

CAN'T BELIEVE TODD DEAD IN CRASH

LIZ HYSTERICAL, COLLAPSES

Nixon Gives Assurance of Slump Curb

'Administration on Top of Situation,' He Tells Reporters

WASHINGTON (AP) — Vice President Nixon said Saturday the Eisenhower administration is on top of the economic situation and will not tolerate a prolonged or deepened recession.

Nixon told a news conference President Eisenhower had made no decision yet on whether the administration will propose tax cuts or increase public works spending.

He said that if such a decision has to be made—and the Vice President said it may not have to if economic conditions improve—he remains personally in favor of a broad-based tax reduction.

"THE AMERICAN people generally can be assured that this administration is on top of the economic situation," Nixon said. "We are aware of the fact that a prolonged downturn cannot be tolerated."

"The people can be reassured that, as they make their plans for 1958, the economy is basically sound. Without question, that sound economy will be backed up with government action in those areas where it is proper to do so."

NIXON SAID the administration won't know until it gets the full figures for March whether further antirecession action will be necessary.

Nixon said several indices show improvement but it is too early yet to make any final judgment on them. In this field he mentioned a recent increase in retail sales. But he said this might have come because

(Continued on Page A-2, Col. 4)

Real Spring Expected in L.B. Today

The first spring weather of the new season is expected in Long Beach today and Monday.

Sunny weather moved into the area just two days late, on the heels of clouds and showers Saturday morning.

Heavy, but localized showers Friday night and Saturday morning brought 12 inch of new rain to downtown Long Beach, bringing the season's total to 17.51 inches.

The Weather Bureau forecast slightly warmer temperatures near 70 today.

HIS WORDS STIRRED VIOLENCE  
Art Cohn--'Always Called a Spade a Steam Shovel'

By BEN ZINSER

They laughed at Art Cohn—until he sat down to play his typewriter. The murtatic words he hammered onto copy paper brought anything but boffos.

"Biffos" would be a more appropriate word. Many a man tried to punch Art in the nose for what he had written.

At the typewriter, Cohn, the most controversial sports writer ever to hit this city—and hit it—lived violently.

Saturday, at 49, in the prime of his writing life, Art Cohn died violently.

He died alongside film producer Mike Todd in an airplane crash in New Mexico.

AT THE TIME of his death Cohn was chief columnist for the San Francisco Examiner, a successful screen writer, author of a best-selling book and a friend of many motion-picture stars.

But he's best remembered in Long Beach as a man who made sports pages sizzle.

From 1927 to 1935, first on the old Long Beach Sun, then as a Press-Telegram sports staffer, and later as sports editor of The Independent, he frazzled many a nerve, triggered many a temper.

A heavyweight fighter, Lester Kennedy, who once beat Max Baer, decided one day to add Cohn to his victory string. He came up to the office to punch Cohn in the nose.

IT WAS COHN'S day off. All Kennedy could do was shadow box.

Cohn gloated about it later. In his column he gave all the credit to the NRA.

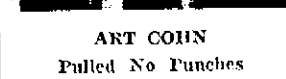
The Blue Eagle, he wrote, had given him this extra day off. Before the NRA, sports writers worked a six day week.

At Compton College, in the locker room, several football players once backed Cohn against a wall.

Again his luck persisted. Before any damage could be done, college officials escorted him safely to his automobile.

Another time, in the office of the California Boxing Commission, former sports editor Tom Laird of the San Francisco News, drew a bead on Cohn and threw a left hook.

But Phil Brubaker, the heavyweight, intervened. Cohn and Laird later shook hands, observers reported.



ART COHN  
Pulled No Punches

Sinkage Bill Due 2nd Test

By BOB HOUSER

Given a 12-to-1 vote blessing by the Assembly Oil Committee Thursday, Long Beach's anti-sinkage bill meets its second test Monday at a scheduled 2 p.m. session of the Assembly Ways and Means Committee.

The 28-member committee will consider a \$250,000 appropriation written into the bill to provide the means for the first year's administration of a unitization and repressuring program here.

WITH SUCCESS in Ways and Means, the bill—AB 5—would go to the full Assembly, to the Senate Natural Resources Committee and finally the full Senate.

Only Philip Burton (D-San Francisco) voted against AB 5 Thursday in the Manufacturing, Oil and Mining Committee. He had lost a motion to defer action until Tuesday.

"Yes" votes were cast by William S. Grant and Herbert R. Klocksiem, Long Beach co-authors; Jesse Unruh (D-Los Angeles), who made the motion; Joseph Shell (R-Los Angeles), who seconded, and Frank Luckel (R-San Diego), Richard H. McCollister (R-San Rafael), John H. O'Connell (D-R-San Francisco), Bruce F. Allen (R-San Jose), Allen Miller (D-San Fernando), H. W. Kelly (D-R-Shafter), a committee member.

(Continued on Page A-2, Col. 3)

"THAT DIDN'T END the feud, though," one sports scribe commented. "It just ended the fight."

From the very start Cohn produced caustic copy.

Still in his teens, he was sent to cover a vaudeville act starring Jack Dempsey at Hoyt's Theater on the Pike. He thought Dempsey's stage appearance unbecoming to a man of his ring stature.

He panned the act unmercifully. Realizing his editors would tone down the copy, he slipped it past them, took it directly to the printers.

After that column, Cohn was a celebrity.

He called his Press-Telegram sports column "On the Level." But when he leveled, it made the readers dizzy with anger.

Like the time he wrote of a local track coach who

(Continued on Page A-4, Col. 1)

'Mr. Bellflower' Cote Dies; Realtor, Leader

Death came Saturday to the man who was known as 'Mr. Bellflower.'

L. P. (Phil) Cote, 64, realtor and civic leader in the city since 1925, died suddenly at his home at 10030 E. Center St.

Funeral arrangements are being made at White's Funeral Home.

Cote was honored last Nov. 7 by Mayor T. Mayne Thompson and the city council, who proclaimed the day as "Mr. Bellflower's Day" in recognition of his many years of service to the community.

He came to Bellflower from Canada in 1925 and entered the land development business. He served as president of the Bellflower Chamber of Commerce in 1931 and 1932 and again in 1955. From 1942 to 1950 he served as field deputy to the late Supervisor William Smith.

Cote was a member of St. Bernard's Catholic Church, Bellflower District Board of Realtors and a trustee of the Elks Lodge.

Among survivors is his wife, Agnes.



A TEAR FOR THE TODDS

Actress Debbie Reynolds, a close friend of Elizabeth Taylor, appears to be wiping away a tear as she leaves the Beverly Hills home of Miss Taylor whose husband, Mike Todd, was killed Saturday in a plane crash. Miss Reynolds is caring for the three Todd children.—(AP Wirephoto.)

'I'll Die of Old Age,' Todd Said

By EDDY GILMORE

LONDON (AP)—Just a month ago Mike Todd sat in a London hotel room and insisted he wasn't afraid of flying.

"That ain't the way I'm gonna die," he said. "I'm gonna die of a happy old age."

He said he wasn't worried about planes, it was just the law of averages that troubled him.

"I'm so happy I sometimes get scared — I get damned scared I can't last," he said.

"You know, I've chased lots of things in my life, including happiness and I finally caught it when I caught that dame."

Dame—one of his favorite words—was Liz, the London-born Elizabeth Taylor, his last wife.

"At heart I'm a gambler," he went on. "And that means I've got a good respect for the law of averages."

He gulped a tall glass of orange juice.

"I think the law of averages is being just a little too good to me. I'm scared it might change."

Then he grinned, stuck out his jaw again and quipped: "What the hell am I talking about? I'm talking like a chicken. See what comes from giving up cigars."

Russ Fire 3rd Bomb in 3 Days

WASHINGTON (AP) — The Atomic Energy Commission said Saturday night the Russians had tested another nuclear weapon Saturday, the third in the past three days and the sixth in the past nine days.

The commission said the latest Russian detonation at the usual test site—in Siberia—appeared to have been in the medium range.

The current nuclear weapons tests by the Russians may include firing of developmental fission or fusion warheads on intermediate- range ballistic missiles.

THE ATOMIC Energy Commission, in one of its latest reports on detection of Russian nuclear explosions, noted that one of the "larger-yield" detonations occurred in an arctic area used by the Soviets.

This explosion, on Friday, followed by a day a detonation a small-yield weapon on what the AEC calls the "usual Siberian testing ground."

The commission, following its custom, offered no details about the significance of these seventh and eighth shots of the present Soviet series.

Producer's Trip Shatters Pact

Pair Kept This Vow: 'Whither Thou Goest . . . I Go Too . . .'

HOLLYWOOD (AP)—Elizabeth Taylor, filled with sedatives and fighting a 102-degree fever, babbled over and over again Saturday: "I can't believe it's Mike."

The beautiful star and her husband, Mike Todd, had a pact between them: "Whither thou goest, I go too."

But Todd broke the pact Friday night despite urgent pleadings from his wife.

"I just told her: 'Dammit, you're staying home with that virus. And that's final,'" Todd told Associated Press reporter James Bacon just a few hours before takeoff.

See Possible Ouster Soon of Bulganin

By DONALD J. GONZALES

WASHINGTON (AP) — Nikolai Bulganin may be ousted as Russian premier this week in the continuing battle for power in the Soviet Union, usually reliable diplomatic quarters reported Saturday.

His removal would increase the already great authority concentrated in the hands of Nikita Khrushchev, first secretary of the Communist Party.

There was speculation that Khrushchev will take over the premiership. The late Josef Stalin held both posts at the time of his death in 1953.

Experts following the game of Kremlin politics are betting that Bulganin, despite his close association with a possible East-West summit parley, will be sidelined. They said that if Khrushchev wants to make a change he will have a perfect opportunity next Wednesday when the Supreme Soviet (parliament) meets in the wake of the recent Soviet election.

UNDER THE ELECTION laws and the Soviet constitution, Bulganin and his government are required to resign. The answer to his fate will come when the new government is formed.

Relations between Khrushchev and Bulganin were strained in the last Kremlin shakeup in June, 1957, when Khrushchev ousted bigwigs V. M. Molotov, Georgi M. Malenkov and Lazar M. Kaganovich.

Diplomats say evidence has been accumulating that Bulganin's prestige has been skidding since the June power struggle. The split between him and Khrushchev apparently developed when Bulganin sided with his old cronies who were fired.

MORE RECENTLY, Bulganin lost his choice spot as a representative of the Moscow city district in the Council of Nationalities, one of the two houses represented in the Supreme Soviet. He was assigned to run instead from the Malokop district in the far off northern Caucasus. He got very little backing in the nomination process although he did win along with all other Soviet candidates as a result of the one-party Soviet election process.

Aside from Khrushchev, speculation on Bulganin's possible successor centers on Alexei I. Kirichenko, Khrushchev's lieutenant in the Ukraine and now in Moscow as a secretary of the Communist Party; Anastas I. Mikoyan, deputy chairman of the Council of Ministers, and Nikolai M. Shvernik, former Soviet trade union leader.

(Continued on Page A-4, Col. 6)

Malibu Dam Threatens to Burst

MALIBU (AP) — A large, year-old earthen dam on a ranch near here, threatened to give way Saturday night, and residents of several ranch homes in a canyon area were warned to evacuate.

The dam—a 30-foot structure backing up a reservoir one-half mile long and 400 feet wide—is on the Rocking Oak Ranch, near the intersection of Mulholland Drive extension and Latigo Canyon Rd.

County fire department officials estimated there were a dozen homes that faced inundation if the dam should burst. Another dozen or more dwellings—some plush \$30,000 ranch style homes—also were in the canyon path of the water, stones and earth.

Ronald Smolen Wins Trip to Portugal, Spain

The Independent, Press-Telegram's "Young Columbus" is 13-year-old Ronald Smolen, among newspaperboys a top salesman.

Along with 59 other youths from throughout the nation, he'll fly the Atlantic early in April for a tour of Spain and Portugal.

The trip is a reward for having sold the greatest number of new I. P.-T. subscriptions in a two-month campaign. Ronald signed up 133 new orders.

An I. P.-T. newspaperboy the past 22 months, Ronald competed against 1,800 young newspaper salesmen in the contest.

His sales pitch: "I told of the Sunday magazine and the large number of comics. I told of all the recipes and advertisements to be found in the Thursday edition. When selling in Lakewood, I mentioned the special Lakewood edition on Thursdays."

"If the prospect still was thinking it over after this, I would tell some more about the newspapers."

Ronald is the son of Mr. and Mrs. Leonard Cohen, 6128 Elsa St., Lakewood. He's an eighth-grader in Bancroft School.

On his regular route he serves 98 Press-Telegram customers. His territory includes the 6100 and 6200 blocks of Elsa St., Tanglewood St. and Arbor Rd. and the 4500 and 4600 blocks of Conquista St. and Palo Verde Ave.

"I try to deliver the paper to each doorstep at the same time each evening," he said.

Ronald and the other 59 boys, who are winners of similar contests, will leave New York April 4. They'll spend four days in Lisbon and then travel by bus across Portugal and Spain to Madrid.

The overseas trip is sponsored by these newspapers, Parade Magazine and Trans World Airlines.

In his quest for new subscriptions, Ronald roamed Long Beach from Bixby Knolls to the San Gabriel River, from the downtown district to Artesia St. in North Long Beach.

"I worked at it two hours each evening, Mondays through

(Continued on Page A-2, Col. 1)



RONALD SMOLEN . . . Young Columbus traces route of prize trip.

Rep. Long, Kin of Huey, Dies at 74

WASHINGTON (AP) — Rep. George S. Long (D-La.) died Saturday at Bethesda Naval Hospital, two days after suffering a heart attack at his home here. He was 74.

Long had been a congressman since 1953 and was a member of the House Finance and Foreign Relations committees.

He was a brother of Gov. Earl Long of Louisiana and the late Huey P. Long. He was an uncle of Sen. Russell Long (D-La.).

WHERE TO FIND IT

- AN ANNUAL PAYROLL of \$12,500,000 will be gained by Long Beach when a worldwide organization completes its new headquarters. And the leader of one of the Southland's greatest department stores expects good gains in Long Beach business. These and other stories on economic advances here are headlined in today's Real Estate Section.
  - HOW IT FEELS to tangle with pirates is told by a Long Beach mariner in an interview with staff writer Bryan Hodgson on Page A-3.
- Regular I. P.-T. features follow:
- |               |             |               |                |
|---------------|-------------|---------------|----------------|
| Automotive    | .....B-5    | Radio-TV      | .....C-8       |
| Amusements    | .....C-6    | Real Estate   | .....R Section |
| Beach Combing | .....B-3    | School Menus  | .....W-6       |
| Bridge        | .....W-11   | Ship Arrivals | .....B-5       |
| Classified    | .....D-1-14 | Sports        | .....C-1-3     |
| Death Notices | .....B-8    | Star Gazer    | .....C-6       |
| Editorials    | .....C-7    | Women's News  | .....W-1-2     |
| Military      | .....B-5    |               |                |

## L.A.C. Says: Losing Taxes

One reason present property owners pay ever-increasing taxes is the trend of properties being taken over by non-taxpaying subdivisions of government. Over 46 million of the 100 million acres in California are owned by the federal government. We do not have the figures on what is owned by state, county, schools and cities. But each year it is increasing.

Each time a piece of property is taken off the tax rolls it means other property must make up for the taxes so lost. Each time a new freeway is constructed it means millions of dollars of property is taken off tax rolls. Each new public park, beach lot and public building means fewer taxpayers to pay the total.

These are essential developments in our fast-growing area. We must have freeways to carry the ever-increasing number of automobiles and trucks. It is important that we have parks to beautify our cities and give an outlet for children and adults who enjoy them. We need libraries and other public buildings. But we should keep in mind that the cost of acquiring these properties is only a part of the cost to taxpayers. They must also make up for the lost taxes.

It should cause taxpayers to question the amount of land needed for these projects. Do we need as much ground for these projects as is usually condemned? Do we need beach lots at \$700 a front foot so we may have a view of the ocean for three blocks? Would it not be better to collect taxes on private properties and see them developed into higher tax brackets?

Once a governmental body acquires a piece of property it rarely ever returns to the tax rolls. Even when the original reason for its acquisition no longer exists some other use is thought of for it. Some of the best industrial and residential property is held by government when it would serve the surrounding communities much better if used for these purposes.

No one can question the desirability of wide open spaces held for the future pleasures of our population. But care must be taken not to drive out industry which provides the jobs which support that population. Above all, care should be taken not to acquire property for projects which will impoverish future generations.

Several levels of government are competing for sites on which to construct their projects. There needs to be some coordination to protect taxpayers from a pyramiding of such tax-costing programs.

The cost of acquisition of land and construction of buildings is only part of the cost of such projects. To these costs should be added the annual tax loss involved in taking the property off the tax rolls.—L.A.C.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

## Ron Smolen Wins Trip to South Europe

(Continued from Page A-1)

Thursdays," he recalled. "On Saturdays I started out at 9 a.m. and worked till about noon."

He added: "Most of all, I'm grateful for the encouragement I received from my district advisor, Mrs. Inez Hensley, and my area manager, Jack Clay."

Ronald, a baseball fan, thinks he's lucky — but not as lucky as some people.

Said Long Beach's "Young Columbus": "What a lucky guy that George Lederer is! Imagine being sent to Florida to cover spring training for a newspaper!"

INDEPENDENT-PRESS-TELEGRAM

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Per Mo. Per Yr.

Carrier delivery — 80 cents \$9.60

By mail — 80 cents \$9.60

## 2 Men, Woman Stage Robbery

COMPTON—Two men and a woman robbed a service station of \$62 Saturday and fled while the operator fired two shots at them.

Sheriff's deputies said a man armed with a shiny .32-caliber pistol entered the station office at 13331 S. Alameda St. and ordered Claude G. Reeves, 57, to hand over the money.

After taking the cash, the bandit and a woman lookout ran to a nearby auto driven by a third man and sped away. Reeves told deputies he fired two .38-caliber bullets at the trio.

## Sun, Moon and Tides

TODAY  
Sunrise: 5:53 a. m.; sunset: 6:07 p. m.  
Moonrise: 7:35 a. m.; moonset: 9:19 p. m.

Tides: High, 3.7 feet at 10:41 a. m. and 4.7 feet at 10:32 p. m.; Low, 4 feet at 4:41 a. m. and 1.3 feet at 4:19 p. m.

MONDAY  
Sunrise: 5:52 a. m.; sunset: 6:08 p. m.  
Moonrise: 8:14 a. m.; moonset: 10:13 p. m.

Tides: High, 3.3 feet at 11:24 a. m. and 4.6 feet at 11:02 p. m.; Low, 4.5 feet at 5:23 a. m. and 1.6 feet at 4:42 p. m.

## Java Isle Reported Bombed

SINGAPORE (UP) — The rebel Padang radio claimed Saturday two revolutionary government planes bombed the Indonesian central government "summer capital" of Bandung. It was the first reported attack on the home island of Java.

Tension was building up in the big American oil and rubber centers of Pekanbaru and Medan in Sumatra and three U. S. warships stood by at Singapore, a few hours sailing time away, to evacuate Americans if necessary.

The rebel radio said two bombers flying from Menado, in rebellious North Celebes, attacked and damaged the airfield at Bandung, scene of the 1955 Afro-Asian conference. It did not say when.

Bandung is 75 miles east of Jakarta, the capital, along the north coast of Java.

## Subsidence Bill Facing Second Test

(Continued from Page A-1)

chairman, Eugene G. Nisbet (D-Upland) and Robert W. Crown (D-Alameda).

Atty. James T. Satchell of Long Beach made the only formal presentation against the bill. He charged it is unconstitutional, discriminatory, socialistic and poses an opportunity to set up a monopoly.

SATCHELL SAID he was retained last Wednesday to represent a group of oil producers who last week formed the California Independent Oil Producers' Committee.

Two M.O.M. committeemen announced their intentions to submit amendments to the bill. Unruh said he would write changes removing the bill's provision requiring 65 per cent consent by a unit's oil-production interests before that unit could be compelled to enter into unitization and repressuring agreement.

Burton, expressing concern over the state's obligations in financing a share of the program, said he intended to write a finance amendment.



## Nixon Assures Press Slump Checks Ready

(Continued From Page A-1.)

Easter is earlier than usual this year.

He said steel production is up by a small percentage and the number of unemployment compensation claims has dropped slightly.

Nixon's comments came toward the close of a day in which there were these other

developments bearing on the economic situation:

1. The Committee for Economic Development, composed of businessmen and educators, said there should be a temporary 20 per cent cut in all income-tax rates if the economy in March and April drops below the February level. It said this 7½-billion-dollar recession remedy, possibly beginning about mid-year and running for nine months, should be supplemented with short-term public works and accelerated federal spending.

2. Sen. Kerr (D-Okla.) called for an income-tax cut. The Senator, long-time critic of the President, accused the administration of trying to cover up policy errors which, he said, had brought on an "Eisenhower brand" of recession.

3. Sen. Ellender (D-La.) said a tax cut would be "most foolish" in the face of a prospective speedup of spending on public works.

## Bill to Support Joint Chiefs Due

WASHINGTON (UP) — Sen. Bridges (R-NH) and Mansfield (D-Mont.) announced Saturday they will offer a bill Monday to retain the present setup of the military Joint Chiefs of Staff.

Mansfield, the assistant Democratic leader, said the object of this bipartisan move is to put President Eisenhower and Secretary of Defense McElroy on notice of "what we believe is the sense of Congress in this matter."

## East Counts 58 Dead in Storm, Fears Flood

By United Press

Winter's last storm roared out to sea Saturday, leaving the threat of spring floods behind.

The thaw that set in after the vicious storm passed posed the possibility that streams would overflow their banks along the northern half of the eastern seaboard.

Occasional snow fell from New England south to the Virginia mountains as residents of a 13-state area dug out from under a fall that exceeded 46 inches at some points and piled

up to six-foot drifts at others, warning signals were with-drawn along the New England coast.

Telephone and electric power crews worked around the clock to restore service.

A UNITED PRESS count showed at least 58 persons died in the storm: 33 in Pennsylvania, 7 each in New York and New Jersey, 6 in Maryland, 3 in New England and 2 in Virginia.

William Casey, 13, Taunton, Mass., died in his family's home. The house was being heated with an outdoor cooker because the house was without power. The cooker used up all the oxygen and the boy was suffocated.

The Pennsylvania Turnpike, which had been closed throughout the storm, was opened again Saturday morning. Wind-

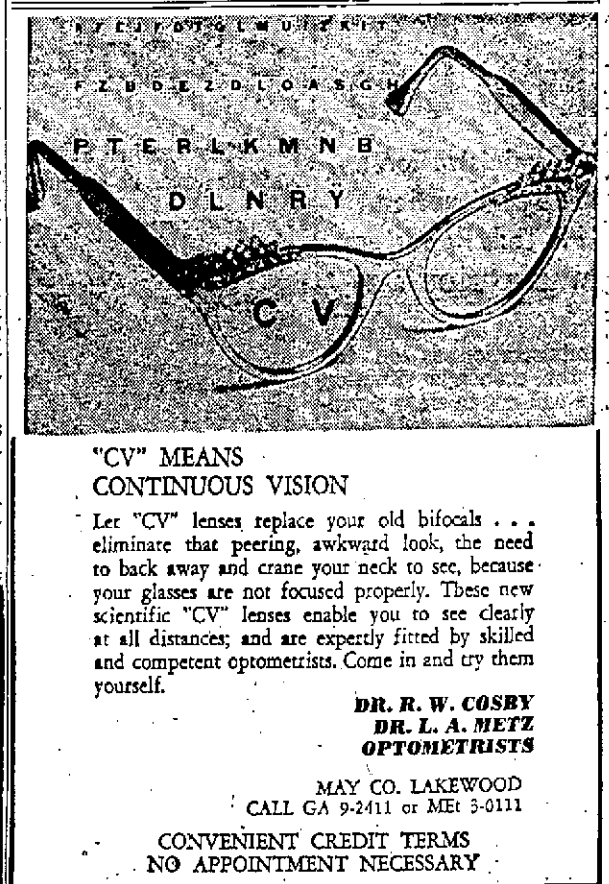
## Recession Crisis Seen by Kennedy

DES MOINES, Iowa (UP) — Sen. John F. Kennedy (D-Mass.) said Saturday night the recession is "approaching the crisis stage" because President Eisenhower has failed to provide "alert and sensitive" leadership.

"We may still prevent a complete economic disaster, but only if we can obtain the kind of leadership demonstrated by Franklin Roosevelt," Kennedy said.

"That kind of leadership is sorely lacking in this administration," he said.

Kennedy spoke at a Democratic fund-raising Jackson Day dinner.



# CARPET VALUES

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8.95 sq. yd. installed wall-to-wall with pad, tackless strip. 40 sq. yds. only \$358.00

Your Choice: "Homestead" by Alexander Smith made of 90% imported wool in a rose beige stripe effect . . . A beautiful grey viscose tweed from Lees . . . Several viscose tweeds from Bigelow in gold, beige, brown and green . . . 12-ft. widths, regular 6.95 sq. yd.

5.95 sq. yd. installed wall-to-wall with pad, tackless strip. 40 sq. yds. only \$238.00.

12'x27'4"	All-wool tweed by Lees in brown and green	252.00	179.95	15'x15'6"	Brown viscose tweed by Bigelow	169.50	99.95
12'x27'	Beige nylon-viscose plush texture	219.00	149.00	11'8"x5'9"	Gold & grey viscose tweed	54.60	29.95
12'x21'6"	Brown and beige viscose tweed by Bigelow	188.50	129.95	12'x10'4"	All-wool gold and brown tweed by Lees	143.95	99.95
12'x18'10"	Green cotton loop by Bigelow	124.30	99.50	12'x15'	Brown and beige viscose tweed	119.90	79.95
12'x7'	All-wool Hi-lo texture in nutria	98.00	65.00	12'x20'	Black and white viscose tweed	160.00	99.95
				9'x7'	Green viscose tweed	42.00	29.95

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# M'KAY ADVENTUROUS BUT— He's Had Adventure Enough for a While

By BRYAN HODGSON

William McKay is an adventurous man, but he's had just about all the adventure he can use for a while.

McKay, 62, of 2008 San Anseline Ave., was chief engineer on the 100-foot luxury yacht Valinda when it was captured by 21 desperate convicts last month off the coast of South America.

He returned home Saturday, minus money, clothes, jewelry and his partial upper plate, which were taken by the pirates when they left the yacht after three terror-filled days.

"I've been a sailor for 42 years, but that was the worst thing I ever went through," the grizzled sea captain said. "From now on, I'm looking for a quiet berth."

The Valinda was anchored off Isabela Island, an Ecuadorian prison colony for incorrigible criminals, on the night of Feb. 15. Aboard were her owner, Los Angeles attorney William R. Harvey, his wife, Mildred McKay, and four crewmen.

"The inmates of one of the prison camps staged a revolt, escaped and stole two fishing boats two or three days before we arrived," McKay said. "The

first we knew about it was when they boarded us at 3 a. m. on the 16th. There were 21 of them, and they were a murderous-looking bunch.

"I WAS ASLEEP in my bunk, and woke up to find a .38-caliber revolver four inches from my nose. They herded us all on deck, and Mr. Harvey said to me, 'Mac, these men want us to take them to the mainland. What'll we do?'

"I took another look at the cut-throats and said, 'Let's get the hell out of here, then.'"

The Valinda made the 660-mile trip in 66 hours, and the gun-toting convicts went ashore after looting the ship of everything that wasn't nailed down.

"They were a bunch of starving wild men the first day," McKay said. "They ate 60 pounds of butter and 30 dozen eggs, plus piles of canned food. But they didn't know what frozen food was, and they refused to touch more than \$1,000 worth of prime beef in the freezer."

"THEY WOULDN'T let us eat anything but frozen con-



## HOME IS THE SAILOR

Home safe Saturday after a three-month "pleasure cruise" aboard a yacht which was captured by desperate escaped convicts off the coast of Ecuador, Capt. William McKay, 62, of 2008 San Anseline Ave., gets a large welcome kiss from his sister, Mrs. Walter Hull. McKay was chief engineer of the yacht Valinda.—(Staff Photo.)

somme and crackers all during the voyage."

Although armed and desperate, the men did not harm the yacht's passengers or crew, but the leader of the gang made an attempt to molest Harvey's wife the first night, McKay said.

"She broke away from him and ran to the main cabin where the rest of the men were, and then went to the wheelhouse. She stayed there the rest of the trip."

McKay did manage to salvage something from the pirate's loot.

"ONE OF 'EM STOLE my wrist chronometer," he said. "I kept watching him until he went to sleep, and then I swiped it back."

The Valinda docked Saturday at Port Orange, Newport Beach, after a slow trip up the coast from Panama. McKay arrived home at 3 p. m. to be greeted by his sister, Mrs. Wal-

ter Hull, with whom he lives. "It's good to be home," he said. "I lost 20 pounds on that 'pleasure cruise,' not to mention about \$800 in cash and gear."

He was silent a minute, thinking about the terror-filled voyage. Then he looked up and shook his head.

"You know, I'm not a drinking man, but damned if I don't think I'll get tight tonight, just to celebrate."

## Youth, 11 Drowned in Slough

COMPTON.—An 11-year-old boy drowned in a slough here Saturday when a raft on which he was playing overturned and plunged him into 15 feet of water.

The body of Richard Riley, of 2600 E. 127th St., Los Angeles, was found about an hour after he fell into the water by Officer E. W. Robitaille, who donned skin-diving gear to make the search.

THE DEAD youngster and a friend, Robert Enriquez, 12, also of Los Angeles, were playing on two rafts at the slough near Santa Fe and Weber Aves. when the Riley boy lost his balance and tipped over both rafts.

Enriquez swam to shore but the other boy immediately sank under the water.

Several nearby men jumped into the water and attempted to rescue the lad before police and firemen arrived. Attempts to revive him were made with an inhalator but he was pronounced dead at the scene.

## Soviet Cars Selling Slowly in Belgrade

BELGRADE (AP)—Yugoslavia five months ago imported 300 small Russian cars and only about 20 have been sold—at \$4,830 (equivalent). There's a waiting list for a smaller Italian Fiat assembled here and selling at \$2,600, or about three times its price in Italy.

## Girl Finds Mother's Body

NORWALK.—A 17-year-old girl Saturday discovered her mother's body lying on the bedroom floor of their home with a .38-caliber revolver beside her.

Mrs. Helen Fay Gasio, 38, of 13536 Fairford St., was pronounced dead at Carobil Hospital. The daughter, Jo Ann, told officers she was in the backyard and went into the house to answer the telephone when she found the body in a pool of blood.

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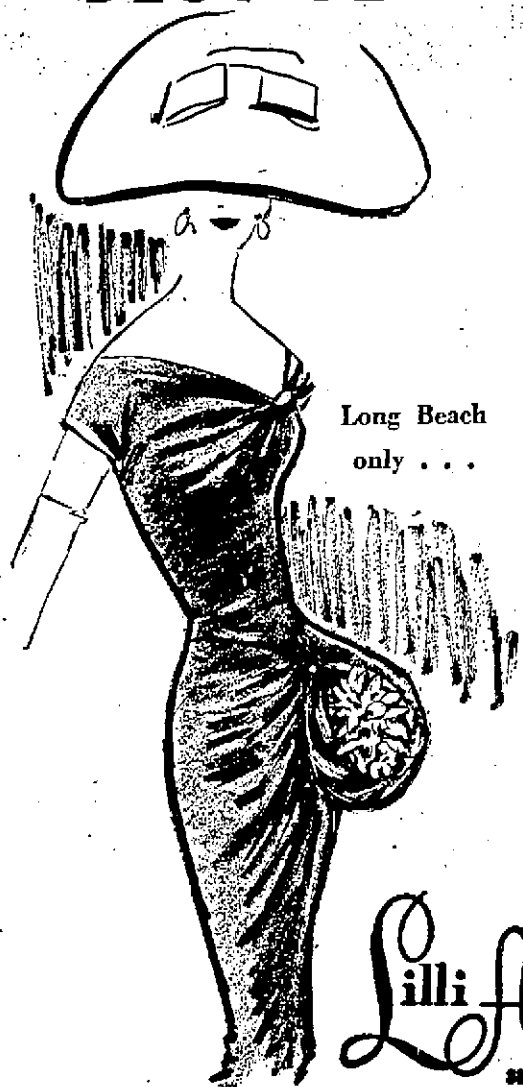
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Choose from several styles, the housecoat pictured of printed nylon. Skirt is permanently pleated. Sizes 12 to 20. Also featured is a Chemise Duster, 8.99. Dress-length Housecoat, 10.99.

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Judges will be:

Miss Tat Shinno, Floral Designer and Instructor in Floral Arrangements  
Mr. Fred Kraft, Editor, Home Magazine  
Mr. Cedric Nelson, noted Los Angeles Florist

Mark the Flower Show dates on YOUR calendar!

Buttums' Store Hours: 9:30 A. M. to 5:30 P. M.  
Fridays: 12 Noon to 9 P. M.



# Film Greats Eulogize Todd

## Called Man of Amazing Talent, Drive

HOLLYWOOD (AP)—Entertainment industry executives and stars eulogized Mike Todd Saturday as "one of the greatest showmen of all time," "a man of tremendous talent," and "a really great man."

To singer Eddie Fisher, in New York, the crash of the showman's private plane near Grants, N. M., meant: The world has lost its greatest showman, and I have lost my closest friend.

Fisher and his wife, actress Debbie Reynolds, were probably the most intimate friends of Todd and his wife, Elizabeth Taylor. The Fishers attended Liz' and Mike's wedding in Mexico and named their new son Todd.

"Personal loss was expressed also by actor David Niven, star of Todd's only movie, the tremendously successful 'Around the World in 80 Days.' Vacationing at the Todds' Palm Springs home, Niven said:

"I am so stunned and shocked that I can't think clearly. Mike was a really great man. No one who knew him will ever forget him. All we can do now is pray for Liz and the children."

The picture's leading lady, Shirley MacLaine, said: "Mike always seemed to make the world a smaller place."

Fellow producers praised Todd's talents.

Samuel Goldwyn, at whose studio Todd made his headquarters, called Mike "a great showman who brought real inspiration to motion pictures."

"The Todd-AO (wide screen) process and 'Around the World in 80 Days' will live indefinitely as monuments to his dynamic energy and drive," said Goldwyn.

Jack L. Warner, head of Warner Bros. Studio, declared: "The world has lost one of the greatest showmen of all time. They'll be repeating stories of Mike Todd for years to come."

Y. Frank Freeman, Paramount pictures chief, said he had known Todd, "a man of tremendous talent," for 25 years.

Buddy Adler, production chief at 20th Century-Fox, said, "Mike Todd brought back to the world of show business the old-fashioned showman-a-ship which we needed so badly."



Scraps of twisted aircraft mark New Mexico scene of Todd's death. —AP Wirephoto.



DICK HANLEY  
Broke News to Liz

## Kirk Douglas, Mankiewicz Rejected Flight Offer

By VERNON SCOTT

HOLLYWOOD (AP)—Ten hours before he died in a plane crash in New Mexico jaunt, Mike Todd sat in his plush MGM studio office attempting to locate companions for his fatal flight.

Fect propped up on his desk, Todd telephoned producer Joseph Mankiewicz:

"Ah, c'mon," he said. "It's a good safe plane. I wouldn't let it crash. I'm taking along a picture of Elizabeth (Taylor, his wife), and I wouldn't let anything happen to her."

"Besides, I got three million bucks worth of insurance. You'd be covered, too."

MANKIEWICZ begged off and thereby preserved his life. Todd also called actor Kirk Douglas, who couldn't make it either.

Todd's last interview was with United Press.

He looked at me. "Why don't you come along?" he asked. "I want somebody to play gin rummy with."

Todd slipped out a sheaf of papers and read off the profit

figures of "Around the World (who was killed in the crash in 80 Days."

"So far the picture's shown in only 204 theaters, but it's made 30 million dollars," he said. "It only cost six million."

"It will be the first movie ever to make 100 million dollars—and I don't know how I'm going to spend it all."

TODD PICKED up a life-size portrait of his screen star wife and kissed it. "She's the greatest," he observed.

His office door opened and Todd's biographer, Art Cohn, stepped in to ask what time their plane would leave.

"At 11 o'clock tomorrow morning, unless the weather looks bad. If so, we'll take off late tonight," Todd said. Cohn nodded and said he was going home to pack.

"I'm flying east to accept the showman of the year award," Mike went on. "If I can talk Elizabeth into it, I hope to stop by Chicago to see the Robinson-Basilio fight on the way back."

NEW YORK (AP)—The Michael Todd Co. Inc., which owns 90 per cent of the money-making film "Around the World in 80 Days," will continue to operate under the direction of the producer's son, Michael Jr.

William Doll, press agent to the producer who was killed in a plane crash in New Mexico Saturday, said Michael Jr., 27, a vice president, has been running the company for months.

During that time, he said, the elder Todd had been busy with preparations for a spectacular movie production of "Don Quixote."

Doll said what would happen to "Don Quixote" now is "anybody's guess."

"Around the World" will just keep rolling along, said Doll. He said the picture has grossed more than 33 million dollars to date.

## ART COHN—CALLED 'EM AS HE SAW 'EM

## Many Offered to Punch His Nose

(Continued from Page A-1)

was a convert to the Seventh-day Adventist Church. During Saturday afternoon track meet the coach was absent because of his religious convictions.

Cohn made a point of calling this to everyone's attention. It didn't set well with the readers.

But the fact remains that people read Art Cohn. He saw to that. When he went to Oakland to become sports editor of the Oakland Tribune he didn't lose a minute.

Right off the bat, he wrote a baseball story about Oakland's Pacific League team—the Oaks.

Cohn had a new name for the team: the J-Oaks.

HE CALLED HIS new column "The Cohning Tower." He wrote it from 1936 to 1943.

Once, in Long Beach, Cohn was hanged in effigy at a local school.

At a football writers' luncheon, one prominent coach once said he would not speak unless Cohn left the room.

Cohn thrived on controversy. At one time he was publicity man for Kid Mexico when the Kid was promoting fights in Long Beach's Westside Arena. Kid Mexico also was a controversial figure.

Cohn also wrote a column for The Independent. He finally quit. In his final column he wrote he was quitting because he couldn't write as he wished.

He once told an interviewer: "A columnist can make plenty of enemies by writing about things controversial, but at the same time he picks up a tremendous readership along the way."

BORN IN NEW YORK CITY, Cohn attended Wilson High School here and City College. In World War II he was a war correspondent for International News Service.

When Gen. MacArthur launched his first offensive in the Pacific in June 1943, Cohn was on hand representing the combined American press in the first wave. While traveling with a convoy to the Middle East in March 1944 his Liberty ship was torpedoed by Nazi subs off the island of Crete.

Back home, one of Cohn's admirers, Mark Kelly, then sports editor of the Los Angeles Examiner, introduced Art to film producer Mark Hellinger. Cohn then embarked on a new career as a screenwriter.

HE WROTE THE scripts for such movies as "Stromboli," "Red Skies of Montana," "Glory Alley," "Carbine Williams" and "Panther Squadron."

He also wrote a biography of comedian Joe E. Lewis. The book, "The Joker Is Wild," was a popular one.

In addition, he produced the highly publicized Madison Square Garden champagne party Todd threw to promote his film, "Around the World in 80 Days."

He had been working on the script for Todd's planned production of "Don Quixote" and also had a biographical book on Todd in the works. Ironically it was entitled "The First Nine Lives of Mike Todd."

Certain Hollywood observers said Cohn had written a book about famed attorney Jerry Giesler but that it was not published because Giesler threatened suit.

WHEN "STROMBOLI" was being filmed, Cohn was on location and frequently acted as press spokesman for Roberto Rossellini and Ingrid Bergman during their romance.

There was one side to Cohn that few persons were able to perceive through their blur of bitterness.

He had a tremendous sense of humor.

Years ago, in a tennis tourney of Press-Telegram employees, Cohn met former P-T sports columnist Dick Zehms in the finals.

Cohn won two games in the first set. The next day he devoted his entire column to telling about his net prowess.

At the end of the column, in tiny, agate type, Cohn penned an afterthought: "Zehms won the match, 6-2, 6-1."

COHN'S CLOSEST friends say he was "a million laughs." One put it this way: "He was a great guy when away from the typewriter."

Of Cohn's writing, former Los Angeles Examiner sports editor Al Santoro said:

"Art always called a spade a steam shovel."

He always seemed to have the knack of getting out of a tight spot.

En route to a Rose Bowl game, his car ran out of gas on the Arroyo Seco bridge. With kickoff time not many minutes away, anyone else would have panicked.

Not Cohn. He sat back and relaxed, waved to the cars behind. The long line of traffic pushed him all the way to the Bowl.

JUST LAST Jan. 13 Cohn became columnist for the San Francisco Examiner, succeeding Herb Caen, who returned to the Chronicle.

In his introductory column Cohn wrote:

"Things seem to happen where I happen to be."

He then wrote of his war experiences, of being a onetime personal representative of Howard Hughes, of being caught in Long Beach's earthquake of 1933.

He wound up: "Yes, things seem to happen where I happen to be and I aim to keep them that way."

Right up to the last, Art Cohn was a man of his word, the violent word.

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## Todd Was Due Honor by Friars

NEW YORK (AP)—Producer Mike Todd was flying into the limelight he loved as "the P. T. Barnum of Broadway" when he died in a flaming New Mexico airplane crash.

He was coming to New York to receive the highest of tributes—the praise of his colleagues.

The Friar's Club, a famous New York theatrical organization chose Todd to receive the "showman of the year" award at its annual testimonial banquet.

More than 1,200 of Broadway's brightest stars and biggest producers, writers and directors and Hollywood figures were rounded up to pay tribute to the one time carnival boy for helping to make Broadway's gate white way gayer and its bright lights brighter during his 22 years in show business here.

At first, the Friar's thought of holding the dinner anyway, as a eulogy to Todd, once a president of the organization.

But later the club announced that the dinner scheduled for the Waldorf-Astoria would not be held. A memorial dinner will be held next month.

THE BURNED WRECKAGE, with pieces of engine cowlings and other metal bits fused together, was scattered over about a quarter of an acre, he said, as if the Lockheed Lodestar had exploded when it hit.

CAB Assigns 3 Men to Probe Todd Crash

WASHINGTON (AP)—The Civil Aeronautics Board said Saturday, it had assigned three men to investigate the plane crash which carried Mike Todd to his death in New Mexico.

The CAB said Philip Goldstein and L. A. Thompson, both of Santa Monica, Calif., and Albert Hallman, Washington, had been ordered to the crash scene.

LIZ IN PARADE

Widow of Todd, Oscar Candidate

Elizabeth Taylor, whose husband, Mike Todd, was killed Saturday in a New Mexico plane crash, is pictured in today's Parade Magazine as a candidate for an Oscar in the best actress category.

Todd's Brother Expresses Shock

An elder brother of Mike Todd's, John Golden of 1720 E. 5th St., Long Beach, Saturday night expressed shock over the plane crash.

"He was doing so well, it seemed nothing could stop him until this."

Golden has been estranged from his brother since 1938.

Another brother, Carl Gollobogen, who continues to use the original family name, resides in Los Angeles.

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March 24, 7:30 P.M. to 9:30 P. M.  
"What's in Your Grocery Basket?" (Desserts)

TUESDAY—  
March 25, 7:30 P.M. to 9:30 P.M.  
"How Important Are Vitamins and Minerals?" (Vegetables and Salads)

WEDNESDAY—  
March 26, 7:30 P.M. to 9:30 P.M.  
"Are You Getting Your Protein?" (Protein Foods Demonstrated)

THURSDAY—  
March 27, 7:30 P.M. to 9:30 P.M.  
"The Staff of Life . . . Is It Broken?" (Cereals and Breads)

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LONG BEACH, CALIFORNIA

# Can't Believe It's Mike, Actress Sobs to Friends

(Continued from Page A-1)

physician, Dr. Rexford Kennamer, with him when he broke the news.

IT WAS EARLY morning but she was up with her three young children when Hanley and Dr. Kennamer arrived at the huge, Spanish-style house the Todds were renting while she made a motion picture in Hollywood.

Hanley said she was stunned at first, then collapsed and started babbling hysterically. The thought of her three children, Mike, 4, and Christopher, 3, sons by her previous husband, Michael Wilding, and Liza, 6 months, Todd's daughter, quieted her.

"What about the kids," she asked Hanley.

And a few minutes later when her close friend, actress Debbie Reynolds, arrived to comfort her, she greeted her with the same question.

"What about the kids?"

MISS REYNOLDS, who is married to singer Eddie Fisher, promised to take care of them and shortly afterward the three children were sent to Miss Reynolds' home with maid.

Dr. Kennamer then put Miss Taylor to bed, gave her a sedative, and kept all visitors away.

Todd, an enthusiastic air traveler, was flying to New York for a testimonial dinner tonight. Film writer Cohn was along so they could discuss the book Cohn was writing about Todd, who often was called the modern Barnum and boy wonder producer.

Verner, the pilot, was a major in the Air Force reserves and flew a C46 during World War II over the Himalayas between India and China. Co-pilot Barclay was one obtained at Burbank when the regular co-pilot failed to show for the flight.

CAA investigator Glen Hughes said that judging from the wreckage, the plane appeared to have rammed nose-first into the ground.

THE BURNED WRECKAGE, with pieces of engine cowlings and other metal bits fused together, was scattered over about a quarter of an acre, he said, as if the Lockheed Lodestar had exploded when it hit.



MIKE AND LIZ

Screen star Elizabeth Taylor was pictured snapping her gloved fingers at husband Mike Todd during one of the couple's spirited conversations before newsmen. "We have a lot of fun fighting," Liz said. —(AP Wirephoto.)

John Johnson, a Civil Aeronautics Administration employee at Grants, saw the flash of the crash.

He said the pilot had reported icing conditions at 11,000 feet and asked permission to climb to 13,000 feet. He said permission was granted, and the pilot reported again when he reached the higher altitude.

That was the last heard. Shortly afterward, Johnson saw the flash.

Like Liz, others who knew Todd found it hard to believe he was dead. This was a hurricane in human motion, a man always on a runaway horse.

He was 50 but no one ever heard it from him.

"I got a new birth certificate when I married Liz," he once said. And Liz answered him: "He gets younger every year by marrying younger wives. I know I'm going to be too old for him one of these days."

JUST THE OTHER day he lectured before the students and faculty at the University of California at Los Angeles about his recent trip to Russia.

"I think I did a lot for Democracy over there," he said. "The Russian people all were impressed with the fact that a juvenile delinquent could grow up in America and get a better job than the President—Elizabeth Taylor's husband."

He also told the students that

the Russians were the greatest showmen in the world.

"I thought all these years I was stealing from Barnum but I actually was stealing from them. I went over to see the cold cuts—you know the toms of Lenin and Stalin. It was the slowest moving line I had ever seen and the officials made it that way on purpose. I always instruct my ticket-sellers to slow down so the public always sees people in front of the theater. It's good boxoffice psychology."

LIZ ALWAYS called Todd the "last of the great, big spenders" and that he was.

Even when he was broke, he spent money like a maharajah. His first Hollywood picture, "Around the World in 80 Days," now has passed the 33 million figure in world grosses. As his son, Mike Jr., said recently:

"We expect any day now to be making as much money as Dad spends."

Russian Stunned

MOSCOW (AP)—The manager of the hotel where Mike Todd stayed here last month was stunned Saturday night by news of Todd's death. "Oh, what a terrible thing," he said. "He was so young and friendly. Everybody here liked him."

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## Suitor's Hired Pickets Tell Linda, 'Go Home'

RIO DE JANEIRO (UPI)—Twenty men hired by Brazilian millionaire Francisco (Baby) Pignatari pranced and danced in front of a hotel where Linda Christian was staying Saturday shouting "Linda go home."

It was a farcical interlude in the round-the-world romance between Miss Christian and Pignatari.

But the demonstration apparently convinced Miss Christian. She booked passage on an early flight to New York.

The pickets, who also carried signs with the same words,

demonstrated for a half hour on the sidewalk in front of the Excelsior Hotel. Miss Christian was in her room and left word at the desk she was not to be disturbed.

Pignatari himself drove by several times leading a seven-car motorcade with more "Linda go home" signs.

When Miss Christian went to Mexico recently, Pignatari failed to follow her as planned. Instead, he told reporters here the romance was "past history" and added a few choice remarks about Miss Christian for the gossip columnists.



LINDA CHRISTIAN  
She Took the Hint

## Report Russ Ready Space 'Surprise'

MOSCOW (UPI)—The belief is growing in Moscow that the Russians are preparing a bold new venture into space.

Soviet officials, including Communist Party Chief Nikita Khrushchev and foreign ministry spokesman

Leonid F. Ilyichev, have told western correspondents recently—only half jokingly—that space surprises will be forthcoming.

But authoritative sources have dodged questions about what and when.

There is general agreement that the next Soviet space project will not be merely another satellite. Soviet officials have said repetitious space experiments are a waste of time.

The Soviet press has re-

vived discussion about the practicability of sending a rocket to the moon or around it. And there also has been renewed press comment on the prospect of manned space flights. These articles empha-

size the desirability of more unmanned flights first.

The Soviet desire not to lose a propaganda advantage to the United States may mean that the surprises will begin in the near future.

## Boat Washes Ashore, Fear 2 Men Dead

SANTA CRUZ (UPI)—The 40-foot fishing boat "Lucky II" washed ashore at Seacrest State Park Beach 10 miles east of Santa Cruz Saturday. No one was aboard.

Santa Cruz County sheriff's officers reported that a wallet belonging to James O. Howell, San Lorenzo, washed ashore near the boat.

Aboard the boat were found receipts for gasoline signed by Harley E. Powell, San Lorenzo. The last receipt was dated March 20 in San Luis Obispo.

The boat was registered to Meda Crow, formerly of 1910 W. 9th St., Long Beach. Now living in Glendale, she said she sold the boat to Powell and his partner Howell about two weeks ago. It formerly was berthed at City Yacht Anchorage, Long Beach.

A Navy helicopter, a Coast Guard plane and beach parties began a search for bodies of the occupants.

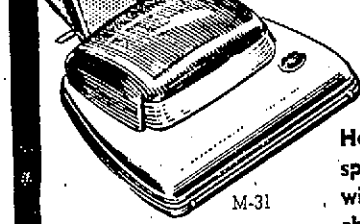
### Order in Advance

TORONTO (UPI)—The Ontario Liquor Board has decided a tourist may order liquor in advance by having a resort owner act as his agent. His tourist permit, obtainable by mail, is presented by the agent at a liquor store.



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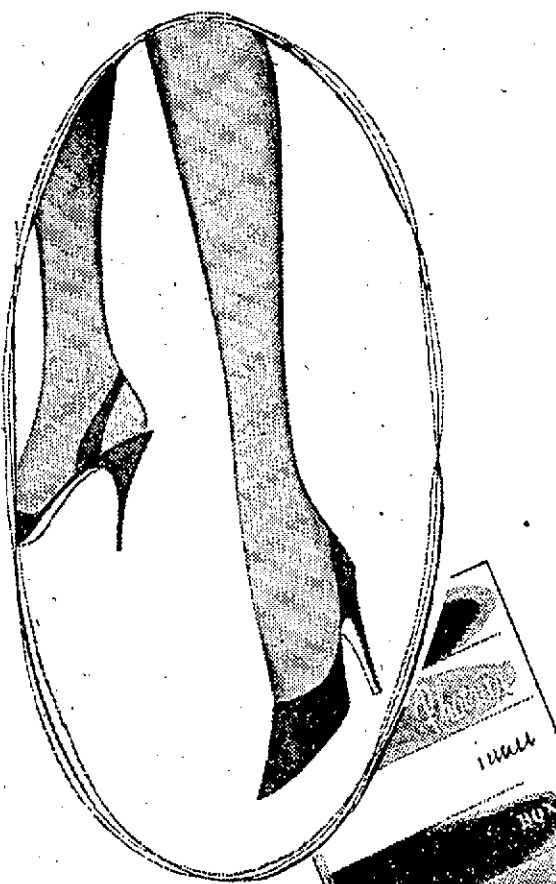
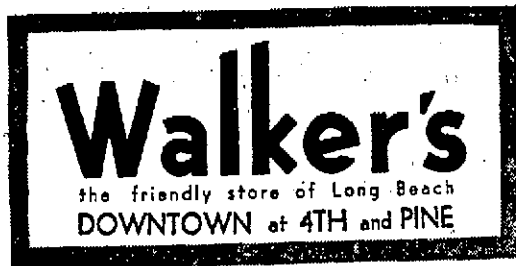
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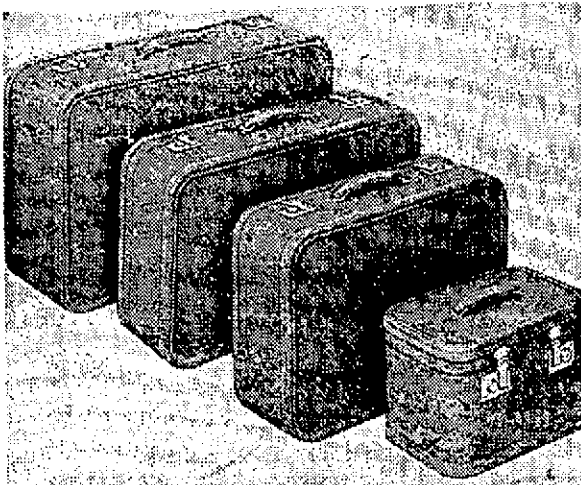
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Round Zippered Hat Box Reg. 8.95	<b>5.45</b>
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Our Luggage Buyer was able to obtain only 245 pieces of this famous luggage. Each piece is perfect — latest tri-weld one-piece bent veneer frame with 3-ply veneer top and bottom. De Luxe interior. Select a complete set at these great savings.

Weekend Cases Reg. 15.95	<b>8.95</b>
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**CORO BEAD SUN-SATIONS**

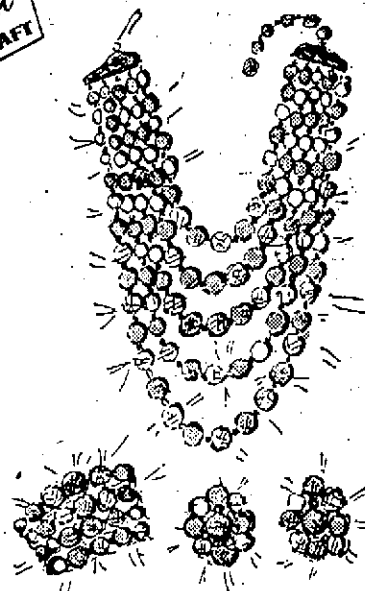
Springtime jewel-tone beads in "sun-sation" colors. Glowing glass beads in a breathtaking palette of sun colors. 4 to 8-strand bins with adjustable fastener.

**1.95 and 5.00** plus tax

matching bracelet and earrings

**1.95 to 3.95** plus tax

STREET FLOOR WALKER'S



**PLASTIC PATENT HANDBAGS**

The jet look in non-cracking, easy to wipe clean plastic patent. The gleaming surface reflects the smartest of fashion silhouette. Nicely lined and beautifully accented with golden clasps.

**8.95** plus tax

STREET FLOOR WALKER'S



**MAC SHORE BLOUSES**  
to compliment your Easter outfit

The "dividend" shirt in drip-dry dacron and cotton. The shirt that lets your suit-skirt-slack wardrobe show a real capital gain. Smartly styled with Italian collar, roll-up sleeve. In all your favorite colors. 30-38.

**3.95**

SPORTSWEAR SECOND FLOOR

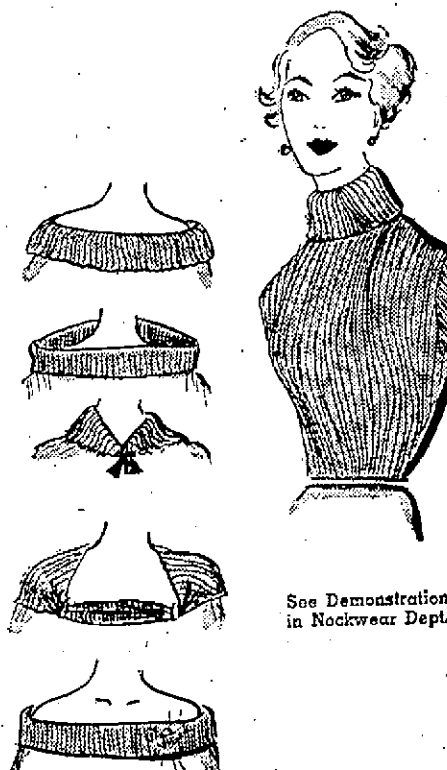


**NEW! STYLE-A-DAY SWEATER BLOUSE**

Cotton knit sweater blouse with 3/4 push-up sleeve and a wizard top. Drape the neckline to create fifteen different styles — as a sweater or blouse.

**3.98**

NECKWEAR STREET FLOOR



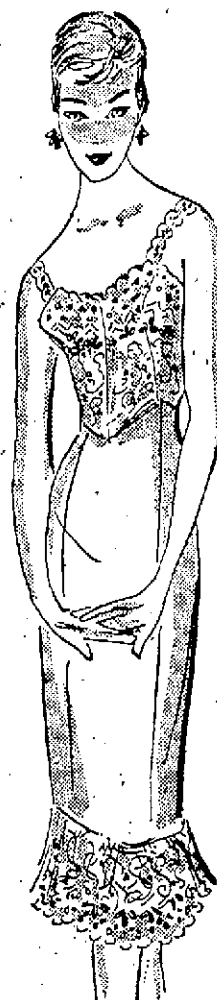
See Demonstration in Neckwear Dept.

**COTTON BATISTE SLIP with Shadow Panel**

Fitted bodice of eyelet embroidery over batiste with embroidery insertion, shoulder straps. Shadow panel skirt with gathered embroidery ruffle. White, only. 34-42.

reg. 3.98 **1.99**

SECOND FLOOR WALKER'S





**SHE'S RIDING HIGH**  
Susan Heydon, 10, of 2181 Tevis Ave., a pupil at Gant Elementary School, shows off the colorfully-decorated soarer that won for her one of three sweepstakes awards in Saturday's all-City Kite Tournament in Auditorium Park.—(Staff Photo.)

## MUSIC AND COMEDY

### Harry, Jack Save Orchestra in K.C.

KANSAS CITY (AP)—A musical gentleman from Independence, Mo., and a "39-year-old" comedian who says he plays the violin brought a financial bonanza to the Kansas City Philharmonic Orchestra Saturday night.

The Independence musician was former President Harry S. Truman. He presided as master of ceremonies for the gala silver anniversary concert before a sell-out audience of 2,500.

The comedian was Jack Benny, funny man of radio and television, who played three violin solos.

Their combined efforts had cured the Philharmonic's financial pains before they ever came on stage.

★ ★ ★

**THE AUDIENCE** paid \$2.50 to \$50 a seat and the \$50,000 boxoffice returns wiped out the orchestra's debts.

The program said violinist Benny was playing the first movement of Mendelssohn's violin concerto in E minor, and "Capriccio Espagnol" by Rimsky-Korsakoff in that order.

The audience applauded vigorously, whether for Benny's musicianship or his fortitude it was impossible to tell.

At any rate Benny played it straight except that he forgot his bow and had to go back to the wings.

Also there was some feigned friction between Benny and the concert-master, Tiberius Klausner, who showed a tendency to take over for Benny during the more difficult passages. Benny finally dismissed Klausner, retiring him to the wings.

★ ★ ★

**TRUMAN DIDN'T** sit down at the piano. But he took conductor Hans Schwieger's place as the 75-piece orchestra played the "Stars and Stripes Forever." The audience loved it.

Saturday night's concert was Truman's idea. He and Benny are old friends.

"I love good music and I want to help the orchestra," Truman explained.

His idea caught on quickly at a time when the orchestra was discouraged over its chronic financial troubles.

While Benny applied himself seriously to the job Saturday night, he and the ex-president hammed it up at a rehearsal Saturday morning.

Benny scowled at the orchestra in mock irritation, insisting it was off key. The next moment he started to laugh, looked at his violin and said:

"Oh, this is too ridiculous."

## Lame, Ill Pilgrims Flocking to Lourdes

LOURDES, France (AP)—The Nazareth, mother of Jesus, lame, the ill, and pilgrims by the thousands gathered in this mountain hamlet Saturday for next week's commemoration of the miracle of Lourdes.

A hundred years ago next Tuesday, says the Roman Catholic Church, a little peasant girl saw a vision who told her: "I am the immaculate conception."

The day was March 25, 1858. The peasant girl was Bernadette Soubirous. The vision, says the church, was Mary of

And the church says that after the child saw the vision and heard the voice a spring with great curing power sprang miraculously from a grotto.

Thousands of Roman Catholic pilgrims from all over the world—many of them desperately ill and on stretchers—were arriving by the trainloads.

Pilgrims stricken by disease will bathe in the spring whose waters are said to have cured thousands.

**That's Different**

BOURNEMOUTH, England (AP)—Leaders of the powerful Amalgamated Engineering Union told its youth conference Saturday not to call Conservative Party members such names as "murderers, scavengers and gangsters." But they said it is all right to call them "parasites."

**DON'T BE SICK**

Present this card for you!

**2.00 PHYSICAL and X-RAY EXAMINATION**

Your examination will be made by a qualified Diagnostician of specialized experience. Included are X-Rays and tests to determine the nature and causes of Disorders of the Heart, Lungs, Stomach, Intestines, Liver, Gall Bladder, Glands, Blood Vessels, Nerves, Bones, Joints, Sinuses, Nose, Ears, Eyes, and Kidneys (bring a m. urine specimen).

**THIS SERVICE WILL BE 2.00 FOR THE NEXT 10 DAYS**

Your Diagnosis will be explained. You will be advised how to improve your health!

Time is limited. To assure your reservation for this 2.00 Service, Telephone

**DR ROY E HANSON, D.C.** Hemlock 5-7447

919 Atlantic Avenue — Long Beach 13, California

National Health Authorities urge regular Physical Checkups.

## Burcham Pupils Win Top Honors in All-City Kite-Flying Contest

Burcham School pupils won two out of three sweepstakes awards Saturday in the All-City Kite Tournament at Auditorium Park.

Sweepstakes winners were John Paul Zentgraf, 8, of 6014 Wardlow Rd., and Bill Simmons, 13, of 3241 Chatwin Ave., both students of Burcham School, and Susan Heydon, 10, of 2181 Tevis Ave., a Gant School pupil.

Special awards went to Dick Bowers of McKinley School, Sorenson, Lee Junior High School, and Raymond Scott of students.

Longfellow School.

**MORE THAN 250** youngsters participated in the contest, sponsored by the recreation Dept.

Other winners included:

**STEADY FLYING** — Rickey Hays, Monroe School, Class 1 (grades 2 and under); Jeffrey Benedict, Lowell School, Class II (grades 3 and 4); David Sheres, Gompers School, Class III (grades 5 and 6) and Henry Simmons, Burcham School (IV).

**SMALLEST KITES**—Timmy Johnson, Grant School (I); Allen Woods, Lowell School (II), and Terry Gillespie, Longfellow School (III).

**LARGEST KITES** — David Harney, Gant School (I); Emory Prickett, Whittier School (II) and Mike Miller, Birney School (III).

**NOVELTY** — Stephen Reush, Bixby School (I); Martin Quirk, Naples School (II); Susan Heydon, Gant School (III), and Bill Simmons, Burcham School (IV).

**BEAUTY** — Douglas Bath-

well, Gant School (I); John Zentgraf, Burcham School (II); Joe Kriz, Holmes School (III), and Eddie Brandt, representing Wardlow Park, (IV).

**TEXAS SOCIETY SUPPER**  
The Texas State Society will have a covered-dish supper at Hall.

**ASTHMA MUCUS LOOSENED WHILE YOU SLEEP**

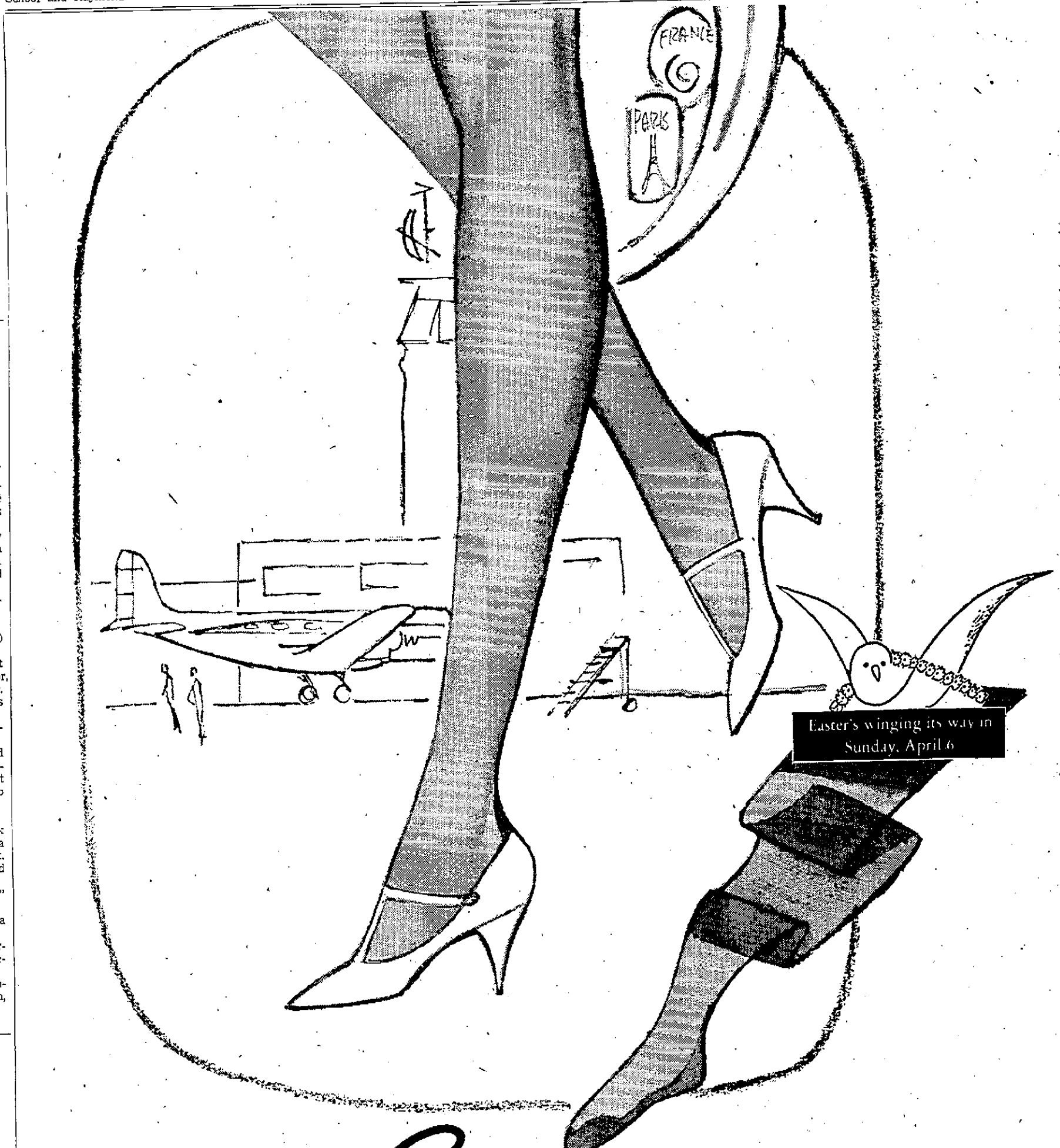
with New Wonder-Worker

NEW YORK—Special: Thanks to new scientific laboratory formulation, thousands of sufferers now avoid much severe wheezing, sneezing, rattling, difficult breathing, coughing and snoring during recurring attacks of Bronchitis, Asthma, Hay Fever and Bronchitis by taking New Improved, Wonder-Worker MENTHACO. The first dose starts combating allergy, helps relax bronchial tubes and remove thick choking mucus from bronchial and nasal passages. When you can breathe freer, you sleep sounder, work better and have more fun. MENTHACO is safe for children and elderly people. Get Laboratory Tested and Certified MENTHACO from your druggist today without prescription. See how fast you improve.

**New Glasses Overcome Bifocal Dissatisfaction**

According to a noted eyeglass specialist, quoted in the "Journal of Living," dissatisfaction with bifocals generally comes from a patient's awareness that his glasses are not providing comfortable vision at intermediate distances — between 18 and 50 inches. Resultant craning and squinting cause eye-strain and headaches. What the patient wants, this specialist says, is comfortable vision at ALL ranges. This all-range clear vision can be accomplished by changing to Continuous Vi-

Glasses which combine, a single lens, segments of glass ground for near range, middle range and far seeing distances. The eyes glide smoothly from lens to lens without abrupt change because there are no distracting dividing lines. Easy terms. Ask for a demonstration. DR. J. M. SOSS, Optometrist (31 years in Long Beach), 37 Pine Avenue, HE 5-6219; HE 6-6739. Open Friday evenings and all day Saturdays. Offices in Wilmington and Torrance.



**COME MEET Schiaparelli STOCKINGS**

**DURING OUR "WIDER ACQUAINTANCE" SALE**

Now through March 29th . . . just once this year

reg. 1.65-\$2 **1.35-1.65**

Paris fashion at a popular price! Schiaparelli's far-famed talents lend your legs and your budget a helping hand! Beautifully styled, beautifully tinted nylons . . . seamless or full-fashioned . . . each pair specially reduced for this time-limited event, so hurry, for leg glamour.

HOSIERY—STREET FLOOR

A. Full-fashioned dress sheer, Ginger Peachy, Flaming Youth, Definitely Neutral, Sun Worship, Soft Petal, Sugar and Spice. Reg. \$2. 1.65, 3/4.95

B. Seamless demi-toe sheer, Ginger Peachy, Flaming Youth, Definitely Neutral, Sun Worship. Reg. 1.65. 1.35, 3/4.05

C. Seamless, completely nude sandal, Soft Petal, Flaming Youth. Reg. \$2. 1.65, 3/4.95

D. Long-wearing walking sheer, Definitely Neutral, Sun Worship. Reg. 1.65. 1.35, 3/4.05

SIZES: Minus (small 8-10) Equals (average 8½-11) Plus (9½-11)

**the BROADWAY**

IN THE LOS ALTOS SHOPPING CENTER Long Beach

**SHOP MONDAY, THURSDAY, FRIDAY 9:30 - 9:30**



## WORLD NEWS BRIEFS



### Ike Meets Dewey at Georgia Club

Augusta, Ga. (AP)—President Eisenhower flew south Saturday for a golfing weekend under the Georgia sun and, to his pleasant surprise, found former Gov. Thomas E. Dewey of New York on the scene.

Dewey and his wife arrived at the Augusta National Golf Club, the President's weekend headquarters, on Thursday but Eisenhower did not know they were here until he arrived.

White House Press Secretary James C. Hagerty said the President would leave here about 4:30 p.m. on the return flight to Washington. He has an appointment Monday morning with Dr. Ludwig Erhard, West German Vice Chancellor.

### Debate Rages On

BERLIN (AP)—West Germany's foreign policy debate raged on in an uproarious, fist-shaking session of the Bundestag Saturday. Chancellor Konrad Adenauer's government again ran into stiff Socialist opposition to arming West Germany with nuclear weapons.

Socialist Helmut Schmidt charged the Adenauer government was plunging the country into the same sort of disaster that occurred 25 years ago when the old Reichstag voted Hitler absolute power.

### Designer Dies

NEW YORK (AP)—Fashion designer Claire McCardell, whose styling of women's clothes won her international renown, died of cancer at New York Hospital Saturday after an illness of several months. She was 52.

It was she who introduced the "casual look" and such innovations as the "popover" dress and leotards. She specialized in outdoor and sports styles favored by college girls.

### Invasion Cost \$140 Million

LONDON (AP)—The British army spent \$140 million to stage the abortive "40-hour war" of the Suez invasion 15 months ago, the government disclosed Saturday.

### 'Bing Bang' Gets the Gong

BERLIN (AP)—East German jazz composers Saturday were told to tone down their music. The Culture Ministry's weekly newspaper Sonntag complained that Soviet zone song writers were turning out tunes called "Bing Bang Bongola," "Big Bang Boogie," "Cocktail Rag," and the "Cha Cha Ballad."

## CONGRESS CALENDAR

WASHINGTON (AP)—Status of major legislation in Congress:

**Farm**—Congress sent to White House, in face of threatened veto, anti-recession bill freezing farm price supports and acreage planting allotments at not less than 1957 levels.

**Housing**—Congress sent to President for signature \$1,800,000,000 anti-recession home-building program. Also passed resolutions urging speedup in civil and military works projects.

**Military Pay**—House takes up Monday bill to raise military pay \$669,379,000 a year to keep skilled men in service. Senate action pending.

**Highways**—Senate action pending on bill making \$1,500,000,000 available over two years for interstate highway program. House has passed \$1,825,000,000 authorization for regular federal-state highway program.

**Surplus Crops**—House action pending on Senate-passed bill extending overseas surplus food disposal program two years and increasing total to \$3,500,000,000.

**Pensions**—House Civil Service Committee votes Thursday on bill granting \$25,000 annual pensions to former presidents and \$10,000 a year to presidential widows. Senate action pending.

**Disability**—House judiciary subcommittee has under further study bill to permit vice president to take over if president becomes incapacitated. Issue believed dead for session.

**Postal**—Senate-House conferees seeking agreement on conflicting postal rate increase bills. Senate version includes pay raise for government workers. Separate House pay-raise bills pending.

**Foreign Aid**—Senate and House foreign relations committees continue consideration

CLAIRE MCCARDELL  
'Casual Look' Designer



## OPEN TOMORROW NIGHT

Sears Open Mondays, Thursdays and Fridays 9:30 A.M. to 9:15 P.M. Tuesday, Wednesday and Saturday Store Hours: 9:30 A.M. to 5:30 P.M. PARK FREE



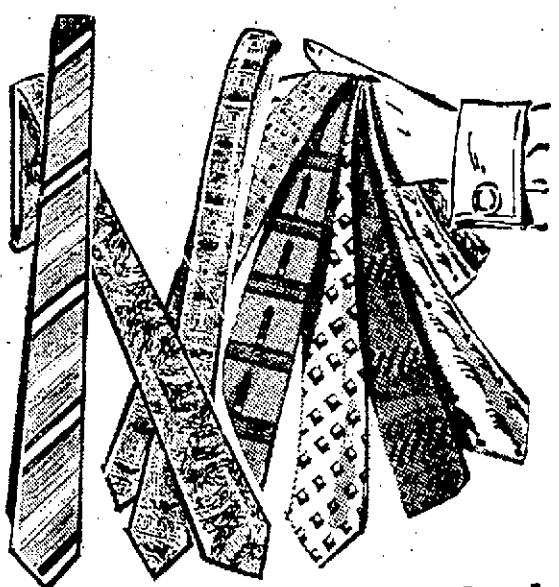
# SPRING SAVINGS

# SALE

LONG BEACH

No Payment 'til May 1st

Use Sears Revolving Charge Account. No money down, buy now for Spring or Easter.



Men's \$1-\$2 Assorted Silk and Rayon Ties

4 for 1.99

Amazing assortment of fabrics and patterns in square-end and regular shape. Just see how elegantly they knot up to show off your good taste. Large assortment.

Men's Country Club Jewelry

Tie clips, cuff links, in unusual design. Metals, stones. 1.50 to \$5 plus tax



Men's Pilgrim Cotton De Luxe Dress Shirts

3.98 men's sizes

Masterfully tailored in smooth pima blend broadcloth and popular Oxford cloth. Features include bellows pockets, regular or French cuffs, several collar styles.

Men's Pilgrim Belts

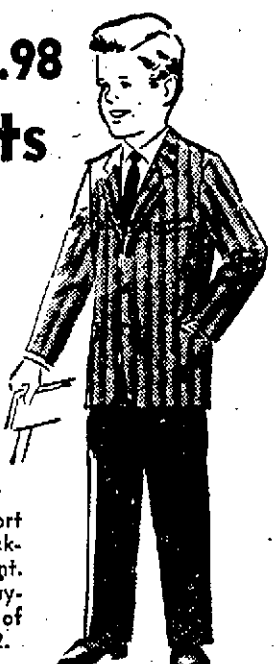
1.50 to 3.50

Huge assortment of fine quality genuine leather belts. Assorted widths and colors.

Boys' Reg. 13.98 Sport Suits

Special! Just in time for Easter. Save 3.10 now!

10.88



Synthetic and wool blend sport coats. Fully lined with 3 pockets and single breasted front. Pants are wrinkle resistant rayon and acetate. Wide choice of colors, patterns. Sizes 4-12.

Boys' Shirt and Tie Sets

1.98 size 4 thru 12

Boyville jr. French cuffs. Sanforized max. shrinkage 1%. Broadcloth shirt, boxed with cuff links, and matching bow tie!

Boys' 3.98 to 4.49 Eton Suits

2.99

Choose from cotton gabardines and baby cords and rayon-nylon fabrics. Complete with some short sleeve shirts. Sizes 1 to 6.



3.50 Wonderstretch Charmode Bra

1.99



All elastic styling that follows every curve of your body for comfort in action. White! Sizes 32A through 42C.

"Royal Purple" Nylons

Seamless or Contrasting Seam

Compare with other famous brands selling at 1.65 to 1.95

Your Choice

99c

Ultra sheer seamless nylons amazingly durable. Dress-up sandal heel, demi-toe. Newest Spring shades. 8 1/2-11.

Ventilated sole, full fashioned nylons with V-knit heel for better fit. Run stop toe. Sizes 8 1/2-11. Contrasting seam.



2.98 to 3.59 Slips and Petticoats 2 for \$5

Dacron, nylon, and cotton slips and petticoats. For easy care. Adjustable straps. Full shadow panel. Dainty trims. White. Sizes 32 thru 40. \*DuPont TM.

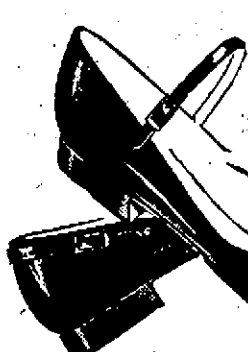
Women's Blouses

1.66 assorted sizes

Crisp linen look blouses, crease resistant, easy to care for. Short sleeves and sleeveless. Confection pastels and white. Assorted necklines.

Biltwell Dress Flats

3.98



Shiny new patent leather for her new Easter dress. Sizes 8 1/2 thru 3.

3.98 Knit Sweaters

2.22 misses' sizes

100% Virgin hi bulk orlon. Short sleeve. 3 styles. Two styles have club collars. One style with V-neck. Pink, white, and blue.

## HEALTH EXAM

ARE YOU A VICTIM OF WRONG DIAGNOSIS AVOID GUESSWORK

WE USE SCIENTIFIC CLINICAL LABORATORY METHODS TO HELP DIAGNOSE YOUR AILMENT

At the Diagnostic Office, here is what you get for \$3: Head-to-toe observation shows condition of sinuses, ears, nose and throat, lungs and respiratory tract, bone structure, pulse and heart action, blood pressure, stomach, kidneys, colon, prostate, female organs, glands, nervous system, liver and gall bladder.

You will receive, among other things, cardiograph test of heart, a complete blood count, consisting of hemoglobin, red blood count, white blood count, color index and complete differential.

It will be explained to you in full detail in simple, understandable language.

You will receive all this for only \$3.00.

Put your mind at ease. Have your checkup today.

IN SOUTHERN CALIFORNIA SINCE 1936

927 E. BROADWAY

DR. S. J. ANDERSON, D.C., Director

LONG BEACH — HEmlOCK 6-4603

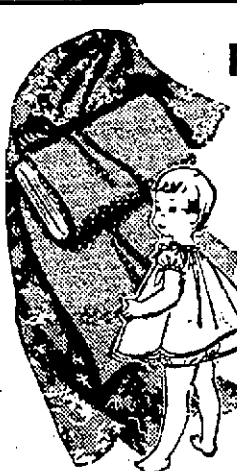
HOURS: MONDAY, WEDNESDAY, FRIDAY, 9 until 12 — TUESDAY and THURSDAY, 9 until 6 — SATURDAY, 9 until 1

You Must Bring This Ad With You

6 OTHER OFFICES SERVING SOUTHERN CALIFORNIA L.P.-T. 3-23

Reg. 79c and 98c Spring Cottons

3 yds. \$1



A wonderful assortment of no-iron, polished and embossed cottons at a real spring savings. Hurry, quantities are limited.

More Free Store-Side Parking

Satisfaction guaranteed or your money back SEARS

Downtown Long Beach

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## COAST IMPROVES

# Unemployment Peak Appears to Be Near

WASHINGTON (UP)—A spot check by the Associated Press showed Saturday that unemployment still is increasing in March in some of the nation's major labor markets.

The sample covered more than a dozen of the biggest employment areas. It showed the idle in these areas increased by about 150,000 from the middle of February to the middle of March.

But, like the first robin in the spring, there are some hopeful signs. The AP survey data, together with the government's latest unemployment compensation claims figures, suggest the jobless peak is close at hand and there may be some decline in unemployment in April.

THE AP SPOT CHECK showed seasonal job improvement in California, Washington and Oregon. Plywood plants in Oregon and Washington which had closed because of low prices have now reopened, and timber activities are picking up. Boeing Aircraft at Seattle has delayed scheduled layoffs.

The job picture elsewhere at

the moment appears to be this: Unemployment is still rising, but its upward momentum is rapidly slowing down.

The latest Labor Department report shows that in the week of March 8 there were 3,274,800 jobless among workers insured by the Unemployment Compensation (UC) System.

The 3,274,800 figure represents a slight decline from the prior week's total, but an increase of about 135,000 over the week of February 15, when the government took its last over-all tally of the unemployed.

SOME OF THE unemployment changes among UC-insured workers in key states, with figures for March 8 listed first, followed in parentheses by the Feb. 15 week totals:

California 311,303 (315,843); Oregon 44,244 (45,424); Washington 62,134 (71,417); New York 384,721 (381,439); Pennsylvania 332,098 (309,604); Ohio 208,650 (202,184); Illinois 172,672 (163,644); Indiana 88,271 (87,571); Missouri 62,358 (65,882); Rhode Island 27,445 (26,317); Alabama 46,575 (46,310); and Texas 72,926 (65,460).

## MAN OF THE HOUR

# Will De Gaulle Return?

PARIS (UP)—The long shadow of Gen. Charles de Gaulle is lengthening across France once more.

Without breaking his self-imposed silence, the retired, autocratic 67-year-old wartime leader has suddenly become the man of the political hour.

It is nearly always so in time of great crisis in postwar France. Many public figures say privately—and left-wing journals say publicly—that the Fourth Republic is foundering and that the growing crisis in North Africa may lead to its quick and violent end.

There is talk of a coup d'etat by the French army, or of an attempt at a power seize by the right. There is fear of a popular front, with the Socialists aligning with the Communists.

NEARLY ALL political observers agree that Premier Felix Gaillard's time in office is running out.

Right-wing deputies say only De Gaulle can save North Africa; that only he can regain France's lost prestige.

In personal prestige, De Gaulle stands high above all living Frenchmen.

While De Gaulle has been in silent retirement for five years, his countrymen still remember his call of June 18, 1940, for France to fight despite the fact it had been defeated, his triumphant return to Paris, and his two terms as postwar premier.

THE AUSTERE GENERAL has indicated that his return to politics would be conditional. He has criticized the Fourth Republic's constitutional system and has insisted he would return to power only with a special "magistrature" that would not make his cabinet subject to the whims and caprices of 14 differing political parties.

Nevertheless, the authoritative newspaper Le Monde indicated recently that the left wing might be agreeable—if the circumstances are right—to giving a mandate to De Gaulle. Even the Communists might not object too strenuously, the paper said.

President Rene Coty would have to be the man to summon De Gaulle to power. Informed sources say he would do so only if asked by the national assembly.

There is little doubt that De Gaulle would agree to come back—under his own conditions.



GENERAL DE GAULLE

## \$ \$ Napoleon' Meet\$ Waterloo

LONDON (UP)—Leonard P. Jackson, a high-living millionaire and self-styled "Napoleon of High Finance," found his Waterloo in a woman and went to jail for nine months Saturday on fraud charges.

An Old Bailey Court jury found the 57-year-old Jackson guilty of two counts of defrauding Gordon Hotels, Ltd., into buying a swank restaurant for \$168,000 when he knew it was losing \$1,400 a week.

Jackson was stunned. He had been so sure of acquittal he had arranged a champagne party at the Mayfair Hotel to celebrate victory.

IT WAS A woman who did him in. Zena Daniels, racehorse owner and businesswoman, led a group of stockholders in Gordon Hotels against Jackson and helped put police on his trail.

It was a bitter pill for the man whose slogan was "Nothing but the best for L.P.J."

Born poor, he parlayed a business in rags to the directorships of 30 companies, and the chairmanship of Gordon Hotels.

### Teacher Has Measles

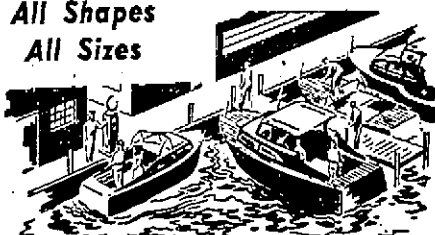
FORT WORTH, Tex. (UP)—Mrs. Nina Macklin of Denton, Tex., didn't preside at a State Teachers' Assn. district convention Saturday after she learned she has measles.

She stayed in her hotel room to avoid "contaminating all the teachers in 16 counties."

# PLASTIC

## Boat Windshields

All Shapes  
All Sizes



PLASTIC SHEETS, RODS, TUBES  
for Building, Industry, Hobbyists

Port Lights — Any Size or Thickness



## Marine Glass Co.

SCOTT-WOODWARD-SCOTT SR.  
GLASS FOR ALL PURPOSES

Since 1923

Long Beach—Cor. 14th & Magnolia HE 7-7475 or HE 2-7943  
San Pedro—130 W. 5th St. TE 3-2481

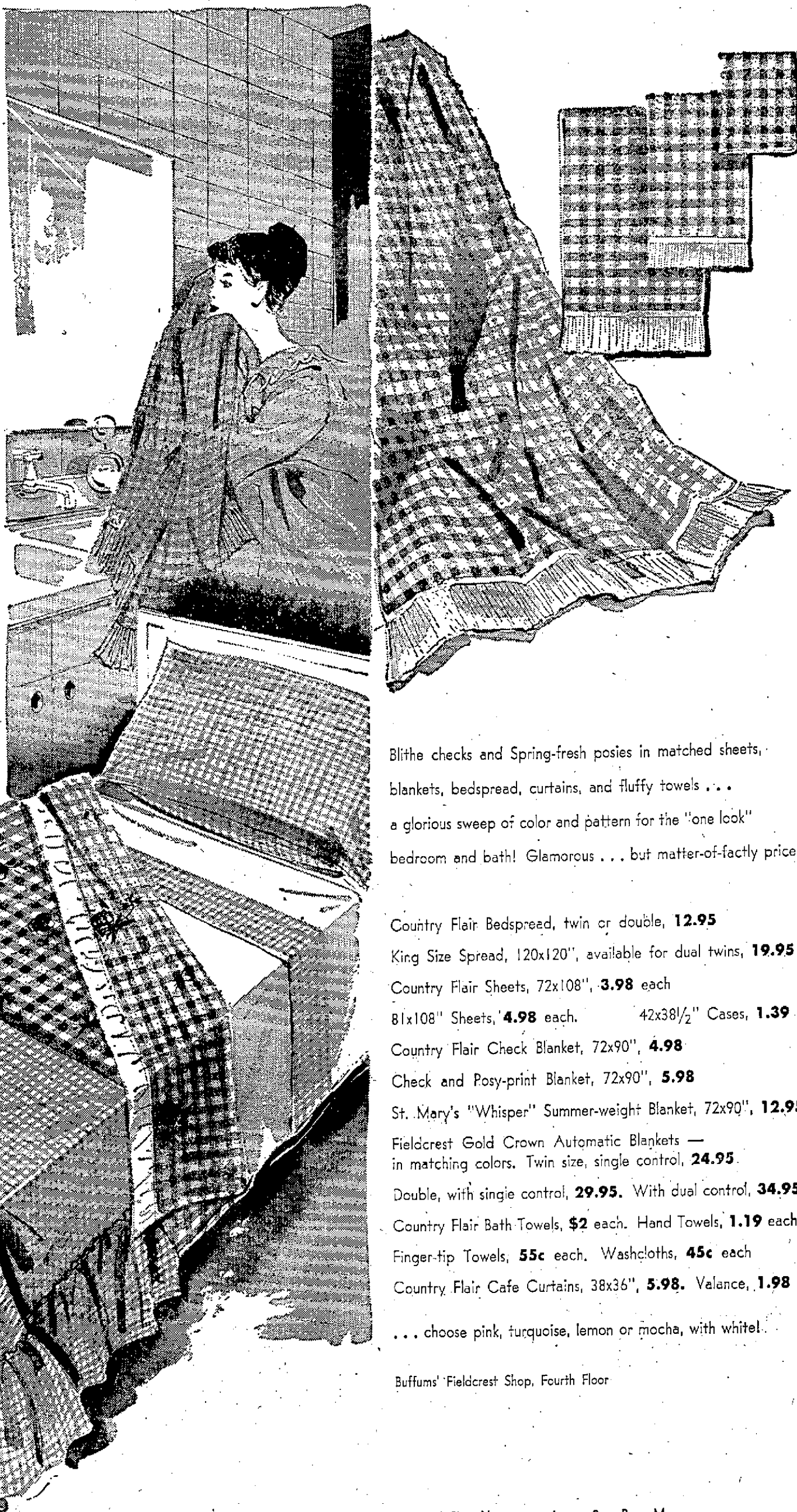
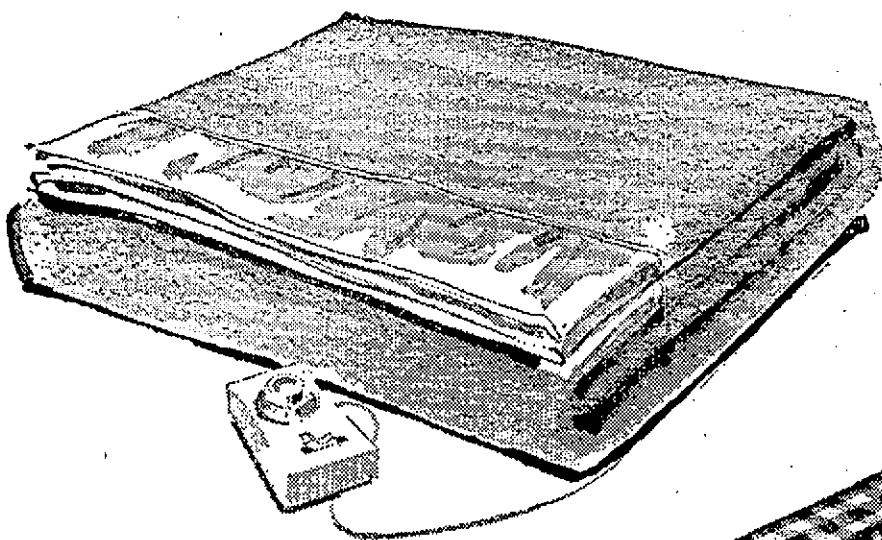
Long Beach • Santa Ana

# Buffums

co-ordinates bedroom and bath

with one fashion-fresh sweep of

Fieldcrest's "Country Flair"



Blithe checks and Spring-fresh posies in matched sheets, blankets, bedspread, curtains, and fluffy towels... a glorious sweep of color and pattern for the "one look" bedroom and bath! Glamorous... but matter-of-factly priced!

- Country Flair Bedspread, twin or double, **12.95**
- King Size Spread, 120x120", available for dual twins, **19.95**
- Country Flair Sheets, 72x108", **3.98** each
- 81x108" Sheets, **4.98** each. 42x38 1/2" Cases, **1.39** each
- Country Flair Check Blanket, 72x90", **4.98**
- Check and Posy-print Blanket, 72x90", **5.98**
- St. Mary's "Whisper" Summer-weight Blanket, 72x90", **12.95**
- Fieldcrest Gold Crown Automatic Blankets — in matching colors. Twin size, single control, **24.95**
- Double, with single control, **29.95**. With dual control, **34.95**
- Country Flair Bath Towels, **\$2** each. Hand Towels, **1.19** each
- Finger-tip Towels, **55c** each. Washcloths, **45c** each
- Country Flair Cafe Curtains, 38x36", **5.98**. Valance, **1.98**

... choose pink, turquoise, lemon or mocha, with white!

Buffums' Fieldcrest Shop, Fourth Floor

Buffums' Store Hours: 9:30 A. M. to 5:30 P. M.

Fridays: 12 Noon to 9 P. M.



# Who'll Give 'Nuisance' New Name and New Home?



NUISANCE... The Bottle Goes With Her

Nuisance, a black-and-white puppy about seven days old, wants a new name. But to get it she'll have to find a new home. Her present caretaker, teacher Marjorie Turpin, says she no longer can be responsible for the little pooch. "Snooky has left home," explains Miss Turpin, 224 W. 14th St. Snooky is Miss Turpin's 12-year-old pet cat. "Snooky's jealous," says the teacher. "I'm afraid she won't come back if Nuisance stays."

Miss Turpin, a second-grade instructor at Lincoln School in Paramount, says the puppy was given to her Friday by two pupils. "We don't dare give her back to the woman who gave her to us," the pupils informed the teacher. "We're afraid she'll drown her." Miss Turpin says she hopes someone will take the puppy off her hands so she can get some sleep. "I was up every three hours to feed Nuisance during the night," she relates. "The bottle of milk goes with the dog," she adds. "I do hope Snooky comes back soon."

## Eggheads Get Their 'Revenge'

PARIS (AP)—Le Monde's ease of operation — the little Washington correspondent calls car is "a means of expressing the American popularity of a nonconformist personality, an individualism (touched with eccentricity and intellectualism)." He writes that—besides its economy and

## Camera for Japan

TOKYO (AP)—The U. S. Air Force is flying to Tokyo a special camera for Japanese scientists to use tracking earth satellites. It is due today from the Smithsonian Institution.

**MAY**co  
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Red, beige, white, navy.

Women's - Misses' Coats—Second Floor



Lakewood  
Center



## CAN'T TEACH CROWDS

# Educator Thinks Schools Too Big

Society itself often contributes to a juvenile's role of delinquency, a Los Angeles psychiatrist says.

For instance, if you say to a youngster, "you're a delinquent," you're beginning to validate the delinquency role for him.

And once this role is validated by society, the adolescent may commit himself to it.

The view is that of Dr. Edward J. Stainbrook, chairman of the department of psychiatry of the University of Southern California School of Medicine.

ADOLESCENCE, he reminds, is a "time of choices." It's the time when a youngster does a good deal of talking to himself in his quest for meaningful participation in society.

"The adolescent is very critical as he surveys society in looking for his life style among the many life styles," Dr. Stainbrook says.

This scrutiny, he adds, may result in criticism of adult life styles.

The joking attitude in the press, television and radio concerning public morality doesn't help matters any, the psychiatrist continues.

"One basic problem contributing to delinquency is that of size," he says.

"We're becoming too large in too many areas — such as schools," he declares. "And the more people we have in any social area, the more we have to see that organization is maintained."

IN MANY SCHOOLS, he says, size has outstripped organizational efficiency.

"We are teaching in crowds," he says, "and you cannot teach anybody in crowds. You must teach groups."

Another factor in the size problem is that of the quick-growing tract area, he says.

"Here people are isolated

from participation in significant neighborhood groups," he declares. "This makes for a lack of organization."

BUT THE problem of juvenile delinquency—or any problem in human behavior—cannot be solved by any one set of facts, Dr. Stainbrook contends.

"To understand human behavior, we need to know the structure and function of the world around us," he says. "This includes knowledge in the fields of biology, psychology, sociology, anthropology and the social sciences in general." technology," he concludes.

"But on the human scene, we must make room for non-technical intervention. We must be willing to study ourselves."



Come  
see...



BECOMES  
THIS

## Belles Too Wide for Kissing Gate

CAMBRIDGE, England (UPI)—Authorities are going to widen the kissing gate at nearby Gamlingay because the local belles are getting too plump.

According to tradition, girls cannot pass the gate until they give their sweethearts a kiss. Testimony before the Town Council showed that many girls were getting stuck halfway through the narrow gate. Rejecting a suggestion that the girls should reduce, the council decided to widen the gate three inches.

## To Ship Factory

VIENNA (AP)—Czechoslovakia reports it is building a large auto tire factory for delivery to Indonesia in August. Indonesians are being trained in Czechoslovakia to run it.

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b. plunge tie blouse in white, pink, blue, beige.  
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SOME banter about the chemise developed at Torrance City Hall when Mrs. Bernice Goodwin, secretary of the Council, arrived at her office in a sack.

To some sharp remarks about what the thing does to hide a woman's figure, Mrs. Goodwin remarked: "It's like money in the bank. You don't have to see it to know it's there."

"Yeh," said one of her male harassers, "but money in the bank draws interest."

CITIZENS inclined to be a little careless about their arithmetic would be wise to sharpen up before they tackle their income tax return forms.

The Internal Revenue Service shows that a lot of people aren't too good with figures.

Arithmetic errors in income tax returns last year cost 1,090,000 taxpayers an average of \$80 each in added taxes, according to Commerce Clearing House.

Another 615,000 taxpayers got automatic refunds of mistaken overpayments, averaging \$70 each.

The Revenue service discovered that the taxpayers favored themselves in about two out of every three returns where there were miscalculations.

In other words, folks who can't do figures too well can misdo them to their own advantage, which shows they're not too stupid.

MANY people go blithely through the job of filling out tax forms with the idea that there's little chance their particular forms will be checked.

But last year, about 11 out of every 12 forms were processed in the dept. mathematical verification operation.

They checked about 56,000,000 returns. That means that if you goof with your figures, you're likely to get caught.

Parents who are a little rusty on their arithmetic might let the school-age children check them out. In spite of all the howl about modern education, I've discovered that some of those kids are pretty sharp.

DRIVING on Carson Ave. between here and Anaheim the other eve, I was fascinated by the sight of several small fields of growing plants which were covered by canopies of bright lights.

The pretty picture not only drew the admiration of people in the car, but piqued their curiosity as to what it was all about. Some bizarre suggestions were made, such as one that the plants apparently must be able to see how to grow.

On checking with our country news dept.—the fellows who know everything about what goes on in the rural districts around here—I was told that these lights are illuminated on cold nights to keep the low temperatures from damaging the plants. They are used especially over beds of young rose bushes, the warm lights from the bulbs spreading a protective canopy over the plants.

Same idea, I guess, as smudge pots — and a lot cleaner.

IT seems only fair, after repeated howls on the subject here, to report that at last signs have been erected on the Willow St. bridge directing traffic to the entrances to the Long Beach Freeway.

Frances Pierce, who first brought this matter to the attention of this dept., reports that it took a little over a year to get the job done.

I have never been able to learn why the highway dept. was so stubborn about this.

## First Brigade in Exercise

Ready and stand-by reserve personnel of the First Brigade, California National Guard Reserve, are attending a quarterly training assembly at the Armory, 854 E. 7th St., today.

The training session began Saturday with rifle firing, a command conference with Maj. Gen. Ivan L. Foster, commanding general, First Brigade, and other exercises.

Today's session includes conferences, lectures, rifle firing, drill demonstrations and a closing assembly which ends at 3:30 p.m.

# Is It True About Mr. McGrew?



'DANGEROUS DAN' ... A Little Hot-Headed

### EDITOR'S NOTE

UNRIVALED POET of the Yukon gold rush is Robert W. Service and none of his dramas in verse is more famous than "The Shooting of Dan McGrew." Here staff writer Ben Zinser referees a verbal bout between a Long Beach "Dangerous Dan" and the brother of the poet.

## 'Dangerous Dan' Mad Poet Called Him Bad

"Dangerous Dan" McGrew is sore. It's because Robert W. Service "made me a tough guy in 'The Shooting of Dan McGrew.'"

"Dan" now is 74, lives in a small white house at 1187 E. 17th St. His mail is addressed to William N. McGrew.

"Dan? Service put that in to make it rhyme," insists McGrew.

"I never was dangerous except when I got mad," he recalls. "I always was a little hot-headed."

"Actually I was the guy who bought for the house," he says. "I never drank alone."

"Woman's name wasn't Lou, either. They called her Mamie Rae."

McGrew, who insists he's no tough guy, admits, however, to striking the woman and knocking her across the dance floor.

There was no shooting, though, he says.

"Some of the furniture was broken up and had to be rearranged," he adds.

"Anyway, I think I ought to have some money out of it. He used my name."

"But Service is dead."

(Service, now 84, lives in Monaco.)

"Never met Service but once," McGrew continues. "That was at the time of the fight. He was there, all right. You say Service still is alive. I sure would like to see him. I think I ought to get something out of it."



PETER SERVICE ... "Absolutely Impossible"

## Huge Liners to Call Here From Orient

By LEE CRAIG

When the 28,000-ton British passenger liner Himalaya arrives here late in August, the vessel will mark the beginning of a new era in Long Beach Harbor history.

For the Himalaya will be a forerunner of a new Pacific service which will ultimately grow to 24 yearly calls here by eight huge liners carrying up to 20,000 passengers a year.

The new service, created by formation of what will be the largest commercial shipping operation in the Pacific, involves integration of present Orient Line service to the South Pacific with a new link from the Pacific Coast to the Far East.

To accomplish this, the Orient Line will merge services with the Peninsular and Oriental Steam Navigation Co., its parent company in the P & O Shipping Group, the largest in the world. The new operation will be called the Orient and Pacific Lines.

THE P & O'S HIMALAYA, larger than any other passenger vessel now operating exclusively in the Pacific, will be dwarfed by two ships under construction which will join the service at the end of 1960.

They are the 45,000-ton Canberra and the 40,000-ton Oriana, being built at a cost of \$85,000,000. They will bring Orient and Pacific Lines' total operating tonnage to almost 300,000.

The Canberra, to be the largest commercial passenger liner ever to ply the Pacific, will have an overall length of 820 feet and a beam of 102 feet. Her 85,000 shaft horsepower will drive her at 27½ knots, fast enough to cover the trip from Britain to Australia in three weeks instead of the present four weeks.

A two-class ship, the Canberra will carry 2,250 passengers in addition to 1,000 crewmen. The vessel will be air-conditioned throughout and will be fitted with stabilizers to minimize effects of the ship's motion.

ORIENT LINE VESSELS have customarily called here yearly on their South Pacific runs or while en route to Europe through the Panama Canal. Next arrival here will be the Orsona on July 2, followed by the Oronsay on Aug. 1.

Actually, however, the formal beginning of the Orient and Pacific Lines' new trans-Pacific service to the Far East will be April 11, 1959, when the Himalaya will leave Long Beach bound for Japan and China.

Her earlier call here will be on the South Pacific run. The new line's ports of call in both south and north Pacific runs will include Long Beach, San Francisco, Vancouver, Honolulu, Yokohama, Kobe, Manila, Hong Kong, Suva, Auckland and Sydney.

Long Beach Harbor never before has had regularly scheduled passenger sailings from the port other than those of the Hawaiian cruise ship Lailani, which alternates Pacific Coast bases between here and San Francisco.

Current plans call for O & P ships to dock at Pier A for the first few years, as the Lailani has done. Eventually, the trans-Pacific vessels will be handled at one of two piers port officials plan to construct extending from Pier A.

### LIZ ESCAPED INJURY

## Beauty on Plane in Accident Here

Actress Elizabeth Taylor, that Hilton was quite shaken by the close call, but his bride was calm and cool about the whole thing.

Miss Taylor and her first husband, Nicky Hilton, were among 50 passengers aboard a TWA Constellation which had taken off from Los Angeles International Airport Nov. 18, 1950.

The plane, carrying a crew of five, was bound for Chicago where the film beauty was to appear in a play.

IMMEDIATELY after take-off, it ran into bad weather and made an emergency landing at Municipal Airport.

As it touched down, the Constellation's landing gear collapsed and the giant airliner smashed through a fence at the end of the runway.

No one aboard was hurt seriously.

Reporters who interviewed Miss Taylor and Hilton recalled



W. F. PRISK  
Honorary Chairman

## Prisk Helps Push Drive for YMCA

William F. Prisk, retired newspaper publisher, has accepted the honorary chairmanship of the YMCA Expansion Fund campaign, Jerry S. Jacobs, president of the Y announced Saturday.

"The YMCA Expansion Fund campaign deserves and must receive the unqualified endorsement and support of all our citizens," the former Publisher of the Press-Telegram stated in accepting the post. "Possibly no other agency in the history of our nation has contributed more to the moral fibre of our youth than the YMCA."

THE PUBLIC phase of the campaign will begin in May. Earl A. Fast is general chairman of the drive.

Campaign purpose is to provide capital improvements needed to meet the demand of skyrocketing membership. No capital improvements have been made by the local Y since 1929.

Expansion plans contemplate modernization and enlargement of the Downtown Y facilities, additions to the North Long Beach Y and new structures in Lakewood and Los Altos areas.

## Division 5's 3 Cruisers Due Monday

Three Long Beach-based cruisers—USS Los Angeles, USS Rochester and USS Roanoke—are scheduled to return home at 9:30 a.m. Monday after a seven-month tour of duty with the 7th Fleet.

The Roanoke and Rochester will tie up at Pier E, The Los Angeles will berth at Pier 2, Long Beach Naval Shipyard.

The warships constitute Cruiser Division 5, commanded by Rear Adm. John F. Davidson. While in the Western Pacific, they collectively steamed 100,000 miles and visited Sydney, Australia; Hong Kong, Saigon and many Japanese cities. Vice Adm. Wallace M. Beakley, commander 7th Fleet, flew his flag on the Rochester.

REAR ADM. DAVIDSON was in tactical command of Operation FIREX, a series of naval exercises conducted recently in the Philippines.

The two-day operation was designed to co-ordinate shore bombardment and amphibious landings for modern nuclear warfare.

Commanding officers of the returning ships are as follows: Capt. Harold Payson Jr., Los Angeles; Capt. James I. Cone, Roanoke, and Capt. John S. Coye Jr., Rochester.

## Bandits Get \$260 in Two L.B. Holdups

A Long Beach supermarket and a service station were targets Saturday night for armed robbers who held them up and escaped, police reported.

Harold D. Hartman, assistant manager of the Jim-Dandy Market, 2214 Atlantic Ave. told police a lone man forced him at gunpoint to empty the market safe of \$200.

Service station attendant James Hyram said he was working on the engine of a car, just brought into the station at 2002 E. Pacific Coast Highway, when the car owner and another man told him to give them all the money in the cash register. They got about \$60.

## L.B. Jr. Band Wins 3 Trophies

The Long Beach Junior Concert Band, Marvin M. Marker, director, marched off with three trophies at their first 1958 parade Saturday during the Second Annual Montebello Youth Band Review.

The band was awarded Sweepstakes Perpetual Trophies for "musical perfection" and "marching excellence" and the First Place Sweepstakes Trophy for receiving highest over-all score in the parade.

Beverly Miller, head drum majorette for the band, received a perfect score.

### NAACP in Drive

The Long Beach chapter, National Assn. for the Advancement of Colored People, will open a membership drive with a meeting at 8 p.m. Saturday in New Hope Baptist Church,

## 'There Never Was Any McGrew,' Brother of Yukon Poet Claims

"Dan McGrew alive? Impossible."

As an afterthought, Peter H. W. Service, 77, adds:

"Absolutely impossible."

Service is the brother of Robert W. Service, 84, the man who wrote "The Shooting of Dan McGrew."

"There never was any Dan McGrew," says the younger Service, who winters in Long Beach at 1912½ E. 2nd St.

"No one person was depicted in his entirety in my brother's poem," he continues. "The characters are combinations of personalities my brother knew in the Yukon."

THERE WAS ONE exception, says Peter Service, who spends his summers in Vancouver, B. C.

"He was Sam McGee," he says. "I've met Sam McGee."

"The Cremation of Sam McGee" tells about a prospector from sunny Tennessee who suffered so much

from the cold in the north country that he exacted a promise from his pal to cremate his body when he died. When the time came to make good on his promise, his pal put the body in a roaring furnace. Some time later he opened the furnace door and found McGee sitting there contentedly. McGee asked him to close the door, saying that it was the first time he'd been warm since leaving Tennessee.

ROBERT SERVICE, Peter Service says, left the hero's name blank when he wrote the poem. Later, the poet came across the name "Sam McGee" on the pages of a bank ledger. Robert Service worked in the bank at White Horse.

"Just the name," the author said. "McGee will rhyme with Tennessee."

"I'm sure my brother spoke to McGee later to get permission to use his name."

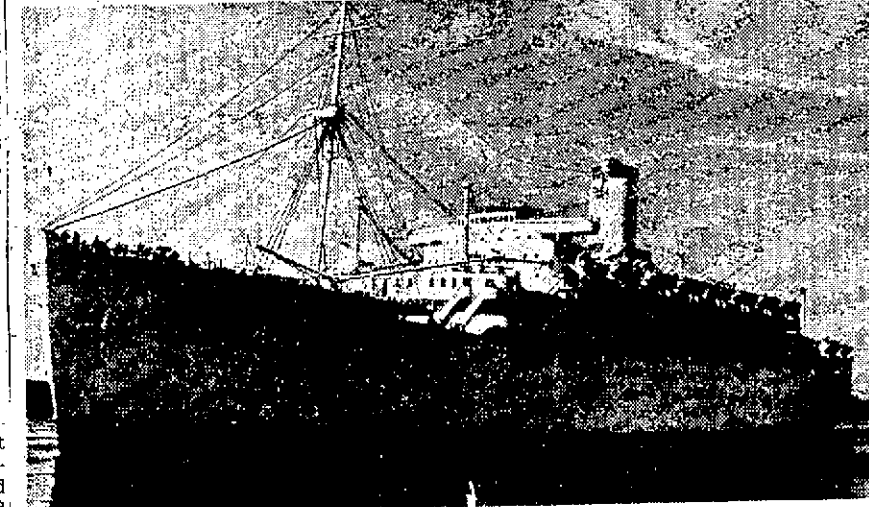
Service says: "Every author is careful about that sort of thing. Otherwise he might be liable for damages."

THE MOST FAMOUS poem among sourdoughs, though, is that about Dan McGrew.

Its scene is a saloon and the characters are "Dangerous Dan McGrew, the lady that's known as Lou," and a stranger who stumbled in one cold night, ordered for the house and gained the attention of "the lady that's known as Lou."

The stranger hurled an insult at Dan. The lights went out, guns blazed, a woman screamed and when the lights went on again two men lay dead. The stranger died in the arms of "the lady that's known as Lou"—and then she "pinched his poke" of gold dust.

Good poem, agrees Peter Service, "but there never was any Dan McGrew."



### LAUNCHES NEW SERVICE

New passenger service linking Long Beach Harbor with the Orient will be inaugurated in August with arrival of the British liner Himalaya. Service will grow to 24 yearly calls by passenger vessels.

### COST PROBLEM UNDERLINED

## Parochial Health Service Contested

By GEORGE WEEKS

Should the city provide free preventive health services for parochial schools?

That question is developing into an issue, politely but vigorously contested, before the City Council. Both the affirmative and negative sides have marshalled influential groups.

Councilmen have filed the subject away for the moment in committee of the whole, but a decision is expected before budget-making time in July.

Meanwhile the latest expression on the subject came from City Mgr. Sam E. Vickers, who in a 10-page report opposed the proposal.

The city is already providing exactly the same services, primarily immunization, to public and parochial schools, Vickers said. His report added:

"If the city were to assume responsibility for complete health services in nonprofit (parochial) schools, it could conceivably be charged that this would be an inequity, since the city does not provide like services for public schools."

HIS SECOND OBJECTION was economic. Cost of proposed new services would add nearly \$50,000 to the budget for the General Purpose Fund, or the equivalent of one cent on the tax rate, his report pointed out.

It conceded, however, that parochial schools lack organized preventive health programs except those supplied by physicians on a voluntary basis and the immunization offered by the city at a cost of \$1,000 annually.

On the other hand, the public schools maintain a full-time health staff of 52 persons, make 40,000 to 50,000 physical

examinations every year and budget \$400,000 for the purpose. To supply anything near a comparable service to the parochial schools would require the addition of eight persons to the City Health Dept. staff, Vickers said.

Principal sponsor of the proposal is the Community Welfare Council, representing a cross-section of nearly 60 organizations with thousands of members.

The council's executive secretary, George M. Logan, filed its recommendation with city councilmen early this year.

ACCORDING TO LOGAN, 8,500 children attending nonprofit schools here "are not receiving complete preventive health services."

He explained that the proposed service would consist primarily of the assignment of nurses to act in a consulting capacity in assisting the schools to organize their own health programs, which would be continued by volunteers.

According to Logan, 34 of 47 public health departments canvassed by his group are providing nursing services to parochial schools.

These figures were disputed to some extent in the Vickers report, which said the services in many instances were little more than "token" offerings.

On record in opposition to the proposal are the Long Beach Council of Churches and the Long Beach Ministerial Union. Both raised the question of the separation of church and state.

However, the union said it had no objection to health services being offered in public health centers rather than in the parochial schools.

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## LOCAL NEWS BRIEFS



### Nephrosis Drive Slated This Week

A door-to-door canvass for funds will be staged Thursday and Friday by the Southern California Chapter of the National Nephrosis Foundation.

Nephrosis is a serious kidney disease, occurring mostly in children, which causes them to retain fluids and results in giant swelling of the body.

Foundation officials say the money collected will be used for research and a cortisone bank. Volunteer workers are needed, according to Mrs. Cora Phipps, Long Beach chairman.

### 30-Year Pin for Phone Engineer

A service pin representing 30 years of service with General Telephone Co. has been presented to C. E. Knoff of 4608 Faculty Ave., division engineer in the local office.

### Welfare Chief to Speak

The Rev. John Keenan, director of the Long Beach and Santa Ana Catholic Welfare Bureau, will be principal speaker at the meeting of the Judge Walter Desmond Knights of Columbus Council 3449 at 8 p.m. Thursday in the Knights of Pythias Hall, 1153 South St.

### Optometrists to Honor Naval Surgeon

The annual Industrial Safety Award of the Long Beach Optometric Assn. will be presented to Capt. H. M. Robbins, senior medical officer at the Long Beach Naval Shipyard, at a dinner meeting Tuesday.

### Nutritionist to Advise Housewives

Why the average housewife fails to get her money's worth of groceries will be analyzed by a top nutritionist here Monday at the first session of the cooking school and nutrition workshop which begins at 7 p.m. in Morgan Hall, 835 Locust Ave.

Dorothea Van Gundy, of the International Nutrition Research Foundation at Arlington, Calif., will compare the contents of the average shopping basket with those of the "ideal" at the session, which is sponsored by the Health and Welfare Dept. of the Seventh-day Adventist Church.

### Shoreline Plan to Be Outlined

A general meeting of the Marina Improvement Assn. will be held Monday at 8 p.m. in the Lowell School auditorium. Werner Ruchti, director of the City Planning Dept. will speak on the master plan for shoreline development and tentative plans for Livingston Dr. and E. Second St. The public is invited.

### Local Writer Honored by Club

Consistent quality in creative writing has won a membership in the National Writers' Club for Brenda Anderson, 2911 Baltic Ave., the Denver, Colo., organization announced Saturday.

## 5 Injured in Traffic Accidents

Five persons were injured in two Long Beach traffic accidents Saturday, none seriously, police reported.

A two-car collision at Pacific Coast Highway and Cedar Ave. injured three persons. Treated in Seaside Memorial Hospital were Catherine Lott, 14, of 2945 Pacific Ave., and Mary Ellen Smith, 52, of 2527 Easy Ave., the driver.

A passenger in the Smith car, John Young, 72, of 2527 Easy Ave., was transferred to Harbor General Hospital with a broken right collar bone. Driver of the car, Mrs. Darlene Nella Lott, 35, of the Pacific Ave. address was not injured. Driver Donald D. Wilt, 22, of 540 Orange Ave. and Virgil Lloyd Hammons, 26, of 4529 Albury Ave., were treated in Seaside Memorial Hospital for injuries suffered when their cars collided at Orange Ave. at Market St. Police cited Wilt for running a red light.

## Hard of Hearing?

Do you know that a great many people who have a hearing loss also have sinus trouble, catarrh or both? Many of these cases could have part or even all of their hearing loss restored; many who now have sinus trouble and no hearing loss may develop a hearing loss later on in life.

Many of our patients now listen to TV and radio at volume that the family enjoys.

Thanks to the new system now being used in all of the Basic Diagnostic Offices throughout California, many who have tried this proven method are overjoyed. Just like magic in many cases, improvement is shown after the first treatment.

If you have a hearing loss, no matter how slight or how bad, it may be due to sinus trouble or catarrh. Why not find out?

Don't delay. We will give you the first treatment and our complete sinus and catarrh examination for the small sum of only \$3.00.

We are one of the busiest offices in Southern California, so if we cannot help you, be assured that we will not take your time.

The total charge is only \$3.00 for the first treatment and the examination, and if you see no improvement from the first treatment we do not want you back. This offer will be withdrawn in 10 days.

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### MAKE IT SNAPPY!

Caught in the camera's viewfinder as he checks over his equipment, Bob Raschdorf, 36, of 1615 E. Palmer St., Compton, gets set for International Photography Week, which starts today. From now until next Sunday, thousands of Southland shutterbugs will focus on scenery, bathing girls, sports events, bathing girls, children, animals and bathing girls. — (Staff Photo.)

## Cancer Drive Chairman Names Division Leaders



MRS. GUS WALKER  
Special Gifts Chairman

Division leaders for the Long Beach campaign of the American Cancer Society Crusade were announced Saturday by E. Jerome Young, local chairman.

They include Herman J. Wulfsberg Jr., chairman of commerce and industry; Mrs. Gus A. Walker, special gifts; and W. Burl McCollm, business solicitation.

Donald P. Loker is district chairman of the month-long crusade, which will start April 1.

### Dag in Denmark

COPENHAGEN, Denmark (UPI) — United Nations Secretary-General Dag Hammarskjöld arrived here Saturday night en route to Moscow for talks with Soviet leaders.

## SERVICE CLUBS

## Pat Brown to Speak at Lions' Meeting

Talks by Edmund (Pat) Brown, state attorney general, and Rear Adm. Robert L. Campbell, commander of the Naval Base here, will be features of service club programs this week.

The attorney general will address Downtown Lions Club at noon Friday in the Wilton Hotel. Although he is a candidate for governor, his talk will be non-political, according to the club announcement.

Chairman of the day will be Fred Taylor. Val Deaser will preside.

## Jewish War Vet Post to Install

Officers of the Bernard and Milton Sahl Post and Auxiliary No. 593, Jewish War Veterans, will be installed this evening during a meeting and dinner-dance at the Rondeau Restaurant.

Installing officers will be Philip Gepner, department commander; and Mrs. Lillian Schuman, past department auxiliary commander.

## Injured Man Better

Charles E. Gordon, 92, injured in traffic Thursday at Gaviota Ave. and Broadway, Saturday was reported to be improved slightly at Community Hospital although still on the critical list. Gordon who lives at 1711 Appleton St., was struck by a car.

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ADM. R. L. CAMPBELL  
"The Atomic Navy"

"The Atomic Navy and Long Beach" will be the topic of Adm. Campbell at a meeting of Kiwanis Club of Long Beach Tuesday noon in the Lafayette Hotel.

George J. Badenhausen will be chairman of the day, and President Howell Honeywell will preside.

**LONG BEACH SHRINE CLUB** — Tuesday noon, Lafayette Hotel. Rex Huggins, chairman; Ray M. Law, presiding. Talks by foreign exchange students.

**LONG BEACH ROTARY CLUB** — Wednesday noon, Lafayette Hotel. Robert J. Lee, president; Douglas J. E. Bar- ton; Wendell Deeter, R. L. Kahane and Hal Wertz.

**DOWNTOWN EXCHANGE CLUB** — Wednesday noon, Lafayette Hotel. John McCune, chairman; Ross McKee, president. Speaker: Dr. Richard Laux, psychologist, speaking on discipline of children.

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Lightweight Dentures With New Trubyte Bioform Teeth

Praised by the Dental Profession, Transparent Material Plates—set with Trubyte Bioform Teeth—possess a remarkable resemblance to natural teeth — offer many important advantages over old-fashioned dental plates. You can get these new dentures RIGHT NOW on Dr. Cowen's Liberal Credit Plan . . . take till 1960 to pay.

## QUICK PLATE REPAIRS

If your old plates are loose and uncomfortable, come in and find out whether re-setting or other adjustment can help restore their fit.

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Under the California Medical Assistance Law, a special payment plan is available to you at the Dr. Cowen Offices. Come in anytime at your convenience for complete information.

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Credit Dentist

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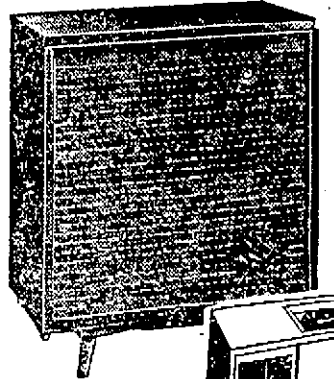
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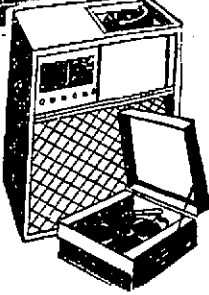
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## REGIONAL POLITICS

# Tax-Limiting Bill Sent Back for Study

A tax-limiting constitutional amendment sponsored by Assemblyman Frank Bonelli has been sent to an interim study committee for report back to the 1959 session.

The amendment, limiting the county assessor and County Board of Supervisors to a 5 per cent increase in any one taxable year.

Meanwhile, Bonelli's candidacy for First District supervisor, the seat now held by Herbert C. Legg, has been endorsed by Mark C. Nottingham, former Arcadia councilman and president of the American Building Contractors Assn.

PAUL ZIFFREN, California Democratic national committee man, has announced his personal support for County Assessor John R. Quinn in Quinn's bid for re-election.

Ziffren's support statement said he is disturbed by attempts to divert attention from the basic causes of mammoth county expenditures to the person of the assessor. "To blame the assessor for these rates is like blaming the thermometer for the weather."

Stressing that the assessor's office is a non-partisan job, Ziffren said the executive committee of the Democratic State Central Committee has adopted a resolution urging all Democratic groups to separate their endorsements for partisan races from any support they desire to give candidates in non-partisan races.

ROBERT A. NUETZMAN, another candidate for assessor, "uniformly proportional assessment," Nuetzman, a deputy assessor for 11 years, resigned March 5 to enter the primary race.

Nuetzman's statement, in part: "Current market values must be the basic guide which determines assessed values. This principle would allow tax increases or reductions, when warranted, to occur gradually, rather than to rise abruptly at double and triple former levels as has been recently experienced by Los Angeles County taxpayers."

KAY VINCENT has been elected president of the El Dorado Democratic Club.

Other officers are Walter Vincent, vice president for programming; Mike Goldenberg, for membership; Malcolm Osmonson, recording secretary; Gertrude Ginsberg, corresponding secretary; Virginia Templeton, financial secretary; Ernie Mendez, chairman legislative committee; Dick Cartwright, chairman labor committee, and

Edna Goldenberg, chairman public service committee.

HARRY S. MAY, Democrat, for 18th District congressman, told the Westside Democratic Club meeting in Bret Harte Library, that labor has demonstrated that negotiation is the key for peace and that we should "keep talking for the difference between war and peace."

May advocated dollars for the needs of under-developed areas of the world rather than for military use. He spoke for a stronger UN, tax reduction, cheaper water and power, higher allowances for unemployed and a strong program for science and education of scientists.

May charged the incumbent, Craig Hosmer, has "deserted small business in Washington and procured for himself the greater prestige appointment to the Joint Atomic Energy Committee."

New officers of the club are Coy Sanders, president; Eleanor Shibley, vice president; Gertha Benson, secretary-treasurer, and Lia Delay, corresponding secretary.

LEON J. ALEXANDER, chairman, and Bert J. Abraham, co-chairman, will head Gov. Knight's Bellflower Knight-for-Senator Committee.

Other Knight appointees to the Bellflower group are Forrest Berry, Kenneth Burkhardt, Eugene DeKoven, B. Walter Hicks, John Hunter, John M. Stokes and Claire Thompson Jr.

ASSEMBLYMAN John L. E. Collier (R-Los Angeles, 54th District) has endorsed Herbert R. Klocksiem, of Long Beach, in his bid for reelection in the 44th District, saying: "It is very seldom in California that one legislator will openly endorse another. But this is one instance where I give Herb my complete endorsement."

"The respect that the other members of the Legislature have for him will go a long way in resolving your financial difficulties so far as subsistence is concerned."

MRS. MARY B. DEVITT, 4111 Chestnut Ave., has been named a regional director for the California Republican Assembly. Mrs. Devitt was a delegate with her husband, Atty. Robert M. Devitt, at last week's CRA convention in San Jose.

## STREETCAR MEETS DESIRE

# Coffee Goes Expresso

LONDON (AP)—There's a coffee boom in Europe. Nearly everybody is drinking it.

Gone are the wartime days when Europeans had to drink an ersatz mixture of burned barley-chicory sludge with acorn flavoring. Now they have the real thing. And they go for it in a big way.

Evidence of the boom is a streetcar a Copenhagen supermarket chain put on the rails to boost its own particular brand of java. The conductor doesn't sell tickets. He serves coffee to the Danes who average five cups a day.

The shiny, neon-lit Italian "expresso" machine has become a familiar sight in almost every country except Germany. This hissing invention, which pumps out a frothy, somewhat bitter stuff, is credited more than anything else for the increased interest in coffee.

The younger people, especially in Austria, Britain, Italy, Denmark, Holland and France have boosted the expresso trend.

In Britain it has originated a new cult of long-haired, tight-trousered, artistic types who mix coffee-sipping with dancing to "skiffle" music supplied by small groups playing guitars and washboards.

The Germans will have nothing to do with quick-fire coffee-serving methods. In Germany, coffee is carefully filtered and served, usually with sugar and small pitcher of heavy cream. Foreigners say it ranks highest in Europe for quality.

# More Nudity Than Ever in Folies

Paris (AP)—The curtain rose and drew eyebrows up with it Saturday night on the new Folies Bergere show complete with 24 nude showgirls, equally undressed stars and a swimming pool.

The 5,000-gallon onstage pool was one of the flashier excuses in the three-hour show for pretty girls to take off their clothes.

The director, Paul Derval, opposes stripteases. He simply likes nudity for art's sake. The girls who undressed on the stage did it quickly and without tantalizing the attentive audience. Derval said there was more nudity than ever because he had more showgirls on stage.

The show, entitled "Folies Legere" (Lighthearted Folies) drew a big crowd and Derval said he had advance ticket sales "into next fall." The old Folies show closed early last January.

Star of the show is sultry

singer Yvonne Monard, who appeared nude in three scenes.

Blonde Jacqueline Marcy, chasing a jewel thief in a second-act skit, followed him into the 15x10-foot swimming pool—stopping first to take off her clothes.

The pool is five feet deep. Derval worried about splashes for fear the water would ruin costumes and scenery, but Jacqueline was careful not to splash.

Just before the show opened, Derval predicted: "We've got another hit."

## Kennick, Juvenile Chief, Club Speaker

Juvenile Supt. Joseph M. Kennick will speak at the luncheon meeting of the North Long Beach Commercial Club Thursday in Lillian's Supper Club, 2111 E. Artesia St. R. E. Corbett, chairman of the Civil Service Commission, will be chairman. Charles Morrison will preside.

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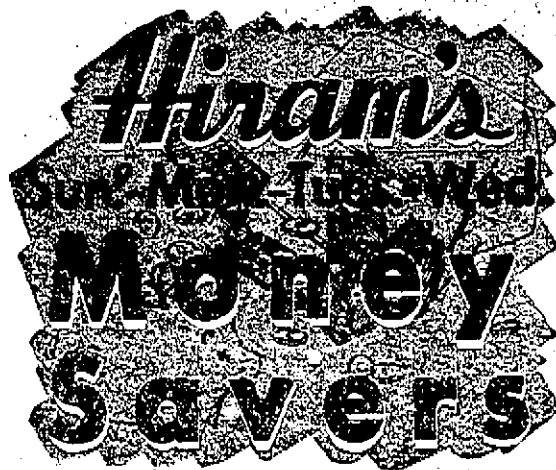
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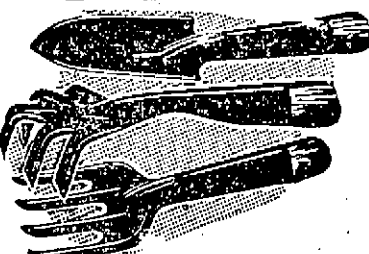
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"KREY'S" BEEF AND GRAVY 16-oz. Can 51¢  
"GOLDEN CREME" BUTTER "AA Quality In Quarters" 1-lb. 72¢  
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10-OUNCE BOTTLE Mrs. Stewart's BLUING 25¢  
SANITARY NAPKINS Package of 12 45¢  
"NEWE" DETERGENT 2 Large Pkgs. 49¢  
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"CROWN PRINCE" HORSE MEAT Tall Can 19¢  
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59¢ set

# 72-INCHES WIDE NYLON NET

The finest Trim for Your Easter. Best. All Popular Colors.

4 YARDS \$1.00 FOR

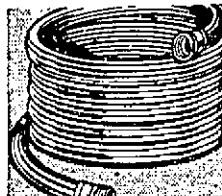
Less Than 4 Yards 27¢ Yard.

50 FT. CLEAR PLASTIC 7/16"

# GARDEN HOSE

Regular \$4.95 WITH BRASS COUPLINGS

\$2.22 EACH



# Test Missiles Stand in Tower of Babble

By ROBERT E. LEE of I. P. T. Capital Bureau

CAPE CANAVERAL, Fla.—The missiles they have here aren't the only new thing in this burgeoning community of 15,000 scientists, technicians and military people.

They've invented a new language, too, and sometimes it's as hard to understand as a three-stage missile propulsion system. Like the flight of one of their big ballistic birds, the missilemen's talk often soars in graceful ellipses.

FOR EXAMPLE, when news-men came down here on an inspection tour of the missile test center the first thing they asked the commanding general what happened to the early Vanguard that didn't get off the ground.

"It suffered a power thrust decay," was the deadpan reply. An aide explained that the general meant the rocket engine didn't work.

That's the way it goes here. Not only the officers but also the civilian experts working around the forest of gantry cranes, launching pads, block-houses and other structures use the new space language.

A missile doesn't hit a target, the press corps learned. It "impacts" it, and it isn't a target anyway. It's a "predetermined impact area."

NOR DOES a missile ever blow up. It "destructs" itself. Unless, of course, somebody or something else destructs it.

The uninitiated, coming here for the first time, suppose quite logically that those electronic gadgets they stuff into missiles are instruments. Not by two syllables they aren't — they're "instrumentation."

The first time a missile works, in the language of a properly indoctrinated missileman, it "assumes initial operational capability." When it's checked out as OK, it has "maximum operational capability."

If a part doesn't work, the missileman doesn't say so. He says it has "suffered a component malfunction."

IF YOU ASK why they paint the birds in distinctive designs, you are informed that it "facilitates the optical phase of testing." You assume that means the missile can be seen better.

If someone speaks of the "danger of a missile impacting a populated area," you assume he's afraid it will hit somebody.

The group of structures associated with any particular missile is called a "complex." A complex can get really complicated. ICBM complexes are very complex, but the smaller missiles have simple complexes.

It's enough to give the casual observer an inferiority complex.

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Store Hours: Daily 9 A.M. to 10 P.M. — Friday 9 to 11 — Sunday 9 to 9  
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WHY MARRIAGE CAN BE HORRIBLE

# Doctor Claims Wives Are Too Aggressive

NEW YORK (AP)—Associated Press Science Reporter: In many American marriages, "people seem to be content if they're not too miserable," says Dr. Arthur Mandy, Baltimore psychiatrist.

One basic reason for unhappy marriage is that women are becoming too aggressive, too competitive with men, he declares.

The result is millions of women are frigid, and perhaps as many men impotent, he writes in the publication State of Mind.

Family doctors could help many married couples understand their problems and compromise their bickerings somewhat to raise their marriages "from a level of horrible to not so horrible," Dr. Mandy says. He is a psychiatrist at the Johns Hopkins Hospital and Medical School and director of the Psychosomatic Obstetric & Gynecology Clinic of Sinai Hospital.

HE SUGGESTS the ultimate solution is educating future generations in better understanding of human behavior and sex because adults can only understand "what their prejudice permits them to."

"Frigidity as we see it today is an outgrowth of woman's running away from her biological destiny, which is to be a wife, mother and homemaker," Dr. Mandy writes.

"It reflects her refusal to take the role of passive homemaker. Instead, she's seeking gratification elsewhere by competing with men."

Dr. Mandy says this is the final result of "the so-called feminine emancipation movement" when women decided their place no longer was in the home.

They first asked the right to vote, he says, then to attend universities, to enter politics, to compete with men in jobs, including being scientists, pilots, soldiers.

But few women can succeed in both holding a job and being wife and mother because "this is not the destiny of women" and because the job of caring for home and children takes 24 hours a day.

MEN MUST HELP if women are to concentrate on family life rather than upon careers, he declares.

"They must give the woman of the house more recognition. Women who are feminists tell you that they went in this direction because they were fed up with working in the house—cleaning, cooking, fixing the children's clothes, doing this and that—just to have their husbands come home night after night and grumble about the dinner."

The husband must show his wife he cares for her, and help her emotionally, Dr. Mandy advises.

In the typical impasse, the husband "says he doesn't do these things because the wife makes herself unlovable. She is such an aggressive threat to him. He doesn't feel in-

clined to hug and kiss her when he comes home because she has been miserable to him. The wife says she is miserable to him because of his almost total inattentiveness."

Both must sit down and take stock. This isn't just a case of some marriages but

"a national problem," the psychiatrist believes. Dr. Mandy thinks frigidity in women is a symptom of all this and that it stems from women's aggressive tendencies.

"Yet they are unwilling to become dependent upon their husbands. They themselves

want to pursue the sex act. They want to feel as aggressive as the man."

THIS ATTITUDE is a threat to the man who then may not be able to react normally and become impotent. Also, the pursuing woman can "ultimately come to the

thought that if he really loved her, he'd pursue her. She thinks, 'I am not really acceptable; that's why I must pursue him.'"

Physicians can be helpful counselors to husbands and wives, and there are "many little things that can be done as a compromise kind of re-

lationship in which he'll do this if she'll do that."

"Compromise at least raises the marriage to a level of horrible to not so horrible. It may not provide a magnificently happy marriage, but the general average today in America is not ideally happy."

## 8 Saved in Sinking of German Vessel

HAMBURG, Germany (U2)—A Danish fishing ship rescued six men, a woman and a child from the German coastal motorship "Martina" before it sank late Saturday three miles off Horns Riff near Esbjerg, Denmark, Norddeich Radio reported. The report did not say what caused the ship to sink.

## New French A-Pile

PARIS (U2)—A new atomic pile has been put into operation at the French atomic center in Saclay near Paris. Its fuel is a plutonium salt solution.

## TOWNSEND NOTES

TUESDAY  
18th District Council—2020 Florida St., 1 p.m., Mrs. Lilie M. Mercer presiding.

SHOP PENNEY'S DOWNTOWN LONG BEACH MONDAY AND FRIDAY 9:30 TO 9 P. M.

# Penney's Pretty as a Picture in Penney's Easter Fashions



**Lace trimmed, hand washable PETITE DOT NYLON**

Perfect party dress for your favorite little miss in dainty petite dot nylon trimmed with lace. Clever mock cummerbund. Sizes 3 to 6X.

**4<sup>98</sup>**

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Get a Beautiful 5x7" Picture of Your Baby








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AGE LIMIT 5 YEARS  
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Choose any one of several completely finished photographs... all in different poses... for only 49c. You will not be urged to buy, but if you wish you can buy the remaining photographs at only 1.25 for the first, \$1 for the 2nd and 95c for any additional pictures bought in the store.

HERE'S ALL YOU DO:

- Just bring your baby to Penney's Tuesday, March 25, through Saturday, March 29.
- An expert photographer will take several pictures with an automatic speed camera, no-glass lights.
- You will be notified when your pictures are ready.

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**Jr. Boys' Popular CORDUROY SUITS...**

Fancy cotton corduroy coat with contrasting rayon, acetate and 15% nylon slacks. Colorful dress-up outfit just right for now and after Easter. Sizes 3 to 8.

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SECOND FLOOR — PENNEY'S DOWNTOWN



**Girls' Dainty Easter Shoes in White or Patent!**

Sizes 4 1/2 to 1 1/2

**3.98**

She's sure to be in fashion this Easter if she wears shoes from Penney's! Let her join the Easter parade in Penney's little girl's dress shoe—done to her liking in slick black patent or smooth sparkling white. Adjustable strap allows for smooth fit. Long-wearing shoes. Sanitized for flower freshness.

STREET FLOOR — PENNEY'S DOWNTOWN




**mother loves her toddlers in CHEMISE DRESSES, TOO!**

See your tiniest girl in Penney's easy-care cottons and butcher rayons, with new related lines! Party styles, overblouses, even pinafore sets are here! So low priced!

**2<sup>98</sup>**

Size 1 to 3

SECOND FLOOR — PENNEY'S DOWNTOWN

## Tree-Plant Plan OK'd by Group

Downtown Long Beach Associates will support a Park Commission proposal for financing by special assessment the planting of trees along Pine Ave. and possibly other streets in the central business district.

This announcement was made Saturday by Vito N. Romans, manager of the retailer organization. He commended the suggestion as one that should add new vitality to the downtown area.

However, Romans conceded that the proposal may meet some opposition from owners of store properties, as distinguished from the retailers.

HE POINTED OUT that Downtown Long Beach Associates has been pressing a campaign for voluntary planting for many months, acting as the contracting agency for making small excavations in the sidewalks and installing protective grillwork.

The program has paid off to the extent of about 35 flourishing trees.

**BACKACHE & NERVE TENSION**  
SECONDARY TO KIDNEY IRRITATION  
NEW YORK—Special: Thanks to new, scientific laboratory formulation, thousands of men and women now escape the old, tired, irritable and depressed feeling after a day's work. Backache, bladder weakness, too frequent urination, burning and itching urination, Bed Wetting, Getting up too often—Or Strong Cloudy Urine, due to common kidney or bladder irritations, which often result in secondary Backache, Headache and Nervousness. In such cases New Improved CYSSEX usually gives quick, calming relief by combating irritating germs in acid urine and by relaxing, analgesic pain relief. Over a billion CYSSEX tablets used—proves safety and success. Get Laboratory Tested and Certified CYSSEX at drug stores today. See how much better you feel tomorrow. Money back guarantee.

## MONDAY MORNING MONEY SAVERS PENNEY'S DOWNTOWN




**WOMEN'S BOLD COTTONS DREAM WASH!**

Penney's gives you these cottons in eight rich hues from mint to beige, red to black. All have roll-up sleeves that button with a tab.

**1.33**

SECOND FLOOR



**CRISP POLISHED COTTON PRINTS**

Penney's polished cottons capture the silken smoothness of a fresh peach! Lustrous polished smoothness, crease-resistant for crisp freshness. Wonderful assortment.

**59<sup>c</sup> yd.**

DOWNTOWN STORE

**FAMOUS-NAME COTTONS!**



**SPECIAL PREMIUM BUY!**

Included in the group are combed yarn gingham checks by Wamsutta... Wrinkle Shed plaids by Dan River... Disciplined prints by Bates... Tufted nylon organdy by Burlington Mills... Regulated cottons... Wrinkle Shed corded cottons by Dan River... Cotton prints for Everglaze and woven chambray with Mylar strip. Start sewing today... stock up a supply for the future.

DOWNTOWN STORE — PENNEY'S DOWNTOWN

**Cottons**

**57<sup>c</sup> yd.**

● WAMSUTTA  
● DAN RIVER  
● BURLINGTON  
● EVERGLAZE  
● REGULATED  
● BATES



**WRINKLE-FREE!**

**SEAMLESS GAYMODES**

No need to fuss with twisted seams! Seamless Gaymodes always look perfect! Conventional and micro-mesh style sheath your legs in one soft mist of color.

**98c**

STREET FLOOR



**DOUBLE WOVEN GAUZE DIAPERS**

A Buy! Penney's quality gauze 20 by 40-inch double woven diapers. Penney's buying-power makes us a leading customer to a famous manufacturer.

**\$2 doz.**

SECOND FLOOR



## Deaths

**JACKSON**—Mrs. Nancy, 82, of 426 E. Eighth St., died Saturday. Surviving are husband, Ernest C.; son, Chester V., and daughters, Mrs. Norma Nofziger, Mrs. Dorothy Benson and Mrs. Nancy Arnold. Service Tuesday, 1 p. m., Patterson & Snively Mortuary.

**HUGHES**—Mrs. Alice A., 90, of 517 E. 17th St., died Saturday. Surviving are son, Charles G.; brother, William Eggs, and three grandchildren. Service Monday, 1 p. m., Dilday Mortuary.

**MELE**—Louis Royal, 33, of 5708 Candor St., died Thursday. He was a veteran of World War II. Surviving are wife, Marie J.; son, Robert Anthony; daughter, Patricia Ann; parents, Mr. and Mrs. Nick Traversa; brother, Nick Traversa Jr., and sister, Rosaline Traversa. Requiem mass Monday, 9:30 a. m., St. Matthew's Catholic Church.

**MENDENHALL** (Baldwin Park)—Arthur, 79, long-time Long Beach resident who moved recently to Baldwin Park, died Friday. Surviving are sister, Mrs. Lizzie Horner, and brother, Frank. Service Monday, 10 a. m., in Taylor Mortuary, Baldwin Park.

**HILLBRANDT**—Mrs. Rebecca Elizabeth, 65, of 1542 1/2 Junipero, died Friday. Surviving are husband, William; daughters, Mrs. Jane Morris, Mrs. Barbara Hyslip, Mrs. Florence Rothenberg and Mrs. Bonnie Woizeski; son, William C. Jr.; sisters, Mrs. Arnold Prusse and Mrs. Ethlyn Anderson; brothers, Bill and Martin Neston. Rosary Monday, 8 p. m., Sheelar-McFadyen Chapel. Requiem mass Tuesday, 10 a. m., St. Matthews Church.

**LUCAS**—George, 77, of 144 Bonito Ave., died Wednesday. Surviving is wife, Pola. Service Monday, 4 p. m., Mottell's & Peck Chapel.

**AKIYAMA** (Westminster)—Dale Kiyoshi, 3, of 14911 Goldenwest St., Westminster, died Friday. Surviving are father, Joe; brother, Wayne; sister, Caroline, and grandparents, Mr. and Mrs. F. T. Hasegawa and Mr. and Mrs. H. K. Akiyama. Private service Monday, 2:30 p. m., Mottell's & Peck Colonial Funeral Home, Midway City.

**KANE**—Mrs. Minnie Wagner, 66, of 2160 Stevely Ave., died Friday. Surviving are daughter, Mrs. Gerald Crump, and three grandchildren. Service Tuesday, 10:30 a. m., Mottell's & Peck Chapel of the Palms.

**ROE**—Mrs. Ola Vesta, 73, of 3570 Gardena Ave., died Thursday. Surviving is husband, Green M.; service Monday, 2 p. m., Mottell's & Peck Chapel.

**DALE**—Mrs. Cecile Harper, 75, of 1528 E. First St., died Friday. Surviving are son, Capt. R. H. Dale; sisters, Mrs. Nelson Smith and Mrs. J. F. Flynn, and twin granddaughters. Service today, 5 p. m., Mottell's & Peck Chapel.

**HATTEN**—Albert Daniel, 47, of 1350 W. 12th St., died Wednesday. Surviving are sons, Alfred E. and Victor Hatten. Service Monday, 11 a. m., Mottell's & Peck Chapel.

**HOLT**—Mrs. Irma Ethel, 48, of 2342 Maine Ave., died Friday of injuries suffered in a traffic collision. Surviving are sister, Mrs. Roy Petersen, and mother, Mrs. Minnie Plock. Service Tuesday, 2 p. m., Mottell's & Peck Chapel.

**DALE**—William, 88, of 3920 Centralia Ave., died Friday. Surviving are wife, Mrs. Hannah Dale; daughters, Mrs. William Weidenhamer and Mrs. Lee Newman; son, Charles, and sister, Mrs. Mary Cain. Service Monday, 3 p. m., Mottell's & Peck Chapel.

## Man's Best Friend

**MONTREAL (AP)**—A Montreal letter carrier has scored another victory in the long war between postman and dogs. Constantly annoyed by a pack of yapping hounds, he solved the problem by taking along a big, loyal great Dane.

## AUDITOR KICKS

### Boots and Boots and More Boots

**LONDON (AP)**—The British army has enough boots stashed away in warehouses to outfit another two armies, the government's auditor general complained Saturday.

That's more, the army probably never will use them. A new style of footwear is being introduced this year.

Auditor General and Comptroller Sir Frank Tribe said in his report on army finances that 1,250,000 pair of new boots have been gathering dust since they were bought in 1955.

# Open Today! Sunday 11 to 5

## BUTLER BROTHERS

Department Stores

Gigantic

# EASTER SALE

## YOUR EASTER FINERY COSTS LESS AT BUTLER'S



Save NOW...  
Before Easter!

Men's All Wool  
Sport Coats  
**21<sup>99</sup>**  
Reg. 29.95

Look your best on Easter Sunday and every dress occasion in one of our fine sport coats... impeccably tailored in fine all wool fabrics. Take your pick from tweed mixtures, textures, checks—all smartly styled with 3 button front and center vent back. Sizes 36 to 46, Regulars and Long.

Imported Italian Flannel  
All Wool Slacks  
at \$5 Savings  
**14<sup>95</sup>**  
19.95 values

Luxurious all wool flannel, handsomely tailored in popular pleated front style. Light shades of Grey, Brown or Tan in sizes 29 to 42. A real buy at Butler's!



Butler's  
Easter  
Suits  
for Boys

Sizes 6 to 12 **16<sup>95</sup>**

Sizes 13 to 18 **19<sup>95</sup>**

Good-looking new Spring suits, man-tailored with 3-button coat and Hollywood slacks. Spring shades of Tan, Blue or Grey. Normal alterations free of charge.

Charge It on Butler's Continuous Account

# SAVE UP TO 25%

Tremendous  
Savings  
in Every Department

Youth's Continental Slip-on  
for Dress or Sport Wear



Sizes 12 1/2 to 3 B & D **466**  
Sale Priced

Excellent shoe for active lads... smart Continental styling combined with rugged construction for long wear. Smooth leather upper in Black or Brown with sturdy composition sole and rubber heel.

Also in Boys' sizes 2 1/2 to 6... 5.98

## Smart Easter Gift

Wembley  
Ties

**150**

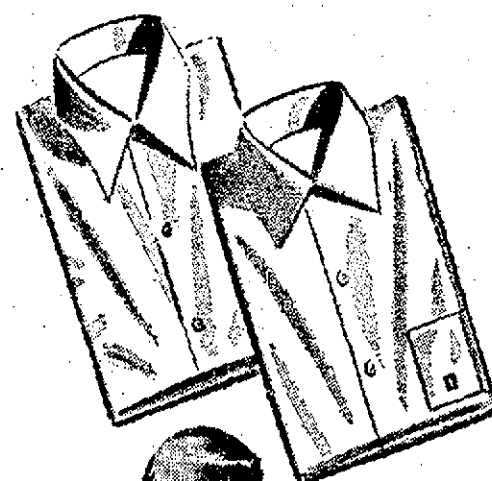
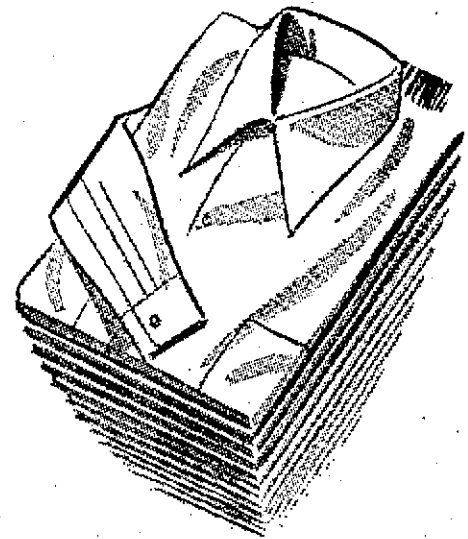
Rich silks and rayons, attractive new patterns... color-keyed to harmonize with your suit or sport coat. Complete your Easter outfit with a handsome tie!



Famous B.V.D. Quality  
Men's Wash 'n Wear  
White Dress Shirts

**3<sup>95</sup>**

Fine count White cotton broadcloth, specially treated to resist wrinkles... just wash and drip dry with little or no ironing. Always neat-looking, ideal for travel or vacation. Popular medium spread collar and barrel cuffs. Sizes 14 1/2 to 17, sleeve lengths 32 to 35.



Boys' White Cotton  
Dress Shirts with  
French Cuffs & Links

Sizes 4 to 18 **198**

Exceptional Buyl Fine count White Broadcloth dress shirts, styled with French cuffs and complete with a set of attractive cuff links. Ideal gift for Easter!

We Give S&H Green Stamps on  
All Purchases, Cash or Charge

B.V.D. Knit Briefs and  
Broadcloth Shorts for Men

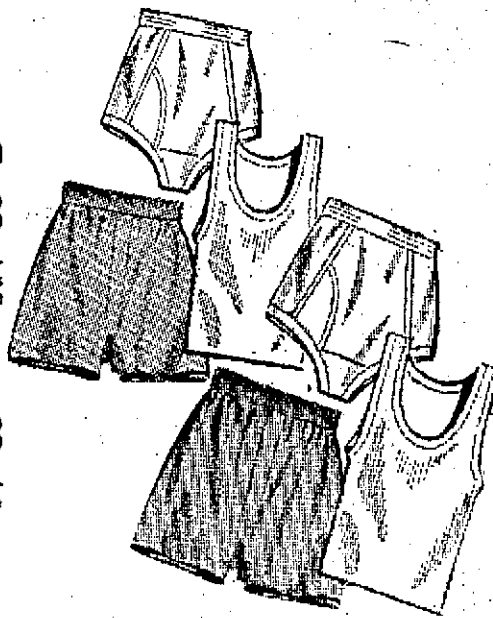
95¢ ea. **3/2.83**

Men appreciate the top-notch quality, the comfortable fit of B.V.D. combed cotton knit briefs or Sanitized broadcloth boxer shorts. Waist sizes 28 to 42.

B.V.D. Undershirts

75¢ ea. **3/2.23**

Fine combed cotton knit undershirts specially designed for comfortable wear. White only in sizes 36 to 46.



Every Boy's Wardrobe needs a

## Sport Coat

Sizes 6 to 12 **10<sup>95</sup>** Sizes 14 to 18 **12<sup>95</sup>**

Superb blend of 85% Wool and 15% Nylon in a variety of interesting textures and patterns, man-tailored in 3-button style, complete with flap pockets and center vent back. Choice of popular shades for Spring.

No Money Down—Take 6 Months to Pay



5252 LAKEWOOD BLVD.  
LAKEWOOD CENTER

STORE HOURS: MON., THURS., FRI., 12:30-9:30  
THIS SUNDAY, ONLY—11 A.M. TO 5 P.M.

OTHER DAYS, 9:30-5:30



How Brightman Brought Cage Great to Seattle



AL BRIGHTMAN  
Ho Rats Baylor...

By JERRY WYNN

How did Elgin Baylor get from his Washington, D. C., home to Washington, U. S. A., to star playing basketball at Seattle University?

"The story has many twists," said Horace Brightman, at present a daytime student at Long Beach State College and swing shift painter at Douglas Aircraft. "I've never told it before."

And Brightman—known as Al when he coached Seattle to 180 wins against 67 losses and into six national tournaments in eight years; known as Horsey when he was CIF player of the year at Wilson High in 1941 and regarded as the greatest cager ever developed in Long Beach—should know how Baylor came to Seattle.

He got him there.

This is the exclusive story:

★ ★ ★

"THE MAN ORIGINALLY responsible for bringing Baylor west was the former Portland U. coach, James (Mush) Torsion. With the help of an influential Northwest businessman, Torsion contacted Elgin while he was in high school in Washington, D. C. He was labeled for Portland U."

"But Torsion quit his job shortly thereafter and Sam Vohes, who was then coach at College of Idaho, stepped into the breach. A cannery in town (Caldwell, Idaho) was interested in building up the team and arranged for Elgin and also

R. C. Owens from Santa Monica, the 49er football star, to enroll there.

"The first I heard of Baylor was in an after-game conversation with Al Lightner, the controversial official and Salem, Ore., sports editor. Lightner said that he had recently seen 'the most fantastic player. No weaknesses. Great inside and



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Radio-TV—Page C-8

outside. The kid's name is Elgin Baylor. He's playing for the College of Idaho."

"A few months later, a Pullman porter I knew who made the run between Washington and Idaho and was interested in Seattle basketball told me that he had heard that Baylor was unhappy at Idaho and thinking of leaving. No social life was the reason he gave."

"I told the porter to have Elgin write me a letter. He wrote and I answered in a hurry. At the end of the spring semester, we had a private plane pick him up and fly him to Seattle."

"The first moment you see Elgin, you know he's it, a 100 per cent athlete and a first-rate person besides. Handsome, well-dressed, bright, poised, cat-like gracefulness, and 230 pounds on a 6-5 1/2 frame... he's all that."

★ ★ ★

HE LIVED WITH ME for about a week, and decided to enroll. Seattle gave him tuition, room and a \$100 a month. He had everything a boy wants."

"Elgin had to lay out a year because Seattle adheres to the PCC transfer rule. But he played with Westside Ford, a local team, and paced by him, Westside beat the National AAU champion Seattle Buchanan Bakers two out of three times."

"That was my last year at Seattle. Baylor's feats at Seattle the past two years are of course well known."

(Cont. on Pg. C-5, Col. 3)



ELGIN BAYLOR  
... 2nd Only to Russell

Sports Merry-Go-Round

By HANK HOLLINGWORTH  
Executive Sports Editor

Basketball Resurrection on West Coast?

Basketball on the entire West Coast—including Southern California—is in the midst of a tremendous resurrection, thanks completely to the tremendous teams being turned out at two Catholic schools, USF and Seattle.

Schools outside the present Pacific Coast Conference are virtually dead in the football scheme, so the only recourse for these other institutions if they want to make big splashes in the sports pool is basketball.

Pepperdine, Loyola, Pepperdine, St. Mary's and even the new San Diego University have not been blind to the tremendous press accorded USF and Seattle for their brilliant teams of the past few years. Neither have they been blind to the tremendous gate receipts raked in by the two clubs.

Basketball has been responsible for a \$15,000,000 expansion program at USF and for a \$3,000,000 construction program at Seattle. Perhaps more important from the sports angle, the cage game has instigated a "Downtown Businessmen's Club" at Seattle that has opened its purse strings to the school.

Loyola is the only basketball laggard among non-PCC schools now. (San Diego U. needs a few more years to burst its diaphragm.) St. Mary's easily could be the "Seattle" of the "USF" on the West Coast in a few years, since the Gaels have perhaps the BEST freshman basketball players EVER SEEN in the West. (The baby Gaels compiled a brilliant 23-0 record). Pepperdine had a fine club this past season and already has added some former all-L.A. City stars to its roster for next campaign.

Competition for players this winter has been fierce. A boy from San Pedro is agog over the attention he has been getting from USF, UCLA, Cal and even Fresno State, which also is cultivating an improved basketball program. A Long Beach prep star has been approached by 22 schools!

All this proves that our universities realize now that a top flight basketball team will reap more publicity than an ordinary football club. And when you pop up with a USF or Seattle nugget, the world is your publicity oyster.

Schools like USF and Seattle are showing the way to PCC teams, too, in an important item of "color." UCLA and Cal have produced good, but drab teams in recent years, while Seattle has presented the O'Brien twins and Elgin Baylor, and USF has shown Bill Russell, K. C. Jones, Mike Farmer and Fred La Cour.

Truthfully, would you rather view USF and Seattle this season or Cal and UCLA? The answer is easy, isn't it?

★ ★ ★

JOE KING, a reporter who has covered the Giants for 20 years, has written a sharp book entitled "The San Francisco Giants." However, the tone sounds like a "Frisco Chamber of Commerce" handout. A sample:

If the Giants had to move, San Francisco would be the place for them. The Stomachers are a family operation, in keeping with the character of this clammy community. They don't fire anybody, except for gross moral turpitude.

"The Giants belong in San Francisco. Nowhere else. They are classic and traditional. So is 'Frisco."

Now, where does that leave L. A. and its Bums, who are classic and traditional, but in quite another sense?

★ ★ ★

FOOTBALL IS GETTING too complicated for me. Just look at the L. A. Ram program for securing players:

1. Evaluate ALL collegians in the nation before the annual draft.
2. Call EVERY coach in the country for personnel opinions.
3. Tape record EVERY conversation.
4. Make written reports on the scouts who scout the players.

The fourth item is a beauty, isn't it?

★ ★ ★

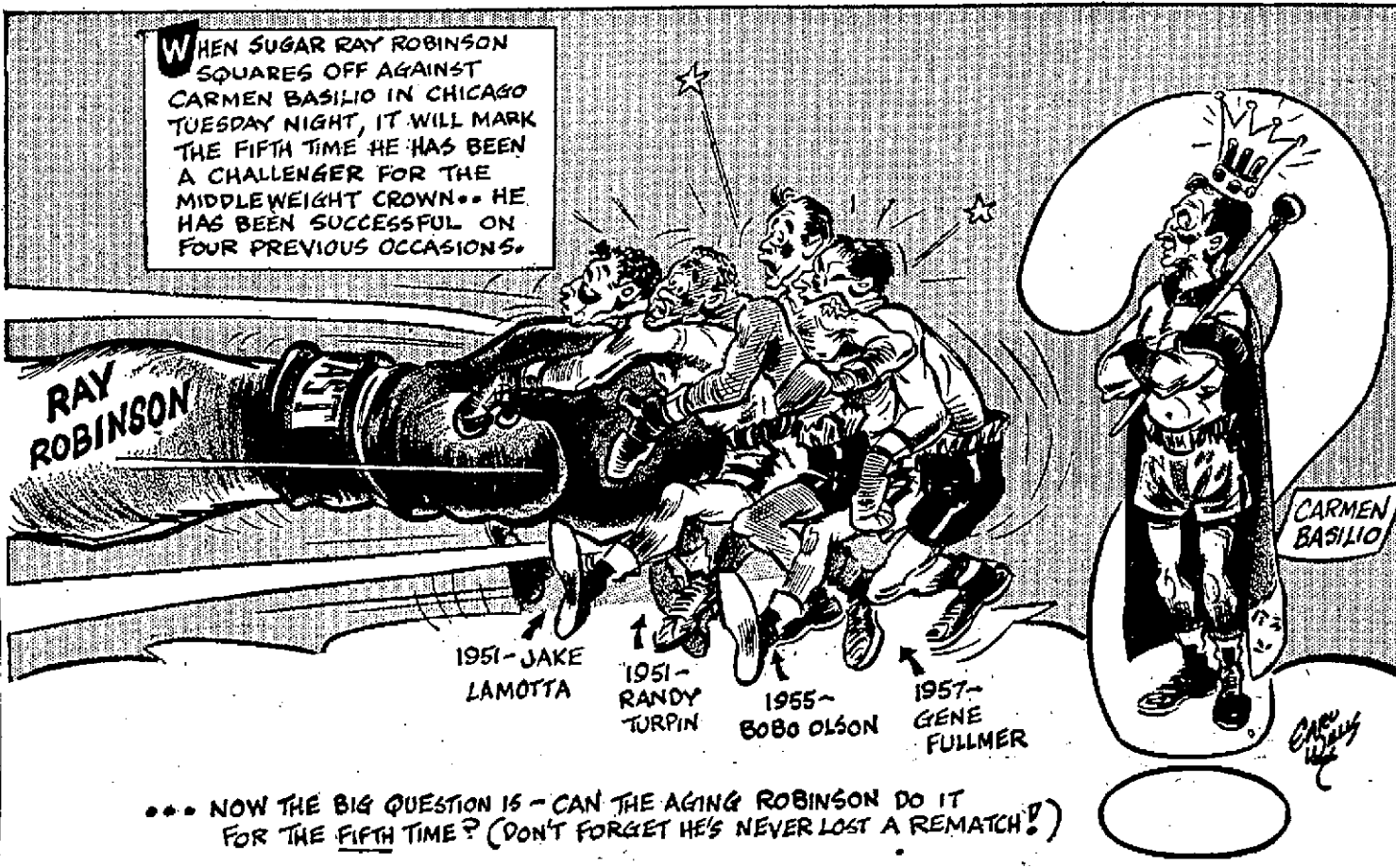
GRABBING THE BRASS RINGS:

One Long Beach man made a small fortune Friday night when Seattle stunned Kansas State, 73-51. The man laid off wagers with three different betting commissioners in the West, tabbing Seattle (and getting three points). All the bookies rubbed their hands in glee when the wagers were made because they considered Kansas State an absolute cinch and nobody in this part of the U. S. was supporting Seattle with cash!

A Las Vegas bookmaker is considering establishing a "line" on whether the Dodgers finish ahead of the Giants. "There's more talk on this phase, than there is on 'who'll win the pennant,'" he claims.

Are you still in doubt whether the Dodgers will make money this season? Get this: The California Bank has bought \$4 Coliseum boxes for the season—a total of 672 seats—at a cost of \$168,000! Please don't ask again, "Why did the Dodgers ever leave Brooklyn?"

Kentucky Wins, 84-72



WHEN SUGAR RAY ROBINSON SQUARES OFF AGAINST CARMEN BASILIO TUESDAY NIGHT, IT WILL MARK THE FIFTH TIME HE HAS BEEN A CHALLENGER FOR THE MIDDLEWEIGHT CROWN. HE HAS BEEN SUCCESSFUL ON FOUR PREVIOUS OCCASIONS.

1951-JAKE LAMOTTA  
1951-RANDY TORPIN  
1955-BOBO OLSON  
1957-GENE FULLMER

... NOW THE BIG QUESTION IS - CAN THE AGING ROBINSON DO IT FOR THE FIFTH TIME? (DON'T FORGET HE'S NEVER LOST A REMATCH!)

Seattle '5' Hurt by Fouls

LOUISVILLE (UP) — Johnny Cox, a mountain boy with a squirrel shooter's eye, fired a second-half barrage of set shots that gave Kentucky an 84-72 victory over Seattle in the finals of the NCAA basketball tournament Saturday night and brought realization to a six-year-old dream of Coach Adolph Rupp.

A record throng of 18,808 saw Kansas State trimmed to size for the second night in a row as Temple defeated the Staters, 67-57, to gain third place.

The same courage and poise that carried Kentucky without a standout star through a rugged season served the Wildcats well as they won a record fourth NCAA crown for the school and Rupp.

Cox, a six-foot forward from Hazard, Ky., took eight set shots in the second half and never missed a one to cap a 24-point performance. That salvaged the win for the Wildcats, who trailed Seattle from early in the game until midway in the second half.

SUGAR STILL 8-5 UNDERDOG FOR TITLE GO, BUT—

Chicago Jinx for Basilio

CHICAGO (UP) — Middleweight champion Carmen Basilio, never a winner in the windy city, risks his 160-pound crown Tuesday against a man who never has lost in five title bouts here, former middleweight king Sugar Ray Robinson.

Basilio is an 8-5 favorite to retain the title he won from Robinson Sept. 23, 1957, in a 15-round split decision in New York.

The bout could produce the biggest payday ever in Basilio's 10 years as a professional and in Robinson's 18 years of fighting for pay.

The gross gate at the Chicago Stadium would run \$560,000 on a sellout which would provide a net of \$465,000, exceeding the previous record for an indoor bout of \$422,918 set July 16, 1947 when Tony Zale met Rocky Graziano in the same arena.

A sellout also would provide an indoor record crowd for the United States, since some 24,000 fans would attend.

The gate, however, will be boosted tremendously by theater television. The fight will be on display in 173 locations in 140 cities with 514,000 seats available at an average price of around \$5.00.

Theater TV guaranteed \$275,000 to the net for the bout and could add as much as \$500,000 should there be a heavy sale.

Each fighter will get 30 per cent of the net and thus both

seemed assured of earning about \$200,000 with the possibility of picking up \$300,000 for the night's work. The gate including TV and \$30,000 for national radio rights could run over \$1,000,000 should the stadium and the theaters sellout.

Robinson's highest gate so far was \$767,626 for his battle with Randy Turpin Sept. 12, 1951, while Basilio's was \$556,467 for the Robinson bout.

Basilio, who has lost 12 times with 52 victories in 71 fights, was beaten by Chuck Davey, Bill Graham and Johnny Saxton in his earlier appearances in Chicago.

The champion, 30 years old,

has been the favorite for the bout since it was first announced, but earlier he was the choice by as much as 3-1. However, the odds have been dropping steadily and it was likely that by fight time the battle could be rated 6-5, or even.

Robinson, who claims to be 36, even though record books list him a year older, has lost only six times in 149 fights, and he reversed three of those losses. In his last two Chicago appearances, he scored knockouts in middleweight title bouts, each time to regain the crown he has held on four separate occasions.

BERRA PACES YANKEES IN LOSING CAUSE

Dodgers Win in 12th

By GEORGE LEDERER  
(I, P-T Staff Writer)

MIAMI — The New York Yankees blew their second straight game in very un-Yankee-like fashion Saturday night as Junior Gilliam drew a walk with the bases loaded in the 12th inning that gave the Dodgers a 7-6 triumph.

The rampaging Dodgers now have won six straight in bringing their Grapefruit League record to 9-4, including four extra-inning triumphs.

Johnny James, a 24-year-old rookie righthander on the Richmond roster, was the Yankee goat. Three walks after Charlie Neal singled with one down in the 12th proved to be his undoing.

AFTER GETTING Gino Cimoli on a tap to the mound for the second out, John Roseboro was given an intentional walk. Randy Jackson, swinging for winning pitcher Jackie Collum, also received free transportation to set the stage for the pass to Gilliam on a 3-1 pitch.

Collum, the fifth Dodger pitcher, won his third game against no losses and ran his streak of scoreless innings to 11, all in relief.

The Yankees blew chances to win the four-hour marathon in the 11th and 12th innings and lost their second straight game on a walk with the bases filled. The Kansas City A's downed the Yankees, 8-7, Friday night as Mark Freeman walked in the winning run in the ninth.

The Yankees had two on in the 11th and also had the potential go-ahead run on second in the 12th, but both times Collum shut the door.

The little southpaw got out of trouble in the 11th when Yogi Berra's single to right hit Fritz Brickell on the leg for an automatic out. Mickey Mantle's only hit in five trips followed and would have scored Brickell, had not Berra's drive hit him.

IN THE 12TH, Andy Carey led off with a double to right, but Collum retired the next two batters and Gino Cimoli made a spectacular diving catch of pinch-hitter Elston Howard's line shot to center to end the inning.

The Dodgers had tied the score at 6-6 in the eighth inning off Ryne Duren, the Yankees' thick-lensed fastball artist.

Cimoli drew a base on balls and took second on Duren's wild pitch. Roseboro, who was Thursday night's hero, popped to left for the second out, but Gil Hodges delivered a pinch-hit single to score Simoli. Hank Bauer made a valiant try for

Hodges' right-center and Bill Skowron and a walk to Andy Carey filled the bases and Bessent forced in a run by walking Siebern. Skowron scored the fourth run of the inning as Pee Wee Reese's throw to Gilliam was too late to force Siebern on Bobby Richardson's grounder. The first

THE YANKEES took a 1-0 lead off Dodger starter Sandy Koufax in the third, but lost it in the fourth as the Dodgers teed off on a tiring Sal Maglie for three runs.

Maglie, who had retired the first nine Dodgers in order, ran into trouble in the fourth. He walked Gilliam, who also stole second and crossed on Felipe Montemayor's single to center. Norm Langer's bad-hop double over second sent Montemayor to third and both tallied on Dick Gray's single that Norm Siebern juggled in left.

Don Bessent became the Dodger pitcher in the fifth and was promptly whacked for four runs as the Yankees sent 10 men to the plate. Strangely, Bessent survived the massacre, giving up another run in the sixth before retiring the side in order in the seventh.

Bessent had two out in the fifth when Brickell singled and Berra followed with a 340-foot homer over the right field wall, his first of the spring. A walk to Mantle, a single by

Bev Vs. Althea!

SAN JUAN, Puerto Rico (UP) — Mrs. Beverly Baker Fleitz, onetime child protégé of women's tennis and now a house-

wife in Long Beach, Calif., will face Althea Gibson today in the finals of the Puerto Rico tennis championships.

Mrs. Fleitz, who only recently began a comeback in topflight competitive tennis, gained her berth against the powerful Wimbledon and U.S. champion by defeating Maria Esther Bueno of Brazil, 5-7, 6-2, 6-3.

Mrs. Fleitz had little trouble after she found the range late in a losing first set.

Budge Patty, the 34-year-old tennis globetrotter from Los Angeles and Paris, gained the men's singles final with a 6-4, 6-3, 6-0 victory over Earl Buchholz of St. Louis. Patty will meet Ham Richardson of Westfield, N. J., for the men's crown.

record to 2-4, including four extra-inning triumphs.

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\* \* \*

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Cimoli drew a base on balls







# Wheelchair Not for Campy!

By JIMMY BRESLIN  
NEW YORK (NEA)—The doctor who takes care of Roy Campanella came into the room and it started.

"When are you gonna let me out of here so I can play ball?" Campy said.

"Play?" Dr. Richard Sengstaken said. "I'm worried about getting you well first."

"Well, how about me coaching some place this year?" Campanella came back.

This is the way Matt Burns remembers it. Burns, a member of the Dodgers front office staff, stops in to see Campanella in his Glen Cove hospital room each morning. The catcher still is in traction. The doctors hope time can heal the fourth and fifth vertebrae that were fractured in his car accident. Their concern is strictly whether he can walk again. It's different with Roy. By now, the shock has worn off and is replaced by the

irritableness of one who came up to hard to settle for a bed or a wheelchair or a cane or any of the other things people usually wind up with when they break their back and live through it.

One morning, for example, Burns walked in and found Campanella stretched taut by the vise-like traction, as he always is, but instead of cheerfully passing off his discomfort he was mad.

"He'd heard some reports on the radio which said he was never going to walk again," Burns says, "and he was miffed. How can they say that? he told me. How can anybody think a thing like that?"

It is, Burns says, the only thing on his mind now. He wants to get out and play again. If he makes it, there will be nothing surprising about it, if you know of athletes who get hurt.

On the ball field or in a

dressing room, they are hypochondriacs. The sniffles, a bruise some place—the bearer builds them up to big proportions. But let him have a serious injury.

Then, instead of the every-little-thing-must-be-right atmosphere of the big time he throws back to where he came from, the sooty mill towns or the slums or the empty farm. He begins to claw back in a way most cannot. Just as Campanella is doing now.

Willie Pep shows you this. "I ate too much breakfast, it weighed me down bad," he wailed after a nominal performance at Madison Square Garden one night.

In December of 1946 he was in a plane crash and when they pulled Willie out they had to put him in a cast from his neck to his heels and he was never supposed to walk again, much less fight. Six months later he was in the ring, taking

care of Victor Flores and he hasn't stopped fighting since. And he'll still make an issue of a virus.

Bill Hartack, the jockey, is the same. When Hialeah opened this year he was impossible to be around. The weather, he'd snap, was too chilly for him. He had a head cold which wouldn't go away and he picked on everybody near him because of it.

But last July he fell off a horse on the last turn at Washington Park in Chicago and they took him to the hospital and the first reports on that night, a Thursday, said he would be laid up for a long time. "Seriously injured," they said.

The next morning he was on the phone. "I'm riding tomorrow," he said.

"I've been walking around here all morning. That's a \$100,000 race tomorrow. I'm not letting that one get away."

# New Stance Helping Randy to Fast Start

By GEORGE LEDEBER  
(I. P. T. Staff Writer)

MIAMI, Fla.—The man in window seat 9-A was in deep thought as the Dodgers' plane taxied across the Vero Beach airport runway and prepared to take off for Miami.

A blue cap with the white letters "LA" on the front covered his hazel eyes and exposed only a portion of his heavily bearded cheeks.

Considering that his .375 batting average is his best spring record in years, handsome Ransom Jackson presented something less than a Mona Lisa smile.

"I can't think of her name," Randy offered as a conversational hors d'oeuvres.

Who's name? was our puzzled reply.

"Oh, the girl I saw at the ball game today. She was at our wedding. I want to write to my wife that I talked to her. But how can I when I don't even remember her name?"

.....

"I HAVE the same weakness, Randy. Can't remember names, only batting averages." It was a feeble attempt of consolation.

Perhaps a switch to baseball, something Jackson can't forget, would help.

"You've been hitting the ball pretty well so far. Do you feel you're ready to make a comeback?"

"Yes, I think so. In 10 years of spring training I've had only two or three good ones. This is as well as I've ever done in this period of time."

Jackson watched the clouds roll by. He was still trying to remember the girl's name. He counted on his fingers: "A, B, C... no it doesn't start with D, either."

.....

THEN HE volunteered: "I've got a new batting stance. I'm putting my feet closer together. I wasn't getting around on the ball, so I experimented in the batting cages."

"Now I have my weight distributed more evenly. I can even see the ball better because I can wait a little longer before I start to swing."

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"... E, F, G... She just had a baby and everything. I wish I could think of her name. My wife will kill me."

"Alston (Dodger manager Walter Alston) says you play third base so nonchalantly and make all plays look so easy that it appears sometimes as if you're not bearing down. Can you explain what he means?"

"THAT'S THE way I play. I like to be relaxed because that way I can get a better jump on the ball."

"The only criticism I have is that some say I don't bear down. I talk it up as much as anyone in the infield. But my voice carries only about 10 feet and then falls off."

"My arm is only average, not nearly as strong as Eddie Matthews' or some of the other third basemen. Because of that, I get rid of the ball real fast and I'm pretty good at throwing underhanded and off-balance."

"I certainly don't try to be nonchalant. But I play better when I'm relaxed."

"... H, I, J... still can't think of it."

.....

JACKSON explained that in his college days in the Southwest Conference he was so tense that he made about 20 throwing errors in one 15-game season.

"I was so bad that the fans who sat behind first base used to bring along gloves whenever I played."

Jackson, one of a half dozen Dodger third base candidates, said a knee injury which limited his play to 48 games and a .198 batting mark last year, doesn't bother him any more.

.....

"I GET A little tired after a long game. But I'm ready to play regularly again."

A few minutes later, the Dodgers' sleek Convair landed in Miami.

"Thought of that girl's name yet?"

Jackson pulled the cap back over his eyes, unfurled his seat belt and mumbled, "U. V. W... I know it doesn't start with X. Oh, the hell with it. I won't even tell my wife I saw her."

# Giants Rip Cubs in Slugfest

## 4 Homers Net Frisco Win

PHOENIX (AP)—Veteran Hank Sauer hit 2 homers and rookie Orlando Cepeda and Willie Mays one each Saturday as the San Francisco Giants outlasted the Chicago Cubs 18-12 in a wild hitting battle.

Chicago shortstop Ernie Banks also blasted two balls out of Phoenix Municipal Stadium as a crowd of 2,134 saw a total of 33 base hits. Included were seven home runs, four triples and a pair of doubles as eight pitchers saw duty.

Sauer started the scoring in the first with a home run over the left field wall that scored Willie Mays ahead of him. Then Cepeda hit a home run in the third, all at the expense of Chicago's starter, Elmer Singleton.

Right-hander Al Worthington worked four scoreless innings for the Giants but gave up four runs on as many hits in the fifth.

Chicago (N) — 000 041 070—12 18 4  
Sauer (3), Cepeda (3), Mays (3) and Banks (3) hit homers. Singleton (3), Banks (3) and Schmidt (3) pitched. WP—Worthington. LP—Singleton.

## Tigers Lose 5th in Row

LAKELAND (AP)—The Pittsburgh Pirates hammered Paul Foytack for seven runs in the first three innings and handed the Detroit Tigers their fifth straight exhibition setback Saturday, 10-5.

Pittsburgh's 13 blows off Foytack, Don Lee, Chuck Daniel and Harry Byrd included home runs by Hank Foiles and R. C. Stevens. The Tigers collected 10 hits off rookie right-handers Don Blackburn, Wham-

my Douglas and George Perez, including a two-run pinch homer by Al Kaline.

At Fort Myers, Roberto Clemente, Pittsburgh outfielder, received word from his draft board in Puerto Rico that he must take a physical examination on April 15.

Pittsburgh (N) — 034 000 030—10 13 0  
Detroit (A) — 001 042 206—5 11 0  
Blackburn, Douglas (3), Perez (3) and Foiles, Kaline (3) hit homers. Foytack (3), Daniel (3), Byrd (3) and Lee (3) pitched. WP—Blackburn. LP—Foytack.

## Bosox Trip Braves, 3-2

BRADENTON (AP)—A two-run homer by Jackie Jensen in the fifth inning gave the Boston Red Sox a 3-2 exhibition victory over the Milwaukee Braves Saturday.

Jensen's blast, his first of the Grapefruit League season, was hit off rookie Carlton Willey and gave the Red Sox a 3-0 lead. The Braves fought back for single runs in the eighth

and ninth, key blows being a double and single by Hank Aaron, but their rally fell short.

Willard Nixon pitched four scoreless innings and received credit for the victory. Frank Baumann and Ike Delock each gave up a run.

Boston (A) — 010 020 000—3 2 0  
Milwaukee (N) — 000 000 011—2 10 0  
Nixon, Baumann (3), Delock (3) and Willey (3) pitched. WP—Nixon. LP—Willey.

## Tribe Nods Orioles, 6-2

TUCSON (AP)—The Cleveland Indians chalked up their third straight victory over the Baltimore Orioles Saturday with a 6-2 decision in an exhibition played before a crowd of 1,467.

The Indians had a string of 23 consecutive scoreless innings against the Orioles until the fifth when Baltimore finally scored a run off Ray Narjeski. Narjeski, who had started, surrendered the run on a single

by Jim Busby and a double by Brooks Robinson. Later, the Orioles scored another run off Long Beach's Bud Daley.

Fred Hatfield was the Indians' leading hitter with a double and single. A triple by Cleveland's Billy Moran drove in two runs off Hal Brown in the fourth.

Baltimore (A) — 000 010 100—2 8 1  
Cleveland (N) — 010 000 020—6 7 1  
Narjeski (3), Daley (3), Gray (3) and Brown (3) pitched. WP—Narjeski. LP—Brown.

## Cards Edge Cincy, 2-1

ST. PETERSBURG (AP)—pitched for St. Louis, holding Singles by Gene Green, Don Blasingame and Pidge Browne, with nobody out in the tenth inning, produced the winning run for the St. Louis Cardinals Saturday as they defeated the Cincinnati Reds, 2 to 1, for their ninth spring victory.

St. Louis leads the Grapefruit League, standings having lost only four games.

Lindy McDaniel, Tom Flanagan and Lynn Lovenguth

Cincinnati (N) — 000 002 000 0—1 5 0  
St. Louis (A) — 010 000 000 1—2 10 0  
Acker, Kuylen (3), J. Smith (3), Freeman (3) and Bailey (3) pitched. WP—Flanagan. LP—Freeman.

## Phils in 16-Frame Victory

TAMPA (AP)—The Philadelphia Phillies ran their Grapefruit League winning streak to five games Saturday when they beat the Chicago White Sox, 6-5, in 16 innings.

The Phillies scored the winning run when pitcher Gerry Staley committed a balk as Chico Fernandez was attempting to steal home. Staley was charged with the loss.

The White Sox collected 12 hits, including a bases-empty,

fifth inning homer by Nellie Fox and a two-run homer by Sherman Lollar.

Robin Roberts was the most effective of the Philadelphia pitchers and worked seven scoreless innings. Roberts gave up only two singles.

Philadelphia (A) — 000 300 000 000 020 1—6 14 1  
Chicago (N) — 000 110 000 000 020 6—5 35 0  
Roberts (3), Fox (3), Golden (3), Hummer (3), E. Keegan (3) and Lollar (3) hit homers. Staley (3), Lollar (3), Moore (3), Rudolph (3), Fowler (3), Nicas (3) and Lollar (3) pitched. WP—Roberts. LP—Staley.

## Lemon Paces Nats, 12-6

ORLANDO (AP)—Big Jim Lemon crashed a home run, triple and two singles to lead Washington to a 12-6 victory over Kansas City Saturday.

Steve Korcek also contrib-

uted a home run and a single to the Senators' 13-hit attack.

Kan. City (A) — 001 100 110—6 9 0  
Washington (N) — 002 004 200—12 13 1  
Lemon (3), Coleman (3), Gorman (3), Pericaccaro (3) and Chiti (3) hit homers. Lemon (3), Coleman (3), Gorman (3), Pericaccaro (3) and Chiti (3) pitched. WP—Lemon. LP—Korcek.



**SKINNER TOO LATE**  
Pittsburgh's Bob Skinner tries to score from third on Roberto Clemente's grounder to Detroit's Reno Bertoia in second inning Saturday but peg-back to Tiger catcher Red Wilson is in time to catch Skinner at the plate.—(AP Wirephoto.)

## White Sox Purchase Mueller

TAMPA (AP)—The Chicago White Sox Saturday bought Don Mueller, one of major league baseball's master hitters, from the San Francisco Giants for "slightly more than" the waiver price of \$20,000.

Mueller, a 30-year-old outfielder who spent his 10 previous big league campaigns with the Giants in New York, compiled a sparkling .298 batting average during that stint. He hit .389 in his only world series in 1954.

MUELLER, who will be used as a pinch-hitter and utility outfielder, said he was sorry to leave the National League club but the move "didn't come as too much of a surprise."

"I had hoped that if I was traded or sold that I would be sent to one of the top clubs in the National League. However, as long as I didn't get that, I'll be happy with the White Sox."

"One of the reasons I hate to leave the Giants this year is that I had a hunch they might win the pennant again," said Don.

## Semipro Baseball

NEARBY GAMES  
AT HOUGHTON PARK — Hollywood All-Stars vs. North Long Beach Mer. Counts, 1:30 p.m.  
AT WILMINGTON (101 & Sanford) — New Stars vs. Wilmington All-Stars. 1:30 p.m.  
AT COMPTON (Municipal Stadium) — Cleveland Rockies vs. Compton Merchants, 1:30 p.m.

## New Ring Probe in Making

NEW YORK (AP)—Some "expensive 10-cent telephone conversations" that were tapped by the Manhattan District Attorney's office have touched off a new sweeping investigation of boxing.

The latest probe of the fight game was leveled by District Attorney Frank Hogan following wire-tapped telephone conversations concerning the betting odds for Friday night's Virgil Akins-Isaac Logart fight at Madison Square Garden.

THE ODDS favoring Logart jumped from 7-5 to 11-5 on the day of the fight.

Immediately after Akins scored an upset sixth-round technical knockout over Logart and thus earned a shot at the vacant welterweight championship, Hogan's men served on both principals, their managers and a few officials of the International Boxing Club. In all, more than a dozen summons were issued.

## Celts Romp, 109-87

PHILADELPHIA (AP)—The Boston Celtics rallied in the second half to whip the Philadelphia Warriors 109-87 and gain a 2-0 edge in their National Basketball Association playoff series before 10,894 fans Saturday at Convention Hall.

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## Bob Kelley Says---

For some reason, there is agitation in certain quarters for Walter O'Malley suddenly to come out and announce he will televise all his road games on commercial, or free, TV this year.

Those putting O'Malley on the public spot are even planting the seed in the minds of prospective voters to put a "No" rap on the Chavez Ravine referendum—solely because he will not grant them TV in '58.

Now, I know Walter O'Malley only casually. I don't work for the gentleman. Yet when I see a person being taken unfair advantage of, my Irish nature, just sort of forces me to pop off in his defense.

To put it simply, it's technically and financially impossible for the Dodgers to televise their games this year. I don't know much about history or automobiles or law or selling groceries, but I think I know a little about the radio and TV business.

I've been in it 23 years.

So what if, all of a sudden O'Malley decided to TV all his road games this year—from way points like Philadelphia and Pittsburgh?

Can you imagine the cost of cable and line charges from the East? On the road, the Dodgers play six or seven times a week. Line charges for the Rams' games, just once a week and only six times a year, are so excessive it is often difficult to get full sponsorship on them—even though the ratings are enormous.

When you talk about TV'ing the Dodgers, you're talking about approximately 70 dates a season—as compared to the Rams' six.

ALL RIGHT, let's skip by the line charges—which might be enough to bankrupt Standard Oil of New Jersey.

Because of the huge costs, it would be financially unfeasible to air the games on anything less than a West Coast network, San Francisco excepted. Possible conflict of times with Coast League games in cities like Seattle and Spokane poses a problem.

However, an even bigger one is clearing air time on a network. Because of the time variance, your other programming would be thrown into a complete panic.

On KMPC, for instance, Dodger broadcasts get underway as early as 10:10 in the morning (when they're in the East) and conclude as late as 11 at night (when they're playing night games at home).

This is a 13-hour variance. It poses quite a juggling problem for KMPC—an independent radio outlet. What would it do to a television network—with its cross-surge of shows like Dinah Shore and Playhouse 90 from East to West, and vice versa?

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THERE ARE ONLY so many transcontinental cables, and usually the networks have them tied up for regularly-scheduled programming. A cable may be

open from one outlet to another, but in use at the next stop across the country.

Even if you were able to set up a network of independent stations, you'd have to rent a special cable. That would cost you about \$5,000 a crack from, say, Philadelphia. Just for your one-game line charge—not to mention the cost of local airtime, production, announcers, etc.

.....

"WE COULDN'T touch the Dodgers," one Hollywood network executive told me. "We have regular programming, which can't be pre-empted on more than a once or twice a shot thing. The reason for the rule is a selfish one. We'd lose a lot of dough by throwing our regular programs off."

Anyway, I didn't want to get too technical. But the point is this.

There is no network that can clear time on the Dodgers' fluctuating schedule to carry their road games.

Even if there was one (which there isn't), there is no local sponsor who could pay the tremendous line charges.

I don't like to put the damper on the hopes of baseball fans. Sure, we'd all love to see the Dodger road games on TV. But it's one thing to wish for the moon—like a kid. And another to understand the reasons why we can't have the moon in our chubby little paws.

It's impossible right now to have the Dodgers' out-of-town games on TV. The reasons are bigger than O'Malley—and all of us.

(Tune in Bob Kelley nightly at 6 on KMPC.)

## Trojans, Colorado Sign Grid Contract

LOS ANGELES (AP)—The Universities of Southern California and Colorado have signed a home-and-home football agreement for 1963-64.

Director of Athletics Jess Hill said Saturday the Trojans will play the Buffaloes at Boulder, Sept. 21, 1963, and in Los Angeles, Sept. 19, 1964. The schools never before have met on the gridiron.

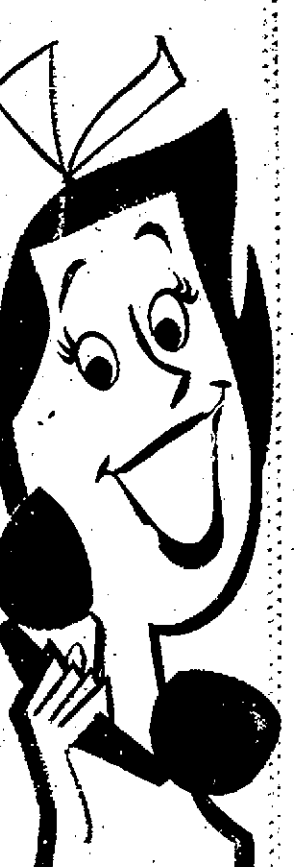
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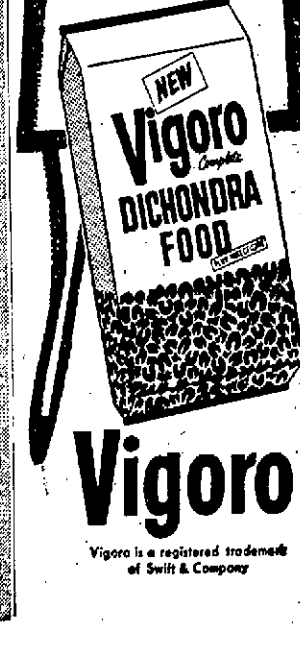
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## LADY LEADFOOTS ROAR AT GARDENA TODAY

A special feature of today's racing program at Gardena Stadium will be a 10-lap "Lady Leadfoot" event. Some of the distaff drivers who will take part are shown here with male driver Bob Hogle. Left to right are Mary Jo Erikson, Ginger Wortham, Hila Paulson and Edna Bates.

## Midgets at Gardena Run Today

Auto race action is scheduled on three fronts today, as follows:

1. Midget racing at Gardena Stadium.
2. Motorcycle racing at L. A. Speedway.
3. Sports car hill climb at Willow Springs.

The midgets move into Gardena's one-third mile track at Gardena for the first time. The longer straightaways are expected to prove ideal as the midgets will gain more straightaway speed without sacrificing advantages of a short track.

A "FIELD OF 35" cars, headed by drivers Don Cameron, Johnny Wood and Allan Heath, will compete at Gardena. Trials begin at 1 p.m., with the first race at 2:30.

A "Lady Leadfoot" race will be a special feature of the Gardena program today.

Twelve bike events are scheduled at L. A. Speedway. A featured performer there will be Keith Lane from England. Trials commence at 1 p.m., with the initial race at 2 p.m.

NEARLY every top Corvette driver in the Southland will enter the Willow Springs event. The Corvettes have dominated the production sports car road racing for two straight years.

Among top pilots who have entered are Jim Parkinson, Frank Cairns, Bill Gaskins, Andy Porterfield and Dennis Chynski. The \$25,000 Scarab Mark I, a Corvette-powered special, will be driven by Lance Reventlow of Beverly Hills.

Practice runs will begin at 9 a.m., with first timed runs at noon. Willow Springs is situated near Lancaster.

## State-LBCC Tilt Tops 'Patch' Week

Long Beach State College's baseball team, off to a rumbly if belated start, opposes Long Beach City College Monday on the 49ers' field to kick off a week of patched-up scheduling.

Contests which were postponed by wet grounds Friday will be fitted into baseball and track schedules throughout the week, but definite dates are yet to be worked out between the schools in most cases.

The State baseballers whacked Pepperdine in the 49ers' opener last week, 15-12.

On the prep front, St. Anthony continues its Catholic League contention with a game against Serra at Gardena Tuesday and against Pius X Friday at the Saint Diamond. St. Anthony won its league opener with Cantwell last week.

MOORE LEAGUE entrants continue non-conference baseball slates, with Jordan taking or the most ambitious task—the SC Irish Tuesday at SC.

The LBCC baseball team has a busy week carded, with a Tuesday game against Harbor following Monday's L. B. State tussle. Then the Vikes plunge

**LOOK OUT FOR THE TRUCK!**

COMING... **MARCH 28th**

By BOB KUSKAUFF

Today, laggard boats will be just completing the 147-mile San Nicolas yacht race, while stock outboards will be battling at San Diego.

Three top features are lined up for next weekend:

1. The 50-mile stock outboard offshore race off the Long Beach strand.
2. The San Diego Lipton Trophy sail on a 15-mile ocean course off Balboa, Sunday.
3. The Newport Harbor Yacht Club vs. Los Angeles Yacht Club challenge dinghy races off Newport Harbor.

PLANS OF the Long Beach 50-mile marathon will be repeated at three-month intervals, according to Ray Geer, runabout association spokesman. Over 100 boats will start at 9 a.m. from Pierpoint landing.

Five clubs thus far have named challengers for the Lipton Trophy race.

## Accept Jr. Net Tournery Entries

Entries are now being accepted for the second annual Long Beach Junior Tennis Tournament to be held on the Lakewood courts April 12-13 and 19-20.

Blanks are available at Long Beach area high schools and tennis shops or can be obtained by calling tournament chairman John Thanes at GAfield 7-6440.

Deadline for entering is April 3. The tournament, sponsored by the Long Beach Tennis Patrons Assn. and The Independent Press-Telegram, is open to all boys and girls under age 18.

## CHAMP THREE TIMES

## Casey Tibbs Tops L.B. Rodeo Field

Early interest evidenced among the West's leading cowboys presages a banner crop of entrants for the first annual Long Beach rodeo, April 26-27, at Veterans Stadium.

The rodeo is being sponsored by the Lions Club of Lakewood and staged by Lysle Greenman, producer of such major rodeos as the Saugus and Great Western events.

GREENMAN looks for such leading stars as Casey Tibbs, three-time world champion; Jim Shoulders, 1957 National titlist; and Harley May to file for the event.

Events to be contested include calf roping, brahma bull riding, bull-dogging, bronc riding and the all-around competition.

## How Elgin Baylor Got to Seattle

(Continued from Page C-1)

How good is Baylor? Are his press clippings all true? Will he succeed as a pro?

Brightman, himself poised and handsome and once also a 100 per cent athlete who led the pro Boston Celtics in scoring in 1946-47 and played pro baseball with the Baltimore Orioles, was unhesitant in his enthusiasm for the Negro star.

"With the possible exception of Bill Russell, whose defensive ability and team value cannot be underestimated, Elgin Baylor is the greatest Western college player I have seen. And that includes Luisetti, Pollard and Yardley.

"His ability to play pro ball is yet to be proven. But how can he miss? Physically, he's stronger than any of them, and strength is so important in pro ball. I'm pretty sure he will play in the NBA, but he has another year to go at Seattle."

WHAT ARE Baylor's attributes as a player?

"There isn't anything Elgin can't do on a court.

"He can dribble against a full-court press; he can rebound with one hand; he can maneuver while double-manned; he can evade almost any guard with his tremendous first stride; he can play defense; he can pass and run with the best.

"As for his rebounding, he

bounces like a ball. Most players cannot go up a second time. Elgin can three or four times. From a standing start, he can reach 22 inches over the rim of the basket. Bill Russell does 24 and Wilt Chamberlain 25 and look how much taller they are.

"Most important, he makes the rest of the team score because his uncanny vision helps him find an open player almost instinctively."

ALTHOUGH Seattle was a good team last season, the team did not hit its full stride until this year with its 22-5 record and brilliant play in the NCAA playoffs. Brightman praises Coach John Castellani for the Chiefs' improvement.

"Castellani deserves a world of credit. Last year he had a ball control-zone style that emphasized only Elgin. This season he's changed over to the fast-break style that utilizes the rest of the team in addition to Elgin."

AS FOR Brightman, he plans to return to coaching after graduating from Long Beach State this summer and studying for a Master's degree next year.

He's an English major, and as a campus activity, reports golf and tennis news for the 49er school paper. Taking 17 credit hours at State and working nights leaves little leisure time for the 34-year-old father of five.

"I'd sure like to coach in or around Long Beach when I've finished school," he said while walking across campus to his next class. "And I'd like to have a few players on my team just like Elgin Baylor!"

## Pat, Lee in Aqua Show

Seven of the world's top aquatic stars will perform at 2:30 p.m. today in a crippled children's Easter Seal benefit show at 2511 W. Lincoln Ave., Anaheim.

Olympic Games divers' who will participate are Lakewood's Pat McCormick, Dr. Sammy Lee, Vicki Draves, Gary Tobian and Dick Connors.

The swimmers will be Australians Murray Rose and Jon Hendricks. Rose is considered the greatest competitive swimmer of all time. He currently holds three world freestyle records.

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## Fishin' Around

By DONNELL CULPEPPER

It's that time of year again — that period when spring fever hits the eager beavers of sport fishing — and the stories and rumors are a dime a dozen. Add to that the remarkable winter season just ended, and there may be some cause for the yarns being spun about bluefin tuna, dolphin and albacore.

The current story of the month is the one being told about a Navy recreational boat that landed five bluefin tuna one night last week between Long Beach and Catalina Island. Later that same evening, an angler on the same boat is said to have landed a dolphin off the tip of Catalina.

The story may be true, but, try as we did all day Friday, there was no real verification for it, except that a Navy man told it to Mac McClintock, one of Pierpoint's managers. And this columnist would never doubt the veracity of Mac at any time.

It caused a thrill around Pierpoint and one of the boats took off for a peek into the warmer-than-usual water of the channel.

FISH AND GAME authorities insist that such a story could be true this year, of all years, because surface fish already are migrating from the Mexican banks. Even commercials are taking albacore farther north than at any time in recent history, considering, of course, that this is still March and not July.

True or not, the point is that anglers shouldn't expect tuna, albacore and dolphin in any large numbers until later in the year. Let's just concentrate on barracuda, of which there are plenty; yellowtail, less plentiful, and white sea bass, which are showing in schools at some banks when weather permits.

Anglers should bear in mind, also, that schedules this time of year can be interrupted frequently by stormy weather. Our wettest winter is playing havoc with boat departures and the operators are forced to place passenger comfort and safety above a big sack of fish. Anglers should feel the same way.

A THRILLING fishing trip and one big fish can play strange tricks on man—in fact, change his place of residence, his mode of living and his entire future.

A year ago Loren L. Carlock was running a machine shop in Paramount and taking an occasional deep-sea fishing trip for relaxation. Then he read several stories about a salmon-fishing resort at Sekiu, Wash.

One of those stories appeared in FISHIN' AROUND. Loren, his wife and two boys, Don and John, took off for the north and gave the Sekiu type of fishing a whirl. A salmon weighing more than 50 pounds, plus some smaller ones, changed Loren's fate.

Now, instead of operating a machine shop in Paramount,

he's the owner of a motel in Sekiu, which has been named Don's Sekiu Resort. The entire family is moving to Sekiu and father and sons will learn how to operate boats and guide tourists.

Loren has acquired six cedar boats—three cruisers and three equipped with outboards. The motel will accommodate 20 persons at one time and the units and boats will be rented for nominal prices.

THE CARLOCKS are very enthusiastic about their move. They like the Sekiu area, just a few miles from Neah Bay, which is Washington's northwestern tip. Sekiu is situated on Clallam Bay, one of the few bays on the Straits facing Vancouver Island. The water is calm there when it is rough outside.

Fishing in and near Clallam Bay is fabulous, even through the summer months. But August, September, October and November are top months for the big kings that test the strength of any fishing outfit.

Port Angeles is only 60 miles away and the Olympic National Forest (also called Rain Forest) is just south of Sekiu. Most of that country is virgin territory and trout and steelhead fishing in Rain Forest is as good as salmon fishing along the coast.

Loren has joined the Sekiu Sportfishing Assn. and will start taking reservations about mid-April. For information write Don's Sekiu Resort, Sekiu, Wash.

The family home is at 14924 Liblen Ave., Bellflower, and the telephone is TOpaz 7-6253.

OUTDOOR PERSONALS—A continual runoff of water into Irvine Lake forced C. H. Stevenson to move the boat docks to higher ground. He announced yesterday that the road to the dock is in good condition and there should be no interruption of fishing. Irvine is open daily. Anglers caught big strings of trout Friday and Saturday, following another one-ton plant of rainbows Friday morning.

John Powers, of Long Beach, tops the big-fish parade at Irvine so far with a bass weighing 8½ pounds.

Some six-pound bass and plenty of bluegill and catfish started the season at Lower Otay Lake (San Diego County).

Trout plants were thrown a bit out of gear last week by rain and slick roads, but these spots should be good this week.

San Dimas Reservoir (Los Angeles County): Hemet and Taylor Lakes, San Mateo Creek (Riverside); Doane Lake, Boulder Creek, Kitchen Creek, San Luis Rey River, Santa Ysabel Creek and Pin Valley Creek (San Diego); Matijila and Piru Lakes (Ventura).

## BRITISH SOCCER

Home Teams Listed First. FOOTBALL ASSOCIATION CUP. SEMI-FINALS. Blackpool 2; Bolton 2; Manchester United 2; Fulham 2.

FIRST DIVISION. Arsenal 1; Sheffield Wednesday 0; Blackpool 4; Birmingham 2; Everton 0; Portsmouth 2; Leeds 1; Burnley 0; Tottenham 0; Sunderland 2; West Bromwich 0; Wolverhampton 3; Manchester City 0.

SECOND DIVISION. Barnsley 2; Huddersfield 3; Bristol Rovers 4; Leyton Orient 0; Derby 1; Charlton 2; Ipswich 0; Cardiff 1; Lincoln 2; Middlesbrough 2; Notts County 0; Liverpool 2; Sheffield United 3; Stoke 0; Swindon 4; Doncaster 3; West Ham 2; Grimsby 0.

THIRD DIVISION SOUTH. Aldershot 0; Bournemouth 0; Brighton 1; Gillingham 1; Shrewsbury 3; Newport 1; Brentford 2; Plymouth 0; Northwich 1; Port Vale 2; Colchester 0; Queens Park Rangers 1; Northampton 0; Southampton 4; Torquay 0; Southend 2; Watford 1; Swindon 2; Walsall 3.

THIRD DIVISION NORTH. Bradford City 2; Bradford 1; Crewe 0; Oldham 2; Darlington 2; Chester 3; Gateshead 3; Chesterfield 0; Halifax 2; York 1; Hull 1; Carlisle 0; Mansfield 4; Tranmere 0; Rochdale 1; Barrow 1; Southport 1; Accrington 0; Stockport 1; Southport 2; Workington 1; Hartlepool 0; Wrexham 2; Ely 0.

SCOTTISH LEAGUE. FIRST DIVISION. Aberdeen 2; Celtic 2; Celtic 4; Arbroath 2; Dundee 1; Rangers 1; Falkirk 0; Hearts 4; Hibernian 1; Queen of the South 2; Motherwell 1; Clyde 1; Partick 2; Airdrie 0; Dundee 0; Queens Park 2; Dundee 7; St. Mirren 2; Third Lanark 2.

SECOND DIVISION. Albion 2; St. Johnstone 1; Alloa 4; Morton 1; Arbroath 3; Stirling 2; Ayr 2; Montrose 1; Berwick 4; Forfar 5; Brechin 2; Stranraer 1; Cowdenbeath 3; East Stirling 0; Dunfermline 0; Hamilton 1; Dundee United 3; Hamilton 1; Dundee 6.

IRISH FOOTBALL ASSOCIATION CUP. Semi-Finals. Glenavon 2; Ballymena 3; Linfield 4; Glenties 0.

IRISH LEAGUE. Division 1. Crusaders 3; Anns 2; Derry 2; Portadown 4; Glenties 1.

Unusual Sales Opportunity

Investment Service Salesman wanted by BASSON'S REPORTS in Long Beach. Age 30 up. Training, leads furnished. Intangible sales experience helpful. Contact S. W. Horton, 16 W. Marango, Pasadena, Rm 1-7714. Even, 5 p.m. 3-5557.

## "It Pays to Listen to KFOX"



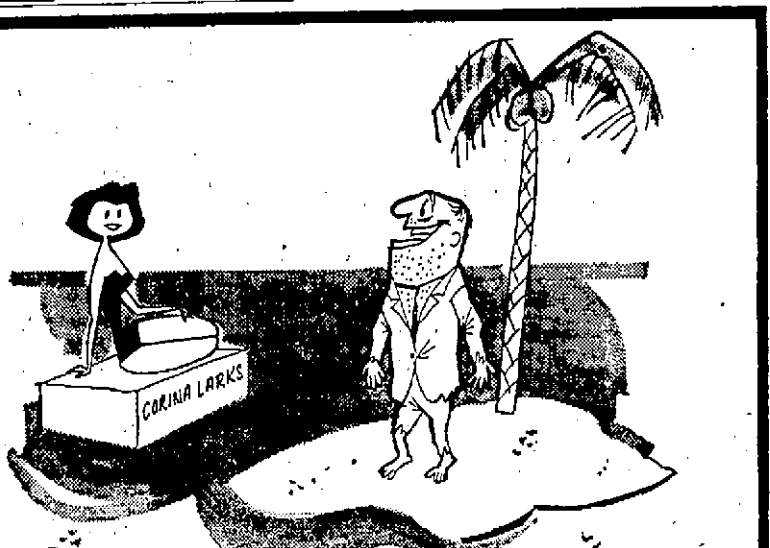
A recent accident took Joan McAmis away from her job and into a wheel chair temporarily. However, Miss McAmis of 525 W. Bennett, Compton, correctly identified the mystery place on radio station KFOX and is shown here receiving a winners check for \$320 by Ira Laufer, General Manager of radio station KFOX.



Out of work temporarily but compensated for his radio listening is Irv Engle of 2006 West Spring Street, Long Beach. Engle correctly identified a KFOX mystery name to win \$385 in a recent contest. Shown presenting the check to Mr. Engle is Don Lamond, KFOX Disc Jockey.



Norman Dunshee, KFOX Sales Manager, presents a \$100 check to Margaret Denison of 6824 Belice, Long Beach, who correctly identified Knotts Berry Farm in a KFOX mystery place contest.



Oh man... a whole case of CORINA CIGARS!

Once you've tasted a Corina, you'll never be satisfied with less. Corinas taste milder, sweeter and smoke cooler than any other cigar. No wonder Corina Larks are America's largest selling 15c cigar.

**CORINA LARKS 15¢**

Other sizes 2/15c to 25c each.



## Woman Marks 108th Birthday

BODOE, North Norway (U2)  
—A cake topped with 108 candles was given to Mrs. Wilhelm Olsen to help celebrate her birthday Saturday as the oldest woman in Scandinavia. She claims that she was never ill during her first 100 years, but for the past eight she has spent much of her time in bed. Her husband died in 1922. She lives with a 72-year-old son.

## It Happened Last Night

By Earl Wilson

### BAREFOOT GIRL

NEW YORK — "Take your rinky-dink shoes off!" commanded Joan Crawford when I entered her new 18-room, 13th-floor Fifth Ave. apartment—though of course Joan didn't say rinky-dink.

Al Steele, her tycoon husband, had his shoes off. He was padding around on the gold-colored carpet in his socks. "Off!" ordered Joan, glaring at me—and my shoes. "If the stars take their shoes off up here, so can the columnists!"

So, because Joan doesn't like shoe polish dirt on her carpets, I kicked off my shoes. It was like the Taj Mahal where you remove your shoes before you enter. But the Taj Mahal, unlike the Crawford Taj Mahal, does not give you light sandals. At the Taj Joan you put your stockings feet up on a coffee table and Joan brings you a refreshment and you get into a conversation with Al Steele about everybody from

Farouk to Polly Bergen, and three hours later you're still there, and they're saying, "What's your hurry?"

Joan's found a wonderful husband and it'll be three years May 10.

"Where'll you be on your third anniversary?" I asked. "Somewhere alone!" Joan cracked. "Zip me, Al," she said, turning the back of her gold-colored vest around to him. He zipped.

I WAS THERE ostensibly to talk about Joan's CBS TV show, "Strange Witness," tonight—but what with inspecting the love nest we were too busy to go into it much.

Shoelessly, we made the tour. Actually the 18 rooms have been cut down to eight. "Here are my shoes!" Joan flung open what seemed to be a whole room.

"How many pairs have you?" I asked. "... About 200," she thought. "Three hundred and four pairs," Al said. "I counted them once."

"Here's me shower and me john," Joan announced. "Most women use a tub. I say, 'Who's got time?'"

Al has his own massage table and whirlpool shower. "How much do you use this?" I asked him enviously. "Every day," he said.

"Yesterday was the first time in four months," retorted Joan.

NEXT WE WENT into the geranium-pink bedroom with a fireplace that's lit every night this season, overlooking the prettiest front yard in the world—Central Park. We moved from there to the dining room with a table that was curiously shaped. I asked just what shape it was.

"Diamond, of course," Joan smiled. Al stays entirely out of Joan's professional life—but he confessed admiration for her energy. "Some dimes," he said, "would go on a TV show and say, 'Give me the money and let's don't worry about how it looks.'"

On the rehearsal days in California, Joan got up at 4 a.m.—and was always punctual for rehearsals.

## Cast Does Good Job in 'Desire'

Eugene O'Neill has for at least two decades been considered the leading American playwright, but his deeply brooding psychological studies are so formidable that they are not often revived, especially by little theater groups. The Magnolia Theater, formerly The Theater, has accepted the challenge of O'Neill in its presentation of "Desire Under the Elms," which opened this weekend. For this the players and Director Pat Brown deserve great credit. They have not shirked the hard task.

Still, the play is a bit of a disappointment. The trouble is not in the local production, which with only a few exceptions is good, but in the play itself. O'Neill very frequently, despite his admitted power and deep insights, is not a facile playwright. At times, in fact, he is downright dull, and too often he is repetitious. In his attempt to squeeze the last drop of emotion from a scene he goes so far that he also squeezes out of the life. Whenever this happens, the play falters. "Desire Under the Elms" falters several times.

FORTUNATELY, it more often proceeds at a sure and steady pace. Most of the credit for this goes to a pair of very capable players, Nancy Miller as Abbie and Don Ullander as Eben. The guilty love of Abbie Cabot and her stepson Eben provides most of the really moving scenes in the play. Miss Miller and Ullander are able to channel and use the power of O'Neill's lines to their best effect. Whenever they dominate the scene the play lives.

Ralph Richmond as Ephraim Cabot, the old father, does a remarkable job in a difficult role, especially considering that this is his first appearance on a stage. He is not, however, good enough. The absolute domination of the old man over wife and sons is essential to the full realization of the play, and Richmond is not forceful enough to create the illusion of domination. One ought to hate Ephraim, but one is more or less indifferent to him in this production.

ALL OTHER roles in the play are minor. As Simeon and Peter, the two sons who leave for the gold fields of California, Jack Florio, a newcomer to the stage, and Tom Massey do very well, bringing a fine comic touch to a play that needs it. Betty Hill, Theodore Brown, Lewis F. Cook, S. E. Blakeslee, Don Berry, and a group of square dancers complete the cast.

The play continues on week-ends through March and April.

—ROBERT C. WYLER

### STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide  
According to the Stars  
To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

AGES	DATE	1	2	3	4	5	6	7	8	9	10	11	12
Aries	MAR. 21	1. Short	2. Inspiring	3. Up	4. Inspiring	5. Inspiring	6. Inspiring	7. Inspiring	8. Inspiring	9. Inspiring	10. Inspiring	11. Inspiring	12. Inspiring
Taurus	APR. 21	1. Short	2. Inspiring	3. Up	4. Inspiring	5. Inspiring	6. Inspiring	7. Inspiring	8. Inspiring	9. Inspiring	10. Inspiring	11. Inspiring	12. Inspiring
Gemini	MAY 21	1. Short	2. Inspiring	3. Up	4. Inspiring	5. Inspiring	6. Inspiring	7. Inspiring	8. Inspiring	9. Inspiring	10. Inspiring	11. Inspiring	12. Inspiring
Cancer	JUNE 21	1. Short	2. Inspiring	3. Up	4. Inspiring	5. Inspiring	6. Inspiring	7. Inspiring	8. Inspiring	9. Inspiring	10. Inspiring	11. Inspiring	12. Inspiring
Leo	JULY 21	1. Short	2. Inspiring	3. Up	4. Inspiring	5. Inspiring	6. Inspiring	7. Inspiring	8. Inspiring	9. Inspiring	10. Inspiring	11. Inspiring	12. Inspiring
Virgo	AUG. 21	1. Short	2. Inspiring	3. Up	4. Inspiring	5. Inspiring	6. Inspiring	7. Inspiring	8. Inspiring	9. Inspiring	10. Inspiring	11. Inspiring	12. Inspiring
Libra	SEPT. 21	1. Short	2. Inspiring	3. Up	4. Inspiring	5. Inspiring	6. Inspiring	7. Inspiring	8. Inspiring	9. Inspiring	10. Inspiring	11. Inspiring	12. Inspiring
Scorpio	OCT. 21	1. Short	2. Inspiring	3. Up	4. Inspiring	5. Inspiring	6. Inspiring	7. Inspiring	8. Inspiring	9. Inspiring	10. Inspiring	11. Inspiring	12. Inspiring
Sagittarius	NOV. 21	1. Short	2. Inspiring	3. Up	4. Inspiring	5. Inspiring	6. Inspiring	7. Inspiring	8. Inspiring	9. Inspiring	10. Inspiring	11. Inspiring	12. Inspiring
Capricorn	DEC. 21	1. Short	2. Inspiring	3. Up	4. Inspiring	5. Inspiring	6. Inspiring	7. Inspiring	8. Inspiring	9. Inspiring	10. Inspiring	11. Inspiring	12. Inspiring
Aquarius	JAN. 21	1. Short	2. Inspiring	3. Up	4. Inspiring	5. Inspiring	6. Inspiring	7. Inspiring	8. Inspiring	9. Inspiring	10. Inspiring	11. Inspiring	12. Inspiring
Pisces	FEB. 21	1. Short	2. Inspiring	3. Up	4. Inspiring	5. Inspiring	6. Inspiring	7. Inspiring	8. Inspiring	9. Inspiring	10. Inspiring	11. Inspiring	12. Inspiring

## Movies of Judo's Top Man Tuesday

Movies of the world's highest-ranked judo expert will be shown free Tuesday night at 7:30 p. m. at the Long Beach Judo School, 1929 W. Anaheim St.

The 72-minute film will feature Mifune, a 73-year-old Japanese who is known as the "Einstein of Judo."

## Truant Officer Put in Cooler

MICHIGAN CITY, Ind. (U2)—City School Attendance Officer Kenneth Werdine says being shut in a tavern beer cooler was strictly in the line of duty.

Werdine, a bartender and a woman patron of a local tavern were ordered into the cooler by a gunman who took \$500 from the cash drawer. They came out as soon as the robber left.

The attendance officer said he entered the tavern looking for truants.

## 2,000 Tiny Autos

BRUSSELS (U2)—More than 2,000 miniature auto models will be shown by makers from 10 countries in several Belgian cities from April to June.

## WEST COAST THEATRES

WEST COAST  
HE 642-09

OPEN NOON—CONTINUOUS  
BOTH NOMINATED

BEST ACTRESS  
"FACES OF EVE"  
JOANNE WOODWARD  
C-Scope

BEST ACTOR  
HATFUL OF RAIN  
ANTHONY FRANCIOSA  
C-Scope

CREST  
ATLANTIC NEAR CARSON  
BOX OFFICE OPENS NOON

TYRONE  
POWER  
LIMITED ENGAGEMENT  
LAST 5 DAYS  
Shown 7 & 10:45 p.m.

MARLENE DIETRICH  
CHARLES LAUGHTON  
WITNESS THE PROSECUTION

6  
LAUREN BACALL  
ROBERT STACK  
The Gift of Love

EGYPTIAN  
HE 440-69  
Open Daily Noon Continuous  
Free Parking 344 Locust After 8 p.m. at Gable's Lot (Except Friday)  
2 C-Scope and Color Hits  
2:40 — 7:40

ERNEST HEMINGWAY'S  
A FAREWELL TO ARMS  
Shown by RKO - RKO THEATRE - RKO THEATRE

PLUS MARIO LANZA  
In His Newest Hit  
"SEVEN HILLS OF ROME"  
12:30 - 5:15  
10:15

IMPERIAL  
HE 639-73  
OPEN NOON—CONTINUOUS  
5TH WEEK  
ADULTS ONLY  
"and God created woman"  
See Fabulous  
Brigitte BARDOT

BELMONT  
HE 611-01  
OPEN NOON  
NOW PLAYING  
ACADEMY AWARD NOMINEE  
Shown 2:35 - 7:50  
M. CLIFT - E. TAYLOR - E. M. SAINT  
"RAINTREE COUNTY"  
PLUS—Shown 12:30, 5:40, 10:50  
"DARBY'S RANGERS"

BAY  
GE 0-1123  
OPEN 1:45  
Rock HUDSON  
"Magnificent Obsession"  
Natalie WOOD - C-Scope and Color  
"BOMBERS B-52"

LAKEWOOD  
GA 5-2530 ASH & CARSON  
OPEN NOON — CONTINUOUS

DON'T GO NEAR THE WATER  
GLENN FORD  
CINEMASCOPE  
Plus ACTION—  
Packed Commando Co-Hit!

DARBY'S RANGERS  
JAMES GARNER - SYCHKA CHOUVAU  
Plus Suspense Co-Hit  
"THE SAFECRACKER"

NUBEL  
WITH BELLFLOWER BLIND, BELLFLOWER - TONY MART  
OPEN NOON — CONTINUOUS  
ALL SEATS 90c  
"RAINTREE COUNTY"  
Shown 12:35, 5:25, 10:17

IT'S TREMENDOUS!  
MGM PRESENTS A MGM CAMERA 65  
MONTGOMERY CLIFT  
ELIZABETH TAYLOR  
EVA MARIE SAINT  
RAINTREE COUNTY  
Plus Suspense Co-Hit  
"THE SAFECRACKER"

GROVE  
THEATRE  
ALL SEATING CO-OP  
HOLLYWOOD AWARD NOMINEE  
E. TAYLOR - M. CLIFT - E. M. SAINT  
"RAINTREE COUNTY"  
Wide Screen and Color

NEIGHBORING CITIES  
Theatre Guide  
DOWNEY - DOWNEY - 50c TO 1-50  
"MAN WITHOUT A STAR"  
MERALTA, Downey  
"A FAREWELL TO ARMS"  
"THE GIRL MOST LIKELY"  
NORWALK, Norwalk TO 4-2218  
"RAINTREE COUNTY"  
"THE GIRL MOST LIKELY"  
WILMINGTON

DRIVE-IN THEATRES  
HARBOR, 23222 S. Vermont TE 4-9501  
"UNTIL THEY SAY"  
"FOUR GIRLS IN TOWN"  
LA MIRADA, Alhambra at 1st UN 3-3111  
"WITNESS FOR THE PROSECUTION"  
"UNDERWATER WARRIOR"  
LINCOLN, Buena Park JA 7-3223  
"DESIGNING WOMAN"  
"DINO"

ROANUM, 14711 Paton, ME 3-4646  
"THE WAYWARD BUS"  
"THE WADGE OF MARSHAL BRENNAN"  
SUNDOWN, 12324 E. Main  
"RIDE A LONG MILE"  
TWIN VUE, Figueroa at 182 DA 4-5127  
"WITNESS FOR THE PROSECUTION"  
"OREGON PASSAGE"

## SINGER'S WORKSHOP presents Cole Porter's "KISS ME KATE"

April 11 and 12, 18 and 19 — 8:15 P.M.  
L.B. City College Auditorium  
Clark Ave. at Harvey Way  
Tickets \$1.80 - \$2.40 HE 6-9553

## BANQUETS, LECTURES MEETINGS, WEDDING RECEPTIONS COMPLETE CATERING SERVICE

Wines and Liquors if Desired  
MORGAN HALL  
835 LOCUST AVE. PH. HE 2-2985

## 37th and ATLANTIC Foster's Freeze Special 3-Hour 2 for 1 SALE

MONDAY thru FRIDAY  
MARCH 24 - 28  
5:30 P. M. — 8:30 P. M. ONLY

37th and Atlantic ONLY

WITH THIS ADVERTISEMENT — (No Limit)

## 2 SHAKES, FLOATS, SUNDAES, CONES, MALTS, FREEZES FOR THE PRICE OF ... 1

BANANA SPLITS | QUARTS — FLAVORS  
ALL DAY 2 for 65¢ | ALL DAY 2 for 85¢  
Reg. 45c ea.

## HEART OF GOLD

Weasel's Bills  
Go to Pop

TOKUSHIMA, Japan (U2)—Grateful city fathers presented a scroll to high school student Mineo Kashiwama for a washing machine and television set his philanthropic organization presented to needy families.

Everybody was happy until Kashiwama's unsuspecting father got the bills. Police found out no philanthropic organization existed.

## Blackest Blackbird

HULL, Que. (U2)—Paul Emile Hamelin has found the blackest blackbird. It popped out of his furnace draught door, covered with soot, as he prepared to fire up. He figured it fell down the chimney and was spared because the furnace had been unused.

## Probers Finish Channel 10 Case

WASHINGTON (U2)—Chairman Oren Harris said Saturday his House Commerce subcommittee has concluded its investigation of the Miami Channel 10 TV case and hopes to submit by Easter proposed "legislative changes" in the Federal Communications Commission.

He said that although the committee is through with the Channel 10 inquiry, it will call, this week, present FCC members and former members who voted on the case.

## Rail Strike Starts

TOKYO (Sunday) (U2)—An estimated 85,000 railroad workers went on strike for higher wages today and tied up 36 private railway lines throughout Japan. Officials said 10 million passengers would be affected.

## THE MOST SIGNIFICANT HUMAN DRAMA EVER LIVED!

Cecil B. DeMille has recorded, for all ages, the dramatic story of Moses and the Ten Commandments, bringing to life through the medium of the motion picture screen, this inspiring theme.

### WEDNESDAY!

4275 ATLANTIC In North Long Beach  
Shown 12:30 and 8 P.M.

PRICES: Mat. \$1.25 — 90c — 35c  
Adults, Jrs. 50c — 35c  
Eves. \$1.50 — \$1.25 — 50c

Wednesday thru Friday

## CECIL B. DEMILLE'S THE TEN COMMANDMENTS

TECHNICOLOR Technicolor A Paramount Picture

## CECIL B. DEMILLE'S THE TEN COMMANDMENTS

TECHNICOLOR Technicolor A Paramount Picture

## NOW SHOWING IN 2 THEATRES!

CIRCLE DRIVE-IN  
57th & PINE  
GE 9-9513

CIRCLE OPENS 5:30

United Artists  
27th & OCEAN BLVD.  
OPEN NOON DAILY, HE 7-1287

## THE MOST AMAZING JET STORY TO EVER BLAST THE SCREEN!

## JET ATTACK

Plus  
"To hell with orders... we ATTACK!"

## SUICIDE BATTALION

## STRAND

4th & Cherry  
GE 9-3096

ADULTS 50c  
KIDS 25c  
Richard Eyer - Philip Abbott  
"THE INVINCIBLE BOY"  
Shown at 3:42 - 6:09 - 10:15  
Jack HAWKINS - Elizabeth  
"SPECIAL DELIVERY"  
Shown at 5:21 - 8:44

## ATLANTIC

5870 Atlantic  
GA 2-3161

DON'T GO NEAR THE WATER  
GLENN FORD  
CINEMASCOPE COLOR  
Earl Holliman  
"THE WAYWARD BUS"  
Plus Commando Co-Hit  
"DARBY'S RANGERS"

## ROADIUM DRIVE-IN THEATRE

Param. & Compt. Blvd., Param.  
John COLLINS - Jayne MANSFIELD  
ADM. \$1.30  
Plus—Jim DAVIS in  
"THE BADGE OF MARSHAL BRENNAN"  
Pay Car Tax Incl.

## ART

4th & Cherry  
GE 9-3096

ADULTS 50c  
KIDS 25c  
Richard Eyer - Philip Abbott  
"THE INVINCIBLE BOY"  
Shown at 3:42 - 6:09 - 10:15  
Jack HAWKINS - Elizabeth  
"SPECIAL DELIVERY"  
Shown at 5:21 - 8:44

## Othello

Orson Welles  
in Shakespeare's

## NOW SHOWING IN 3 THEATRES!

STATE HE 7-2731  
LAKEWOOD DRIVE-IN  
Gable at Pine  
GA 4-9921

Hi-Way 39 DRIVE-IN  
5th & 2nd at Carson Drive  
TW 3-3561

THIS ENGAGEMENT ONLY AT STATE—ALL CHILDREN 50c

Here it is... that wondrous masterpiece of sheer delight! ...for you and your family to see and enjoy, again—and again!

## Walt Disney's Snow White and the Seven Dwarfs

TECHNICOLOR

PLUS 2ND FEATURE  
ALAN LADD  
"RED MOUNTAIN"  
TECHNICOLOR

## NOW SHOWING!

TOWNE  
GA 2-1221  
ATLANTIC at SAN ANTONIO ST.

OPENS 11:45

MONTGOMERY CLIFT  
ELIZABETH TAYLOR  
EVA MARIE SAINT

RAINBOW COUNTY

"ACROSS THE BRIDGE TO MEXICO"  
SHOWN AT 2:45—7:15

SHOWN AT 12:00—4:15—8:45

## Now! In 2 Theatres

RIVOLI  
HE 6-3207  
AMERICAN NEW FIFTH

LOS ALTOS DRIVE-IN  
Bulwer at 5th  
HA 5-7422

LOS ALTOS OPENS 5:30

"TRUE STORY OF LYNN STUART"

COWBOY  
GLENN FORD - JACK LEMMON  
and ANNA LEE - BEA CODY  
and BOB HOPE - MARILYN MONROE - RAYE HARRIS  
A PICTURE PRESENTED BY COLUMBIA PICTURES  
TECHNICOLOR

## WINNER OF 10 ACADEMY AWARD NOMINATIONS

Starts  
Thursday

STATE  
HE 7-2721  
OCEAN at PINE AVE.

LOS ALTOS DRIVE-IN  
Bulwer at 5th  
HA 5-7422

"FORBIDDEN DESERT"  
TECHNICOLOR

MARLON BRANDO  
A Love Story of Defiant Desire!

SAYONARA  
TECHNICOLOR  
introducing MIKO TAKA

ENDS TONIGHT! NOW! — OPEN AT 12:30

CABART  
GE 9-9574  
HARBOR at KIRKPATRICK

KIRK DOUGLAS  
CINEMASCOPE  
RACERS  
BELLA DARVI

PLUS — RICHARD WIDMARK "DESTINATION GOLI"

## PACIFIC DRIVE-IN THEATRES

LONG BEACH DRIVE-IN  
5th & 2nd  
TE 4-4435

NOW! OPENS 5:30

James "Maverick" GARNER in "DARBY'S RANGERS"

## CIRCLE DRIVE-IN

5th & 2nd  
GE 9-9513

NOW SHOWING  
"JET ATTACK"  
"SUICIDE BATTALION"  
STARTS WEDNESDAY

## WINNER OF 9 ACADEMY AWARD NOMINATIONS!

LANA TURNER — LLOYD NOLAN

## Peyton Place

PLUS 2ND FEATURE — "THE LAWLESS BREED"

## Do You Know All Moving Rates Are NOT the Same?

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EDITORIAL

# First Big Step for Sinkage Bill

THE ASSEMBLY OIL COMMITTEE'S 12 to 1 vote of approval for Long Beach's anti-subsidence bill Thursday told several stories.

Chiefly, of course, committee blessing gave strong hope for passage in the Assembly. Then it is hoped that the Senate, after careful examination, will likewise find it good. If passed, it will provide the framework for a whole new structure of prosperity—halting of subsidence, increased oil recovery and peace of mind for the Navy Shipyard.

The big vote told also that Long Beach's city officials and legislative representatives have won sympathetic understanding for its cause among legislators across the state from San Diego to San Rafael.

Further, the vote was a tribute to the presentation made before the committee in a trying two-hour session by this city's spokesmen.

Deputy City Attorneys Philip Brady, John Spence Jr., City Manager Sam E. Vickers and Chief Petroleum Engineer Frank Hardesty spoke the city's brief with firmness, clarity and conviction. Several assemblymen commended them after the session.

More to their credit is their dedication to the bill in view of the extensive amendments written into it. In legislative compromise the bill became less than the ideal sought locally. But it is, they are convinced, the basis for getting a real program of water flooding and repressurization under way in the Wilmington Oil Field.

One change provides that compulsory unitization requires agreement by 65 per cent of the production interests in any affected area.

In a fault block plan of unitization, this provision would not stifle the bill's primary aim of stopping land sinkage if operators who already have given their assurances of cooperation follow through.

In fault blocks 5 and 6 the city has more than 65 per cent control. Union Pacific accounts for more than 65 per cent in blocks 2 and 3 and the city with U. P. have more than 65 per cent in block 4.

With an already demonstrated vote of public approval and a new look of success beginning to dawn over the subsidence bowl, prospects appear to be good for passage of the bill. And with it, good word for the Navy that action against subsidence is crystallizing.

The good words must then be followed with immediate good works in a full-scale field-wide study to detail the general program outlined in A. B. 5.

DREW PEARSON

## Nixon Sets Mark for Absenteeism

WASHINGTON—Senators don't talk about it publicly, but privately they resent the manner in which Vice President Nixon has become an absentee presiding officer of the Senate. When he's absent a Senator has to take his place in presiding over the Senate, which causes extra work for already busy legislators.

Nixon's office is now costing the taxpayers more than that of any Vice President in history. He has an automobile with chauffeur, which senators do not have, plus a large staff, including one colonel, a major, and a press agent. His budget is \$101,925 a year compared with \$11,460 spent by Truman. Yet his absenteeism has set a record.

Careful scrutiny of the Congressional Record shows that the late Vice President Alben Barkley worked at his job about four times as much as Nixon. Here is a breakdown of the time spent by both men working at the job given them under the Constitution as Vice President of the United States.

IN 1949 WHEN Barkley took office, the Senate sat for a total of 1,124 hours and 53 minutes, out of which Barkley presided for 464 hours and 40 minutes.

In 1953 when Nixon took office, the Senate met for 763 hours and 35 minutes, of which Nixon presided 162 hours and 45 minutes.

In 1950, Barkley's second year, the Senate was in session 1,265 hours and nine minutes, with Barkley presiding 527 hours and 50 minutes.

In 1954, Nixon's second year, he presided only 120 hours and 31 minutes. Yet the Senate that year was in session more than during Barkley's second year—a total of 1,198 hours and 17 minutes. Nixon worked at his job just one-fourth of the time Barkley did.

Nixon's record in 1955 was even worse. This was his third year as Vice President and he sat only 47 hours and 15 minutes. The Senate was in session 559 hours and 41 minutes. During Barkley's third year as Vice President he sat 335 hours and 24 minutes, during which the Senate was in session 996 hours and 46 minutes.

In 1952, Barkley's last year as Vice President, he had an eye operation and therefore was absent for two weeks, February 7 to February 20. Nevertheless, he managed to preside 219 hours and nine minutes out of 651 hours and 24 minutes of senatorial sessions.

In contrast, Nixon presided over the Senate only 50 hours and 53 minutes, though the Senate was in session considerably longer, namely 801 hours and 42 minutes.

In the first year of Nixon's second term, 1957, the Senate was in session 860 hours and 44 minutes, and he sat in the presiding officer's chair 124 hours and 32 minutes.

This is why some Senators are talking about putting a time clock in the Senate cloakroom for the Vice President to punch when he goes to work.

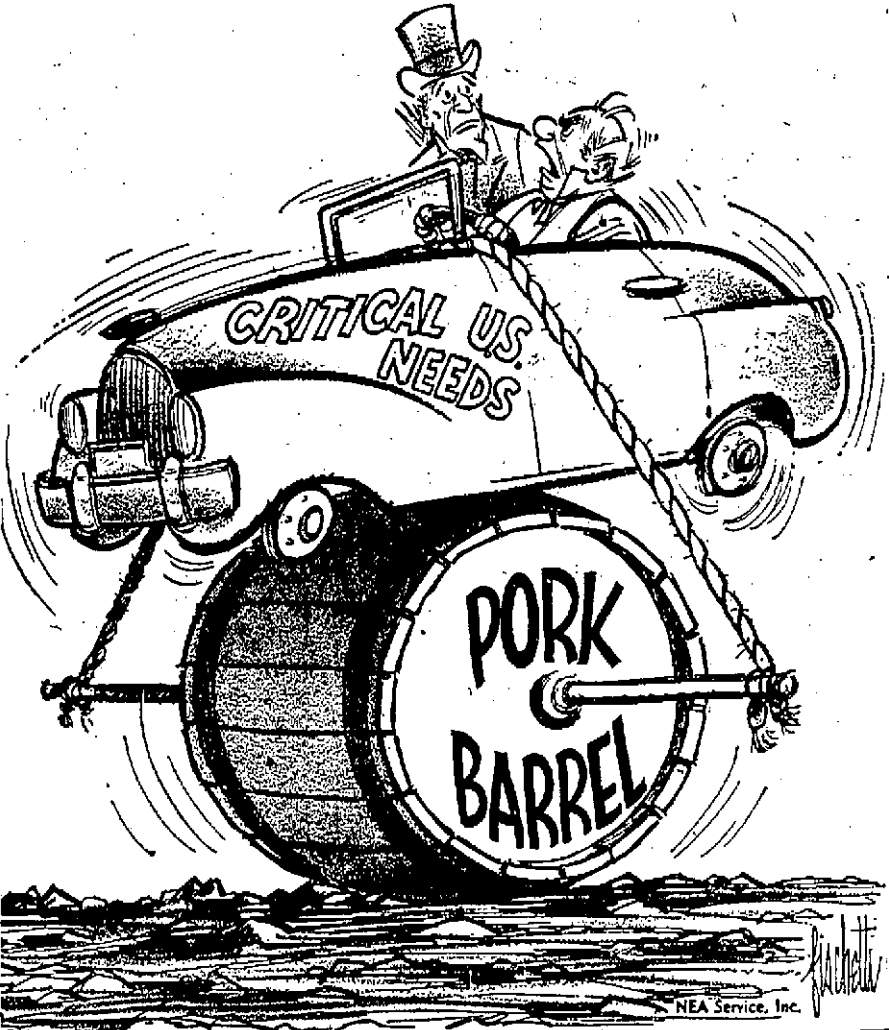
THE DEPRESSION in western mines has knocked one of the President's most vocal boosters off the Eisenhower bandwagon.

He is Dan Thornton, the cowboy-booted ex-governor of Colorado who used to golf with Ike during those Colorado vacation days and was a frequent visitor at the White House.

Thornton has now become a trustee of a newly formed Colorado organization called American Metal Mine Owners, Inc., a bipartisan group aimed chiefly at criticizing the Eisenhower administration over the condition of western mines. The group includes Joseph F. Little, former Colorado chairman of the Democratic Party.

In a statement recently released, Little charged that the "small American metal miner has been the victim of a deliberate campaign aimed at his extinction."

## 'Whatta Y'Mean It Won't Work?'



DAVID LAWRENCE

## Bad Weather Slump Factor; Sign of New Trend Awaited

WASHINGTON — Maybe business is actually better today than it has been—but it will be a month or more before the statistics will be compiled to tell us what has really happened. So, in the meantime, almost everybody inside and outside of government is just guessing about the trend.

There is one thing, however, that has unquestionably caused bad business which isn't a matter of guesswork. It's the bad weather. Experience has shown that people just don't go to work in the snow or the sleet or the rain.

From one end of the country to the other America has suffered unusual weather in the last few weeks. Although this week is supposed to be the beginning of spring, the national capital is going

periences with weather in many years. Several power lines and a large part of the telephone communication in the suburbs have been cut off, bringing interruptions not merely in electric light, but in refrigeration and furnaces.

THIS ISN'T THE kind of climate that produces a buying mood. Nearly every part through one of its worst ex- of the country from Maine to Florida and westward across the continent has encountered some of the worst weather that any winter has brought.

There is another factor, moreover, which is often lost sight of in appraising the business situation. The length of time, for example, between a decision to spend government money and the week or month the spending actually begins depends on a variety of factors that nobody can analyze with accuracy. It takes time for blueprints to be made and contracts to be allocated and materials to be gathered before labor is employed.

THUS, SENATOR FRANK CARLSON of Kansas, Republican, made a speech in

JOHN S. KNIGHT

## Are Papers Downplaying Severity of Recession?

(Mr. Knight heads the Knight newspapers)

TIME magazine, which arrogates to itself all of the journalistic virtues, is currently panicking the country's newspapers for downplaying the severity of the recession.

In an article titled "Silver-Lining the Slump," the self-styled "weekly news-magazine" says that editors in many of the cities where unemployment is the heaviest range uneasily "from boosterism to ostrichism."

Time charges that "newspapers from Seattle to Savannah have been doing their unlevel best to bull their way through one of the nation's biggest—and most botched—running stories: the recession."

TO SUPPORT its contention, Time not only searched for headlines which would serve its purpose but deliberately lifted the deck of a Detroit Free Press headline out of context to twist its meaning.

When this deceit was called to Time's attention, the explanation was "outright stupidity" with the blame being placed on a "girl researcher."

The headlines used by Time from the Charlotte Observer and the Chicago Daily News were newsworthy but carefully picked by Time's editors to convey the impression that Knight doesn't want "to scare the advertisers."

ACTUALLY, quite the opposite is true. As recently as Feb. 16, I said in answer to businessmen appealing for "editorial

statesmanship" and criticizing the press for seeking out the "bad news":

"Blaming the press for the recession reminds me of the Hoover days when editors were urged to 'bury' stories of business and bank failures."

"The reasoning was that people would have more confidence if they didn't know the truth. . . . I was under the impression that such unrealistic thinking had gone out of style with Mr. Hoover. . . . But apparently, such is not the case."

"No newspaper wants to promote bad times. But it has an obligation to give its readers the truth."

## The Neighbors

By George Clark



VIRGINIA KELLY

## Hosmer Sees Shipbuilding as Big Help in Recession Fight

REPRESENTATIVE Craig Hosmer (R-Calif.) believes an accelerated and augmented Navy ship building program would be one of the soundest ways of fighting the recession. A Naval Reserve commander, Mr. Hosmer has just returned from Navy maneuvers at Guantanamo.

Mr. Hosmer stressed that the President has properly put his foot down on "Make work programs." The Long Beach legislator said that a Navy ship building program would not be leaf raking but would be necessary for adequate defense. The program, Hosmer said, would benefit not only shipbuilding areas but the entire nation. For example, the Kaiser Steel Company in Fontana, California will start rolling plates for ships next summer.

Representative Hosmer said he would recommend building the nuclear carrier recently knocked out of the Navy building program, and the building of additional subma-

rines. He said bluntly that the only way to hold in check the menace of 500 Soviet submarines — many of them missile bearing—is by an enlarged program of U. S. Navy submarines. At present, Hosmer said, the Polaris and hunter killer sub programs are battling for funds. The two programs should be separated, he asserted, and each should be given adequate funds.

FROM OTHER SOURCES, this reporter learned that Vice President Nixon is giving close study to the advantages of a ship building program. The President and his advisers are contemplating restoring the nuclear carrier.

The Navy's Bureau of Ships Chief, Rear Admiral A. G. Mumma has completed the first draft of a paper showing the impact a Navy building program would have on the recession and unemployment.

Admiral Mumma has already discussed the matter with Navy Secretary Gates and with Chief of Naval Operations, Admiral Burke. The Mumma paper makes no specific recommendations as to types of ships needed but Admiral Mumma said the nu-

clear carrier and additional submarines would be "very welcome." The admiral pointed out that steel and many other ship components would benefit the whole country as well as the most depressed areas in the Northwest, along the Great Lakes, and the Atlantic seaboard. Money availability is the present problem, Admiral Mumma said, but he recalled that 34 Navy ships were built under NIRA during the depression of the 1930's.

He refused to comment on the report current on Capitol Hill that Defense Secretary McElroy has cut back the Navy's Polaris submarine program from 9 to 5 or 6. Other sources assert that as of March 17, Secretary McElroy had not definitely issued the order to cut back.

ADMIRAL MUMMA said no announcement has been made as to the weaponry that the Navy's first atomic cruiser, the U.S.S. Long Beach, will carry but he said it would be possible for the Long Beach to be armed with Polaris.

Navy Under Secretary William Franke believes badly needed. Navy housing would be a useful way of fighting the recession.

## Public Forum

### Agrees Tax on Medicine Wrong

TO THE EDITOR:

A recent letter written by Frieda Bashista struck home. I agree with what she said and wish to add a little which to me seems important.

We all know taxes are a necessity. Everyone pays, but if there is any one thing that should be tax free it is medicine which you need a doctor's prescription to procure. When ill, one is usually unable to work and earn a living. Medical treatment today is expensive as everyone knows who has been in need of such. It makes a hardship on the average person, even if it is of short duration.

Do you think California needs the medical tax so bad? Yes, one wonders how much thought our California lawmakers gave this bill they enacted into law.

WALTER S. JOHNSON, 3608 W. Oak Ave. Fullerton.

### Quotes Proposed Right-to-Work Law

TO THE EDITOR:

I have been reading the pro and con letters on the "right to work" issue in this column now for months, and I have especially been waiting for someone to answer one challenge to quote a bill to back up the claims against it. Why this hasn't occurred, I can't imagine, and lest your readers think there may be no such thing, I would like to supply that portion of the proposed California initiative.

"ANY AGREEMENT or combination between any employer and any labor organization whereby persons not members of such labor organizations shall be denied the right to work for the employer, or whereby such membership is made a condition of employment or continuation of employment by such employer, is hereby declared to be against public policy."

To me it is as simple as A, B, C. You either believe in the worth of organized labor or you don't consequently you are either against or for a right to work law, in that order. This one clause out of a more lengthy initiative, outlaws the union shop, and without the union shop, a bargaining unit is rendered helpless.

MRS. CHAS. NEWBY, 812 W. 4th St. Long Beach 12.

### Thanks

TO THE EDITOR:

The Parent-Teacher Assn. of Lakewood High School wishes to thank the Independent Press-Telegram for the fine publicity given the Lakewood High Aquacade which was held before a crowd that reached standing-room-only proportions.

The P-T-A. also publicly thanks Pat McCormick for her superb performance emceed by her husband and coach Glenn McCormick, also the comedy team of Wellington Rogers and Jack Gunning for its riotous clowning, plus the students and guest performers and all others who had even a small hand in making this water show

one of the most outstanding events ever presented by a high school Parent-Teacher Association.

MRS. ELEANOR PRICE, 4305 Clark Ave. Long Beach 8.

### Service Should Be Discharge Basis

TO THE EDITOR:

AVC believes that the military forces should deal with military men solely on the basis of their military service, and that it is neither just nor lawful for the Department of Defense to grant, to personnel who have rendered honorable military service, a less-than-honorable discharge on the grounds of "pre-service conduct." AVC has repeatedly urged the Department of Defense to abandon all such practice and to rescind all such discharges already issued. In view of the recent ruling by the Department of Justice that such practice is unlawful, AVC again demands that all previously issued discharges based on pre-service conduct be rescinded and that discharges be based solely on actual military service performed.

BURTON SCHOEN, Chairman Greater Los Angeles Chapter, American Veterans Committee, 132 Reeves Dr. Beverly Hills.

### Too Many Lawyers Running Country

TO THE EDITOR:

There are too many lawyers with legal sense, and too many with no common sense, running this country today.

The government, in its attempt to confuse to the "nth" degree, has printed many forms under which Joe Public, the poor, long suffering citizen, is required to rack his brain, battle his conscience, worrying about deductions.

"Did I take too much here? Did I not take enough there? How do I explain this? Have I records to substantiate this? Have I done this and so?"

For every citizen who can figure his own there are 100 who cannot. There is a way, providing the national legis-

lature who insist on technicalities, would act for the common good instead of trying to make Certified Public Accountants out of the ordinary citizen.

### THE METHOD is simple. For all corporations, companies, firms of whatever size, small businesses and individuals, regardless of income, a flat 10 per cent of the gross income, irrespective of source, no deductions whatever from that total. The Treasury would end up at the end of the year far ahead of the present total. Pipe dreams, it is too simple. Let's go back to sleep, and let the lawyers trim us."

LESTER L. MARSHALL, 145 Paseo de la Concha, Redondo Beach.

### Wants School Camps Continued

TO THE EDITOR:

Ten years ago Long Beach inaugurated an outdoor education plan which entails sending all sixth grade classes to a camp site for one week. There they learn to respect, and understand nature at first hand. Fundamental outdoor science, fire prevention, conservation of natural resources, astronomy and many more subjects are woven into their learning in a manner they are best able to understand. The children return with an appetite for more knowledge, a sense of responsibility and maturity, more cooperative, healthier both physically and mentally.

The cost of this program is shared by the city which furnishes the places for the camps; the Long Beach Unified School District which pays the salaries and transportation costs, and the parents who pay the cost of food.

The city owns one camp and leases two others for this program. The increased enrollment in our schools shows a need for expanding our camp program, but instead it is in danger of being dropped from the city budget. Crime and fires cost our city millions of dollars every year; let us not begrudge spending a few dollars for preventive education.

## LETTER OF THE WEEK

### 'Women, Let's Unite!'

TO THE EDITOR:

Women: Let's unite! The fashion industry is trying to pull the chemise over our eyes.

If every one of us would refuse to buy these creations, the saggy-baggy look would soon disappear. Surely this is some sort of a diabolical scheme to make us resemble pumpkins, toadstools or tent-makers wearing our own goods.

If we follow meekly this most unbecoming trend, the designers will no doubt be laughing up their sleeves while we will be crying on ours, for there is a lively chance that our husbands, when seeing us thus encased, will head for the hills believing for certain that we have:

- (a) Lost all our marbles—
- (b) Just don't give a hang about anything any more—
- (c) Have become so vicious that we will spend their money on any old item as long as it is spent—
- (d) Are pregnant again.

DARLENE G. STAGLIN

4254 Hackett Ave., Lakewood.  
(EDITOR'S NOTE: Darlene Staglin takes this week's \$5 prize for the "best letter.")

## INDEPENDENT Press-Telegram

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Larry Collins Jr., Business Manager  
Malcolm Epley, Executive Editor  
Miles E. Sines, Managing Editor  
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# TV

**KNXT Channel 2 KHJ Channel 9**  
**KRCA Channel 4 KTTV Channel 11**  
**KTLA Channel 5 KABC Channel 7**  
**KCOP Channel 13**

SUNDAY, MARCH 23, 1958

## COLOR ON TV

1 P.M.  
4—Feitelson on Art  
6 P.M.  
5—Bugs Bunny  
8 P.M.  
4—Steve Allen Show  
9 P.M.  
4—Dinah Shore Show  
MONDAY DAYTIME  
12 Noon  
4—Matinee Theater

8:00 A.M.  
5—In God We Trust  
7—Movie: "How Do You Do,"  
Harry Von Zell  
8:30  
2—Camera Three  
5—Movie: "Too Young to  
Know," Robert Hutton,  
Joan Leslie  
9:00 A.M.  
2—Eye on New York  
11—Eddie Cretz Show  
9:15  
7—Movie: "Wild Country,"  
Eddie Dean  
9:30  
2—Light of Faith  
9:45  
9—Off to Adventure  
10:00 A.M.  
2—Lamp Unto My Feet  
4—Watch Mr. Wizard  
5—Home Buyers Guide  
9—Movie: "Borderline," Fred  
MacMurray, Claire Trevor  
10:30  
2—Look Up and Live  
4—Frontiers of Faith  
7—Movie: "Wild Horse Phan-  
tom," Buster Crabbe  
11:00 A.M.  
2—Movie: "Man of Two  
Worlds," Francis Lederer,  
Elissa Landi  
4—The Big Picture  
5—Toy Auction  
11—Great Churches: First  
Methodist, N. Hollywood  
13—Church in the Home  
11:30  
4—Wisdom: Arnold Toynbee  
9—Movie: "Race Street,"  
George Raft, Marilyn Max-  
well  
12:00 NOON  
2—Dress Blues  
4—Youth Wants to Know:  
Sen. Paul Douglas  
5—Gardena Auction Center  
7—770 on TV, Leonard Shane  
11—Movie: "Tornado Range,"  
Eddie Dean  
13—Movie: "I Shot Jesse  
James," John Ireland, Pres-  
ton Foster

12:30  
2—Capitol Hill to California  
4—Look Here, Martin Agron-  
sky; Floyd Patterson  
5—Garden Chats  
7—Faith for Today  
1:00 P.M.  
2—Dress Blues  
4—(Color) Feitelson on Art  
5—Rev. Jack Shuler  
7—Christian Science Heals  
9—Movie: "Short Grass," Rod  
Cameron  
11—Opening of Sammy Lee  
Swim School (Anaheim)  
1:15  
7—Gordon's Garden  
1:30  
2—Face the Nation: Walter  
Reuther  
4—Camera on Washington:  
"Nat'l Institutes of Health"  
5—Movie: "Big Boss," John  
Litel, Otto Kruger  
7—Message of the Master  
13—The Big Picture  
2:00 P.M.  
2—Movie: "Lawless Rider,"  
Johnny Carpenter, Frankie  
Darro  
4—Arts and the Gods: "The  
Trojan War"  
7—Rocky Jones, Space Ranger  
11—Movie: "Twin Beds,"  
George Brent, Joan Ben-  
nett  
13—Movie: "Lady of Burles-  
que," Barbara Stanwyck,  
Michael O'Shea  
2:30  
4—Our Greatest Resources  
5—Championship Auto Races  
7—College News Conference:  
2:45  
9—Movie: "Caught," James  
Mason, Barbara Bel Geddes  
3:00 P.M.  
2—The Last Word, Dr. Bergen  
Evans  
4—This Is the Life  
7—Johns Hopkins File 7:  
"Hearing Loss"  
8:25  
2—KNXT News  
8:30  
2—Threshold: "Outer Space,"  
Aldous Huxley, Dr. Heinz  
Haber  
4—Faith of Our Children,  
7—Dean Pike: "Race Rela-  
tions in Africa"  
13—Movie: "Utah Trail," Tex  
Ritter  
8:45  
11—Movie: "Son of Monte  
Cristo," Louis Hayward  
4:00 P.M.  
2—Cavalcade of Books  
4—Omibus: "The Opera,"  
Leonard Bernstein  
7—Rocky Jones, Space Ranger  
4:30  
2—Clete Roberts Report:  
"The Law in L.A."  
7—Paul Winchell Show  
9—Movie: "Iron Major," Pat  
O'Brien  
13—The Blessed Hope, Rev.  
Claude M. Sallhamer  
5:00 P.M.  
2—The Great Challenge:  
"How Strong Is Our  
Economy"

5—Popeye Cartoons  
7—Tales of the Texas Rangers  
13—Movie: "Durango Valley  
Raiders," Bob Steele  
5:30  
4—Saber of London, Donald  
Gray  
5—Captain Z-Ro  
7—The Lone Ranger  
11—Abbott & Costello  
5:45  
9—This Week in Sports  
6:00 P.M.  
2—The Twentieth Century,  
Walter Cronkite, "Class of  
'58"  
4—Meet the Press: Sen. Styles  
Bridges  
5—(Color) Bugs Bunny  
7—Annie Oakley, Gail Davis  
9—Championship Bowling:  
Stan Gifford vs. Ed Brosius  
11—Hopalong Cassidy  
13—Jack Holcomb Calls  
6:30  
4—Shirley Temple Storybook:  
"Dick Whittington and His  
Cat," Jack Diamond, Rhu-  
barb, Martyn Green, Judi  
Meridith  
5—Polka Parade, Dick Sinclair  
7—The Falcon, Chas. McGraw  
11—Wallace Beery Movies:  
"Badman of Brimstone,"  
Dennis O'Keefe  
13—Heart of the City  
7:00 P.M.  
2—Lassie, Jon Provost  
7—What's the Name of That  
Song?, Bill Gwynn  
9—Holiday, USA, Austin  
Green: "Arizona"  
13—Dan Smoot Reports:  
"The Dignity of Man"  
7:15  
13—Weekend R'ndup, Dan Riss  
7:30  
2—Jack Benny Show  
4—Sally, Joan Caulfield  
5—Movie: "Les Miserables,"  
Valentina Cortesa  
7—Maverick, James Garner  
9—Preliminary Hearing:  
Divorce, Dr. Paul Popenoe  
13—Hi-Time, Connie Haines  
8:00 P.M.  
2—Ed Sullivan Show, with  
Bert Lahr, Joan Blondell,  
Robert Peters, Rodgers  
and Hammerstein, Carol  
Honey, Peter Gennaro  
4—(Color) Steve Allen Show,  
with Anita Ekberg, Alan  
Young, Joni James, John  
W. Bubbles, Tommy Frisco

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13—Dan Smoot Reports:  
"The Dignity of Man"  
7:15  
13—Weekend R'ndup, Dan Riss  
7:30  
2—Jack Benny Show  
4—Sally, Joan Caulfield  
5—Movie: "Les Miserables,"  
Valentina Cortesa  
7—Maverick, James Garner  
9—Preliminary Hearing:  
Divorce, Dr. Paul Popenoe  
13—Hi-Time, Connie Haines  
8:00 P.M.  
2—Ed Sullivan Show, with  
Bert Lahr, Joan Blondell,  
Robert Peters, Rodgers  
and Hammerstein, Carol  
Honey, Peter Gennaro  
4—(Color) Steve Allen Show,  
with Anita Ekberg, Alan  
Young, Joni James, John  
W. Bubbles, Tommy Frisco

12:30  
2—Capitol Hill to California  
4—Look Here, Martin Agron-  
sky; Floyd Patterson  
5—Garden Chats  
7—Faith for Today  
1:00 P.M.  
2—Dress Blues  
4—(Color) Feitelson on Art  
5—Rev. Jack Shuler  
7—Christian Science Heals  
9—Movie: "Short Grass," Rod  
Cameron  
11—Opening of Sammy Lee  
Swim School (Anaheim)  
1:15  
7—Gordon's Garden  
1:30  
2—Face the Nation: Walter  
Reuther  
4—Camera on Washington:  
"Nat'l Institutes of Health"  
5—Movie: "Big Boss," John  
Litel, Otto Kruger  
7—Message of the Master  
13—The Big Picture  
2:00 P.M.  
2—Movie: "Lawless Rider,"  
Johnny Carpenter, Frankie  
Darro  
4—Arts and the Gods: "The  
Trojan War"  
7—Rocky Jones, Space Ranger  
11—Movie: "Twin Beds,"  
George Brent, Joan Ben-  
nett  
13—Movie: "Lady of Burles-  
que," Barbara Stanwyck,  
Michael O'Shea  
2:30  
4—Our Greatest Resources  
5—Championship Auto Races  
7—College News Conference:  
2:45  
9—Movie: "Caught," James  
Mason, Barbara Bel Geddes  
3:00 P.M.  
2—The Last Word, Dr. Bergen  
Evans  
4—This Is the Life  
7—Johns Hopkins File 7:  
"Hearing Loss"  
8:25  
2—KNXT News  
8:30  
2—Threshold: "Outer Space,"  
Aldous Huxley, Dr. Heinz  
Haber  
4—Faith of Our Children,  
7—Dean Pike: "Race Rela-  
tions in Africa"  
13—Movie: "Utah Trail," Tex  
Ritter  
8:45  
11—Movie: "Son of Monte  
Cristo," Louis Hayward  
4:00 P.M.  
2—Cavalcade of Books  
4—Omibus: "The Opera,"  
Leonard Bernstein  
7—Rocky Jones, Space Ranger  
4:30  
2—Clete Roberts Report:  
"The Law in L.A."  
7—Paul Winchell Show  
9—Movie: "Iron Major," Pat  
O'Brien  
13—The Blessed Hope, Rev.  
Claude M. Sallhamer  
5:00 P.M.  
2—The Great Challenge:  
"How Strong Is Our  
Economy"

5—Popeye Cartoons  
7—Tales of the Texas Rangers  
13—Movie: "Durango Valley  
Raiders," Bob Steele  
5:30  
4—Saber of London, Donald  
Gray  
5—Captain Z-Ro  
7—The Lone Ranger  
11—Abbott & Costello  
5:45  
9—This Week in Sports  
6:00 P.M.  
2—The Twentieth Century,  
Walter Cronkite, "Class of  
'58"  
4—Meet the Press: Sen. Styles  
Bridges  
5—(Color) Bugs Bunny  
7—Annie Oakley, Gail Davis  
9—Championship Bowling:  
Stan Gifford vs. Ed Brosius  
11—Hopalong Cassidy  
13—Jack Holcomb Calls  
6:30  
4—Shirley Temple Storybook:  
"Dick Whittington and His  
Cat," Jack Diamond, Rhu-  
barb, Martyn Green, Judi  
Meridith  
5—Polka Parade, Dick Sinclair  
7—The Falcon, Chas. McGraw  
11—Wallace Beery Movies:  
"Badman of Brimstone,"  
Dennis O'Keefe  
13—Heart of the City  
7:00 P.M.  
2—Lassie, Jon Provost  
7—What's the Name of That  
Song?, Bill Gwynn  
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7—Paul Winchell Show  
9—Movie: "Iron Major," Pat  
O'Brien  
13—The Blessed Hope, Rev.  
Claude M. Sallhamer  
5:00 P.M.  
2—The Great Challenge:  
"How Strong Is Our  
Economy"

FOR SALE  
TV SERVICE SHOP  
IN THE WRIGLEY DISTRICT  
Exclusively, fully equipped &  
operating ideal TV, car radio &  
small appliances repair. Parking  
front & rear. Please call weekdays  
Garfield 4-1801

HELPERS keep seeds out  
Helps plate fit snug  
Helps ease pressure on gums  
Helps prevent clicking  
AT ALL FAVORITE DRUG STORES • MURPHY'S SUPPLY CO.

Garfield 4-1801

**RADIO**  
KLAQ-570 KABC-790 KFOX-1280  
KFI-640 KHI-930 KGER-1390  
KMG-740 KNX-1070 KPOL-1540  
KMPC-710 KFWB-980 KWLZ-1480  
FM KLOH-88.1 KFOX-102.3 KNOB-98.

SUNDAY, MARCH 23, 1958

## 7:00 A.M.

KFI—News: Radio Pulpit  
KABC—American Farmer  
KFI—Journey to Melody  
KFI—Church of the Air  
KFI—Voice of the Air  
KFI—Voice of the Air  
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## 8:00 A.M.

KFI—Puppy Paper Man  
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## 9:00 A.M.

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## 12:00 NOON

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## 1:00 P.M.

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## 6:00 P.M.

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## 7:00 P.M.

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## 9:00 P.M.

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## 10:00 P.M.

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## 11:00 P.M.

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## 12:00 MIDNIGHT

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**Tele-Vues** by TERRY VERNON

The rags-to-riches story of  
"Dick Whittington and His  
Cat" will be told by Shirley  
Temple's Storybook players on  
(4) at 6:30 p.m. The leading  
role goes to Jack Diamond and  
other cast members include  
Martyn Green, Ashley Gowan  
and Judi Meredith. The cat is  
Rhubarb, a veteran of 174  
movie and TV roles.  
In case your memory isn't  
so good, Dick goes to London  
and nearly starves until he gets  
a job in a wealthy man's home.  
He gets his first pay at the end  
of a year and buys the cat to  
save it from being drowned.  
Later the family sails for the  
Barbary Coast, are taken by  
crooks and sold to a sultan.  
The cat manages to save them  
all from extinction.

## DAYTIME DATA

"Eye on New York" debuts  
on (2) at 9 a.m. with Jim Mc-  
Kay as the host. It's not new  
to anyone but the West Coast  
and consists of looks at life in  
New York City via film and  
"live" coverage... Sen. Paul  
Douglas (D-Ill.) faces the  
"Youth Wants to Know" panel  
on (4) at 12 noon... Sen.  
Wayne Morse (D-Ore.) guests  
on "770 On TV" (7) at 12 noon.  
Heavyweight Champion, on  
"Look Here" (4) at 12:30...  
"Capitol Hill to California"  
talks tax cuts on (2) at 12:30.  
Sammy Lee, Patty Mc-  
Cormick and Vickie Draves will  
dive for the opening of Sammy's  
swim school in Anaheim on (11)  
at 1 p.m.... Buddy DeFrance's  
Sextet perform for Feitelson  
On Art" (4) in COLOR at 1  
p.m.... Walter Reuther to  
"Face the Nation" (2) at 1:30.  
Scientists look at outer  
space on "Threshold" (2) at  
3:30... "Omibus" (4) at 4  
p.m. visits the opera with  
Leonard Bernstein... Upton  
Sinclair and Stephen Longstreet  
on "Cavalcade of Books" (2) at  
4 p.m.

Seven leading economists  
review our economy and its  
strength during "The Great  
Challenge" (2).

Sen. Styles Bridges (R-N.H.)  
will "Meet the Press" on (4).  
"Class of '58" is an hour-long  
look at the critical high school  
situation and comes over "The  
Twentieth Century" series on  
(2).

"Shirley Temple Storybook"  
(4). See above.

Timmy gets appendicitis and  
"Lassie" (2) runs for help.  
Later the boy calls for his dog  
in the hospital when he de-  
velops chicken pox and the  
collie pulls a clever stratagem.

"Jack Benny" (2) is in the  
railroad station and meets all  
of the characters who have  
plagued him on his radio shows.  
An embezzling scheme in  
which "Maverick" (7) is to be  
an unknown "silent partner"  
sets the stage for action.

Junior is determined to go to  
Tibet to become a monk when  
he cannot summon the courage  
to ask a girl to marry him but

"Sally" (4) takes a hand in  
the romance department.  
8 p.m.  
COLOR—"Steve Allen Show"  
(4) with Anita Ekberg, Alan  
Young, Joni James, John W.  
Bubbles and Tommy Frisco as  
the guests.  
Over on (2) the "Ed Sullivan  
Show" counters with Bert Lahr,  
Joan Blondell, Roberta Peters,  
Rodgers and Hammerstein,  
Carol Hancy, Peter Gennaro,  
comedian Wally Griffin, singer  
Dickie Henderson, The Preps,  
the Rays, Michele Able and the  
Marquis Chimps.  
Long Beach State College  
and UCLA debate teams on  
"The Big Debate" over (13).  
9 p.m.  
COLOR—"Dinah Shore Show"  
(4) and it'll be hard for her to  
beat last week's wonderful out-  
ing. Tonight the guests include  
Betty Hutton, Tony Martin and  
Peter Lawford.  
Joan Crawford stars on "G.E.  
Theatre" (2) as a restless wom-  
an who apparently is in love  
with a younger man than her  
husband. Murder takes place  
during a fight and a blind man  
comes to visit.  
A domestic "Western" is on  
tap for the "Sid Caesar Show"  
(7) and Imogene Coca enacts  
the role of the wife who turns  
violent at the mention of  
violence and Carl Reiner is a  
notorious gunslinger.  
9:30 p.m.  
"Alfred Hitchcock Presents"  
(2) the story of two German  
war souvenirs taken from a  
Nazi general that point to  
murder in the past of a famed  
American war correspondent.  
Gary Merrill is starred.  
There's no longer a delay  
basis for "You Asked For It"  
(7) as Jack Smith's show is  
seen on the same day here as  
elsewhere.  
10 p.m.  
Ruth's love for her disturbed  
younger sister Ellen threatens  
to become a wall against need  
help during "The Loretta Young  
Show" (4) with Miss Young as  
the star.  
Two new contestants started  
last week on the "\$64,000 Chal-  
lenge" (4) and got to the \$4,000

level before sign-off time came  
along.  
11:15 p.m.  
Movie on (2) is "Dangerous"  
which won an Oscar for Bette  
Davis.  
MONDAY DAYTIME DATA  
Judy Lee of WRCV-TV in  
Philadelphia becomes the Girl-  
of-the-week on "Today" (4).  
between 6 and 9 a.m. Helen  
O'Connell has signed off to  
have a baby in April... Senate  
"Rackets Coloring" on (11) at  
9 a.m.... COLOR for "Matinee  
Theatre" (4) at 12 noon with  
the story of one man's courage  
in facing outraged townsfolk in  
the 1870's. A man is about to  
be lynched when the stranger  
asserts he was robbed by the  
same man at the time of the  
murder... "The Crime Story,"  
a new expose crime series will  
take to the (5) air at 12:30, as  
an on-the-air audition of new  
shows... Sandy Stewart takes  
over for vacationing Denise Lor  
on the "Garry Moore Show" (2)  
at 2 p.m.... Bathing fashions  
on "Milady" (5) at 3:30.

RADIO HIGHLIGHTS  
Three young regional winners  
will sing for "Met Auditions"  
on KABC at 9:30 a.m. None  
from the West Coast... Melvyn  
Douglas narrates "F Is For  
Turns" on KABC at 10:35 a.m.  
dealing with UNESCO...  
Dodgers play the Yankees in  
Miami on KMPC at 11:25 a.m.  
Final "Reith Lecture" on  
KNX at 11:30 with George F.  
Kennan, eminent authority on  
Russia, as the speaker...  
Ernest Ansermet conducts the  
New York Philharmonic on  
KNX at 2:05 p.m. He's from  
Geneva, Switzerland... Vanessa  
Brown stars on "Suspense,"  
KNX at 4 p.m. with Jim  
Ameche in the story of a young  
tenderfoot who, in spite of a  
quaking heart, pretends to be  
a hero and learns he is braver  
than he thinks... "Jack Benny"  
on KNX at 6 p.m. is awakened  
by an early-morning deejay and  
is so sleepy all day he falls  
asleep while shopping with Mary

LOOK



SUNDAY  
CLASSIFIED  
ADVERTISING  
DEADLINE  
5:00 P. M.  
FRIDAY

# Independent = Press = Telegram

CLASSIFIED ADS... This Area's Greatest Single Marketplace

REGIONAL OFFICES  
BELLFLOWER — Torrey 6-1721  
9834 East Flower Street  
GARDEN GROVE — JE 7-9120  
9824 Garden Grove Blvd.  
LAKEWOOD — Mergall 3-0764  
5056 Faculty Avenue

LONG BEACH 12, CALIF., SUNDAY, MARCH 23, 1958

SECTION D-1

## new CAR Directory

AUTHORIZED NEW CAR SALES & SERVICE  
CONSULT CLASSIFICATIONS 173-175 FOR AUTOMOTIVE BARGAINS!

<b>ALFA-ROMEO</b> Mickey Finn 3300 Atlantic, L. B. GA 4-0754	<b>JAGUAR</b> Hubbard Imp., 2137 Harbor, C. Mesa LI 8-6519 Jamestown 1350 American HE 2-7911
<b>AUSTIN-HEALEY</b> Brewster Gray 3515 Atlantic GA 4-0951 Consolidated Motors HE 2-6941 Corner Atlantic and Anaheim Suburban Motors TE 4-8595 445 E. Anaheim, Wilmington	<b>LINCOLN</b> Harbor Lincoln 1833 American HE 7-4596
<b>BERKLEY</b> Jamestown 1350 American HE 2-7911	<b>MG</b> Brewster Gray 3515 Atlantic GA 4-0951 Consolidated Motors HE 2-6941 Corner Atlantic and Anaheim Suburban Motors TE 4-8595 445 E. Anaheim, Wilmington
<b>BORGWARD</b> Hubbard Imp., 2137 Harbor, C. Mesa LI 8-6519 Dave Thomas 3400 L. B. Blvd. GA 7-8993 Vines Mtrs., 9625 Gar. Gr. Bl., G. G. JE 4-4545	<b>MERCEDES-BENZ</b> Jamestown 1350 American HE 2-7911
<b>BUICK</b> Avalon Motors TE 4-6448 900 W. Anaheim, Wilmington Campbell Buick, 1881 American HE 7-2751 Harry C. Clark NE 5-7141 150 S. L. B. Blvd., Compton Bob O'Leary TO 1-1264 11214 So. Downey Ave., Downey Peairs Bros. Buick TO 7-1781 15734 Bellflower Blvd., Bellflower San Pedro Buick TE 3-1303 1600 S. Pacific, San Pedro Terry's, 5th & Walnut, Hunt. Beach LE 6-6588	<b>MERCURY</b> Harbor Mercury 1633 American HE 7-4596 Lou Harrison TO 6-1761 17617 Bellflower Blvd., Bellflower Geo. Moyer, 912 N.L.B. Blvd., Cptn. NE 2-7141
<b>CADILLAC</b> Ridings Motors 1501 American HE 7-2241	<b>METROPOLITAN</b> Burgin's 4001 Cherry, L. B. GA 7-1827 Severin Motors 630 American HE 6-9001 Ray Vines, 1745 Newport, C. Mesa LI 8-9308
<b>CHEVROLET</b> Beach City, 3001 E. Pac. Cst. Hy. GE 3-7421 Cormier Chevrolet, 601 American HE 6-5291 Gledhill TE 4-3491 304 E. Anaheim, Wilmington Harbor Chevrolet HE 6-3293 Anaheim and Atlantic Eddie Hopper, 145 S. Pomona, Brea JA 9-2115 Nance Chevrolet TO 7-1771 17046 Bellflower Blvd., Bellflower Parkwood Chevrolet ME 3-7781 5059 Lakewood Blvd., Lakewood	<b>MORRIS</b> Brewster Gray 3515 Atlantic GA 4-0951 Consolidated Motors HE 2-6941 Corner Atlantic and Anaheim Suburban Motors TE 4-8595 445 E. Anaheim, Wilmington
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<b>DE SOTO</b> Berry 1427 American HE 2-3421 Bob McClure, 51st and Atlantic GA 2-1296	<b>PACKARD</b> Jamestown 1350 American HE 2-7911
<b>DODGE</b> Brookhurst Motors JE 7-7800 1051 Garden Grove Blvd., Garden Grove Glenn E. Thomas, 340 E. Anaheim HE 6-1281 Verne Holmes, 3449 Atlantic GA 4-8603 Widger-Goodwin Dodge TO 6-8815 16900 Lakewood Blvd., Bellflower Wilmington Motors TE 4-1188 412 W. Anaheim, Wilmington	<b>PLYMOUTH</b> Berry 1427 American Ave. HE 2-3421 R. O. Gould Co. 1600 American HE 7-2871 Mandic Motors LEX 6-6585 424 Main, Huntington Beach Bob McClure, 51st and Atlantic GA 2-1296 Herman Miller FA 8-6161 1600 Cabrillo, Torrance Al Roberts, 10080 Garden Grove Bl. JE 7-7600 Glenn E. Thomas, 340 E. Anaheim HE 6-1281 Wilmington Motors TE 4-1188 412 W. Anaheim, Wilmington
<b>EDSEL</b> Snarely & Langford NE 1-6163 401 No. L. B. Blvd., Compton	<b>PONTIAC</b> Storey-Ricketts 740 American HE 7-7489
<b>ENGLISH FORD</b> Bob Burt's Cars International GE 9-0491 3580 E. Pac. Cst. Hwy. Import Auto 516 E. Anaheim HE 6-8525	<b>PONTIAC</b> John P. Lamerdin NE 1-1123 302 No. Long Beach Blvd., Compton Salta Pontiac 1545 American HE 7-4111
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<b>GOLIATH</b> Mickey Finn 3300 Atlantic, L. B. GA 4-0754	<b>SIMCA</b> Ed Barbani TO 7-2731 6200 N. Bellflower Blvd., Lakewood Jamestown 1350 American HE 2-7911 Peairs Bros. Buick (Imports) TO 7-1781 15734 Bellflower Blvd., Bellflower Vines Mtrs., 9625 Gar. Gr. Bl., G. G. JE 4-4545
<b>HILLMAN</b> Dale Brown Motors GA 7-8941 2440 American Ave. Hubbard Imp., 2137 Harbor, C. Mesa LI 8-6519	<b>STUDEBAKER</b> Ed Barbani TO 7-2731 6200 N. Bellflower Blvd., Lakewood Jamestown 1350 American HE 2-7911
<b>ISETTA</b> Mickey Finn 3300 Atlantic, L. B. GA 4-0754 Jamestown 1350 American HE 2-7911 Suburban Motors TE 4-8595 445 E. Anaheim, Wilmington Vines Mtrs., 9625 Gar. Gr. Bl., G. G. JE 4-4545	<b>TRIUMPH</b> Hampton Imports TE 1-1455 111 No. Pacific, San Pedro Dave Thomas 3400 L. B. Blvd. GA 7-8993 Vines Mtrs., 9625 Gar. Gr. Bl., G. G. JE 4-4545
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	<b>WILLYS-JEEP</b> Dossier Motors 4005 E. Anaheim GE 8-4560

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2 BEDROOMS		
Address	Phone	District
739 Belmont	HE 7-7061	Belmont Heights
4322 E. 4th	HE 5-5206	Belmont Heights
3717 California	HE 7-1281	California Heights
4312 Inoquis	HA 5-1237	Carson Park
905 E. 8th	GE 3-4966	Eastside
8712 Artesia	HA 5-1207	Lakewood
4234 Marwick	HA 5-1237	Lakewood
4357 Blackthorne	HA 5-1217	Lakewood Village
5303 Harvey Way	HA 5-1237	Lakewood Village
6930 Belhurst	GA 3-5469	North Long Beach
6056 Californic	HA 5-1217	North Long Beach
206 E. Coolidge	GA 3-5469	North Long Beach
6555 Falcon	GA 2-8164	North Long Beach
2935 Canal	GA 7-4430	Westside
2812 Fashion	HE 7-1251	Westside
2427 Pine	HE 7-8559	Wrigley
2379 San Francisco	GA 7-8412	Wrigley
222 W. 25th	HE 5-5395	Wrigley
2 BEDROOMS & DEN		
Address	Phone	District
4425 E. Anaheim	GE 8-1273	Belmont Heights
4347 California	HE 9-0404	Bixby Knolls
1171 Claiborne	GA 4-0473	Bixby Knolls
3929 Gundry	GA 4-0473	Bixby Knolls
9392 Weldon Dr., Nichols Manor		Garden Grove
2834 E. 63rd	ME 0-4363	North Long Beach
2691 Caspian	GA 4-8113	Westside
3575 Delta	HE 7-2372	Westside
2532 Fashion	GA 4-8113	Westside
1850 W. 32nd	HE 7-2372	Westside
2045 Maine	GA 4-4712	Wrigley
1339 W. 32nd	HE 5-5395	Wrigley
3 BEDROOMS		
Address	Phone	District
707 E. Bixby Rd.	GA 4-8208	Bixby Knolls
4306 Hockett	GE 4-3464	Carson Park
3719 Petaluma	HA 5-1237	Carson Park
1735 Temple	HE 7-1281	Eastside
5525 Carfax	HA 5-1217	Lakewood
6208 Eckleson	GA 4-0473	Lakewood
5658 Graywood	HA 5-1207	Lakewood
4742 Josie	HA 5-1237	Lakewood
4203 Knoxville	TO 6-8261	Lakewood
2858 Silva	GA 4-0473	Lakewood
3238 Jessie	HA 9-2548	Lakewood Plaza
6238 Kildee	HA 1-3461	Lakewood Plaza
3154 Petaluma	HE 7-1281	Lakewood Plaza
2721 Chatwin	GE 4-3464	Los Altos
2671 Fanwood	GE 3-7493	Los Altos
2033 Marber	GE 3-7003	Los Altos
6134 Oakbrook	GE 9-2184	Los Altos
1725 E. 65th	GA 2-4258	North Long Beach
1627 Jackson	GA 3-5469	North Long Beach
1767 Jackson		North Long Beach
5439 Ebell	HA 5-1217	University Dist.
3261 Baltic	HE 6-3177	Westside
2922 Delta	GA 4-4712	Westside
2475 Earl		Wrigley
2061 Magnolia	GA 4-5262	Wrigley
2811 Pacific	GA 3-1487	Wrigley
2549 Pine		Wrigley
3 BEDROOMS & DEN		
Address	Phone	District
1558 Flippen Dr.	JE 7-9642	Anaheim
2402 Greenbrier	JA 7-7604	Anaheim
1331 Somerset Pl.	GA 7-8412	Bixby
4541 Tolbert	HE 7-1281	Country C. Manor
5309 Fidler	TO 7-9083	Lakewood
6060 Oakbrook	HA 1-6647	Los Altos
5521 St. Irmo Wk.	HA 5-1237	Naples
2401 Terraine	GE 3-7493	University Dist.
4 BEDROOMS & OVER		
Address	Phone	District
5309 Fidler	TO 7-9083	Lakewood
DUPLICES		
Address	Phone	District
166 Nieto	GA 4-1283	Belmont Shore
5813 E. 2nd	GE 3-4966	Eastside
826 Obispo	GE 6-6912	Eastside
HOME & INCOME		
Address	Phone	District
1391 Junipero	GE 4-2489	Eastside
2237-43 San Anselmo	GE 4-6557	Los Altos
OWN YOUR OWN		
Address	Phone	District
1022 E. 1st Street	HE 5-4858	Downtown















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 998  
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2700 Infant o.k. Signal Hill. 989  
25th.

[illegible]

NEW J. decor. SINGLE Ad  
2028 E. 17th St. GE 4-31

[illegible]

\$75—LARGE 1-bedroom apt.

[illegible]

Shore. SINGLE—CH. Dr. 1043 GE  
3-0969 Apt. 12, GE  
vd. \$45—SINGLE. UTILITIES

1501 E. 14th. HSE  
 TODAY ONLY! K'nolls GA.  
 COMP. turn dips, Family  
 for m. 431 E. 14th. Clean  
 CHICK OK. 1637 Cowles, HSE  
 MOTED, pgs. 143 & rma 3  
 1502 E. 14th. HSE  
 AER. \$14 wks. \$55 mo. Clean  
 Children welcome 21.50.  
 MOLINO Ave. 665, WY.  
 1503 E. 14th. HSE  
 \$30 3 RMS. Disp. Deal  
 Adults, Nr. bch. GE-4-114  
 1504-1-BR. Redwood Locust.  
 1505 E. 14th. HSE  
 LKWD. 1-2-42. \$55 to 121  
 Gar. HA. 5-4087 HA. LOW  
 LOVEDLY. 1302 E. 3rd  
 1-BN. & lovedly. Warner.  
 1506 E. 14th. HSE  
 OK. 1202. Nicely turn, a  
 cl. 1134 Stanley GE. 4-3123  
 2 MEN. Lovedly mod. dips  
 1507 E. 14th. HSE  
 Nr. OCEAN. Szels. disp.  
 at 34 Granada. GE 8-80  
 ATTRACTIVE. NW. \$75. 3-90



**Furnished Apartments 106**

**BAY FRONT**  
1-BRM. Apt. furn. or unfurn. \$45 to \$50. Utility room. Tile bath. Automatic range. Call 4-1000.  
**MARINA APTS.**  
5431 Sorensen Blvd. Apt. A. GE 4-6191

**NAPLES AREA**  
1-br. newly furn. apt. 1 block to beach. Bath. Utility room. Call 4-1000. Bus at front door. Children \$35 a wk. RAVEN DRIVE Manager on duty 9 a.m.-3 p.m.

**LARGE 1-BRM.**  
Luxuriously furn. w. w. carpet, bath. Call 4-1000.

**HEATED POOL**  
500 ORANGE—MGR. NO. 3  
\$35—Newly modern 1-BRM. Call 4-1000. Bus at front door. Children \$35 a wk. RAVEN DRIVE Manager on duty 9 a.m.-3 p.m.

**Unfurnished Apts. 107**

**BETTER TAKE A LOOK!**  
Completely modern 1-BRM. Spacious, bright, heated pool. 6280 Cherry. 2nd fl. Call 4-1000.

**NEW—BEAUTIFUL**  
1-BRM. 1-BRM. 2-BRM. draw drapes, garb. disp. w. w. to shops, movie, etc. \$35 to \$40. 6280 Cherry. 2nd fl. Call 4-1000.

**So Much For So Little**

Immaculate 1-br. \$37.50 mo. 8th and Molino. GE 4-2992.

**PAUL McVENEY, JR.**

HE 7-3706

**BANNER CIRCLE APT.**

1-BRM. NEWLY DECOR. Refrig. & TV. 4000 S. Orange. Call 4-1000.

**Bixby Knolls—\$35**

381 E. Carson. Small, nice apt. 4th fl. Call 4-1000.

**N.B. CUSTOM BUILT**

1-BRM. 1-BRM. 2-BRM. Birch cab. disp. Venetian shades. 381 E. Carson. Call 4-1000.

**MONTHS RENT FREE**

1-BRM. 1-BRM. 2-BRM. Birch cab. disp. Venetian shades. 381 E. Carson. Call 4-1000.

**2-BR. HEATED POOL**

Beautiful large 2-brm. apt. with large kitchen, bath, and pool. 381 E. Carson. Call 4-1000.

**\$100—Deluxe Cor. 1-BRM.**

1-BRM. 1-BRM. 2-BRM. Birch cab. disp. Venetian shades. 381 E. Carson. Call 4-1000.

**CHILDREN WELCOME**

3 rooms & bath. Low rent. 381 E. Carson. Call 4-1000.

**1137 Gardemia \$45**

Nice apt. GE 4-1855. HE 7-0011

**240 W. 7TH ST.**

Brand new apt. Lovely new furn. disp. 1-1/2 br. apt. Call 4-1000.

**2829 1/2 E. 1ST ST.**

Modern apt. garage apt. \$80. 2829 1/2 E. 1st St. Call 4-1000.

**BEAUMONT SHORE 200 ULL.**

1-BRM. Walk to beach ocean or bay-beach. Call 4-1000.

**IMPERIA APTS.**

Lovely new 1-bedroom apt. 704 1/2 E. Imperial. Downer. Call 4-1000.

**BUSINESS CIRCLE OR RETIRED**

Neatly furnished 1-BRM. 711 W. Broadway. HE 6-8989.

**2-BR. 1-1/2 Baths, Bel. Hts.**

Studio type. 5125 Bel. Hts. Call 4-1000.

**585 NO. 1-BRM. apt. Auto. hand.**

Garage. 585 No. 1-BRM. apt. Auto. hand. Call 4-1000.

**354 ATLANTIC. Newly Dec.**

1-BRM. 1-BRM. 2-BRM. 354 Atlantic. Newly Dec. Call 4-1000.

**601 E. 1st St. 2nd fl. 1-BRM.**

1-BRM. 1-BRM. 2-BRM. 601 E. 1st St. 2nd fl. 1-BRM. Call 4-1000.

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**Unfurnished Apts. 107**

**BEFORE YOU RENT SEE**  
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**DELUXE APTS.**

**BIXBY KNOLLS**  
1-BRM. 1-BRM. 2-BRM. Bixby Knolls. Call 4-1000.

**Unfurn. 2-Brm. Special**

\$85 Mo. (Reg. \$95) 381 E. Carson. Call 4-1000.

**On The Beach**

56th Pl. & Bay Shore Walk. 56th Pl. & Bay Shore Walk. Call 4-1000.

**600 ORANGE. MGR. APT. 3**

1-BRM. 1-BRM. 2-BRM. 600 Orange. MGR. APT. 3. Call 4-1000.

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Modern apt. garage apt. \$80. 2829 1/2 E. 1st St. Call 4-1000.

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**Unfurnished Houses 107**

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READ CLASSIFIED  
DAILY  
FOR TRAILER VALUES!

NEW  
USED  
SELL  
RENT  
WANTED  
TRAILER  
SPACE



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DAILY  
FOR TRAILER VALUES!

Trailers	165 Trailers	165 Trailers	165 Trailers	165 Trailers	165 Trailers	165 Trailers	165 Trailers for Rent	165-B Trailers Wanted	165-C
<b>LOOKEE</b> PAN AMERICAN (A New 45 at Dir's Cost) PARAMOUNT 1. 2. & 3-BR. Models (A at huge discount) TRAVELITE 45' - 10' wide, 2-BR. Front kitchen, auto- washer, A beauty at Dir's cost. <b>TERRY</b> 15' - 1250 lbs. Sleeps 5. Water tank & pump, bu- tters, lights, 6-volt light system. 17' Bathrm. model—2150 lbs. This is a beautiful Travel Trailer—3175. 21' Bath Model—2450 lbs. Big enough to live in beautifully & small enough to travel—5000. <b>SUNDAY SPECIALS</b> 45' - 22' Bath Model. Water tank & pump. Twin butters tanks. Priced right. 45' - 24' Bath Model, has everything. Priced right. We have 15 others from \$200 to \$400—15 to 45 ft. 1 and 2-BR. models. Some prices as low as \$1000. Some cheaper models available on rental option plan. <b>SEE US IF YOU REALLY WANT A BARGAIN</b> <b>VIRGINIA</b> TRAILER SALES 4221 LONG BEACH BLVD.	<b>ALWAYS</b> <b>GUSE'S</b> TRAILER SALES FOR <b>ALIO</b> <b>OASIS</b> <b>TERRY</b> <b>AMERICAN</b> <b>SCOTSMAN</b> <b>ROADLINER</b> <b>TRANSA HOME</b> THE BEST IN MOBILE HOMES AT 12534 S. ATLANTIC COMPTON NE 8-6138 MHMA DEALER	<b>WE ARE</b> <b>MOVING</b> TO OUR NEW LOCATION 6661 LONG BEACH BLVD. APRIL 1ST CLOSE-OUT ON ALL MODELS BOTH NEW & USED SAVE SAVE SAVE UNHEARD OF DISCOUNTS <b>BONZER</b> TRAILER SALES The Home of Kit Coach Homes 5533 LONG BEACH BLVD. LONG BEACH GA 2-8214 <b>FIREBALL</b> 15 1/2' - 18' & 20' MODERN TRAVEL TRAILERS ALL MODELS NOW. AT <b>OUT WEST</b> TRAILER SALES 15140 S. ATLANTIC COMPTON NE 8-5531	<b>SEE</b> THE ALL NEW PROVINCIAL SHOWCASE MODEL <b>Roadmaster</b> 45'-10' WIDE—WITH FIREPLACE A REAL HOME ON WHEELS AT <b>SUSIES</b> TRAILER SALES 14914 SO. ATLANTIC Compton NE 5-9820 <b>MHMA ABC TCA</b> COLUMBIA GREAT LAKES AT <b>MONARCH TRAILERS</b> 15311 S. Atlantic NE 8-5222 15311 S. L. B. Blvd. NE 8-7036 COMPTON, CALIF.	<b>IT'S HERE!</b> THE NEW '58 <b>SHASTA</b> <b>AIRFLYTE</b> THIS— IS THE BEST BUY EVER PRESENTED IN THE TRAILER INDUSTRY FIRST SHOWING AT <b>MITCHELL</b> TRAILER SALES 11505 E. CARSON	<b>CLOSED SUNDAY</b> <b>BALDWIN</b> TRAILER SALES NO TRICKS NO GIMMICKS Just Honesty and Service NOW ON DISPLAY THE ALL NEW FIREPLACE Expando Home ALL SIZES ON DISPLAY ALSO <b>UNIVERSAL</b> ALL SIZES ON DISPLAY 17544 LAKEWOOD, BELLEFLOWER (1 MI. N. of Lakewood May Co.) <b>JOE'S</b> TRAILER SALES FEATURING TRAILORAMA BILTMORE VENUS \$150 LONG BEACH BLVD. P.O. GA 3-1586	<b>BUY NOW</b> <b>SAVE \$\$\$</b> NEW Thunderbird, \$4295 \$3895 New 17' Rod & Reel, \$1695 \$1395 New 25' Modern, \$1695 \$1395 Like new 35 1/2' 2-br., \$2995 New 18' Corvette full kit, \$1495 Several New Santa Fe Models at Discount <b>SOUTHLAND TRAILERS</b> 11725 S. ATLANTIC Compton, Calif. NE 2-1789 LET'S TAKE A TRIP TO OUR NEW FACTORY If you are seriously considering the purchase of a new 10 wide Mobile Home, we'll make an ap- pointment to take you thru the modern Universal factory in Downey. Compare the fine con- struction with coaches selling for much more, 42, 45 or 50 ft.—1, 2 or 3 bdrm. <b>RAY'S TRAILER SALES</b> 8701 Long Beach Blvd., L.B. NE 8-5689 GA 2-4274 ★ <b>LOOKING FOR A DEAL?</b> In a house trailer? Or, I will beat any deal on the Coast. Think I'm kidding? Then try me. See the top line: FLAMINGO, VIKING, NORSEMAN, ROLL- AWAY & WESTWOOD. RAY'S WORLD'S LARGEST TRAILER DEALER! 8701 ATLANTIC COMPTON. Phone NE 2-4274.	<b>RESERVE NOW!</b> for May, June, July & Aug. BEST TRAILER SALES. 3330 L.B. BL. GA 2-3553 NEW vac. trlr., rent, sell, Trailer Storage \$3 mo. UN 8-4215 MITCHELL'S, 11505 E. CARSON NEW and used vac. trlrs. Sell-rent H&T-3721, Buickmore 1168 E. 10 <b>Trailers Wanted 165-C</b> BOUSE TRAILER WANTED for home equity. Pctns. TO 8-4013. WANT 15' - 18' trlr. Lite wt. Cash or trade. Priv. ply. GA 2-8388 WILL pay cash to private party for clean trailer NE 1-5181. <b>Trailers 165Trailers 165</b>	<b>HAVE your 14' or 15' house trailer</b> earn your money—We will rent it for you. A-RENTAL CO. GA 3-6413 2300 SOUTH ST. <b>WE HAVE 2- &amp; 3-BDRM. HOMES</b> To Trade for Trailer Homes CERTIFIED REALTY SALES 8111 E. Artesian, Belleflower Torrey 6-3711 RESPONSIBLE empl. both steadily employed will assume contract equity free on late model trailer, at least 40' long & 10' wide. PR 4-2370, Sunday only. <b>HAVE all cash for good house-</b> trailer. Phone NEWARK 2-4246.	

PRIVATE party sacrifice '55 like  
new 45-ft. Eastern built liberty  
trailer. Available, all conditions.  
www carpets, draw drapes on 2-  
pane windows, thermo controlled  
heat, full size bath, water heat-  
er, elec. refrig, sleeps 4, large  
liv. rm. Lots of wardrobes and  
storage. 11605 E. Pucelone, Nor-  
walk. Al Rancho Trailer Park.

**E. M. & GORDON E. TOOLE**  
"The Working Man's Friend"  
KTO Golden State & Stateline.  
We make it worth your while  
to do business with us.  
8000 S. ATLANTIC, DELL  
LU 2-7139 Open Sundays

**TRADE YOUR G.I. HOUSE**  
EQUITY FOR FURNITURE. On  
trailer toward a down pay-  
ment on a beautiful new 1958,  
40 ft. 10 wide Famous make  
Mobile Home. Provincial, all  
De Luxe, Marble Decor.  
**RAY'S TRAILER SALES**  
15501 S. ATLANTIC, Compton

**\$3300**  
45' DELTA—1-BR.—Carpeted.  
Built-in oven, awning, 2-BR. re-  
frig. 17544 Lakewood, Belleflower

**\$3800**  
45' FLAMINGO. Front & rear  
kitchen, carpet. Large refrig.  
17544 Lakewood Belleflower

**ALASKA-YUKON TRIP**  
Tent-Drop Camper Trailer. Full-  
ly equip. for trip.  
1545 E. 63rd St. GA 2-5757

**RELIABLE TRAILER SUPPLY**  
INC. 12545 S. ATLANTIC  
COMPTON, NE 8-4884. OPEN  
SUNDAY

**22' IDEAL**, 1958, Sleeps 5, bath,  
butane lights, elec. brakes. Used  
only mo. Like new. \$1950. See  
at 3715 Myrtle Ave. GA 7-7293

**BEAUTIFUL 45'**, 10-ft. wide 3-  
bdrm., built by Mid-States. See  
to appreciate. Take trade. 2915  
Olive, Compton.

**EASTERN built Shasta 35'**, Large  
living room, all carpeted. Com-  
pletely modern with tub, \$1995.  
2915 Olive, Compton.

**NEED 2 good modern trailers.**  
Have all cash if reasonable. Call  
Mr. or Mrs. Murry. NE 8-8772.  
Gus.

**\$335 TAKES a 10-ft. Kitchell**  
house trailer. Trade for good  
teardrop, some cash. GA 4-8163  
After 5 p.m.

**40' 27' HOUSE** trlr., tandem  
axles, ice chest, bed, chair.  
Shape. \$700 or trade for smaller  
camping trlr. Fairfax 8-8427.

**1955 IDEAL**, 22 1/2-ft. Ex. cond.  
modern with awning. Must sell  
by Apr. 1. 2882 Elm. Trlr. 89.

**27' NATIONAL** tandem. Elec. ref.  
First \$200.—That's right \$200.  
takes. 15128 Atlantic, Compton.

**MUST SELL**—Eastern built 1956  
2-br. 35' Like new. Extras. 233  
E. Willow, Ol. 11.

**REAL CUTE 30'** Roadmaster, all  
modern, natl. cond. Make offer.  
2915 E. Olive, Compton.

**45' EASTERN** built trlr. 8 win-  
dows, vac. brakes, Sleeps 4, \$225.  
Tosco Station, 2907 E. 10th

**1953 — 22-FT. Starfleet**, Modern,  
new awning, low down payment.  
Call NE 8-1837.

**2-WHEEL** trlr., 148 box, all frame,  
34 tires, lights. \$10. GA 7-1246

**GOOD 4x7 2-wheel** trlr. 2526 Van  
Buren, Dominguez. TE 4-5232

**57 35-FT. Flamingo**, 2-br. Equity,  
\$200. Assume payments. NE 1-7127

**50 27' SPORTSMAN**, East. Sacrifi-  
ce. Must sell. NE 2-4246.

**56 BEACON** 35'—2-BR. 1914  
Roxanne. GE 1-6196.

**NICE '55 factory built Vacationer**.  
1st \$325 takes. TO 6-4586.

**26 TRLE. NEARLY NEW FURN.**  
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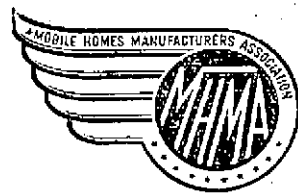
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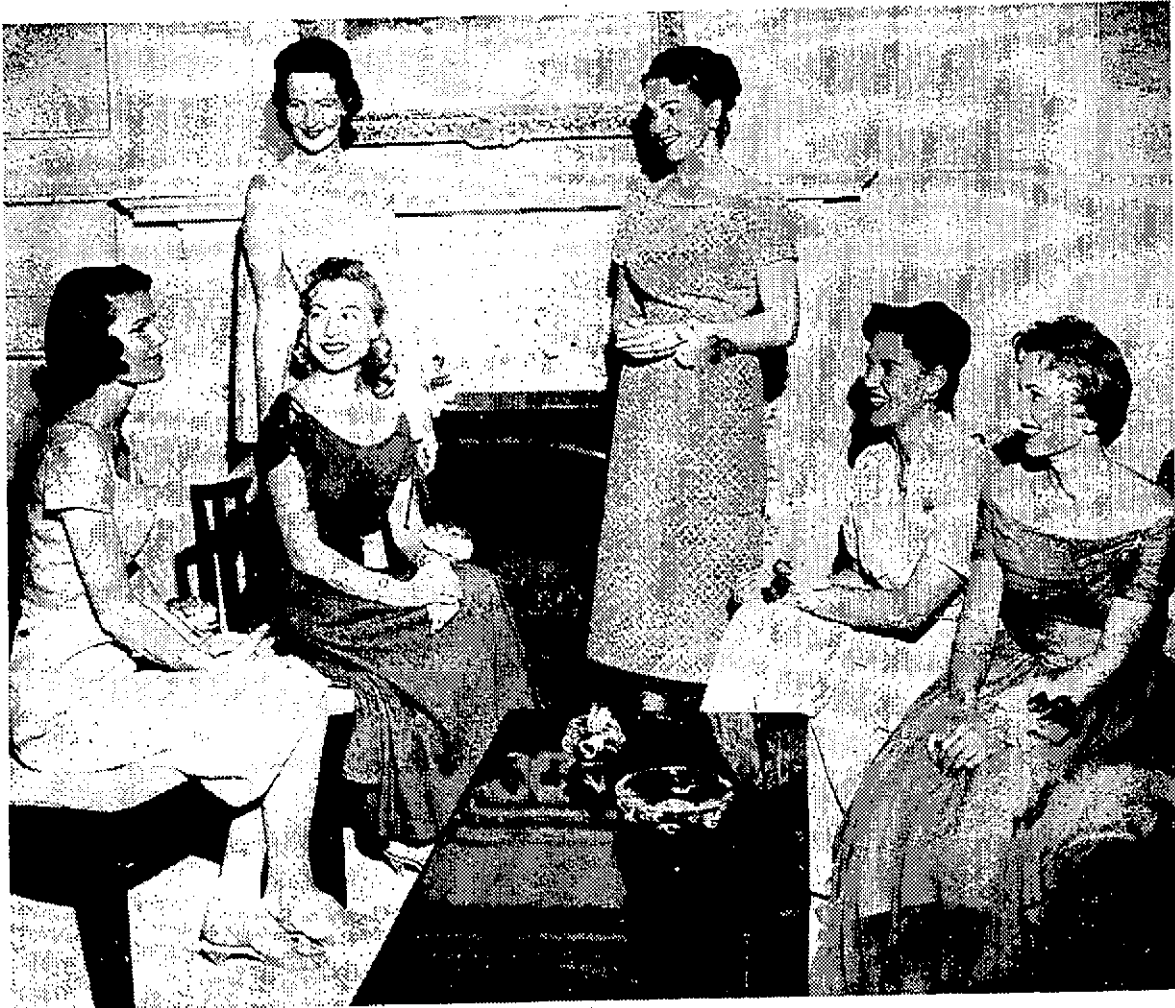
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# Socialites for Today; Volunteers Tomorrow



THE 1958-59 "CROP" of Junior League Provisionals enjoyed an opportunity to become acquainted with one another recently when sustaining members entertained them at a beautifully appointed tea in the C. Standlee Martin home. Pictured during the

event are (seated left to right) Mrs. Richard Blanchard, Miss Sharon Hillary, Mrs. John Ross-Dugan and Mrs. Robert Leebrock. Standing before the fireplace are Mrs. William Shirey (left) and Miss Joanne Parks.

## Junior League Welcomes Its Provisionals

A warm and gracious tradition of former years was renewed by sustaining members of Junior League of Long Beach when they honored the 1958-59 provisional group at a recent spring tea.

The entire league membership was invited to the event at the home of Mrs. C. Standlee Martin, 4243 Country Club Dr.

The 17 attractive and social-service minded young women who have accepted the Junior League's invitation to provisional membership and who were formally presented are Mmes. Robert Blake, Richard Blanchard, Hugh Carter, John Ross-Dugan, Thomas Kiddie, Jack Knowlton, Edward Killingsworth, Robert Leebrock, Robert Mahannah, Daniel O'Toole, William Shirey, Joseph Tierman III, Jack Tylicki and the Misses Virginia Abel, Dorothy Deatherage, Sharon Hillary and Joanne Parks.

Their forthcoming provisional training year will touch upon each objective of the Association of Junior Leagues of America, Inc., and also will allow provisionals to become aware of the activities of the local league and its philosophy.

As guests arrived they were greeted at the door by Mrs. Preston Johnson, tea chairman. In the receiving line were Mmes. Clare Hamman, president of the sustainers; Robert Godwin, outgoing Junior League president; John Craig II, admissions chairman; and the honorees who wore dainty wristlets of pink roses.

A "FOUNTAIN OF YOUTH" motif was carried out effectively at the beautifully appointed tea table centered with a white cherub figurine carrying a bowl on its curly locks from which white tulips and carnations were festooned. Twisted white tapers in crystal prism candelabra flanked the central arrangement.

LAST YEAR'S provisionals who have just been welcomed into full active membership were asked to assist. They have just completed the year of training on which the neophytes will embark. Their orientation course included participation in the Long Beach Community Understanding Tour which visits cultural, industrial and recreation areas. They also take part in the organization's annual rummage sale and work for several months on the Junior League project, the Children's Dental Health Center. At the completion of the year's course each provisional will have been integrated into the Junior League program and will have a comprehensive knowledge of its history, purpose and structure.



A TIME TO BE SOCIAL and a time to serve will be found within Junior League membership by these provisionals who were introduced to aims and objectives of the organization during a recent tea. Getting acquainted are (standing from left) Mrs. Thomas Kiddie, Mrs. Hugh Carter, Miss Dorothy Deatherage and Miss Virginia Abel. Seated on the staircase are Mrs. Jack Knowlton (left) and Mrs. Robert Blake.



WHAT THEIR YEAR of provisional training within Junior League of Long Beach will hold is topic of conversation for these prominent young socialites, from left, Mmes. Jack Tylicki, Edward Killingsworth, Robert Mahannah, Joseph Tierman III and

Daniel O'Toole who were guests at a recent league tea. Their orientation will include participation in the Long Beach Community Understanding Tour, and will climax at the end of a year with full-fledged membership in the league.

## Women

LONG BEACH 12, CALIF., SUNDAY, MARCH 23, 1958 SECTION W

## Temple 'Coronation'

Mrs. Edith Weld, wife of Dr. Frank Weld, was installed as queen of Merret Temple 103, Daughters of the Nile, in an impressive ceremony at Morgan Hall. She succeeds the reigning queen, Ivy Poist.

Installing officers were Gladys Burnham, past queen; Ruth Woolver, supreme princess Tirzah; Lillian Courtiour, past queen, and Ann Anderson.

Mrs. Weld selected for her "coronation" a gown of flesh pink tulle embroidered and studded with pearls and aurora borealis stones, and carried a fan of pink ostrich plumes. Her granddaughter, Sharada Weld, was crown bearer. She was dressed in a pink ballerina dress, with her pony tail hairdo fastened by a ringlet of violets and pink roses.

Mistress of ceremonies, Pearl C. Williams of Des Moines, Iowa, gave the address of welcome and outlined Merret Temple services, including sewing, cutting and mending of garments for the Shrine Crippled Children's Hospital, and donations of funds for purchase of artificial limbs.

## Kappa Alums Will Elect New Leaders

Kappa Kappa Gamma Alumnae Association will elect officers and select a delegate and alternate to their national convention, to be held in Bedford Springs, Pa., in June, during a meeting Tuesday at 10:30 a.m. in the home of Mrs. Stuart W. Lemon, 4165 Country Club Dr.

Mmes. Hugh Gardner, Vernon Williams and Willis Frambach will arrange the coffee hour. The group will formulate plans for a benefit bridge April 22 to raise funds for Kappa's Long Beach State College scholarship fund. Mmes. James L. Shively, Charles Campbell and Edward R. Ingle will open their homes for the event. All members and their friends are invited to make reservations with Mrs. Gardner, 4329 Stanbridge Ave.

# YWCA to Launch Drive for 3,000 New Members Tuesday

The Young Women's Christian Association of Long Beach announced today that it will begin a concentrated effort during the month of March 25-April 26 to increase its membership by 3,000 — a goal which in no way should be impossible for a community the size of Long Beach.

While the YWCA throughout the year seeks to offer programs that will help girls and young women to enrich their lives, during this month the association will concentrate on giving the entire community a fuller understanding of the role of the YWCA, not only in this country but in 69 others where the YWCA is at work today.

"THE YWCA is a voluntary membership organization with a Christian purpose," points out Miss Dorothy H. McAdam, executive director. "Its membership is open to girls and women from different economic, racial, occupational, religious, cultural and age groups."

Based on present-day needs the YWCA works consistently to help individuals develop their full potentialities, to relate constructively to other at home and abroad to help build a community and world in which all people are able to live in self-respect, human dignity and freedom. The YWCA program is flexible and adaptable to time and place, but at its base is the never-changing Christian purpose," she said.

IN LONG BEACH, the YWCA seeks to offer a "bigger world" to the young women of the community

with a program that includes health, physical education and recreational activities, education for life through club groups and classes, residence for young women away from home and an opportunity for sharing and serving. "Or if there is some activity the girls and women of our community wish to see started at the YWCA, a Community Chest Agency, we will be happy to discuss the possibility with them," the

## State President to Visit Lakewood Women's Club

Mrs. G. Y. Nelson, president of the California Federation of Women's Clubs, will be honored guest and principal speaker when members of the Lakewood Women's Club stage their annual Federation Reciprocity meeting Monday at 8 p.m. in American Legion Hall.

Mrs. Nelson, who currently is concluding a two year term as president of the 80,000 members in California's federated clubs, will discuss club women's place in community affairs. Other honored guests will include Mrs. Icy H. High, president of Los Cerritos District, C.F.W.C., Mrs. Harold Rootlieb, president of the newly formed Lakewood Junior Women's Club, as well as 22 presidents of neighboring federated women's clubs, and Los Cerritos District officers and chairmen.

COUNCILMAN Gene Nebeker will officially welcome the distinguished guests, Mrs.

director said. Under the direction of Mrs. M. Earle Radebaugh, chairman for the membership drive, a Kick-Off luncheon Tuesday at the YWCA will send 300 women into the community to interpret YWCA and increase the membership. Working with Mrs. Radebaugh on the steering committee are Mmes. Morris Irving, T. R. Scofield, Harvey Wallace and Elizabeth Wilkinson.

Robert K. Howe, president of the Lakewood Women's Club, will welcome those attending on behalf of the club.

Music will be provided by Mrs. Joseph Verdin.

Yellow and lavender net butterflies on each name tag will complete the color theme.

ARRANGEMENTS for the evening are being made by Mrs. Preston Jones, social chairman, assisted by Mrs. Wilbur Thompson, co-chairman, and Mmes. Eugene Hamilton, Richard Caldwell, John Field, Clifford Dahlin, and William Jacobsen.

Mrs. James Dean, hospitality chairman, will be assisted by Mmes. Aaron Cross, Clarence Chism, Doris Chapman, and Eugene Brock.

The Lakewood Women's Club will conclude sponsorship of a successful three year project, the Lakewood Community Youth Center, with a dinner March 29th at the Youth Center building.



—All photos on page by Staff Photographer Joe Risinger.

AIMS, PURPOSES AND SERVICES of the Long Beach YWCA will be talked about all over town in the coming month as its members set out on the healthy program of increasing the roster by 3,000 new members. Taking time out for tea during a drive-planning session are, from left, Mrs. Harry Serex, YWCA presi-

dent; Miss Dorothy McAdam, executive director; and Mrs. William Casselberry. YWCA literature is being studied in the picture at right by Mrs. R. L. Yankie, Mrs. M. Earle Radebaugh, drive chairman; and Mrs. A. L. Etzenhouser. The drive will open Tuesday with a kickoff luncheon at the "Y," 6th St. and Pacific.



# The Wild Waves Say

By IOLA MASTERSON

JUST IN case you run afoul of the law sometime we have a tip that may come in handy. While you're in the courtroom waiting to hear the verdict hum a little hum under your breath whenever you're near the judge. Just be sure the tune is unmistakably USC's "Fight Song." You remember, "Fight on for old SC, the captain needs his salary!"

Think we've slipped a cog? Nope. Statistics (prepared by SC statisticians in an SC statistical survey, probably) prove that 50 percent of all Los Angeles County judges are SC graduates! "Fight on for old SC or the judge'll sting like a bumble bee!"

All this is leading up to news about the charter night dinner party of the just formed Long Beach chapter of "Legion Lex," membered by local legal eagles who got that way on the Trojan campus. It happened Wednesday night at John Paap's house. Signed up to membership that night were Judge Joe Raycraft, Ted Sten, Loyal Pulley, Bill Brown, Dave Eagleston, James Carroll and Joe Ball. Old members present, transferees from the L. A. chapter, in addition to host John, were John Clock, Clarence Hunt, Ted Lee and Fred Reidman. Also present was Will Winston Jr.

THE CHANDELIER'S chandeliers are gonna swing and sway next Saturday when Cliff (the old bachelor, himself) Cailland hosts a shindig in "the back room" for friends who have entertained him. Him we like! Most bachelors don't bother. Anyhow, with Martha Ford assisting him, there'll be genial dinner fun for such people as Audrey and Don Helmer, Ellis and Fred Lohman, Jerri and Wally Schneider, Shirley and Howard Jones and enough other couples to insure against loneliness.

JUPITER WAS threatening to Pluvius all over the place and there sat Gladys and Tom Ellis' house with a chunk of its roof off the den section on account of they're remodeling that room. Then came last Saturday's drencher! Don't get excited. Know what? The roofers had just—and we mean JUST—completed their work. Whew!

JOURNEYING over to Las Vegas to watch some friends from Sacramento take the big gamble—i.e., get married—went Bettye and Decatur Mitchell last weekend. Drove over Saturday and back Tuesday. Glowering California rain clouds were replaced by sunny Nevada skies as they drove from state to state.

ALTHOUGH SHE missed being born on St. Patrick's Day by 26 minutes we still think the luck of the Irish will stay with Karen Beth all her days. How could she miss with parents like Dr. Bob and Deane Griffith? She was born Tuesday at 12:26 a.m. in Martinez.

WHEN IT STARTED out to be last Sun-

## It'll Be a 'Triumph'--- (If It Doesn't Rain!)

Now that spring is here you may have a hankering to travel. Not enough time? A little low on funds? Here's how to make it to Hawaii and England all on the same afternoon! Just get to be bosom buddies of Nell and Dave Thomas this week and maybe they'll invite you to their huan in honor of an Englishman next Sunday, beginning at 4 p.m.

Actually, the guest list for this shindig has long since filled up (it oughta be with over 100 bidden) but Nell and Dave are fine hosts and give swell parties so being buddies may prove good party insurance for some future date!

Purpose of Sunday's party is to honor John Warren of Coventry, England, who will be there with Cil Smith, also of Jolly Old, plus several of us "colonists" interested in Triumph sports cars. Warren is in charge of all exports of these petrol burners. Most of the guests will be localites who will join Dave and Nell on the 1958 Triumph Rally motor-tour through Europe.

Among those who will don Hawaiian raiment and gather around braziers blazing on the patio (please, rain, stay away!) will be Ruth and Dr. Fred Jensen, Toni and Ken Oliphant, Court Frowell Jr., Jean and Dr. Lyle Murphy, Ginny and Rex Welch, the John Zeiglers of Los Angeles (she is the prominent woman judge), the Robert Perkins, Lois and Si Young, June and Bob Dilday, Margaret and Dr. Stan Challis, Margo and Norton Eastwood, the Glenn McCollins, Allan J. Kirks, Howard Clegg, Dixie and Bill Barnett and Gloria and Dr. Bob Heebner.

Also present will be Ira Cook and Bill Stewart of radio fame plus such other British sports car enthusiasts as Dorothy Dear, Walter Danielson, Paul Bernhardt and Bill Gardner.

day Rick Smith started out to be 6 years old. Being a pretty good joe, Rick invited four friends to be his guests and told them their fathers could tag along if they wanted to. Did they WANT to? You betcha because Lahoma and Bill's son was taking the "gang" for a tour of the U.S.S. Sawfish, the Navy's training submarine based here, and luncheon at the Officers Club, Allen Center afterwards. Young admirals find Lt. Comdr. fathers quite handy at times. Anyhow, sons and pops on the tour were Gary Kirkpatrick and Gene; Doug Rastello and "Soapy"; Garen Wintemuth and Glen; Mark Hunter and Glenn.

REMEMBER when comedian Joe Penner used to say, "Come to dinner. You bring the ducks?" Of course, he was making a joke.

Long Beach Civil Service Commissioners weren't joking, though, when they planned their annual "just for fun" dinner party with their wives at Norma and Bill Harris' home Wednesday night. They said, "We'll come to dinner—YOU bring the ducks" to Ray Underwood, their fellow commissioner who they just happened to know had a cache of 18 beautiful wild ducks saved over from the hunting season. Mary Underwood (probably a little tired of re-arranging them in the deep freeze every time she wanted pork chops, anyhow) said "Goodie! I'll cook them!"

The others rallied around with equally fine potluck ideas and Edna and Bill Roberts brought wild rice; Virginia and Don P. Davis prepared a big salad; Mary and Pat Corbett volunteered to bring dessert; and those arriving with hearty appetites were Toby Wick, Lillian and Henry Davies, Thelma and Carl Swenson and Verna and "Put" Putnam.

VANGUARD OF all the collegians due home for spring vacation were Jack Horner Jr., Charles Cushman and Jerry Doobs who've been here and gone again back to Pacific University, near Portland, Ore. They returned to campus life yesterday after a week's worth of California weather which seemed wonderful, by comparison, to Northwestern variety. They had just five days of sunshine up thataway all last semester! No wonder they bowed three times to the East each morning this week!

SPEAKING OF localites collegiate, we hear that Pat Gollum, coed at the U. of Florida, was one of five girls chosen for the beauty section of the campus magazine, "The Chime," and one of six named for the beauty section of the "Seminole," its yearly publication. She was also asked by the Interfraternity Council to be hostess of the forthcoming Southeastern convention on campus and is an alternate cheer leader for UF. Maybe they don't like our oranges in Florida but they sure appreciate our "peaches," don't they?

DID YOU HEAR what the president-elect of the Los Angeles County Dental Society said to the president-elect's wife? He hissed, "Just wait'll I get you in the dentist's chair again!" We're only kidding. What Dr. Chester Moore, the president-elect, said to Barbara, the president-elect's wife, was much more frightening. He said, "I hope I can repay this courtesy in EXACTLY the same way some day."

Now this is what happened. Last Saturday Chet, as usual, went down to their boat, "The Invader," to work all day on it; this particular day, as it happened, mostly in the bilge. Late in the afternoon, unshaven and strictly the worse for bilge water, he came wearily home. On the way into the house he stopped to admire his second favorite hobby, his collection of orchid plants in the greenhouse. Stood there, relaxing awhile, and counted every blossom of which there were 105. Then he came inside to discover he had been under the amused scrutiny of over a dozen well dressed guests, all there for a surprise birthday dinner party Barbara rigged! And all, luckily, relatives; otherwise Chet might have meant what we said he said, but he didn't, the first time!

"GUESS WHO isn't so 'Dumm'?" Alice (Guess) and Betty (Dumm) that's who. Call them Alice Know and Betty Smart, instead, because they knew what they wanted and looked mighty smart pausing at Captain's Inn last Wednesday for luncheon and a rest between morning and afternoon political campaigning for some lucky cuss or cause.

DEDA AND HOWARD Patrick should be home by now from a combination business and pleasure trip to the high, dry country around Phoenix and Tucson, Ariz. They pointed their car toward Tombstone Territory on March 11 and were due to aim it back at "Rainfilled County" in time to be here this weekend.

THE QUIET, HIGH country above Bakersfield, near Sugar Mountain and the south boundary of Sequoia National Park, is now Carleton Mallonee's favorite spot. He purchased a hunting and fishing lodge three miles from a cattle town called Glenville and in the middle of real sportsmen's territory which he's putting in order for a grand opening soon.

# Youth to Reign at Grand Medal Ball

Youth — that bright-faced, irrepressible, captivating kingdom of the young—will once again reign supreme in Convention Hall, Municipal Auditorium, when members, parents and friends of 78 local invitational dance clubs gather for their annual Grand Medal Ball Saturday from 7:30 to 11:30 p.m. The public also is invited.

Ruling over the happy domain of music and dancing will be King Bobby Burgess, known and loved by millions of youngsters as a Walt Disney "Mouseketeer," and Queen Barbara Boylan, lovely young dancer who also has appeared on television.

The regal pair was elected by popular vote among 9,000 club members. They will be attended by a prince and

princess, Daryl Gibson and Sherry Lee Crider, and a royal court of 14 gold medalists. The latter are the top dancers of all the clubs.

Given by directors of the clubs, Mr. and Mrs. Derrall W. Call, the ball will present a scintillating program of exhibition dancing by members, climaxed by the presentation of trophies to 230 dancers who recently were voted awards by a distin-

guished panel of dance notables.

JUDGES, WHO also will attend the ball, were Norma Wyckoff Carter, director of Junior Assembly in Pacific Palisades; noted choreographer, "Jeff" Jeffries and Marguerite; Howard Ruppel and Meri Celeste, daughter of the famed Mae Murray; Raun Niles, Southern California mambo champion. All are members of Dance Masters of America.

Promising to be outstanding highlights of the program are the entrance and coronation dance of the king and queen, who later will dance a sparkling samba; a colorful Mardi Gras festival number by the silver medalists; an exciting cha-cha-cha routine by Colleen Call and Raun Niles; and the amusing

"Call's Nightmare" demonstrating the "don'ts of ballroom dancing."

General dancing for everyone will follow the program with Danny Stewer and his orchestra supplying the music.

MRS. JOHN BABROWSKI is chairman, John Buckner, co-chairman, designed and supervised construction of the impressive stage setting.

To raise and keep at a high level, the social and dancing standards of young people, is the aim of the parent-sponsored dance clubs which have been commended widely by teachers and youth leaders as well as parents. Prominent local women for 18 years have occupied themselves with activities which emphasize social graces along with dancing.



READILY APPARENT are the vote-attracting qualities of the lovely Queen Barbara Boylan and her handsome consort, King Bobby Burgess, who were elected by 78 invitational dance clubs to rule over the Grand Medal Ball Saturday evening in Convention Hall, Municipal Auditorium. Derrall Call performs the informal coronation as Mrs. John Babrowski (left), ball chairman, and Mrs. Call look on.



## Dr. Baker at Ebell Monday

"Disarmament and the Bombs" is the provocative title of a talk by Dr. Alonzo Baker when he appears before the Ebell of Long Beach in the club auditorium Monday at 1:30 p.m. His appearance marks the second this year before the club.

Professor of political science and international relations at College of the Pacific, Stockton, Baker has augmented his own extensive knowledge of world affairs by global tours. He will be introduced by Mrs. Arthur A. Knoll, program chairman.

Noon luncheon will be served by Group Z, headed by Mrs. L. L. Zierott. Mrs. Arthur F. Bonzer, president, will lead both the noon and afternoon business meetings.

## Satellite Club

Satellite Club of Palos Verdes Chapter, Order of Eastern Star, will have a luncheon Tuesday noon in Machinists Hall. After a business meeting conducted by Mrs. Pearl Davis, president, cards will be played.

## Democrats List Date

Dr. Harry May, endorsed as the candidate for the 16th Congressional District by the Democratic Council, will be the featured speaker at the North Long Beach Democratic Women's Study Club Wednesday morning at Houghton Park Clubhouse, at 9:30 a.m. for a coffee hour.

Mrs. Nelson Torpey, chairman, will preside.

Plans also have been completed for a card party to be conducted Monday, March 31, in Mottell's Garden Room. A dessert luncheon will be served at 12:30, preceding the afternoon at cards. Tickets are available from any member and will also be sold at the door.

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# Art of Being Alone

By ILKA CHASE

There is a great difference between being alone and being lonely. The margin of difference, however, is one of technique as well as philosophy.

I think we have all known times when it was a blessed relief to be alone and I suppose one test of the resourceful person is whether he would rather be alone or be with one who bores him. Some people would. Prefer to be with the bores, I mean, than by themselves, but this is surely a rather pathetic indication of poverty of spirit—or would it be more accurate to say lack of imagination?

After all, we rarely have to be at that loose end, there is always something that is fun to do and while certainly there are few people who would choose solitary living as a steady diet, even those with large families have occasionally a span of solitude they must fill.

If you are a woman with several children who are out of the house at school during the daytime while Dad's at the office, the chances are it's a blessed respite. In any event, you don't have much time to be lonely what with the household chores, the laundry and the mending. But even in this prosaic round, there's a chance to widen the horizon. Those wonderful old-fashioned inventions the radio and the gramophone can be pressed into companionable service.

A RADIO blaring indiscriminate jazz is more my idea of Hell than any crackling flames, but tuned discreetly to a station that specializes in good music it can be a source of very real pleasure. If you live in a neighborhood where there is no station, a gramophone with long playing records is a lifesaver.

But you may say, supposing I have no children and the housework's done, I'm all alone. Now what?

Are you sure the work is all done? The housework, perhaps, but what about plants and flowers? They are companionable and need a great deal of care if they

are to come to their fullest bloom. What about needle-point or sewing or for a man, carpentry?

What about pets? For working people away from home all day cats and dogs are not very practical. No matter how much one may love them it's cruel to the animals to leave them alone so much—but birds, especially more than one, are self-sufficient and so are fish. Tropical fish can be wonderfully decorative and diverting and are a hobby many people enjoy. In some form, assume responsibility. There's nothing like it for obliterating loneliness.

IF ONE IS interested merely in a pastime then I suppose jigsaw and crossword puzzles or solitaire do fill the time and if the working of them gives a sense of satisfaction, hurrah, but I would suggest it is a slender pleasure compared to reading a fascinating book. Or writing a good gossip letter. Whatever became of that gentle art?

Over 20 years ago, a lady named Marjorie Hillis wrote a book called "Live Alone and Like It" which became a best-seller and brought her fame as well as money, and partly because of this she met a nice gent and married him and that ended her living alone for a good many years. She is now alone again for she is a widow. However, she is also a woman who gets a great deal of enjoyment out of life.

SEE ENJOYS books, art exhibitions and she immensely enjoys the theater. Offhand it may seem rather dreary, going to the theater or movies by yourself, but try it. You may be surprised by the pleasure you will derive from your junket. I know whereof I speak because my husband being a doctor often attends medical meetings in the evenings, plus which he's not a movie fan. If he's going to be out I often scuttle off to something I want to see and find it highly rewarding. If the movie's good I've had a fine time, if not I don't have to listen to him groaning about a medium he doesn't fancy.

It would also seem a good idea for people who live alone to make their surroundings even more attractive than usual. They spend a good deal of time in them. To

me, a must for happiness is an open fire. It's hard to feel sorry for oneself before a dancing hearth with a good dinner on a tray, and please, oh please, take the trouble to prepare it attractively; add a little wine and good music or a good television show or best of all a good book. This isn't keeping a stiff upper lip, this is having a good time.

## Tea Compliments Katherine Harwood

Mrs. Richard Dickinson recently entertained a group of long-time friends at tea to introduce them to her future daughter-in-law, Katherine Harwood, who will become the bride of her son, Dick Dickinson, June 27.

Guests also were introduced to the honoree's mother, Mrs. James Harwood, Jean Harwood, sister of the bride-to-be, assisted at the door. Others assisting the

hostess were Mmes. Matthew Simpson, William Carls, James Bickel, Robert Dilday and Susan Dilday.

THE TEA TABLE was draped with a pink cloth,

### Agassiz Meeting

Agassiz Nature Club will meet Tuesday at 7:30 p. m. in Stevenson School, 630 E. 6th St. Mrs. Earl W. Wood will preside; visitors will be welcome.

overlaid with silver flecked net. The epergne centerpiece held a pink antique Victorian figure of a young girl, backed by a heart shaped arrangement of tulip and ferns set amid green leaves and blossoms. Colorful butterflies rested on various points of the arrangement. Tall silver candelabra holding pink candles flanked the centerpiece. Arrangements of white stock, lilies and green leaves with antique Victorian figures depicting youth and spring were used in the other rooms.

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Choose the Chemise gown or Baby Doll Pajamas, each, **9.95**  
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will sponsor a theater party this evening at Magnolia Theatre where Eugene O'Neill's play, "Desire Under the Elms," is being presented. Arrangements for the event are being handled by Connie Johnston, ways and means chairman. Proceeds will benefit sorority philanthropies, Exceptional Children's Foundation, Home for Unwed Mothers in Los Angeles and Navajo Indian relief.

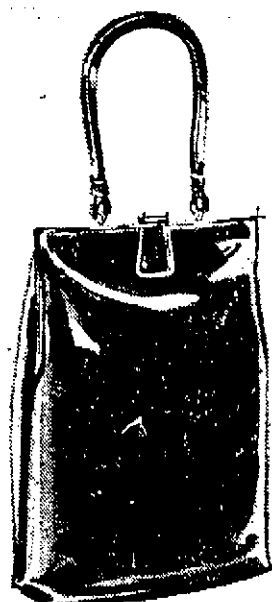
EMPTY ROOMS FILL FAST through Rent Ads. Dial HE 2-5959 for an advertiser.

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## Designer Collection Will Be on Display

"Women should dress with great chic and yet look and feel comfortable," is the design philosophy of Jewel of California (Mrs. Charles Wilpan in private life), as relayed by her representative, William Graham. He will be at The Parisienne, 539 E. Ocean Blvd., Monday and Tuesday for informal showings of new spring and summer dresses by Jewel.

The Jewel collection is a reflection of the personality of the designer herself. Being a golf enthusiast, she likes clothes that are easy to wear. She draws her inspiration for color combinations and textures from the Los Angeles art galleries.

The new Jewel designs accent the silks for which she is noted. In her suits, the longer jacket is present, so are the blouse and drawstring effects. But the figure-fitting suit is equally prominent.

One of her new looks is a very full short jacket in French worsted with voluminous sleeves cut to the elbow and a rounded cutaway collar. Satin banding relates the jacket and the hip band just below it, softened with a bow. A soft white blouse completes the costume.

Other design details in this collection are scooped necklines deep in front, or deep in back, with simple cap sleeves or sleeveless bodices. Back wraps add skirt interest. Adornments are kept simple . . . a dusty pink sash, a single low-placed rose, a jeweled button, a spray of lilies of the valley.

One delightful fabric is a ribbon and silk handloomed cloth in black and white. Other fabrics are equally smart, wearable and attractive.

### Western Shores DAR Meeting

"Ladies of the White House" will be topic of guest speaker, Mrs. Lillian Dean, when she speaks before Western Shores Chapter, Daughters of the American Revolution, Tuesday at the University Club.

Mrs. Charles H. Tointon, regent, will conduct the business meeting at which time a nominating committee will be elected and reports of the recent state conference in Los Angeles will be given.



CONTRASTING hipband piping adds interest to this Italian silk serge suit, left, with bloused jacket fitting at the hips. At right, the same fabric this time in a figure-hugging suit. They are from the new Jewel collection to be on view Monday and Tuesday at The Parisienne, 539 E. Ocean Blvd.



### IN THE SPRING . . .

A young girl's fancy turns to gay new clothes, of course! Long Beach State College coeds will model everything from sportswear to formals for Associated Women Students' fashion show Sunday, March 30, from 2 to 5 p. m. in Soroptimist House on campus. In preparation Judy Ware (left) gives Audrey Melvin suggestions on modeling as Karen Mylius and Joanne Falcone (right) look on. Toby Brightman will commentate; there will be door awards and refreshments. Tickets, modestly priced, may be purchased from any AWS member or at the door. (Staff photo.)

### Homelife With Alyce

By MARYALYCE RIVARD

THERE'S A CRABBY, old, anti-woman-driver character we know that sneers that the only reason the city plants trees along the streets is just to keep women drivers from running up over people's porches. Humph.

HERE'S A HEARTY brunch dish . . . On buttered toasted bun-halves arrange thin cooked sausage-cakes (same size as buns); top with poached egg. Serve.

GUESS THE MEN have finally caught on to our little white lies. . . . Overheard a couple of fellas the other night and one of them said "If she says she wears a size 6 shoe, she probably does, but I'll bet she has a size 8 foot." Guess I should have told them that big feet are a sign of a generous nature. . . . Huh?

YOU KNOW THOSE big woven cord bags that you buy oranges in? Well, they have another use according to a reader, Mrs. Salem. . . . She says that they are good to use when scalding freestone peaches or tomatoes for canning. It's easy to dunk fruit into boiling water when it's in a bag and just as easy to lift out again. . . . Thank's Mrs. Salem.

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## Vocations Meet Theme

The Rev. Eugene Simon, director of Maryknoll of Los Angeles and vocational director of Maryknoll for the west coast, will be guest speaker at the 1:30 p.m. meeting Tuesday of Carmelite Auxiliary in Catholic Center, 6th St. and Alamitos Ave. Mr. Simon will discuss "Your Place in God's Plan for Vocations," illustrating his talk with a color film. Guests will be greeted by Mrs. Madeline Carmody

Ryan, social chairman, assisted by members of St. Ann's Parish, Seal Beach, and St. Dominic Savio, Bellflower.

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## AMONG CAREER WOMEN

# Spotlight BPW, Pilot Activities in Roundup of Club Reports

By ANNE GILCHRIST

Slender, raven-haired Miss Lilly Lee was warmly applauded Monday night as she accepted the president's gavel of the active, civic-minded Margaret Ives Business and Professional Women's Club, climaxed its installation dinner in the Red Velvet Room of the Lafayette Hotel.

A native Californian (she was born in Visalia), Miss Lee's ancestry is Korean. A graduate of Long Beach City College and UCLA where she received her degree in mechanical engineering and continued her education with post graduate work, Miss Lee has gone into the electrical and electronics field and is now a member of the engineering staff for Hughes Aircraft Co. at Fullerton.

Others inducted were Alberta McKay, vice president; Ursula Collin, recording secretary; Mary Noonan, corresponding secretary; and Louise Baker, treasurer. During her three years association with the club Miss Lee has served as vice president, treasurer and finance chairman.

Outgoing president Maxine Hill conducted with Laura Jane Walter serving as chairman of the evening. Myrl Cypher was installing officer. Vocal selections for the program were provided by Lynn Carroll, soloist.

It was announced the next party to be sponsored by Margaret Ives will be a luncheon, fashion show and card party next Saturday at the Petroleum Club beginning at noon.

### Pilot Club

A scintillating evening from the combined standpoint of program, personalities and party arrangements was fare for members of Long Beach Pilot Club International and their guests Wednesday when Margie Cate, conducting her last meeting as president this year, was hostess at the traditional "President's Night" festivities in the Red Velvet

Room of the Lafayette Hotel.

Master of ceremonies Keith Houdysell, one of Community Players most popular actors, introduced the featured guest speakers: Joseph



Miss Lilly Lee

M. Kennick, chief of the Long Beach Juvenile Bureau, who based his talk on this year's Pilot theme, "Time for Friendship and Service"; Hervey Herron, who intrigued listeners with his eye-witness account of life along the Amazon River; and Lewis Pulliam, director of the Long Beach Center for the Crippled Children's Society, who spoke briefly of the society and its appreciation to Pilot Club for its active assistance.

Guests of honor, the club's past presidents, were: Margery Proctor, Peggy Finley, Hazel Blair, Mildred Morris, Eleanor Boyd, Margaret Fenwick, Ruth Tay and Margaret Darby. Officers-elect introduced were Mrs. Lloyd O. Linabury (president); La Vey Louk (first vice presi-

dent); Mary Lou Sippelle, (second vice president); Anna Louise Gruber (recording secretary); Jane Sparks, (corresponding secretary); and Mrs. Ted Divine, (treasurer).

The Melody Four, an instrumental quartet composed of Esther Black, Irma Akin, Clarice Gaudino and Evelyn Burdick, provided the musical program.

### Quota Club

"Reading in the Space Age" will be topic of a talk by Richard L. Sweig, executive director of the Long Beach Reading and Guidance Center, at Quota Club's dinner meeting at the Lafayette Hotel Monday at 7 p.m.

### Desk and Derrick

Plans for the Desk and Derrick Club's first field trip of 1958, to take place Wednesday, were completed at the club's dinner meeting last Wednesday at the La Ronde Rue. The trip will be a tour of the Southern Calif. Edison Co.'s Alamitos Steam Plant, 690 Studebaker Rd.

Guest speaker at the Mar. 18 dinner was Dale Willis, chief permit engineer with BJ Service, Inc. who presented a color and sound movie on "Radio Active Logging" produced by the University of Texas.

President Bertie Mae Hook (Signal Oil and Gas Co.) announced plans to attend the Region Eight conference in Bakersfield April 12-13 when Long Beach members will join those from clubs in California, Oregon, Washington and British Columbia.

### AOR Nurses

Long Beach Operating Room Nurses will meet Tuesday at 7:30 p.m. at Rancho Los Amigos Hospital, Downey, to hear guest speaker Vernon Nickel, M.D., who will discuss "Reconstructive Surgery."

All operating room nurses are invited to attend, according to President Florence Le Boeuf, 311, Walnut Ave.

## For Extra-Special Occasions Formals and Bridal Gowns

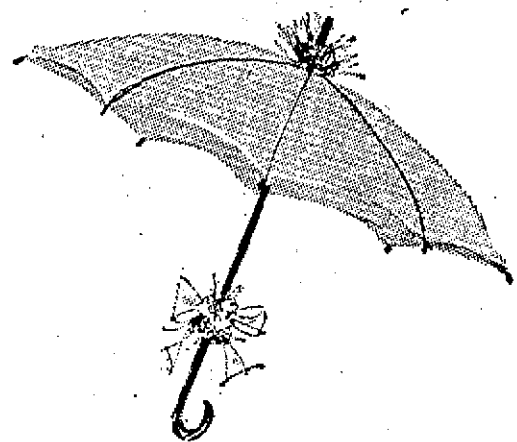
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## SET MUSICAL COMEDY PREMIERE

A sparkling new musical comedy, "The Ivy League Song," will be premiered in Long Beach next Saturday evening at Municipal Recreation Center, 350 E. Ocean Blvd., at 8:15 p. m. under auspices of the Long Beach National Business and Professional Women's Club. Producer-writer Douglas Steade is pictured here going over premiere details with Kathryn Campbell, left, chairman, and Gladys McPike, club president. Proceeds will benefit the BPW scholarship fund. Musical score was written by Don Humphreys. Tickets are available from any member or by calling Vinnie Neudeck or may be purchased at the door prior to the performance.—(Staff photo.)

## Chemise Calls for New Pettislip 'Skirt Saver'

If you wear slim dresses, sheaths or knits, you'll need a pettislip right away! This specially designed half-slip is made with taffeta back and a nylon tricot front. The taffeta does not stretch so your skirts do not "sit out" and the tricot stretches so you get more sitting and walking pleasure.

The slip is darted at the waistband and zipped to ensure a smooth fit. It is particularly timely for the chemise fashions.

Principle of this "Skirt Saver" is that it gives either a lining or extra lining to any skirt. You will find that it protects and lengthens the life of your skirts. Also, there is no "gathering" so that you get a smooth hipline.

Delicate embroidered nylon

lace edges the hem in two flat ruffles.

The pettislip is all nylon and comes in white or black, in three lengths, waist measures from 24 to 30 and is priced under five dollars.

For the name of the store showing this style, phone Susan at HE 5-1161, Ex. 249, from 9 a.m. to 5 p.m. Monday through Friday, or write Susan, Dept. A, Independent Press-Telegram, enclosing a self-addressed stamped envelope.

## Rena Waxman in Play Review for Sisterhood

A rollicking interpretation of the Broadway hit show "Auntie Mame" will be given by Rena Craig Waxman when she appears Tuesday at 11 a.m. before the Sisterhood of Temple Israel at the Temple. The series of four play reviews will conclude with this presentation.

Tickets may be purchased at the door. A coffee hour will follow the program.



NEW half slip designed with taffeta back (to hold firm) and nylon tricot front, (that stretches). Prevents sitting out back of skirt.

## DUV Meet Monday

Anna Etheridge Tent 58, Daughters of Union Veterans, will meet Monday at 12:30 p. m. for a special business session. Elsie Chase will be chairman.

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Buffums' Under \$40 Dresses, Third Floor

**On Hand** — Crescendoe handsewn double woven cotton shorties for Easter: Poeme in pink, white, black, grey, Petite—white, blue, lemon. each, **3.50 pr.**

Buffums' Gloves, Street Floor

**The Costume Bag**—Soure's enchanting straw, lavishly bowed, beaded and flowered. White, black/white, **13.95\***

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Buffums' Handbags, Street Floor

**At Your Feet**—buttons and bows on sparkling Vinylite sandals by Jerro. Jewel-buttoned sling back with high heel, pearl calf trim. **27.95**

Medium Heel sling back with white calf loop trim **27.95**

Buffums' Women's Shoes, Street Floor

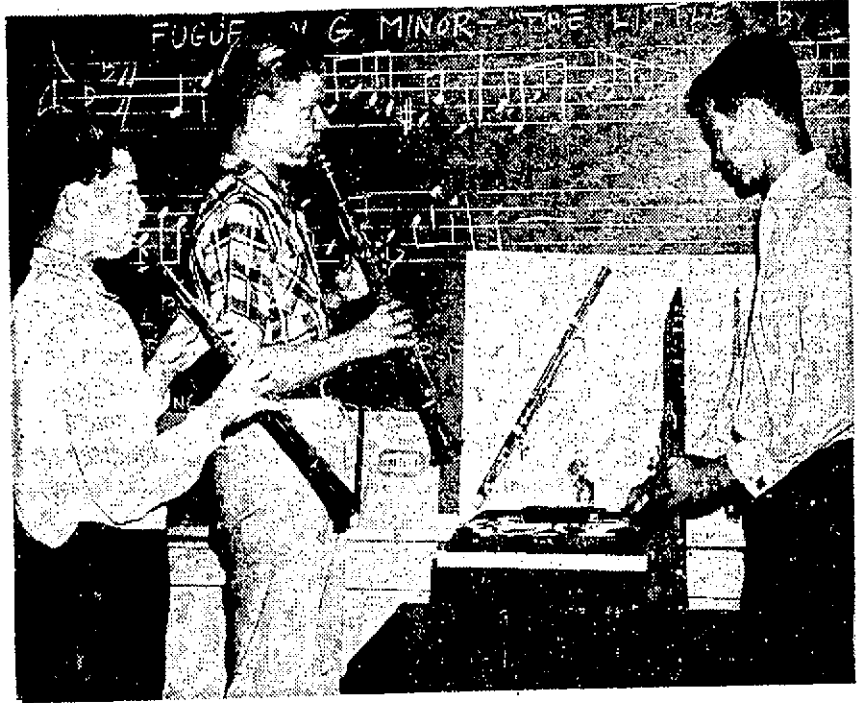
Buffums' Store Hours: 9:30 A.M. to 5:30 P.M. Fridays: 12:00 Noon to 9:00 P.M.







# Children Real Concert Fans



INSTRUMENTAL students record the theme from Bach's "Fugue in G Minor—the Little", to help music classes prepare for concert by Los Angeles Philharmonic Orchestra Friday. Lindbergh Junior High School students are, from left, Dick Vilhauer, Gary Mills and Max Butcher.

## Blue Star Mothers Meet Thursday to Hear Report

Department of California, Blue Star Mothers of America, will meet at 10:30 a.m. Thursday in American Legion Hall, 59th St. and Orange Ave. Mrs. Thomas Sweeney, president, will report on the annual conference on national security which she attended in Washington, D. C. Luncheon will be served by mothers of Bellflower Chapter 9 and Plaza 28.

Sewing group of Chapter 1, led by Mrs. Clara Crozier, will meet at 10 a.m. Monday at the home of Mrs. W. M. Cather, 1421 Poinsettia St.

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"THE NUTCRACKER SUITE", a favorite musical composition of children, is described visually by elementary pupils, correlating art and music during preparation for concert. Stuart Barrett and Kay Johnson of Grant School put final touches on their version.

**Claretian Guild**  
Claretian Guild will meet for noon luncheon Wednesday in Machinists Hall, 728 Elm Ave., with Mrs. Elizabeth Elsen as chairman.

## Speaker for WSCS Event

Woman's Society of Christian Service of First Methodist Church, 5th St. and Pacific Ave., invites persons from other congregations to attend a Lenten program Thursday which promises to be of unusual interest.

Mrs. Robert Harris of San Diego, widow of Bishop Harris, will display her rare collection of more than 150 crosses as she discusses the origin and history of crosses.

Mrs. Harold Seymour will open the meeting at 1 p.m., in the social hall, presiding at a business session. Mrs. Joe Kennick will present Miss Mary Ann Brinkerhoff, soprano, who will be accompanied by Miss Betsy Kelse. Mrs. John Hilbert will be program chairman for the day.

## Ebell Group Entertained

Executives of Junior Matrons of Ebell were entertained recently at the home of Mrs. John J. Emmons, 3501 Aleta Ave., with Mrs. William G. Nicol as assisting hostess.

A fountain spraying scented water over blush pink camellias served as centerpiece on the table which was draped with an Italian cut-work cloth. Spring flowers were used to complete the spring theme.

Featured speaker at the group's general membership meeting April 2 will be Insp. E. O. Carroll of the Long Beach Police Department. He will speak on "Bunco Practices."

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Children, not their parents, probably are the best-informed concertgoers today, thanks to classroom study of the music and composers well in advance of the concert.

When the Los Angeles Philharmonic Orchestra, under direction of John Barnett, appears in Long Beach Friday morning at Jordan High School, it will be playing before an audience small in physical stature, but giant in knowledge of the program.

Some 3,000 school children will be privileged to attend in person. Others—fifth and sixth graders, junior and senior high school students—will hear the program broadcast over schools FM station KLOM in their classrooms or at a school assembly.

THIS IS THE fifth year the Los Angeles Philharmonic has played "live" before the school children, and each year seems to bring increased anticipation.

The elementary concert at 10 a. m. Friday will include "Allegro Deciso" from Water Music Suite, Handel; "Minuetto; Trio" from Symphony No. 40 in G Minor, Mozart; "One-Hoss Shay" from Selections from McGuffey's Reader, Burrill Phillips; and Nutcracker Suite, Tchaikovsky.

Schools attending will be Addams, Cleveland, Gompers, Grant, Monroe, Hart, Holmes, Riley, King, MacArthur, Sutter, Madison, McKinley and Twain.

At 11 a. m. older students will hear Fugue in G Minor, "The Little," J. S. Bach; "Allegro Vivace" from Symphony No. 4, Mendelssohn; "The White Peacock," Griffes; "Chester" from New England Triptych, William Schuman, and "Pictures at an Exhibition," Mussorgsky.

Schools hearing this program will be Jordan and Lakewood High Schools, and Bancroft, Hamilton, Lindbergh and DeMille Junior High Schools.

William Hartshorn, supervisor of music for Los Angeles City schools, will commentate at both programs.

EACH STUDENT will be familiar with the music and background, for they have studied the program in music appreciation courses in their schools through recordings and preparatory broadcasts. In addition, they have studied the lives of the composers and their style.

The concerts are provided by the Long Beach Board of Education. Arrangements have been made by Fred Ohlendorf, acting supervisor of music education, Long Beach, assisted by Misses Alice Gallup, assistant supervisor, and LaVonne Smart.

Assisting in transportation of the 3,000 youngsters to the program point is the Long Beach Auxiliary of the Southern California Symphony Assn.

**McKinley Auxiliary**  
McKinley Auxiliary 27, United Spanish War Veterans, will meet for potluck luncheon Wednesday noon in Veterans Memorial Building. The business session is slated at 1 p.m.

# Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS  
by PLACER MINER

Had a visit from Dr. Jim Lien of the Political Science staff; he was plugging Tuesday's noon meeting of the Pre-Legal Club in classroom 130—a gathering which he wants known is open to all interested students.

Featured speaker will be Professor Richard Wicks of the USC School of Law, a man with a national reputation both as a practicing lawyer and as an instructor; his visit is for the specific purpose of answering questions about a career in law.

Incidentally, the Pre-Legal Club is now a full-fledged campus organization after three years of informal existence. It is dedicated to informing students about (1) appropriate pre-legal training; (2) what to expect in law school; and, (3) opportunities available after law school.

And that's about it, except that we were hoping our visitor would show us his gold-plated Democratic Party membership card (like we read about recently). But guess Dr. Lien, an avowed Democrat, felt sorry for us Republicans on such a bright sunny day; perhaps we can get a look at it some cloudy afternoon when it will not dazzle us so much.

**DELTA ZETA SORORITY** will initiate 10 pledges in a ceremony this afternoon in the Flower Room of the Wilton Hotel. A dinner will follow, and the DZs will kill two birds with one stone by getting in some Spring Sing practice, too.

The girls are happy over the first-place award given to their booth at International Day last Tuesday. Roberta Hawthorne headed the pledges who decorated it. Roberta was in the DZ spotlight a little earlier, too, when she was named Delta Zeta outstanding pledge at the sorority's recent dinner dance.

**DELTA DELTA DELTA** members were in a festive mood last Monday at a dinner at All Saints Episcopal Church as they (1) noted the third birthday of the Phi Kappa chapter at State and (2) made some scholarship awards.

Girls who had received an "A" during the last semester received a candle for each one of those elusive grades. Best illuminated girls in the room were Jane Flynn and Georgette Gunderson, each with five candles.

Georgette received two special awards: the perpetual scholarship ring for the highest grade point average in the chapter—a resounding 3.97—and a trophy for the best grade attained by a pledge.

At the same time Carol Davis received the award for the

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Can I ever learn to apply eye Make-Up?  
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**COSMETICS STREET FLOOR WALKER'S**

most improved grades by a Tri-Delt and joined three others—Marcia Arnold and the Kingston twins, Marilyn and Carolyn, in accepting Mothers' Club Awards for the best job in raising grade points.

★ ★ ★

**TOBY BRIGHTMAN**, recently elected president of Phi Beta, Women's Professional Speech and Music Fraternity, will be installed as the group's 1958-59 president at next week's regular meeting.

Phi Beta recently welcomed six new pledges: Alice Coil, Grace Cook, Carol Kunz, Elsie Pestoff, Sandy Rosenstein, and Mary Dean Eggen.

The campus chapter plans a joint meeting with the Phi Beta Alumnae in the near future, with entertainment being furnished by the Valerie Silver Dance Group. In the more distant future, LBSC will join colleges nearby as Phi Beta celebrates Founders' Day in the Disneyland Hotel in May.

**Official Visit**  
Thelma Lyons, deputy grand matron, will make her official visit to Palos Verdes Chapter No. 310, Order of Eastern Star, Thursday at 8 p.m. in Morgan Hall.

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## Conductor at Opera Parley

Attending a national conference this weekend in New York on community opera, sponsored by the Metropolitan Opera Assn. is Lauris Jones, conductor of the Long Beach Symphony Orchestra. Among the notables addressing the conclave will be Senator James W. Fulbright who will speak on "The Future of Opera in the United States."

Jones, closely identified with opera for children, recently conducted "Solomon and Balkis" for the Pasadena Civic Music Assn., was adjudicator for the San Joaquin Music Festival and director of the All-County High School orchestra in Bakersfield.

Rehearsals for the final concert by the Long Beach Symphony will begin Thursday. The concert will take place May 4.



### ANCIENT METHOD

Vernice Vickery Adam, whose artist name is "Ve-Vi," holds a silk print picture of hibiscus. The pictures are made by a batik method, using hot wax and dye. She also makes Kakemono wall hangings and Shoji screens. — (Staff photo.)

## Stanton Takes Indonesians Choral Task Had a Word for It—Batik

Royal Stanton, choral director at Long Beach City College, is in charge of organizing the 212-voice junior college chorus which will perform Monday evening in Philharmonic Auditorium before delegates to the current Music Educators National Conference in Los Angeles.

Singers from 23 California schools and junior colleges in Utah and Arizona will take part in the program. Schools in the immediate area to be represented include Long Beach, Los Angeles City College, Compton College, Santa Ana College and Fullerton Junior College.

Director of the junior college chorus Monday evening will be C. Robert Zimmerman, conductor of the Portland Symphonic Choirs. Works to be performed are Schubert's "Mass in G" and Kodaly's "Te Deum," both accompanied by a combined junior college orchestra.

Using a method which she says is an adaptation of an Indonesian method 2,000 years old, Vernice Vickery Adam, 431 E. Broadway, creates silk print pictures of stunning beauty. The method is batik, achieved by the use of hot wax and dyes.

These pictures, together with her Shoji screens and Kakemono wall hangings created quite a sensation at the recent Furniture Mart in Shrine Auditorium, Los Angeles, and she had more work in a show that opened Thursday in Pan-Pacific auditorium.

THE SHOJI screens are made of laminated plastic, and she says made of heavier plastic they could be used for shower doors or even for regular doors.

Flowers are favorite subjects for the silk prints, although she finds that American desert scenes, beach scenes, tropical fish, boats especially outriggers, horses and birds also are popular.

Shoji screen favorite is a set of four — decorated with plum blossoms for spring, lotus blossoms for summer, chrysanthemums for fall and bamboo for winter. She also does screens with Persian, Egyptian, Hawaiian and Western designs. Screens are 5 feet 9 inches by 22 inches and weigh eight pounds, framed.

A graduate of Poly High School, "Ve-Vi," as she likes to be called, attended Santa Ana College, Orange Coast College and State College. She has exhibited in the Laguna Beach Festival of Arts, the Laguna Beach Hotel and the Pasadena Museum.

### Accordion Concert

Southern California Accordion Symphony, directed by LaVoy Halle, will give a concert Friday at 8:30 p.m. in the Concert Hall of Municipal Auditorium.

Guest soloists will be Vernon Overmyer, pianist, and Donald Balestricere, accordionist. Tickets may be purchased at the boxoffice.

### Easter Play

The Wilcoxon Group Players offer "The Song of Galilee," a new play by producer-director, Joan Wilcoxon as their fifth annual Easter Festival at Miles Playhouse, Santa Monica, March 27-April 3.

There is no charge for admission, but a donation of canned or dried food for the Bethel Mission for Navajos will be accepted. Curtain each night is 8:15 p.m.

## Art Music Little Theater

## Major & Minor Notes

By RACHEL MORTON

When I was a young woman, one of my favorite opera and concert singers was Rosa Raisa of the Chicago Opera Company. Her voice, a mezzo-soprano, was like the rich tones of a pipe organ. She was a skilled musician and an interpretative artist of highest rank.

She had also a singular beauty that was very striking. Her luxuriant, very black hair was always parted down with a chignon at the back. The large grey eyes looked softly out over mobile features and the whiteness of her skin, together with a classic profile gave the impression of being carved in marble.

So—when the door opened the other day into a beautiful home in Pacific Palisades, I exclaimed: "Rosa Raisa!" For the years have changed her not at all! Even the lovely figure is that of a young woman. I was breathless with excitement even before I had passed the threshold.

ROSA RAISA is the kind of person you have waited all your life to meet. Oh, to sit down with her and talk for hours and hours! As it was, we talked for long over an hour, but still I only glimpsed what has been in that wonderful life. If her features are marble-like, certainly her personality is warm and vibrant. You settle back in your chair as with a very dear friend, and begrudge the time that is so swiftly passing.

Rosa Raisa can't remember the time when she did not love music. As a little child she used to follow every hurdy gurdy to the great consternation of her family. She was happy in Poland where she was born on May 30, 1893, with the name Rosa Burschstein. (She changed her name at the suggestion of the great Campanini to "Rosa Raisa" when she made her operatic debut in Italy).

Unfortunately, her mother died when she was six years old and she went to live with a favorite married cousin. When they moved to Naples in Italy, Rosa Raisa went with them.

And that is where we find her entering the Conservatory at the tender age of 14. How lovingly Mme. Raisa talked of her one and only teacher—Barbara Marchisio, who herself had been a famous opera singer. She heard great potentialities in the little girl's voice and although her own classes were full, she took Rosa Raisa at 8:30 every morning before classes began.

At 19 years of age she made her debut singing the lead in Verdi's "Oberto" and shortly thereafter she was engaged to sing the role of "Norma" with the San Carlo

Opera Co. in Naples. It was while singing with this opera company that the famous opera conductor, Campanini, heard her and engaged her to sing with the Chicago Opera Co.

Campanini's wife, the sister of Luisa Tetrazzini, befriended the young singer in many ways and Rosa Raisa still speaks warmly of what the friendship of these two meant to her. She made her debut in Chicago in the role of "Aida" by Verdi and there has probably never been a greater one, I heard her in this role and speak from my own experience.

Once in Buenos Aires, when she had sung several Aidas in a row she said that no amount of grease or water would take out the black makeup. (I hated to make up for that role and I told Mme. Raisa of my first performance of "Aida" when, after the first act I was warned by the impresario to take note of my make up. For, he said, as I ran across the stage my split skirt revealed a leg half white and half black!)

(Continued Next Sunday)

## Unusual Film Program Free at Museum

A Long Beach premiere presentation of Ansel Adams and a remarkable new film by Martha Graham, "A Dancer's World" are featured on the 11th film program in the Friday evening series at the Long Beach Museum of Art, 2300 E. Ocean Blvd. Also seen on the program, shown at 7:40 and 9 p.m., are two documentaries of unusual photographic quality, "Adelie, Penguins of the Antarctic and People of the City."

The free film programs are sponsored by the museum and the Public Library. Tickets for reservations are available at the museum now and are issued on a first-come, first-served basis.

### Buy Art Book

In the interest of art, a book, "Picture History of Paipings" has been purchased and presented to the North Long Beach Public Library by the North Long Beach Junior Women's Club.

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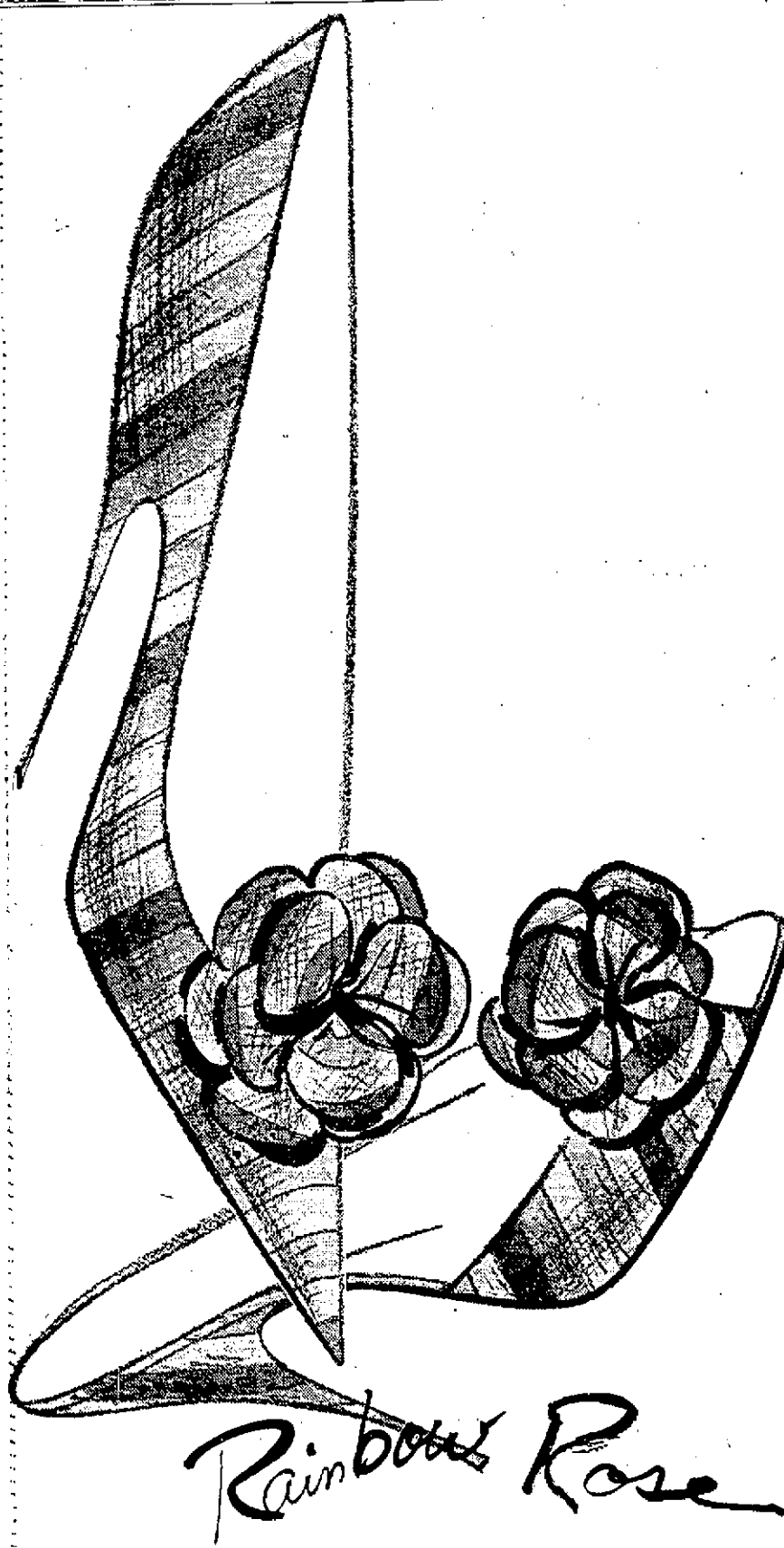
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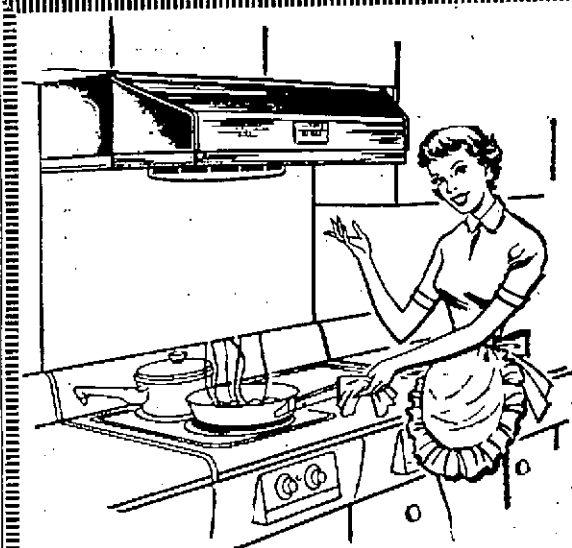
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# Expansion in the Art Realm

A second section of the adult discussion group "Looking at Modern Painting," has been scheduled to begin Wednesday evening, April 2, at the Long Beach Museum of Art, 2300 E. Ocean Blvd. The course will continue for 10 weeks.

Discussion leader for the course, sponsored by the University Extension, UCLA, will be Bettina Brendel, well known painter and art instructor, whose work has been exhibited in New York, Europe and numerous West Coast shows.

The first section, under the leadership of Jerome Allen Donson, municipal art director, which started March 5, is filled to capacity. Registration forms may be obtained at the museum.

The first annual photography exhibition, History of Photography, a Descriptive Exhibition, Art Loan and paintings by Nels Y. Nelson are on view at the Long Beach Museum of Art, 2300

E. Ocean Blvd. through March 30.

The museum is open Monday through Saturday from 10 a.m. to 5 p.m., or Friday evening from 7:30 to 10 p.m. and on Sunday afternoon from 1 to 5 p.m.

"PAINTERS' DOZEN," current Long Beach City College exhibit of work by Southern California artists, will close Friday in the Lake-wood campus gallery. Additions of John Lincoln to the 11 exhibitors previously announced led to the new title of the show. Visiting hours are 10-4 and 6-10 p.m. Monday through Thursday and 10 a.m. to noon Friday.

THREE NEW COURSES are being offered for immediate enrollment at the Long Beach Academy of Art, Brittany Gardens, 1st St. and Atlantic Ave.

A six-month course in master methods of painting for advanced students, and drawing, painting and sculpture for beginners will start Thursday. Hours are 7:30 p.m. to 10 p.m.

Art evaluation and criticism, a six-month course of illustrated lectures, will begin Friday and is open to laymen as well as art students. Class is from 7:30 to 9 p.m.

Landscape and marine painting, all media, will be taught mornings from 9 a.m. to noon in a three-month course beginning April 1. Karl Seethaler, director of the academy, will conduct all three courses.

OPENING ITS doors for the first time today is the Farnham Gallery, 307 Marine Ave., Balboa Island. Director-owner Margaret Farnham of Corona del Mar will show paintings by nine artists and one sculptress. Among the artists exhibiting are two local men, Karl Seethaler, director of the Long Beach Academy of Art, and Stan Sowinski, now on naval duty in the Orient.

The gallery will be open daily from 1 to 8 p.m., excepting Monday. Coffee will be served each afternoon at 5 o'clock.

A SPECIAL pre-Easter display of leaves from historic and artistic Bibles may be seen in the 25th floor Tower Gallery of the Los Angeles City Hall. The exhibit includes three Coptic Bibles, hand-printed and illuminated on animal-skin parchment. One of these was formerly owned by Emperor Haile Selassie I of Ethiopia, who claims direct descent from the biblical Solomon.

Two other rare complete volumes are an Armenian gospel, beautifully illuminated on vellum, and a set of the precept sermons of St. Gregory, printed in Moscow in 1685.

The special Bible exhibit is on view from 10 a.m. to 4 p.m. on weekdays and from noon to 6 p.m. on Saturdays and Sundays through March 30. There is no admission charge.

AN INTERPRETIVE talk on the art of Edgar Degas will be given today at 2 o'clock at the Los Angeles County Museum. On Thursday at 8 p.m. Dr. Jean Boggs, head of the art department, University of California at Riverside, will discuss "Degas and His Times." The Degas show at the museum includes major examples of the artist's works.

## Something for the Boys

### Why Put Pockets on New, Slim Coat?

By TED KREC

Malcolm Epley stopped by the office the other day to show me a suit he had just purchased, and while we were talking, the conversation drifted around to the matter of pockets.

Mac was telling me that he has a lot of trouble with these new suits because the pocket flaps on the coats keep creeping partially inside the pocket, thus wrinkling the flap and giving the suit an untidy appearance. He seemed to favor the flapless pocket.

This isn't the first complaint I've heard about pockets in coats, and I'm sure it won't be the last. My wife is a nut on the subject of bulging coat pockets, and so are the girls here in the Women's Section.

A couple of weeks ago O' Ted was invited to address a meeting of the Long Beach Ad Club, so naturally I put on my new suit for the occasion. I came into the office that morning and some of the girls pointed out that the suit didn't fit me too well.

A LITTLE fast analysis proved that there was nothing wrong with the fit of the suit. It's just that the suit is one of those new, slim-line affairs and when I crammed all the customary junk a newspaperman carries into my pockets, the pockets bulged and drew the coat too tight, making unsightly wrinkles. Therefore, before I went down to give my talk, I had to empty my coat pockets.

What I'm leading up to is this: Why put pockets on the outside of men's coats at all? If we're going to have this slim-line look, let's go all the way.

The suit could retain the breast pocket, for displaying a neat handkerchief, and could keep the inside pockets for carrying checkbook, fountain pen and small notebook. But why keep those pockets on the sides of the coat if you can't use them without bulging them and spoiling the fit of the suit?

My wife had a bit to say on this (don't tell her I said so, but she has a bit to say on a lot of things!). She points out that most men shudder at the thoughts of carrying a handbag as the ladies do, but a doctor isn't averse to carrying a bag with all his equipment and lawyers and businessmen carry briefcases and portfolios.

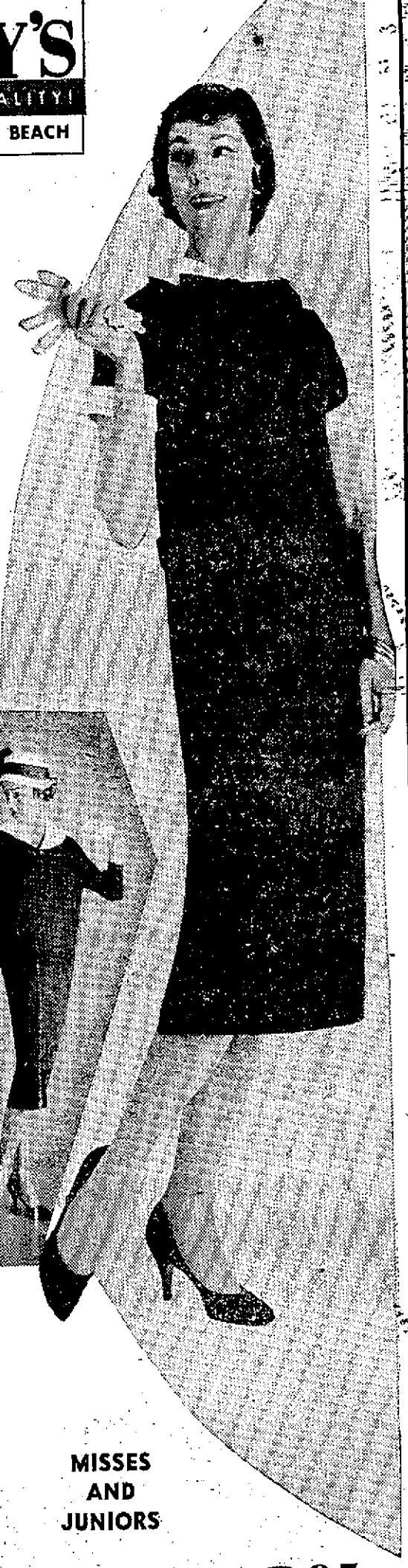
Who knows? Maybe she has an idea—maybe in years to come all men will be carrying some sort of handbag.

All I have to say is that some men really do jam their side pockets with junk. Ever see some of these press photographers at work? They carry plateholders and flash-bulbs jammed in their pockets, and then at night when they take off their coats and hang them up they have empty pockets bulged out like the ears of a Kentucky draftee.

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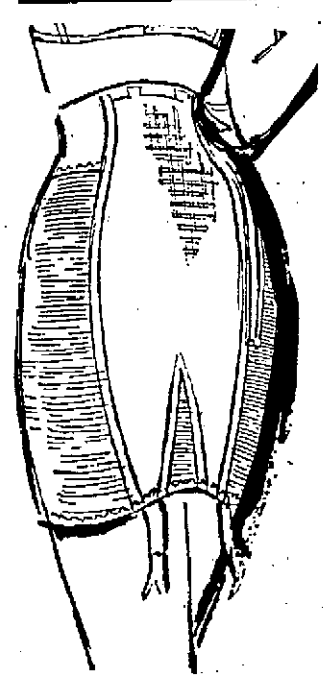


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"Warming" to the task of their lead roles in Cole Porter's "Kiss Me, Kate," are James Boyd and Laura Killingsworth, who play the tempestuous lovers April 11-12, 18-19 in LBCC auditorium. Cast, 50 singers and dancers will be accompanied by orchestra under direction of Lauris Jones. Score is replete with hits such as "So in Love," "Why Can't You Behave?" "Wonderbar" and "Too Darn Hot." Singers' Workshop is presenting show.

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AN UNUSUAL EXHIBIT, "Landscape Architecture and You," will be presented by the Los Angeles Municipal Arts Gallery atop the hill in Barnsdall Park, Los Angeles, beginning Wednesday, April 2.

In cooperation with the Southern California Chapter of the American Society of Landscape Architects, the display will reveal the scope of the work of the professional landscape architect, his objectives, his methods and the services he provides for his patrons and the community at large.

Open to the public without charge, the exhibit will be on view from 1 to 9 p.m. weekdays and 1 to 5 p.m. Saturdays and Sundays from April 2 through April 20. The gallery is reached from the Barnsdall Park road ascending from the junction of Vermont Ave. and Hollywood Blvd.



Sylvia Terry Rives

### To Marry in July

Dr. and Mrs. John H. Rives, 3135 E. 1st St., have announced the engagement of their daughter, Sylvia Terry, to Lt. (j.g.) George Monell Knight III, son of Mrs. G. M. Knight of Cleveland, Ohio.

Terry is a graduate of Wilson High School, where she received life membership in California Scholarship Federation. She continued her education at Stanford University and was selected Freshman Quad Queen there.

Her fiancé, a member of Sigma Nu, received his master of science degree in industrial management from Ohio State University. He is a gunnery officer on the aircraft carrier USS Philippine Sea, now in the Far East.

The couple will be married in July.

#### To Name Officers

Auxiliary to Sons of Union Veterans of the Civil War No. 20 will meet in the YWCA Building, 6th St. and Pacific Ave., Friday. After lunch at 11:30 a.m. officers for the coming year will be nominated at the business meeting.

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### Slate Rush Party

Delta Iota chapter, Phi Beta Psi, will devote its usual social meeting this month to the first rush party of the season to take place at the home of Mrs. Jay West Wednesday evening. Mrs. C. R. Taylor, president, will serve as co-hostess.

### Meet Wednesday

Abraham Lincoln Circle No. 49, Ladies of the GAR, will meet for sewing Wednesday at 10 a. m. in Veterans Memorial Bldg. After a sandwich lunch at 11:30 a. m., a business meeting will take place at 12:30. Mrs. Clara Lounsbury will preside.



### WCC SETS STYLE SHOW

The fashion world's concept of spring will be interpreted for Woman's City Club March 31 when member-models show the latest in wearing apparel at the group's annual style show in the clubhouse, 1309 E. 3rd St. Those modeling will be (from left) Mrs. Margaret Tindall, music chairman; Mrs. Edward Condra, Mrs. Icy High, president of Los Cerritos District, California Federation of Women's Clubs, and Mrs. G. G. Morris, corresponding secretary.

### MOLLY MAYFIELD

## Who Said Love Is Blind?

DEAR MRS. MAYFIELD:

I am 20 years old. I have a good job as a typist. In other words, I am old enough to have responsibilities, and old enough to know what I want.

When you read what I have to say you might get the impression that I was a sort of wallflower in school, but no, not at all. While I was in school I won two beauty contests and never missed a dancing contest. I

had lots of fun, and enjoyed being popular.

I guess my mother enjoyed it more than I did, though. She sets me aside as her daughter—and thinks of me as a trophy, instead. I guess that is why she is so much against my future plans. She and all my relatives, and some friends, too, have been trying for the past few months to introduce me to some guys they know, usually the best-looking, most personable they can find, hoping I'll fall in love with one of them.

But I'm not about to: You see, I'm in love now. That's why they are after me. They don't approve of the fellow I'm now engaged to (engaged as of today!).

The reason my family thinks my romance so outrageous is because my fiancé is blind. He has been blind since he was 15. He is now 25. He has a good job, in fact, a much better job than most people. He is manager of a certain firm. His father left him the firm when he died and he has done wonderfully well with it.

He has the equipment in his office that enables him to do just as well as others could in getting along by himself. So, our financial status looks o.k.

They say I'd regret marrying him in time, that I belong

out where everyone can see me. I'm praying you'll understand that I'm tired of being displayed. All I want now is to be loved by Mr. X.

Please give me your opinion. I think, since you're on the outside looking in, it will be a fair one.

UNCONVINCEABLE.

DEAR UNCONVINCEABLE:

I don't see why a young woman of 20, going on 21, shouldn't know where her heart leads.

Let your relatives and friends say what they will, but it seems to me you have taken a realistic view of things and are not ignorant of the facts, nor emotionally blinded, either.

You certainly realize your husband will be handicapped. Apparently you are prepared to help him rise above his handicap—which it certainly sounds to me that he has done so far.

You realize, I'm sure, that there will be certain sacrifices for you to make, and certain inconveniences to face. But what marriage was ever without either?—M.M.

(This feature appears daily in the Press-Telegram.)

### Spaghetti Dinner

Loyalty Club members will host a spaghetti dinner from 5:30 to 7:30 p.m. Monday at Norway Hall, 683 Redondo Ave., with Scio's, their wives and friends welcome. Entertainment and cards also are planned.

## Mrs. Harm Off on Tour

Mrs. Roland H. Harm, 758 Cerritos Ave., left by plane Saturday for New York and today will enplane for Egypt. She will visit Syria, Lebanon, Jordan, Israel, Greece, Italy, France, Belgium and England. During Easter week and on Sunday she will be in Jerusalem and will attend the World's Fair in Brussels before returning to New York May 1. She will visit with friends and relatives there

and in Chicago, before she comes back to Long Beach.

Before her departure 30 friends attended a surprise bon voyage dinner party in her honor at Willow House, 96 W. 47th St. As another courtesy Mrs. Harm's sister, Mrs. C. G. Gill, entertained for her with a buffet dinner in her Garden Grove home.

### Election Tuesday

Long Beach District PEO Reciprocity Bureau will elect officers at a meeting Tuesday at 10 a. m. in the YWCA Building, 6th St. and Pacific Ave. Mrs. Beach Vasey will preside and members of Chapter 10 will be hostesses for the coffee hour. All unaffiliated and visiting PEOs are invited.

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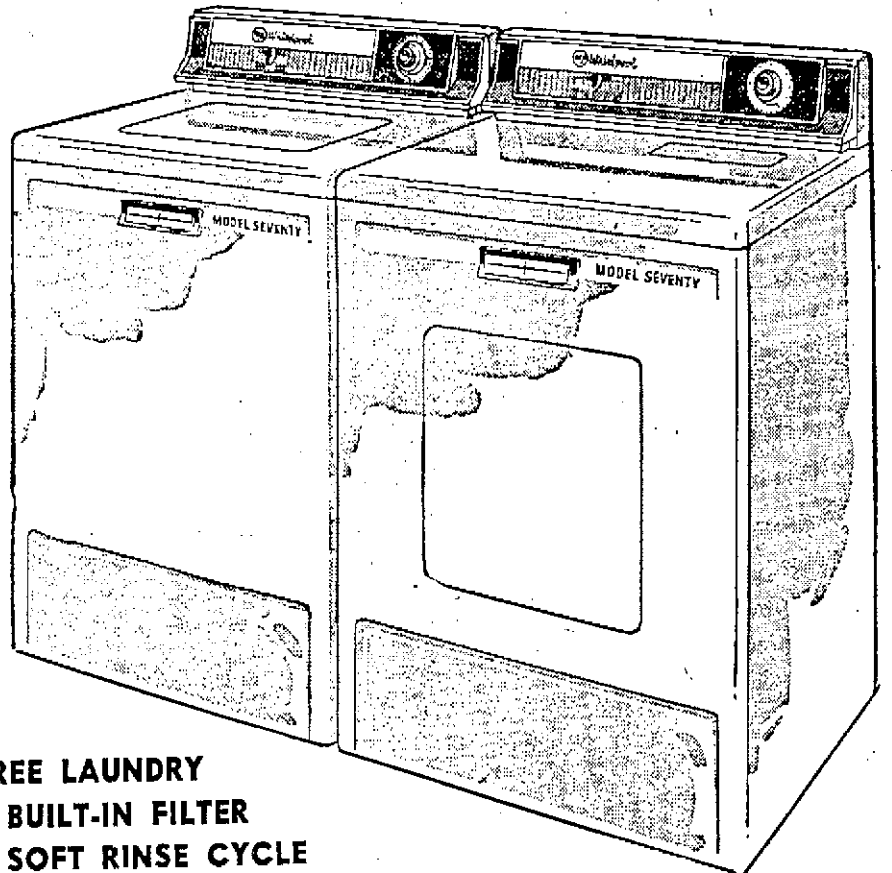
## BUTLER BROTHERS

Department Stores

**NEW DISCOUNT PRICES!**



# Whirlpool



**LINT-FREE LAUNDRY  
EXTRA BUILT-IN FILTER  
EXTRA SOFT RINSE CYCLE**

Filters out lint, grit, sand, soap scum, automatically. Finest Surgilator action gets clothes cleaner. Extra automatic rinses—leaves clothes softer. Full 10-pound capacity. Full 5-year warranty on transmission.

**WAS 299<sup>95</sup>**

COME IN AND SEE  
OUR DISCOUNT PRICE —  
NOTHING DOWN

AS  
LITTLE  
AS **225**  
Weekly

Matching Wrinkle-Free Dryer. Our most attractive offer. Matching dryer was 279.95. Get our low discount price.

## RCA Victor Deluxe Portable TV

Was **199<sup>95</sup>**

- "Socialite" model with Flight-Line styling
- Full-size Telescoping Antenna
- RCA Silverama 110-degree Aluminized Picture Tube
- Improved "Balanced Fidelity" Sound

COME IN AND SEE  
OUR DISCOUNT PRICE  
Nothing Down

As Little As  
**\$1.50**  
Weekly

## RCA Victor 21" Console TV

- The "Robbins" deluxe model
- Front window VHF Channel Indicator
- Improved 3-Speaker Panoramic Sound

Was **359<sup>95</sup>**  
As Little As  
**\$3.25**  
Weekly

**BUTLER BROTHERS**  
5252 Lakewood Blvd. LAKEWOOD CENTER

Store Hours Mon., Thurs., Fri., 12:30 - 9:30 p.m.  
Other Days 9:30 a.m. - 5:30 p.m.



gifts that are  
**new**  
gifts that are  
**different**  
from 1.00

Traveling  
Birthdays  
Weddings  
Anniversaries  
Wedding Party

**Bogle's**  
LUGGAGE  
7th at PINE  
FREE PARK & SHOP

### PRE-INVENTORY CLEARANCE SALE

Monday, Mar. 24th, Thru Thursday, Mar. 27th

**25% DISCOUNT**

on Every Item in Our Stock

- RECORDS • HI-FI
- RADIOS • PORTABLE PHONOS
- STUDIO GREETING CARDS

Bargains Galore at the

**MUSIC BOX**

2162 BELLFLOWER BLVD. GE 8-2722  
(Los Altos Shopping Center)

## Children's Bootery



... for First Communion,  
Confirmation, graduation,  
social doings... here's fashion,  
fit, and that famous name  
you know and trust...

**THE STRIDE RITE**  
SHOE

**YOU CAN BE SURE AT  
CHILDREN'S BOOTERY**

BIXBY KNOLLS

4346 Atlantic Avenue

Phone GARfield 4-7094

Open Monday and Friday Evenings

DOWNTOWN

126 West Broadway

HE 6-1019

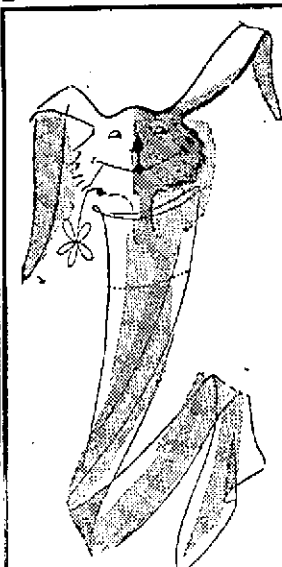
Open Friday Evening

LOS ALTOS SHOPPING CENTER

On the Mall Just East of Penney's

Open Monday, Thursday and Friday Evenings

Geneva 8-5792



no seams

to worry about!

*Hanes*

seamless stockings

day and dress sheers

**\$1.50 — \$1.95**

**Elizabeth's**

3948 ATLANTIC

Bixby Knolls

South of Carson

Hours: 10-6 Daily, 10-9 Friday

Park Free in Rear of Store





Dr. Richard C. De Golia

**Chef of the Week**

**Dr. De Golia Is Kin of Hangtown Sheriff**

By MILDRED K. FLANARY  
Independent Press-Telegram Home Economics Editor

He's the great-grandson of the very first sheriff of Hangtown, Calif., and a third-generation native. Chef of the Week Richard C. De Golia, M.D., can ably pass along to his own four young-uns tales of their great-grandpa's covered wagon trek from New York in 1839. Destination? ... gold rush.

Though De Golia was born in Piedmont, Calif., his family moved to Pasadena in time for him to attend elementary and South Pasadena high schools. Outstanding in student activities and athletics, he was chosen student body president.

Come time for college, however, and he returned north, graduating from U.C. Berkeley, with an A.B. degree in Liberal Arts. Those in his class will remember him as president of Phi Delta Theta Fraternity, a member of the Skull and Keys, and the Vigilante Sophomore and Winged Helmet Honorary Societies.

DE GOLIA'S college degree and World War II materialized simultaneously, and he joined the Naval Air Corps in July 1942. A member of the Flying Golden Bears, he received his wings at Corpus Christi, Tex., and affiliated with Fighting Squadron 8, attached to the aircraft carrier Bunker Hill. A division leader, he flew 80 missions against the enemy, and has to his credit five enemy planes shot down, and one destroyer escort sunk. He also took part in many of the major battles in the Pacific "Turkey Shoot" off the Mariana Islands, and in the Philippine Islands invasion. Two Distinguished Flying crosses and nine Air Medals are among his "souvenirs."

And then ... just like a bolt out of the blue, with his war "diploma" tucked away, he decided to become a doctor of medicine. And that he did. After pre-medicating a year each at UCLA and USC, he entered the University of Cincinnati College of Medicine, graduating in 1952. He pledged Nu Sigma Nu medical fraternity.

Following his internship at San Francisco City and County Hospitals and Stanford University service in San Francisco, and two years as resident in pediatrics at Children's Hospital in Los Angeles, Dr. De Golia qualified as a pediatrician. He has offices with Chief of the Week Dr. H. Milton Van Dyke.

A member of the Long Branch LACMA, the Galen Club and the Long Beach Pediatric Society, he is on the teaching staff in pediatrics at both Seaside Memorial and Children's Hospital in Los Angeles. St. Mary's and Community Hospitals both lay claim to his knowledge, also.

A ROTARIAN, he chairs the Crippled Children's Committee, and is active in St. Luke's Episcopal Church. Also a member of the YMCA Indian Guides, he has two Braves of his own now members, and one little Brave growing eagerly. With a little sister in mind, their Mom is the former Sallie Van Dyke.

De Golia is reserved, possesses a humor which turns daily drudgeries into more trifles; but he's not too domestic. As to the pantry department, he knows what's good. You will too, after you've tried his recipe for "Husband's Delight."

**HUSBAND'S DELIGHT**  
1 pint sour cream  
4 eggs, well beaten  
4 tbsp. sugar  
4 tbsp. flour  
1 tsp. soda  
Salt

Mix dry ingredients first. Add sour cream and mix well. Add beaten eggs. Cook on well buttered, moderately hot griddle until slightly firm and then turn. Should be light and fluffy. Never fail and are delicious!

**WCTU Session**  
Mrs. Esther Dewey, county president of WCTU, will discuss "Narcotics, a Growing Threat to American Youth," when the WCTU Federation entertains with its annual reciprocity coffee hour honoring members of the Presidents Club Tuesday at 9:30 a. m. in the YWCA auditorium, 6th St. and Pacific Ave.

**Oswald Jacoby**

**Discard Big Aid to Pete**

West opened the 10 of hearts and after dummy played low East played the best spot and Pessimistic Pete won with his queen.

"I guess everything will be wrong as usual," he mumbled and proceeded to lead the 10 of clubs and let it ride. East false-carded with the king and returned his singleton trump. Pete went up with the ace, led his low club to dummy's ace and continued with the jack.

East played low but Pete simply discarded his losing

<b>NORTH (D)</b> 22	
♠ Q J 6	
♥ K 5 2	
♦ A 10 4	
♣ A J 9 8	
<b>WEST</b>	
♠ K 4	
♥ 10 9 8	
♦ 9 8 7 5 2	
♣ 7 5 3	
<b>EAST</b>	
♠ 3	
♥ A J 7 4 3	
♦ K J 6	
♣ K Q 6 2	
<b>SOUTH</b>	
♠ A 10 9 8 7 5 2	
♥ Q 6	
♦ Q 3	
♣ 10 4	
<b>Both vulnerable</b>	
North	East
1 ♠	1 ♥
1 N.T.	Pass
3 ♠	Pass
Pass	Pass
<b>Opening lead—♥ 10</b>	

heart. This held Pete's losses to one trump, one diamond and one club and he made his contract.

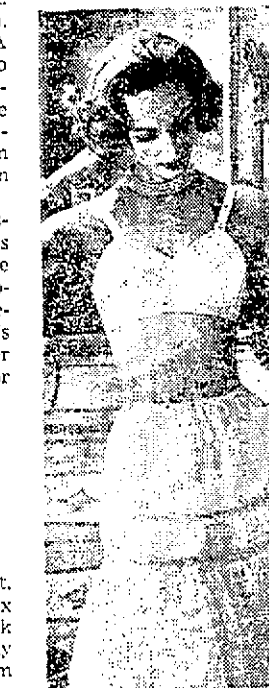
Pete wasn't playing with mirrors. He had simply executed a nice safety play. Suppose West had held the queen of clubs. He would have taken a trick with it but now dummy's nine of clubs would be high and would furnish a parking place for Pete's losing diamond.

Of course Pete could have taken and lost the trump finesse and still made his contract by guessing the location of the club queen but Pete does not like to guess when he doesn't have to.

As Pete says, "Everything is bad everywhere."

**New Bra Design Comes With Special Guarantee**

To wear or not to wear the new chemise styles may well be one of your currently puzzling fashion problems.



One thing is certain. If you do decide a chemise is for you, then you definitely will need to begin your fashion plans underneath with just the right bra to mould your contours into this spring's more rounded, uplifted silhouette. The perfect bra for the chemise style is Maidenform's new smash-hit "Twice-Over."

More than all other new fashions, chemise dresses and suit jackets demand the right bra to offset the sack look. Even if chemise styles are not your choice, you will still want to know how to achieve this spring's new-figure look.

For the first time in the history of a major brassiere manufacturer, a garment as personal as a brassiere will be offered with this guarantee. It improves with washing, becoming even more flexible and comfortable. It's so new it makes other elastic bras old fashioned. It's all in the design ... double elastic back, criss-crossed under the arms where comfort counts and double-track stitched cotton broadcloth cups give lasting shape and lift.

**PERFECT BRA** for chemise fashions is "Twice-Over" by Maidenform. A money-back guarantee offers women an opportunity to discover new-figure and fashion glamour at no risk. Chances are, once you wear it you'll not return, since it improves with washing, becomes even more flexible and comfortable.

**TO 6-3018**  
**M. LOUIS**  
"MISS BEAUTY PAGEANT"  
HAIRSTYLISTS  
Bellflower Blvd. at Rossmore  
EVES 'TIL 11 P.M.  
SEE "YELLOW PAGES"

**Dear Abby**

**Too Young for Mom!**

By ABIGAIL VAN BUREN

DEAR ABBY: My daughter is 18 and I am 38 and everybody says we look like sisters.

A sailor has been dating her whenever he's in port and he always brings nice presents for her from his trips. She doesn't care for him and cheats on him sometimes. He is 26 but he is losing his hair fast and looks much older. I know I could treat him better and have an idea he could be serious about me if I encouraged him. I've been divorced three years and he's the best thing I've seen so far. Should I give him the "all-clear" or do you think I am too old for him?—MOM.

DEAR MOM: Don't give him the "all-clear" or you'll be sending out an SOS soon after. Let's just say he is too YOUNG for you!

DEAR ABBY: When I brought my baby home from the hospital I put him to bed with me at night and kept a stack of diapers under my pillow to make it easier for me. You know what happened? To this day I can't get him out of our bed and he is now 3½ years old. The older he gets the harder it is to get him out, but how can I do it? If you think of anything, please let me know because it is causing discord in our home and my husband is plenty mad.—RUDY.

DEAR RUDY: Put the "baby" in a bed of his own tonight. He might cry half the night, but let him cry. Keep this up until he is convinced he can't win. He'll surrender, dear.

DEAR ABBY: I went with a boy for a few months and he gave me a big-colored picture of himself all framed in what looks like a very expensive frame. We broke up and I know I mean nothing to him and he means nothing to me. I would like to know what to do with this picture. It would be terrible to just throw it away when maybe he could use it. It's stuck up on my closet shelf now.—NOT SENTIMENTAL.

DEAR NOT: Drop him a note (or call him) and ask if he would like it returned. If he says yes—return it—if he says no—give the frame to a rummage sale.

DEAR ABBY: I am 16 and a junior in high school.

I am ape over this guy named Gary who is in my English class. I know he likes me because I catch him looking at me when I'm not looking at him. I keep hoping that he will ask me out but he never does. Can you tell me WHY he doesn't ask me out?—APE OVER GARY.

DEAR APE: He is either bashful or broke—or maybe a little of both.

IF YOU HAVE a problem, write to Abigail Van Buren in care of this paper. She will be glad to answer your letter. For a personal reply, please enclose a stamped self-addressed envelope.

(This feature appears daily in the Independent.)

**NOW OPEN ...**  
**Beauti-Braid Rug Studio**  
• WOOL YARDAGE & SUPPLIES  
• INSTRUCTION or MADE-TO-ORDER  
• WOOLEN FABRICS for TAILORING  
**Beauti-Braid Rug Studio**  
Hours: 9 to 5 Daily — 7 P.M. to 9 P.M. Wed. & Fri.  
2769 E. Broadway GE 4-9077

**Foresters to Install**

Court Long Beach 35, Independent Order of Foresters, will have installation of new officers Saturday at 8 p.m. in the High Court Bldg., 1329 S. Hope St., Los Angeles.

Mrs. Uldine Hornsby will be installed chief ranger and Mrs. Frances W. Slifer vice chief ranger. Dancing and refreshments will follow.

**Royal Neighbors**

A dark night is being declared by Long Beach Camp 3822, Royal Neighbors of America, for Tuesday.

AVOID THE RUSH  
**DRY CLEAN NOW**  
FOR EASTER  
DYOLA CLEANERS

**The Country Day School**  
"A COUNTRY SCHOOL FOR CITY CHILDREN"  
Kindergarten Through Sixth Grade  
Phone GE 8-1974

**Andy's Hot Cake HOUSE**  
"Particular Food for Particular People"  
Open 7 Days a Week, Serving Breakfast, Lunch, Dinner  
There's nothing quite like a ham around Easter time — and there's nothing quite like the way Andy prepares his succulent baked ham. Come in for a real treat, Andy serves only the finest — Jones Dairy Farm Hams.  
Open Every Saturday and Sunday, 7 A.M. to 7:30 P.M.  
DINNERS EVERY DAY — BREAKFASTS TOO!  
643½ Pine Ave. (South of 7th) — Long Beach

**THE BEST PLACE IN TOWN TO BUY YOUR FOOD ...**  
**Cole's Markets**  
"BIG SAVINGS TOP QUALITY FRIENDLY SERVICE"

**Specials for Sunday, Monday and Tuesday**  
PAY ALL OF YOUR UTILITY BILLS FREE AT COLE'S

**HUNT'S FANCY**  
**Pork & Beans** 10¢  
TALL 300 CANS  
**LAURA SCUDDER**  
**Mayonnaise** 53¢  
QUART JAR  
**UTAH VALLEY RED PIE**  
**CHERRIES** 17¢  
NO. 303 CAN  
**HAPPY HOST CLING**  
**PEACHES** 25¢  
NO. 2½ CAN  
**DEL MONTE BARTLETT**  
**PEARS** 25¢  
NO. 303 CANS  
**COLE'S FINEST**  
**Shortening** 69¢  
3-LB. CAN  
**MAXWELL HOUSE INSTANT**  
**COFFEE** \$1.65  
6-OZ. JAR — Price Includes 6¢ Off  
**HEINZ STRAINED**  
**Baby Food** 3 Jars 26¢  
CHOPPED ..... 3 JARS 27¢  
**HEINZ PURE TOMATO**  
**KETCHUP** 21¢  
14-OZ. BOTTLE  
**MILANT'S 1890**  
**DRESSING** 6-OZ. Bot. 29¢  
12-OZ. ..... 53¢  
**NALLEY'S**  
**BEEF STEW** 33¢  
15-OZ. CAN  
**SANITARY NAPKINS**  
**MODESS** 2 Pkgs. 85¢  
PKGS. OF 12  
**M.D. — COLORS & WHITE**  
**TISSUE** 4 Rolls for 35¢ 14¢ 23¢

**FRESH MEAT SPECIALS**  
TENDER—LEAN MEATY PORK  
**SPARERIBS**  
MEDIUM SIZE TO BAKE OR B-B-Q 49¢  
COLE'S OWN  
**PURE PORK SAUSAGE** 1-LB. ROLL 39¢  
**SLICED PORK LIVER** LB. 29¢

**FRESH PRODUCE SPECIALS**  
FUERTE—LARGE SIZE  
**AVOCADOS**  
3 for 25¢

**DELICATESSEN**  
GRAND TASTE  
**All Meat Franks** LB. 55¢  
BLUE BELL  
**Cottage Cheese** PT. 21¢

**FROZEN FOODS**  
PET RITZ FROZEN  
**APPLE PIE** 8-INCH 24-OZ. 45¢  
WONG'S FROZEN PORK OR CHICKEN  
**CHOP SUEY** 14-OZ. PKG. 45¢

FOR QUALITY and ECONOMY SHOP AT —  
**Cole's MARKETS**  
10581 GARDEN GROVE BLVD., GARDEN GROVE  
5190 ATLANTIC BLVD. .... LONG BEACH  
5548 WOODRUFF AVE. .... LAKEWOOD  
5401 E. ARTESIA BLVD. .... LONG BEACH  
6191 ATLANTIC BLVD. .... LONG BEACH  
1000 E. FOURTH ST. .... LONG BEACH  
4121 NORSE WAY .... LAKEWOOD  
— WE RESERVE THE RIGHT TO LIMIT —  
— NO SALES TO DEALERS —

**MAY LAKWOOD**  
**prettiest "back talk" in town!**  
**our hairbrush cut** 2.50  
The prettiest heads in town feature our expert cluster-curl and cut! Just run your fingers thru and see how every bubbly curl bobs back into place.  
**Pre Easter cold wave sale**  
**reg. 20.00 - now 9.90\***  
\*Dyed and bleached solution slightly higher.  
May Co. Lakewood—Beauty Salon—Second Floor  
COME IN WITHOUT APPOINTMENT OR CALL: HA 9-2411 OR ME 3-0111, EXT. 342



## Worry Clinic

# Clergyman Aided by Ideas on Speech

By DR. GEORGE W. CRANE

Case X-366: Joel J., age 32, is a very successful clergyman.

"Dr. Crane, I also am indebted to our local newspaper," he began, "for it prevented my deserting the pulpit and going into high school teaching."

"After graduating from theological seminary, I married and took a small church. But despite my heavy preparation for my Sunday sermon, I seemed to be waging a losing battle. For the attendance kept getting smaller and smaller."

"That disturbed me, so I would study and read more exhaustively in preparation for next week's sermon. But the congregation would keep on dwindling."

"So I had planned to go into high school teaching and quit the ministry. But my wife finally got me on the right track. She cried and begged me to try a new plan for just three more months."

"Then she showed me your booklet on 'Public Platform Strategy.' She said she had sent for it via our newspaper six weeks before but had hesitated to show it to me."

WHAT SHE MEANT but tactfully didn't say in so many words, was the fact I was an intellectual snob. For I figured my homiletics professor at seminary had taught me all I needed to know about the art of sermonizing.

"And I felt the usual college graduate's superiority complex about looking into the newspaper for educational aid."

"Besides, I was irritated at my wife's thinking any newspaper booklet could remedy my problem. But she pleaded and coaxed, so I finally agreed to make an honest try."

"And it was a tough job, at least the first two Sundays. For I had been trained to deliver an essay-type of address. After I read your booklet, I realized I was chiefly an expository preacher instead of a narrative speaker."

"So I tried your anecdotal formula. I picked a few actual cases from my parish and used them to document my main text. I also inserted some mild humor and named three parishioners in my address."

"Well, sir, I got more compliments on that sermon than on all my previous speeches."

"AND I MUST admit that I felt astonished at how simple the narrative method of public speaking could be."

"The next Sunday I followed the same pattern. And I found that there were 23 more people present than the week before, which was a great tonic to my morale."

"Again the parishioners patted me on the back and told me I had given them a great sermon. My wife

beamed and I began to feel good, myself."

"After these three months, I have found that the attendance on Sunday is now 62 per cent greater than for the past year. My congregation has also asked me to come back and I am being given a salary boost, too."

Facts are facts, whether you derive them from this progressive newspaper or a musty scientific tome in a college library.

So never succumb to the common form of educational hypocrisy which makes you think newspapers can't alter your life by giving you new ideas.

Bishop Richard C. Raines, of the Methodist Church, invited me to Indiana on three different occasions to address all the clergy in his three big Methodist Conferences.

And Bishop Raines asked me to tell them how to make an interesting sermon, for the bishop knew a poor orator empties a church.

So send for my booklet "Public Platform Strategy," enclosing a stamped return envelope, plus 20 cents.

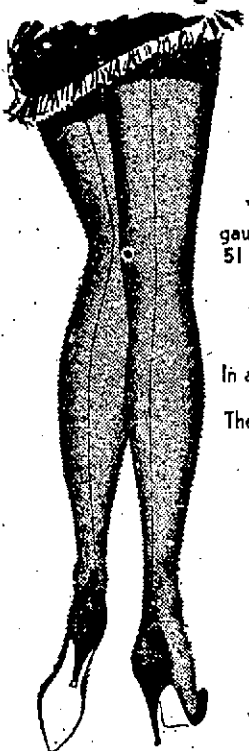
It can show you quickly how to make an interesting speech.



1000  
NEW  
STYLES  
  
NEW  
**Hats**  
For Easter  
**\$3.98**  
from

... from  
big and little  
brims to  
fanciful trims  
  
**WORTHMORE  
MILLINERY  
STORE**  
  
ACROSS  
FROM  
BUFFUM'S  
GARAGE

60 Gauge 15 denier  
51 Gauge 15 denier



Nylon  
Hosiery

Yes indeed... Luxury 60 gauge 15 denier or serviceable 51 Gauge 15 denier... both hose are offered at this Sationally low Sav-on Special price, both are available in all Spring color tones and in all popular sizes. They can be gift wrapped for Easter too. No charge of course.

**49c**  
3 pairs, boxed **1.45**

# Sav-on

## Easter Savings

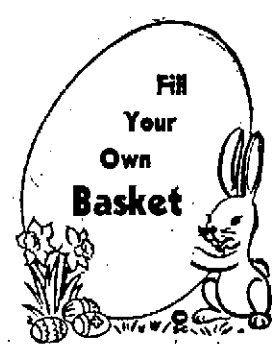
**Empty Baskets**  
In various sizes  
specially priced from **19c to 69c**

**15c Easter Grass**  
Shredded green paper  
grass... Save 7c **2' for 23c**

**15c Egg Dyes**  
All basic colors  
Save 4c at Sav-on **11c**

**Marshmallow Eggs**  
Large bag of assorted  
colored eggs... cello bag **29c**

**Jelly Bird Eggs**  
Brach's assorted colors,  
in cello bag... pound **29c**



**Lux Bath  
Size Soap**  
**10 for 1.00**  
Popular complexion  
size at this special  
price.

**10c Creme Eggs**  
Brach's chocolate  
covered 10c eggs **3 for 25c**

**5c Creme Eggs**  
Brach's, covered with  
delicious chocolate **4 for 15c**

**Fruit and Nut Egg**  
Brach's decorated 7 ounce  
egg... on special **39c**

**Luden's 3 Cuties**  
Hollow  
milk chocolate **98c**

**Chocolate Easter Eggs**  
Marshmallow in  
realistic carton **12 for 27c**

**"ALL"  
Detergent**  
**10 lbs. 1.98**  
For automatic washing  
machines... a  
Sav-on Special.

**Sunbeam  
Shavemaster**  
A practical Easter gift  
... Men's deluxe or Ladies' LC-2 on special.  
Ladies' **9.98** Men's **18.95**  
15.95 29.95

**Gift  
Neckties**  
Wide choice of bow ties  
or four-in-hand, latest  
patterns and colors.  
**2 for 1.00**

**Easter  
Plush Toys**  
Traditional bunnies and  
the newest favorites...  
in luxurious plush.  
**1.69 to 2.50**

**Badminton  
Game**  
Two racquets, 2 shuttles,  
net and instruction book.  
In cello bag. **1.98**

**Laundry Cart**  
Sanitized bag,  
folds easily **2.89**

**Utility Pail**  
Unbreakable  
polyethylene, 12 quart size **88c**

**8-Piece Snack Set**  
Hospitality,  
4 cups, 4 plates **98c**

**Ovaltine Beverage**  
Can be served  
hot or cold, large size **51c**

**2.98 Sponge Mop**  
Chrome plated  
squeeze **1.98**

**End-O-Pest**  
Meal or pellets  
for snails, slugs **59c**

**Spic and Span**  
Large size...  
special at Sav-on **19c**

**Simoniz Wax**  
Quart of non-scratch  
floor wax **69c**

**Cashew Nuts**  
Nut-Shell's  
14-oz. vacuum can **79c**

**Instant Sanka**  
99% caffeine free...  
4 ounces **88c**

**Cereal-Soup Bowls**  
Jadite or  
ivory **6 for 49c**

**Coffee Mugs**  
Jadite or  
ivory **6 for 49c**

**Dr. Ross  
Dog Food**  
**11c**  
Ready-to-eat complete  
dog food...  
15-ounce cans.

**S. O. S.  
Scour Pads**  
**19c**  
They soap as they  
clean... box of 10  
pads. Special at...

**Rockmont  
Envelopes**  
**4 boxes 1.00**  
White bond envelopes  
in window  
boxes of 100.

## Sav-on Cosmetic Values

**2.50 Hand Cream**  
Harriett Hubbard Ayer,  
fragrant concentrated  
protective cream, softens  
hands... 10-oz. size. **1.00**

**3.75 Spray Perfume**  
Blanchard's, 3-oz. size of  
Jasquely, Conflict, Evening  
Star or Intrigue. **2.75**

**Creme Puff & Lipstick**  
Max Factor's combination  
of Creme Puff instant  
make-up and Hi-Fi  
Lipstick. **1.25**

**2.00 Bubbling Bath Oil**  
Duparc's luxurious bubble  
bath oil... save 1.00  
on each 2.00 bottle. **1.00**

**Banish Shampoo**  
Breck's anti-dandruff  
shampoo containing 2274  
compound... 8 ounces. **1.50**

**Noxzema Skin Cream**  
Baudouin 6-ounce size  
greaseless, medicated  
cream for beautiful skin. **69c**

**Rubber Tip  
Bobby Pins**  
**2 for 25c**  
Card of 65 long or  
72 short rubber-tip  
pins.

**Rubber  
Bath Mats**  
**2 for 1.00**  
Bath safety mat with  
vacuum cup bottoms  
... in colors.

**Men's Briefs**  
**2 pairs 1.00**  
Fully guaranteed,  
full combed yarn,  
shrink resistant  
fabric.

**Men's  
Tee-Shirts**  
**2 for 1.00**  
Fully guaranteed  
... with reinforced  
neckline... cello  
packed.

## Here's the Secret of New Beauty!



Select a hair style that flatters your loveliest features. Let our experts show you the secret! Tinted and bleached hair, slightly higher.

**PERSONALIZED WAVE  
HAIR CUT 2.00**  
**7.50\***  
\*stylist prices slightly higher

**the BROADWAY**  
IN THE LOS ALTOS SHOPPING CENTER  
BEAUTY SALON  
LOWER LEVEL  
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**HARRIET HUBBARD AYER**  
LIMITED TIME ONLY!



**AYER DRY CREAM Deodorant**  
(and anti-perspirant)  
and **AYER STICK Deodorant**  
Reg. 1.00 each **50c\***  
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Now, SAVE 50% on both these famous deodorants! Ayer Dry Cream Deodorant contains Extrolan, gives 24-hour protection against unpleasant odor and perspiration. Ayer Stick Deodorant contains hexachlorophene to destroy odor-causing bacteria, comes in handy push-up package. Both are safe, gentle, effective.

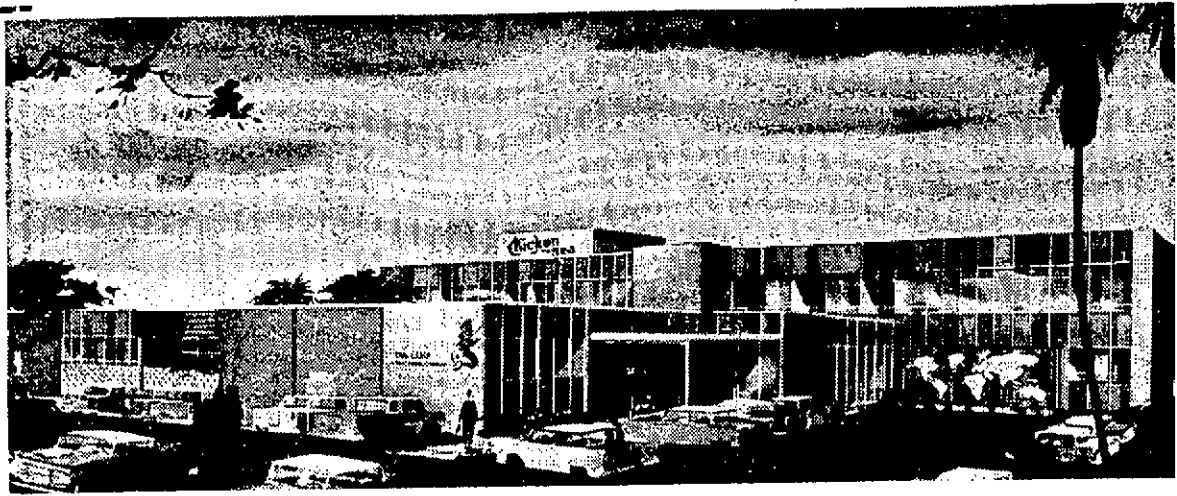
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LOS ALTOS





### FUTURE HOME OFFICE OF VAN CAMP'S

World-wide operations of the Van Camp Sea Food Co., Inc., will be directed from this new office building when it is completed on Pier A in Long Beach Harbor. The company will continue canning operations in the old Terminal Island facilities but will bring most of its \$12,500,000 annual payroll of office workers to Long Beach.

## Van Camp's World-Wide Business Will Be Directed From Office Here

By KEN CHILCOTE  
Independent, Press-Telegram Business Editor

When the Van Camp Sea Food Co., Inc., moves its world headquarters to the Port of Long Beach late this year, it will bring here the major part of its \$12,500,000 annual payroll.

This was announced Saturday by the company, which is internationally known as the packers of Chicken of the Sea and White Star brands of tuna.

The move from Terminal Island to Long Beach Harbor does not mean the closing of the cannery on the island, officials said. Only the clerical operations for the world-wide business will come here in a move which also ties in with a big expansion.

Canning of "wet fish," locally caught sardines and mackerel will continue in the Terminal Island facility and the plant there will continue to serve as a big warehouse.

THERE WILL be no packing or handling of fish in the Long Beach Harbor office structure which will be on the extension of Pier A near Pacific Sport-fishing Landing.

The Van Camp building is scheduled for completion in December of this year at an estimated cost of \$550,000. The building will be financed by the Long Beach Harbor Commission on a 25 year lease basis with Van Camp.

This new modern office building will be constructed on Pier A East on what will be known as Van Camp Street. It will contain 36,000 square feet and have accommodations for 175 employees. The structure will be of steel with an aluminum and porcelain enamel skin. The

architect is Kenneth S. Wing, F.A.I.A. of Long Beach and the contractor is Ruane Corp. of San Gabriel.

GILBERT C. VAN Camp Jr., president of the Van Camp Sea Food Co. said this building is being erected in conjunction with the Van Camp's present and projected plans for company expansion in all phases of their operations. These plans include fishing and canning operations, both in the United States and abroad, and in tuna marketing operations throughout the world.

Frej Hagelberg, financial vice president of Van Camps world wide operations said "The company will bring to Long Beach the major part of its \$12,500,000 annual payroll.

The original cannery and headquarters were established in San Pedro by G. C. Van Camp Sr. and Frank Van Camp in 1914. Van Camp Sea Food Co. has been a leader in the fish industry since its inception. Its two primary tuna products, Chicken of the Sea and White Star continue to establish the standard in marketing that is developing new and heavier consumer demand for tuna as a staple dish in the American household economy.



### FATHER-SON TEAM

Checking final plans for the construction of the new Van Camp Sea Food office buildings is the father and son team directing the world-wide activities of the company. At left is Gilbert C. Van Camp Jr., president and at right is Gilbert C. Van Camp Sr., chairman of the board.

## \$9,600 Average Family Earnings

SACRAMENTO (AP)—Californians took in a record income of \$34½ billion, an average of almost \$9,600 for a family of four.

The 1957 total, announced by the Department of Finance today, was about two billion higher than the 1956 income.

The state now accounts for 10.1 per cent of the national income although its 14 million people total only 8.3 per cent of the nation's population.

Charts of the income through the year showed a steady rise until the July-September period, when it started slightly downhill. About two-thirds of the income was in the form of wages and salaries.

Farmers dropped about 5 per cent below their earnings of 1956. The department attributed most of the slip to higher production expenses.

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presents a breathtaking flair in home styling and luxurious living that actually outlasts homes costing very much more.

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2 BATHS

Frigidaire, "fold-back" cooking units and counter, or "Gaffers & Saffers," built-in range and oven; fireplace-barbecue; built-in mixer, blender, sharpener; indirect living room lighting; drapery track; cornice boxes; stake roofs; floor-to-ceiling built-in bookcases.

### Clock Homes

in picturesque La Mirada

From Long Beach: Use Lakewood to Rosecrans—turn right, continue 3.3 miles to Jolon Rd., then past Santa Ana Freeway for turn left to models.

AS LOW AS \$995 DOWN ALSO NEW FHA TERMS Priced From \$17,500

4 FURNISHED MODELS BY WILDER'S Color Co-ordinators; Marilyn Price. MOSS Building Corp. "Builders of the Best"

# Buffums' Geared for Good Business Ahead

## Points to Building Gain Here

Reporting increases in sales and earnings the past year, Harry Buffum, president of Buffums' Long Beach and Santa Ana department stores, is optimistic over business prospects again this year. He made this announcement at the annual election of officers and directors of the store.

Showing faith in business for the area, Buffum said the stores have planned volume increases of 3½ per cent for the first half of the year. Last year sales increased 2 per cent with a 14 per cent increase in net earnings.

BUFFUM FURTHER emphasized the continuing policy of "trading up" in response to obvious indications derived from customer demand, with the creation of a new departmental designation, headed by Beverly Stark, to buy better coats, suits and dresses for the Designer Circle and Fashion Showcase, and similar plans for expansion in better sportswear plus boutique development in this department.

Regarding the Santa Ana store, Buffum voiced a glowing outlook for California's fastest growing area, and the astronomical growth potential reliably counted upon to soften the impact of a nationwide recession in that area, if it occurs.

IN THE LONG BEACH area, Buffum pointed out the tremendous total of construction, both public and private, which is assured for 1958, with contracts already awarded for the major part, and definite indications of other planning on drafting boards for multiple dwellings close to the ocean, all of which will set a total build-



HARRY BUFFUM  
Shows Faith in Business

ing anticipation for Long Beach in excess of anything previously experienced in a single year.

Besides election of Buffum as president, others renamed were: John E. Carr, vice president and general manager; Vaile G. Young, vice president and general merchandise manager; George V. H. Brown, secretary-treasurer. Other directors are Ray N. Shaw, manager of Buffums' Santa Ana, Frances L. (Mrs. Harry) Buffum; John G. Clock, attorney and legal counsel; Norman Chandler, publisher of the Los Angeles Times, and Harold Quinton, president of Southern California Edison. Donnell V. Davis was re-elected assistant secretary.

### Fonda McCook at Bank Meeting

Fonda McCook, president of National City Bank of Long Beach, attended a two-day seminar for bank presidents and other top level executives which was sponsored by the Independent Bankers Assn. of the Twelfth Federal Reserve District and held Friday and Saturday at the Fairmont Hotel, San Francisco.

## Real Estate and BUSINESS DEPARTMENT

### Independent-Press-Telegram

SUNDAY, MARCH 23, 1958

SECTION R

## Great Boom Ahead for Nation, Says State Realty President



CLIVE GRAHAM  
Predicts Big Things Ahead

A business boom even greater than what the nation has experienced the past 10 years is ahead for the United States, believes Clive Graham, president of the California Real Estate Assn.

Speaking at dinner meetings Wednesday night of the combined realty boards of Long Beach, Compton and Lynwood, in Compton, and again Friday night in Downey at meetings of boards from Downey, Bellflower, Norwalk-La Mirada and the Southeast Realty Board, Graham said the new business boom may not fully develop for five to six years.

"THIS PREDICTION is not more crystal ball gazing," he declared, "but is based on the findings of nationally prominent organizations—who are constantly studying the building and real estate industry activities."

Graham, who is a Long Beach Realtor, sketched this picture: Construction of two and one-quarter million homes a year by the housing industry.

A gross national product of one trillion as compared to the present 435 billion.

A per capita real income rise from \$1,708 to more than \$2,800.

More leisurely time and more money to spend on non-essentials, thanks to new techniques and better machinery.

Farm production of one-third more food than today, with 40 per cent fewer workers.

AN AVERAGE WEEKLY earning of \$185 for a factory worker, compared with today's \$84.

An average work-week of four days.

As many three-car families as there are two-car families today.

Ten to 12 million cars a year produced by the automobile industry.

"Within the next 25 years

there is every prospect that the standard of living will increase by more than 50 per cent," said Graham. "This will be remarkable in view of the fact that America probably will be feeding, clothing, housing, educating, and entertaining 40 per cent more people than now."

THE PRESIDENT of CREA said that too frequently real property bears an unjust burden of taxation. It should not be further burdened, he added. "It is the policy of the California Real Estate Assn. to oppose any further transfer of taxes to the home owner," Graham declared.

"Liberal home financing is not inflationary," said the Realtor leader. "It has been proven over the past years that liberal home financing is stabilizing rather than inflationary."

Graham said that CREA endorses urban renewal and neighborhood conservation-rehabilitation program—state-wide.

The CREA president reminded the Realtors present at the meeting to rigidly follow the Realtor's Code of Ethics under which they work and which has proven so beneficial to the protection of the public. He pointed out that all real estate men are not Realtors—only those belonging to the local real estate board which is affiliated with the California Real Estate Assn. and the National Assn. of Real Estate Boards.

ACCOMPANYING GRAHAM to the meetings was Jackson Pontius, state CREA chairman, who introduced the president.

At the Compton dinner Glenn A. Gehlen of Long Beach gave the invocation; Judge Sidney W. Kaufman of Compton the pledge of allegiance and welcomes were extended by Larry Miller, president of the Long Beach board and Edmund F. Saheen, president of the Compton-Lynwood board. Bob Compton, CREA executive committeeman was master of ceremonies and Larry Hoag, CREA vice president introduced Pontius.

The Downey dinner was held at the Los Coyotes Country Club. H. M. Dumalski, president of the Bellflower Board, gave the pledge of allegiance; James Hall, president of the Downey board the invocation; Harold F. Goettsch, president of the Norwalk-La Mirada board presided and A. J. Slayton, head of the Southeast Realty Board extended the welcome. Assemblyman Carley V. Porter and Reg F. Dupuy, Long Beach, national association director, were among the guests.

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HOMES—DUPLEXES—APARTMENTS  
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100% FINANCING—ON FRONT OR REAR OF YOUR VACANT OR IMPROVED LOT!

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100% FINANCING POSSIBLE

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# CALIFORNIA CITY!

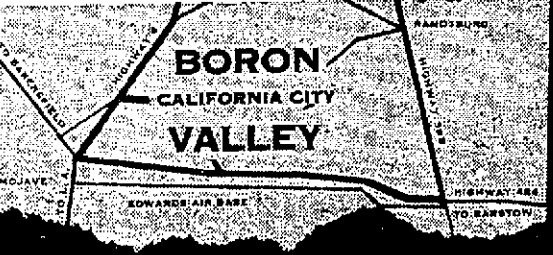
## AMERICA'S LARGEST PLANNED COMMUNITY LAUNCHED IN BORON VALLEY

The nation's largest land development—over 140 square miles of rich, fertile land—was announced by the California City Development Co. today. The over 80,000-acre area in Boron Valley lies in the triangle formed by Highways 6, 466 and 395 in the Mojave Plateau just 5 miles from the giant Edwards Air Base.

The location of the site, it was announced, was dictated by the enormous growth of the Los Angeles area with industries and increasing thousands of people pouring into the high, sunny mesa above Antelope Valley which contains over 70% of the Nation's known Boron reserves. Industry is

### CALIFORNIA CITY 10 YEARS IN THE MAKING

Planners, engineers, road builders and architects are already at work on the first sub-division of California City. Over fifty new homes are about to be constructed. School sites have been approved and the plans for California City's first recreational





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816 SQ. FT. HOME.....\$4195  
1000 SQ. FT. DUPLEX.....\$6200

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Open Evenings 'til 8



### X-HOME APPEALING

With low terms still offered X-Homes built by Hintz are finding a good market now in Orange County. They are located near Disneyland on Katella and are priced from \$13,495.

## Terms on X-Homes Appealing to Public

With non-vets able to buy for as little as \$295 down plus only \$90 costs, X-Homes in Orange County are proving a great attraction since the recent upturn in home buying.

Gilbert J. Hayes, sales agent for the Hintz built homes, says visitors still have an opportunity to win a mink stole or a mink scarf by suggesting the best name for the development, still known as X Homes.

Located on Katella at Ninth St., just west of Disneyland, the homes are in 3 or 4 bedroom units with 2 baths and have 1,300 square feet for the full price as low as \$13,495.

THE HOMES are built on large lots. They have fireplaces with decorative stones, natural ash kitchen cabinets, breakfast bar and nook, brick and stone planters, steel window frames, dining area in kitchen, and they are offered in 14 elevations.

To reach the homes take Santa Ana Freeway to Harbor Blvd., turn south past Disneyland to first intersection and turn west. Or from Long Beach go east on 7th St. to Huntington Beach Blvd., then left to Katella and turn right to the models.

## Good Year for Shell

Shell Oil Co. last year reached a record high of \$1,773,359,000 in total revenues but had a slight drop in net income.

The 1957 annual report shows total revenues, including dividends and interest, were \$128,942,000 greater than last year but that profits were down \$763,000.

H. S. M. Burns, president, said that consolidated net income after taxes was \$135,085,000 or \$4.46 a share on the 30,286,384 shares outstanding at the end of the year. In 1956, net income was \$135,848,000 (highest in the company's history) for an equivalent of \$4.49 on the same number of shares.

BURNS SAID that taken as a whole, 1957 was among the best that the industry and Shell have experienced, even though costs and expenses continued to climb in 1957 mainly because of higher wages and increased prices for purchased materials and services.

Of 269 exploratory wells drilled during the year, 48 discovered oil and gas. The company drilled 1,005 development wells, resulting in the completion of 913 oil and gas producers and 92 dry holes. The report shows that 79 producing wells were completed in the Four Corners Area of New Mexico, Colorado, Utah and Arizona.

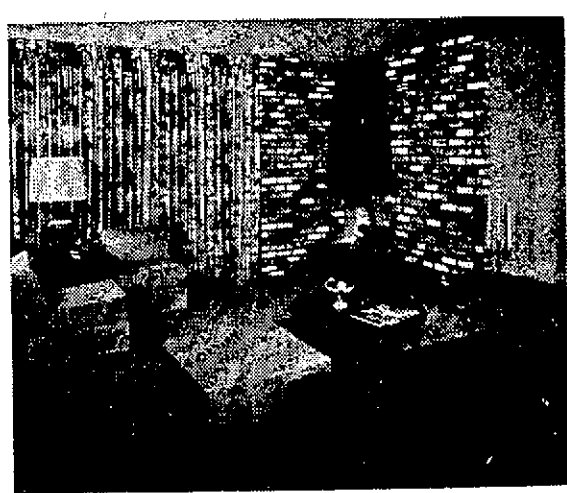
The company's gross crude oil production averaged 387,000 barrels per day of 1957. In 1956, 349,000 barrels per day were produced.

# Homes, Lots Attracting Buyers to Marina Shores

Completed luxury homes, choice view lots for custom building, a popular trade-in plan and availability of exceptionally low conventional and FHA terms of purchase have been maintaining a high sales level at Marina Shores, it was reported yesterday by a spokesman for Walker & Lee, Inc., sales agents.

The new Butler-Harbour Construction Co. development fronts the ocean, with five model residences, designed by two leading architectural firms and furnished by Frank Bros., on display daily at 600 S. Shore Dr., Seal Beach.

It was underscored that many buyers are taking advantage of new lower conventional terms from \$1,450 down, plus costs, and from \$114 a month, including principal and interest. FHA terms are from \$2,650 down, plus costs and im-



### BEAUTIFUL VIEW

Homes at Marina Shores, typified above, are on ocean-view sites. Terms for vets and non-vets are offered. Sales office, with furnished model homes, is at 600 S. Shore Dr., Seal Beach.

### Reject Assistants for State Group

SACRAMENTO (AP) — The Senate finance committee rejected a proposal to hire staff assistants to each of the five public utilities commissioners.

The committee turned down the proposal to give each commissioner a \$7,000-a-year assistant after Sen. Arthur Breed (R-Oakland) argued that the existing staff was adequate to give counsel to the commission.



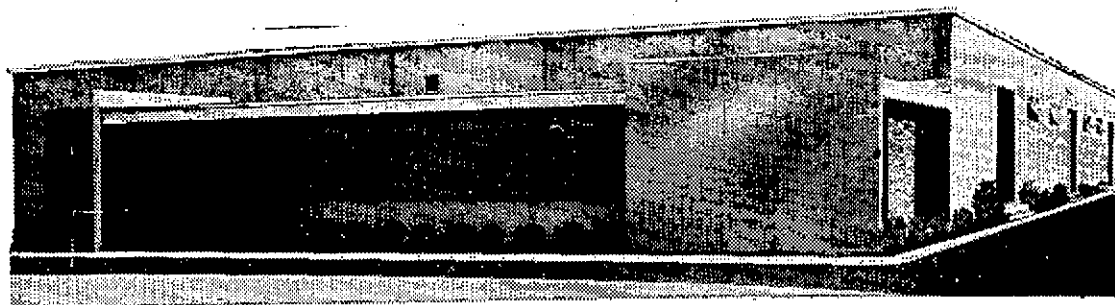
### CHURCH TO BUILD

Designed by Kenneth S. Wing, FAIA, the new Fellowship Hall for Our Saviour's Lutheran Church, 370 Junipero Ave., will afford a multiplicity of uses of the structure. Of Spanish-style design in keeping with the existing church facilities, the building incorporates a Fellowship Hall, kitchen, fireside room, youth room, dressing rooms, lockers and showers. The building permits dual use of many areas, which is important in church planning. Pastor Virgil Bjerke and building committee chairman Dwight Kingsbury report that the plans have been accepted by the church, financing has been arranged and construction will begin about April 15.

## NOW, GREATER FACILITIES TO SERVE THE WEST WITH

# NEVAMAR®

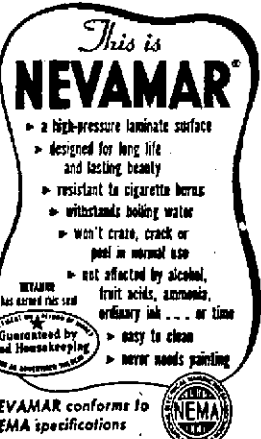
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- Cabinets
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- Bath Vanities
- Furniture Surfaces
- Wall Panels
- Desk Panels
- Bars

—AND LOOK FOR THIS LABEL  
ON THE PRODUCTS YOU BUY!



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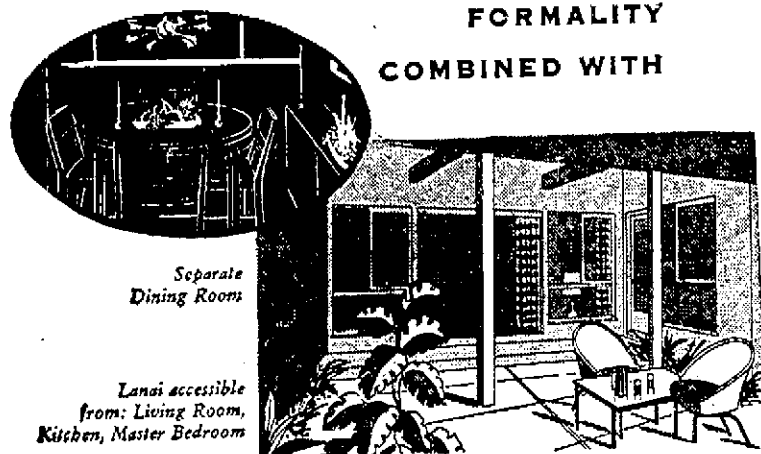
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Lanai accessible  
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## REAL CALIFORNIA LIVING in "The Lanai" Model at GIBRALTAR HOMES Exclusive KENTWOOD PARK

Then visit the 5 other furnished  
Gibraltar Models—Each one as  
intriguingly different as the "Lanai"

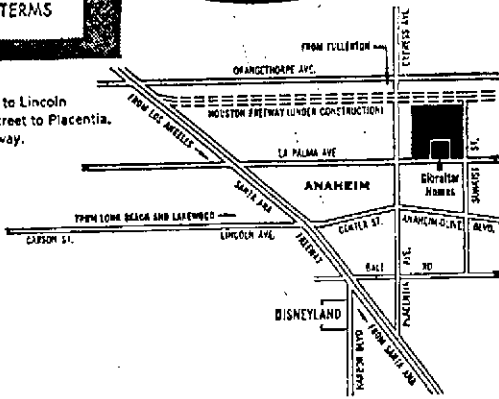
### SEE THE INCENTWOOD CLUB

Swimming Pool • Clubhouse • Picnic Area  
Tennis Court • Play Area  
Wading Pool • Barbecue  
Completed and Ready  
to Use Now!

CHOICE OF 2, 3, 4 OR 5  
BEDROOM PLANS WITH 2  
BATHS PLUS "A NEW WAY  
OF LIFE" FOR YOUR FAMILY  
at modest cost from \$16,950  
to \$21,000  
FHA OR CONVENTIONAL TERMS

### Come and see it all for yourself!

DIRECTIONS: Just drive out Santa Ana Freeway to Lincoln Avenue in Anaheim, turn east through Center Street to Placentia. Turn left to LaPalma, then right to the entranceway.



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of Lakewood

TWICE WOMEN'S OLYMPIC  
CHAMPION DIVER

2 EXHIBITS THIS SUNDAY  
2:30 AND 3:30 P. M.

Experience a new thrill this weekend

## Gibraltar Homes

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EXCLUSIVE EAST ANAHEIM



## X-HOMES

IN ANAHEIM

2 BATHS

Full Price Low as

Non-Vets  
As Low as  
\$295 Down

\$13,495

Plus Only  
\$90 Costs

3-4 Bedrooms  
1300 SQ. FT.  
OF LIVING  
AREA

X-  
HOMES

IN ANAHEIM

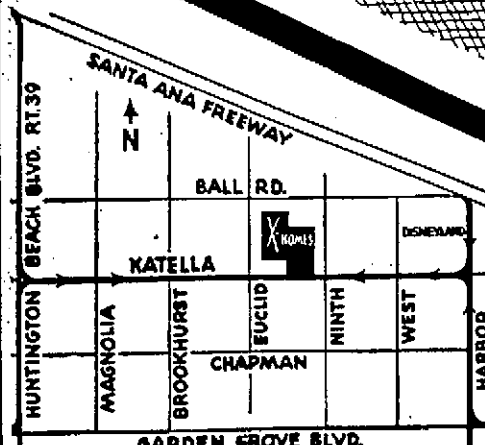
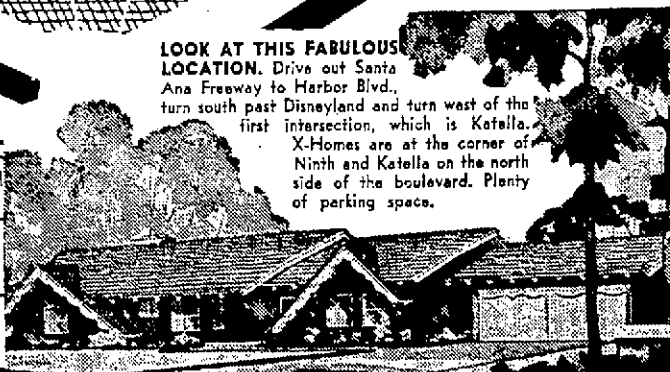
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X-  
HOMES

IN ANAHEIM

LOOK AT THIS FABULOUS  
LOCATION. Drive out Santa  
Ana Freeway to Harbor Blvd.,  
turn south past Disneyland and turn west of the  
first intersection, which is Katella.  
X-Homes are at the corner of  
Ninth and Katella on the north  
side of the boulevard. Plenty  
of parking space.





# No Set Pattern on Price Family Can Pay for Home

By KEN CHILCOTE  
I, P-T Business Editor

What price home can we afford? With business slow right now will we get a home for less money if we wait a few months?

Those are two questions heard often today from the home-viewing potential buyers who are hesitant in closing any deal.

There is no certain yardstick that can be applied about the price of a home any family can afford. It is a question which every family must make a personal decision on although they will find that Realtors and bankers will give them good advice.

As to when would be the best time to buy a new home, there should be no better time than right now, provided you can afford it, Realtors point out.

When money eases and building is renewed on a big scale to meet the needs of the continual stream of new families arriving daily in the Southland, the price of new, tract homes is certain to climb. Many factors will account for this, including much higher price on available acreage for home developments and increased costs for materials and labor.

WHEN THE PRICE on new developments climbs, so will the price on existing homes. Monetary value of existing homes depends largely on the current price tag on new homes in the area.

Retail buying of a pair of shoes, a dress or similar articles is something the public learns, by experience, as to the price they can afford.

But in buying a home a family is taking a step which will require anywhere from 18 to 30 years to fulfill the purchase obligation. It is a step that can and should bring new happiness to a household when they finally are living in "our own home" although they have paid but a small portion of the total cost.

Yet, it is a step that can break up a household if they take on an obligation they ill can afford.

GENERALLY SPEAKING, a family can afford a home costing from two and a half to three times the family's gross income.

This is not a rigid formula because some families will have no difficulty in financing homes worth three or more times their gross annual income while others will have difficulty meeting payments on a house costing less than twice their income.

Statistics from the FHA, based on experience with more than 3,400,000 government-insured loans, can be cited in trying to determine a yardstick for purchasing.

The figures show that families with incomes under \$5,000 a year are successfully buying homes at a price of three and a half times their gross annual income. On the other hand, those with high incomes generally are buying homes costing proportionately less.

FHA reports show many families with an income of \$3,000 are buying a \$9,000 home and those with \$12,000 income are buying an \$18,000 home.

Among factors which may modify the formula to determine what a potential buyer can afford, are: The amount of savings available for the down payment; the size of the family; its expenses for food, clothing, medical care, education and other costs.

## Only Five Remaining

Culminating an unprecedented success in a real estate development, Luxury Homes, Inc., builders of "Dutch Haven Homes" just outside of Anaheim are this weekend offering the last five homes in the group. These homes have been most readily accepted by the public. There are still available three GI homes consisting of 4 bedrooms and 2 baths, priced at \$13,350 with terms featuring no down payment and monthly principal and interest figured at \$66.84. There are also two FHA homes, one with 3 bedrooms and 1½ baths, the other, 4 bedrooms and 2 baths. These are priced from \$12,300 with monthly principal and interest payments scheduled as low as \$64.42.

These attractive FHA are available on attractive FHA terms to vets and non vets alike. In a rising interest market, 30-year 5½ per cent loans are still to be had with no second mortgages and no balloon payments.

Dutch Haven is only 20 minutes away from Long Beach and 30 minutes from the heart of Los Angeles.

From Los Angeles, take the Santa Ana Freeway to Maganolia, turn right to Cerritos, turn left one block to development. From Long Beach, take Spring St. (which becomes Cerritos) direct to site.

YOUR REALTOR will do much inquiring as to your credit standing before he recommends a sale for he wants to see a satisfied client. Your banker or savings and loan official will give you much good advice about the type of mortgage. He knows real estate values and has wide experience in such dealings.

There are two major points to consider about the mortgage: Keep your interest costs as low as possible by borrowing the smallest amount necessary, instead of getting as large a mortgage as you can.

Secondly, bear in mind that the quicker you pay back the loan, the less will be your financing costs in the end. A shorter mortgage period means, of course, larger monthly payments. But if your earnings permit, the larger monthly payments will save you important money.

If you repay a \$10,000 loan at 5½ per cent interest in 15 years instead of 25 years, the monthly payment would be \$80.39 instead of \$59.93.

But by paying off 10 years earlier you would save \$3,505.80.

So when the Realtor or the banker or building and loan

man makes inquiry into your life—sometimes asking facts that you consider too personal—he merely is trying to get you into a home best suited for your ability to pay.



### PARK DEDICATED

Dedication of Kentwood Park was telecast from Gibraltar Homes. Participating in ceremony from left to right are H. P. Sioussat, sales manager for the Mohan-Martin development; Councilman Glenn G. Fry of Anaheim, and Steve Martin, TV personality.

## Buyers in Kentwood Park Given Club Memberships

Kentwood Park, the private club to be owned by residents of the latest Mohan-Martin development, was formally dedicated March 15.

Interested observers at the dedication joined on a tour of

the 2, 3, 4 and 5-bedroom furnished models. Each house plan is designed with a particular way of life in mind. Individual choice can be made of exteriors with Contemporary, Rustic, Ranch, Modern, Hawaiian, Cape Cod or Mediterranean motif.

THE OPPORTUNITY of joining in the ownership of the private Kentwood Park Club is an added inducement for Gibraltar Homes visitors. Now ready for use, these facilities will be highlighted each weekend by exhibitions that emphasize the advantages of this new way of life. This Sunday Pat McCormick of Lakewood, twice women's Olympic champion diver, will get this new program underway with two performances at 2:30 and 3:30 p.m.

Gibraltar Homes range in price from \$16,950 to \$21,000.

To reach this newest Mohan-Martin development, drive out Santa Ana Freeway to the Lincoln Ave. turnoff in Anaheim. Then follow Center St. east to Placentia, turn left to La Palma, and right to the six furnished models.

## Proves L. B. Realty Sales Good

"Realty business is good in Long Beach," says John Highstone of the firm of Steele & Moss Enterprises, Realtors. And, he has figures to prove it. Highstone shows that in the past four weeks he has had \$177,000 in sales.



When John Stanke, well known builder, was putting the finishing touches on a 10-unit contemporary modern apartment building at 233 Termino, Highstone obtained a listing on it and within 10 days he sold the structure to Marguerite Ellison at a price in excess of \$92,000.

Highstone also sold a small business building at 25 Cedar Way, adjacent to the Nu-Pike, for \$40,000. Coma Norris, the buyer, plans extensive remodeling. Paul Wieman was the seller.

"Demand for well selected business and commercial income property is increasing," said Highstone, who heads the recently established income division of Steele & Moss.



\$92,000 FOR THIS IN QUICK SALE



\$40,000 FOR THIS AS INVESTMENT

First time offered anywhere!

VETS-NON-VETS!

FHA \$495<sup>00</sup> DOWN

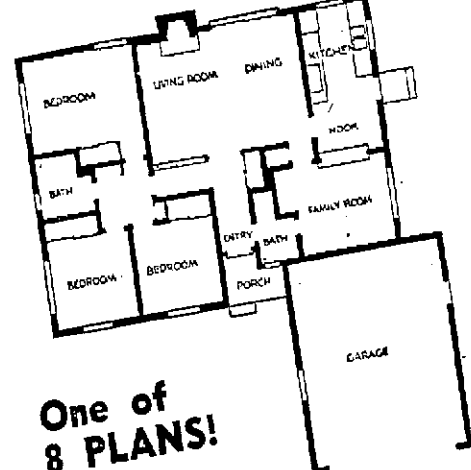
Full Price from \$15,475!  
\$108 per mo. for Everything! (Yes, Principal, Taxes, Interest & Insurance)



lincoln park Mutual

New Unit No. 10—New Family Room Plan!

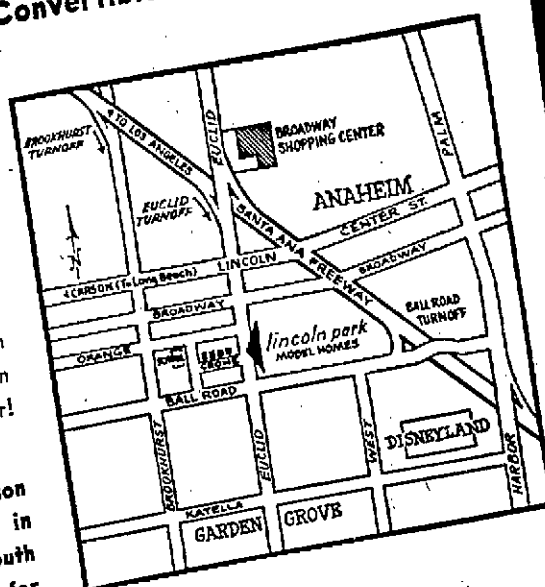
Choose From 3- 4-Bedroom, 2-Bath Plans — Convertible Dens — Family Rooms



One of 8 PLANS!

The Terms You Have Been Waiting For!  
Our ninth unit sold in record time... now is the time for you to make your selection in the new 10th unit. Four brand new plans—brand new financing that means just \$495 down—Veteran or Non-Veteran (Vets even if you have used your GI benefits). If you are searching for your "second home" then this is for you... no balloon payments, no gimmicks, no second mortgages... just \$495 (plus costs) and as little as \$108 per month for EVERYTHING! Compare the home—the deal—the location... then buy now and move in your choice home for mid-summer!

From Long Beach just drive straight out Carson (Lincoln) to the Euclid intersection (signal) in Anaheim. Turn right and drive four blocks south to the Lincoln Park furnished models... look for the big Lincoln Head.



Choose Now!

When you buy now for mid-summer delivery you will have your choice of exterior, interior colors, plan, lot location, wallpaper, fireplace design, built-in range and tile colors... even lot location! Another custom extra at Lincoln Park.

A Development of George M. Holstein & Sons • David Freedman, AIA, Architect • Colors: Marilyn Price • With Built-In O'Keefe & Marritt Gas Range & Oven • Natural Cabinets

IN ANAHEIM—A CHOICE LOCATION!

JUST 5% FHA—Lowest anywhere!

NO BALLOON PAYMENTS OR 2ND MORTGAGE

NEAR SCHOOLS—SHOPPING



## New FHA Terms Now Available for Lincoln Park Mutual Home



### \$495 DOWN

Convertible den is one of the features at Lincoln Park mutual homes in West Anaheim where new FHA terms start at \$495 down for \$15,575 home. Den, which can be used as extra bedroom, dining room, or family room, has separate bath. Homes also have family room plan or three and four-bedroom choice. Site is on Euclid just south of Lincoln (Carson).

## Clock Home in La Mirada Appealing to Many Buyers

A new golf course and the Clock Country Club situated next to Clock Homes in La Mirada, and the convenience of shopping centers and schools within two blocks are factors attracting large numbers of home buyers to this commu-

## 1st Western Shows Gains

First Western Bank and Trust Co. reported an increase of more than \$70 million in total resources on March 4, as compared with March 14, 1957, according to T. P. Coats, chairman of the board and president of the statewide banking system. The March 4 Call Report showed total resources of \$965,549,416 as opposed to \$895,280,499 a year ago.

Total deposits amounted to \$882,649,756 compared with \$815,133,661 on March 14 a year ago, reflecting an increase of \$67,516,094. Loans and discounts increased from \$449,935,836 to \$467,673,509, a gain of \$17,737,672, and total securities totaled \$387,313,149 against \$341,175,861, an increase of \$46,137,228 since March 14, 1957. Capital funds rose from \$66,146,232 to \$67,872,263.

### Big Contract

NEW YORK (AP)—Sylvania Electric Products Inc. received a 23-million-dollar addition to a contract for work on the Convair B58 Hustler jet bomber. It provides for work on the Hustler's electronic shield.

New FHA terms at Lincoln Park Mutual Homes in West Anaheim that give veteran or non-veteran an opportunity to buy the \$15,475 homes with only \$495 down, have been called the "best in the nation" by builder, George M. Holstein.

The Lincoln Park Homes are the only development in the Orange County area that offer the low down payment and the 5 percent FHA financing that eliminates second mortgages, balloon payments and other extras yet gives buyers a luxury home for less than \$110 per month for everything, the long-time Southern California builder declared.

LINCOLN PARK UNIT 10 was just opened last weekend and brought, along with the new terms, several new floor plans, according to the builders. The new plans offer family rooms, convertible den, and conventional three and four bedroom plans.

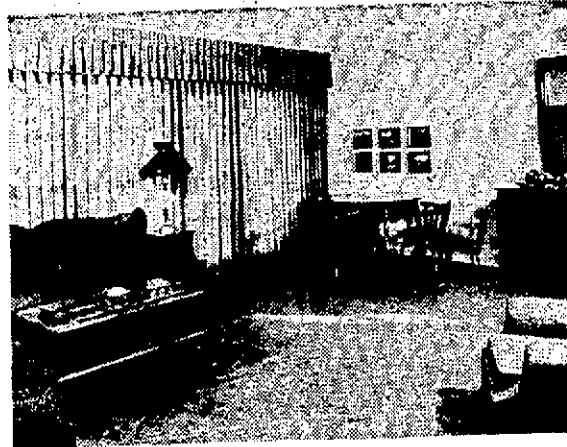
Among the features labeled as outstanding at the west Anaheim location is the solid construction of the homes with genuine lath and plaster walls, hardwood floors, built-in gas range and oven, tile sinks, stall showers, choice of many fireplace designs, and sliding glass doors to patio areas.

The four Lincoln Park Mutual furnished model homes are situated on Euclid in West Anaheim just west of Lincoln (Carson). From freeway, visitors should take the Euclid turn off and go south to the homes.

## Cotton Ginnings in Big Slump

WASHINGTON (AP)—The Census Bureau reported 10,875,297 running bales of cotton were ginned from the 1957 crop.

This compared with 13,151,208 bales ginned from the 1956 crop and 14,542,040 from the 1955 crop. The reduction last year largely reflected cutbacks in acreages and adverse weather conditions.



### BUILT BY LARAMORE

This shows the large living room which is one of many features of the Magnolia Manor Homes in Unit 7, built by Laramore. They are reported selling rapidly.

## Rush of Sales Reported in Magnolia Manor Unit 7

Confidence in the quality investment value of Magnolia Manor No. 7 is evidenced by fast sales in this second unit of the Laramore tract. Already 30 of the originally planned 161 homes of this new extension have been sold since the opening announcement early this month.

According to Laramore officials, eager buyers select these fine homes for their outstanding value in construction and spacious new living accommodations. Over 1,300 square feet, exclusive of double garages, are designed for family convenience.

AMONG FEATURES are expansive living rooms facing front or back patio areas arranged for big-family freedom, large economy-tested kitchens with colorful dining areas or breakfast bars. Convenient access to every room is achieved by ultra-modern floor planning in three distinctive models. Three to four big bedrooms offer spacious closets, hall plans include plenty of utility space and one and a half or two baths are ample sized.

A choice of 16 exteriors are highlighted with brick trims, planters and wide window areas

## Brown-Bigelow Office for L. B.

Brown & Bigelow, the world's largest manufacturer of calendars and remembrance advertising ideas, will open a district sales office in Long Beach on April 1, announced V. W. Weaver, vice president in charge of the Western Division. The office will be at 40 Atlantic Ave.

M. Kevin Sweeney of Anaheim has been appointed district sales manager for the new office and will supervise the company's operation in Orange County as well as in a major portion of Los Angeles County.

Long Beach city salesmen representing the firm are C. D. Johnson, H. A. Lewis, C. H. Elliott and E. J. Donovan.

# \$195

NOW ONLY TOTAL DOWN

Monthly payments less than rent

## 3 Bedrooms 2 Full Baths 2 Car Garage

Forced Air Heat • 7200-sq.-ft. lots • Acoustical ceilings • Disposal • Plenty of closets • Dining space in kitchen.

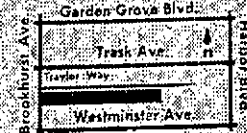
Not on contract . . . We give you a deed.

# Garden Grove Sunshine Homes

FURNISHED MODELS

on Brookhurst Ave. & Taylor Way  
(just north of Westminster)

S. V. HUNSAKER  
& SONS



# LIVE AT THE BEACH MARINA SHORES

HOMES & LOTS

THE  
BRAND-NEW  
TRADE-IN PLAN  
YOU'VE BEEN  
WAITING FOR!

Get a clean trade, no worries,  
no bother. Highest possible  
trade-in for your present  
home.

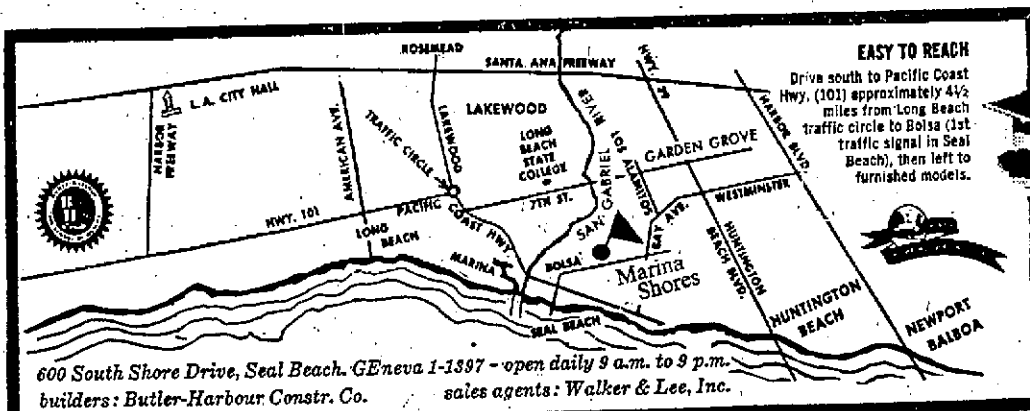
REMEMBER HOW PROPERTY VALUES DOUBLED...TRIPLED...QUADRUPLED IN LONG BEACH...SANTA MONICA...MALIBU...BALBOA?

ACT NOW! GET THE BUY OF A LIFETIME BEFORE PRICES GO UP...UP...UP!  
Take advantage of this remarkable opportunity to own a home or lot in this booming beach community...one of the fastest growing sections of all America! Enjoy cool, smog-free ocean breezes year-round near the new \$14,000,000 small boat and yacht harbor where you can berth your boat. Have every recreation close by. Be near schools, churches, shops, major employment centers!

And MARINA SHORES offers originally-styled, quality-constructed homes with every deluxe feature. Your choice of 5 floor plans...21 exciting exteriors!

Buy NOW. Get TOP VALUE plus SOUND INVESTMENT with HIGH RE-SALE POTENTIAL.

HOMES \$21,150 to \$22,500 • 3 & 4 bedrooms, family room, 2 baths •



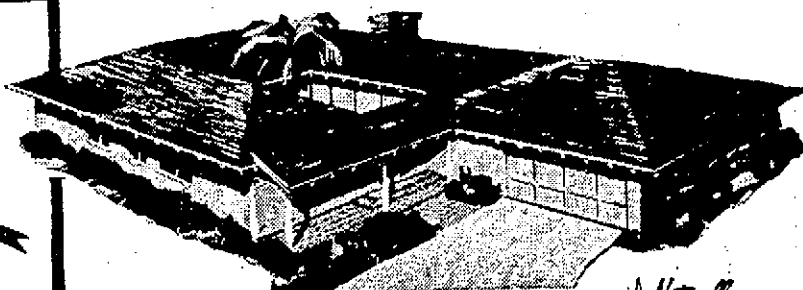
600 South Shore Drive, Seal Beach. GENEVA 1-1397 - open daily 9 a.m. to 9 p.m.  
builders: Butler-Harbour Constr. Co. sales agents: Walker & Lee, Inc.

NOW BUY ON NEW, LOWER, CONVENTIONAL TERMS!

\$1450 DOWN, plus costs  
\$114 MONTH, principal & interest  
IMMEDIATE OCCUPANCY on a few homes

For family incomes of \$700 a month or more •

OCEAN VIEW LOTS \$5,500 to \$8,375—TERMS



SEE 5 FURNISHED MODEL HOMES decor by Frank Brothers



ONE OF CALIFORNIA'S LAST CLOSE-IN BEACH COMMUNITIES



# Profit Sharing Big Issue in Auto Worker Demands

By JIM KLOCKENKEMPER  
United Press Automotive Editor

**DETROIT** — Next Tuesday morning a dozen or more United Auto Workers officials will walk into room 4201 of the General Motors Building with a heavy bundle of proposed contracts and the 1958 auto industry bargaining will begin.

Six days later the UAW will serve similar proposals on Ford Motor Co. at Ford's administration building at Dearborn and two days after that Chrysler Corp. will get the union proposals.

It will be at least six weeks before the union and the companies will take their positions on the main economic issues of the contracts. It is almost certain to be on the eve of the contract expiration dates (May 29 for GM, June 1 for Ford and Chrysler) before agreements are reached or it is known if a strike is imminent.

**WALTER P. REUTHER**, UAW president, told the United Press the union will do "everything possible" to avoid a strike. Louis G. Seaton, General Motors vice president and top negotiator, said the same.

But Reuther and Seaton both said it takes two to make an agreement—or an argument. From Reuther and Seaton down, both sides state it is too early to tell what bargaining positions will be reached.

The union has made a share of profits its main goal. It wants one-fourth of any profits which are more than 10 per cent of the company's net worth. Reuther said this demand is unchanged.

The union also is demanding an annual wage increase of 3.9 per cent or more, increased benefits, increased and expanded pensions, full-coverage health insurance, and other "basic" improvements costing the companies an estimated 35 cents an hour more.

**BUT THE ATTENTION** will be on the profit-sharing proposal. It is the big issue of this year's bargaining as the guaranteed annual wage was the big issue in the last contract in 1955. Ford Motor Co. settled this with supplemental unemployment benefits.

Harlow H. Curtice, GM president, Henry Ford II, Ford president, and L. L. Colbert, Chrysler president, have all declared the union's form of profit sharing unacceptable. Their chief argument is that it would allow Reuther and the UAW to determine profits and have a hand in management.

But the union does not insist on its system of profit sharing. UAW Vice President Leonard Woodcock, union GM department head, has already

indicated the union will listen to another method of dividing profits.

**A NUMBER OF FACTORS** point away from a strike. Close to 300,000 of the 1,500,000 UAW members are out of work. Many others have been on short work weeks or on periodic layoffs. The union members and the union strike fund will not be as fat as in prosperity.

Curtice has already offered to extend the 1955 contracts, which provide for a 2½ per cent annual pay increase. This is a starting base.

But the companies are in a strong position to resist. The stockpile of cars is close to 900,000 and a supply of 70 days or better. They have the cars to satisfy their markets during a long strike.

## Says Money to Be Eased

**PALM SPRINGS** — If mortgage money becomes plentiful enough at present rates, the heavy discounts of from five to 10 points at which FHA and VA loans have been selling recently could disappear entirely making a reduction in price for the average house of approximately \$1,000 without reducing any other cost at all, Walter C. Nelson, vice president of the Mortgage Bankers Assn. of America, said here. He addressed the annual convention of the California Mortgage Bankers Assn. at the El Mirador Hotel. He is president of the Eberhardt Company in Minneapolis.

"Money is going to be easier—a great deal easier," Nelson told the mortgage bankers. "So easy, in fact, that mortgage bankers may now worry more about filling quotas for mortgage investments than about finding a market for their loans. Evidences of sharp improvements in the field of mortgage investment are on every hand," he declared.



## COMES HERE

Joseph E. Donovan, above, has been named manager of the Southern California division of the Loomis Armored Car Service Inc. He comes here from Seattle where he was general sales manager for the company. Arthur Gard Jr. remains as the Long Beach manager for the firm which provides deposit banking, change service, payroll delivery and other protective services.

## Power in Handshake to Open New Plant

Electric current generated by the warmth of a handshake between Los Angeles Chamber of Commerce President George B. Gose and Leach Corp. President Kenneth F. Leach will literally turn on the power and put a new \$1½ million Leach manufacturing facility to work in the Dominguez area Friday.

Leach is a leading U. S. producer of ground support power, generating equipment and controls for military and civilian aircraft, guided missiles and satellites. The new facility will house corporate offices, power equipment production and engineering development of new

# Home Building Good Way to End Slump

By ELMER C. WALZER

**NEW YORK (UP)**—Businessmen and financial experts are expecting big things this year from housing.

Several times in the past, it is recalled, home building brought the nation out of an economic slump and put it back on the road to recovery.

According to the banking and brokerage firm of A. G. Becker & Co., there are signs that renewed hunger will be strongly encouraged for new homes and for rehabilitation of old ones.

**THE GOVERNMENT** is boosting the home building section of the economy and easier money rates together with less demand for money from other quarters combine to give it a push.

The Becker firm believes that housing activity in 1958 should at least equal that of 1957, "and may well show some slight gain."

The firm notes regardless of whether an upturn materializes over the nearer term, it does appear at this juncture that the worst of the downside correction has already occurred.

"A plateau in housing," it adds, "would constitute a strong support in today's uncertain economic picture."

For construction in general, the firm looks for a sideways movement this year with a dollar gain in the neighborhood of 3 per cent likely.

**THIS WILL RESULT** in a big figure—\$49.6 billion, a record high. The most significant gains are anticipated in direct public construction, such as education, highways, military building and the like.

Much is made of what the firm calls a poorly documented area—maintenance and repair. This, it holds, should maintain its long-term upward trend this year. Such expenditures may be in the neighborhood of \$18 billion. That would be a gain of six per cent for the year compared with 1957 which had a rise of less than three per cent in that category.

The Becker Co. points out that indications in the building field for the better have important investment implications. And this will mean that many companies in the building equipment field will have a good year.

## Home Savings Loans Soaring

Home Savings and Loan Assn. surpassed \$9,000,000 in real estate loans for the month of February in Los Angeles County, according to a report by the Realty Tax and Service Co. This is a 33 per cent increase over the similar month 1957.

Home has recorded \$20,393,724 in realty loans in the county during January and February, the highest amount recorded by the 100 largest mortgage lending associations in the county, according to Howard Ahmanson, Home's chairman of the Board.

Home's Long Beach office, Dwight Jenkins, Manager, is located at 201 East 1st St.

## Smog Harms Citrus Trees

**RIVERSIDE (UP)** — Smog is harmful to citrus tree leaves and reduces tree growth up to 20 per cent, according to a University of California scientist.

Dr. John T. Middleton, chairman of the state citrus research committee at the UC Riverside campus, reported to committee

members yesterday that a survey showed smog damaged the upper surfaces of leaves from most citrus species.

Dr. Middleton said exposure to air pollution normally found along the southern coastal plain near Los Angeles caused five times the usual number of lemon leaves to drop off cuttings.

# GRAND CLOSING of DUTCH HAVEN

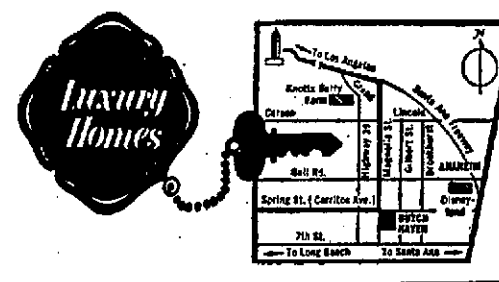
*America's most fabulous home buy!*

Last five homes will be sold this weekend! ... at never-to-be-repeated prices!

**3 G.I. HOMES**  
4 bedrooms, 2 baths from \$13,350  
down payment \$66.84 principal and interest  
4½% interest

**2 F.H.A. HOMES**  
3 and 4 bedrooms, 1½ and 2 baths from \$12,300  
down payment from \$64.42, principal and interest

*Luxury Home's Finest Achievement*



# Several Auto Firms Plan Body Changes

By DAVID J. WILKIE  
Associated Press Automotive Editor

**DETROIT**—The auto makers spent an estimated 1½ billion dollars getting their 1958 model cars, to the assembly stage. If only part of the reports of contemplated changes for 1959 are correct they will spend a like amount getting next year's cars to market.

Industry sources hear several makers plan wholly new bodies for next year. General Motors is said to plan one basic body shell for its Chevrolet, Buick, Oldsmobile and Pontiac lines. It has been using three.

That does not mean all these cars will look alike. Front and rear fenders will be different. So will the overall front and rear treatment. These phases of design are said to be in for drastic changes. Grilles and bumpers will be of varying design. There will be noticeable changes in the rear lighting assembly.

**FORD, FIGHTING CHEVROLET** for the biggest single share of the car market, also has some significant changes ready for 1959 cars. The guessing, however, has been somewhat limited and Ford has not disclosed any of its planning.

The design and styling of all the 1959 cars of course, already has been decided upon. Tool and die orders already have been placed.

One styling change predicted for 1959 is deeper windshields, reaching slightly farther into the top of the car. This is one of the changes Chrysler made in most of its lines for 1958.

Chrysler, which won a larger share of the overall market last year with its fin and dart styling, made no basic style changes for 1958. Some sources have been speculating greater changes may come in next year's cars, but Chrysler has kept its plans carefully concealed.

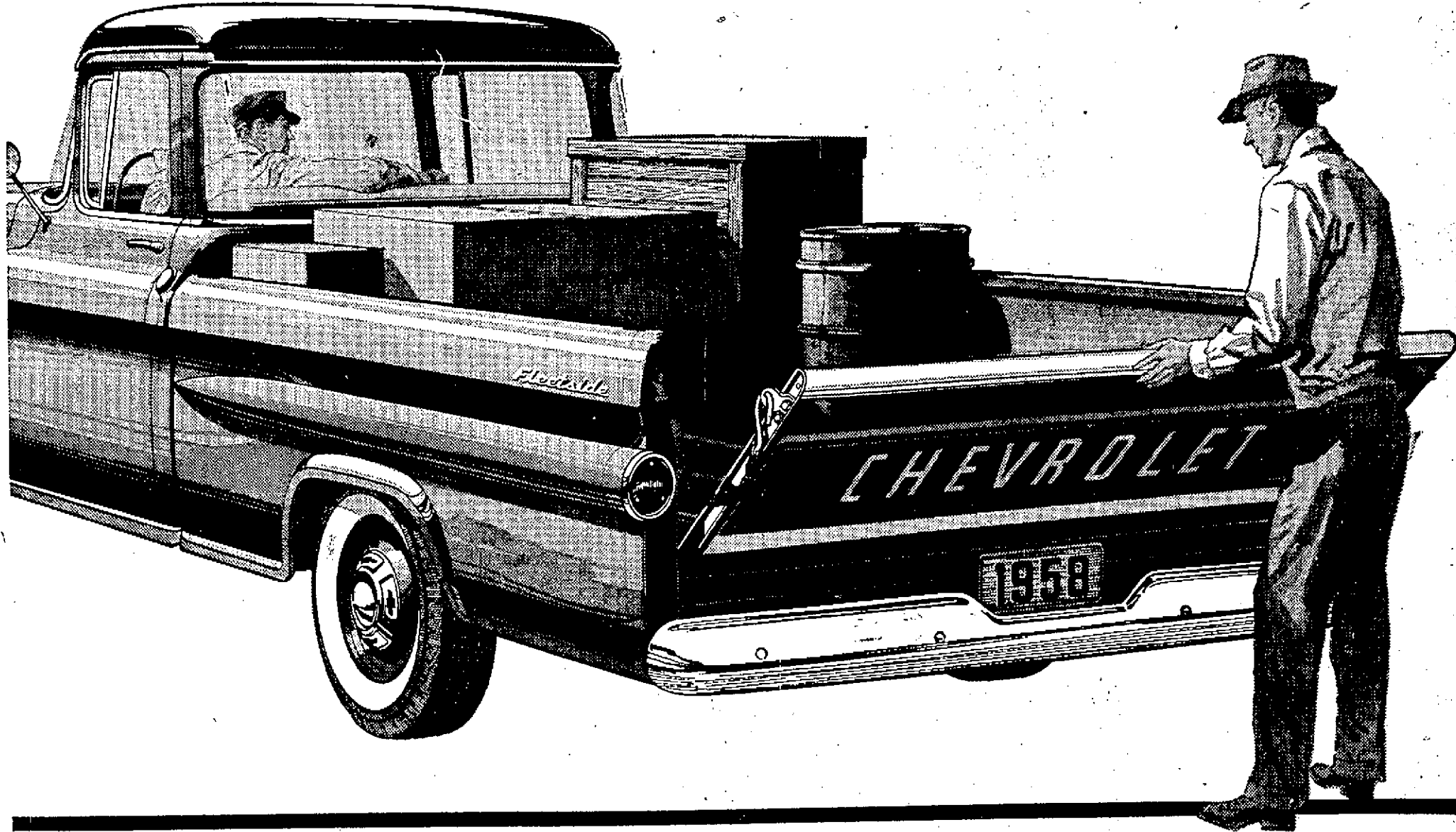
**GENERAL MOTORS**, Ford and Chrysler are known to have been studying the possibility of producing small cars on their U. S. assembly lines. All have much of the preliminaries to such production disposed of, but so far as is known none will start such output this year.

Whenever the industry runs into a sales lag rumors pop up that the following year's new models will be presented earlier. Such rumors already have been heard about 1959 model cars.

But it is reasonably certain the 1959 models will reach the market at approximately the same date as did the current cars—some in October and the remainder in early November.

**RUMORS OF** earlier new model introductions usually are based on a theory that substantial design changes would stimulate sales. There were broad changes in the current models, but the decline in retail deliveries began almost with the introduction of the new lines.

Unless there is a sharp reversal of sales trends during the months immediately ahead the industry will have inventory cleanup problems again just as it had near the end of the 1957 model year. It has been trying, through curtailed output, to hold down the dealer inventories, but they have been mounting.



## New Fleetside... built for bigger loads and easier loading!

You're looking at the business end of the biggest low-priced pickup built... Chevy's new Fleetside! It's designed to help you handle more cargo with less work... greater efficiency.

Here's the pickup specifically designed and engineered to haul big loads—and look good doing it—Chevy's new Fleetside! The handsome, spacious body is a full 6 feet wide—and available in lengths of 78" and 98". The Fleetside offers the greatest load space of any comparable low-priced pickup.

Body sides are double-walled where it counts. Hardwood floors and steel skid strips mean easy loading as well as long life. And the grainless tailgate becomes a sturdy platform for extended loads.

There's built-in ruggedness under that snappy new styling. The new Fleetside comes up smiling from the toughest jobs. It's powered by the improved money-saving Thriftmaster 6. If you need more power, a 160-h.p. short-stroke V8 is available as an extra-cost option.

In addition to the handsome new Fleetside, Chevrolet offers hard-working Step-side models, including America's lowest priced popular pickup. See your Chevrolet dealer and look 'em over.

# CHEVROLET TASK-FORCE TRUCKS

First in buyer preference since 1927



See your local authorized Chevrolet dealer



**While Quantities Last . . . BARKER BROS. Long Beach Only!**

# special clearance of DINETTE FURNITURE

*some 5-pc. and 7-pc. sets . . . some single pieces to mix or match . . . mostly one-of-a-kind*

★ CHROME ★ BLACK METAL  
★ BRONZETONE

All Merchandise Subject to Prior Sale . . . First Come, First Served!  
All Sales Final • No Phone, Mail or C.O.D. Orders, Please!

**SAVE 25% TO 75%  
and more!**

**STARTING MONDAY . . .** Barkers, Long Beach brings you this once-in-a-lifetime opportunity to purchase top quality dinette furniture from leading manufacturers at sensational reductions! Choose from a gigantic selection of styles, finishes, sizes and colors . . . some sets, some single pieces to mix or match! Save 25% to 75% and more! Shop early Monday!

*Here are just a few typical values . . .*

	WAS	NOW
5-Pc. Chrome Dinette; yellow pearl finish.....	71.95	<b>\$23.88</b>
5-Pc. Bronzestone Dinettes; beige finish .....	97.75	<b>37.88</b>
7-Pc. Black Metal Dinette; mocha top table	127.65	<b>48.88</b>
Bronzestone Dinette Tables; maple finish. ea.	66.50	<b>33.25</b>
Black Metal Chairs; golden vogue.....ea.	16.95	<b>4.88</b>
Buffet, mocha finish.....	89.95	<b>38.88</b>

**(53) 5-PC. & 7-PC. DINETTE SETS**

reg. \$71.95 to \$265.75

now **\$23<sup>88</sup>** to **\$138<sup>88</sup>** set

**(36) DINETTE TABLES**

assorted styles and finishes

save **33 1/3% to 68%!**

**(132) DINETTE CHAIRS**

chrome, black metal, bronzestone

save **33 1/3% to 50%!**

**(8) BRASS SERVING CARTS**

glass top, 1 shelf, wheels

**\$24.95 value \$9<sup>95</sup> each**

**METAL FOLDING CHAIRS**

reg. \$5.95 to \$13.95 each

now **99<sup>c</sup> to \$6<sup>95</sup> each**

**BUFFET AND CHINA CABINETS**

assorted styles and finishes

**ALL 1/2 OFF!**

**CREDIT TERMS:** as low as 10% down, 24 months to pay!

SHOP MONDAY 9:30 to 9 . . . FRIDAY 12 to 9

OTHER DAYS, 9:30 to 5:30 . . . FREE PARKING IN REAR!

**BARKER BROS.**

BROADWAY AT LOCUST



# Southland

March 23, 1958

## Strange Case of the Stolen Name

MAGAZINE OF THE SUNDAY INDEPENDENT PRESS-TELEGRAM, LONG BEACH, CAL.



'Play Ball' . . . in the Park With a Park . . . Page 9.

Photo by Roger Coar



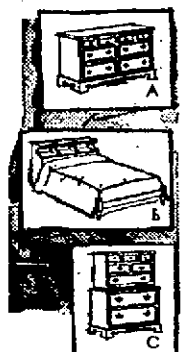


# SIRIS MEETS THE RISING COST OF LIVING HEAD-ON WITH AN UNBEATABLE 2-POINT SALE

**1. Save 20-40% On Hundreds of Smart 1958 Designs Featuring Newest and Finest of Quality MODERN - PROVINCIAL - MAPLE SOFAS - DINING ROOM & BEDROOM SETS**

# 2. NO CARRYING CHARGE

**ON ANY PURCHASE MADE DURING THIS SALE**



### SOLID MAPLE

TOP BEDROOM  
69.50 VALUES

SAVE 30% ON OPEN STOCK		Your Choice	49 <sup>50</sup>
(a) 79.50 6-Drawer Dresser	59.50	Dresser Base	49.50
(b) 39.50 Bookcase	29.50	Mirror	9.50
(c) 79.50 Chest on Chest	59.50	Bed Plus 2 Night Stands	49.50
16.50 Night Stand	13.50	2 Twin Beds	49.50
		4-Drawer Chest	49.50

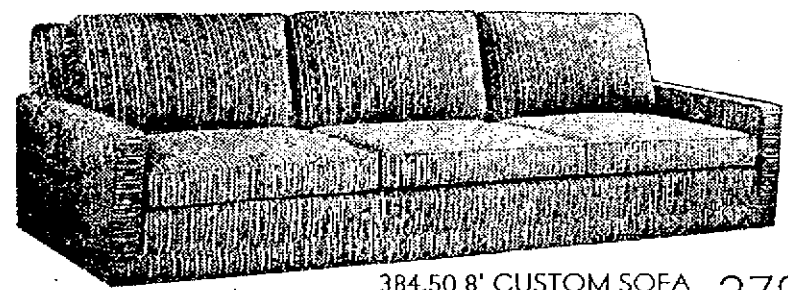
WE GUARANTEE  
NO TRICKS—STRINGS—HIDDEN CHARGES  
UP TO 12 MONTHS TO PAY  
FREE OF ANY CHARGE . . . TAKE AS LONG AS 3 YEARS AND PAY ONLY NORMAL RATE FOR TIME OVER FIRST 12 MONTHS. ALL TERMS OF THIS OFFER SUBJECT TO PRIOR SALE.

**ACT TODAY**  
**SUNDAY 11 A.M.-5 P.M.**  
OR EARLY THIS WEEK AS THIS  
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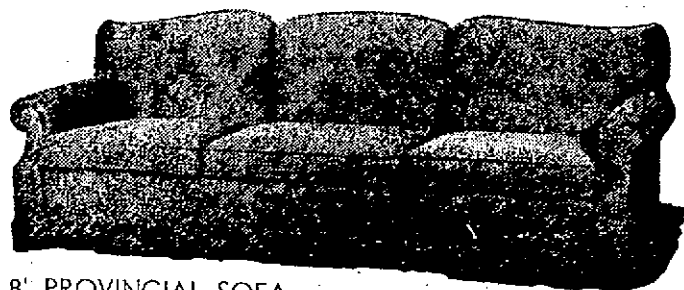
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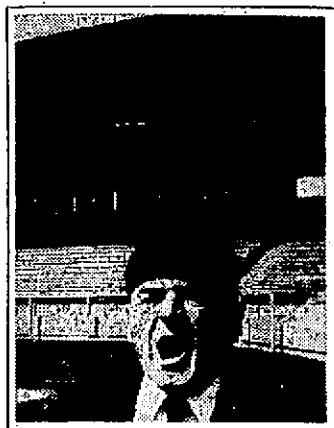
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# Southland

LONG BEACH, CALIFORNIA .....MARCH 23, 1958

## OUR COVER



The umpire you see yelling "Play Ball" is none other than THE Beans Reardon who called 'em for years in the majors before hanging up his mask, chest protector and shin guards and coming to Long Beach to live the year around. Southland Magazine photographer Roger M. Coar took him out to Recreation Park a few days ago to see how a real ump would look in action in a real ballpark—shiny, new Blair Field (see Page 9). Beans put on the paraphernalia of

his trade, reached into a hip pocket, pulled out a whisk broom, dusted off home plate with a flourish and swung around for his picture. "Take off that mask," Coar told him, "so people can see that you really look like a tough ump." Beans jerked off the mask before Coar could say "ham 'n' beans." "Now holler 'Play Ball!'" Coar ordered. Beans opened his mouth to let go. The camera clicked. Result? This is it!

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## NEXT WEEK

Only 90-odd miles from Long Beach, the world-famous resort of Palm Springs has outgrown itself as a village (though civic leaders still like to call it that) and has become a city with a winter population of 50,000. Southland staff writer Bert Resnik drove out to Palm Springs last weekend to see what makes that desert community tick. His report, generously illustrated, will be a Southland feature next week.

Fred Taylor Kraft, Magazine Editor

Southland Magazine is published weekly as a supplement to the Sunday Edition of The Independent Press-Telegram, 604 Pine Ave., Long Beach 12, Calif. Represented nationally by Ridder-Johns, Inc., New York, San Francisco, Chicago, Detroit, Minneapolis and Los Angeles.

Long Beach • Santa Ana

Sunday, March 23, 1958



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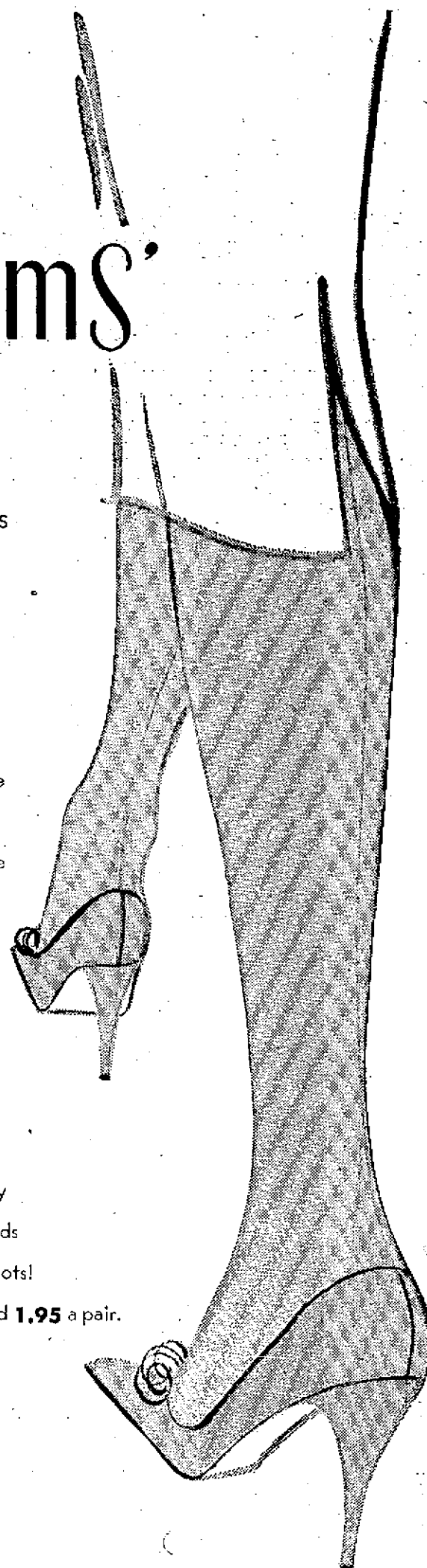
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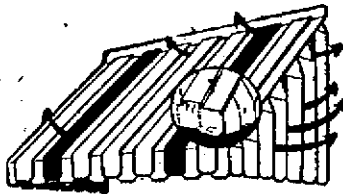
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## TELEVISION

# They All Like Johnny

By Terry Vernon

Independent-Press-Telegram TV Columnist

ONE OF THE most likeable young men in the TV industry is Johnny Carson, emcee of "Do You Trust Your Wife" over the ABC-TV network. There is nothing "Hollywoodish" about this fellow, he's as genuine as anyone anywhere.

A few years back we had occasion to ask Johnny to do us a favor by appearing in Long Beach's Municipal Auditorium to help kick off the annual Community Chest drive. He said he'd be delighted and showed up on time, ready and willing to perform.

He actually laid the volunteer workers in the aisles with his off-beat comedy lines and gags. Fact is, he was supposed to be on for no more than 20 minutes but the applause kept him busy working for more than a half hour.

FOR DRIVING DOWN to Long Beach, performing, and then heading all the way back to the San Fernando Valley on a Sunday afternoon, he got the thanks of the committee.

Johnny has been kicked around by TV ... he had his own show on for a while but couldn't get enough sponsor interest. He took over "Earn Your Vacation" and it failed to stick.

Now Don Fedderson has him under contract for "Wife" and he seems to be making the grade easily and with a lot of friend-winning saviore faire.

He was born in Corning, Iowa, and was 12 years old

when he made his first public appearance as an entertainer. During a cow milking contest he noted that the bovine he was

milking was contentedly chewing her cud. He began talking in a "cow voice" protesting the (Continued on Page 24)



Likeable guy wherever he goes, Johnny Carson stars as host-emcee of the TV series, "Do You Trust Your Wife?"

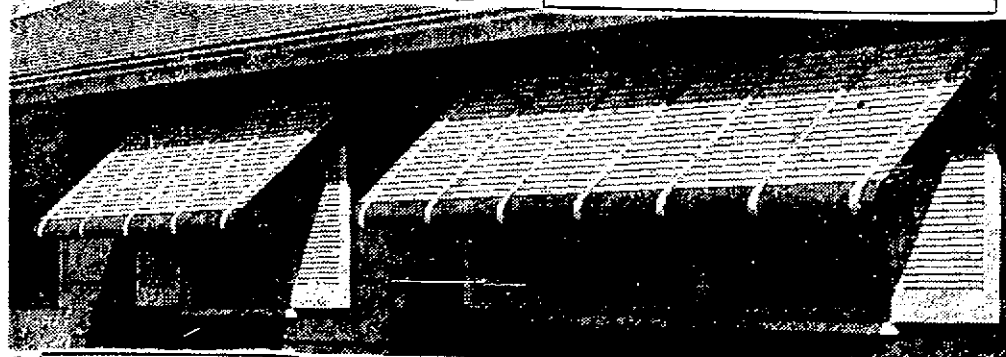
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## WHAT YOUR NAME MEANS

**DEAR MISS RULE:** Please analyze the name EVANS — J. E., Long Beach.

J. E.: The WELSH surname EVANS is from the ancient Cynric word "Ieuanic" meaning "young man." The Evans lineage has been recorded in Montgomeryshire, Wales, since the 11th century. The family founder was Llewellyn Aurdorchog, Lord of Yale. His wife was daughter of the Welsh Prince of Powys. The Evans coat-of-arms has a gold rampant lion on an azure blue shield. Samuel, Abi-ather and Benoni Evans of Connecticut all served in the Battle of Lexington in 1775, the start of our Revolutionary War.

**DEAR MISS RULE:** Please give brief genealogy and the coat-of-arms of MOFFATT — W. M., Long Beach.

W. M.: The MOFFATT family ancestor was called Maufet, a character-analysis, descriptive name meaning "quarrelsome one." The Maufets were originally residents of Normandy in northwest France. One adventurous descendant followed William The Conqueror to England in 1066 and established the name in Britain, where it was changed to Muffel and Moffatt. Later, some of the family went to Ireland and others settled in Scotland, where a parish in Lanarkshire is named after them. The Moffat coat-of-arms has a silver St. Andrews ("X") cross on a black shield.

**DEAR MISS RULE:** I would like the origin and coat-of-arms of BENNETT — M. R., J. B., D. B., W. S., Long Beach.

A FRENCH land-holder named Benet settled in England nine centuries ago and was given crown lands in Wiltshire by the king. Benet's name was from Benedict which meant "the blessed one." One of the prominent descendants was sheriff of Wiltshire in 1267. James Bennett, who desired so greatly to come to America that he signed up as a bond servant to get the necessary money, came to Concord, Massachusetts where he earned his complete freedom in 1639. He was the head of the New England Bennett lineage. The Bennett's baronial coat-of-arms has a red eagle on a shield divided vertically in half, the left section silver and the right half gold.

**DEAR MISS RULE:** My husband's name is BLOUGH. We think it is Dutch—Mrs. L. B., Mrs. T. B., Garden Grove.

MRS. L. B., MRS. T. B.: BLOUGH is a changed, lengthened spelling of the ancient English surname Blow, from the term "blo" meaning "of swarthy complexion." Henry Blowe was important as a Cambridgeshire resident in 1273. The Blow or Blough coat-of-arms has a St. Andrews cross between four green spheres on a black shield.

**DEAR MISS RULE:** Can you garner information on the French name ROBIDOUX — D. M., Long Beach.

D. M.: The French surname Robidoux originated in the Latin word "rubidus" meaning "red complexion." Andre Robidoux of St. Germain, Paris, migrated with his wife to Quebec, Canada, in 1667. His son Joseph, born in 1722, went to

St. Louis, Missouri when that city was a frontier fort. A further descendant, Louis Robidoux, born in 1796, went California in 1844 where he built a grist mill in the San Bernardino Valley. He later bought part of the enormous 31,000 acre Jurupa Rancho and on it founded the city of Riverside. Descendants of this distinguished French family should be extremely proud of their adventurous early California forebears.

**DEAR MISS RULE:** Would you give the history of the name COX.—M. C., B. S., Long Beach.

M. C., B. S.: The English name COX has two origins. One was the Norman-French name Le Coq meaning "the rooster." The Le Coq family settled in England in the 1100s, shortening the name to Coq. Coq later became Cox. Cookson (son of the cook) was shortened to Coxon, which also formed Cox after abbreviation. The Cox coat-of-arms has 10 blue and gold stripes covering the shield horizontally. William Cox was one of the first settlers and a commissioner of Maryland in 1638.

**DEAR MISS RULE:** Please tell the meaning of the name MOUNTAIN.—R. M., J. M., Long Beach.

R. M., J. M.: Since the 1100s, various members of the prominent French "De Montaigne" family migrated to England at different times. De Montaigne meant "from the mountain" in Old French. The name was Anglicized to Muntein and Mountain by British descendants. Hugh de Muntein lived in Shropshire in 1273. Among the ancestors in France was the brilliant philosopher Michel de Montaigne (1533-1592). During the French Huguenot persecution, 1685, move of the De Montaigne lineage fled to England, immediately translating their name to Mountain. The Mountain-Montaigne coat-of-arms has a gold mitre (a bishop's hat) flanked by two silver crosses and three black rampant lions on a blue chevron, placed on an ermine covered shield.

**DEAR MISS RULE:** Please give information on HILARIDES. My parents are Dutch but I believe the name is Greek.—MRS. A. H., Westminster; F. H., Norwalk.

A. H., F. H.: HILARIDES is a Greek surname as you surmised. Its root is the ancient Greek term "hilaros" meaning "mirthful, merry one." This is also the root of our modern English word "hilarity." Hilaros was coupled with the suffix "-ides"; the complete surname means "descendants of the daughters of the mirthful one." Through some curious circumstance, a descendant of this Greek family settled in Holland, intermarried with the Dutch, and handed down his Greek surname.

Mrs. L. R. H., Mrs. D. E. and Mrs. J. C. H.: The name HAYES was included in my column for March 10, 1957.

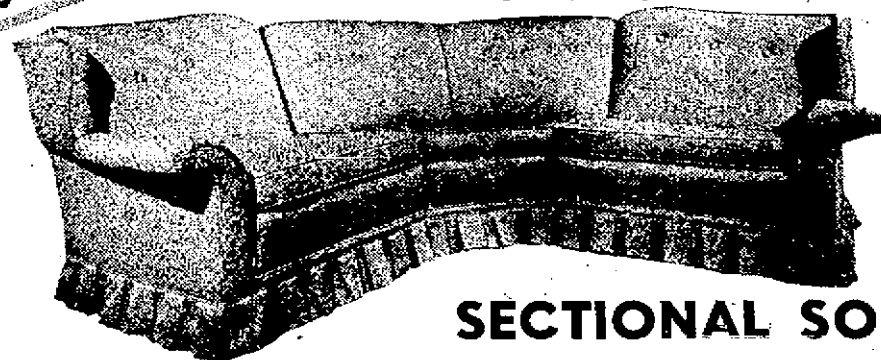
Send your name to La Reina Rule in charge of Southland Magazine, Independent Press-Telegram, 6th & Pine, Long Beach 12, Calif., for the meaning, brief genealogy and coat-of-arms if one is available, for reply only in this column.

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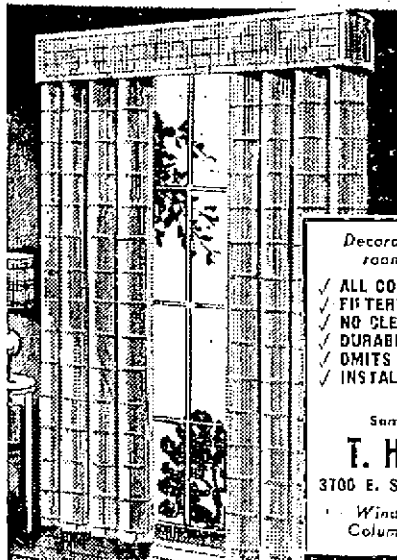
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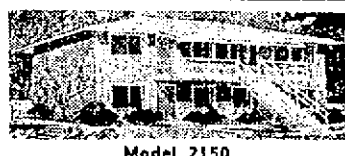
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# Busy Citizen of the World

By Betty DeWeese

**EDNA KELLY** — citizen of the world.

For years Mrs. Kelly, sculptor, had a studio at Broadway and Cerritos Ave. She has worked in the Arizona Capitol at Phoenix and in many homes and gardens.

In recent years she has spent most of her time traveling. For-saking tourist trails, she has lived close to the natives and tried to learn their culture and their languages.

She has compiled a Tahitian dictionary of 10,000 words. She is working now on the numeral systems of South Sea islands.

She has shot—with a camera—animals in the African jungles.

**HER MOST DANGEROUS** experience, she thinks, was being nearly scalped by a baboon in Capetown.

"I was traveling on a bus," she says, "we were watching this baboon through the partly-opened window. I turned my camera. I felt something grab the knot of hair on the back of my head. It was the baboon. He had swung through the window. He would have scalped me if men in the bus had not pulled him off. I don't know why my long hair attracted him."

In the African jungles she photographed elephants, lions, rhinos, giraffes, gazelles, wildebeests, hippos, hyenas, zebras, panthers "and practically anything else you can name."

She lived with a Tahitian fisherman's family on the "wet" side of the island. "We got 175 inches of rain a year. Papeete, on the 'dry' side, gets only 75 inches."

**MOOREA**, one of the Society Islands in the South Pacific, near Tahiti, she considers the



Photo by Don Webster

Edna Kelly poses with South Seas native carvings, two of the many items that she has collected in travels.

most beautiful place in the world.

She spent some time on the Great Barrier Reef, chain of coral reefs off the east coast of Queensland.

Tanganyika, Nairobi, Zanzibar, Mombasa, all National Geographic words, are old stuff to her. She has lived there.

Big mystery of the South Pacific, she says, still is what happened to the fishing ship Joyita which set out from the Fiji Islands one day in 1955. Months later the vessel was found a derelict floating 2,300 miles from where it started.

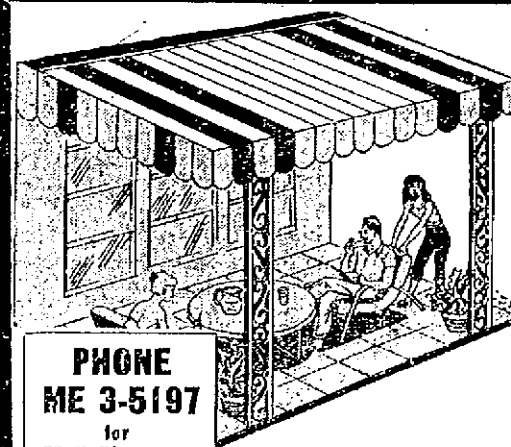
Passengers and crew were gone. What happened to them? Nobody knows.

She photographed the Joyita off Papeete.

**SHE EXPLORED** India, Ceylon, China, Borneo, Batavia, and did some traveling in Europe. She especially liked Paris.

Mrs. Kelly has kept her legal residence, 303 Covinn Ave., Long Beach. Mail sent there always eventually reaches her.

Where will she go next? "Mexico, I think. I've always wanted to know the Mexican people."



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# You, Too, Can Have That Saxy Look

Sunday, March 23, 1958

By Stella George

**W**HEN forced into a situation, I have at times amazed myself with my ingenuity and cleverness. Take the question of a new wardrobe, for example. The new sacks and chemises, to be exact.

"Oh, for heaven's sake, do you think I'm made of money?" growled my husband when I asked him for \$39.50 to buy myself a new sack dress and chemise the other day. "What's a chemise, anyway?"

"The new look," I explained.

"New look?" he asked.

"My whole wardrobe's out of style," I said.

"You have plenty of clothes," he said.

"I have nothing to wear," I said.

"Make do with what you have," he said.

"I'll try, but it won't be easy," I said.

All wives know the routine. So do husbands.

**A LITTLE VOICE WITHIN** me murmured "Charge it," but my better self won the argument. After all, the Christmas bills still weren't all paid and food prices seemed to be going up. Besides, I was thinking that with a little resourceful planning I might be able to make over my wardrobe into the new 1958 look without spending a penny. It was a challenge to any woman.

Perusing the new Harpers and Vogue plus countless other women's magazines in addition to newspaper advertisements picturing new-look dresses, I was able to arrive at certain conclusions: 1958 designers demand that busts, hips and waists must be concealed, hidden from view completely. Knees, on the other hand, must show. Strategically placed bows are a must. Dresses should hang limply, and hats should cover faces. Hairdos, I noticed, were casual, an uncombed look to be effected, if possible. Parenthetically, I might mention that this is relatively simple to attain if one does not set the hair before going to bed and purposely neglects comb and brush the next morning.

**BACK TO MY WARDROBE.** I decided that basic necessities should include one street costume, one cocktail or informal evening dress, one church or afternoon tea gown, and one dress suitable for P.T.A. meetings or club affairs. At this point a brilliant idea occurred to me: With bows playing such an important part in the chic look, why not make one large, glamorous bow which could be interchanged with different costumes? Whereupon I fashioned such a bow out of an old organdie apron. It was fully 30 inches across and about six or eight inches wide and worked beautifully.

The P.T.A. or club outfit was very simple to create. I took an old evening coat which had a flared back, and I shortened it to a stylish knee length. Then all I did was put it on back to front in order to get the full benefit of the fullness in front. The aforementioned bow I used as a hat, pinning it carefully near the top of my head. Black gloves and purse completed my accessories.

The street dress took a little more work and thought. I took an old basic black dress and shortened it to the correct length. Then I figured that what it needed was a straight look. By leaving the side zipper unzipped and wearing a black slip underneath, I managed to achieve the slim, shapeless look. To hide the zipper I basted a piece of net over the opening and, as a final touch of elegance, I placed the handy bow I had made right over the derriere where the high-fashion Paris designers had placed bows on their high-priced creations. With this I wore my daughter's last year's bathing cap which looked like a snug-fitting cloche hat unless examined closely. Gloves and purse, of course, completed the outfit.

**MY COCKTAIL DRESS** was a dream of beauty, yet the most inexpensive and practical of all except the tea gown. For the cocktail dress I used two plain curtain panels. They had seen service in the den some years ago but were still in excellent condition. I doubled each one, carefully sewed shoulder seams and side seams, and a gown was created. For a seductive look I tacked the all-purpose bow on the hemline. Pearls and pearl earrings completed the dress along with a hair band ornamented with a rhinestone pin.

Believe it or not, the tea gown was fashioned from a sheet! First I tinted the sheet a lovely beige. The neckline was simple—a low V. The sleeves were plain armholes cut to fit, and the hemline was cut to the stylish high-in-front, lower-in-back effect. The simplicity made the gown, and with it I wore a large-brimmed hat, elbow-length gloves and a good-sized purse. As an afterthought I added a tiny fur collar which my daughter had discarded as out-moded about two years ago. It was brown, as were my accessories.

All of this goes to prove that it can be done. Any woman can do the same, with a little time and patience. Many times recently I have been asked the question, "Where DID you get that outfit?" and I am only too happy to be able to have this opportunity to tell how you can do it yourself and acquire the new saxy look for nothing. And, I might add, there is a practical line of thought not to be overlooked. When I first asked my husband for money with which to buy a new chemise I weighed a carefully controlled 125 pounds. Since I've discovered that the new chemise and sack dresses hide all and tell nothing I've been able to live it up and enjoy a comfortable 132 pounds without anyone knowing the difference. And I still have that saxy look! It can be yours, too, you know.



Realizing that this type dress was passe, I had to achieve that hidden, saxy look.



My new, full-cut tea gown is designed to hide all—imperative for the new styles.



Simplicity of old curtain panels can't be matched in getting a smart, straight look.



Photos by Bob Shumway; Posed by the Author

Bathing cap pulled low over the forehead lends chic to bow-decorated street dress.



# The Strange Case of the Stolen Name

By Vera Williams

**H**OW WOULD IT FEEL to have an imposter running around the country using your name, marrying women usually two at a time, writing bad checks, stealing cars?

And how would it feel to have yourself, a respectable law enforcement officer, watch a teletype bring in a bulletin ordering your arrest, and warning that you were armed and dangerous?

Mr. David Dressler, associate professor of sociology at Long Beach State College, author, lecturer, probation and parole authority, knows exactly what such a situation is like.

For eight years Dr. Dressler was a victim of one of the most notorious hoaxes in the United States. The man who took his name posed as a psychologist, married nine women, wrote thousands of dollars in bad checks, stole cars, served a term in San Quentin—and was buried with the name "David Dressler" on his tombstone.

The hoax began in 1935," recalls the Dr. Dressler. "I was chief parole officer of the state of New York. Watching the teletype one day I saw a bulletin come in asking for the apprehension of 'Dr. David Dressler, consulting psychologist, wanted for bigamy, forgery and car theft.' The bulletin ended 'This man is armed and dangerous. Repeat. Armed and dangerous.'"

"The fellow using my name—he claimed to be a Ph.D. and an M.D., while I am only a Ph.D.—hung up his shingle in Denver, married a woman psychologist and a social worker, forged checks on accounts

of both women, stole a car and a couple of pistols and blew out of town.

"That set the pattern. Across the United States he set up practice under my name, usually with photo-stats of my credentials, married a couple of women either a few days or a few weeks apart, established a couple of households, wrote forged or bad checks and, when things got too hot, stole cars to get out of town.

"Pretty soon we established that his name was Aaron Raffelson, that he did not get past the second year of high school, but he had a smattering of scientific language. He had a great desire for prestige, and apparently he thought the way to get it was to pose as a psychologist. Everywhere he lived he went over BIG—people believed him and trusted him."

"DR. DRESSLER" next showed up at Tulane University where he taught psychology and invented an "improved lie detector" called a psychogalvanometer. "It was mostly fluff," says the real Dr. Dressler, "but believe it or not, that machine was written up in a national magazine."

He left Santa Fe, N.M., branded as "armed and dangerous."

Dr. Dressler notified his Alma Maters to watch out

for anyone asking for his credentials, and the American Medical Assn. was warned to watch out for the phony psychologist.

Still he popped up here and there, with bigamous marriages, bad checks, stolen cars.

Finally, Dr. Dressler took a leave of absence so he could run down this Dressler Raffles.

Dr. Dressler ran into his phony on a main street in Denver in 1937. "He shot at me. I fired at him, but he got away."

The phony Dr. Dressler showed up in the Mississippi State Library wearing a Phi Beta Kappa key.

Then he hung up his shingle as a psychologist and a doctor in Los Angeles. The law caught up with him and in 1940 he was sent to San Quentin.

CLINTON DUFFY, then San Quentin warden and an old friend of the genuine Dr. David Dressler, faced the new prisoner: "Look," he said, "you can't do yourself any good with this alias. Come clean. What is your name?"

The prisoner drew himself erect. "My name is Dr. David Dressler!" he insisted.

"At that," admits Dressler ruefully, "he conned the prison psychologist into giving him a job in his office."

After three years he was paroled. He was married—that time to only one girl. She learned about the hoax, and wrote to the genuine Dr. David Dressler from Northern California saying that her husband was going straight but made it plain that he wanted to continue to use the name of Dressler.

No one knows whether he would or would not have gone straight because shortly after that he died of a heart attack.

In 1945, Dr. Dressler who was lecturing in the Oakland area sought out the small town where the hoax perpetrator was buried and went to the cemetery.

"I stood beside his grave and read the tombstone. 'David Dressler,' it said. The statistics were his, but the name was mine."

A CARETAKER came by, and noting Dr. Dressler's interest, asked:

"Did you know the little doc?"

"Yes."

"Was he a relative?"

"Well, sort of."

"What's your name?"

"Raffelson."

Dr. Dressler, who still is intrigued with the long hoax says:

"The phony 'Dr. Dressler' did not look at all like me. He was very small, about 5 feet 2. And ugly—maybe that is why I resented him. . . . Eight of the nine women he married were professional women—psychologists, teachers, social workers."

Educated in University of Chicago, Columbia University and New York University, Dr. Dressler served 17 years with the New York State Division of Parole, starting as a parole officer and ending the last nine years as executive director.

HE HAS BEEN CONSULTANT to many states and several foreign governments in penal matters, probation and parole. He helped establish parole systems in North Carolina and Massachusetts and helped establish the juvenile court in Haiti. He helped with the probation system for the Free French—"which sounds like a curious thing," he says, "but the French Underground was laying the basis for a Free France all during World War II."

He edited Saga Magazine; he wrote for movies, radio and TV and he still writes for national magazines. He is the author of "Parole Chief," "Probation and Parole" and "Juvenile Officer," the latter in collaboration with Capt. Harold L. Stallings of the Los Angeles County sheriff's department.

He has two books slated to be published soon: "Probation and Parole—Theory and Practice" and a sociology textbook written in collaboration with Dr. George W. Karber, also an associate professor of sociology at State College.

For diversion he is writing a biography of Betty Rowland, "The Ball of Fire," burlesque queen. The tentative title is "Ham and Legs." Incidentally, for his Ph.D. in sociology he wrote an erudite thesis, "Burlesque as a Cultural Phenomenon."

"I did it purely for scientific interest, but the leg work involved WAS intriguing," he admits.

Dr. Dressler has taught at State College since 1953. He and his wife, Belle, and sons, David Mark, 16, and Joshua, 10, live at 6835 Peach Ave., Van Nuys. The educator drives back and forth each school day.

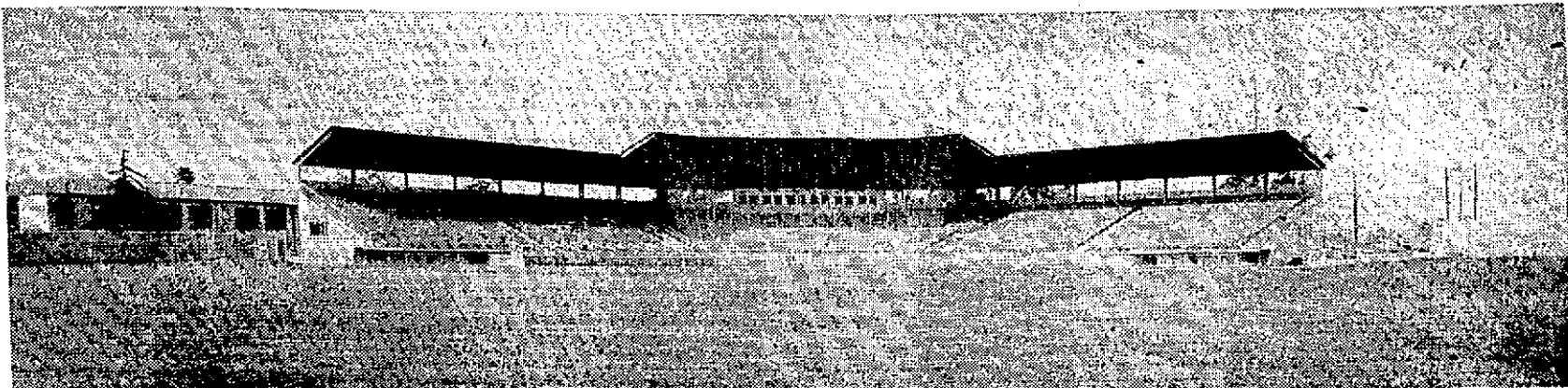
"I love to teach," he says. "It wasn't until lately that I could afford the luxury. I still couldn't if I didn't lecture and write on the side."

He wants some day to write a novel—perhaps predicated on the life of Aaron Raffelson, alias Dr. David Dressler.



Strange case of a criminal named Raffelson who posed as "Dr. David Dressler" for many years is recalled by real Dr. Dressler (above) of Long Beach State College.





Blair Field is Long Beach's answer to the need for new and modern baseball park in this winter capital of the diamond sport. Above,

a view from deep center with a 400-foot straightaway. Field is of big league size. Grandstand seats 3,670, can be extended to 7,500.

# Blair Field: A Park With a Park

By Jerry Hall

**T**HE BASEBALL PARK that embarrassment and a large stack of greenbacks built sits on the eastern ledge of Long Beach in the most beautiful setting of any ball diamond in the country—Recreation Park—as a badge identifying the winter capital of the national pastime.

A 3,670-seat stadium that is first-class in every respect (example: the shower rooms cost nearly \$100,000) is ready for a formal christening ceremony.

Blair Field, situated in Recreation Park, replaces the rickety, Gay 90s-era grandstand and scarred, brick-like playing field that had served as home base for a host of youngsters while they were growing into major leaguers through the past decade.

"EVERYBODY ALWAYS said Long Beach was the only major city in the country that didn't have a decent baseball park," recalls Rod Ballard, chief of the city recreation department sports program. "And it got a bit embarrassing, too, since we produced so many top ball players and this is the off-season headquarters for so many baseball people."

So the stadium replacement proposal was incorporated into a parks bond issue several years ago and \$260,000 was approved for Blair Field. But the finished product is more elaborate than the initial proposal and to date \$366,797 has been spent on the plant with another \$150,000 in expenditures still on the drawing boards.

The result is one of the finest little ball parks in the nation. It is built to major league specifications everywhere except in seating capacity. The dimensions of the playing area are what might be termed perfect—347 feet down both foul lines with a symmetric curve across the stretches of the outfield that reaches 400 feet in straightaway center.

"IT'S A PAGE out of the Milwaukee Braves' book,"

says Tom Marchese of the city engineering department, who had a large hand in the project.

Marchese used the Milwaukee County stadium as a model because it was the last major league park built. Actually, Blair Field has a larger playing area. The Braves' stadium has 315-foot foul lines, Marchese proudly points out.

The Blair Field project began with more modest aims. As Marchese explains it: "A lot of people who had never played baseball started to design a baseball stadium." (The original plan was to replace the grandstand and plant some grass.) But Marchese set up a howl as only a former pro baseball player (minor league variety) can howl. He howled his way into a job.

It was no breeze. Building a baseball diamond is not just a matter of covering a field with lawn. There is, for one thing, the important matter of getting the right mixture of soil, which was a major problem in this case. The "native" ground is hard-packed adobe. Many said grass would never grow there.

**THEN THERE WERE** the "little" problems. After an involved grading task, it has been discovered that the outfield has holes (i. e. low spots) in it. Grounds-keepers are sprinkling soil on top of the grass so the grass will grow up through it and raise the turf base.

Also, it recently was discovered that the infield on one side of the mound was seven inches higher than the other. So the grass had to be lifted off in large chunks and soil removed from underneath.

"But that's nothing," says Marchese. "They told us at Wrigley Field it took about three years to fill the

holes and get the field into good shape when that park was built."

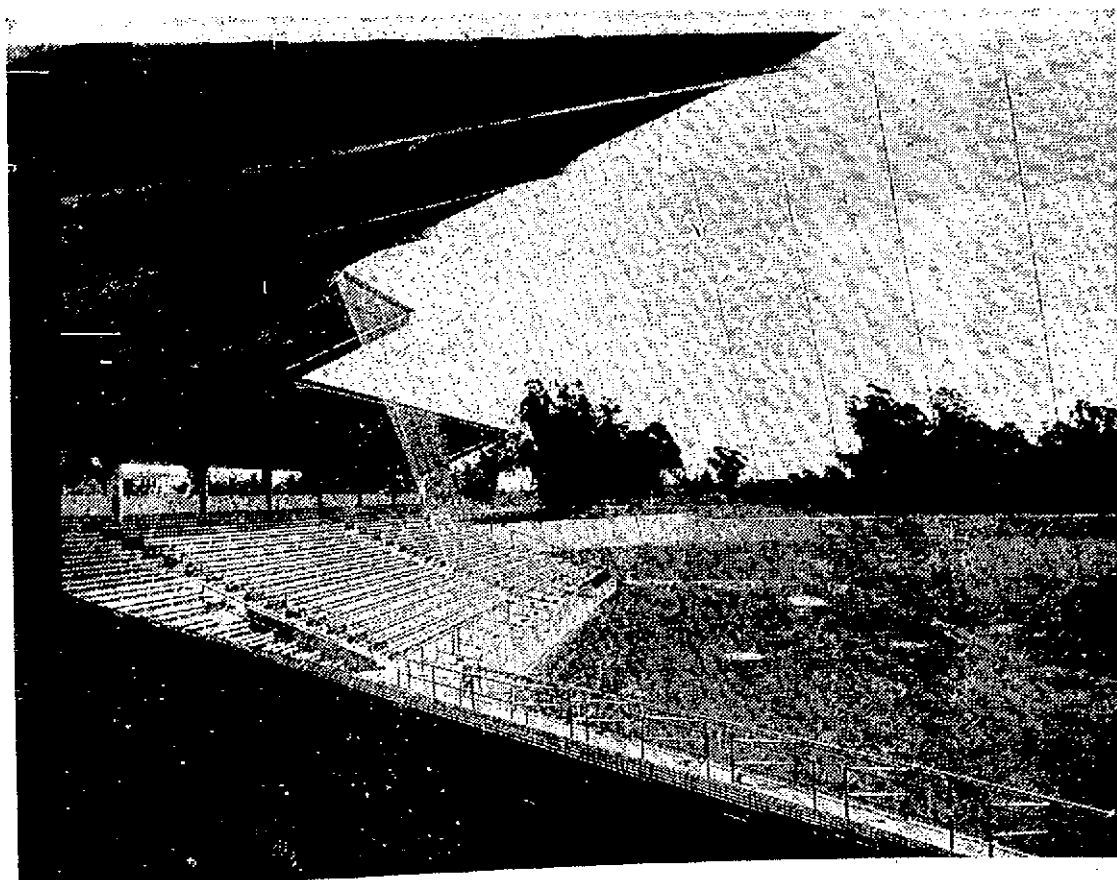
The stadium will be used this year for games of Poly High School and Long Beach State, American Legion, Junior League competition and a major junior college tournament. Long Beach City College will hold a tournament next weekend. The recreation department expects that soon the diamond will be in use every day. And the stadium can be used for other activities, such as rallies. Or dog shows. Or circuses.

Provision has been made in the plans for lighting, but there are no funds at present. It would cost about \$130,000 to put in an arc system equivalent to Class A ball.

"**IF THERE IS** a public demand for lights, they easily can be added," says Marchese. "And the grandstand can be extended down both sides to bring the seating capacity up to 7,500." When Dodger executives looked over the park late last year as a possible site for the dispossessed Los Angeles franchise in the Pacific Coast League (it later was moved to Spokane, Wash.) they were assured that with the addition of outfield bleachers, the capacity could quickly be brought up to about 10,000.

There were no mourners on the cold, bleak day in November 1956 when the old Rec Park grandstand met its death at the hands of a wrecking crew, but there will be many who'll spend their first day at the new stadium amid mixed emotions.

**THE SPLINTERY** old park had an illustrious history. It was a stopover point for the then Philadelphia Athletics, the Pittsburgh Pirates and the Chicago White Sox. The Chicago Cubs used to land there after spring training at Catalina Island. The Hollywood Stars and Los Angeles Angels used to play their "big" game there just before opening the PCL season. It was the (Continued on Page 28)



Behind home plate: View here shows full visibility for spectators with a protective screen in place. Note overhead beams free of any interference.



Photos by Roger Coar

Beans Reardon, famed umpire (also on Southland cover), dusts plate in readiness for first game at Blair Field.



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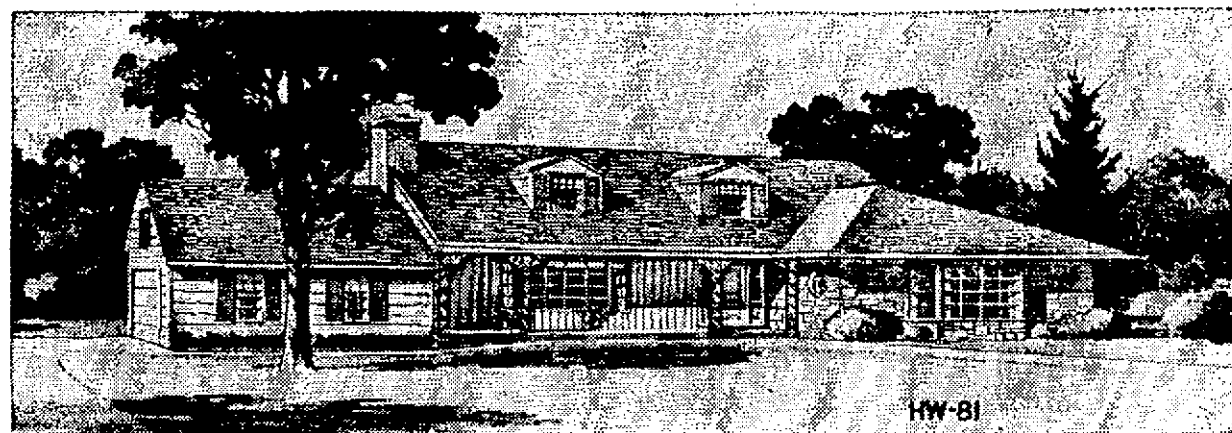
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## HOUSE OF THE WEEK

# 'Large Family' House Has Six Bedrooms



HW-81

Windows perform important function in exterior features of this 6-bedroom, story-and-a-half house. Designed especially for larger families, it has 3 baths, "king-sized" master bedroom, "queen-sized" kitchen; can grow.

By John O. B. Wallace

**IF YOU HAVE** a large family, or want a large family, this ample, story-and-a-half house will interest you.

No honeymoon cottage, it was designed especially for the larger-than-average American household. Nearly everything about it is big—the number of its rooms, the size of its rooms, and the concept of its design.

The overall dimensions of this House of the Week, designated as Plan HW81, are 83 feet by 41 feet 3 inches, including the garage and the porches. Depending on local regulations, an estimated minimum lot of 100 feet would be required. The square footage of the first floor, excluding the garage and the porches, is 2,048; the square footage of the upstairs area is 950. Other square footages: garage, 530; rear porch, 217; front porch, 195. Total rooms: six bedrooms (including optional den area), three baths, living room, dining room, kitchen. There are seven closets, all with sliding doors, plus closet room in the bedroom hall and two storage closets in the garage.

The plan permits completion of the upper area at a later date while giving you immediately six rooms and two baths, plus a garage and a porch, on the first floor.

The second floor plan provides for three additional bedrooms and a third bath as well

as additional storage areas. The design includes a "king-sized" master bedroom and a "queen-sized" kitchen.

The master bedroom dimensions are 21 feet by 13 feet 2 inches; the kitchen dimensions are 16 feet 2 inches by 13 feet 2 inches. The living room also has been proportioned on a large scale, measuring 24 feet 6 inches by 15 feet 2 inches.

**THERE IS NO SKIMPING** elsewhere in the house either. Of his plan, the architect, Derrick B. Kipp, has this to say:

"The time has come to consider the larger family not as a problem—but as a challenge in designing a dream home. The scale of all rooms for a family needing four, five or six bedrooms should be taken into account."

"Moreover, a versatile plan is most important for the larger family so that it can fit their changing needs throughout the years. This was the 'plan behind my plan' for this expansion home."

**THE FIRST FLOOR** can have either two bedrooms and a den, or three bedrooms, the architect points out, adding:

"Later the upper floor can be finished to provide three more bedrooms. At this time, the bedroom downstairs can become a full-time den. This flexibility is most practical for a growing family — and, economically speaking, expansion and altera-

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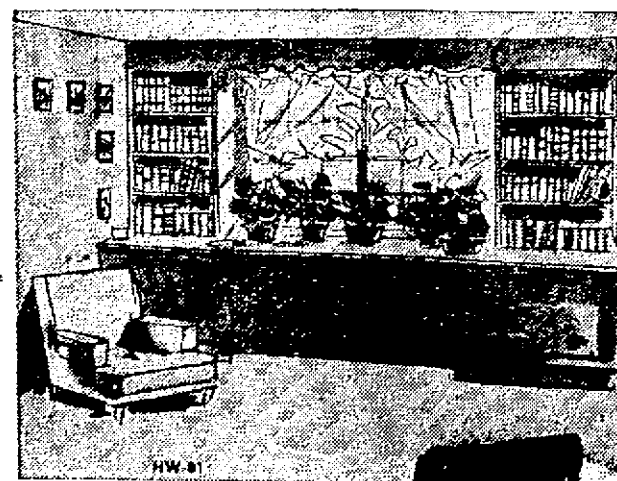
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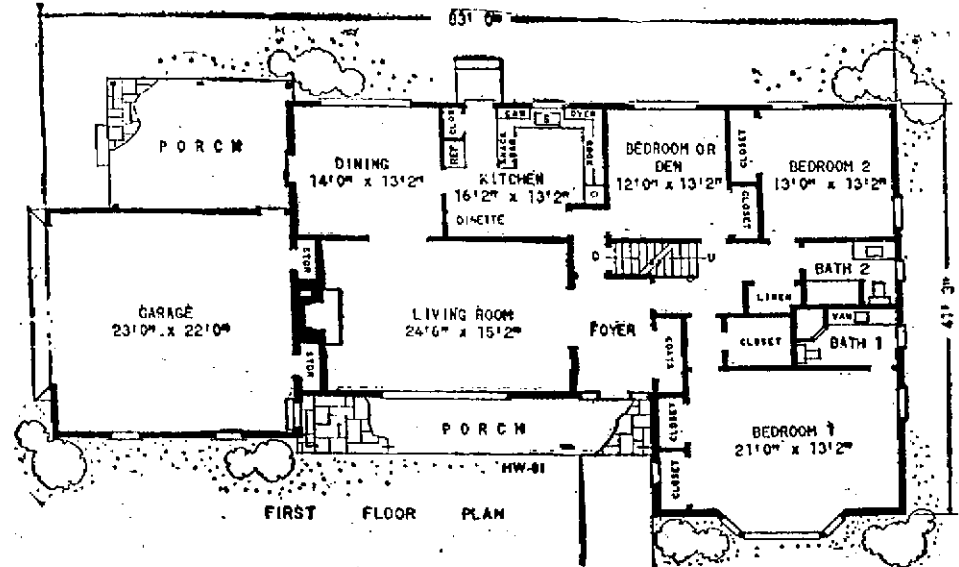
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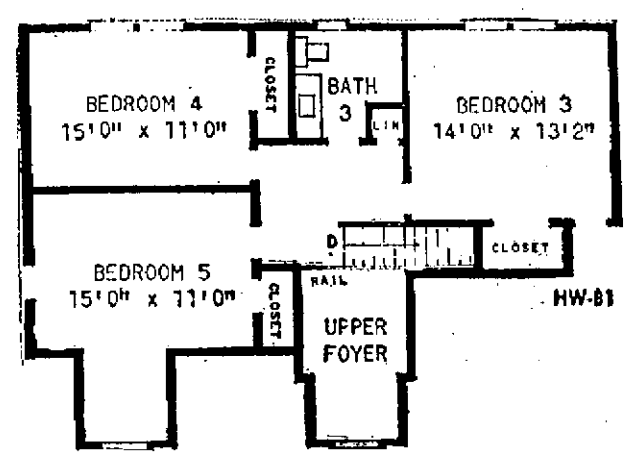
HW-81

View shows the area which can be either rear bedroom or den. Picture window, bookcases featured.





Ample space for a large family is provided in first floor plan which has 8 rooms and 2 baths. Extra space needs are met in upstairs area.



SECOND FLOOR PLAN

Upstairs area, with 3 additional bedrooms, extra bath, need not be finished when house is built.

The upper dormers are unusually wide and have double hung windows. An exterior feature is the front porch with its New Orleans wrought iron columns and flooring of square-cut flagstone. The rear porch similarly has flooring of square-cut flagstone.

THERE ARE STRIKING interior details as well. For example, the living and dining rooms are joined by an arch; the fireplace is at one end of the sweepingly long living room, and should you pick your spot carefully it is possible to stand in the living room and have a clear view out to the front lawn and also to the rear terrace.

The "queen-sized" kitchen has a swinging door into the dining room. A feature of the kitchen is a vestibule leading to the rear door; this vestibule area is enclosed by a snack bar, the refrigerator and closets and cabinets.

A full basement is provided except under the garage and the front and rear porches; fill is used in this area.

To obtain plans, address Building Editor, Independent Press-Telegram, 6th and Pine, Long Beach 12, Calif., enclose 35 cents and request House of the Week, Study Plan, Design HW 81.

tion of this sort are easiest on the budget." A dramatic by-product of the story and a half design is an entrance foyer which rises to two-story heights. This unusual feature is achieved by placing one of two front dormer windows directly over the door. The right dormer window, therefore, floods the entrance foyer as well as the hall area

upstairs with natural light. Standing below just inside the door, you can look upwards with nearly 18 feet of unobstructed view. CAREFUL ATTENTION has been given to window treatment throughout the house. There are windows even in the garage, and two full-view picture windows are in the rear of the house.

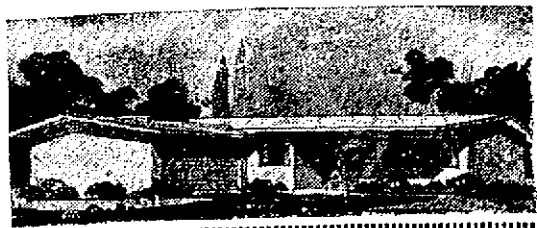
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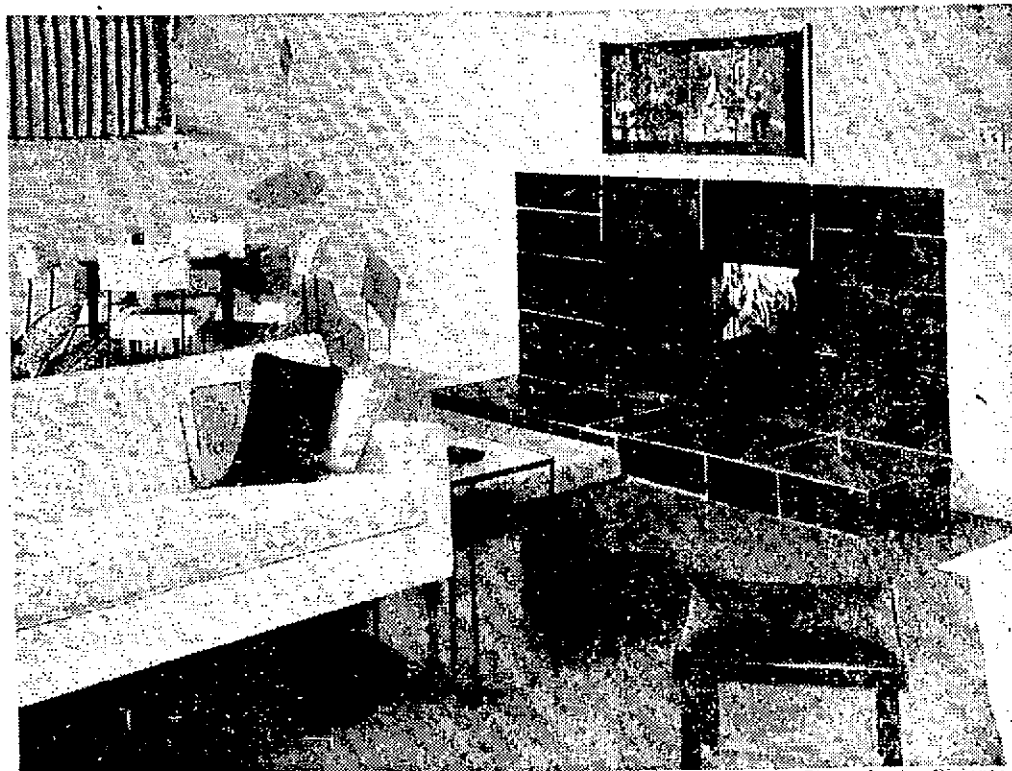
# House with a Fun-Loving Outlook

By Eileen Ball

**B**RIGHTLY modern, open, welcoming and wonderfully good-looking, the interesting home of Keeney and Phyllis Sebring, 373 Flint Ave., has the same fun-loving outlook on life as its owners—and that makes for a lot of happy living!

The Sebrings moved in just last June after an eager period in which they designed, contracted, decorated and furnished their new home, giving it their very personal and interested supervision from the ground up.

Phyllis likes pink, turquoise and charcoal; hence, every room reflects one or a combination of these temporary colors. Keeney, who likes swimming but loathes gardening, had a hand in the exterior planning. The back yard, as a result, has a swimming pool, an abundance of maintenance-free tropicals, a cinderblock fence (also self-maintaining) plus an all-encompassing sun deck that requires no mowing,



Photos by Joe Risinger

Both areas of a 2-level living room in home of Mr. and Mrs. Keeney Sebring are served by black-slate fireplace. Slate hearth rises above upper level.

edging, planting, spraying or miscellaneous tending.

The 1,300-square-foot house opens wide to this private outdoor living area. And how the Sebrings and their host of friends enjoy playing, lounging and partying in it!

**THE EXTERIOR STUCCO** is soft desert pink. The back of the fireplace — constructed of cinderblock — is painted charcoal as is a low adjoining planter. A long, tropical-lined walkway leads back to the front door (also charcoal).

Located on the side of a gentle Alamitos Heights hillside overlooking the Marine Stadium, the house on its 130-foot lot avails itself of an ocean breeze, a view and considerable privacy.

Inside, the split-level living room is tastefully decorated in tones of charcoal and desert pink with cool accents of turquoise and white. The floor, on the lower level of the room, is

charcoal vinyl lightly flecked with shell pink. This area, designed for dancing and general through-the-house traffic to and from the pool, is a step lower in level than the other area of the living room covered in pale pink carpet.

The front door opens directly into the lower area. On two sides, vast glass expanses slide open to the pool and play deck. The glass is dressed with white semi-sheer casement draperies.

Defining the living room's two levels is a long, low planter of black slate. Standing against it on the lower level is a long and very handsome white leather sofa with quilted cushions accessorized with vari-

colored throw pillows. Across the room stands a soft blue-green leather lounge chair. Serving both the sofa and the chair are several contemporary occasional tables, their white plastic tops set in frames of black iron. Standing against one wall is an ingenious and handsome dining table that folds down to out-of-the-way, inconspicuous proportions when not in use. When a buffet or "sit down" dinner is planned, the room offers plenty of space for expanding the table.

**ON THE UPPER LEVEL**, a low, black, slat bench stands next to the slate planter. Tailored pads of turquoise and pink overlay part of the bench, leav-

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Phyllis Sebring and "Suganne" stand by kitchen snack bar and pass-through which makes poolside serving easy.

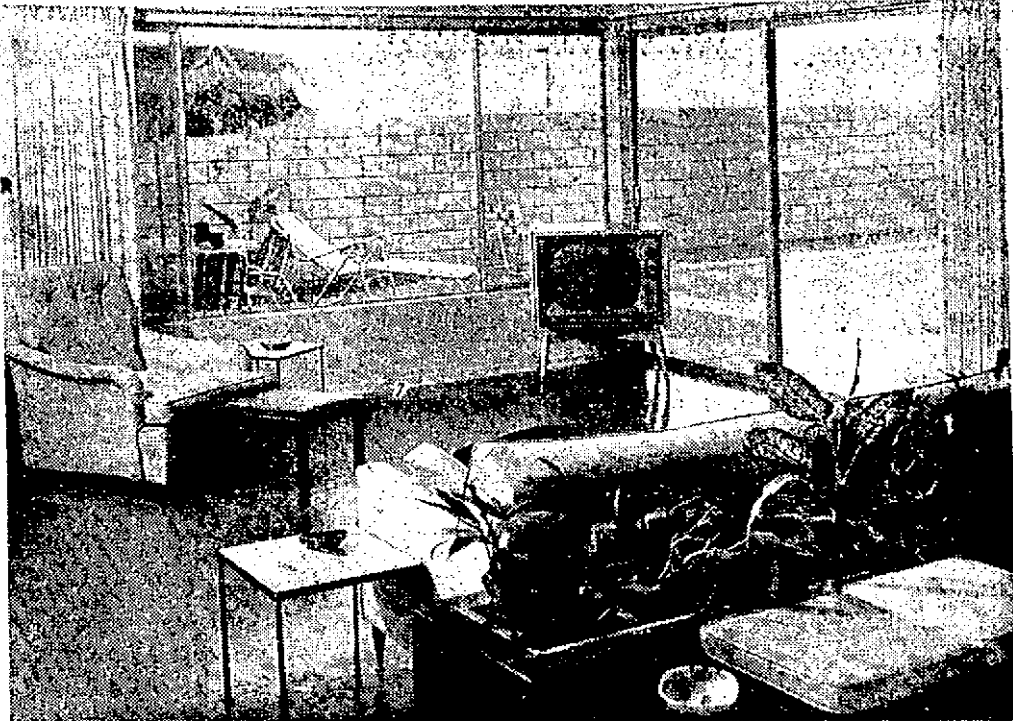
ing the remainder to function as an accessory table.

Across the room, in the corner, is a 16-foot, curved sofa upholstered in slate gray-textured fabric interwoven with a muted pattern of soft, desert pink. Occasional pillows of turquoise, white, pink and charcoal pick up and accent the room colors.

One of the best looking items in the room is a round cock-

tail table that stands before the curved sofa. This originated as a dining table. From the leaves have been fashioned wide short legs for the coffee table—all smoothly and professionally set off with a waxed ebony finish.

In another corner stands a contemporary game table in black accompanied by four, white-leather upholstered chairs. This is an ever-ready



Living room lower level is floored in vinyl, fine at poolside, for dancing and for through traffic.

spot for cards and impromptu dining—with an adequate light source provided by an overhead pulley lamp.

High windows located along the north wall are curtained in sill-length draperies of a soft cocoa-pink, opaque and of a contemporary, textured fabric.

**THE FIREPLACE**, sufficiently wide to accommodate both areas of the living room, is faced with rectangles of black slate. The raised slate hearth clears the upper level. Over the fireplace hangs an unusual oil—a long and narrow, contemporary painting of a rainy day street scene in charcoals with pink, turquoise and yellow umbrellas dotting the scene.

The kitchen, opening off the lower level of the living room, features reverse flooring—this being shell pink flecked with charcoal. Pale pink walls and built-in shell pink electric appliances are contrasted with

(Continued on Next Page.)

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WILL DO FOR *Your Garage!*



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RUG LAYING & REPAIR, BINDING  
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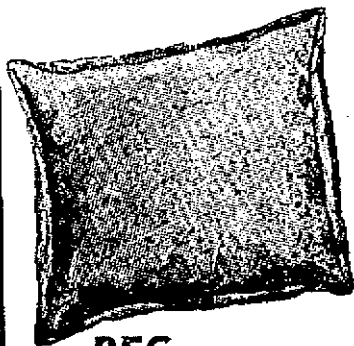
• ESTIMATE  
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**FREE**  
**TO 6-3318**  
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## MAPLE OF THE WEEK

A Treasure will be advertised each week in the Sunday Magazine Section

## PILLOWS

With Center Button  
(not shown in picture)



18" x 18"  
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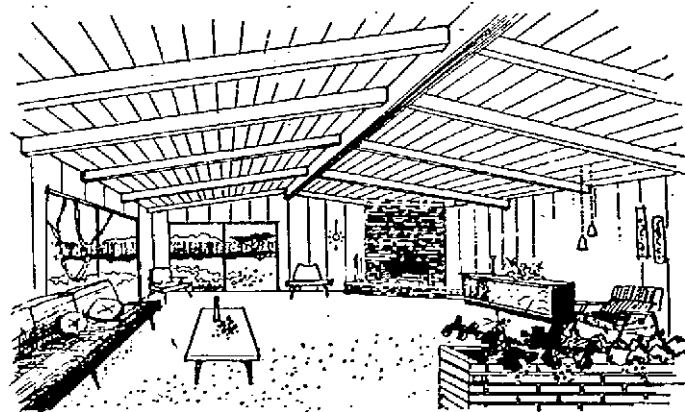
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AND DEVELOPERS

6256 LONG BEACH  
BOULEVARD

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LONG  
BEACH

INSURED



# HOUSE WITH A FUN-LOVING OUTLOOK

(Continued From Page 13)

charcoal cabinets. Countertops are charcoal plastic with small, abstract designs in pearl gray and pink. Pale pink, matchstick bamboo draperies hang in full folds to the windowsills. A long breakfast bar spans across part of the kitchen's south wall. Over it, a long window slides open for "poolside" service. Outside, a supplementary plastic counter has been built, in effect fabricating a dining area that is part inside the kitchen

and part out! This in-and-out, pink-and-charcoal dining area is, of course, excellent for pool parties.

Off the kitchen is a bath that opens directly to the pool. The guest room, located in this wing of the house, is accessible to the bath.

The bedroom, itself, is carried out in ice aqua, white and olive.

OFF THE LIVING ROOM toward the front of the house

are located a large master bedroom, dressing room and bath. Here, again, pale aqua figures in the color scheme—used for wall-to-wall carpet and for the small entry area leading to the bedroom.

The bedroom walls, however, are light sandalwood as are the draperies. A large picture window overlooks the pool and patio. Below its low sill is built a long, cushioned love seat.



Pink, stucco and a charcoal fireplace and planter box present cheerful exterior at the Keeney Sebring home.

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every roll in our entire stock must clear during this BROADLOOM SALE!



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All-Wool Brilliance by Gullistan—Nutra Multicolor, 12x41 3" (55 yds.)	Was 563.75	NOW	431 <sup>75</sup>
All-Wool Claremont by Beattie—Grey Boucle, 12x47 1/2 (63 4/9 yds.)	Was 598.50	NOW	387 <sup>40</sup>
Cotton Boucle—Green (92 2/3 yds.)	Was 556.85	NOW	362 <sup>70</sup>
All-Wool San Marino—Grey Tweed, 12x18 (24 yds.)	Was 273.44	NOW	173 <sup>25</sup>
All-Wool Brilliance by Whittall, 9x12 Beige Tweed, Was 219.50		NOW	134 <sup>50</sup>

All-Wool San Marino—Green Tweed, 12x13 9" (18 1/3 yds.)	Was 209.50	NOW	131 <sup>21</sup>
Sandalwood Cotton Boucle—12x29 (38 2/3 yds.)	Was 239.50	NOW	140 <sup>00</sup>
Deca Tweed—Charcoal, 12x15.	Was 198.00	NOW	126 <sup>50</sup>

11x12 Viscose Sandalwood Tweed.	Was 89.50	NOW	69 <sup>50</sup>
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All-Wool Blend Golden Gate—Grey and Maroon Leaf, 13x24 (32 1/3 yds.)	Was 217.50	NOW	133 <sup>86</sup>
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All-Wool Blend Golden Gate—Grey and Green Leaf.	Was 229.50	NOW	144 <sup>50</sup>
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All-Wool Claremont by Beattie—Grey Boucle, 12x14 6" (19 1/3 yds.)	Was 156.60	NOW	117 <sup>90</sup>
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All-Wool Pebblebeach by Beatty—Green Boucle, 12x20 (26 2/3 yds.)	Was 287.40	NOW	199 <sup>50</sup>
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All-Wool Highland Tweed by Firth—Brown Thatch, 15x21 (33 1/3 yds.)	Was 526.25	NOW	330 <sup>50</sup>
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All-Wool Highland Tweed by Firth, Sandalwood, 15'x16'2" (27 1/2 yds.)	Was 420.65	NOW	277 <sup>50</sup>
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All-Wool by Artloom—Plain Beige, 13x10 3".	Was 269.50	NOW	198 <sup>50</sup>
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Nyplush Nutria, 15x29 3" (48 2/3 yds.)	Was 392.00	NOW	299 <sup>50</sup>
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All-Wool Sculptex by Fargo—Grey, 15x22 1/5 (31 1/2 yds.)	Was 446.50	NOW	364 <sup>95</sup>
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All-Wool Glenaire by Whittall—Green Multi, 12x46 10" (62 4/9 yds.)	Was 697.50	NOW	527 <sup>00</sup>
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All-Wool Axminster by Euclid—Grey and Maroon Leaf, 12x56 (74 2/3 yds.)	Was 462.50	NOW	377 <sup>40</sup>
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All-Wool San Marino—Beige and Turquoise Tweed, 12x27 5" (36 5/9 yds.)	Was 419.00	NOW	261 <sup>76</sup>
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Nyplush-Viscose—Green, 12x33 6" (44 2/3 yds.)	Was 418.00	NOW	268 <sup>00</sup>
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Jamboree Nutria Viscose, 12x15 (20 yds.)	Was 139.00	NOW	79 <sup>00</sup>
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All-Wool Monte Video—Wheat Beige, 12x11 6" (15 1/3 yds.)	Was 135.00	NOW	83 <sup>20</sup>
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**Alexander SHULTZ**

**3838 ATLANTIC**

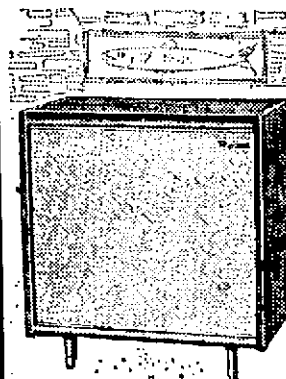
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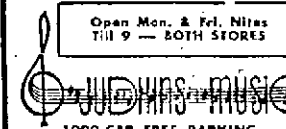
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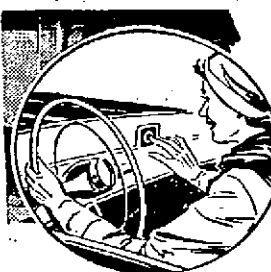
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SAVE \$20 **149<sup>95</sup>**



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GARDEN GROVE 9876 GARDEN GROVE BLVD. In Garden Square  
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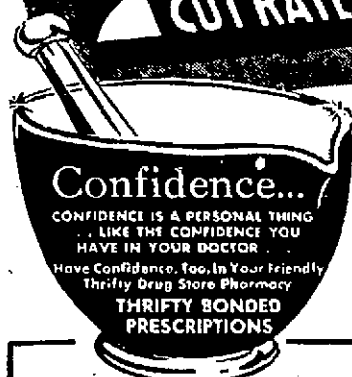
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• 3391 CENTURY BLVD. AT BULLIS, LYNNWOOD  
• 6TH & PINE, LONG BEACH

• 17450 BELLFLOWER BLVD. AT RAMONA  
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**ZEST SOAP** 3 Bars for **33¢**

THRIFTY 100 FOOT ROLL  
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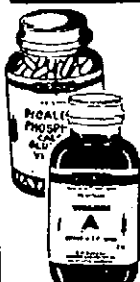
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100 Capsules **53¢**

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CAMPHORATED OIL . . 19¢**

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77¢ OLIVE OIL . . . 63¢**

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**\$2.79 VALUE!  
GIANT PLUSH  
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Super-huge 27" bunny  
in fluorescent pastels  
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that can't  
come off, satin-lined,  
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costume with glamor-  
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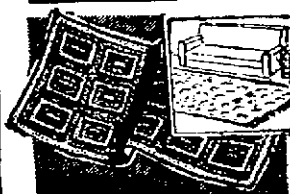
Take advantage of this spec-  
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on beauty aids that do won-  
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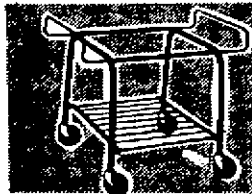
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Fork, cultivator, transplan-  
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**Shave, Make-Up  
MIRROR** WITH  
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One side mag-  
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Big 6 1/2-inch size. Special!

**69¢**



**CHILDREN'S  
SUNGLASSES**  
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With Sunglasses, Comb  
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**59¢**

Handy kit for young glamour girls  
... a very special purchase at  
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**FRIED CHICKEN  
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Generous serving of  
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ALL FOR ONLY

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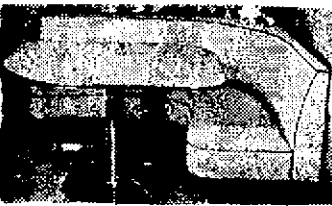
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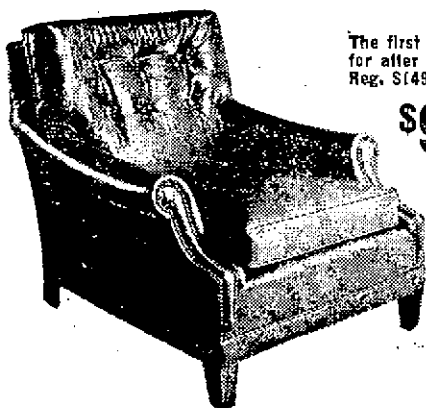
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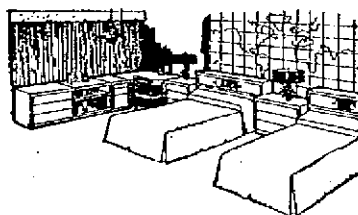
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OPEN TODAY, SUNDAY, 1 to 5 P. M.  
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**PAUL'S** Unpainted Furniture and Patio Shop

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## SOUTHLAND'S SHORT SHORT STORY

# The Woman

By Enola Chamberlin

Illustrated by Clyde Winslow

**THE FIRST THING** he thought of when he opened his eyes was the woman. He started to move and felt her head resting on his shoulder, with her face turned against his neck. He thought for an instant that she was asleep, and then he knew she wasn't. He lay still anyhow, not even trying to straighten out his cramped legs. The smell of her perfume stirred up little gusts of feeling in him as the wind whipped up whirlwinds on the desert. The pressure of her body against his was like water after a long thirst. His very skin drank her in, satisfying the woman hunger that had plagued him for months. It was not sex. It was more terrible than that. It was the age-old yearning of a child for its mother — a man's urge and desire for the sustaining feminine. Her soft cheek was cool against his ear. He smiled twistedly as he thought how short a while ago he had planned to kill her.

His name was Yancey and he was 35 years old. He had been standing on the bridge at Yuma when she stopped her long green car for state inspection. He had stood around like that for months, waiting for that last coughing spell to bring up the tag ends of his lungs and let him lie down in peace. The money he had allowed himself to die on had run out. He slept on a hard cot in a garage where he opened up mornings and earned enough to feed himself on the cheapest hash in the cheapest eating dives in town. He kept himself looking fairly decent, kept shaven and clean with garage men's soap and cold water. But the hunger for good food, the desire for a soft bed, a hot bath, and his urge for the closeness of a woman — things he had taken for granted in the old days — were almost undeniable pressure within him.

**THE STATE MEN** went through the routine of inspecting the car. They lifted a blanket lying over some things in between the seats. Yancey thought if he could just get under that blanket and stay hidden until she hit the sand dunes, he could rise up and kill her, take her car and money, drive to El Centro, eat and bathe, and buy a woman's companionship for an hour or so. He could think so casually of killing her, not because he was criminal, but because death or the expectancy of death had been his companion for so long that he had no feeling of strangeness about death or dying. He seemed, in fact, to have more in common with the dead than with the living.

She smiled at the state men when they had finished. They smiled back and then glared at each other after she had gone.

Yancey moved on across the bridge into California. Lifting his eyes he saw that the long green car was stopped again, parked in front of an Indian curio shop. His heart quickened its beats and set up a turmoil in his lungs. He coughed until he had to lean against a post for support. Then he went on very carefully. He reached the

car, put his hand on the sleek fender and crept to the door. He could hear the woman's voice. She was speaking loudly because the Indian woman pretended not to understand English.

"That will be all," she was saying, "you don't need to wrap them."

**YANCEY OPENED** the car door, lifted the blanket and crawled beneath it. He shut the door on the noise of the woman letting the shop door slam. He twisted his small bones into a curl, pulled the blanket around him and held his breath.

The starter whirled and the car glided noiselessly out onto the road. It gathered speed and Yancey could imagine the country slipping swiftly by. It was miles to the sand dunes.

The blanket was suffocating him. The dust and fuzz were going to make him cough. He swallowed, put his hand across his throat. No use. He sprang up, glared into the rear-view mirror, dropped onto the seat and coughed.

The woman brought the car to a quick stop. She turned in the seat and put her hand on his arm. When the coughing

had subsided, she reached over and drew out a large thermos. She poured a cup of steaming coffee.

"Sip this," she said gently, "It may help."

**YANCEY SIPPED** the coffee, fresh fragrant coffee with real cream. He smiled waveringly at the young blue eyes, filled now with pity and concern.

The woman smiled back. "Feel better?" she asked.

Yancey nodded. "Better come up front," she said, "I have to drive fast. It's easier riding."

Yancey settled himself in the front seat. The woman laid a package and the thermos beside him.

"Sandwiches and salad if you're hungry," she said.

She swung the car out onto the road and set its wheels to eating up the miles. Yancey opened the package. It was still a long way to the sand dunes. He took out a sandwich. Thin, fresh white bread, crisp green lettuce, non-rancid, tender ham lay like a benediction on his tongue.

**THE WOMAN LOOKED** at him with amusement and perplexity. (Continued on Page 26.)



He saw that the long green car was stopped again.

BOOK REVIEWS

# Murder Comes Easier—in Fiction



CECIL ROBERTS

A minister's reading of "The Song of Solomon" embarks members of his congregation to thinking of some of their own romantic experiences—some quite idyllic and others most devastating—in Cecil Roberts' "Love Is Like That" (Coward-McCann, \$3.75). It's all on the lighter side, easy reading and satisfying.

"THE GREAT DEMOCRACIES," Volume IV of "A History of the English-Speaking Peoples" by Winston Churchill (Dodd, Mead, \$6): Mr. Churchill completed the original draft of his great history before the outbreak of World War II and now, almost a generation later and this new volume, the entire work is in print. Sound, and clear and vivid as a motion picture, "The Great Democracies" covers approximately a century of world events up to the 1900s. It is of particular interest to Americans since it deals extensively with the Civil War, and gives a full and concise account of British-American relations.

MURDER seems to come easier and easier, in more frightening ways and with more devastating suspense—in fiction.

Like in Anthony Gilbert's "DEATH AGAINST THE CLOCK" (Random House, \$2.95): Coaxed and pleaded with by the doomed man's fiancée, rough-and-tough criminal lawyer Arthur Crook (you know him if you're a real detective fiction fan) takes the case of a young man sentenced to die for the robbery and brutal murder of a spinster. He appears to work agonizingly slow as he picks up clues to spring his man while the clock swiftly ticks off the days that remain before the death penalty is exercised. And then, with the reader in a dither and ready to give up, and the real criminal looking the other way, the clever Mr. Crook springs his trap. . . .

And Dolores Hitchens, Long Beach's murder mystery yarn-spinner, contributes one of her best yet to the Crime Club in "FOOL'S GOLD" (Doubleday, \$2.95). She not only sets her story in California (which this reviewer always likes); she mixes teenagers, tough pros of the underworld, and a covey of stolen \$100 bills into a mounting crescendo of excitement that leaves the reader limp but highly satisfied. . . .

An innocent young woman suddenly finds herself squarely in the middle of a fiendish extortion racket in Andrew L.



Stone's "CRY TERROR" (Signet, 25c), after her husband is tricked into making a murder bomb and her child is kidnaped. This one moves like lightning and is packed with unusual situations. . . .

Robin Hiscock, a Britisher, goes to the sea he knows so well for his "THE LAST RUN SOUTH" (Knopf, \$3.50). His hero, after being beached for two years, finally gains a berth again, only to encounter as evil a first mate as can be found in fiction. Try as he might, the guy simply can't keep himself separated from the ship officer's diabolical schemes of intrigue and violence, and trouble hangs onto his coattails as he takes shore leave and meets a girl in a South American brothel. . . .

The murder of a beautiful hostess on a Caribbean island sounds like the beginning of a bangup mystery yarn, but when the girl's death pleases just about all of her guests you have an ingredient which can, and does, make a whale of a tale. In "FINAL EXPOSURE" (Macmillan, \$3), the mystery seems insoluble until an Amer-

ican photographer steps into the scene. . . .

The old axiom "murder will out" still goes—even in these Spring whodunits!

"A PLACE WITHOUT TWILIGHT" by Peter S. Feibleman (World, \$4.75): You are either black or white in New Orleans. It is a place without twilight. And for Cille and her family, marked with pale but not white skin by miscegenation, a normal life is impossible. For Cille's father and two brothers the result was tragic. How Cille escapes the influences that ruined their lives makes a wonderful novel—a story of a beautiful girl that had a life to be lived and who let circumstance interfere not a whit. Feibleman writes with artistry and deep understanding of what it means to be a Southern Negro—particularly one with mixed blood.

"MOSES, PRINCE OF EGYPT" by Howard Fast (Crown, \$3.95): Mr. Fast will be remembered for his "Citizen Tom Paine" and other books of stature, and his skill as a story-teller continues on a high level in this one which takes the stalwart Moses through his 24th year, a period barely touched in the Bible. It is in these formative years that Moses turned his back on the royal household of Egypt, in which he was a prince, to cast his lot with the Jews, an enslaved people. Always the historian, Fast brings Moses alive as the appealing human being that he was in the Good Book.

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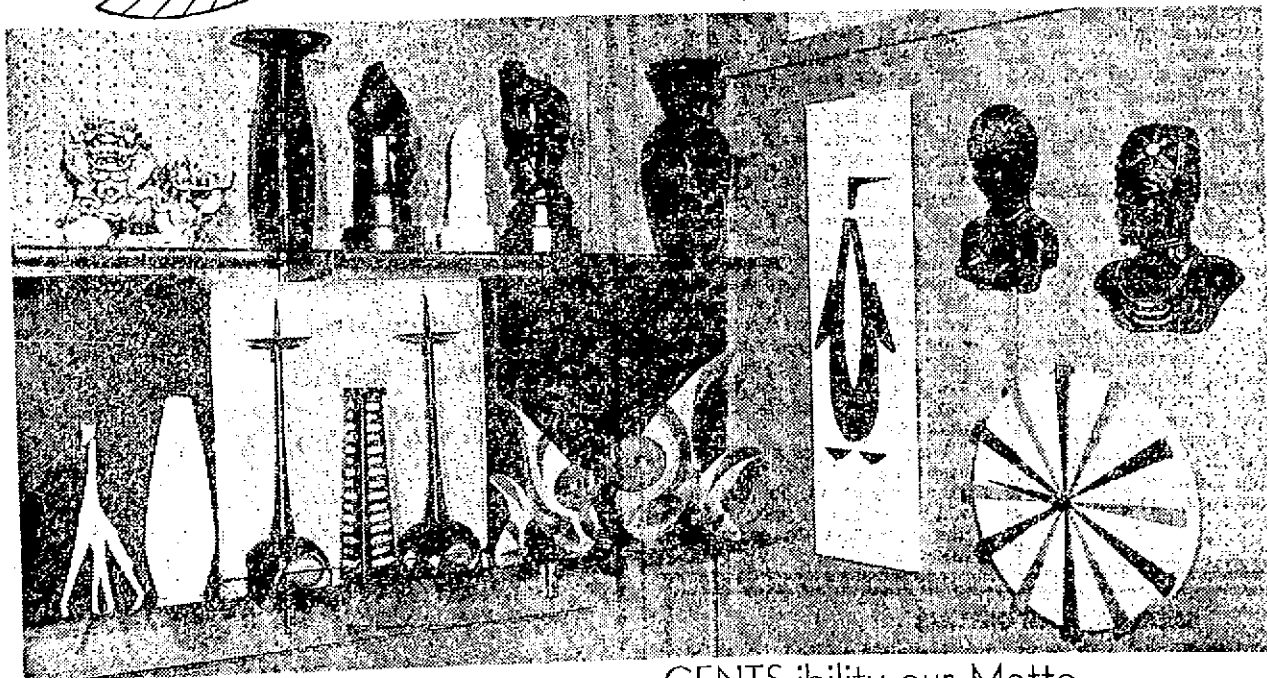
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# Trout Will Perk Up Lenten Menus



Broiled brook trout, fresh or frozen, are appetizing variation for Lenten meals. They may be fresh or frozen. A good recipe for trout is given below.

**By Mildred K. Flanary**

Independent, Press-Telegram Home Economics Editor

AT THIS DATE, Lent seems to have been in progress to the point where home cooks are short of ideas for Lenten dishes.

But don't give up. There are many other good things waiting to be tried and they run the gamut of rainbow trout to broiled salmon. Perhaps the following recipes will see you through.

## Rainbow Trout

6 cleaned trout, fresh or frozen  
Flour  
Salt and pepper  
1/2 cup cooking oil  
1/4 cup fresh lemon juice  
Parsley, finely chopped  
Lemon wedges  
Roll trout in flour, well-seasoned with salt and pepper. Heat oil in large skillet; fry trout for 3 to 5 minutes on each side. Remove fish when done.

Stir lemon juice into hot skillet; and pour mixture over trout. Garnish with chopped parsley and lemon wedges. Serve immediately. Makes 6 servings.

For Rainbow Trout Almondine—brown 2 tablespoons slivered almonds in 1 tablespoon oil until golden. Sprinkle these over the trout and dust with paprika.

Variations: any white fish like pike, mackerel, lake bass.

## Shrimp Royal

4 tablespoons cooking oil  
1 pound shrimp, peeled\*  
1 can sliced mushrooms (4 ounces)  
1/2 teaspoon salt  
1/2 large green pepper, coarsely chopped  
4 slices toast  
2 teaspoons grated lemon rind and lemon wedges for garnish.  
Heat oil in fry pan. Add

shrimp, mushrooms, salt and green pepper. Cook over medium heat for 10 minutes, stirring occasionally. Spoon shrimp, mushrooms and pepper onto toast squares, reserving liquid. To the liquid add grated lemon rind, heat slightly. Pour over shrimp on toast, serve with lemon wedges. 4 servings.

\*Or use canned shrimp; omit salt and reduce cooking time to 5 minutes.

## Barbecued Whitefish

4 pounds whitefish  
1/2 cup soy sauce  
1/4 cup sherry  
1/4 cup fresh lemon juice  
2 cloves garlic, minced or mashed  
1 teaspoon powdered ginger  
1/2 cup cooking oil

Cut fish into finger size pieces 1 inch wide, 2 inches long and 1 inch thick. Combine soy, sherry, lemon juice, garlic, ginger and oil. Marinate fish in this mixture for 2 hours. Skewer carefully or slip inside a wire toaster and place on the barbecue grill over low coals. Cook until fish flakes with a fork, about 10 to 15 minutes. Baste occasionally with the remaining marinade, or place fish fingers on a well-greased baking pan and bake in a very hot oven (450 degrees) for 12 minutes. Slip the fish under the broiler a minute if you wish it browner. Serves 6 to 8 generously. Serve with lemon wedges.

Hint: Secret of a good barbecue sauce is its flavor and seasoning. Don't be afraid to add herbs, lemon juice and the like according to your own taste.

## Doll Up Your Prettiest Cake!

WELCOME SPRING with your prettiest cake. Whip up your favorite cake mix and top it with a Creamy Decorator's Frosting. Here is the recipe:

Sift 4 cups (1 pound) cane powdered sugar. Add about a third of it to 4 tablespoons melted butter. Mix thoroughly. Beat in 2 egg whites, one at a time, beating hard after addition of each. Gradually add rest of the sugar with 1 or 2 tablespoons cream. Tint with food coloring. If various colors are desired, divide frosting into smaller bowls and tint each bowl of frosting to desired color. This works beautifully in a decorating set. To write names, thin frosting slightly. Keep covered with damp cloth when not in use to prevent crusting over.



Dorothy Miller, IOWA PORK SHOPS HOSTESS

## BREADED VEAL CUTLETS

1 lb. veal steak (1/2" thick)  
1 egg  
2 tablespoons milk  
1 teaspoon salt  
1 tablespoon paprika  
1/2 cup packaged dried bread crumbs  
1/4 cup salad oil or fat  
1 can undiluted condensed soup (cream of mushroom)  
1 cup milk

Cut veal into 4 pieces (cut around and discard bone). Dip into egg beaten with 2 tablespoons milk, then into crumbs, to which the salt and paprika have been added. Coat thoroughly. In hot salad oil in skillet, saute veal until well browned on both sides. Mix half of mushroom soup with 1 cup milk, pour over veal, simmer, covered 45 to 50 minutes. Remove veal to heated platter. Pour rest of soup into pan, heat, stirring, serve over veal. Makes 4 to 6 servings. To vary, add canned undiluted condensed cream of tomato, celery, or chicken in place of the cream of mushroom soup.

# IOWA PORK SHOPS ONLY MEALS in MINUTES

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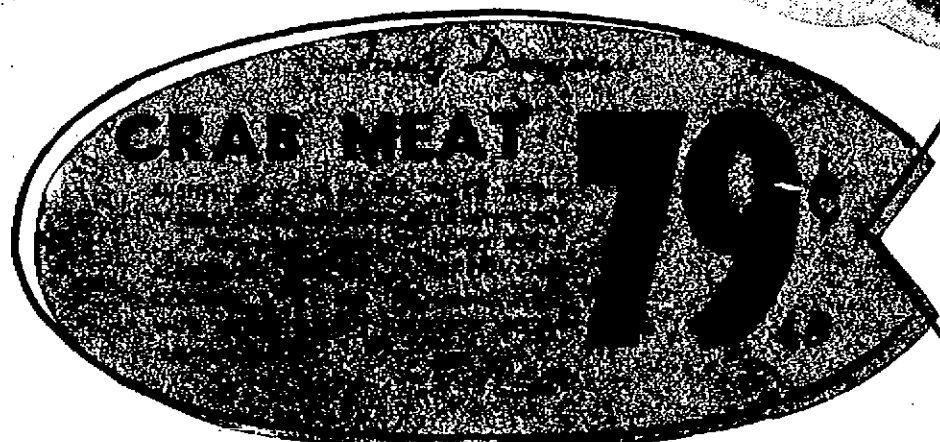
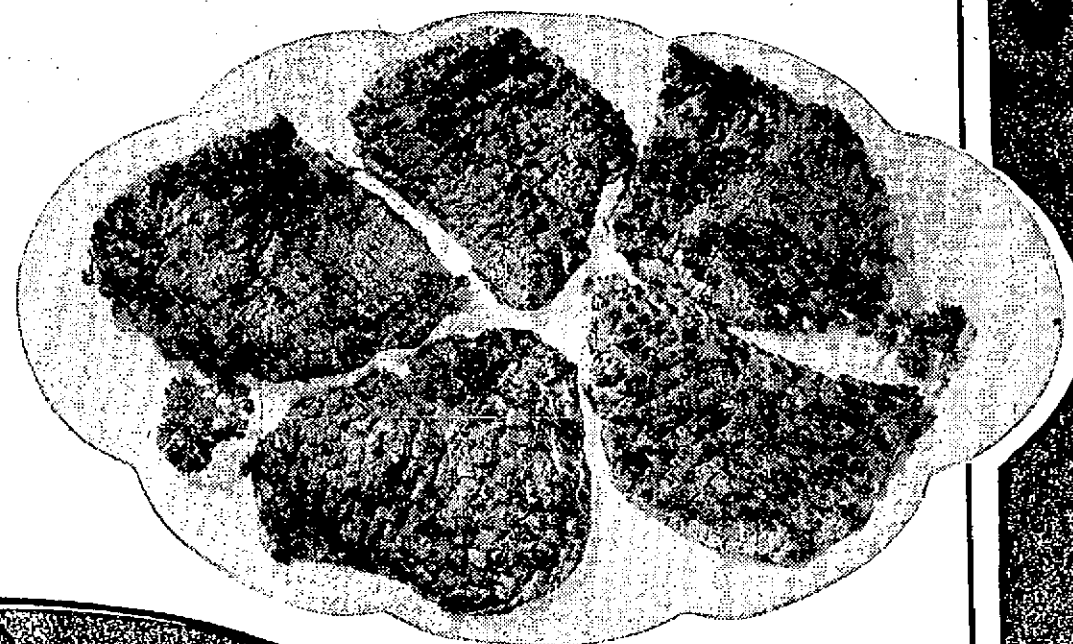
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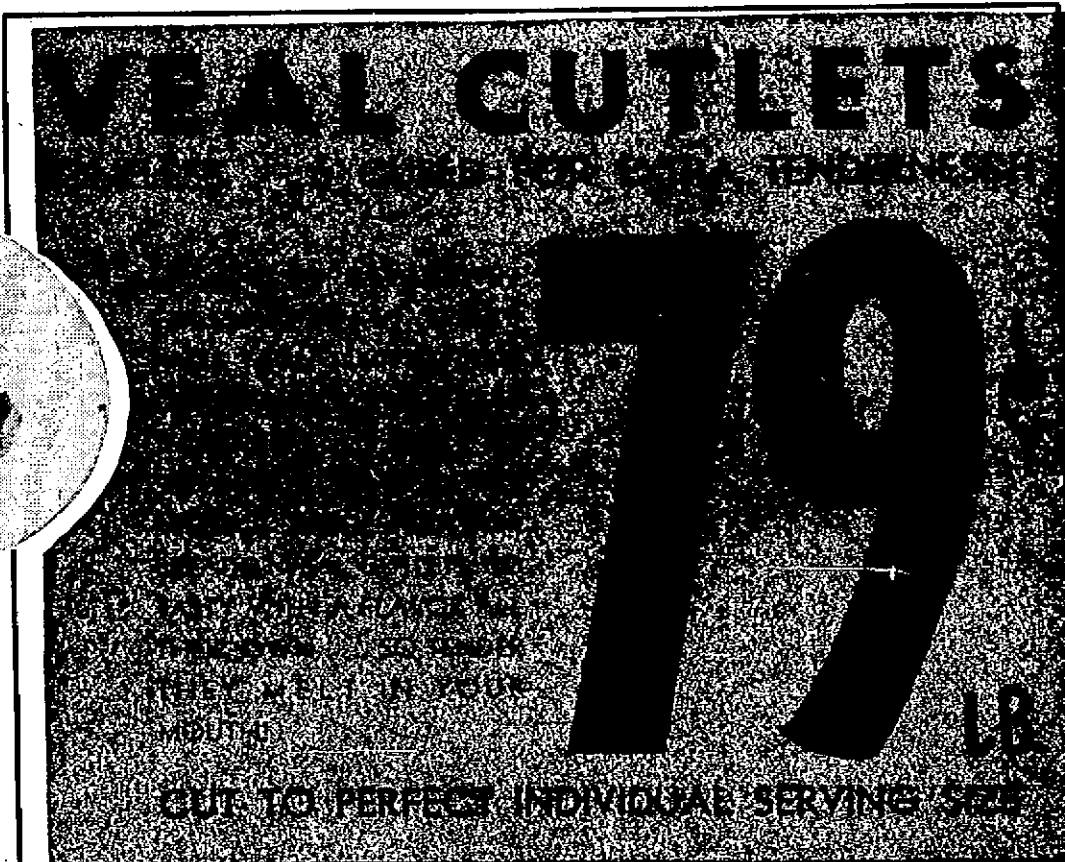
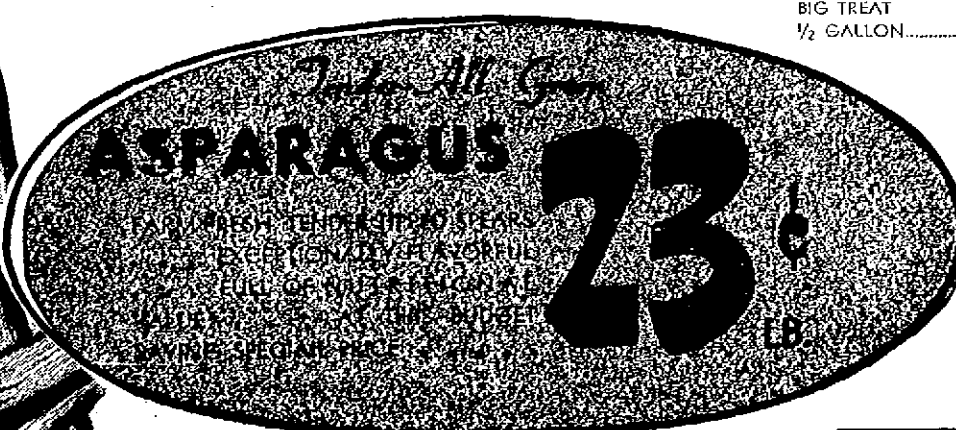
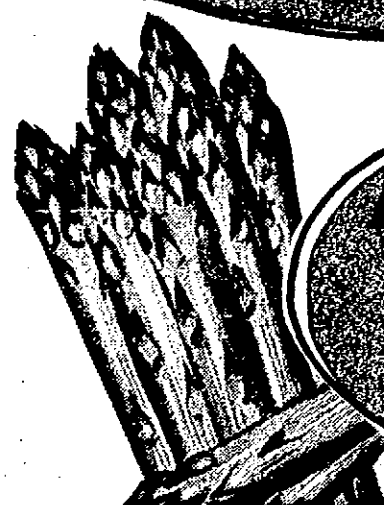
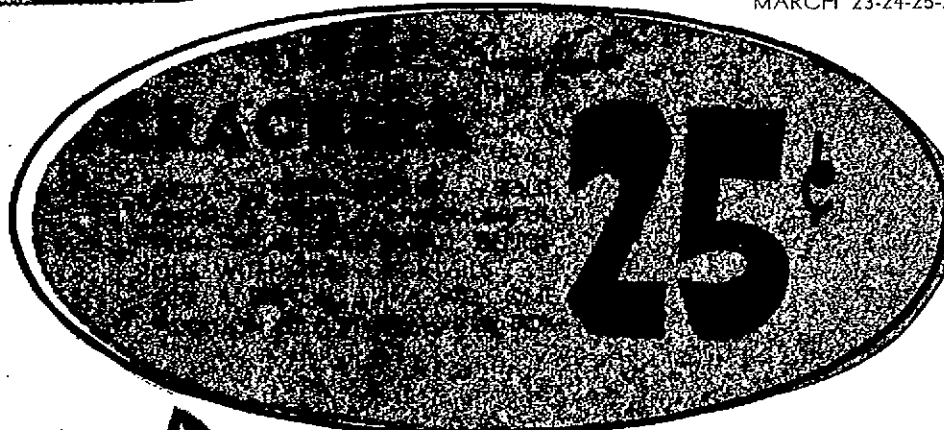
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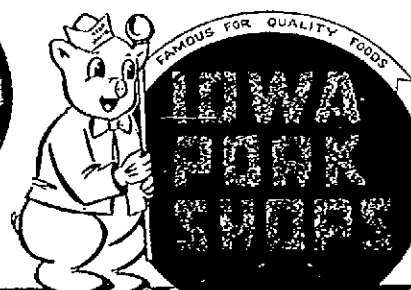
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Photo by the Author

Kelly Chin, a seafaring man since early youth, makes a wire rope splice. "Sailor's life is great," says he.

## BOAT TALK

# Profile of a Sailor

By Bob Ruskauft

**WITH A DEFT,** careful hand the alert workman with the graying-hair pushed the wire farther into the length of line.

"It's a wire rope splice, kind of a specialty at Wilbo," said Kelly Chin, "when you raise your sails you get the strain on the wire instead of the line." (Wilbo is short for Wilmington Boat Works.)

So, who is Kelly Chin? As a very good fellow, Joe Addy, put it:

"To all of us kids who grew up around Long Beach and dreamed of things we'd like to be, like maybe a sailor, Kelly Chin was always a legend and he wasn't much, if any, older than we were."

**COULD BE.** For Kelly, professional sailor, has been that almost since swaddling days, and these date to shortly after Aug. 3, 1908, when he was born in Long Beach. Married, no children, he still lives here at 4020 3rd Pl.

Kelly Chin is a professional sailor who wouldn't swap that profession for anything else in the log.

"Good food, good people, but," he mused, "rigging (and Kelly is one of the best at this skill) is a lost art. Tell the people I'd be glad to give anyone free lessons."

**CAT-LIKE,** sure in his movements, as at home aloft in a whistling gale and high-running sea as he is on deck, Kelly is the sort of a sailor's sailor that any owner would like to have aboard. His record attests it, and also demonstrates why he couldn't want a more diversified career.

There was a taste of film work in "Mutiny on the Bounty," which was filmed at Long Beach and Catalina, under director Frank Lloyd. Wilbo made the miniature built up from a six-meter.

He sailed in the Acapulco race of 1956 aboard Constellation (second place overall). It's his favorite race: "the professional sailor is well treated in Acapulco."

For four years (1941-1945) Kelly served overseas in the New Guinea campaign, aboard an FS 175, Coast Guard freighter. For one year he was skipper of the late Lewis Stone's

Pilgrim, then in service as a Coast Guard training ship.

In 1954 he took Cornelius Crane's 136-foot steel schooner, Vega, to Honolulu. Now, as the Te Vega, she serves as a de luxe passenger yacht in South Seas cruise service.

**FOR YEARS** Kelly has sailed in the off-shore "isles of summer" races (and not all those blue-water trips have been summerish), aboard such yachts as the 10-meters Hilaria and Coquille. He was 14 years aboard the Falcon; one year (1934) on the big schooner, Astral.

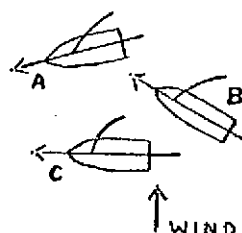
Not all do it, but this grand pro thinks "any sailor should start with a small boat; learn to swim, row, scull and how to tie three or four practical knots. The USCG Rules of the Road are free—and you should know them."

Sailing is great, says Kelly Chin, but remember the sailor's maxim: "One hand for the ship and one for yourself."

**BOAT HOOKS:** Today's main event afloat—return of yachts from the Los Angeles Yacht Club's San Nicolas (Isle of the Lost Woman) sailing race.

## BOATING Brief

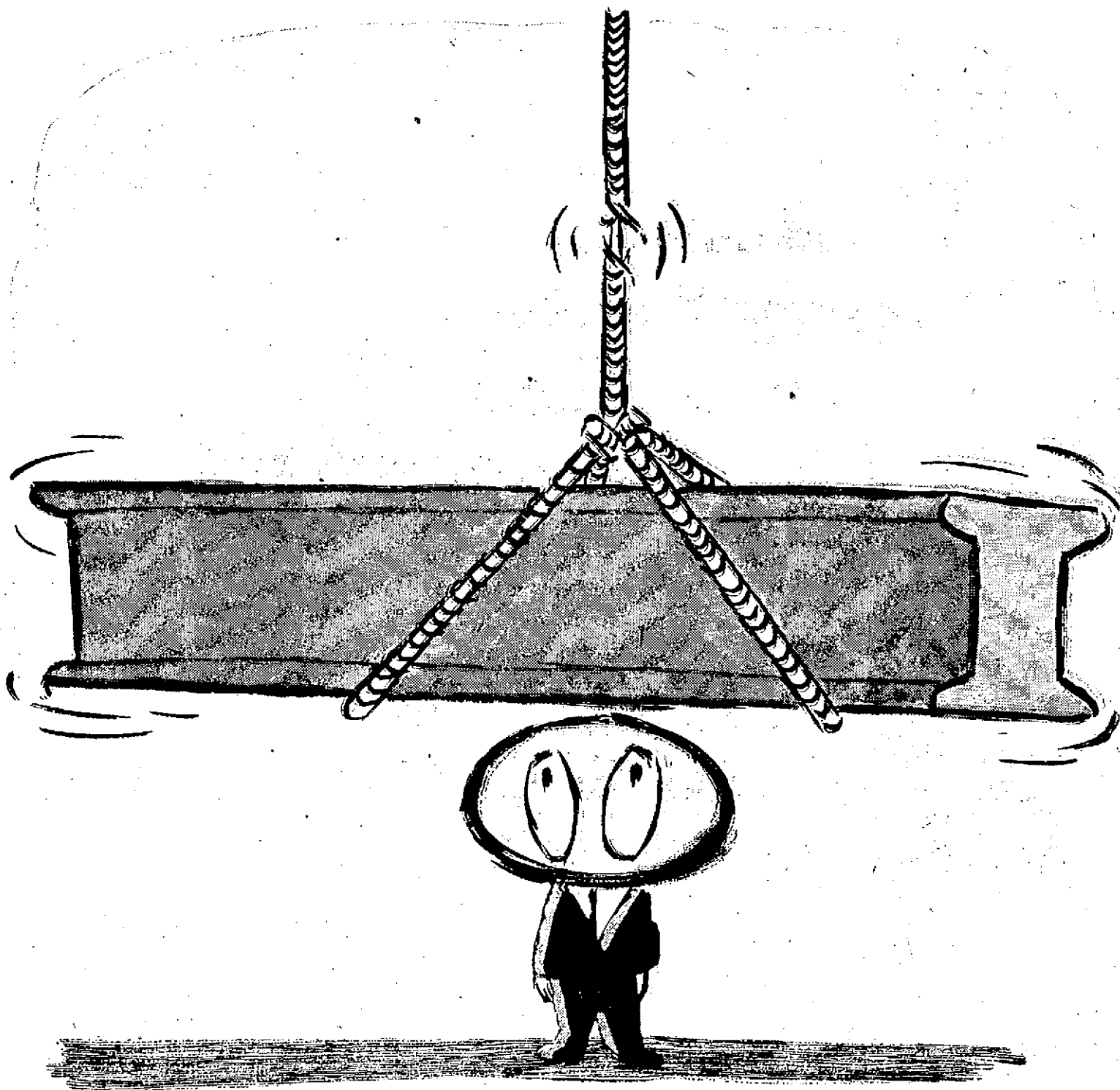
By Ed Ianuzzi



SOME SAILING TERMS

Here are several sailing terms that will help you to understand some of the sailor's vocabulary: (A) close reach, (B) broad reach, (C) reach. Boat (A) may also said to be closehauled.

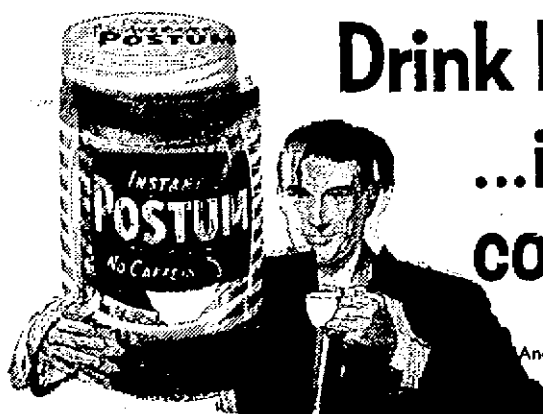




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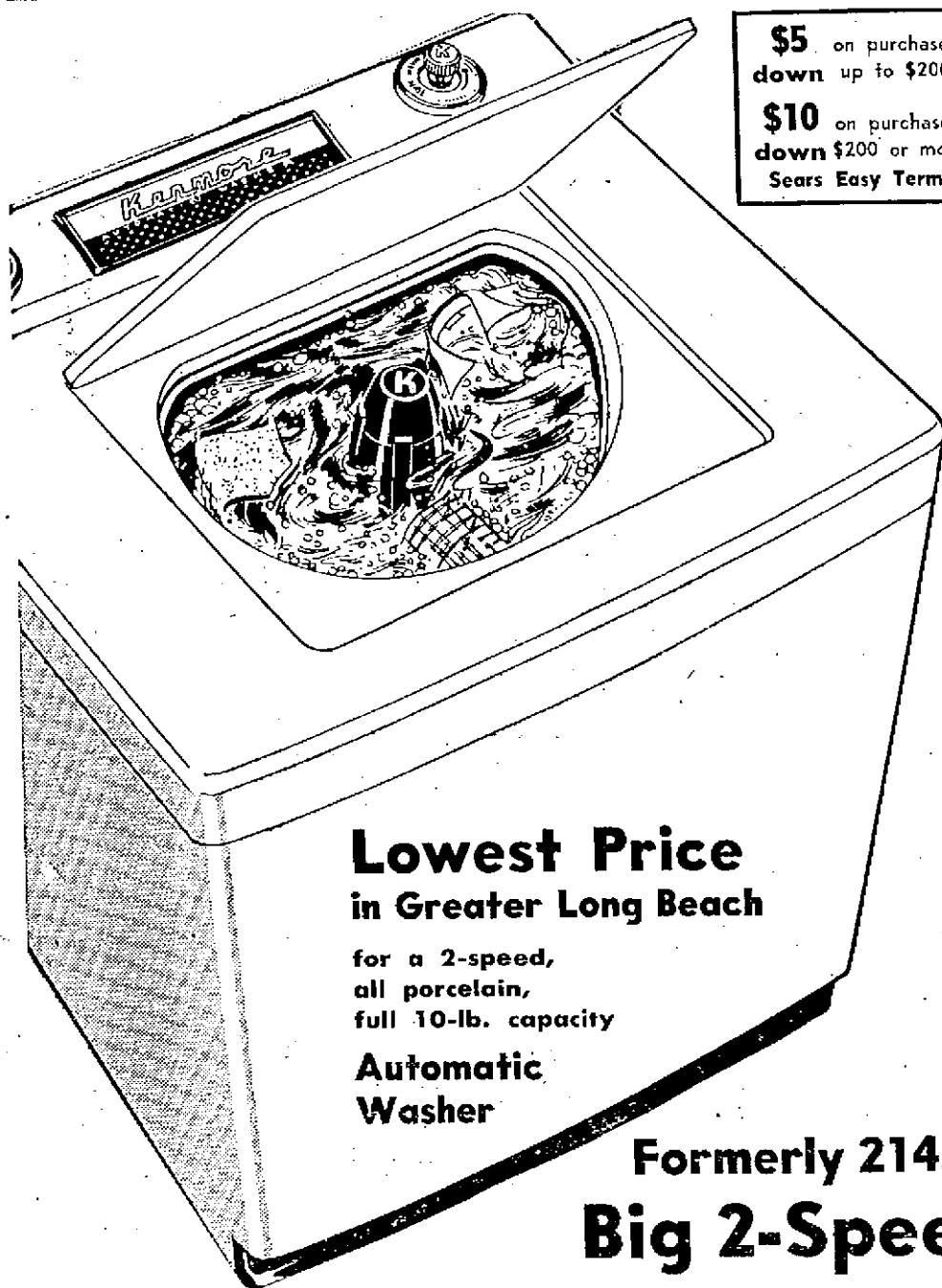
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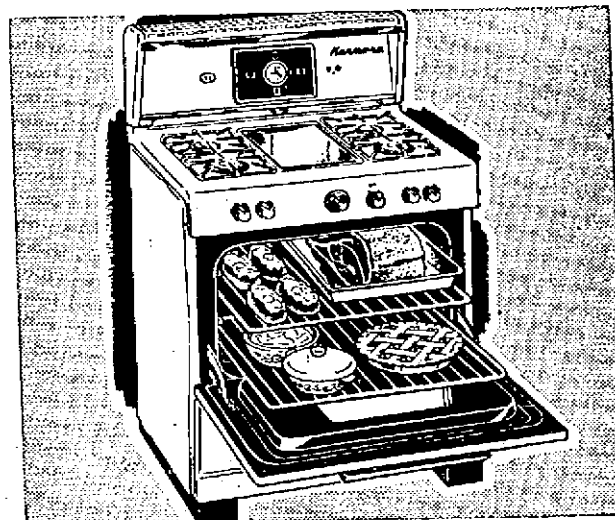
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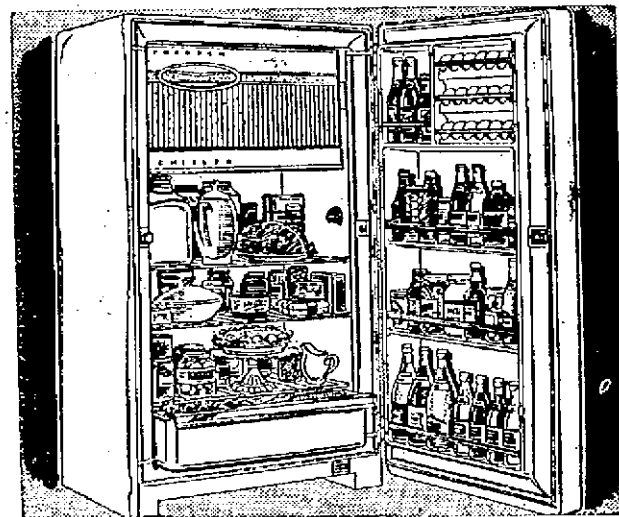


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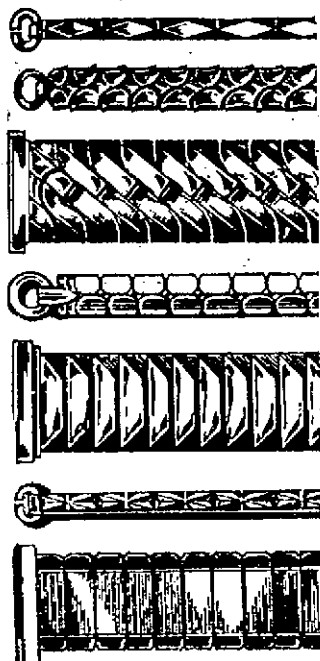


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# CANADA'S MOUNTAIN WILDERNESS VIEWED IN COMFORT

The ideal combination of well-appointed accommodations and the rugged splendor of mountain wilderness will again be offered this summer to visitors at Jasper Park Lodge in

## They Like Johnny

(Continued from Page 4)  
cold hands, etc. The crowd was amazed at the "talking cow" and Johnny's parents learned for the first time that their son was an accomplished ventriloquist.

FROM THEN ON, whenever the film broke at the local movie house, Johnny stepped into the spotlight to do some comedy material, much of which he made up on the spur of the moment.

He became a self-taught magician and entertained at school and church affairs during his high school days. During his service aboard the USS Pennsylvania in World War II he used his tricks, comedy and ventriloquism to help keep his buddies' morale high... and likewise polished up his material and delivery.

In 1945 he returned to civilian life and finished college in Nebraska, majoring in radio and drama.

In 1949, he got a job on WOW in Omaha and stuck around until he got the yen for Hollywood's bright lights and a crack at fame. He married his sweetheart, Jody, and the pair headed West.

KNXT HIRED HIM as a TV announcer and while working he began putting together his ideas and material for a show of his own. He sold the station management on the idea and began a series called "Carson's Cellar."

After this show closed and he tried "Vacation," he decided to book himself into a Las Vegas nightclub. He was all set when the "Do You Trust Your Wife" offer came along... so he packed up his wife and three boys and headed for New York.

He recounts a lot of crazy offers that began to roll in as soon as the word got around the Big Town. He says:

"I even received a sample gun silencer from a manufacturer who said he'd appreciate a plug when I used it on 'Do You HUSH Your Wife?'"

"Of course the payoff came when a detective agency called to ask if I needed help on 'Do You Trust Your Wife?' and that about did it."

Johnny is a relaxed-type comic who relies more on subtlety in delivery than on actual material. He shuns slapstick comedy and prat falls, but he is of the same caliber as other great "stand-up" comics like Bob Hope and Jack Benny.

## Plant Under Trees

Kurume azaleas, in bloom in mid-March, are among the finest flowering shrubs for California gardens, says California Association of Nurserymen. Because of their low, compact, spreading manner of growth, they can be planted in a variety of ways making them excellent for almost any type of garden. Handsome in tubs and raised beds, Kurumes can also be attractively planted under trees or in garden beds.

the Canadian Rockies. This year's opening date has been set for June 11.

All-expense tours in Jasper National Park range from a one-day visit, including overnight accommodations, meals, a sightseeing drive and bus transfers between the railroad station and the lodge, at a minimum cost of \$18 per person, double, to a four-day stay with four sightseeing trips at a minimum cost of \$77 per person, double. Open time is allowed on all the tours for golf, tennis, horseback riding, hik-

ing, boating on Lac Beauvert or swimming in the lodge's heated pool.

The drive made on the one-day tour is a 44-mile trip to the Glacier of the Angel on snowcovered Mt. Edith Cavell. This trip is also included in the for-day plan, as are the 35-mile "general" drive through the lake-dotted mountain area surrounding the lodge; an 80-mile drive to Punch Bowl Falls, the Fiddle River Canyon and Miette Hot Springs, and a seven-hour trip that has been ranked as one of the world's

most scenic drives — through the peak-lined Athabaska Valley to the Columbia Icefield, the largest body of ice outside the Arctic Circle, covering 100 square miles.

Vacationers staying at the lodge for longer periods will find additional trips available to more remote mountain areas of the national park.

Jasper Park Lodge itself is a cluster of log bungalows on the shore of Lac Beauvert, with a central building of fieldstone and cedar over a frame of steel and concrete.

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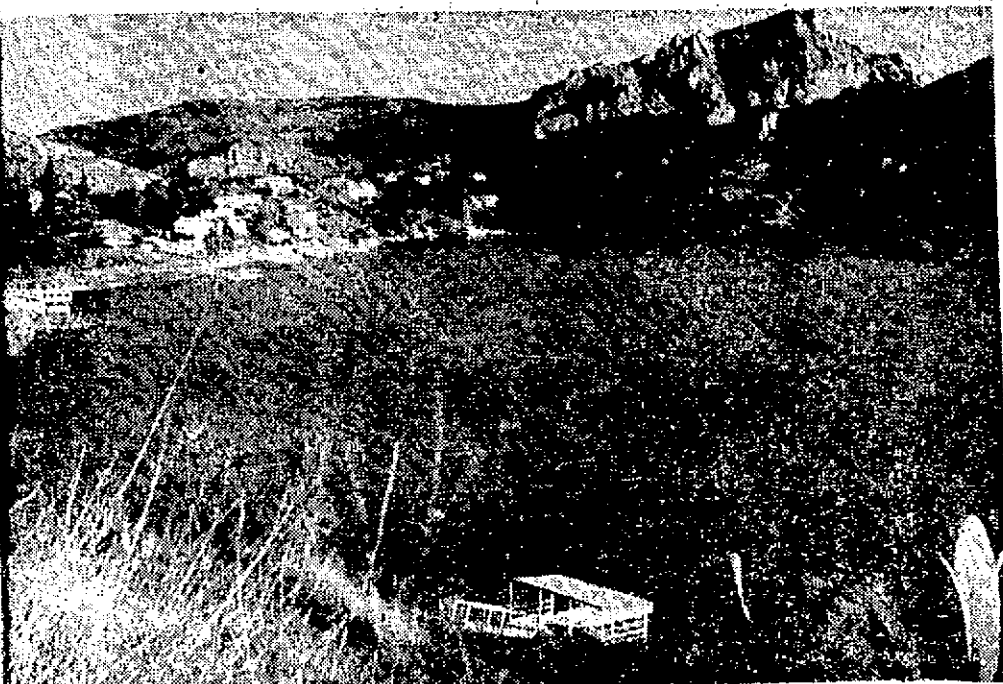
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Slowpoke byways in the Santa Monica Mountains reveal a treasure of quiet scenery, far from busy traffic. Above, Lake Sherwood from lookout point.

# Mountain Drive for Slowpokes

By Barbara Myers

ONE WHO has wished for a quiet road to explore—a byway far from the hurry of the city and the roar of traffic—has a choice of several interesting, slowpoke roads that wind through the Santa Monica Mountains, only an hour's drive from Long Beach. Lying sleepily in the sun be-

tween the rush of cars on Route 101 to the east and 101-A to the west are unspoiled hills that could well be the haunts of a modern Rip Van Winkle. There the roads wind through narrow canyons, skirt towers of sandstone where an imaginative eye can spot such formations as a giant lizard, and,

near 2,800-foot Saddle Peak, climb to a height from which Santa Monica Bay, dotted, perchance, with fishing boats, may be seen. Ranches, such as the Double Horseshoe, the Purple Sage, and the Lazy Five, lend their western flavor to the landscape as does the golden flash of a hawk's wing or the sight of horses silhouetted against the sky.

NESTLING IN the hollows of some of the gentle hills are tiny lakes Sherwood and Malibu, blue as the smog-free sky that bends above them and peaceful as sleeping babes.

Graves of oaks and sycamores invite the motorist to stop and rest a while. Among the loveliest of these Los Angeles County has established a picnic area known as Tapia Park on land which once was given to the Tapia family by the King of Spain as part of Rancho Malibu. There are excellent cooking facilities there as well as a sturdy camel's hump of rock on which youngsters expend their energy with delight.

Cars are few along these roads where turns and twists make speed an impossibility and unfenced drop-offs speak their own mute warning, but one may be held up by the meandering nonchalance of a shaggy burro or a flock of sheep being herded to pasture.

IF DRIVING lazily through the chaparral-covered hills is not enough for this trip there are other possibilities. Visitors to the area may climb a trail, row around Lake Sherwood, throw a line in one of the many trout ponds, mount a horse for a lively canter in the brisk air, or even swim in the mineral pools at Seminole Hot Springs. A few guest ranches cater to overnight visitors.

The mountains may be reached by several entrances from the highways on either side, but Route 27 is probably the most convenient for motorists from the Long Beach area. This is the Topanga Canyon road turning north from 101 Alternate at Las Tunas Ranch, a few miles north of Santa Monica.



The Santa Monica Mountains and a peaceful valley from another lookout spot along a tranquil, slowpoke road.



Photos by the Author

Tapia Park offers pleasant relaxation, a spot to stop for a family picnic and let children romp under trees.

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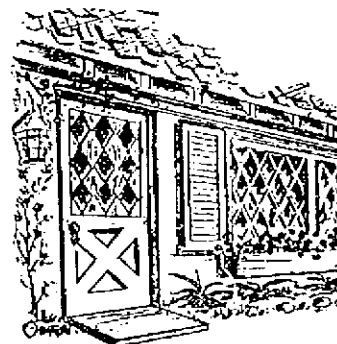
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## SHORT STORY: THE WOMAN

(Continued from Page 16.)  
plexity in her eyes. "How did you get into my car?" she asked.  
"I slipped in under the blanket while you were in that Indian store."  
"Ambush," she said, and laughed.

Yancey was eating the salad. He held it in his mouth savoring its fresh flavor.

"Why don't you put me out?" he asked.

The woman looked at him and then meaningfully at the desolation of the desert hills. She smiled and shrugged her shoulders.

"Where do you want to go?" she asked.

Yancey didn't hesitate. "Los Angeles," he said.

"I'm going there, too, by way of Oak Glenn," she said. "I'm in a hurry so I'll keep my mind on the road and travel."

**YANCEY ATE** another sandwich. He poured a cup of coffee, sipped it slowly. The delicate food made a change in his inner composition. He felt more like the man he once was, less like the bum he had become. The luxury of the car, the smooth softness of the seat, did duty for a good bed. Now all he needed was a hot bath and the close companionship of a woman.

The sand dunes were not far ahead now. There was little traffic. He would have to get the woman to stop on some pretext or other. He turned his eyes to her. First to her white, long-

nalled fingers on the wheel. He wanted to touch them. He looked at her breasts, small and pointed beneath her white blouse. Her throat was white and smooth. Her brown hair lay along it in soft curls. Her full red mouth, slightly open, showed her white individually irregular teeth. Her eyes turned and met his in a warm companionable smile.

They were in the dunes!

**SUDDENLY YANCEY** found himself breathing deeper, squaring his shoulders, sitting straighter in the seat. The woman gave him another smile, unreserved, friendly, utterly feminine.

Yancey knew now all he needed was a hot bath.

The car ate up the miles. They stopped at Indio and ate tender steak, hot biscuits, crisp French fries and coffee. She slipped him money to pay the check, waited for him to open the door for her. Yancey felt inches taller. Death, tagging his heels for a long time, slunk away and left only the aliveness of the woman.

They turned off the main highway at Beaumont and went up into the mountains toward Oak Glenn. The road led up and down, around sharp curves and along sheer dropoffs. There was no traffic. The woman was still driving very fast.

**YANCEY KNEW IT** was coming when the hind wheels skidded on the loose gravel. The woman ought desperately. She kept her foot off the brake and gave the engine the gas. There was no room to straighten out. The car went over the bank. It rolled time and again, time and again. It stopped upright with the occupants a tangle in the front seat. They were both very still.

Then it was that Yancey opened his eyes. He lay quietly, the dead weight of the woman's body against him. Awareness of her perfume, his last and transient bridge to reality.

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"What do you tip porters for carrying your bags? Say in New York?"

**THE CHARGE** is pretty standard throughout the U. S. for red cap service in train stations and airline terminals: 25 cents per bag.

"Can we live less expensive-

ly in Europe than here? We have some retirement money..."

**SPAIN**, Austria and Ireland are generally less expensive than most U. S. cities. But you must live in the country, not in the capitals.

Tourist bureaus don't seem to give average living costs—probably because they don't know what you consider average. Roughly, I think a couple can do pretty well on \$300 a month. The best estimate I had recently was from people with two children.

They live on the coast of Spain, have a comfortable villa and two servants.

Your mailed questions will be answered (no phone calls). Send stamped and addressed envelope to Stan Delaplaine, Southland Magazine, Independent, Press-Telegram, Sixth and Pine, Long Beach 12, Calif.

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big boxers. However, to her great consternation, when she returned to the car, the poodle was gone.

An eye-witness, somewhat elderly and therefore not able to go after the dognappers, explained that he had seen three large boys by the car and that two of them had tapped noisily on the rear window to distract the boxers' attention, and that the third had slyly opened one of the front doors and had scooped up the wee poodle, whereupon all three boys had taken to their heels.

THE NEXT few weeks were heartbreaking for Jean. Then suddenly one day while shopping in another town, Jean and an accompanying girl friend spotted a small white poodle that, in spite of its unkempt appearance and the fact that many toy poodles look so much alike, they were certain that this was none other than little Pomroi.

The dog was in a car, so the girls waited until a woman and two teen-age boys approached. Jean asked the woman if the poodle was her dog, and the woman promptly replied to the affirmative and that she had purchased it from a man for \$50.

JEAN INFORMED the woman that she was certain the dog was one stolen from her car, and she asked if she might at least hold the pet.

Reluctantly, the woman acquiesced and handed the poodle to Jean. The dog responded to its call name of Roi and its wiggly actions of joy were al-

most pitiful.

Jean then placed the pet on the ground and removed her hands, over the protest of the woman who said it would surely run off. The little dog looked up expectantly at Jean, however, and upon command went through its sit, heel, and recall obedience lessons!

The woman gasped that she had not known the dog was so well trained. And she replied to the negative when Jean asked her if she could produce the poodle's AKC license.

With the straw turning in her direction, Jean then asked the woman if she wanted to call the police or if she, Jean, should call them.

The woman picked up the dog with the words that she wanted to take him home first and phone the man whom she claimed sold her the dog. But Jean was adamant—the police would be called then and there.

SUDDENLY thrusting the dog into Jean's arms with a nervous, "Take him, then!" the woman climbed behind the wheel of her car and drove quickly away with the two boys who had remained silent the whole time.

The moral of this true story is so apparent that it, scarcely needs elaborating. Obedience training of a dog not only pays off in a better pet (one even the neighbors respect), but it can pay off in other ways such as in the case of Pomroi who "came home" by way of his novice obedience training, plus, of course, a stroke of luck in that his path crossed that of his real owner.



Photo by Joe Risinger

Toy poodle, Pomroi, central figure in a dognapping, is flanked here by two sturdy boxers, Challa and Cindy.

## By Eleanor Avery Price

ONE PLEASANT day not so long ago, Jean Franz of 5708 Coldbrook Ave., Lakewood, parked her car near a supermarket and went inside to do her shopping. In the car she left her three dogs, on the back seat two boxers, Cindy von Franz C.D.X. and Challa von

Franz U.D., and on the front seat her year-old white toy poodle, Pomroi, who had novice obedience training but had not yet tried for points toward any obedience degree.

Jean did not bother to lock the car because she felt no one would try to tangle with two

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## CAMERA ANGLES

# Photo Gadget With a Useful Future

By the Shutterbug

ONE OF the new gadgets that aroused more than passing interest at the recent New York National Photographic Show was a device called the Camera Belt-Pod.

It's an adjustable, lightweight, one-legged standard which clips to a photographer's belt to provide a support for his movie or still camera. An attached neck strap holds the camera close to the body and frees the hands for handling a meter or to adjust the lens opening or shutter speed.

THE BLACK PLASTIC and aluminum Belt-Pod weighs about seven ounces, is about seven inches long and adds another ten inches when extended. This is enough to bring a camera to normal eye-level view.

When not in use, it is carried conveniently in an accessory holster which slips over the regular belt.

Though designed primarily for men photographers, the female of the species can use it, too, provided she wears a belt.

It can be used where normal tripods would be inconvenient. For instance, in crowds like those at the Photo Show the Belt-Pod provides camera support yet allows freedom at all times for a quick change of angle or movement without interfering with other people.

IT CAN ALSO be used han-



Steadier shooting is the aim of the Belt-Pod, gadget attaching to photographer's belt. It's handy, light.

dily when seated in a theater or at a dinner when a speaker or entertainment is to be photographed. Slow shutter speeds of one-fifth or one-tenth of a second can then be used with reasonable assurance of sharpness.

Ocean Blvd. His subject is "Color Derivation," a system recommended by Eastman. Everyone interested in photography, particularly color photography, is invited.

## Blair Field

(Continued from Page 9.)  
scene of Bobby Bragan's famous "laydown strike."

Since it was built in 1919, the old park was home to such as Bob Lemon, Vern Stephens, Jack Graham, Chuck Stevens and Rocky Bridges. The park had a strenuous life. The field was so heavily traveled that groundskeepers gave up the battle to keep the sod in condition about 1929. They just scraped away the worn grass, leaving a "skin" diamond. It was somewhat like playing ball on an asphalt parking lot. One that had an uphill grade toward left field. And a practically boundless outfield.

But there's a sturdy fence around Blair Field. It's 10 feet high, made of cement, and has an eucalyptus backdrop that gives the park a supremely picturesque setting. And not a billboard is in sight!

Movies taken on such occasions will show less wobble than when hand held. Furthermore, it would be possible to shoot at a slow speed of eight frames per second if the light is inadequate for normal shooting or to gain depth of field. Shooting at eight frames allows twice as much light to enter as when shooting at 16 frames per second, so the lens can be closed one stop further to compensate.

HELEN HARRISON, program chairman, announces that Arthur Maddox, well-known Southland photographer and member of the Circle of Confusion and Associate of the Photographic Society of America, will give a talk illustrated with colored slides to members of Long Beach Camera Guild at 7:45 p.m. Wednesday in Long Beach Museum of Art, 2300 E.



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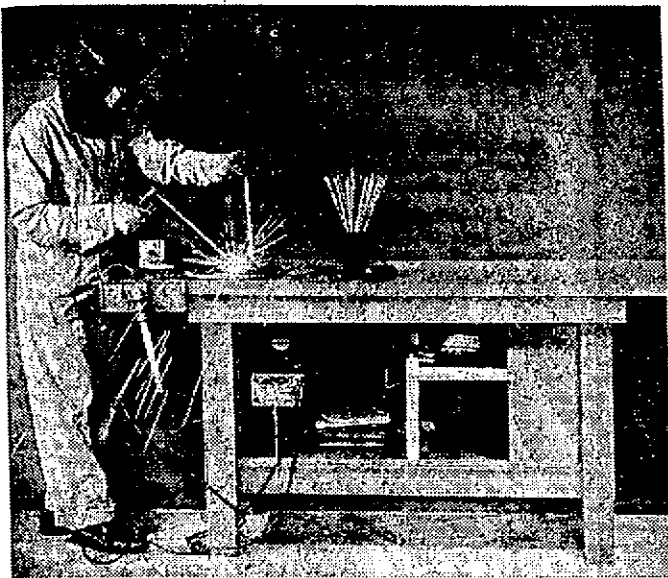
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# HOW TO Use Home Shop Welding Outfit



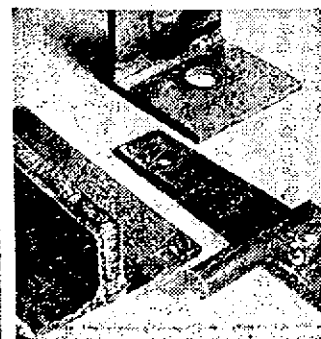
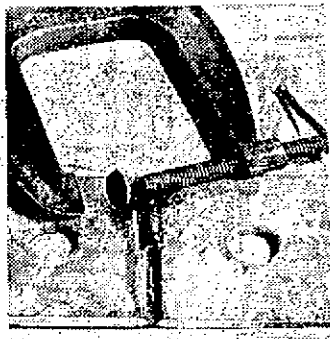
**1. ANY WOODWORKING BENCH** doubles for welding with this new, low-cost, home electric welding outfit. Ground wire from welder clamps to metal welding platform which transfers the current to the work. Intense welding arc is obtained when you touch welding rod to the work. This, simply, creates circuit which "melts" the rod. Unit has low-voltage, high-amperage current; it operates on 110 to 220 volts. In price, welder compares to an inexpensive power saw.

**2. IF YOU DON'T** have metal welding platform, ground wire from welder connects right to work; asbestos sheet protects bench from any damage. Types of welds (from left are: light, made with 1/16-inch rod; heavy, made with 5/32-inch rod; and medium made with 3/32-inch rod. Rod is inexpensive.



**3. EASIEST WELD** is a lap joint like this one. For best results, work is turned over and welded on other edge; slag (waste) is chipped away, as shown. With new-type welding rod now available, you can lay a smooth, flawless weld by simply drawing the rod along joint or seam.

**4. WHERE LAP JOINT** is undesirable, V's are ground in metal and then joint is filled with smooth weld. C clamp holds pieces together. With this model welder no special accessories are needed. Several clamps, a slag hammer, rule, and square are adequate for most jobs.



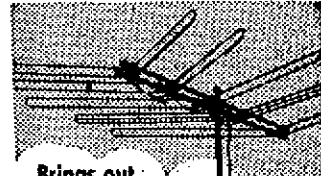
**5. THREE KINDS** of weld: Top shows start of "fillet" weld that forms right-angle joint. Left: A "rounded bead" joins two pieces of angle iron into a strong "T." Right: Round shape joined to flat one. These joints are the essential welds. With them, you can make and repair most anything metal.

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*Southland*  
**GARDENS**

Bearded iris, *Iris germanica*, provides a decorative and interesting border when planted along a pathway, as here. Iris requires division when clumps are crowded.



Much like Dutch iris, beardless Spuria iris is small and has dainty flowers, slender leaves. It is an *Iris germanica*.

By Karen Smith

**I**RIS, A NAMESAKE of the goddess of the rainbow, couldn't be better named. The beautiful flowers come in a riot of color combinations and in individual colors. There are two classes of irises, the dainty bulbous kinds, usually called Dutch iris, and the fleshy rhizome *Iris germanica* frequently termed "flag." The bearded rhizome iris is the most popular and from it have been developed some rare and exotic beauties called onco-hybrids.

The iris family offers more than one burst of bloom around Easter time. By selecting different species according to a flowering timetable, you can have almost a year-round display of these flowers.

**ALL IRISES** need lots of sunshine, although part shade is acceptable. They are not too fussy about soil but perform best in a well-drained medium loam. Heavy clay soils should first be spaded deeply and then lightened with sand, humus, or wood ash. Use gypsum to raise alkaline factor if soil is acid.

Irises of the rhizome class are fast growers and gross feeders and need the boost of bone meal mixed into the soil before planting. Later applications of

# Goddess of the Rainbow

quick-acting commercial fertilizer as well as additional slower-acting bone meal should be given, preferably in the fall. Never fertilize after buds begin to form.

Iris rhizomes need contrast, even moisture for their first spurts of growth. However, if the ground becomes soggy, the roots will rot. For this reason, many gardeners situate the plants in boxed beds a few inches higher than nearby ground or on hills or ridges. And always they water sparingly once the plants are established.

**IRIS CLUMPS** must not become too dense, as the vigor of the plants is then sapped. Depending on the rate of growth, clumps should be dug up every three to five years and divided. The original rhizomes should then be discarded.

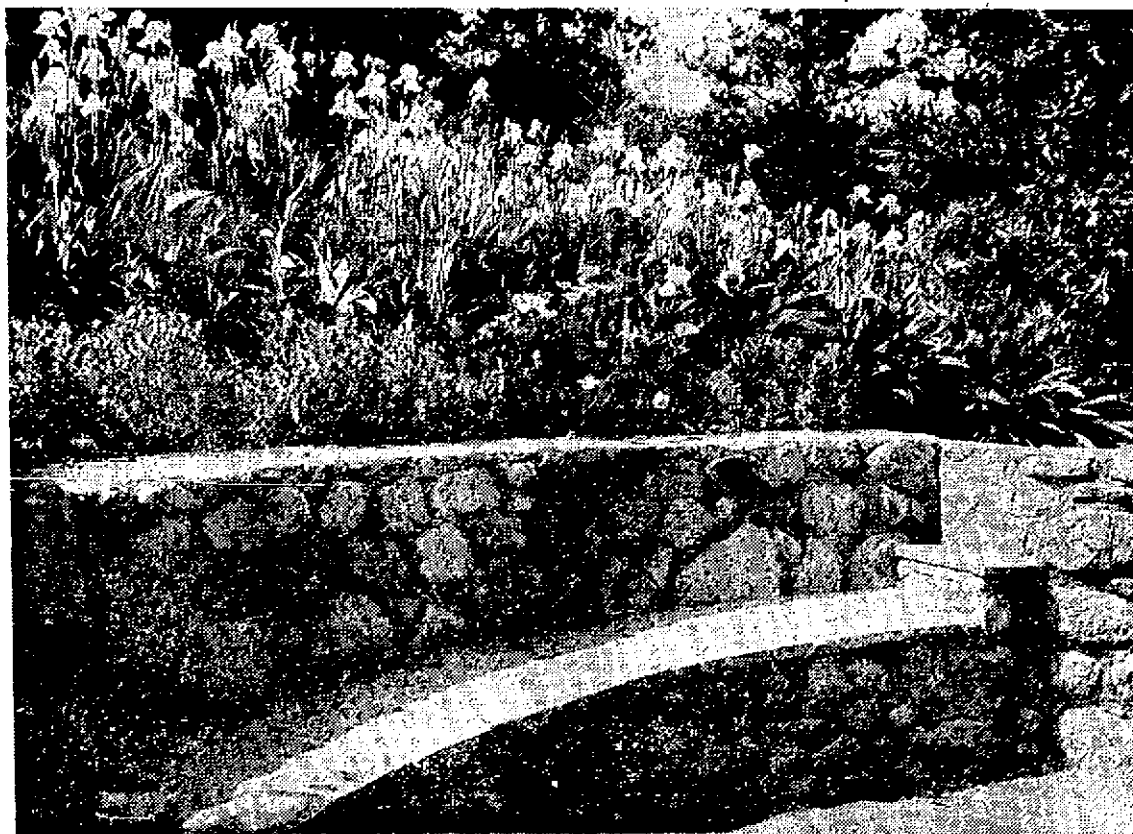
Division of plants should take place soon after the flowers have faded. For most irises, May through August are the favored months so multiplying rhizomes can take advantage of the new roots that form a few weeks after blooming period. If division is postponed, the rhizomes of old clumps may die or become harboring places for pests and diseases, and, if the irises live they may not continue to flower the next year.

After clumps have been lifted, wash away soil and locate old parent rhizomes. Remove younger rhizomes with a sharp knife, always cutting where the rhizomes join the parent one. There should be one fan of leaves to each section. Remove long, damaged, or diseased feeder roots and dust cut ends with sulphur to prevent rot. Cut back leaves to four inches at the same time. Place divided plants in a cool, dry place to callus for several days. Just before planting, soak roots in water containing copper sulphate to control fungi.

**REPLANT BY SETTING** the top of rhizomes almost level with soil surface, or about one-half inch below surface in clay-type earth and one inch in sandy soil. If planted too deeply, basal rot may appear. Spread feeder roots on a hill of moist soil, each cone to be at least one to two feet apart. Two rhizomes may occupy the same hill. Be certain leaf fans are on the south side so the rhizomes, so barely covered with soil, will be shaded. Press soil down firmly.

Keep newly set plants moist during their growing period, and feed with a balanced commercial bulb food or other nutrient as explained above. Cultivate lightly fairly often and spray with bordeaux or dust with chlordane powder as needed for leaf spot or wire worms.

Dutch iris bulbs, or corms, are planted in the fall at a depth of three times their diameter, with each corm sitting on a sand cushion. Allow three inches between plants. Water only lightly so plant cells will not rot. When clumps are overcrowded, dig corms (between three to five years as with rhizome irises), divide and store in a light airy atmosphere until following planting season.



Rainbows of color are possible with bearded iris which can be used to advantage as a background plant. Growing and hybridizing irises is a major garden hobby.

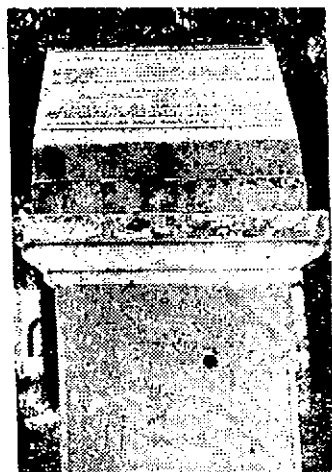


Photos by Gladys Diesing

Iris can provide masses of color. Medium loam soil is best, but plants aren't fussy.



# Delicious Native From Guatemala



Plaque presented to Antigua by the California Avocado Society in 1946.

By Katherine B. Moore

**B**UTTERY GREEN pear that is the product of one of California's top agricultural industries, the avocado has a background in history that is much more than just that of an appetizing fruit on the green grocer's display racks.

How the avocado has risen from gustatory rarity to popular favorite food in California in 46 years is sensational in itself, commercially speaking. Probably most widely known under the label "Calavo," the avocado thrives in all the valleys of Southern California and yields a crop worth about five million dollars annually in San Diego County alone.

The *Persea americana* of the family Lauraceae, or avocado, might also be called an ambassador of good will. California tourists have encountered this feature in Antigua, Guatemala. While being guided about the four-centuries-old stone pavements and investigating the city's Moorish-Renaissance ruins, they have been surprised by a plaque in El Parque Union (Union Park) which makes

Long Beach seem much less than 2,200 air miles away. These are the words on the plaque:

"Plaque presented by the California Avocado Society, 1946. In recognition and appreciation of the development of the avocado industry in California a healthy, growing child salutes a generous parent."

The tourists' "walking guide" may not be impressed with the international cooperation engendered by the development of the Lauraceae, for several centuries before the Aztecs came into power his Mayan ancestors on the uplands of Guatemala were raising the morsel which the Aztecs called "ahuacatl."

The guide is probably more interested in pointing out a rambling stone dwelling on the street called Calle de La Nobleza as he remarks: "That house was built in 1634 by a Spanish nobleman. A man from California lives there now."

"The man from California" is Dr. Wilson Popenoe, an alumnus of Pomona College and internationally known pomologist, botanist, and soil expert—and one of the pioneers of the "alligator pear" (as the avocado sometimes is called) development in California. In 1905, the Popenoe family moved to California and settled on several acres of land at Altadena. A couple of years later young Wilson helped his father plant two seedling avocados. The experiment wasn't very successful, but it was the beginning of an illustrious career. Wilson, sometimes in collaboration with his biologist brother Paul, has devoted his life to a study of *Persea americana* and other tropical fruit. His work sent him around the world many times, and from one trip he and Paul brought back date palms from Arabia and North Africa.

BY 1910, THANKS to the Popenoes and other experimenters, the Los Angeles area boasted a number of promising avocado trees and California housewives were becoming familiar with the delectable food which the Spaniard Martin Fernandez de Enciso described to Europeans in his "Suma de Geo-

grafia" in 1519 after one of the first Spanish visits to Colombia.

In the street markets of the tropical Latin American countries, the variety of avocado grown in each region is displayed in great baskets, or sold by women gracefully carrying fruit-laden trays on their heads. In Peru the vendors call out in musical voices, "palta," in Brazil "abacate," and in Mexico and most of the Spanish-speaking countries, "aguacate." As this smooth-textured fare is an important part of the diet in these countries it is not surprising that in the 1920s in Arizona and New Mexico it was not unusual for a Mexican-born domestic worker to spend four-fifths of her dollar-a-day earnings for one "aguacate."

IT IS APPROPRIATE that the man who contributed much to the avocado development now lives in the historic house in Antigua, not far from the plaque which acknowledges Guatemala as the parent of the California industry. After serving as an agriculture explorer for the Division of Foreign Seed and Plant Introduction of the U. S. Department of Agriculture, and in similar capacities, Dr. Popenoe became the head agronomist of the United Fruit Company at the port of Tela in Honduras. While there he created a tropical experimental garden in the jungles of Lantilla Valley.

During his trips to Antigua, Dr. Popenoe often admired a Capuchin cypress tree in the patio of one of the mansions destroyed in the earthquake and volcanic eruption of 1773. It was this destruction which led to the moving of the capital and many of its 50,000 inhabitants to a valley farther from the dread volcanoes, Fire, Water, and Acatenango to the site of the present Guatemala City. There were many weird legends surrounding this tumbled-down house, the center of social activity in the city whose palace bore the coat-of-arms of the conquering Spanish kings. This home had sheltered nobility, joy, evil spells, murders, intrigues, poverty, and wealth. Dr. Popenoe's wife had become interested in archaeology in Honduras and encouraged him to buy the property which in a preceding century had once been sold at auction for 100 pesos to pay a sum pledged to a monastery. In 1925, they began the restoration under the guidance of the talented Dorothy Popenoe, who died in 1932.


"THE MAN FROM California," his house in Antigua, and the modest plaque in Union Park are all linked with that green-jacketed delicacy which makes a good portion of the world kin. It has its fans wherever good food is served. Its fanciers are in the mild areas of Florida, Central and South America, the Mediterranean countries, Malay, Hawaii, India, Australia, South Africa—and California. Horticulturally, its three basic races have been crossed for the production of numerous varieties important commercially and popular gastronomically.

Whether it is a Calavo, an aguacate, or an avocado, it is good—as a salad (perhaps mixed with grapefruit sections, some crabmeat and a favorite dressing), smothered with creamed chicken or shrimp, or just spread on hot toast.



Photos by the Author

California tourist with "walking guide" Roman, left, views ruin in Antigua, Guatemala, in avocado area.



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Photo by Author

Faded buds, flowers under camellias should be raked up and disposed of to avoid possible petal-blight fungus.

# Rake Away Those Garden Pests

By Joe Littlefield

**O**LD LEAVES allowed to accumulate under plants form nesting places for pests such as sow bugs, false wireworms, snails, slugs and others. From there, they sally forth into the garden to feast on young plants.

Be sure to rake up old faded camellia blooms and buds. That's to eliminate possibility of a fungus which develops on rotting flowers, then transmits the disease to healthy blooms. Once a plant is attacked by petal-blight fungus, it's difficult to eradicate it.

and it grows upright. Cut it back to shape and the shrub grows bushy. It's a colorful shrub to tuck in between some evergreen ornamentals for a striking color contrast.

Don't look for blossoms on this plant. Although camellias and the true tea plant, Thea, are closely related to ternstroemia, the flowers are small

and insignificant looking. What it lacks in blooms, it more than makes up for it with colorful foliage if grown in the sun.

**PLANT THE** shrub in tub or pot and you'll have an interesting conversation piece of horticulture, as well as a colorful shrub for patio or sunny porch.

Possibly you're planning to take out some old shrubs and replant with new. When you do, tuck in a ternstroemia. We believe you'll like it.

**REMOVING** dead leaves to keep a garden clean and to discourage pests upssets a function of nature — that of forming a natural mulch beneath the plant. Mulching with compost soil, manure, peat moss, leaf mold or other organic matter restores the balance. In addition, plants should be fertilized during their active growing cycle.

Another hygienic garden practice is to shower-bathe shrubs with a sharp stream of water. The strong force of water dislodges old leaves nestling in plant crotch branches. This discourages aphids, spider mites, thrips, and other pests from setting up housekeeping areas. These areas become maternity wards where the pests breed and multiply, then surge forth to attack the finer foliage plants and flowers in the garden.

Washing down the shrubs doesn't mean you won't have any pests. However, it helps to cut down on frequency of spraying for pests.

**TERNSTROEMIA** is an unusual shrub. When grown in shady areas with camellias, fuchsias, and azaleas, the foliage is a good green color. Plant it in the sun and soon the foliage turns a bronze shade, some of the top leaves turning almost blood red in color. The thick leaves have a good body texture to them.

Let the plant grow naturally,

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2 Bks. West of Lakewood Blvd.



Junipers are noted for the aromatic qualities of their foliage and serve ornamentally, too, as planted above.

By Bob Gilmore

**P**LANTS POSSESSING fragrant leaves will add a great deal to your garden. It is, of course, well known that flowering shrubs such as stocks, narcissus, carnations and comparable subjects produce a very permeating perfume. To accomplish the same effect with foliage subjects will prove an interesting gardening adventure.

One of the most delightful fragrances in the plant kingdom emanates from the leaves of

the diosma, often called coleonema by nurserymen. This ornamental is more familiarly known as "breath of heaven" which is an apt description. Two varieties are available: alba, named for its white-toned flowers, and purpurea, the flowers of which have a purple-pink tinge. Diosma resembles the heath plant and demands a spot in the sun. Rubbing the leaves together emphasizes the fragrance.

dense and the tree is full in the center thus producing a pyramidal type of growth. The aromatic smell will prove helpful in areas subject to smoke and gasoline fumes.

A somewhat taller tree is eucalyptus citriodora, so named because of its lemon-like scent. This specimen grows to around 70 feet rather rapidly. One distinguishing mark of the eucalyptus citriodora is its white trunk that, because of the smooth surface, appears to be polished. The slender leaves have the pungency of a lemon.

**MYRTUS COMMUNIS**, the myrtle of Roman times and well known throughout the pages of history, is one of Southern California's most popular hedge plants; and deservedly so. The foliage is shiny in appearance and highly aromatic in fragrance, the small white flowers give way in early spring to black berries.

For hedge purposes you have a choice of two excellent myrtles; the common type is the large-growing specimen, going from four to eight feet. Variety compacta, which in late years has become increasingly more popular, ranges from three to six feet. Both varieties are hardy down to 15 degrees and tolerate a great deal of pruning. This allows you to shape the plants as you wish. These myrtles also perform well as specimen plants. They require very little care.

Salvia officinalis, the green sage of the culinary arts, is as important in the kitchen, as an herb, as it is in the garden as an ornamental. Housewives who

**SOLUTION TO TODAY'S PUZZLE**  
(See Page 34.)



**FOR A CLEAN**, outdoors effect choose libocedrus decurrens. This, a California native, is certain to succeed in your garden. It has what is known as a "woody" smell. This incense cedar is well adapted to the average landscape, being neither too large nor too small. At maturity the tree will attain a height of from 40 to 50 feet.

Libocedrus decurrens lends itself well to formal garden. It has a stately shape and is well proportioned. The foliage is



Crab grass is getting to be a problem all over the country. I mention it now hoping you haven't yet found a single spear in your garden because, just the minute you do see that first spear of crab grass, it will be the time to treat your lawn in order to stunt the growth of the crab grass without injuring the lawn itself.

Almost any of the popular crab grass killers can be used at this time of year at half the strength recommended later in the season. That means, of course, that they do their work and control the crab grass at less cost in actual money value. It means also that by using such material at half strength, it will be less likely to injure the lawn itself.

Use the lighter dilution at least twice about three weeks apart and do it while you have this perfect opportunity to get crab grass under control.

## CITRUS AND AVOCADO TREES

NAVEL, VALENCIA, LEMON, TANGERINE, KUMQUAT, GRAPEFRUIT, AVOCADOS: DUKE, ZUTANO, HASS, BACON, JALNA, FUERTE.

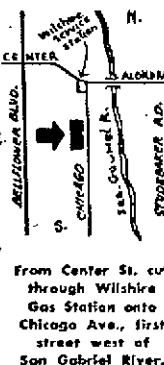
All Sizes, Balled and Burlap, Established in Containers

4 to 6-year-old avocado, orange and lemon trees, some with fruit, established in containers.  
**REDUCED TO HALF PRICE**  
Buy Direct From the Grower  
**ALGERIAN IVY** \$2.50 per flat  
**ORNAMENTAL STRAWBERRY**

**PORTER WHOLESALE NURSERY**

BELLFLOWER

16215 CHICAGO ST.  
Call TO 7-4841 for directions to Our Location



## Your Own Landscape Plan

An individualized design to give your home maximum beauty—and the plants cost no more than nursery rates!

**\$22.50**

Plus 10%  
Down on  
Approximate  
Material Cost

No matter how large your home or estate, the designing charge remains only \$22.50. Bank Terms.

## LAWN CARE CLINIC

by  
**Ortho and Germain**

**Today, 2-4 p.m.**

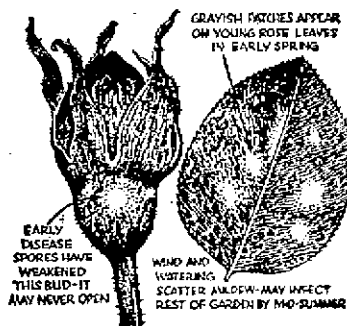
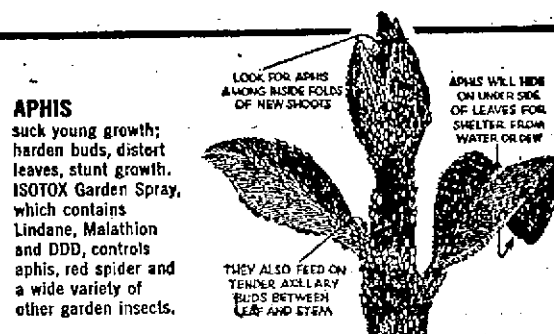
**LONG BEACH SEED & PET CO.**

2550 AMERICAN 9 A 4-6937  
Open Sunday 9 to 4

# don't let aphids and mildew ruin your plants and blooms!

## Look at the leaves for danger signs

Then control both aphids and mildew in one operation with the scientifically right spray combination.



**Make your hose do the work.**

The ORTHO Spray-Ette, attached to your garden hose, will mix and apply ISOTOX and ORTHORIX Sprays in correct dilutions. Makes spraying as easy as watering.



U.S. REG. U.S. PAT. OFF. ISOTOX, ORTHORIX, ORTHO

# ORTHO

California Spray-Chemical Corp.

Richmond, Calif., Washington, D.C.

**PRIZED POSSESSIONS FOREVER**

**Malibu SHUTTER PANELS**

American-Built Malibu Shutters by Paul Heinleys at prices you can afford. Bring in your window measurements.

7x20	99c	7x26	1.88	7x32	2.28
8x20	1.62	8x26	2.08	8x32	2.48
9x20	1.88	9x26	2.29	9x32	2.72

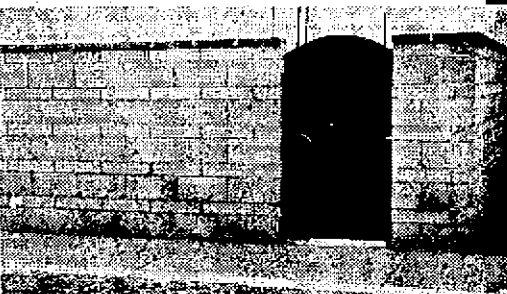
## Bell's Bixby Knolls

**FURNITURE**  
4100 ATLANTIC at Carson  
THE FINEST IN UNFINISHED FURNITURE  
"IT ISN'T RUDE TO CALL IT RUDE"

## SAVE . . . NOW

During Our  
**SPRING SALE!**

**BLOCK FENCE  
NO DOWN PAY  
36 MOS. TO PAY**



Block wall fence is exceptionally stable and permanent . . . offers absolute privacy . . . no maintenance costs. Weather-Proof . . . Fire-Proof . . . Rot-Proof . . . Vermin-Proof

## HARRIS FENCE CO.

CALL FOR FREE ESTIMATE **3150 ORANGE AVE.** PHONE GA T-1487

## Remodel YOUR HOME NOW!

We will help you plan a distinctive

• Family Room • Den • Kitchen • Extra Bedroom

Our contract can also include any of the following: Linoleum or tile flooring, Formica or tile drainboards, steel or birch cabinets, sinks, garbage disposers, plumbing, electrical, carpentry, plastering, painting. Guaranteed work and prices. Cash or terms.

Remodeling Specialists - General Contractors

**Economy**

KITCHENS

telephone  
**HE 7-5004**

1249 W. GAYLORD

## COMFORTERS RE-COVERED

Down, wool or feathers. A large selection of fabrics available, including non-sliding. Also 3 pillows make a quilt. Feather mattresses make quilts or pillows.

New Luxurious Eloquence

Ph. Thomas **HE 5-4811**

Day or Evening

FREE PICK-UP AND DELIVERY



OLD PILLOWS  
MADE NEW

## Southland's Crossword Puzzle (Solution to Puzzle on Page 33.)

By Thomas Meekin ACROSS

- 1 Lincoln's boy-hood home.
- 6 Fatal.
- 12 White wine.
- 18 State in Mexico.
- 19 Uncouth.
- 20 Food.
- 22 Horn.
- 23 Missing links: 2 words.
- 24 Shakespeare's fairy queen.
- 25 Secondhand.
- 26 Tyrian princess.
- 28 False.
- 30 Sewed borders.
- 31 Valuable metal.
- 32 Declares.
- 34 River in Italy.
- 36 Tank.
- 37 Domestic slaves.
- 39 Toward the center.
- 40 Elaborate party.
- 42 Insipid.
- 44 Mews.
- 46 Fallacy.
- 48 Fresh-water fish.
- 50 Sprinted.
- 51 Set in order.
- 53 Humorously: a tailor.
- 57 More vigorous.
- 61 Conclusion.

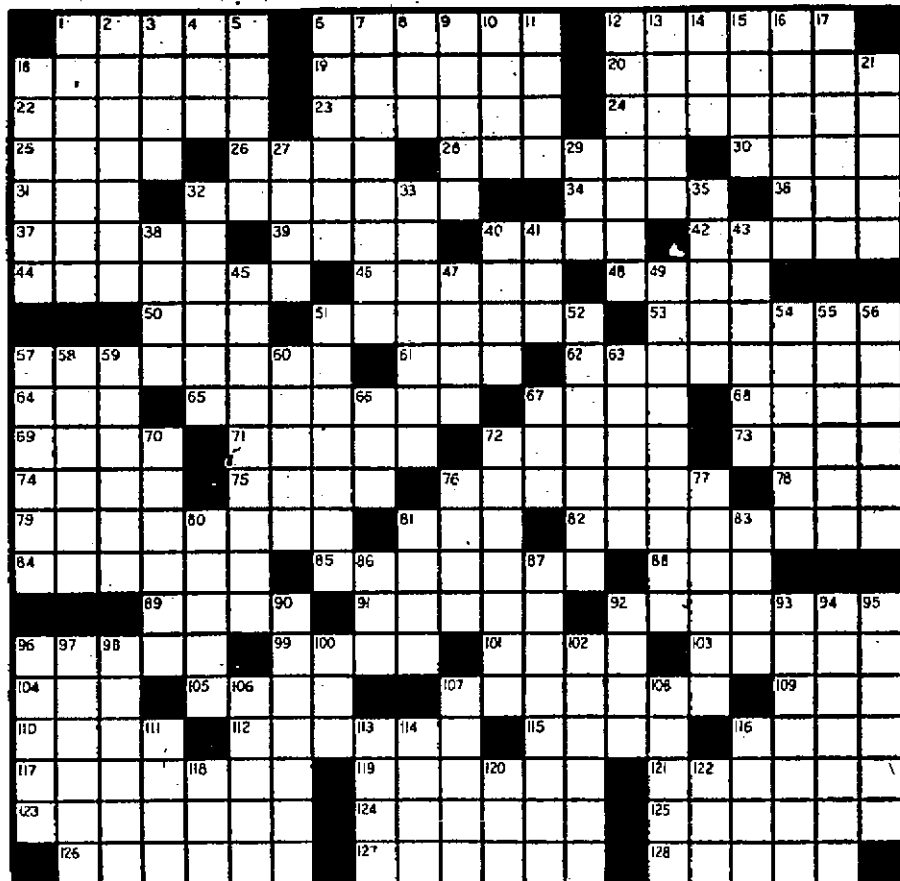
- 62 Reform in the mind.
- 64 80 Down.
- 65 Cardiogram record.
- 67 Lake or pool.
- 68 Twirl.
- 69 Makes a choice.
- 71 Stop: Nautical.
- 72 Philippine island.
- 73 Footless animal.
- 74 Buckeye State.
- 75 Hindu sacred work.
- 76 Dressmaker: French.
- 78 Point of the compass.
- 79 Garden in Genesis.
- 81 Democrat: Abbr.
- 82 Driver.
- 84 Pumpkinlike shoe.
- 85 Kind of eat.
- 88 Little devil.
- 89 Output of Hickety Pickety.
- 91 Grimace: Colloq.
- 92 Soft-soled shoe.
- 96 Composer of "Aida."
- 99 Summit.
- 101 Emile Zola character.
- 103 Threefold.
- 104 Actress Le Gallienne.

- 105 Scarcen O'Hara's home.
- 107 Sets of saddle horses: Sp.
- 109 Sketch.
- 110 Fish-taking devices.
- 112 5th U.S. President.
- 115 Supporting timber.
- 116 Great European city.
- 117 Free.
- 119 Papal collar.
- 121 Array.
- 123 Scaffold.
- 124 Comply with.
- 125 Mutiny.
- 126 Holds one's ground.
- 127 Raveled.
- 128 Lock.

- DOWN
- 1 Be made of.
- 2 Radio-TV adjunct.
- 3 Valiant.
- 4 Wrath.
- 5 Fragrant ointments.
- 6 Dull gray.
- 7 Shipper of outgoing wares.
- 8 1st word of 23rd Psalm.
- 9 Leaf mold.
- 10 End of a prayer.
- 11 Period before lady: 2 wds.

- Easter.
- 12 Mellowed.
- 13 Stranger.
- 14 Ignited.
- 15 Oriental nurse.
- 16 Mammie's middle name.
- 17 Brute.
- 18 Fries lightly.
- 21 Discrimination.
- 27 Egyptian goddess.
- 29 Corn crib robber.
- 32 Toward one side.
- 33 Rushing stream.
- 35 Actor Homolka.
- 38 River in Spain.
- 40 Affectionate.
- 41 Unit of work.
- 43 Actress Wright.
- 45 Woodcut.
- 47 Tinkled.
- 49 Find out.
- 51 Covered walks.
- 52 Desert recluse.
- 54 Machine-moved lever.
- 55 Idle.
- 56 Try out.
- 57 Porches.
- 58 Beavers: 2 words.
- 59 Withdraw.
- 60 Roof edges.
- 63 Expunge.
- 66 "My gal — lady: 2 wds.

- 67 Turbulent.
- 70 Lathered, as for washing.
- 72 Certain person: 2 words.
- 76 Short for a brief note.
- 77 Ants.
- 80 Terminal member.
- 81 Hamlet.
- 83 Tall mast.
- 86 Cult.
- 87 Rush off together in panic.
- 90 Malay garments.
- 92 Japanese carriage.
- 93 Japanese robes.
- 94 Glossy paints.
- 95 Collation.
- 96 Armless statue in the Louvre.
- 97 Occurrences.
- 98 Drumbeat.
- 100 Prison: Slang.
- 102 Watched over.
- 106 Improve.
- 107 Respond.
- 108 Separated.
- 111 Epic tale.
- 113 Wander.
- 114 Killer whale.
- 116 Split asunder.
- 118 Relatives.
- 120 Permit.
- 122 Celtic Neptune.



**15' x 30' GUNITE POOL**  
**\$2295\***  
\*Prices slightly higher in some areas.

FOR ANTHONY "BLUE OVAL" POOL...

with these fabulous features...

**ANTHONY POOLS**  
WORLD'S LARGEST POOL BUILDER

- Brass Filter, Pump, Lint Strainer, Valves
- Copper Piping • Skimmer • Waterline Tile
- Underwater Light • Steel Reinforced Gunite
- Plaster Finish • Colored Coping • 3' to 3' Deep
- Filter-housing Lounge • 10-foot Dive Board

On Display In Four Showrooms  
★ SOUTH GATE—5871 Firestone Blvd. LU 3-6371 • TO 1-0331  
★ PASADENA—3880 E. Colorado Blvd. SY 3-2736 • RY 1-8326  
★ SHERMAN OAKS—13363 Ventura Blvd. ST 9-4631 • ST 7-3965  
★ HOLLYWOOD—8412 Beverly Blvd. WE 3-5583 • CR 5-8801

Santa Ana: KI 3-4440 Glendale: CI 3-7758  
Riverside: OV 4-0910 Covina: ED 9-8934  
Hawthorne: OS 6-6359 Pomona: LY 9-8549  
\*Prices based on normal soil and access.



# GOURMETS GUIDE

SOUTHLAND DINING IN THE LONG BEACH AREA

Sunday, March 23, 1958

Southern California's  
most beautiful  
restaurant

## Welfch's

Atlantic  
Blvd., at  
San  
Antonio  
Drive

nationally known for  
**FRIED CHICKEN**  
★ COCKTAIL LOUNGE  
★ BANQUET ROOM

Open daily  
from 4:30 P.M.  
Sundays from  
12 noon to  
10:00 P.M.  
790 EAST 45TH ST. • GA • 2-2180



**EATON'S**

meet your  
host



Caricature by Milt Reppert  
**HANK MOFFETT**  
Big Happy Symbol

A CARICATURE of a happy  
chicken hangs in all its  
sassy glory on the south wall  
of the Chicken Pie Shop, 737  
Pine Ave.

This chicken doesn't sport  
the face of shop manager Hank  
Moffett (as in our sketch to-  
day), but it is nevertheless, an  
excellent symbol. Measuring  
nine feet from beak to tail  
feathers, that bird is BIG and  
so is the Chicken Pie Shop's  
daily operation.

Each week the shop sells  
8,000 yummy good chicken  
pies, made on the premises and  
loaded with big chunks of ten-  
der chicken. The shop's total  
pie sales now total well over  
21,000,000, a figure any Ply-  
mouth Rock or Rhode Island  
Red can be proud of.

In addition to serving thou-  
sands of pies at its counters  
and booths, the shop delivers  
hundreds more of these steam-  
ing beauties to parties and ban-  
quets throughout the city. The  
shop's all-time catering record  
involved 1,200 pies whisked  
simultaneously to a local  
church affair. (And every one  
was hot when eaten.)

OWNER AL MOFFET,  
Hank's brother, is also beam-  
ing these days over the success  
of the shop's booming delica-  
tessen, where busy housewives  
and working wives buy chicken  
pies which their families enjoy  
at home. The delicatessen also  
features beautiful, freshly sliced  
ham and turkey, scads of ap-  
pealing homemade salads, im-  
ported delicacies and a recently  
added pastry department.

The price of the complete  
chicken pie dinner is still the  
same — 90 cents for a meal  
which includes mashed pota-  
toes and gravy, cole slaw, hot  
biscuits with butter and honey,  
coffee and choice of dessert.  
In addition, the shop features a  
tasty cube steak dinner for only  
99 cents and for \$1.25 you can  
enjoy a center-cut ham dinner.  
The service is always brisk and  
pleasant.

The shop is open daily and  
Sunday from 11 a.m. to 8 p.m.

—TEDD THOMEX.

For the Finest Banquet Facilities

## AMERICAN and CANTONESE FOOD

Buffet Lunches  
Mon. thru Fri. 11:30 'til 2:30  
Tropical Drinks

*The Hawaiian*  
4845 P. S. Hwy. SE 3-7487  
FASHION SHOW  
Thurs. 12:15

MELODY COVE

BANQUET ROOM • Accommodations to 40  
SUNDAY  
DINNER  
SERVED  
2-TO 7 P. M.  
1949 SANTA FE HE 4-4355

CLOSED  
MONDAY

## Francois MANHATTAN

1909 East 4th St.  
Luncheon and Dinner

BOB  
**CROW'S**  
CHINESE  
FOOD

HELEN DELL  
FOOD TO GO

Steak  
COCKTAILS  
Chicken

503 W. WILLOW • GA 4-9213

Serving the Finest  
PRIME RIBS—STEAKS  
SEA FOOD

## GAY NINETIES

EARL KRAUSE at the  
Piano and Colliepe  
2508 PALM  
DRIVE OPEN  
5 P.M.  
For Directions  
Phone GA 7-3216

SEAFOOD  
GROTTO

Where Seafood  
Reigns  
Supreme  
Lunches—Dinners  
Open 11 A. M.  
to 1 A. M.  
CLOSED  
WED.  
701 EAST OCEAN BLVD.

## Chicken Pie

SHOP

737 PINE... HE 2-1419

THE MOST POPULAR  
"EAT OUT MEAL" IN  
LONG BEACH... THE  
CHICKEN PIE DINNER.

RESTAURANT • DELICATESSEN  
CATERING—Serving Daily, Sundays,  
7:00 11 a.m.—8 p.m. Air Conditioned

## Sierra

Dinnerhorn  
RESTAURANT  
ME 3-4077

### Sizzling STEAKS

Lunch—Dinner—Banquets  
COCKTAILS  
16227 Lakewood Boulevard

## Arnold's

FARM HOUSE  
FAMILY RESTAURANT

BUEHA PARK  
CLOSING MONDAY

Andre's Hot Cafe

OPEN 7 DAYS A WEEK  
7:00 a.m. to 7:30 p.m.  
643 1/2 PINE  
BREAKFAST LUNCH DINNER

## Ricart's

RESTAURANT

Dinners Daily 5-11, Sun., 4-10

One of Long Beach's  
Two Distinguished  
Restaurants

EARL LANE at the Piano  
4363 Atlantic GA 4-3130

"DELICIOUS FOOD"  
at  
Sensible Prices

## Jones

DINING ROOM  
& CAFETERIA

120-126 E. 5TH ST.  
11 A.M. TO 8 P.M.  
Closed All Day Saturday

BANQUET ROOM

## APPLE VALLEY

STEAK HOUSE

733 EAST BRADWAY, LONG BEACH  
LUNCHEON AND DINNER

## Jack's Corsican Room

5430 E. SECOND ST.  
NAPLES

Luxurious Dining Room  
for the Smartest in  
Dining Pleasure  
BOB MOREAU  
at the Organ

Geneva 3-9506  
CLOSED MONDAY

No Cover  
No Minimum

## Vivian Lairds

For Group  
Entertaining

Luxurious Private Room  
Delicious Food, Dancing,  
Entertainment

ALAMITOS at FIRST ST. LONG BEACH

DELICIOUS and REAL  
MEXICAN FOOD

## EL PATIO CAFE

337 Pacific Ave. HE 2-3096  
Open 11:30 A.M. to 8 P.M. Closed Sun.

3503 Atlantic Ave. GA 4-3005  
Open 11:30 a.m. to 12 Open 7 Days  
VISIT EL PATIO'S KOPA ROOM

Announcement

## CHEF S. R. "Tex" DODSON

is back at Gil Applegate's

### TALK O' THE TOWN

3980 E. OCEAN BLVD.  
and welcomes his many  
friends

COMPLETE NEW MENU

## EVERETT BOYETTE'S

CHARCOAL  
BROILER

5907 E. Second St., NAPLES

• FINE FOOD • COCKTAILS  
Dinners — 5 P. M. — 1 P. M.  
Cocktails from 4 P. M. to 2 A. M.  
DON LEE ELLIS  
at the Organ

Phone HEMlock 4-2894

## Paul's

• RESTAURANT  
• COFFEE SHOP  
• FOUNTAIN  
• COCKTAIL LOUNGE

Phone HARRison 5-4887  
Carson at Bellflower

A Delightful  
Dining Experience  
awaits you at

## Mon's

"The Food Host  
of the Coast"

Ample, Easy-to-get-to Parking

2116 PACIFIC  
HE 6-3776

Wonderful Meals  
in a Jewel of a  
Seashore Setting

## THE Captain's Inn

LONG BEACH  
MARINA  
ALAMITOS BAY

GE 8-1538

Distinctive  
for over  
a quarter of a century

PRIME RIBS • STEAKS  
SEA FOOD

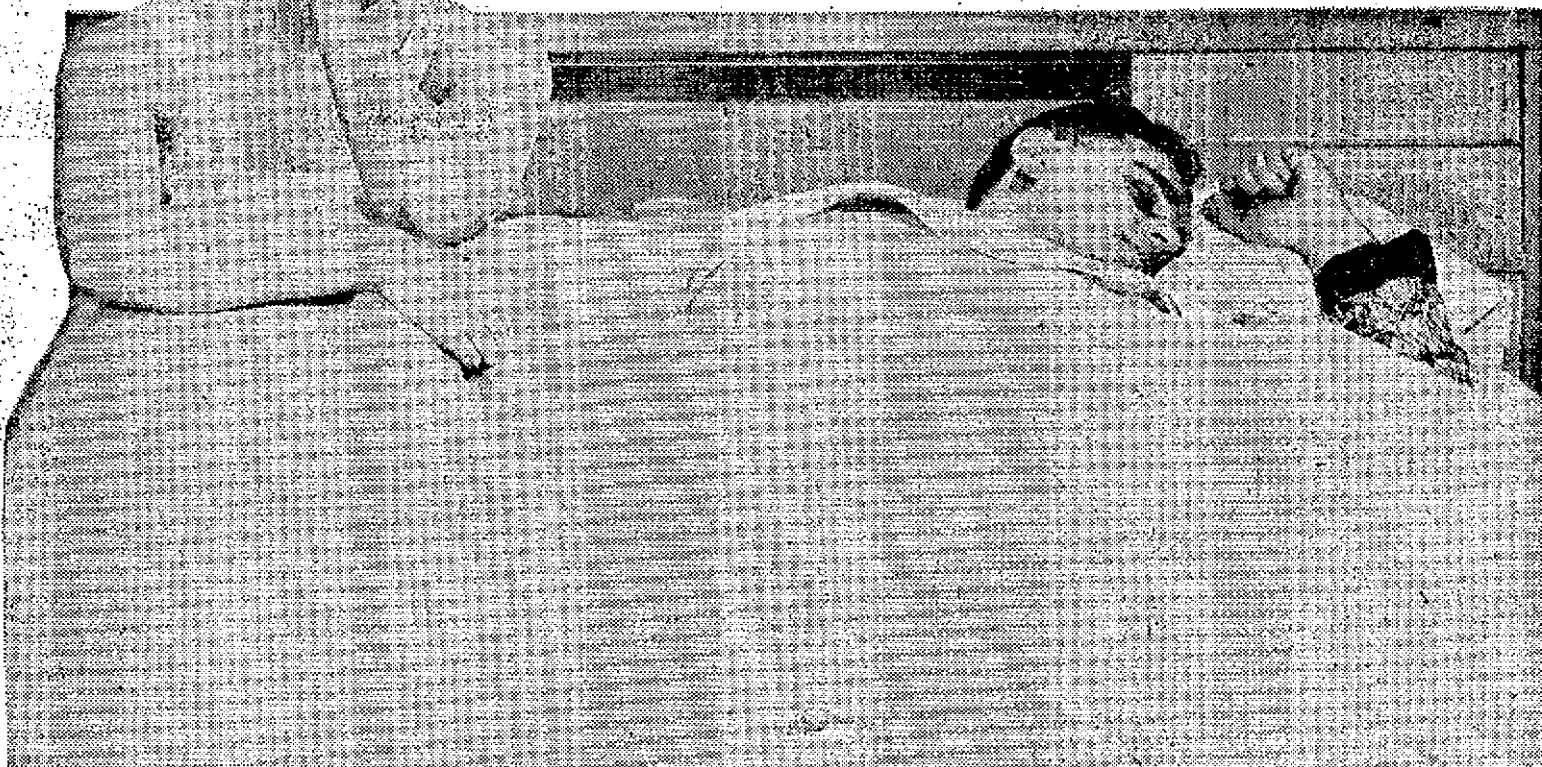
BILL CLARK at the piano

## Hoefly's

Open 7 days a week

4911 EAST SECOND STREET  
BEAUMONT SHORE  
GE 8-4965

# He Didn't Even Kiss Me Goodnight!



NIGHT after night my husband came home from work all tired out. He was nervous, irritable — and barely touched supper. Most of the time he'd just sit around for a while — then drop into bed, asleep as soon as his head hit the pillow. Often he didn't even kiss me goodnight . . . and yet I knew I had a good man — one who really loved me.

I know a man's tired after a day's work — but my husband was simply "dead on his feet"! You'd think he'd forgotten all about me!

Then one day we saw a Vitasafe ad in a magazine. It told about other men like my husband who had once felt tired and run down, who had lost their pep and energy. It said that this condition was often caused by a com-

mon and easily corrected vitamin-mineral deficiency, and that thousands of people had regained their youthful vitality and strength through the famous Vitasafe Plan. It offered to send a trial 30-day supply of powerful Vitasafe High-Potency Capsules so we could discover for ourselves whether my husband could be helped.

We had nothing to lose, so we sent the coupon. And believe me, it was the smartest thing we ever did. Now my husband's like a new man. He has more strength, stamina and energy than he's had for a long time!

If you want to help someone you love get rid of that tired, run-down feeling, send for a 30-day trial supply of Vitasafe capsules as we did. Just mail the no-risk coupon today.

wheat gluten and thought by many doctors to help nourish the blood cells for more power of concentration and increased mental alertness, is also included in Vitasafe Capsules. And to top off this exclusive formula, each capsule now brings you an important dosage of Citrus Bioflavonoid — the anti-cold factor that has been so widely acclaimed. This formula is so complete it is available nowhere else at any price!

#### POTENCY AND PURITY GUARANTEED

There is no mystery to vitamin potency. As you probably know, the U.S. Government strictly controls each vitamin manufacturer and requires the exact quantity of each vitamin and mineral to be clearly stated on the label. This means that the purity of each ingredient, and the sanitary conditions of manufacture are carefully controlled for your protection! When you use VITASAFE C.F. CAPSULES you can be sure you're getting exactly what the label states . . . pure ingredients whose beneficial effects have been proven time and again!

#### WHY WE WANT YOU TO

#### TRY A 30-DAY SUPPLY — FREE!

We offer you this 30-day free trial of valuable VITASAFE C.F. CAPSULES for just one reason. So many persons have already tried them with such astounding results . . . so many people have written in telling us how much better they felt after only a short trial . . . that we are absolutely convinced that you, too, may experience the same feeling of health and well-being after a similar trial. In fact, we're so convinced that we're willing to back up our convictions with our own money. You don't spend a penny for the vitamins! A month's supply of similar vitamin capsules, if it were available at retail, would ordinarily cost \$5.00.

#### AMAZING PLAN SLASHES VITAMIN PRICES ALMOST IN HALF

With your free vitamins you will also receive complete details regarding the benefits of an amazing new Plan that provides you regularly with all the factory-fresh vitamins and minerals you will need. You are under no obligation to buy anything! If after taking your free Capsules for three weeks you are not entirely satisfied, simply return the handy postcard that comes with your free supply and that will end the matter. Otherwise it's up to us — you don't have to do a thing — and we will see that you get your monthly supplies of capsules on time for as long as you wish, at the low, money-saving price of only \$2.78 per month (a saving of 45%). Mail coupon now!

#### SPECIAL FORMULA FOR WOMEN

Many women also suffer from lack of pep, energy and vitality due to nutritional deficiency. If there is such a lady in your house, you will do her a favor by bringing this announcement to her attention. Just have her check the "Woman's Formula" box in the coupon.

**EACH DAILY VITASAFE CAPSULE CONTAINS**

Choline Bitartrate 31.4 mg.	Niacin Amide 45 mg.
Inositol 15 mg.	Calcium Pantothenate 4 mg.
DL-Methionine 10 mg.	Vitamin E 27.0 mg.
Glutamic Acid 50 mg.	Folic Acid 0.5 mg.
Lemon Bioflavonoid 50 mg.	Calcium 75 mg.
Complex 5 mg.	Phosphorus 38 mg.
Vitamin A 12,000 USP Units	Iron 30 mg.
Vitamin D 1,000 USP Units	Cobalt 0.03 mg.
Vitamin B <sub>1</sub> 75 mg.	Copper 0.45 mg.
Vitamin B <sub>2</sub> 6 mg.	Manganese 0.5 mg.
Vitamin B <sub>3</sub> 6 mg.	Molybdenum 0.1 mg.
Vitamin B <sub>5</sub> 6 mg.	Iodine 0.075 mg.
Vitamin B <sub>6</sub> 6 mg.	Potassium 2 mg.
Vitamin B <sub>12</sub> 2 mcg.	Zinc 0.6 mg.
	Magnesium 3 mg.

We invite you to compare the richness of this formula with any other vitamin and mineral preparation.

**YOUR FREE Retail Value \$5.00**

25¢ just to help cover shipping expenses of this

## FREE 30 days supply High-Potency Capsules

LIPOTROPIC FACTORS, VITAMINS AND MINERALS

Safe nutritional formula containing 27 proven ingredients: Glutamic Acid, Choline, Inositol, Methionine, Citrus Bioflavonoid, 11 Vitamins (including blood-building B-12 and Folic Acid) plus 11 Minerals.

To prove to you the remarkable advantages of the Vitasafe Plan . . . we will send you, without charge, a 30-day free supply of high-potency VITASAFE C.F. CAPSULES so you can discover for yourself how much healthier, happier and poppier you may feel after a few days' trial! Just one of these capsules each day supplies your body with over twice the minimum adult daily requirements of Vitamins A, C, and D . . . five times the minimum adult requirement of Vitamin B-1 and the full concentration recommended by the National Research Council for the other four important vitamins! Each capsule contains the amazing Vitamin B-12 — one of the most remarkably potent nutrients science has yet discovered — a vitamin that actually helps strengthen your blood and nourish your body-organs.

Glutamic Acid, a natural substance derived from

**VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.**

IN CANADA: 394 Symington Ave., Toronto 9, Ontario.

©1958 Vitasafe Corp.

#### VITASAFE CORP.

43 West 61st Street, New York 23, N. Y.

Yes, I accept your generous no-risk offer under the Vitasafe Plan as advertised in the Long Beach Independent, Press-Telgram.

Send me my FREE 30-day supply of high-potency Vitasafe Capsules as checked below:

☐ Man's Formula ☐ Woman's Formula

I ENCLOSE 25¢ PER PACKAGE for packing and postage.

Name.....

Address.....

City.....

State.....

Zip.....

This offer is limited to those who have never before taken advantage of this generous trial. Only one trial supply per person.

IN CANADA: 394 Symington Ave., Toronto 9, Ont. (Canadian Formula adjusted to local conditions.)



*Independent* • *Press*  
*Telegram*

# Parade

A Parade survey

**Would you marry  
your wife again?**

... a report on what  
American husbands really  
think of their mates page 8



**March 23, 1958**  
REG. U.S. PAT. OFF.

**Who'll win the 'Oscar' sweepstakes?** see page 4

# How high is your standard of living?

(Take this easy test and see)























One good measure of your standard of living is the number of ways you put electricity to work. The more jobs you do with it, the more likely you are to live comfortably and conveniently.

Just for fun, why not test *your* standard of electrical living? Place a check mark after the electric conveniences at your command in your home. Then total the check marks to learn your score. You'll probably find that the dependable, low-cost electricity you get from your electric company is doing more things for you than you ever imagined.

























## How many ways do you put electricity to work?


















### DINING-KITCHEN JOBS

-  REFRIGERATOR \_\_\_\_\_
-  RANGE \_\_\_\_\_
-  FREEZER \_\_\_\_\_
-  DISHWASHER \_\_\_\_\_
-  DISPOSAL UNIT \_\_\_\_\_
-  EXHAUST FAN \_\_\_\_\_
-  TOASTER \_\_\_\_\_
-  COFFEE MAKER \_\_\_\_\_
-  FOOD MIXER \_\_\_\_\_
-  PORTABLE MIXER \_\_\_\_\_
-  BLENDER \_\_\_\_\_
-  ROTISSERIE \_\_\_\_\_
-  AUTOMATIC SKILLET \_\_\_\_\_
-  DEEP FRYER \_\_\_\_\_
-  AUTOMATIC SAUCE PAN \_\_\_\_\_
-  EGG COOKER \_\_\_\_\_
-  WAFFLE MAKER \_\_\_\_\_
-  GRILL \_\_\_\_\_
-  ICE CREAM FREEZER \_\_\_\_\_
-  JUICER \_\_\_\_\_
-  BOTTLE WARMER \_\_\_\_\_
-  KNIFE SHARPENER \_\_\_\_\_

### ENTERTAINMENT and BETTER LIVING

-  TELEVISION \_\_\_\_\_
-  RADIO \_\_\_\_\_
-  CLOCK-RADIO \_\_\_\_\_
-  PHONOGRAPH \_\_\_\_\_
-  TAPE RECORDER \_\_\_\_\_
-  PROJECTOR \_\_\_\_\_
-  ELECTRIC TOYS \_\_\_\_\_
-  ELECTRIC HOBBY EQUIPMENT \_\_\_\_\_
-  WALL AND CEILING LAMPS \_\_\_\_\_
-  FLOOR LAMPS \_\_\_\_\_
-  TABLE LAMPS \_\_\_\_\_
-  ELECTRIC CLOCKS \_\_\_\_\_
-  ELECTRIC BED COVERINGS \_\_\_\_\_
-  SHAVER \_\_\_\_\_
-  HAIR DRYER \_\_\_\_\_
-  HEATING PAD \_\_\_\_\_
-  HEAT LAMP \_\_\_\_\_
-  SUN LAMP \_\_\_\_\_
-  VIBRATOR \_\_\_\_\_
-  VAPORIZER \_\_\_\_\_
-  OZONE LAMP \_\_\_\_\_
-  NIGHT LIGHT \_\_\_\_\_

### SERVICE JOBS

-  CLOTHES WASHER \_\_\_\_\_
-  CLOTHES DRYER \_\_\_\_\_
-  SEWING MACHINE \_\_\_\_\_
-  IRONER \_\_\_\_\_
-  HAND IRON \_\_\_\_\_
-  WATER HEATER \_\_\_\_\_
-  VACUUM CLEANER \_\_\_\_\_
-  WAXER-POLISHER \_\_\_\_\_
-  POWER TOOLS \_\_\_\_\_
-  GARAGE DOOR OPENER \_\_\_\_\_
-  ELECTRIC LAWN MOWER \_\_\_\_\_
-  AIR CONDITIONERS \_\_\_\_\_
-  ATTIC FAN \_\_\_\_\_
-  OTHER FANS \_\_\_\_\_
-  SPACE HEATERS \_\_\_\_\_
-  FURNACE MOTOR \_\_\_\_\_
-  ? OTHER \_\_\_\_\_

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30 to 44—Very Good

15 to 29—Good

Less than 15—  
You're Missing a Lot

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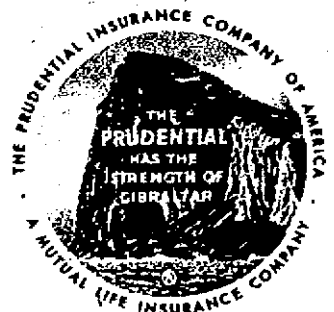
\*Company names on request through this magazine



# Salesman, teacher, doctor, flyer, scientist, artist, dancer, buyer



Guessing what your child will grow up to be is fun. But whatever career he chooses, he'll need all the help you can give him. A Prudential plan provides lifetime security at minimum premium rates. It can be his—from you—for life. Or, if he chooses, this plan can help with his education or start him off in business. **See Your Prudential Agent.**





Water enthusiast Collyer (1st oarsman) leads Cornell U. 1917 varsity crew at his class' 40th reunion.

I'll always remember...

## A boy on the Hudson

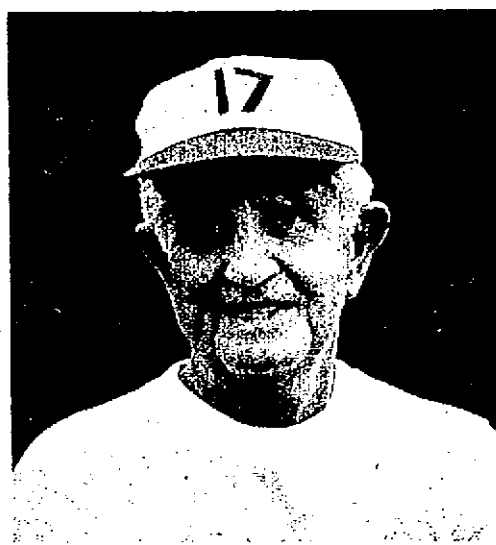
by JOHN L. COLLYER

In the village where I spent summers as a youngster, Chelsea-on-Hudson, N. Y., my pals and I spent our days swimming, sailing and rowing. One boy seemed to enjoy the Hudson even more than the others, and by the time he was 12 he was an experienced sailor. Also when he was 12 a critical illness struck. "It's his appendix," the doctor said. "It's burst."

The boy's life hung by a slender thread. Then, amazingly, he rallied. But for months he had to stay in bed. Finally he could walk about slowly, though it seemed he must spend his life as an invalid.

One morning he made his way down to the Hudson and his skiff. He paddled around for a few minutes. The next day he stayed out a little longer. Gradually, by much effort, he increased his distance and speed. When the "invalid" later went to Cornell, he stroked the varsity crew, then became its captain and, in his senior year, head coach of Cornell crews.

During my business career, as I've faced situations



THE AUTHOR: He's a top industrialist, Chairman of the Board of the B. F. Goodrich Co. of Akron, Ohio.

which looked hopeless, I've often thought of that boy who refused to give up. Once, for instance, my work for another firm took me to trouble spots where I saw Hitler and the Japs preparing for war. As I knew America could be cut off from its rubber supplies, I urged our Government to finance a giant synthetic-rubber program developed by the company.

Since my words fell on deaf ears, I often was tempted to drop my argument. And then I would think of the boy on the river and determine to persevere. Finally, before Pearl Harbor, Uncle Sam *did* adopt such a program — and it helped win the war.

Many other times I have been told something was "impossible." But the boy rowing on the river showed me that *nothing* is impossible if you work for it hard enough. Yet it has taken me almost 50 years to fully accept this truth which should have been so obvious to me long, long ago.

For I was the invalid boy on the Hudson.

## On Parade

Remember hat-designer Lilly Dache's story (Feb. 9), telling why she likes Friday the 13th? Now we hear from M. D. Anglin of Berryville, Ark.:

"I think my story beats Lilly Dache's. Listen. I enlisted in the Navy on Friday the 13th with 12 others — 13 in one group. We went to San Diego, Calif., then took the No. 13 streetcar to the training station.

"We got E-13 for a tent. After my training I caught a destroyer, No. 319. Add those numbers and you get 13. Later I was transferred to the U.S.S. Fletcher, No. 445. Add those numbers. I was chief torpedoman on the Fletcher with 13 men in my gang, and I fought my first slugging action on her at Guadalcanal, Friday, Nov. 13, 1942. The Fletcher, which was 13th in battle line, was the only ship which didn't even get a scratch!"

Hmm — you mean 13 *isn't* unlucky?

On the cover are six movie stars and the Oscar for which they'll be candidates at the annual awards presentation next Wednesday. The line-up, reading down: (l.) Alce Guinness, Elizabeth Taylor, Marlon Brando; (r.) Joanne Woodward, Anthony Quinn, Diane Varsi. Who'll win what? Turn to pp. 6-7 and match your screen savvy against Hollywood's in a special new game — PARADE'S "Oscar Sweepstakes."



The Sunday  
Picture Magazine

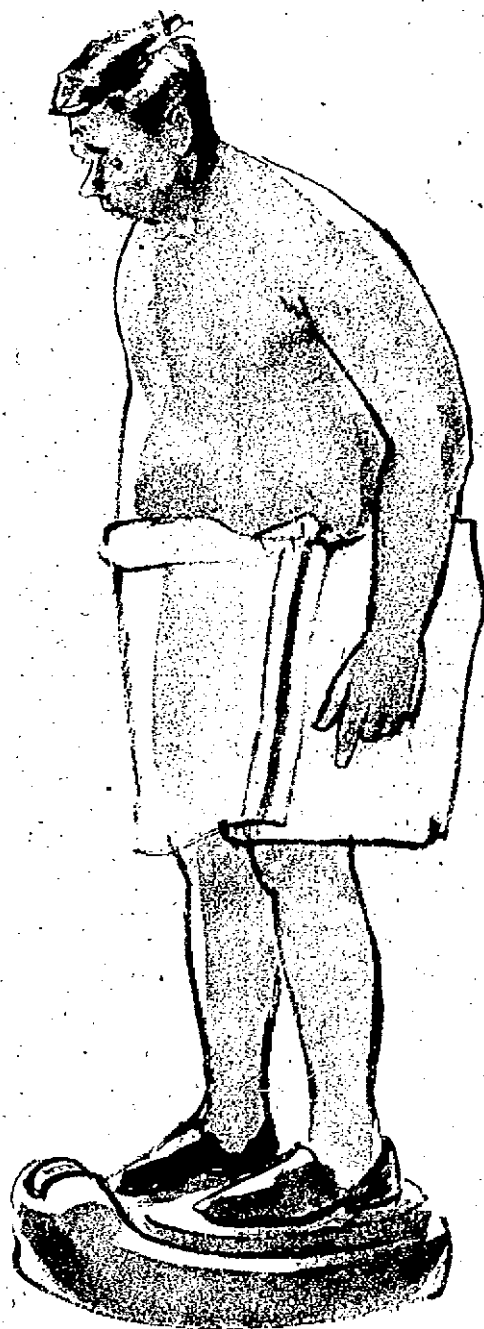
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## It's National Trim-Your-Torso- With-Jell-O Week

**Don't laugh!** Just sneak a peek at your own physique . . . bet it's not as sleek as you would like it. If not, why not start shaping up the easy way with Jell-O!

It may seem too tasty to be so low in calories, but don't let it fool you. Jell-O is the delightfully light dessert. Start trimming your torso with the more-Jell-O habit tonight!



### TRIM-YOUR-TORSO SUGGESTION

Have Jell-O every day this week. (We can't guarantee you'll lose 10 lbs., but you'll have a lot of fun trying!)



Don't let this week  
go by without **JELL-O**

# When Baby Wants To Feed Himself

Your helpless little spoon-fed baby will soon get firm notions about feeding himself! If he's not allowed to practice when he shows interest, he may lose interest—and want you to go on feeding him for months. When he tries to grab your spoon, give him a small spoon of his own. While he's gradually learning to make it work, you can manage his feedings—without so much competition! Let baby decide whether he's a right-handed eater or a lefty. At first, you'll probably find he's both. About the middle of the second year—sometimes later—he'll start using one hand more than the other.

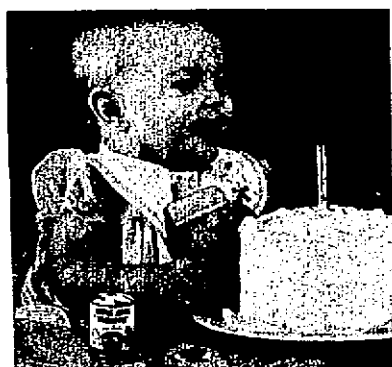
● As soon as your doctor OK's a switch to Junior Foods, ask him about mixing baby's Strained and Junior foods for a while. Mix Heinz Junior with Heinz Strained Macaroni, Tomatoes, Beef and Bacon—or add Heinz Junior Chicken Noodle Dinner to the same tasty flavor, strained style. Then baby gets used to Junior Foods' grown-up texture gradually.



● Look away occasionally—if you can!—when your eager self-feeder makes a mess. If you watch every wobbly smeary spoonful, it's hard not to help. Baby may *want* help later in the meal, when he's tired. What he needs most is praise and encouragement from mommy. Heinz tasty Junior Foods encourage a do-it-yourself feeder, too: the slightly coarser texture is easier to trap with a spoon! Heinz Junior Foods include many Strained flavors baby loves.

● When baby jabbars his own private "jibberish" (from about 10 to 18 months) isn't it fun to listen to his inflections? He asks himself questions, then seems to give himself answers. Sometimes they're serious and other times apparently quite amusing! His conversation makes plenty of sense to him—and he wonders why grown-ups can't understand it. Actually, this delightful babble is a sure sign your baby will soon be talking.

● Heinz new juices, like all Heinz Baby Foods, are prepared in exclusive baby-food kitchens located in the nation's garden spots where the finest fruits and vegetables grow. Heinz baby-food experts select the pick of each crop and pack it at flavor peak to insure better flavor, color and texture.



● First birthday party coming up? Keep the small fry guest list small and the celebration short—you'll make baby's happy birthday happier for everybody! With a simple cake, why not serve Heinz delicious Strained Orange Juice or the new apple-base juices? Babies love them all: freshly-pressed Apple, Apple-Prune, Apple Juice with Pine-apple, Apple Juice with Apricots, Apple-Grape; strained, sweetened slightly, fortified with Vitamin C.

● Mothers like glass jars because they're so easy to reseal. In Heinz glass jars you can safely keep left-overs for 2 or 3 days, under good refrigeration.



● Baby's first real smile—a big unmistakable grin—comes along sometime in his second month. About the fourth month, things strike baby so funny he just has to laugh out loud! Baby smiles when he tastes favorite foods, too.

Over 90 Better-Tasting



## HEINZ Baby Foods

- Strained Egg Yolks
- Baby Fruit Juices
- Pre-Cooked Cereals
- Strained and Junior Meats

- Strained Baby Foods
- Junior Baby Foods
- Teething Biscuits

(SEE COVER)

# Play the 'Oscar

With the annual film awards coming up, here's



BRANDO deserves strong consideration for Sayonara, opposite Miiko Taka (above).

## BEST MOTION PICTURE

Entry	Comment	Odds
THE BRIDGE ON THE RIVER KWAI	Odds-on favorite	2-5
SAYONARA	Runner-up possibility	9-5
WITNESS FOR THE PROSECUTION	Long-shot category	10-1
PEYTON PLACE	Another long shot	15-1
TWELVE ANGRY MEN	Would take an upset	15-1

## BEST ACTRESS

Entry	Comment	Odds
JOANNE WOODWARD	Great in Three Faces of Eve	2-1
DEBORAH KERR	Very popular in Hollywood	3-1
ANNA MAGNANI	Many backers for Wild Is the Wind	4-1
ELIZABETH TAYLOR	Excellent in Raintree County	5-1
LANA TURNER	Long shot for Peyton Place	10-1

## BEST ACTOR

Entry	Comment	Odds
ALEC GUINNESS	A runaway for River Kwai	1-4
MARLON BRANDO	Good but controversial in Sayonara	2-1
ANTHONY QUINN	Has a big industry following	3-1
CHARLES LAUGHTON	Very good in Prosecution	4-1
ANTHONY FRANCIOSA	Long shot for A Hatful of Rain	10-1



# Sweepstakes'

your chance to match wits with all Hollywood

by PATRICK DALTON

This Wednesday night, March 26, the 30th annual presentation of the Academy Awards will be broadcast via NBC television and radio. (Check your newspaper for time and station.) For the first time, the handing-out of Oscars will be sponsored by the motion-picture industry. This means: 1) no commercials and 2) more film stars on hand than ever before.

Who will win the Oscars? The industry has been speculating for months, and insiders are sure *they* know. This is your chance to match wits with them in PARADE's own "Oscar Sweepstakes," a game devised with the help of an anonymous handicapper from Hollywood Park. Listed below are the leading contenders in the six major award categories, each with comment and odds. Study them. You, too, will know who's the best bet for what and will be entitled to pick winners with anybody.

If you'll be home and tuning in on Wednesday, keep this copy of PARADE handy to check your judgment. A word to the wise: *The Bridge on the River Kwai* is the No. 1 favorite to take a top share of the awards, right across the board.



MAGNANI has at least a chance.



LAUGHTON is rated a contender.

## BEST DIRECTOR

Entry	Comment	Odds
DAVID LEAN	<i>Because of Kwai</i>	2-1
JOSHUA LOGAN	<i>Because of Sayonara</i>	3-1
BILLY WILDER	<i>Did wonders for Prosecution</i>	3-1
MARK ROBSON	<i>Peyton Place director, underrated</i>	4-1
SIDNEY LUMET	<i>12 Angry Men — could be a sleeper</i>	4-1

## BEST SUPPORTING ACTOR

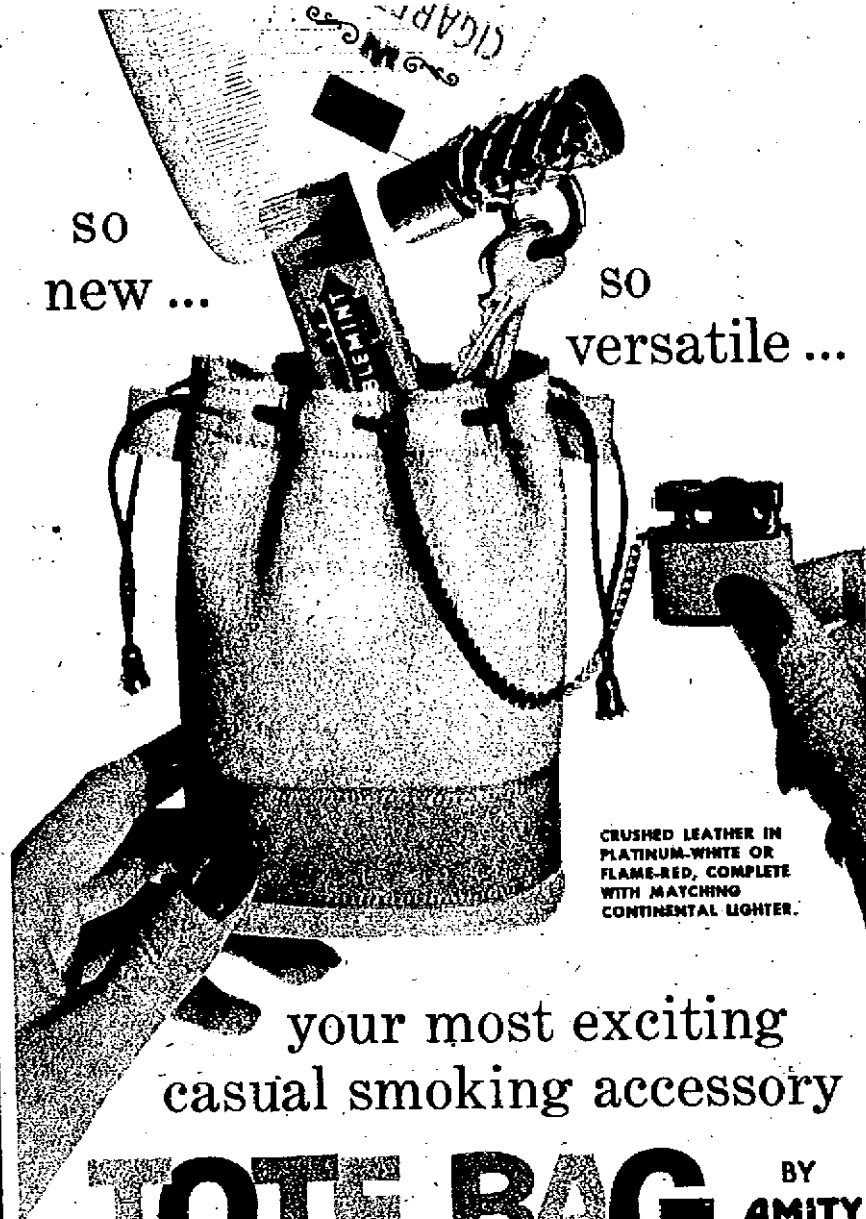
Entry	Comment	Odds
SESSUE HAYAKAWA	<i>Excellent as general in Kwai</i>	2-1
RED BUTTONS	<i>Outstanding in Sayonara</i>	2-1
VITTORIO DE SICA	<i>Best bet in A Farewell to Arms</i>	3-1
ARTHUR KENNEDY	<i>Did well in Peyton Place</i>	4-1
RUSS TAMBLYN	<i>Peyton Place long shot</i>	7-1

## BEST SUPPORTING ACTRESS

Entry	Comment	Odds
DIANE VARI	<i>Could take it for Peyton job</i>	3-1
MYOSHI UMEKI	<i>Notable work in Sayonara</i>	3-1
CAROLYN JONES	<i>Provocative in Bachelor Party</i>	3-1
HOPE LANGE	<i>Another Peyton entry</i>	4-1
ELSA LANCHESTER	<i>She really helped Prosecution</i>	4-1

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MAR. 23, 1958

Parade

Do American husbands love their wives?

Do they tell the truth about it?

A new Parade survey offers answers

for every wife—and husband

# Would you marry your wife again?

by LLOYD SHEARER

Parade West Coast correspondent

**T**WO OUT OF every four husbands in the U.S. would marry their wives again. One out of five would not. And one out of four isn't sure.

Such, at least, are the figures revealed by a new PARADE survey of 1,355 American husbands. These men live in cities coast to coast — New York, Chicago, Ft. Worth, St. Petersburg, Oakland and others. The majority believe that:

- 1) They chose their mates wisely.
- 2) Over the years their partners have developed into good, loyal, companionable wives and mothers.
- 3) They would not give up their present wives for others, even if they could.

Typical of the favorable reaction by husbands interviewed are these quotations: "I might've married a prettier or wealthier girl, but I'm satisfied with what I've got" . . . "My wife's as good or better than anything you can find in today's market" . . . "If I had to do it all over again, I'd still pick my Elsie. Sure, she snores, but she's good in a pinch, and that's when a wife counts most."

In contrast, men who aren't sure of whether they'd like to start over said things like these: "The other fella's grass always looks greener until you stand on it and look back on your own. Then your own's not so bad" . . . "My wife and I have had a lot of pleasure and a lot of pain. Who knows which way I'd jump? I'm inclined to believe I'd make the same mistakes even with a new wife" . . . "I'd marry my wife again if she kept her good habits and lost her bad."

Of those who said they would *not* marry their wives again, the most frequent reasons were money problems and general disillusionment with marriage. For

example: "My wife judges success on how much money I earn" . . . "There just isn't enough money to pay for the house, the car, the TV, the deep-freeze and the insurance. This brings on tensions and quarrels" . . . "If I can show my wife a good time and provide her with a few luxuries, I'm a great guy. If not, I'm a jerk."

"If a wife will stick by you in bad times as well as good," one Tulsa husband told PARADE, "that's the acid test. When I lost my job a few years ago, my woman went to work to help out. She also raised the children and kept the house. Never griped about it, either. I knew back then that I had sure picked me a good one."

Other laudable 'wifely' traits, say the polled husbands, are intelligence, warmth, versatility, energy and womanliness.

## "American Wives Are Best"

"You read a lot nowadays," a Chicago advertising executive pointed out, "of all the foreign girls our GI's are marrying. The Japanese bride is supposed to be very humble, the French very sexy, the German very domestic. The plain truth is that most of these girls are being married because our GI's overseas are young and can't wait to marry an American girl."

"I don't care what anyone says, American girls make the best wives for American men. They're brainy and adjustable and that's what we need. Just look at all the things my wife can do. She can cook, model, type, drive the car, play golf, tennis, swim, raise children, play the piano, entertain my boss, garden, run the local PTA — and make a home for me anywhere."



BASEBALL star Ralph Kiner, married to tennis whiz Nancy Chaffee: "I'd do it again. Nancy understands my problems."



SENATOR Lyndon Johnson (D., Tex.) has been married 24 years. Asked if he'd do it again, he says, simply, "Yes!"



ACTOR Rossano Brazzi did remarry his wife on their 15th anniversary — "to show I now love her more than ever."

"What we have is a partnership based on mutual respect and consideration. I wouldn't trade in what I've got, no, sir."

Oddly enough, only a handful of the husbands interviewed by PARADE offered love as a reason for marrying their wives again — or even mentioned the word in conversation. The survey shows that, no matter how deeply he feels about his wife, the average American husband tends to talk about her cynically to other men.

Take this interviewer's experience at an Oklahoma filling station. Two attendants came out; while they were servicing my car, I asked whether they were married. Both said they were — one for five years, the





**PRODUCER** Buddy Adler dances with his wife, actress Anita Louise. They were married in May, 1940. Adler says he'd re-

other 11. Then I asked, "If you had the choice of doing it all over, would you marry your wives again?"

One immediately answered, "Not if I could help it." Added the other, "The two greatest words in the English language are *Stay single*."

Regardless, I handed each man a questionnaire and asked him to fill it out honestly. Both said they would. When I returned that evening, both attendants had gone, but the questionnaires were there in an envelope. Both men had written yes, they would marry their wives again.

In the course of the survey, this happened time and again. One conclusion seems eminently justified: It is normal and typical of the average American male, no

wed gladly because "she has given me 18 years of happiness, two lovely children—and brought out my best qualities."

matter how he feels about it in private, to bemoan his marital fate in public. From his conversation, it often is impossible to tell how much a husband really cherishes his wife. Usually this is a great deal.

According to Dr. Paul Popenoe of the Institute of Family Relations, the explanation for this attitude is simple.

"It's always been the custom of the American husband," Popenoe says, "to be cynical about his wife and marriage. As a rule American men are embarrassed to profess love or to show tenderness. This is probably our Puritan and frontier heritage.

"As little boys when we cuddle up to mother, we're told, 'Come now — be a big boy. Act like a man.' Any

## How the survey was made



In a nation of some 60 million husbands, Parade's poll of 1,355 admittedly is not an adequate scientific sampling. Nonetheless, experts say it does indicate the current attitude of American men toward their wives.

The survey took 14 months. Each respondent received a questionnaire asking how long he had been married; whether he would marry his wife again — and why. Almost 300 men also were interviewed personally. Results were tabulated on IBM computing machines (above). Final figures showed that 736 men (54 per cent) would marry again; 264 (20 per cent) would not; 355 (26 per cent) were undecided:

The men interviewed admired these qualities most in their wives: loyalty, intelligence, physical attractiveness, industry, a sense of humor. They indicated they disliked these qualities most: materialism, bossism, frigidity, driving ambition, argumentativeness.

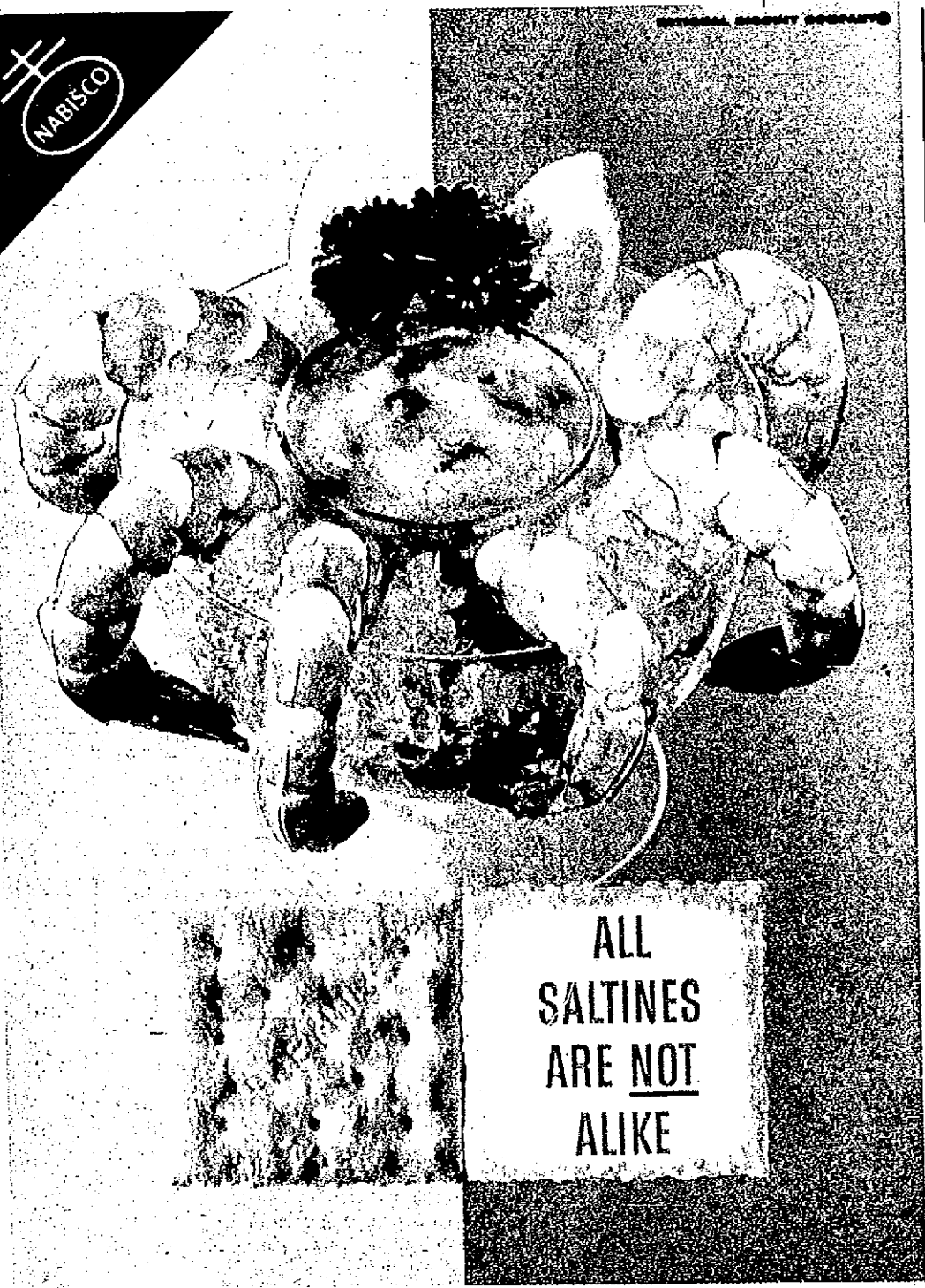
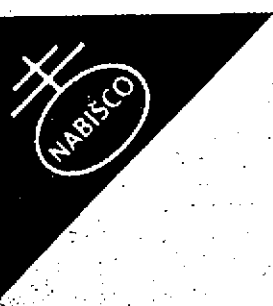
overt demonstration of love or sentiment is frowned upon. In Europe, the French and Italians will gush over their wives. They'll stop and make love or kiss each other passionately on a street corner. We don't do that in this country. Here we equate sentiment with softness, which is why an American will tell you one thing about his marriage, then put an altogether different thing down on paper."

Dr. Donald R. Cressey, chairman of the Department of Sociology at the University of California (Los Angeles), agrees with Dr. Popenoe. "It's part of the existing male conspiracy," he explains, "to denounce wives, to accuse them regularly of bringing their husbands to the brink of ruin. You see examples of it in the comic strips all the time — the husband and his cronies thinking up ways of escaping from the irate wife. Actually most American men love their wives intensely. It's just that our inhibited American culture makes no provision for the habitual demonstration in public of husbandly tenderness.

"The trouble with most polls on marriage is that husbands and wives will rarely speak their hearts. They say one thing and mean another."

PARADE certainly found Dr. Cressey's last statement true in many cases of husbands who *would* marry their wives again. It did not prove out, however, with husbands who would *not* marry their wives again. These disillusioned men, it seemed, spoke from the heart. And they explained their feelings by criticizing two wifely traits: bossism and materialism.

Continued on page 10



# SEE AND TASTE THE GOODNESS GOLDEN GLOW ADDS

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RECIPE: Mix ½ tsp. curry powder, 1 lbs. chopped parsley, with 1 cup mayonnaise. Serve with cleaned, canned or frozen shrimp and plenty of Premium Snow Flake Saltines... KEPT FRESHEST IN 4 MOISTURE-PROOF, IN-ER-SEAL WAX PACKS.



MARRY AGAIN continued

## Emotional maturity is one of the keys to a happy marriage

"The reason I wouldn't marry my wife again," an Oakland husband said, "is that she's constantly driving me to earn more money. She won't say it out and out, but she feels that money means happiness."

In St. Petersburg, Fla., another husband told PARADE, "A terrible thing is happening to the American way of life. The women are taking over everywhere—in the home, at the polls, even in business. This undermines my status as husband, voter, breadwinner."

"The policy now is to pay lip-service to Father, but it's really Mother who calls the plays. The trouble is that my son is growing up to believe Mother is the major family force. When he gets married he'll probably let his wife make all the big decisions, too."

"I've tried to put a stop to my wife running things in the family, but she accuses me of being an obstructionist or a dictator. It usually ends in a quarrel, so now I've just resigned and let her run the show. If I were to get married again, I'd sure marry a humble girl who wanted to be dominated instead of dominating."

Other husbands said they were disillusioned in marriage because they thought money, not love, had become the basis of a successful union. They blamed their wives for their unhappiness, and generally declined to admit to any shortcomings of their own.

Marriage authorities point out that most of the "reasons" offered by such disgruntled husbands are symptoms rather than causes. "Although many men claim that money and wife domination are the leading causes for divorce," says Dr. Popenoe, "I don't think that's true. Most deep analytical surveys reveal that divorce is caused by marriage partners who are emotionally immature. A man who is mature enough to have developed his critical faculties usually picks the right girl to marry."

"Fortunately, as your PARADE poll shows, most of the husbands in America today are well-adjusted and mature adults. Insofar as wives are concerned, they know a good thing when they have one."

EDITOR'S NOTE: In a future issue PARADE will report on another survey, "Would you marry your husband again?"



HOLLYWOODITES Jack Bean and Mitzi Gaynor wed in 1954. Says Jack: "Mitzi is loaded with sex appeal, a sense of humor and intelligence. What more can a husband want?"





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## New Plan combines the security of life insurance with the advantages of a successful investment!

Now New York Life's new Assured Accumulator plan answers one of the toughest financial problems facing many people today—how to invest part of their income to accumulate money and at the same time provide basic family protection.

This new life insurance policy lets you start a cash-accumulating plan for your future. The Assured Accumulator builds a *continuously growing fund* for your retirement, for educational needs or for a backlog in an emergency. Equally important, from the day you take it out, your policy covers you with at least \$10,000 of life insurance for your family's protection, in case you should die.

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Take advantage of this great new opportunity to invest for your own future while protecting your family in the meantime. Ask your New York Life agent for details or mail coupon at right.

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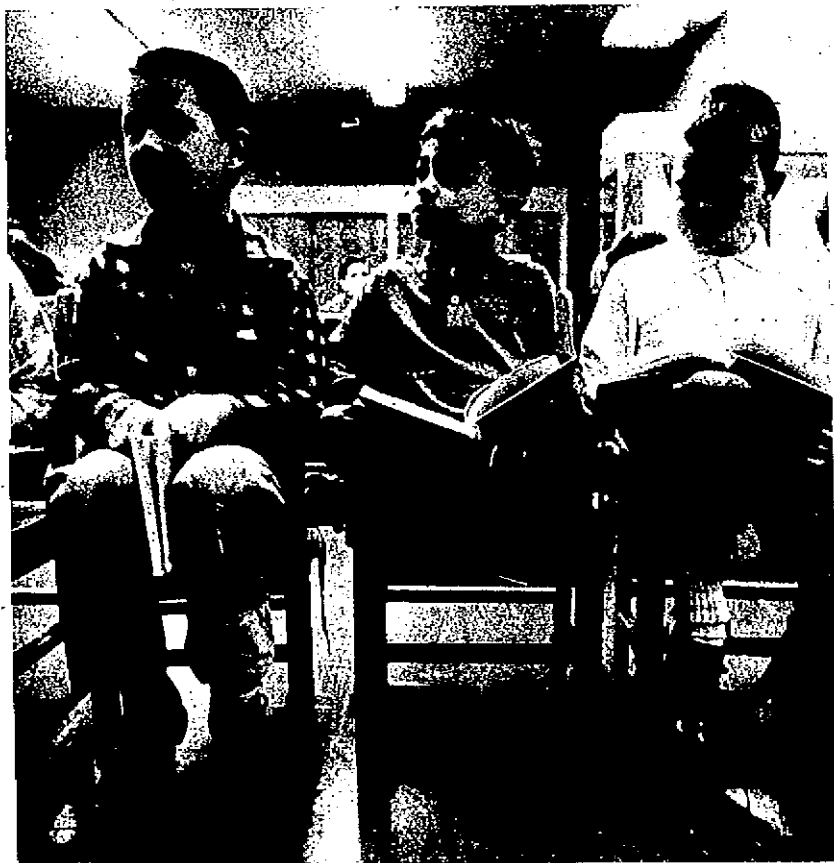
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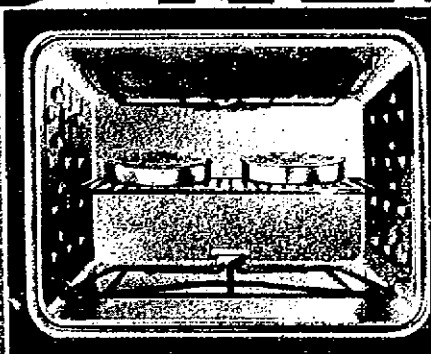
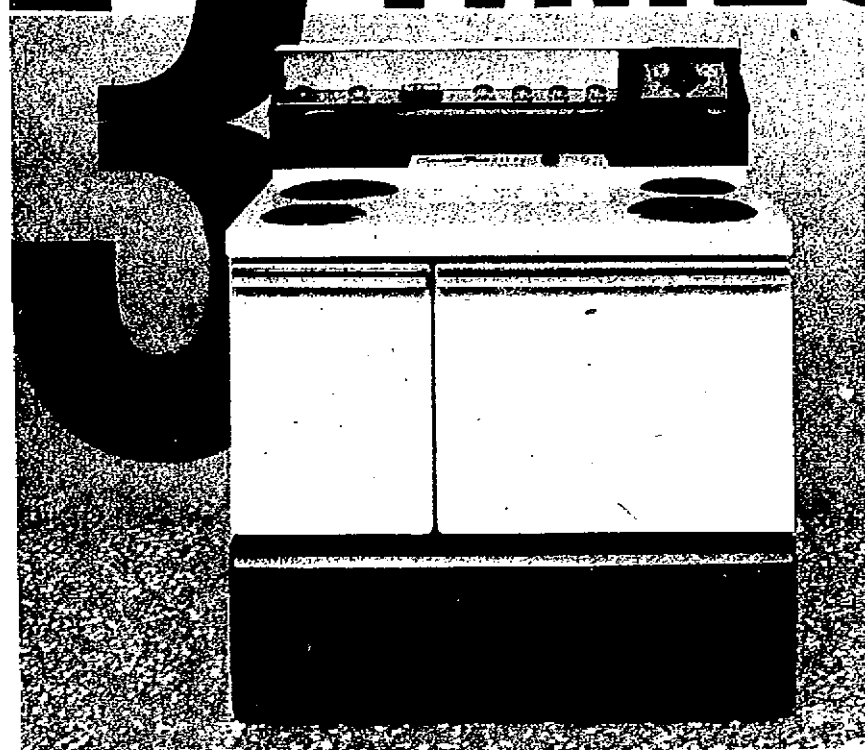
**AT EASE** in reading class, Jimbo crosses legs which otherwise might barely reach the floor. His teacher calls him "one of the smartest."



**PEEK** around the girl in front is Jimbo's trick for seeing what's ahead; he's too short to look over shoulders. He seems to inherit his size: his father is smallish, his mother 5 feet.

Westinghouse electric range...the Shape of Tomorrow!

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New scientifically designed heaters assure absolutely uniform heat throughout oven ... Miracle Seal of Fiberglas locks heat in.

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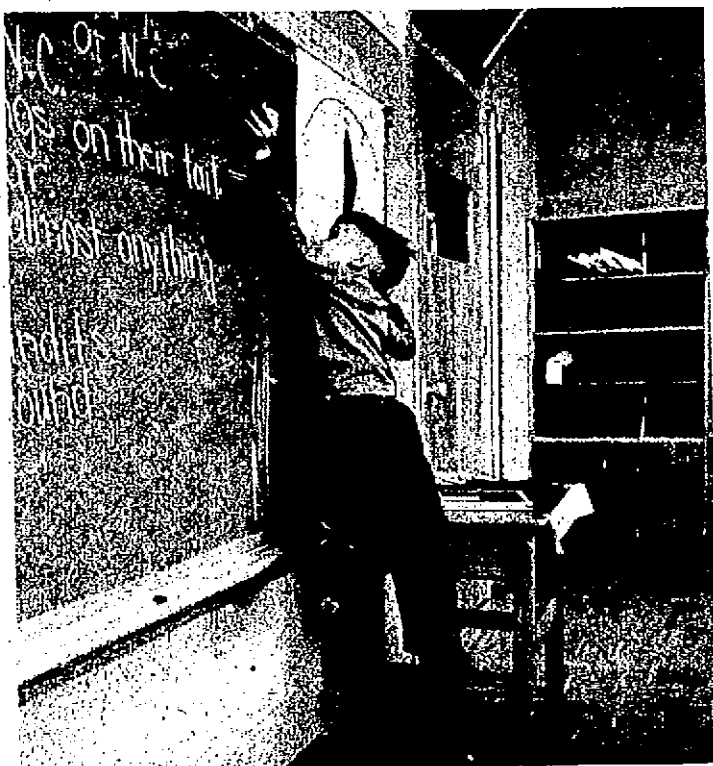


**YOU CAN BE SURE...IF IT'S Westinghouse**  
Watch TV's top dramatic show, *Westinghouse Studio One* in Hollywood.



RALEIGH, N.C.

The world of Jimbo Capps, 7, is peopled by giants. Or so it seems. Not only must he crane to catch an adult's eye; even his second-grade classmates here top his 3'8" by as much as a foot. But shortness hasn't stunted Jimbo's personality. On the contrary, these photos suggest he may be voted most likely to succeed.



**SOLUTION** of the problem of erasing the blackboard is to grab a lift on a handy table. When classmates giggle at such maneuvers, Jimbo joins right in.



**DIPLOMACY** wins Jimbo's tussles with larger boys. Rather than defend himself unsuccessfully, he talks them out of a fight. This toss aloft is just for fun.



## Getting a second income may be easier than you think

Once you've experienced the pleasure of getting extra income from dividend checks on stock, you'll wonder why on earth it took you so long to do something about it. Let's see whether any of the following reasons for doing nothing fit you.

**I need a lot of cash to invest** YES ☐ NO ☐

Did you check Yes? Oh my! You can own stock in some of America's greatest and soundest companies for as little as \$40 every three months, up to \$1000 a month ... on the Monthly Investment Plan. You can start or stop whenever you want to.

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Because you make your investments regularly, the Plan helps you to be thrifty, to get ahead financially. And if your stock temporarily goes down in price, you have the satisfaction of knowing that the same number of dollars will buy more of it. Buying regularly, regardless of the short-term rise and fall of prices, appeals to many very large investors, too.

**I need to be an expert** YES ☐ NO ☐

Yes? Wrong again. More than 8½ million Americans own stock. And hardly an "expert" in the lot. Two out of three have incomes under \$7500 a year. Do what the wise ones do. Use only extra money left over after your living expenses are paid and emergencies provided for. Remember that stock prices go up and down, that a company may not make a profit or pay a dividend. Always get the facts and never depend on tips or rumors. And be sure to get the advice of a broker—making certain that he's with a Member Firm of the New York Stock Exchange.

**I don't know where to start** YES ☐ NO ☐

No need for a compass. Begin with our useful booklets ... "INVESTMENT FACTS" and "\$40—AND I'M AN OWNER OF COMMON

STOCK." They give information that will help start you on your way to being a sensible investor. You will also find a list of more than 300 stocks that have paid dividends every three months from 20 to 94 years, and a description of the convenient Monthly Investment Plan. The coupon will bring you a copy of each, free.

**I don't know a broker in a Member Firm**

YES ☐ NO ☐

A frightful state of affairs. But, happily, easily remedied. Just get in touch with one—preferably drop in and see him. You'll have an interesting time. Ask him to help you plan a sensible program for extra income through the Monthly Investment Plan. His job is to help you buy or sell. And when you own securities, ask him from time to time to review your securities with you.

There are many reasons for looking into investing for extra income. Here's a coupon to make it easier. Send it today.

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Send for new free booklets. Mail to your local Member Firm of the Stock Exchange, or to the New York Stock Exchange, Dept. 8D, P. O. Box 252, New York 5, N. Y. Please send me, free, "INVESTMENT FACTS" and "\$40—AND I'M AN OWNER OF COMMON STOCK."

S-10

NAME \_\_\_\_\_

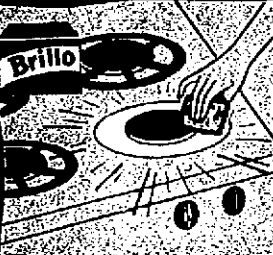
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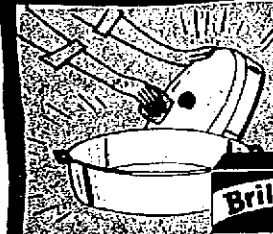
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EXERCISING, the author poses with javelin. He com-  
peted in 1948 Olympics, once swam 21 miles in a pool.

# I came back from 'early old age'

Women as well as men can profit by this doctor's story—fat and 'soft' at 35, in top shape at 38

by DR. STEVE SEYMOUR  
with Hy Peskin

LONG BEACH, CALIF. When I was a young man of 26, I threw a javelin over 248 feet. At the time, June, 1947, it was a national record.

I retired from sports in 1952. But last year, at 36, I came back to throw a javelin exactly the same distance as I had 10 years before—248'10"—and be ranked among the country's top three javelin men. This June I will compete for the title I held a decade ago, U.S. champion. I'm 37 now—but I'm not planning to lose.

It took me only eight months to get into championship form. In that time I shed 30 excess pounds and 7 inches around my middle. My experience convinced me that:

- No man or woman is automatically washed up in sports at any age—30, 40, 50 or even older.
- You do put yourself in danger of being washed up when, through abuse or neglect, you let your body grow old prematurely.

Two things stirred my interest in premature aging. First, as a doctor—an osteopathic physician and surgeon, specializing in the treatment of alcoholics—I long had been aware that alcoholics usually look 10 to 15 years older than they really are.

Second, I realized during the summer of 1956 that I had aged prematurely. In just four years I had ballooned from 190 to 225 lbs. My waist had thickened from 33" to 42". At work I was chronically tired. Only 35, I looked and felt five years older.

I was working close to 100 hours a

week—despite the fact that my father had died of a heart attack in his 40s and that every day I saw obituaries of other doctors, dead in their early 50s. Suddenly an awful truth dawned on me. Working at such a pace—and with a body years older than it should be—I too could be heading for an early death. I might have only 10 years to live.

It was then I began to wonder whether physical exercise could peel off the extra years of premature aging and make people like me look and feel our true ages.

In June, 1956, while pondering these things, I attended a track meet at Compton, Calif. Talking to retired athletes, I was struck by how many said they thought they could still compete.

## Musial and Williams

Why not? I asked myself. Oh, there's the unwritten sports law that you're an old man after 30. But Sugar Ray Robinson had defied the law, coming back after years in retirement to win the middleweight boxing championship. And look at Ted Williams and Stan Musial; both won batting championships when they were over 36.

By November, 1956, I had decided to conduct a test—with myself as guinea pig. I had two aims: 1) to find out if we really are too old for strenuous athletics after 35, and 2) to determine whether physical exercise could strip off the extra years of premature aging.

I joined a gym here in Long Beach and, working only with bar bells and other weights, I began exercising a couple of hours, twice a week. Gradu-

ally I took on heavier weights; stepped up the pace to three times a week.

Progress at first was painfully slow. I'd pick up a weight that felt like 100 lbs. and find out it was only 50. I'd think I was really progressing, then discover I couldn't do what I'd been able to do a few days before. And when I tried running, I quickly found I would never regain my former speed.

But gradually my strength and stamina increased. By February I was handling 500 lbs. in dead weights. I could do deep knee bends with 400 lbs. on my shoulders. I ran 8 miles through the Pacific surf with the water never below my knees. I raced 6 miles on the sand in less than 36 minutes.

Never before had I realized the close tie-in between physical health and mental sharpness. As my body got stronger, I found I could treat more patients, get a lot more things done. I took on more responsibilities at my sanitarium. I felt a growing sense of leadership.

I gave little thought to a comeback in competitive athletics. But one day, while working out with the Striders, a Los Angeles track club, I picked up a javelin—and—just for the devil of it—let it fly.

It landed 210' away, only 38' short of my best throw 10 years before.

I joined the Striders. In our first meet I again threw the javelin 210'.

I didn't practice with the javelin at all, sticking to the weights. But the next time I threw I hit 216'... then 217'... then 220'... then 224'... then 231'... then 236'.

## Veteran vs. Youngsters

And then I decided to face the big boys, the young fellows I had watched compete at Compton the year before. In May, at a meet in the same town, I topped America's best throwers, Phil Conley (who was 24) and Bud Held (28) with a heave of 233'.

I was at the top of the world when we flew to Dayton, Ohio, in June for the national AAU championships. I was at the bottom when I left after midnight on a Saturday morning, having done no better than 215' and finishing badly beaten.

I was discouraged. Had my experiment been a total bust? There was one way to find out—compete again, at once. How? Fly all night, land in Los Angeles that same afternoon, drive straight to the field where the Long



WORKING, Dr. Seymour checks notes. He runs Seymour Sanitarium and Medical Clinic for Alcoholics, also is head of the California Society for Study of Alcoholism.

Beach State College Invitational meet already was underway—and throw.

My first effort hit 220'. The next was 235', then 238', then 239', then 240'. On my final toss I put all eight months of work behind it.

The javelin landed 248'10" away, matching exactly my record-breaking throw of just 10 years before.

What does this comeback mean to you? Should you start lifting 200-lb. weights? Run miles? Fling javelins?

Of course not. But this I do say: I proved I could throw a javelin as far today as I could in my so-called "prime" 10 years ago. For any able-bodied person under 70, this means:

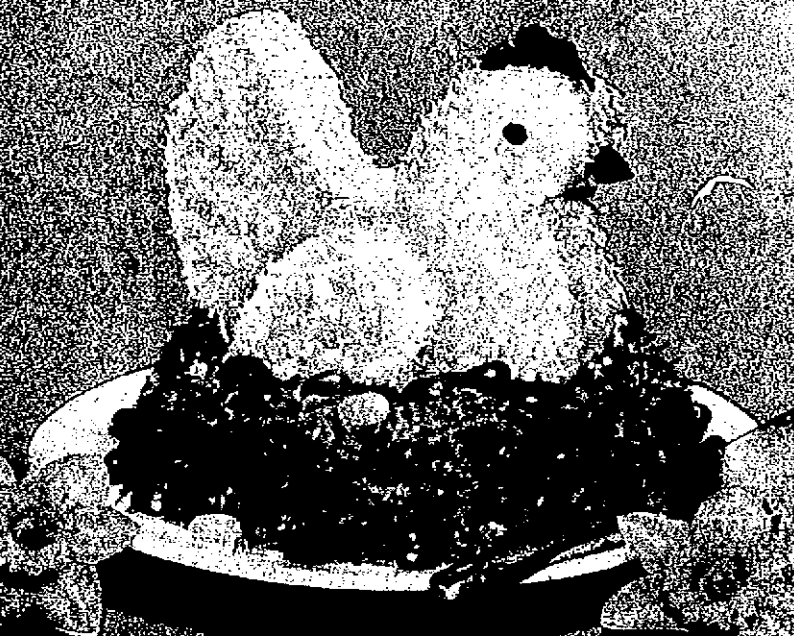
- If you could swim 200 yards 10 years ago, you can do it now.
- If you could play three sets of tennis 10 years ago, you can do it now.
- If you could dance for a half hour 10 years ago, you can do it now.
- If you could bowl twice a week 10 years ago, you can do it now.
- If you were 30 lbs. lighter and 6" slimmer around the waist 10 years ago, you can be that weight and size now.

It won't happen overnight, of course. But neither will you have to work as intensively as I did, for I was working to get into championship shape.

You'll be well rewarded. You'll grow old step by step with Father Time, not years and years ahead of him. In the box on the opposite page I have listed some tips on how you can make your own comeback against premature old age. Give them a try—they may be worth your life.

# Easter Chick Cake

CUTE AS CAN BE... DELICIOUS, TOO!



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Chick Cake Pattern and Coconut Coloring Kit  
FREE when you buy DURKEE'S COCONUT

Would you believe it? Your favorite cake mix all dressed up as a holiday table centerpiece. What a wonderful way to say Happy Easter to your family and friends. But don't expect this timely decoration to last very long, 'cause it's as good as it looks. And Durkee shows you the easy way to make it.

Look for the special displays of Durkee's Coconut at your favorite food store. Patterns and Coconut Coloring Kits are FREE with purchase of Durkee's Coconut.

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when you buy it...when you use it!

Durkee's Snowflake Coconut is so thin and tender it almost melts in your mouth. And this extra freshness is protected by an exclusive triple-ply aluminum foil bag. Just try it, you'll agree that the Durkee way is the only way to keep every coconut morsel moist and fresh.

Also available in popular moist style in cans



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## The author tells how you can outwit 'early old age'

First, get your family doctor's advice on what you can and cannot do in the way of exercise. Then:

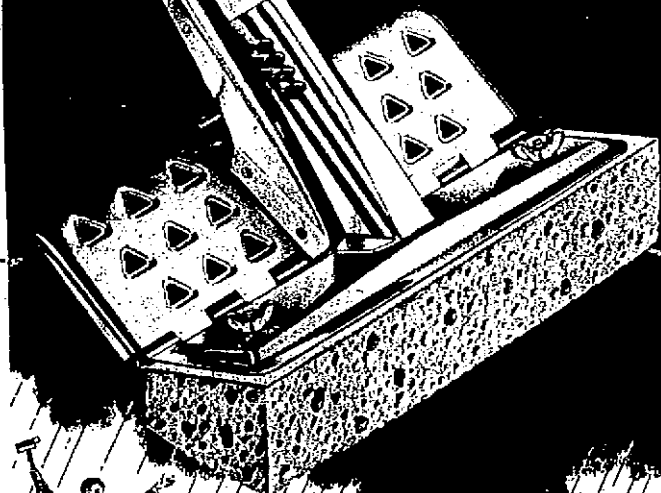
- Join a gymnasium or recreational center and try to visit it at least once a week.
- Exercise every morning. Two suggestions: 1) Stretch out your hands like wings; drop them to your sides, pick them up and drop them. Do that 10 times. 2) Pull your arms close to your chest and clench your fists. Take a deep breath and strike out with both fists as hard as you can. Pull back with the same force, letting out your breath. (For other good exercises, ask any doctor or physical-education instructor.)
- Make up a list of sports you once were interested in, then look around your community and find where

you can engage in those still practical for you.

- Go to the nearest track every few weeks. Run hard for 10 seconds, walk for 10 seconds, then sprint again. When you're tired, walk off—but note the point on the track where you stopped. When you go back again, make sure you pass that point.
- Keep down your weight. If you need to, diet: juice, bran flakes and coffee in the morning; a salad at lunch; fruit—all you want—for nibbling; meat and vegetables in the evening. And exercise to help the diet.
- Don't let people kid you into stopping. To some Americans, it's perfectly sane to stop exercising after 25, sit in a grandstand to watch "young fellows" play—and grow old early. Is that really sanity?



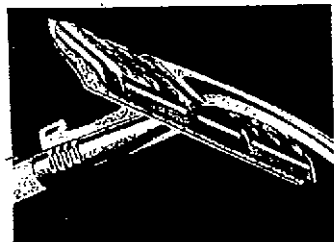
# Brilliantly new...



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# This year's styles— do men like them?

by VIRGINIA POPE *Parade fashion editor*

The photo below offers three excellent examples of the new Paris styles. They represent the relaxed, or chemise, look. They are far from extreme. During the months ahead they will influence top American designers whose interpretations, in turn, will be worn by millions of American women.

The women will like them, I can safely predict. But will the men? Already I have heard male comments that were less than flattering. My curiosity is aroused. *What do men readers of PARADE think?*

These styles are typical of what I saw recently in Paris. They represent (l. to r.) the chemise with the "split-level" front and unfitted back, the chemise coat with the straight silhouette and the suit with the easy chemise-look jacket. Two weeks from today, on Easter Sunday, PARADE will carry my article on the new young designers who are responsible for these and other fresh stylings.

Meanwhile, men, do write me your opinion! (Address: Miss Virginia Pope, PARADE, 285 Madison Ave., New York 17, N. Y.) ■



THE LATEST FROM PARIS (l. to r.): A chemise by Jean Dessès features a soft fold at the front, just below the normal waist; a double-breasted coat

by Nina Ricci follows the straight chemise line; a suit, also designed by Nina Ricci, has an unbelted, loose-fitting jacket in the chemise trend.



April Violets

Lavender

Bond Street

To capture and keep that fragrant, feminine feeling

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Feel it smooth your skin, scent it delicately . . . delightfully! It's a wonderful basic way to enjoy the fragrant, feminine feeling only Yardley can give you. \$2 plus tax.

**YARDLEY**





Photo by Bernard Gray -- Gommi Studios

## A two-step cheese soufflé

by **BETH MERRIMAN** *Parade food editor*

Now that spring officially has breezed in, let's celebrate with a spring-like dish — fluffy golden cheese soufflé. Inexperienced cooks often shy away from soufflés because they're "too difficult to attempt." On the contrary! — if simple directions are carefully followed, anyone can fix a soufflé that rises to airy heights (photo above).

Today's recipe for Cheese Soufflé — and a variation, Vegetable Soufflé — is both easy and time-saving. Done in two easy steps, it cuts dishwashing to a minimum. Begin the meal with tomato juice. With the soufflé, serve asparagus combined with cooked carrot sticks topped with hot mayonnaise. For dessert, try hot rhubarb cobbler.

### TWO-STEP CHEESE SOUFFLE

- |                                 |                                      |
|---------------------------------|--------------------------------------|
| 1½ cups evaporated milk         | ¼ teaspoon bottled hot pepper sauce  |
| 4 tablespoons flour             | ½ pound process sharp Cheddar cheese |
| ½ teaspoon salt                 | 4 eggs, separated                    |
| ¼ teaspoon dry mustard          |                                      |
| ½ teaspoon monosodium glutamate |                                      |

Pour evaporated milk into top of double boiler. Add flour, salt, dry mustard, monosodium glutamate and pepper sauce; beat with rotary beater until smooth. Place over boiling water and beat until slightly thickened, about 5 minutes. Slice cheese into milk mixture and stir occasionally with rotary beater until cheese has melted and mixture is thickened, about 10 minutes. Beat until smooth. Remove from heat. Add egg yolks,

one at a time, beating after each addition. (Wash beater thoroughly. Any trace of fat will prevent egg whites from whipping.) Beat egg whites in ungreased 2-qt. casserole until very stiff, but not dry. Gradually fold in cheese mixture. Bake in very slow oven (300°) 1 hour. Serve immediately. Makes four generous servings.

**VEGETABLE SOUFFLE:** Follow recipe for Cheese Soufflé. Beat egg whites in a large bowl. Place 3 tablespoons hot mixed cooked vegetables in each of five individual baking dishes (approximately 8-10 oz.). Pour soufflé mixture over vegetables. Bake in a very slow oven (300°) 35 minutes. Serve immediately. Makes five servings.

FROM PARADE'S TEST KITCHEN

● PATTERNS BY PAULINE

## A success story for teenagers

Teenagers can show off their sewing skill by making these two youthfully styled dresses: the slim, step-in frock (l.) with bow-trimmed collar, and the full-skirted, lacy beauty (r.). Wear them in class or for after-school gayeties. Both patterns come in sizes 10, 12, 14, 16. Pattern #436; size 12: 5½ yds. of 35". Pattern #437; size 12: 3¾ yds. of 35", ¾ yd. contrast.

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Size(s) \_\_\_\_\_ #437 Size(s) \_\_\_\_\_ @ 35¢ each.

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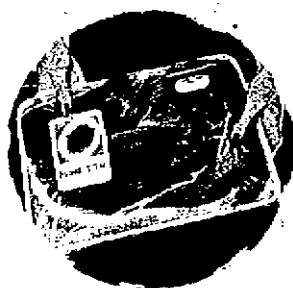
#437

## STEAK IS NOW A FAMILY AFFAIR

Serve all the steak you want at half the price!

BY JEANNETTE FRANK

author of the new best seller "Modern Meat Cookbook"



1

Imagine — tender steaks for the whole family for about 35¢ per serving. Here's how: Select a slice of round steak about one inch thick —allowing about ½ lb. per person. Follow the easy 1-2-3 directions on your jar of Adolph's Meat Tenderizer.



2

See how easy it is! Sprinkle Adolph's evenly on both sides of the meat. Then pierce deeply and generously with a fork. Let meat stand at room temperature for 30 to 40 minutes. This insures penetration of Tenderizer and seals in the juices.



3

Broil or pan fry — rare, medium or well-done —as you would your favorite steak. Cut into individual servings. Adolph's reduces cooking time and shrinkage about 25% so don't overcook. Note how tender the meat is when cooked the Adolph's way.

Be sure to get the original Adolph's Meat Tenderizer at your grocer's. Seasoned (yellow label) or Non-Seasoned (red label).

\*"Modern Meat Cookbook" available in supermarkets and wherever books are sold.



Look for Adolph's Round and Chuck Steak recipe cards pre-packaged with meat at your favorite market.



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quick  
relief  
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# I knew Jesse James' mother



Rare photo of the James family shows Jesse (l.), his mother and his brother Frank.

by **HOMER CROY**

**EDITOR'S NOTE:** April 3 marks the 76th anniversary of the death of Jesse James, notorious bank robber of the Old West. Shot down by Robert Ford, a member of his own band, James soon became a legendary figure. Today the legend still is growing, and the facts sometimes are obscured. Here, for the first time, author *Homer Croy* (who wrote *Jesse James Was My Neighbor* and *Last of the Great Outlaws*) offers facts about the woman behind James — his mother.

What an amazing woman Jesse James' mother was! I used to go to her house, and there she was — 6 feet tall, people said.

She had only one arm. That added immeasurably to the wonder and mystery of her, as I knew her as a boy. Her right arm had been blown off by sneaking Pinkerton detectives. That's what we called 'em... In some strange way, she was sensitive about her arm and used to stand with it turned away so people could not see the stump.

She had courage. When the detectives

crept up and threw the black-powder bomb into her house, she darted out the door and there they were — 10 detectives squatting in the yard, this January morning at dawn. She shook what was left of her arm at them and defied them with words you won't find in your Sunday School lessons.

She started back into the house — and stumbled over the body of her son Archie, killed by the detectives. He was 9 years old. The amazing woman went back into the yard and once more defied the detectives, again waving that stump. That strange, fiery woman had qualities that we have to admire.

I think she was about the first college graduate I ever saw (except some of my teachers). She had gone to a Roman Catholic convent in Lexington, Ky. Her graduation diploma hangs on the wall of her old home today and there you can see it, if you amble by. Her name was Zerelda E. Cole.

There was a young fellow named Robert James going to Georgetown College in Georgetown, Ky. He met the saucy young college girl. You know what happened.

But getting married wasn't quite the matter it might seem. She was 16 and an orphan. So she had a guardian who looked the young, would-be preacher over and said, "You may not be able to support her. You've got to put up a bond of 50 pounds of tobacco before I'll let you marry her."

The boy dusted around and got the tobacco. So she was called "the tobacco bride."

## Uncle's Name Lived On

The guardian was her uncle, Jesse Cole. When a blue-eyed baby came along, she named him Jesse for her uncle. That's how the Jesse name got in.

The family was living in Missouri and Jesse's father was preaching right and left. He helped start a college which is going today — William Jewell College. There's a charter hanging on the wall and there's Jesse's Dad's name as big as life. Seems odd, doesn't it, that Jesse's father would help start a religious college?

And there you have it: Jesse's father a preacher, his mother a college graduate.

"Aunt Zerel" had an almost square face, high cheekbones, blue eyes and a temper

## Tall and fiery, she loved her 'misunderstood' son. Here is an unusual portrait of an unusual woman

that would fry an egg. And that's exactly what Jesse had.

She was in a Yankee neighborhood and kept shouting for the South. One day some Union soldiers rode up to the house and asked for Jesse, who was then 15. He was in the field plowing. The men went out where he was and beat him with a rope till the blood ran down his back.

His mother came running, flew into the soldiers and gave them a tongue-lashing that shook the daisies. She was so mad, so bitter — this mother fighting for her son — that the soldiers threw her into jail for two weeks. Jesse was never in jail a day in his life. What a contrast!

She began to fight for her children. They were misunderstood. She was like a character out of the Bible, this strange woman fighting for her errant sons.

### Almost a Preacher

She wanted Jesse to be a preacher, like his father. And Jess (she always called him "Jess") was minded that way. He liked to sing hymns. Once, for a short time, in Callaway County, he taught singing school. He carried a tuning-fork in his pocket. He'd sound it and the singers would raise the roof.

At the close of the Civil War, Jesse was on the way to a schoolhouse to surrender, when some Union soldiers saw him and shot him through the lungs. This shows how deep the bitterness between the North and South was at this time in our section. He was nursed back to health by a cousin, whom he later married.

Aunt Zerel said that her two sons — Jess and "Buck," as she called Frank — were victims of the Civil War. And that is, I think, true. They came from the hottest corner in that useless war between the North and South — Clay County, Mo.

There came into her life a great, an almost overwhelming disappointment. Jesse turned bank robber. But that did not make her stop defending him. He wouldn't have been a bank robber, she said, if he hadn't been starving and the banks rolling in money. At this time the banks were unregulated and could charge a farmer any old amount of interest they wanted.

When he began to rob railroads, she had an excuse for that, too. The railroads were unregulated, she said, and could charge a farmer any amount they wanted to for shipping his livestock. And that was just about true.

Our people didn't try too hard to catch Jesse. When Jesse and his men robbed a bank, my father and the neighbors would get out their fowling-pieces, hop on the fat

farm horses and "pursue" Jesse. They knew that the Jesse James Gang had the best horses obtainable and that the men were dead shots. So Pa and the neighbors loped gently along, hoping they wouldn't see the gang.

It wasn't long until there was a reward of \$10,000 on Jesse's head, dead or alive — preferably the former. His mother was astounded.

Then came the day when Jesse was killed by a snake who had been living in Jesse's home for two weeks just waiting for the chance.

The mother was sent for. When she saw the body, she wept copiously, saying, "This is my son. O Jesse, they have taken you from me." She sobbed so deeply she had to be escorted from the room.

He was buried in front of her house. Before the casket was lowered, she put her head on it and sobbed, "Oh, my darling, misunderstood son."

Twenty years and two months the body was in the front yard. She used to sit in a rocking-chair on the porch and look at the grave and say, "My poor boy! They never understood him."

Once, when I was in the yard, she looked at me with her fading eyes and said, "I can see you are young. I hope you are as fine a boy as mine were."

She grew more and more feeble. Meantime, Frank bought a farm near Fletcher, Okla. The old lady went down to see him and stayed a week.

### One Last Request

Time came for her to leave. She was put on a sleeper and started home. In the middle of the night, she called the porter. "There's something wrong," she said.

She died on the train in February, 1911. She was 87. When the train crew found out who she was, they were astonished.

Her request was that she was to be buried beside Jesse in Mount Olivet Cemetery, at Kearney, Mo. "I want to lie down beside him," she said. She left the words she wanted cut into his tombstone. The date of Jesse's birth and death are set down, then this:

In Loving Remembrance of My Beloved Son, Jesse James

Murdered by a Traitor and Coward Whose Name is Not Worthy to Appear Here.

And there that tombstone stands today, chipped down a lot by tourists so that only the pedestal is left. And that is the story of the "tobacco bride" who loved her wayward sons so devotedly.

## Tired? Rundown? Nervous?\*



## BUILD BACK BLOOD POWER *fast with* S.S.S. TONIC!

**Feel better in 6 days — or money back!**

Feel all dragged out? Not enough energy to get a day's work done? Too tired to play with the kids? Nervous and irritable at the least thing? Chances are you may be suffering from *iron-starved blood*. Doctors call it "iron-deficiency anemia."

**S.S.S. RICH WITH IRON**  
Millions of men, women and children have found new strength—higher energy—with safe, sure, speedy S.S.S. TONIC! The oldest-known health-giving tonic, S.S.S. TONIC is re-fortified with iron—to build back blood power fast! More bottles of S.S.S. TONIC have been sold than any other tonic on the market! Whole families use it regularly!

**FEEL BETTER IN 6 DAYS!**  
Iron-rich S.S.S. TONIC acts fast!  
Starts to work for you in just 24

\*due to iron-deficiency anemia

# S.S.S.

## TONIC

Safe • Sure • Speedy

hours! Helps you feel better in just 6 short days—or *your money back!* No wonder millions choose it, use it regularly—to *build up and maintain* their blood power! You, too, can benefit from iron-rich S.S.S. TONIC! Start using it today. Ask for it wherever tonics are sold. If your condition persists see your doctor.

Satisfaction guaranteed or your money back!





"Give  
your  
figure  
a coffee  
break"



Sweeten your coffee  
with Sucaryl®

You save all sugar's calories, and you can't taste the difference!

®Sucaryl - Non-Caloric Sweetener, Abbott... on sale at drug stores everywhere



Watch



daily editions  
of this  
newspaper  
for prices and  
local news about  
products and  
services advertised  
in

**PARADE**

*Kellogg's*  
**ALL-  
BRAN**

See package  
for delicious  
Bran Muffin  
Recipe



What a relief!  
**NOTHING HEALS  
CHAPPED LIPS FASTER!**

- antiseptic
- protective silicones
- sun filter



Vaseline® & LIP-ICE  
are registered trade marks of  
Chesebrough-Pond's Inc.

**YOU ENJOY IT  
AT FINE RESTAURANTS**



**ENJOY IT AT HOME!**

At restaurants... (better ones), Lea & Perrins Worcestershire is always on hand. And isn't it good? Let it add lively, unique flavor to your at-home meals, too.

**FREE** Cook Book, write:

**LEA & PERRINS**

**WORCESTERSHIRE**  
241 West St., N. Y. 13, Dept. P



"GHOSTLY" jay circles cowering cat.

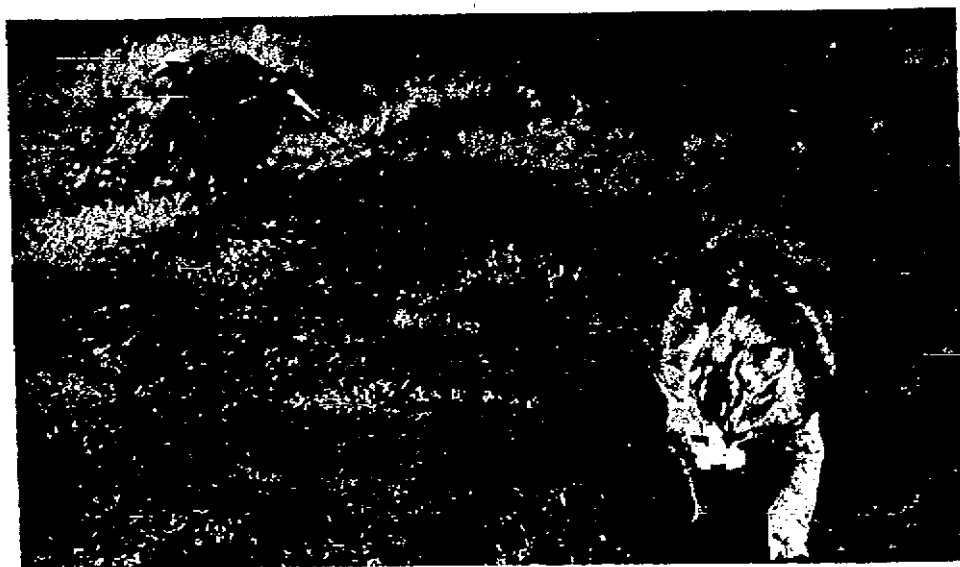
## BIRD NIPS CAT... What next?

ARLINGTON, VA.

The ancient vendetta between cats and birds is at its most spectacular when one of the adversaries is that feathered bolt of lightning, a blue jay. Local photographer Joseph Spies, who specializes in cat photos, was on hand when a jay dive-bombed one puss. The encounter shown here was violent but brief, because the cat respected the jay's sharp beak — and soon got out of there.



SWOOPING on its target, jay comes close enough to brush cat's body.



VICTORIOUS, but still hopping mad, jay flies off as cat cravenly runs.

## REVOLUTIONARY NEW TREATMENT PENETRATES DEEP INTO THE TISSUES



### Puts Muscular Aches and Pains to Sleep

This revolutionary new pain treatment penetrates through the skin, deep into aching muscle tissues. Fragrant, soothing, unbelievably effective INTRACEL relieves backache and shoulder stiffness caused by driving, drafts or just plain "nerves." Use INTRACEL, too, to relieve aches and pains of stiff neck muscles, muscular lumbago, simple neuritis and neuralgia, sore arm and Charley Horse. INTRACEL gives temporary relief from minor pains of arthritis and rheumatism.

If not completely satisfied, your druggist will refund your full purchase price.



## Worry of FALSE TEETH

### Slipping or Irritating?

Don't be embarrassed by loose false teeth slipping, dropping or wobbling when you eat, talk or laugh. Just sprinkle a little FASTEETH on your plates. This pleasant powder gives a remarkable sense of added comfort and security by holding plates more firmly. No pasty taste or feeling. It's alkaline (non-acid). Get FASTEETH at drug counters everywhere.



Shop early in the  
week when stores are  
not so crowded.



## Parade of Progress

by PETER DAYDEN

Useful ideas for easier living



**Switch-over chair:** With one simple movement, your youngster can change this comfortable junior arm-chair (above) into dining table or play-and-study desk — with a top that also serves as a blackboard. Useful, too, in place of a high chair for older babies. It's 21½" tall, has lightweight aluminum tubing frame, plastic-covered padding. \$7.95. Republic, Dept. M3, 2147 Prospect, Cleveland 15, O.

**Unroll a new lawn:** Now the newest way to build a lawn is just to unroll a "carpet" of grass seed and water it. The carpet — a thin, green fiber mat with seeds already embedded — clings to the ground, distributes seeds evenly, keeps them from being blown or washed away. The fiber also retards weeds, letting through only single-speared grass shoots. 18¢ a sq. yd., less in quantity. MIMM, 900 Bush Ave., St. Paul 6, Minn.

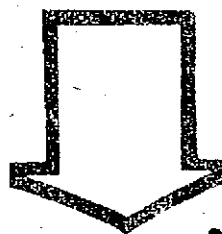
**Foam tiles:** You get more than a decorative effect with wall and ceiling tiles made of a new kind of foam material. They insulate and provide sound control, sharply reducing both noise reverberations within a room and sound transmission between rooms. Soft, flexible and easy to apply in less time than painting, the 10" squares come in 12 colors, with plain or striated surfaces. 33¢ each. Curtiss-Wright, 50 Rockefeller Plaza, New York 20, N. Y.

**Wet diaper, dry baby:** Even when it's wet, a new diaper keeps a baby and his linens dry — and eliminates rubber pants. The pre-fitted cotton garment has a plastic inner lining, plus a removable pad that fits an opening within the lining so it can absorb and confine dampness that otherwise would spread. \$2.50. Double-Dri Diaper, Box 218, Brookline, Mass.

**Steel sandpaper:** Here's a time- and money-saver for do-it-yourself fans: sandpaper actually made of sheet steel only .04" thick with 150 holes per square inch. Said to last indefinitely, it cuts five times faster than usual sandpaper, doesn't clog and produces a finish as smooth as medium-grade sandpaper. Shapes all hard and soft woods, plastics, plaster, rubber, wall board, aluminum and solder. 4¼"x-5" sheet: 25¢. Red Devil, Box 355, Union, N. J.

Parade of Progress items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If not yet available, write firms listed. Mention PARADE to get complete information.

# Cold Coming On?



At the first sneeze or sniffle—the first sign of a cold—reach for Listerine. Gargle it full-strength every few hours.

Listerine Antiseptic does what non-antiseptic cold "remedies" can't do—it kills germs by millions, on contact. 12-year tests proved: People who gargled Listerine twice daily had fewer, shorter, milder colds than those who did not.

## Reach for Listerine

... your No. 1 protection against infection

## CONSTIPATION affect you this way?

Tired and sluggish? Nervous, irritable, maybe from constipation due to lack of bulk? There's a safe, natural way to regularity—the Kellogg's All-Bran way.

A daily half-cup of Kellogg's All-Bran with milk gives you needed bulk for regularity—without habit-forming laxative drugs. Treats you to the wonderful flavor of bran, too. Put Kellogg's All-Bran on your shopping list, and overcome your constipation problems due to lack of bulk.



## Pain, Callouses Burning Here?

Dr. Scholl's  
**BALL-O-FOOT  
Cushion**

You Actually  
Walk On  
Cushions  
Fastest Relief  
Ever  
Discovered!

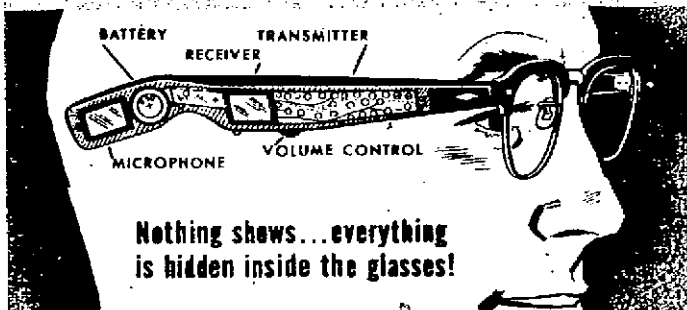


With Dr. Scholl's Ball-O-Foot Cushion snugly nestled under ball of your foot you enjoy the most delightful walking ease imaginable. You'll be able to walk, stand or dance for hours without discomfort. The cushion—not you—absorbs shock of each step. Relieves callouses, tenderness, burning almost like magic. Made of soft Latex Foam. Loops over toe—NO adhesive. Flash color. Washable. Beautifully tailored. Only \$1.00 pair. At Drug, Shoe, Dept. and 5-10¢ Stores.

See the "Inside Story"—why only

## Beltone HEARING GLASSES

HIDE DEAFNESS as never before...



Nothing shows...everything  
is hidden inside the glasses!

...give hearing  
in BOTH ears  
PLUS...ALL  
these benefits

- No button in ear.
- Nothing behind ear.
- Hearing aid hidden inside glasses. Tiny, almost invisible tube carries sound to ear.
- Full range, full dimensional hearing.
- No cord, no wires.
- Nothing to hide.

DISCOVER WHAT THEY CAN DO FOR YOU!

Send for exciting FREE book that reveals how to hear clearly again with BOTH ears... thanks to amazingly light, comfortable Beltone Hearing Glasses. Book also tells how to stay actively happy in family, social, church life. How to feel younger, free from strain. Book will be sent in plain wrapper. For FREE copy, write Dept. 4-538, Beltone Hearing Aid Co., 2900 W. 36th St., Chicago 32.





# A safe way to get mad

**ANGER** at lady boss is a male problem handily taken out on unprotesting mannequin. Figures are purposely left faceless.



**ANXIETY** over husband's love is eased in encounter with stuffed "image." Denes technique reflects his dramatic experience.



**SHYNESS** toward a loved one is one of the commonest dramas enacted at the Denes Institute.

Denes himself (center) is divorced, lives alone in Manhattan, admits "marriage is not for me."

**Rich, full-bodied Karo® Syrup makes flapjacks "outdoor" good!**

There must be a reason why more people enjoy Karo than any other syrup in the world—it's that delicious Karo flavor! Whether you use Maple-y Karo (Green Label) or Country Style Dark (Blue Label), Karo is tops in taste. And that's why Karo Syrup on pancakes, waffles or french toast, makes such good, hearty breakfasts.

**Enjoy KARO,  
America's Favorite  
Syrup for 50 years.**

Corn Products  
Refining Company

# at your mother-in-law

**Emotions expert employs straw men to help knock the stuffing out of people's problems**

NEW YORK.

The young people pictured at left and below — threatening, begging, flattering and attacking a stuffed mannequin — are not demoted. They are merely illustrating the way Gyula Denes, a former playwright who now calls himself a "personality consultant," helps people rid themselves of emotional kinks.

These situations, posed for PARADE, dramatize the treatment given customers — not "patients" — of the Denes Institute of Human Relations here. Hungarian-born Denes, 58, uses a variant of an established psychiatric technique, in which patients relive troubling situations. His clients act out their hidden problems — fear of a tyrant boss, resentment toward a domineering husband, irritation with a tiresome mother-in-law. Explains Denes: "The mannequins are used to represent the feared person, whom they

can thus speak to, argue with, even strike."

Clients of the 12-session course soon outgrow the need for the upholstered "images" ("Don't call them dummies!"), wrestle instead with mental pictures of the persons or objects bothering them.

The walls of the Denes Institute are hung with mottoes to inspire the students. "Are you sure it's love, not hatred, you feel for that person?" says one. Another: "People are people, regardless of who they are or what they are! Are you one of them?"

Denes, who claims salesmen, soldiers, housewives, even psychologists among his customers, plays the harmonica to help them capture "the real rhythm of life." One of his recent successes: persuading a dignified tycoon to go into a song-and-dance routine to the tune of *Swanee River*. ■



**RESENTMENT** at mean husband is blasted away in a burst of crockery. Comments Denes, "For the

stage, you rehearse. After all, we are all actors on the stage of life. We should prepare properly."

Gosh, what an upset stomach  
... and my best customer's  
coming in today!

I'd take Pepto-Bismol,  
Mr. Tuttle. Hospital tests  
prove it relieves upsets,  
you know. Wonderful for  
indigestion or nausea, too!



Pepto-Bismol works where soda, solizers and "tummy-aids" fail!

For upset stomach, indigestion, nausea, or diarrhea—Pepto-Bismol's special medicinal formula soothes with a gentle coating action. It works in both the stomach and the intestinal tract—where soda and alkalizers never help. For children or adults, this wonderful pink liquid helps control simple diarrhea without constipating.

Take Hospital Tested Pepto-Bismol®... and feel good again!



## ITCH STOPPED IN A JIFFY or money back

Very first use of soothing, cooling liquid D.D.D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itch troubles. Greaseless, stainless, 45¢ trial bottle must satisfy or money back. Don't suffer. Ask your druggist for D. D. D. PRESCRIPTION.

**PARADE PICTURE CREDITS:** Cover, Lloyd Shearer; 4, Sol Greenberg—Ithaca Journal News; 6-7, Warner Bros., Paramount, United Artists; 8-10, UP, Lloyd Shearer; 12-13, Burk Uzzle—Black Star; 14-15, Hy Peskin; 16, Phil Burchman; 18, Gray—Gommi Studios; 20-21, Brown Bros.; 22, Joseph Spies; 24-25, Ben and Sid Ross.

## IF YOU ARE ON THIS LIST...

- ☐ Nervous and tense
- ☐ Arthritic
- ☐ Invalid
- ☐ Middle-aged or elderly
- ☐ Pregnant or nursing
- ☐ High blood pressure

## DON'T LET CONSTIPATION ADD TO YOUR WORRIES!

As distressing as constipation can be in "normal" people without special conditions or illnesses, chronic irregularity can be extremely aggravating—even dangerous—in some cases. If you are on the list, you've probably been cautioned already by your own physician, to avoid harsh laxatives and purgatives. Your doctor may have indicated concern about the stress that goes with constipation (particularly in cardiac, high blood pressure, and similar cases), and he may already have recommended SARAKA. SARAKA works naturally, effectively, the way nature intended your system to work—gently, smoothly, without stress or harshness. SARAKA is easy and pleasant to take, after meals or before bed. At your drug store or drug counter.

**SARAKA**

"natural way to regularity"

## "Night Cough" racking your nerves?

Cough all night? Wake up worn out?  
Herb discovery checks coughs of  
colds without codeine so you sleep.



If "Night Cough" is shattering your sleep and nerves (your family's too) here's quick blessed relief. PERTUSSIN with herbal Thymol not only soothes coughs of colds or flu, but it also loosens phlegm. Contains no habit-forming codeine—you sleep naturally. That's why so many doctors have prescribed PERTUSSIN for young and old. Good tasting. Commended by Parents' Magazine. Get...

PERTUSSIN







# New-All New

package to plate in 5 minutes

**Fluffier through and through!**

Each perfect long grain is tender to the heart! Plump, separate . . .  
*bursting with good natural rice flavor!*

**Extra nourishment that never cooks away!**

New Minute Rice is enriched, you know. Already cooked for you—  
so you never wash . . . or boil . . . or drain away the natural rice  
goodness and the nourishment.

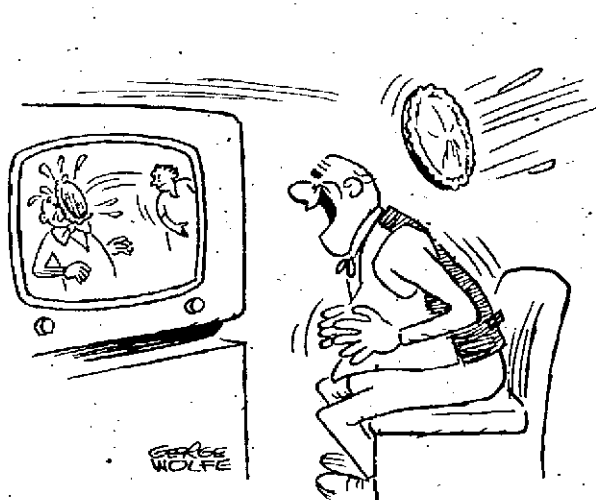
**You can't fail with new Minute Rice!**

Just add an equal amount of new Minute Rice to an equal amount  
of boiling water. Cover, remove from heat. Let it stand 5 minutes,  
then serve. No other rice is this easy—and it's perfect every time!

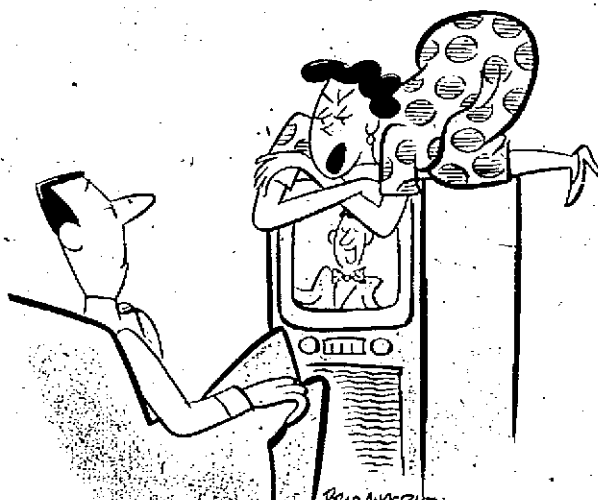


Another favorite from General Foods





GEORGE WOLFE

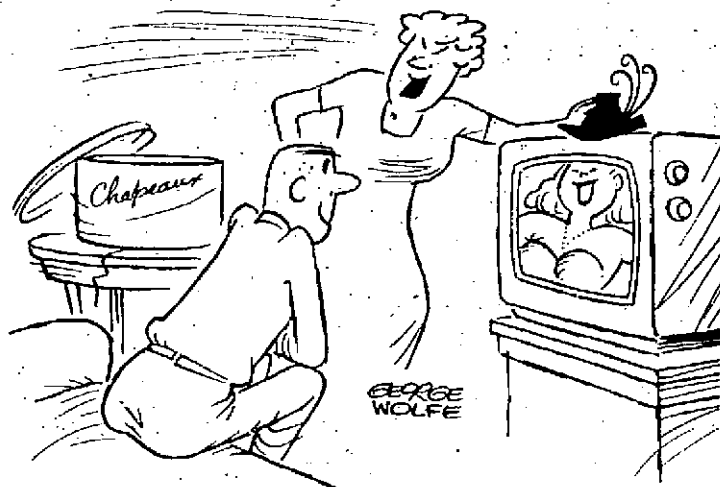


BUD ANDERSON

"Hi. Remember me?"

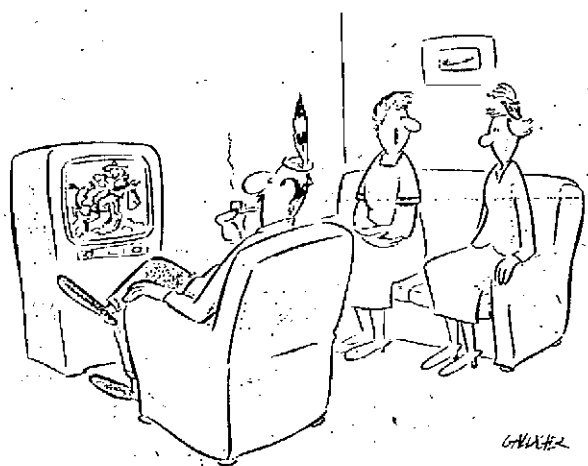
## Oh, look— the picture moves!

Most of us admit that television is here to stay (except a few diehards in the back, there, who haven't even accepted the telephone), and that it rapidly is assuming the shape of a National Institution. As such, it is fair game for the cartoonists and for Lawrence Larrar, who rounded up these examples of fine-line drawing.



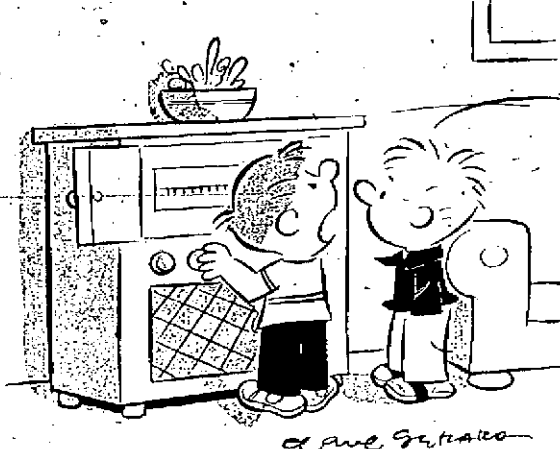
GEORGE WOLFE

"How do you like my new hat?"



G. H. W.

"Fred enjoys adult Westerns."



dave gribble

"It's called a radio. There aren't any pictures!"

# Kill bathroom odors fast with Colgate's new Florient

Makes air smell  
flower-fresh

One Spray of Colgate's new Florient instant-action Air Deodorant quickly kills unpleasant household odors — cooking, smoking, bathroom, pets, musty closets, baby's room, and sick room. Get it at your grocery or drug store. Be sure to keep an extra Florient handy in the kitchen.



NOW IN 4  
FRAGRANCES:  
FLORAL, SPICE,  
MINT, PINE

No Wick • No Wait • No Waste

Kellogg's  
**ALL-BRAN**

**BREAKING  
AMERICA'S  
LAXATIVE  
DRUG HABIT**

**NOW STOP  
SORE THROAT  
PAIN!**



**SUPER  
ANAHIST  
ANTIBIOTIC  
THROAT LOZENGES**  
Instantly soothe and help heal  
sore throat of colds, without gargling...  
kill dangerous germs. © 1957, ANAHIST CO., INC.





# New-All New

package to plate in 5 minutes

## Fluffier through and through!

Each perfect long grain is tender to the heart! Plump, separate . . .  
*bursting with good natural rice flavor!*

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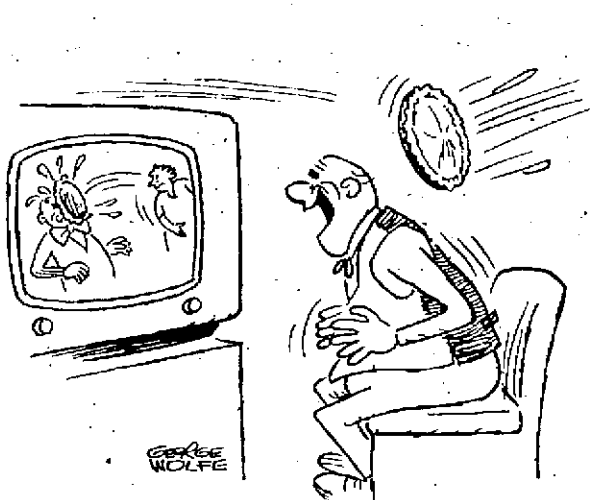
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Another favorite from General Foods

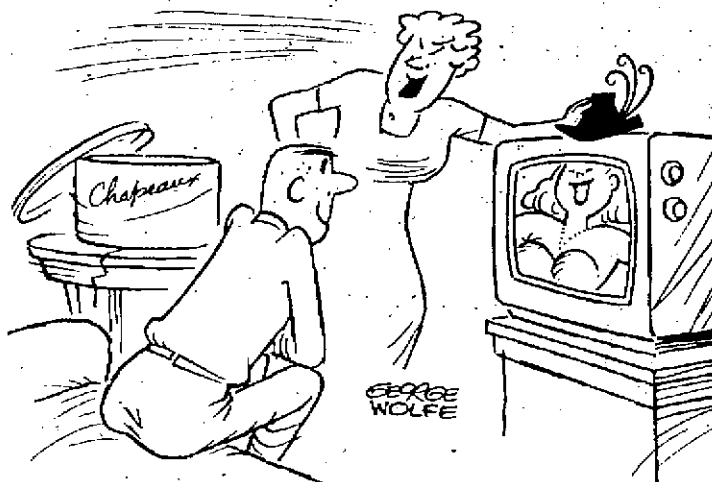




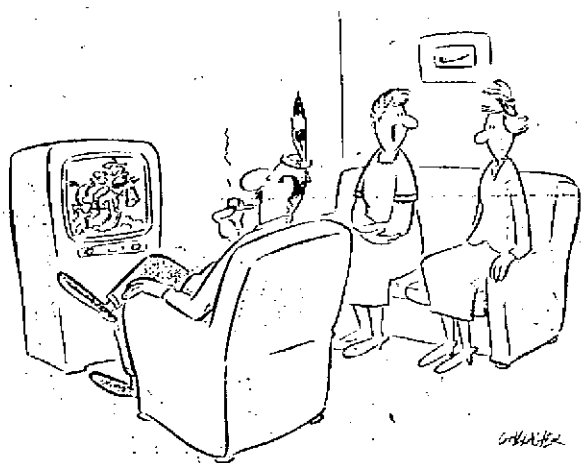
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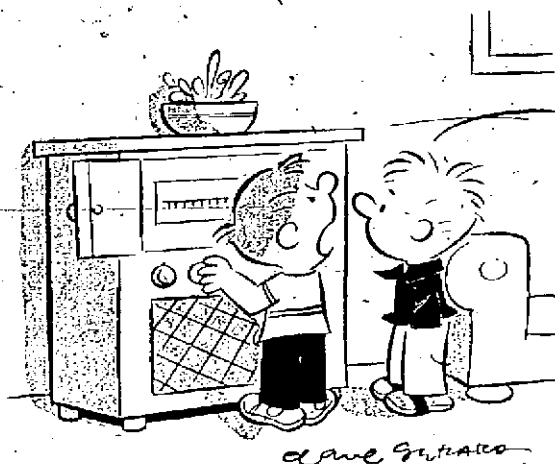
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**SUPER ANAHEIST Antibiotic  
THROAT LOZENGES**

SUPER ANAHEIST ANTIBIOTIC THROAT LOZENGES instantly soothe and help heal sore throat of colds, without gargling... kill dangerous germs. © 1957, ANAHEIST CO., INC.



# NEW FAB WASHES CLOTHES CLEANER, WHITER, BRIGHTER, MORE LASTINGLY ODOR-FREE than any other washday product in the world!

No wonder New FAB is approved and recommended by the nation's leading manufacturers of fabrics and clothing!

The men who make the clothes you wear now say: "Wash them in New FAB!" New FAB is the *only* washday product that contains miracle *Duratex*! Thanks to Duratex, New FAB washes clothes cleaner and whiter than ever before—and deodorizes, too... actually helps keep clothes odor-free during wearing!

Yes, New FAB washes clothes so completely clean, so brilliantly white, that the very men who know fabrics best—the

manufacturers themselves—recommend it *without qualification*! 24 of them tested New FAB with Duratex in their own laboratories and in 1958 over 250 million of their products will carry these instructions: "WASH IN NEW FAB WITH DURATEX"!

Wash all *your* family's fabrics and clothing in New FAB with Duratex... sheets, shirts, socks—*everything*! Remember, no other product in the world can wash clothes so clean, so white, so lastingly odor-free!

## HERE THEY ARE!

The "Who's Who" in American fabrics and fashions!

And every one of these famous brands recommends New FAB with Duratex:



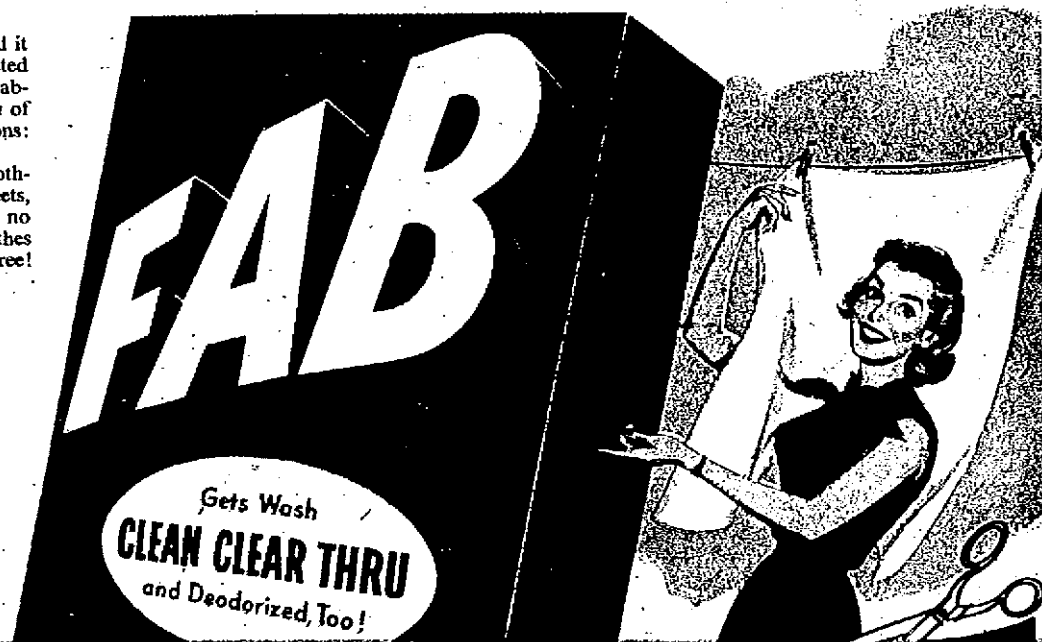
ALL TRADE MARKS REGISTERED

Look for these brands... and the tag they carry that says,  
**"WASH IN NEW FAB WITH DURATEX"**

## DOUBLE YOUR MONEY BACK!

If you don't get a cleaner, whiter, more lastingly odor-free wash with New FAB than with *any other* product you've ever used—then Colgate will refund *double* the price you paid!

RETURN EMPTY FAB CARTON WITH YOUR NAME, ADDRESS TO: COLGATE-PALMOLIVE CO., DEPT. FV, 800 PARK AVE., N.Y. 17



10¢
10¢

## NOW—SAVE 10¢ on New Fab with Duratex

Prove to yourself that New FAB is everything we say it is... and *more*! Clip this coupon, take it to your dealer, and he'll clip 10¢ off the price of *two* large-size boxes of New FAB or 10¢ off the price of one *giant-size* New FAB. Get your first package of New FAB with Duratex *today*—at this handsome saving—and tomorrow get *cleaner* washes, *whiter* washes, washes that are *lastingly* odor-free!

**NOTICE TO DEALER:** Our salesman will redeem this coupon at your store for 10¢ in accordance with the agreement made with you, provided you and the customer have complied with the terms of the offer. Any other application constitutes fraud. We will not honor redemption through outside agencies, brokers, etc. Invoices proving purchase of sufficient stock to cover coupons presented for redemption must be shown upon request. The customer must pay any sales tax. Coupon is void if use is prohibited, restricted, or taxed. Offer expires June 30, 1959. Good only in Continental U.S.A., Alaska and Hawaii.

Cash Value 1/20 of 1 cent. Colgate-Palmolive Company, P. O. Box 1799, Louisville 1, Ky.

10¢
10¢

PARADE REPORTS ON SURVEY

# Would You Marry Your Wife Again?

LONG BEACH, CALIFORNIA — MARCH 23, 1958

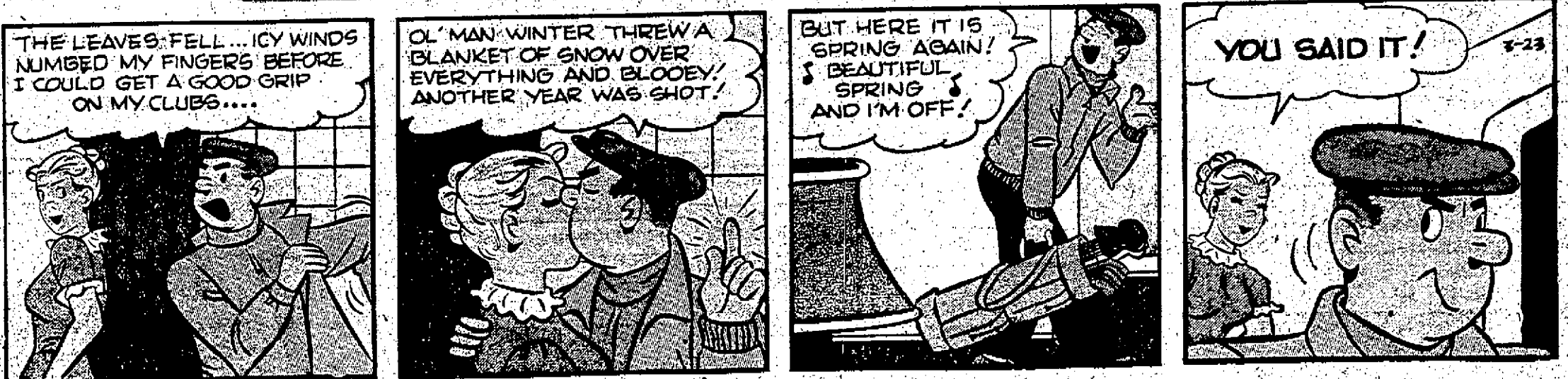
## DENNIS THE MENACE

By Hank Ketcham



## THE BRAINS

by CARL GRUBERT



- GOING SHOPPING?
- DINING OUT?
- VISITING?
- EMERGENCY?
- THEATRE GOING?
- PARTIES, ETC. ... ?
- LOWEST TAXI FARES IN L.A. COUNTY!



**DIAMOND CAB**  
**HE 7-2211**

CAREFUL  
COURTEOUS  
DRIVERS



THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



MORTY MEEKLE

By Dick Cavalli



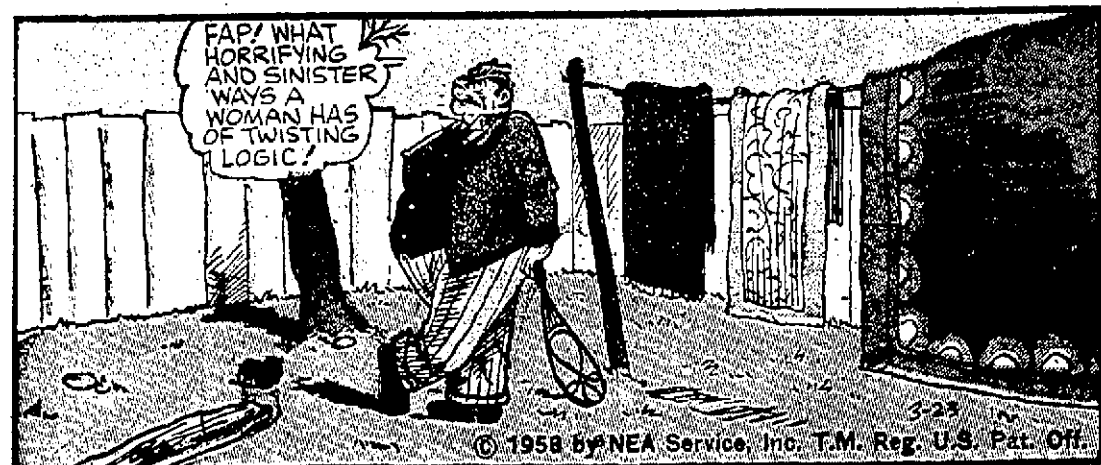
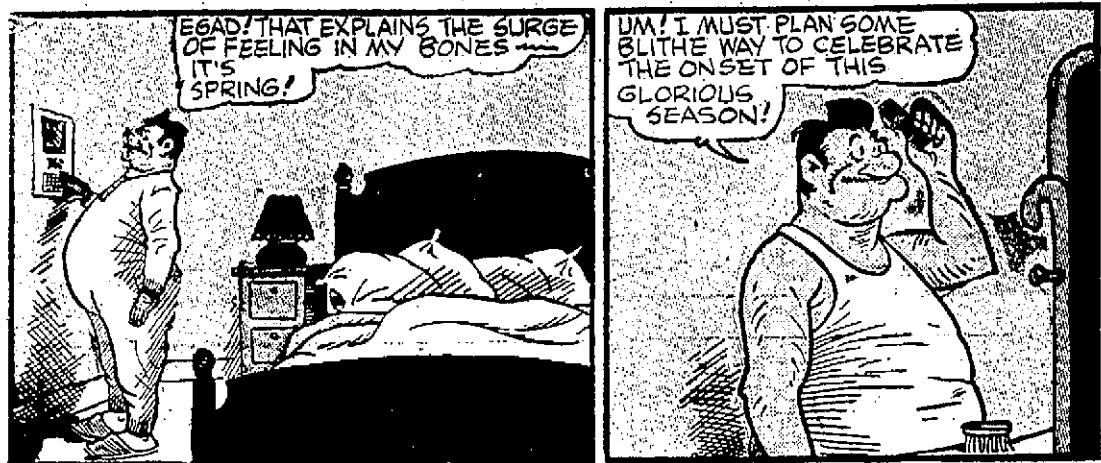
WIRE WHISKERS, WHY ARE YOU SHAVING UNDER THE SPRINKLER?



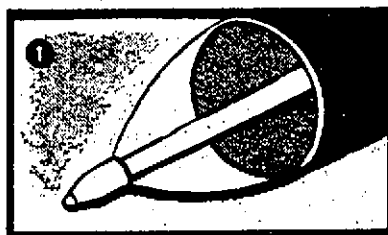


# OUR BOARDING HOUSE

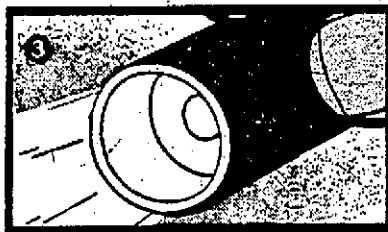
With Major Hoople



# Boys! Girls! Get Amazing SGT. PRESTON 10-IN-1 TRAIL-KIT



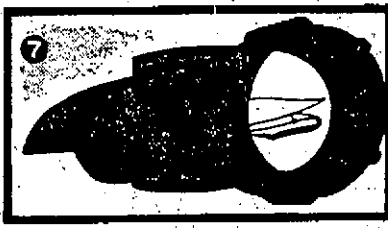
**BALL-POINT PEN.** Operates like any ball-point pen. Approved by Banks. Pen section detaches to become finial pen you've ever seen.



**LIGHTED PEN.** Keep pen point attached to flashlight section and clear plastic tip will glow on paper for night writing.



**FLASHLIGHT.** Remove clear plastic tip, depress switch in top of center section for powerful flashlight beam. (Kit comes with compact battery.)



**CODE SENDER.** Aim flashlight carefully and operate code sending switch. Will send message in straight line for miles on darkest night.



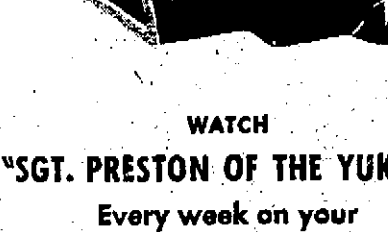
**MAGNIFYING GLASS.** Hold large barrel close to object under observation and see it magnified clearly double normal size.



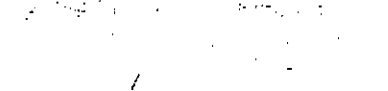
**TELESCOPE.** Use both magnifying and telescope section together. Slide movable barrels for focus. Will magnify 2-plus power.



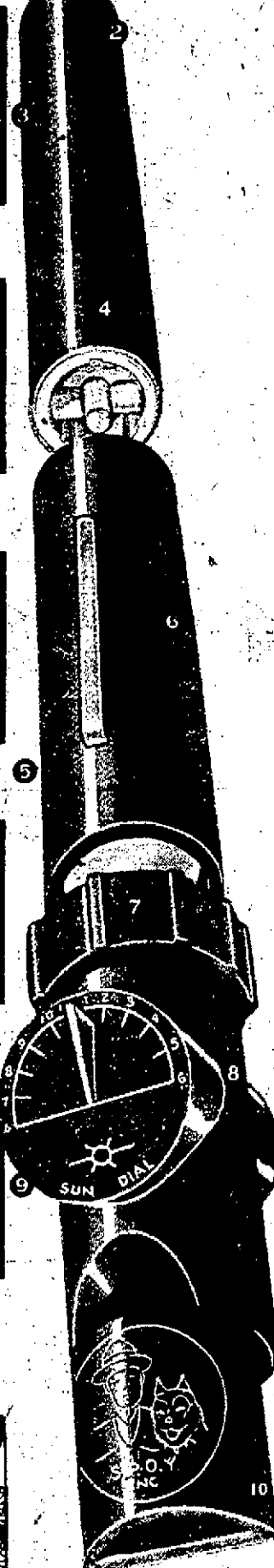
**COMPASS.** Hold compass level or set on level ground. Allow needle to swing freely. Black magnetic tip points to North.



**SUNDIAL.** Place on level ground so that 12 o'clock on dial faces North. Read time of day from exact spot where sun shadow hits dial.



**WHISTLE.** Whistle will operate either attached to kit or separated. Uninterrupted air flow permits audio code signaling.



**SGT. PRESTON TRAIL-KIT IS YOURS COMPLETE WITH BATTERY FOR ONLY 50¢ AND BOXTOP**



**WATCH**  
"SGT. PRESTON OF THE YUKON"  
Every week on your  
CBS TELEVISION NETWORK

**TEAR OUT ORDER BLANK NOW!**

Send to: **TRAIL-KIT, Box D, Chicago 77, Ill.**

Please send me my Electric Sgt. Preston Trail-Kit, complete with battery. I enclose 50¢ in cash (no stamps, please) and a boxtop from a Quaker Puffed Wheat, Puffed Rice, or Muffins Shredded Wheat package.

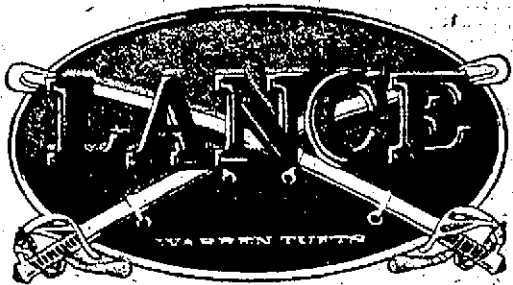
Name \_\_\_\_\_ (Please print)

Address \_\_\_\_\_

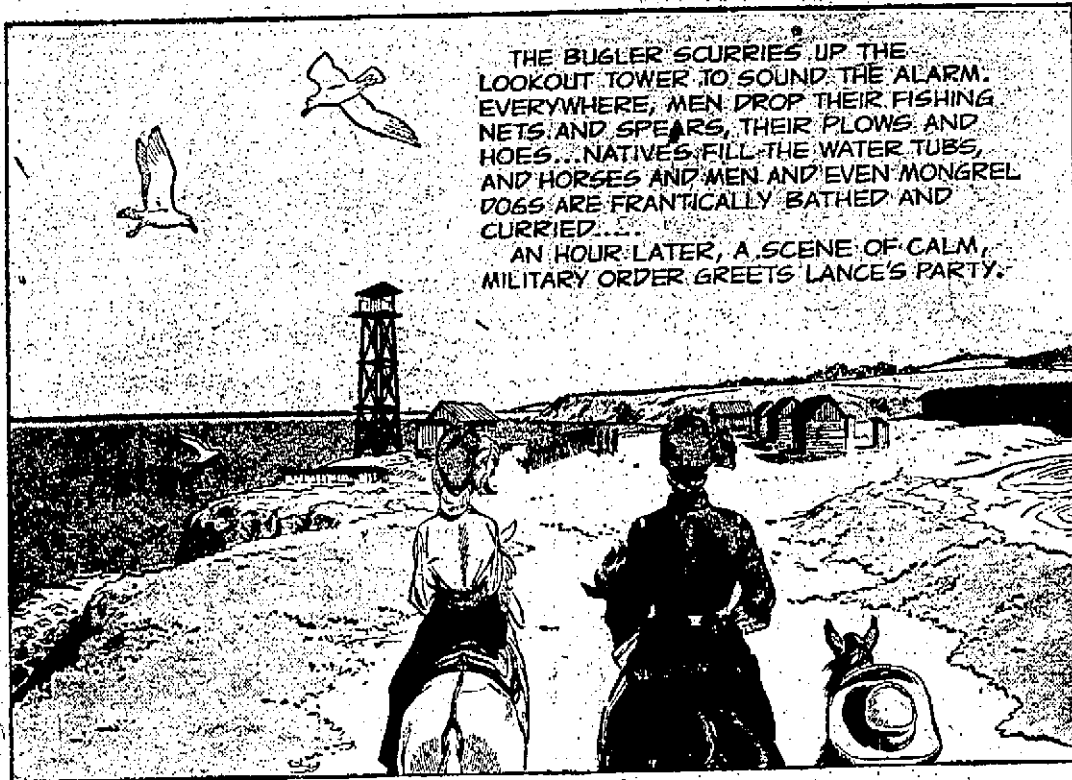
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Void where prohibited, taxed, or regulated. This offer good only in U.S., Hawaii, and while supply lasts.





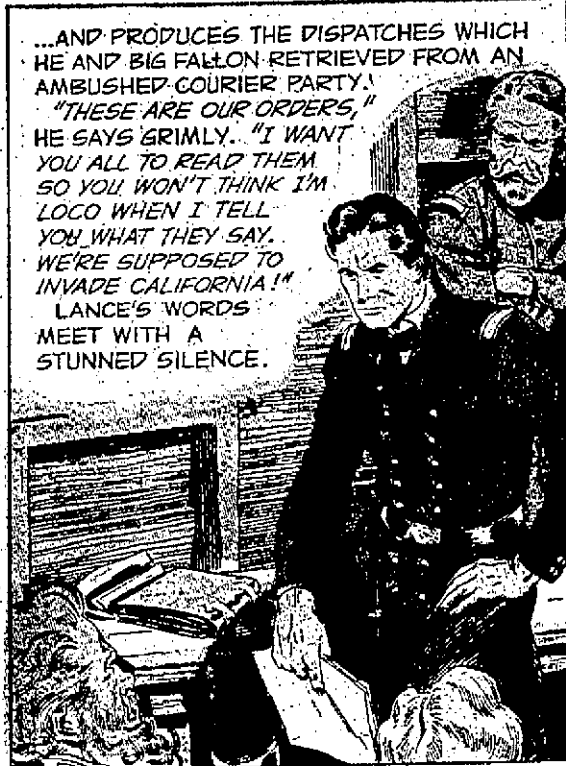
AN EXCITED HORSEMAN GALLOPS INTO THE RANGER ENCAMPMENT ON THE OREGON SEA-COAST. "THE COLONEL'S COMING!" HE SHOUTS. "HE'S BRINGING HIS LADY WITH HIM!"



THE BUGLER SCURRIES UP THE LOOKOUT TOWER TO SOUND THE ALARM. EVERYWHERE, MEN DROP THEIR FISHING NETS AND SPEARS, THEIR PLOWS AND HOES... NATIVES, FILL THE WATER TUBS, AND HORSES AND MEN AND EVEN MONGREL DOGS ARE FRANTICALLY BATHED AND CURRIED... AN HOUR LATER, A SCENE OF CALM, MILITARY ORDER GREET'S LANCE'S PARTY.



MILITARY BUSINESS BEGINS AT ONCE. LANCE CALLS A MEETING OF HIS OFFICERS AND SCOUTS...



...AND PRODUCES THE DISPATCHES WHICH HE AND BIG FALLOON RETRIEVED FROM AN AMBUSHED COURIER PARTY. "THESE ARE OUR ORDERS," HE SAYS GRIMLY. "I WANT YOU ALL TO READ THEM SO YOU WON'T THINK I'M LOCO WHEN I TELL YOU WHAT THEY SAY. WE'RE SUPPOSED TO INVADE CALIFORNIA!" LANCE'S WORDS MEET WITH A STUNNED SILENCE.



THE WALLS OF THE RUDE SHACK ARE THIN: THE SENTRY OVERHEARS THE ELECTRIFYING NEWS.

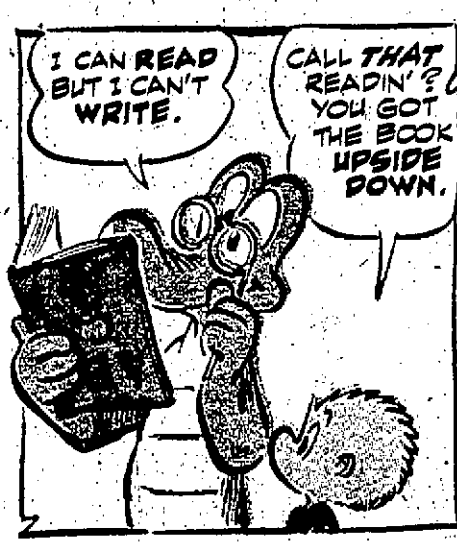


THAT EVENING, OFF-DUTY, THE SENTRY TAKES A WALK, TROUBLED BY HIS KNOWLEDGE OF THE SECRET ORDERS, AND BY AN AWARENESS THAT THEY ARE WORTH GOLD TO THE CALIFORNIOS.... BILLY BENEDICT IS TROUBLED BY SOMETHING ELSE, TOO; HE IS IN LOVE WITH THE COLONEL'S WIFE! SLOWLY, A BOLD PLAN IS FORMED....



OL' BEAR IS WRITIN' STUFF BUT HE CAN'T READ.

WE'D MAKE A GOOD TEAM.



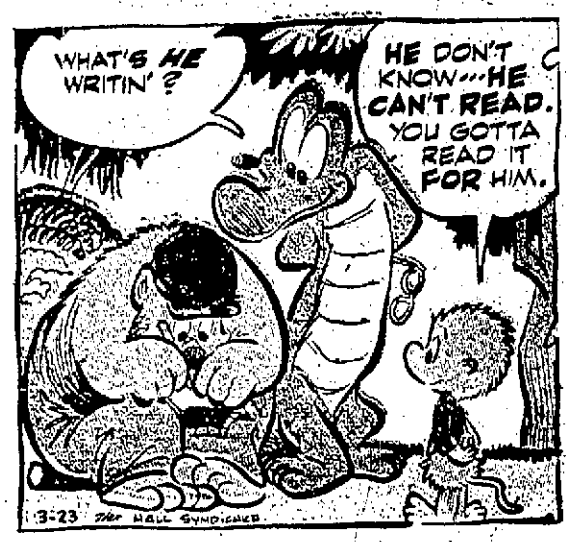
I CAN READ BUT I CAN'T WRITE.

CALL THAT READIN'? YOU GOT THE BOOK UPSIDE DOWN.



OF COURSE I CALL IT READIN'... LISTEN! A 12 LOS YBBIE. B 12 LOS BELNYVEVE, A LAWIFA OF LBEES, WONOECIONE, BUKETA DIOECIONE EROMERE AND....

OH, ROWR BAZZ FAZZ



WHAT'S HE WRITIN'?

HE DON'T KNOW... HE CAN'T READ. YOU GOTTA READ IT FOR HIM.



GLADLY!



WELL, WELL! A SPENCERIAN TREASURE!



THIS SAYS: "BEIN' IN SOUND MIND, (HA HA) I HEREBY GIVE TO ALBERT, THE ALLIGATOR, MY UP-TO-DATE BICYCLE WITH ALL THE TRIMMINGS: HORN, BELL, GOGGLES, FLASHY-FLOYD BADGE, COMPASS, MANDOLIN, AND LUNCH BOX.



NO! NO! I COULDN'T OF WRIT THAT!

A CONTRACK IS A CONTRACK!



OH, PLEASE! PLEASE! IF YOU TAKE AWAY MY BICYCLE YOU'LL DESTROY THE SEEDS OF A FAMILY FORTUNE! MY LITTLE BOY WILL BE UNABLE TO GET A JOB DELIVERING LIVERWURST; MY WIFE WILL NO LONGER BE ABLE TO CARRY COAL; MY MOTHER WILL NEVER AGAIN BE KNOWN AS SPEEDY AT INDIANAPOLIS; SIS WILL HAVE TO GO BACK TO HAWKING BUNS ON FOOT.



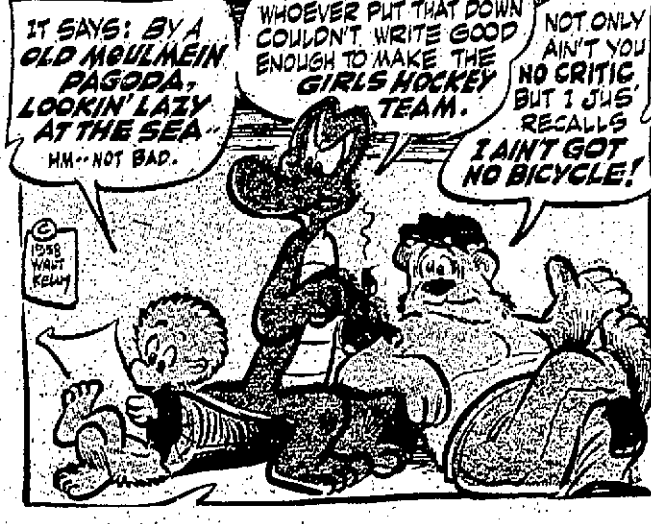
THE LAW IS THE LAW... HEY, BOY, GIT AWAY!



I'LL BE YOUR SLAVE, I'LL COOK! WASH! CUT YOUR HAIR!

GIT AWAY! GO TO CHOIR PRACTICE!

THIS DON'T SAY WHAT YOU SAY!

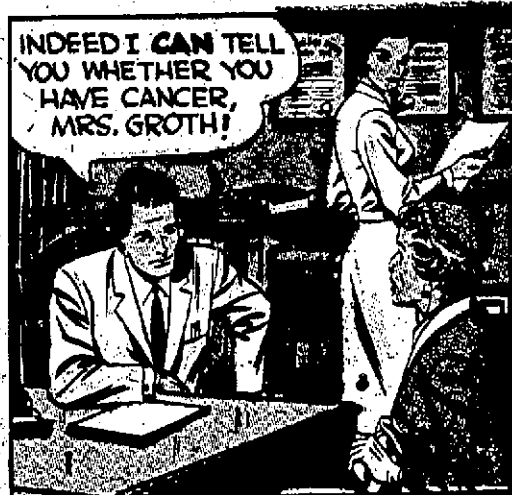
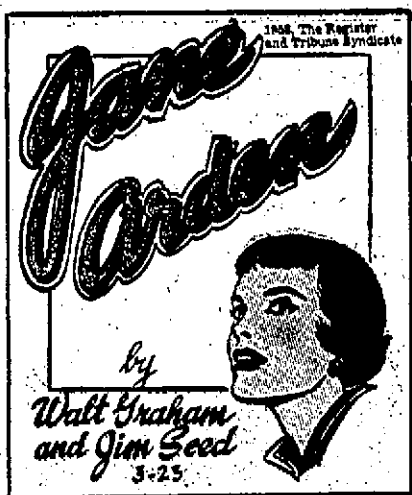


IT SAYS: BY A OLD MOULMEIN PAGODA, LOOKIN' LAZY AT THE SEA... HM... NOT BAD.

WHOEVER PUT THAT DOWN COULDN'T WRITE GOOD ENOUGH TO MAKE THE GIRLS HOCKEY TEAM.

NOT ONLY AIN'T YOU NO CRITIC, BUT I JUS' RECALLS I AIN'T GOT NO BICYCLE!





For the first time in your life  
**FEEL REALLY CLEAN**

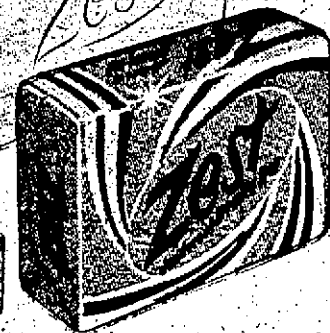


ONLY ZEST GIVES YOU BOTH...

- Glorious new cleaning action!
- Amazing new deodorant action!

A new experience! You feel fresh—exhilarated—wonderfully alive! At last, your skin is free of the sticky film always left by ordinary soaps. With Zest's glorious new cleaning action—you feel really clean!

What's more—you'll welcome Zest's amazing new deodorant action. It rids your skin of odor-causing bacteria... keeps you feeling fresh and protected all over, all day. Why don't you put new Zest in your life?



LOOK—NO UNSIGHTLY BATHTUB RING!

Copyright 1958, The Procter & Gamble Company

GET THAT **ZEST GLOW** FROM HEAD TO TOE!





SPECIAL MILL PURCHASE SAVES YOU 1/2

# 62-Pc. PASTEL CONTOUR SHEET & TOWEL DeLUXE ENSEMBLE

**EVERYTHING  
PICTURED!**

Here is a beautiful matching ensemble in luxurious new PASTEL COLORS at prices lower than you'd ordinarily pay for white! We made a huge special purchase... sacrificed our profits... to bring you this sensational bargain! Everything is DeLuxe Quality with the famous "Cannon" label. Order today on our easy credit terms!

**EVERYTHING FOR ONLY**

**\$1.00**  
WEEKLY

62-Pc. ENSEMBLE \$39.98  
PICTURED

- 3 JUMBO PASTEL SHEETS, 81" x 108"
- 1 Each: Rose, Gold and Blue
- 3 DELUXE FITTED CONTOUR PASTEL SHEETS
- 1 Each: Rose, Gold and Blue
- 6 PASTEL PILLOWCASES
- 2 Each: Rose, Gold and Blue
- 6 PASTEL BATH TOWELS
- 2 Each: Rose, Gold and Blue
- 6 PASTEL GUEST TOWELS
- 2 Each: Rose, Gold and Blue
- 12 PASTEL FACE CLOTHS
- 4 Each: Rose, Gold and Blue
- 12 DISH CLOTHS
- 6 DISH TOWELS
- 8 POT HOLDERS

**LUXURY QUALITY!**  
**6 JUMBO 81 x 108**  
**and CONTOUR**  
**PASTEL SHEETS**  
SAME LARGE SIZE AS THE  
MOST EXPENSIVE SHEETS!



**3 CONTOUR  
SHEETS**  
*Included  
with This  
Ensemble!*

COLOR FAST AND  
VAT DYED!

**6**  
PASTEL  
CASES  
• 2 ROSE  
• 2 GOLD  
• 2 BLUE

**2**  
PASTEL  
ROSE

**2**  
PASTEL  
GOLD

**2**  
PASTEL  
BLUE

**12**  
FACE  
CLOTHS  
• 4 ROSE  
• 4 GOLD  
• 4 BLUE

**6**  
BATH  
TOWELS  
• 2 ROSE  
• 2 GOLD  
• 2 BLUE

**12**  
DISH  
CLOTHS

**6**  
DISH  
TOWELS

**6**  
GUEST  
TOWELS  
• 2 ROSE  
• 2 GOLD  
• 2 BLUE

**8**  
POT  
HOLDERS

FAIRBANKS  
TRADE QUALITY PRODUCT  
WARD

COPYRIGHT  
FAIRBANKS WARD INDUSTRIES, INC.

**Gilbert's**  
JEWELERS  
*Caring since 1898*  
122 PINE AVE

**NO MONEY DOWN -- NO CHARGE FOR CREDIT**

Your account opened in minutes

PHONE, MAIL, IN PERSON

WEEK DAYS PHONE HE 5-5385 or HE 5-5371



PHONE TODAY--SUNDAY

**HE 6-1224**

**Phone TODAY - Sunday - Hemlock 6-1224**

**First Time at This Low Price!**

6 FT. SPINNING ROD

NYLON WINDINGS

STAINLESS STEEL GUIDES

**2**

# COMPLETE SPIN CASTING AND STILL WATER FISHING SETS

with Famous **JOHNSON SPINNING REEL** and **DeLUXE SPINNING TACKLE**

319 NATIONALLY ADVERTISED PIECES

**\$24.98**

**NO MONEY DOWN! Only 50c WEEKLY!**

NOTHING ELSE TO BUY!

HEAVY METAL TACKLE BOX INCLUDED

**JOHNSON SPINNING REEL**

**1/2 PRICE**

During This Sale!

**FAIRBANKS**

MAKERS OF QUALITY FISHING TACKLE

**WARD**

ALUMINUM FLOAT NET WITH RUBBER HANDLE

NATURAL CORK GRIP

**TYNEX**

9-FOOT (3-SECTION) BAMBOO ROD

NEWEST SPINNING PLUG AND SPOONS

FISHING KNIFE & SHEATH

LINE DETWISTERS

TRIPLE HOOKS

SPINNING LURES

STRINGER

FISH SCALER

TENITE DRAG

TENITE SPOOL

TWIN BEARING SUPPORTS

CAN'T BACKLASH!

DIE-CAST ALUMINUM HOUSING WITH NYLON DRIVE GEAR AND ALUMINUM GEAR

QUICK ACTION HANDLE

**Catch More Fish with SPIN-CASTING!**

YOU GET 319 Pcs.

- Johnson Spinning Reel • Glass Spinning Reel • Metal Tackle Box with Canilave Tray
- Aluminum Float Net • Fishing Knife and Leather Sheath • 100-Yds. Tynex DuPont Monofilament Line • Live Bait Box • 9-Ft. 3-Section Bamboo Rod • Fish Scaler • 100 Pflueger Hooks • Red and White Spinning Spoon • Copper Spinning Spoon • Spinning Plug • 6 Shelled Hooks • 20 Assorted Hooks • 4 Spinning Lures • Streamer Fly • 50 Pflueger Hard-Pak Hooks • 12 Pflueger Sinkers • 10 Yds. Nylon Leader • 40 Pflueger Kite-Pak Hooks • 4-Pc. Spin-Pak • 5-Pc. Furnished Line Set • 24 Pflueger Split Shot • Stringer • 6 Snaps and 6 Swivels, attached • DuPont Spinning Manual • New Fishing Manual

Spin fishing is the greatest improvement to make fishing easier and more fun! No backlash, foolproof casting... plus a famous Johnson Spinning Reel and glass rod for greater enjoyment. Here are 2 complete sets at half-price because of this great sale. You won't find a bargain like this in years so order yours today on low budget terms!

**PHONE... MAIL COUPON NOW... SHOP IN PERSON!**

**Gilbert's JEWELERS**  
122 PINE AVE

PHONE TODAY

or MAIL COUPON

**GILBERT'S JEWELERS**  
122 Pine Ave., Long Beach

(For prompt delivery, fill in coupon completely)

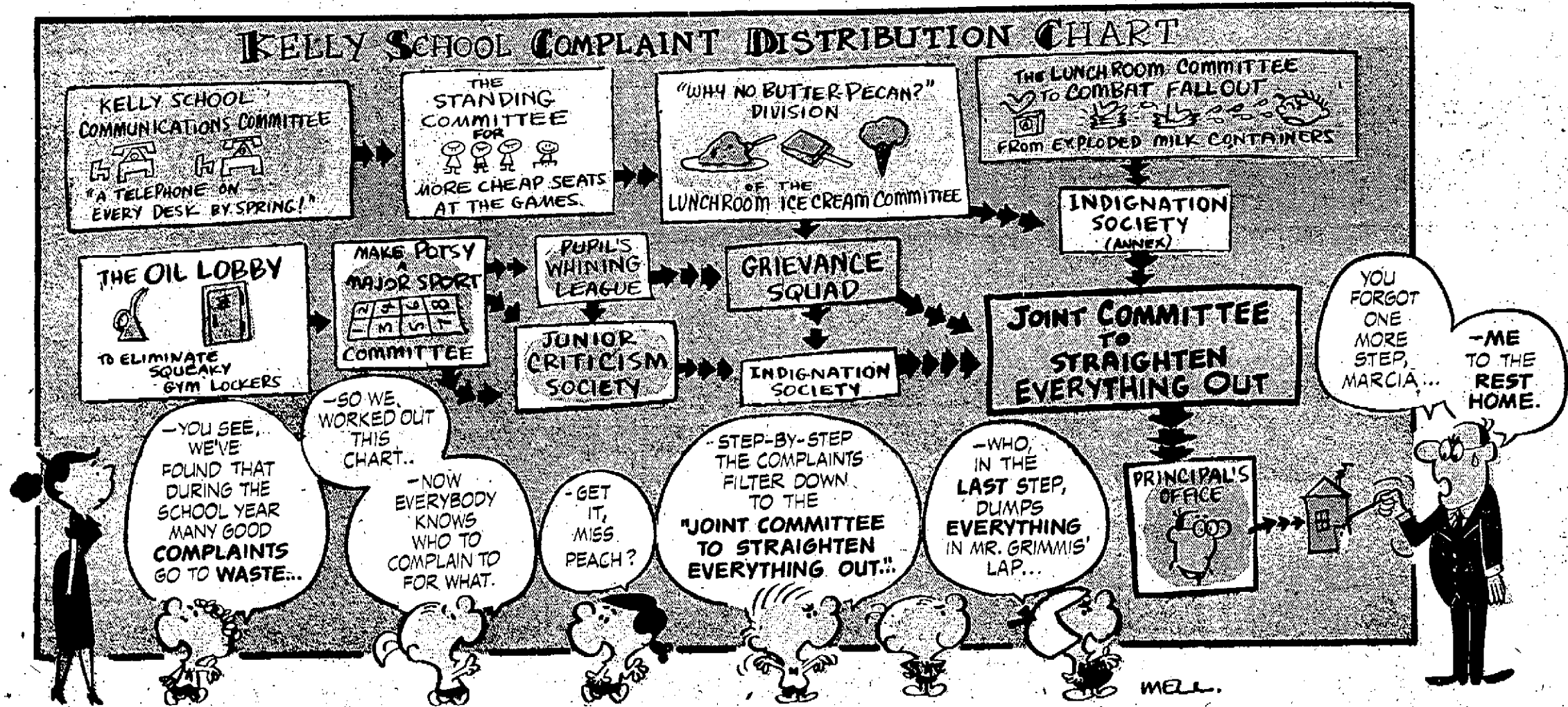
- ☐ I will pay on the advertised terms
- ☐ Cash ☐ C.O.D. (Please check which)
- ☐ 62-pc. "Cannon" Postel Sheet and Towel Ensemble
- ☐ 319-pc. Spin Casting and Still Water Fishing Set

My Name.....  
My Address.....  
City..... State..... Phone.....  
Where Employed?..... How Long?.....  
Business Address..... State.....  
City.....  
I Have Credit with.....  
Their Address.....  
Plus Small Delivery Charge









IT'S ME, DILLY!

By Alfred James and Mel Casson



PRISCILLA'S POP

By Al Vermeer





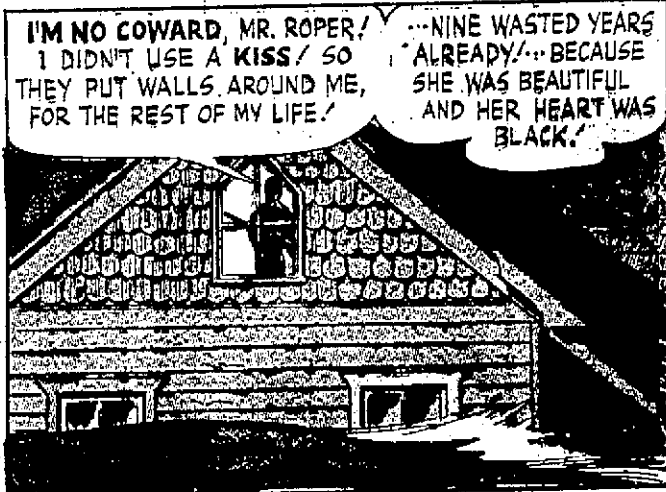
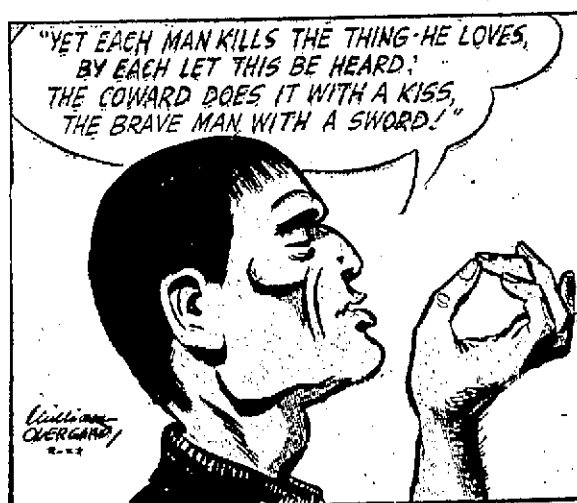
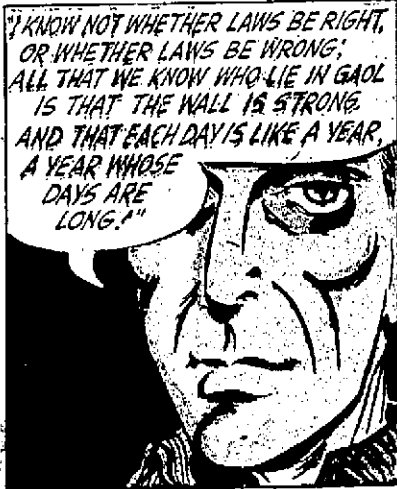
# Abbie an' Slat

Featuring **BATHLESS GROGGINS** by **AREBURN VAN BUREN**



## STEVE ROPER

## By Saunders and Woggon



ADVERTISEMENT

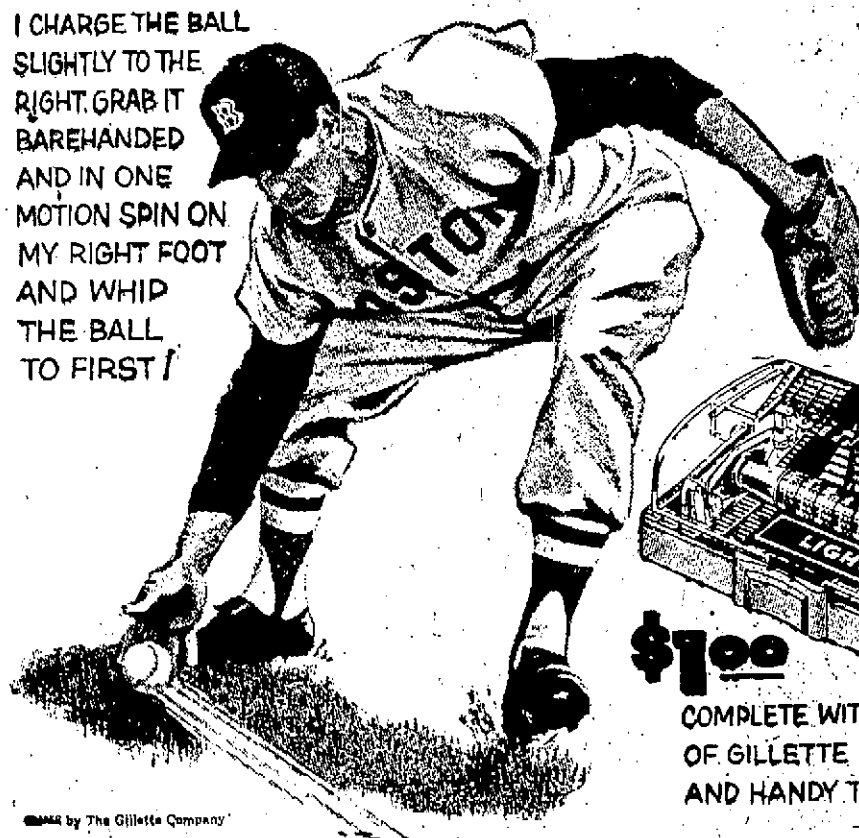
ADVERTISEMENT

## Frank Malzone

(ACE BOSTON RED SOX THIRD BASEMAN)

shows you how to field a bunt... and how he gets good-looking shaves that feel great!

I CHARGE THE BALL SLIGHTLY TO THE RIGHT. GRAB IT BAREHANDED AND IN ONE MOTION SPIN ON MY RIGHT FOOT AND WHIP THE BALL TO FIRST!

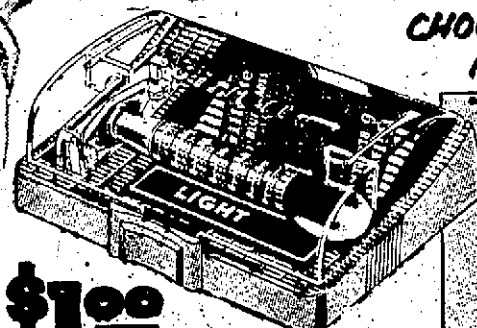


THERE'S A WONDERFUL DIFFERENCE IN THE SHAVES YOU GET WITH A RAZOR MATCHED TO YOUR SKIN AND BEARD. YOU CAN'T EQUAL THEM FOR COMFORT... FOR CLEAN, REFRESHING SHAVES THAT LAST! ALL THIS... PLUS THE ADVANTAGE OF DOUBLE-EDGE ECONOMY!

THERE ARE 3

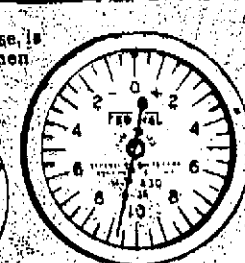
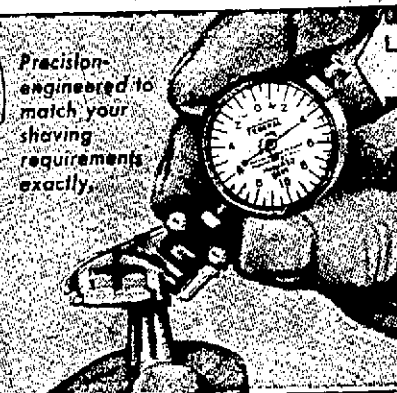
## Gillette Razors

CHOOSE THE ONE THAT MATCHES YOUR FACE FOR PEAK SHAVING COMFORT!



\$1.00

COMPLETE WITH DISPENSER OF GILLETTE BLUE BLADES AND HANDY TRAVEL CASE!

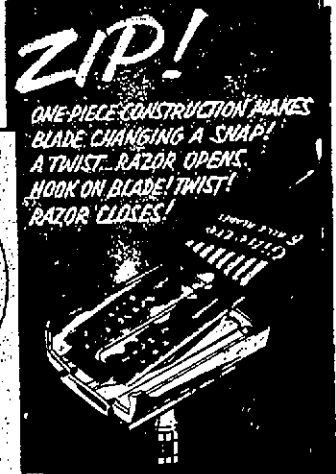


1. Wash your face. Soap removes oil and softens beard. Apply a good shaving cream.



2. Then, with the Gillette Razor that's matched to your face, you get top shaving satisfaction.

THAT LIGHT GILLETTE SUPER-SPEED IS THE RAZOR FOR ME! YOU JUST CAN'T TOUCH IT FOR FAST, EASY SHAVES!

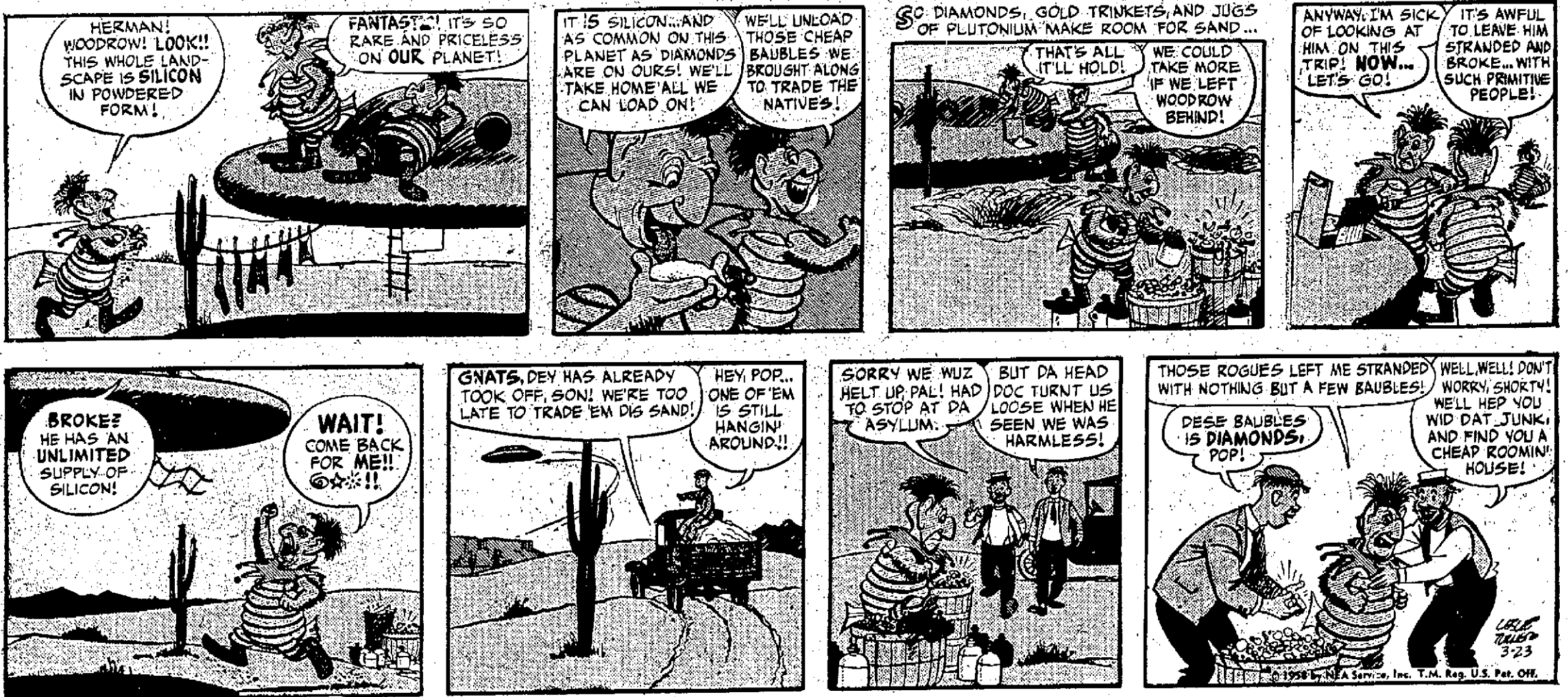


ZIP! ONE-PIECE CONSTRUCTION MAKES BLADE CHANGING A SNAP! A TWIST, RAZOR OPENS. HOOK ON BLADE! TWIST! RAZOR CLOSSES!



# CAPTAIN EASY

By Leslie Turner



# ALLEY OOP

By V. T. Hamlin



# THE JACKSON TWINS

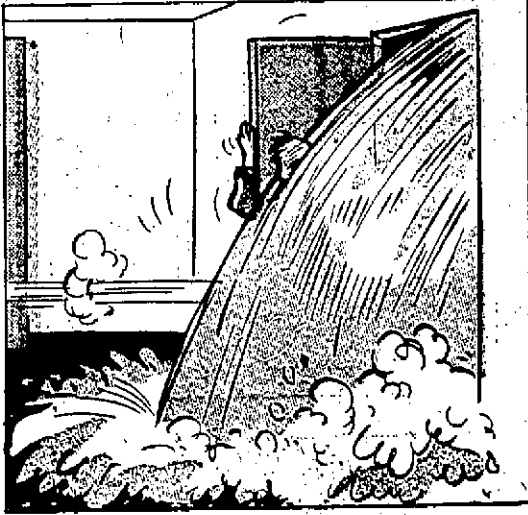
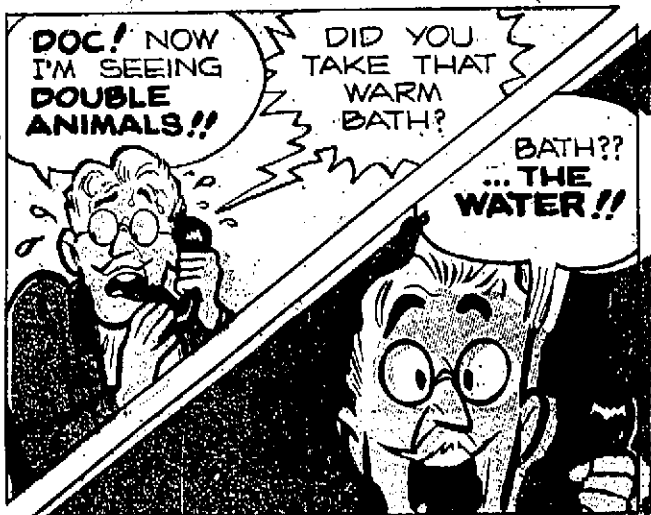
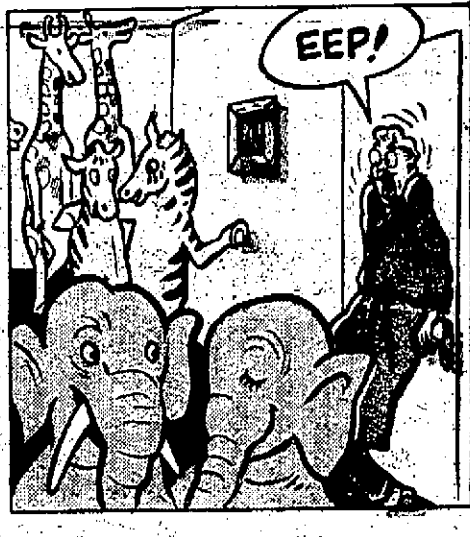
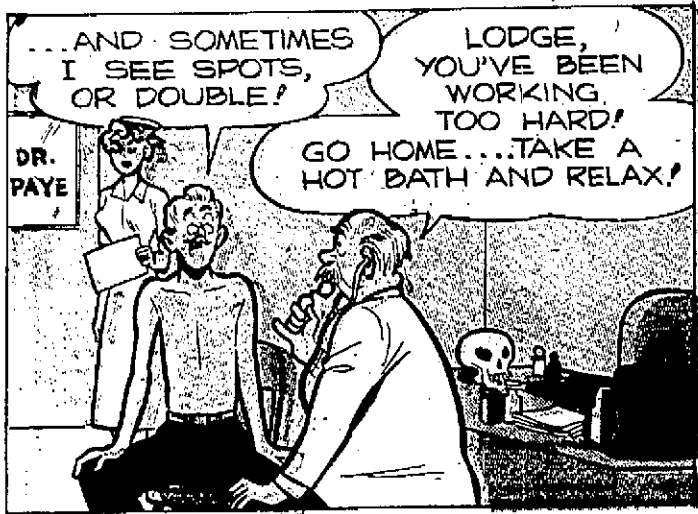
By Dick Brooks





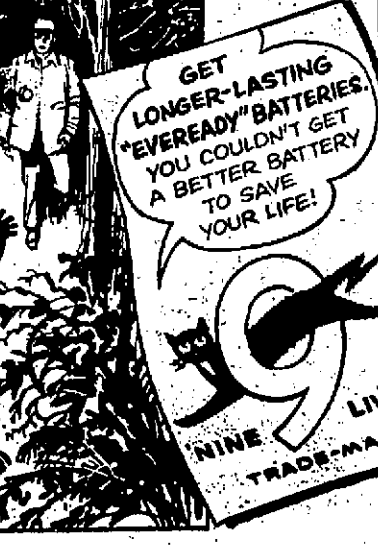
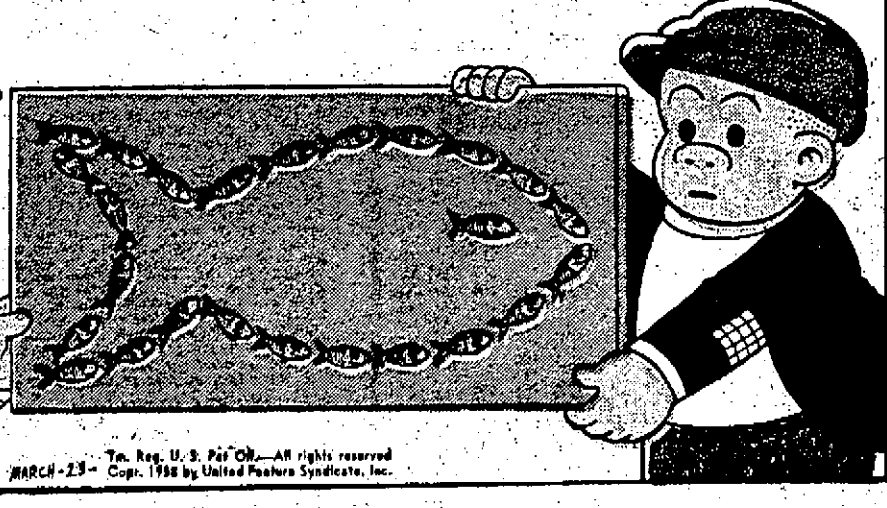
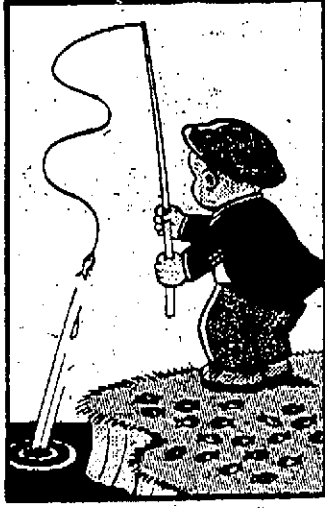
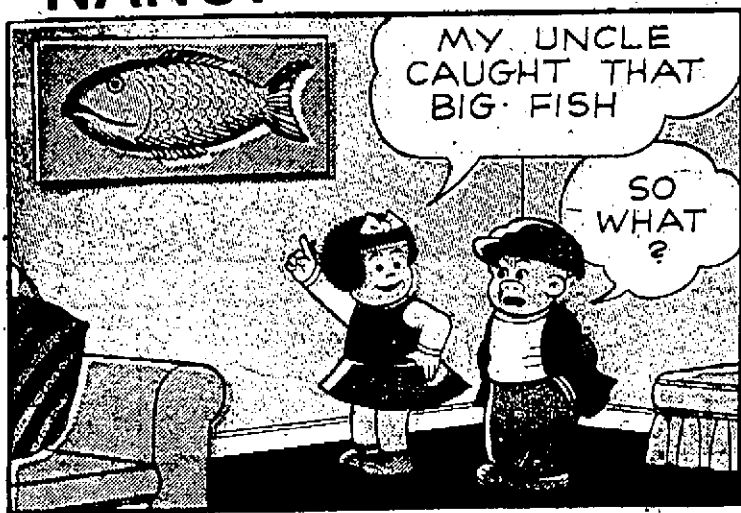
# AIRCHIE

by BOB MONTANA



# NANCY

By Ernie Bushmiller

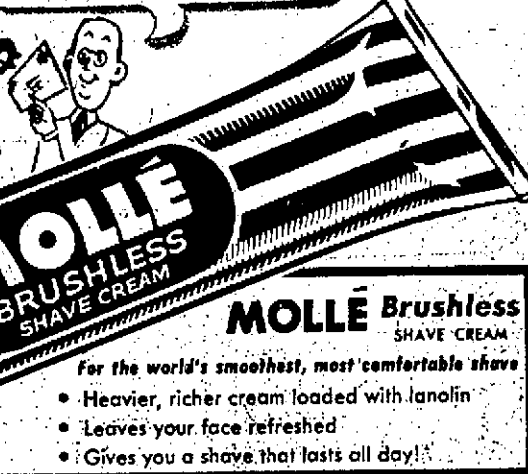




**\$3000.00** *First Prize!*



**HIGH SCORE...**  
FOR THIS CONTEST WILL BE MAILED TO EACH CONTESTANT  
**NEXT WEEK!**



OFFICIAL WORD LIST												
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YOU ENTER ON ONE SCORE CARD — LET A FRIEND OR RELATIVE ENTER ON THE OTHER.

Cut along dotted line

# MOLLE QUICKIE CONTEST

## SCORE CARD

I understand MOLLE will return my \$1 entry fee if I mail you the carton from either the tube or jar of MOLLE Shaving Cream during the period April 6, 1958 to July 4, 1958. Please do not send carton with this score card, entry — only a self-addressed envelope and \$1.00.


PRINT CLEARLY:

MY TOTAL SCORE

1. MY NAME \_\_\_\_\_ (print)

2. MY ADDRESS \_\_\_\_\_ (print)

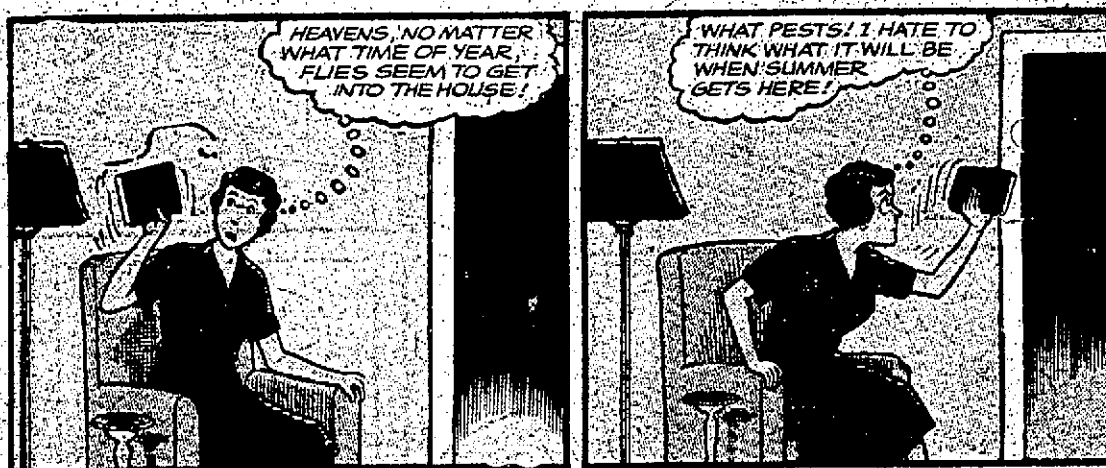
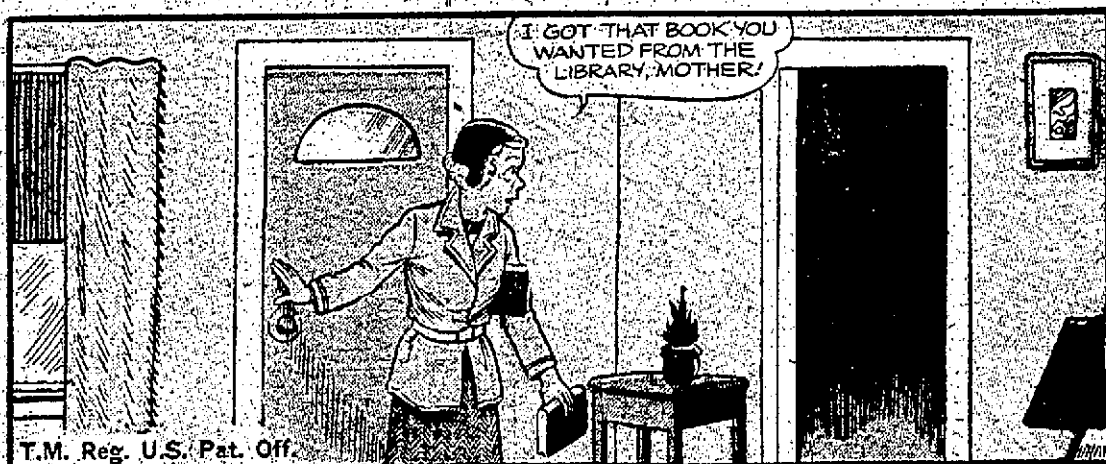
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

3. I enclose *both* a stamped, self-addressed envelope *and* \$1 cash, *check* or money order payable to Quicke Contest.

You **MUST** enclose a stamped, self-addressed envelope with your "Score Card."

MAIL TO: QUICKE CONTEST Dept. M-27  
Box 430, Grand Central Station  
New York 17, N. Y.

WITH *The Willets*  
by J. R. WILLIAMS





CAN'T BELIEVE TODD DEAD IN CRASH

LIZ HYSTERICAL, COLLAPSES

Nixon Gives Assurance of Slump Curb

'Administration on Top of Situation,' He Tells Reporters

WASHINGTON (AP) — Vice President Nixon said Saturday the Eisenhower administration is on top of the economic situation and will not tolerate a prolonged or deepened recession.

Nixon told a news conference President Eisenhower had made no decision yet on whether the administration will propose tax cuts or increase public works spending.

He said that if such a decision has to be made—and the Vice President said it may not have to if economic conditions improve—he remains personally in favor of a broad-based tax reduction.

"THE AMERICAN people generally can be assured that this administration is on top of the economic situation," Nixon said. "We are aware of the fact that a prolonged downturn cannot be tolerated."

"The people can be reassured that, as they make their plans for 1958, the economy is basically sound. Without question, that sound economy will be backed up, with government action in those areas where it is proper to do so."

NIXON SAID THE administration won't know until it gets the full figures for March whether further antirecession action will be necessary.

Nixon said several indices show improvement but it is too early yet to make any final judgment on them. In this field he mentioned a recent increase in retail sales. But he said this might have come because

(Continued on Page A-2, Col. 4)

Real Spring Expected in L.B. Today

The first spring weather of the new season is expected in Long Beach today and Monday. Sunny weather moved into the area just two days late, on the heels of clouds and showers Saturday morning.

Heavy, but localized showers Friday night and Saturday morning brought 12 inch of new rain to downtown Long Beach, bringing the season's total to 17.51 inches.

The Weather Bureau forecast slightly warmer temperatures near 70 today.

HIS WORDS STIRRED VIOLENCE

Art Cohn--'Always Called a Spade a Steam Shovel'

By BEN ZINSER

They laughed at Art Cohn—until he sat down to play his typewriter. The murmuratic words he hammered onto copy paper brought anything but boffos.

"Boffos" would be a more appropriate word. Many a man tried to punch Art in the nose for what he had written.

At the typewriter, Cohn, the most controversial sports writer ever to hit this city—and hit it—lived violently.

Saturday, at 49, in the prime of his writing life, Art Cohn died violently.

He died alongside film producer Mike Todd in an airplane crash in New Mexico.

AT THE TIME of his death Cohn was chief columnist for the San Francisco Examiner, a successful screen writer, author of a best-selling book and a friend of many motion-picture stars.

But he's best remembered in Long Beach as a man who made sports pages sizzle.

From 1927 to 1935, first on the old Long Beach Sun, then as a Press-Telegram sports staffer, and later as sports editor of The Independent, he frazzled many a nerve, triggered many a temper.

A heavyweight fighter, Lester Kennedy, who once beat Max Baer, decided one day to add Cohn to his victory string. He came up to the office to punch Cohn in the nose.

IT WAS COHN'S day off. All Kennedy could do was shadow box.

Cohn gloated about it later. In his column he gave all the credit to the NRA.

The Blue Eagle, he wrote, had given him this extra day off. Before the NRA, sports writers worked a six day week.

At Compton College, in the locker room, several football players once backed Cohn against a wall.

Again his luck persisted. Before any damage could be done, college officials escorted him safely to his automobile.

Another time, in the office of the California Boxing Commission, former sports editor Tom Laird of the San Francisco News, drew a bead on Cohn and threw a left hook.

But Phil Brubaker, the heavyweight, intervened. Cohn and Laird later shook hands, observers reported.

"THAT DIDN'T END the feud, though," one sports scribe commented. "It just ended the fight."

From the very start Cohn produced caustic copy.

Still in his teens, he was sent to cover a vaudeville act starring Jack Dempsey at Hoyt's Theater on the Pike. He thought Dempsey's stage appearance unbefitting to a man of his ring stature.

He panned the act unmercifully. Realizing his editors would tone down the copy, he slipped it past them, took it directly to the printers.

After that column, Cohn was a celebrity.

He called his Press-Telegram sports column "On the Level." But when he leveled, it made the readers dizzy with anger.

Like the time he wrote of a local track coach who

(Continued on Page A-4, Col. 1)

'Mr. Bellflower' Cote Dies; Realtor, Leader

Death came Saturday to the man who was known as "Mr. Bellflower."

L. P. (Phil) Cote, 64, realtor and civic leader in the city since 1925, died suddenly at his home at 10030 E. Center St.

Funeral arrangements are being made at White's Funeral Home.

Cote was honored last Nov. 7 by Mayor T. Mayne Thompson and the city council, who proclaimed the day as "Mr. Bellflower's Day" in recognition of his many years of service to the community.

He came to Bellflower from Canada in 1925 and entered the land development business. He served as president of the Bellflower Chamber of Commerce in 1931 and 1932 and again in 1955. From 1942 to 1950 he served as field deputy to the late Supervisor William Smith.

Cote was a member of St. Bernard's Catholic Church, Bellflower District Board of Realtors and a trustee of the Elks Lodge.

Among survivors is his wife, Agnes.



A TEAR FOR THE TODDS

Actress Debbie Reynolds, a close friend of Elizabeth Taylor, appears to be wiping away a tear as she leaves the Beverly Hills home of Miss Taylor whose husband, Mike Todd, was killed Saturday in a plane crash. Miss Reynolds is caring for the three Todd children.—(AP Wirephoto.)

'I'll Die of Old Age,' Todd Said

By EDDY GILMORE

LONDON (AP)—Just a month ago Mike Todd sat in a London hotel room and insisted he wasn't afraid of flying.

"That ain't the way I'm gonna die," he said. "I'm gonna die of a happy old age."

He said he wasn't worried about planes, it was just the law of averages that troubled him.

"I'm so happy I sometimes get scared — I get damned scared I can't last," he said.

"You know, I've chased lots of things in my life, including happiness and I finally caught it when I caught that dame

Dame—one of his favorite words—was Liz, the London-born Elizabeth Taylor, his last wife.

"At heart I'm a gambler," he went on. "And that means I've got a good respect for the law of averages."

He gulped a tall glass of orange juice.

"I think the law of averages is being just a little too good to me. I'm scared it might change."

Then he grinned, stuck out his jaw again and quipped: "What the hell am I talking about? I'm talking like a chicken. See what comes from giving up cigars."

THE ATOMIC Energy Commission, in one of its latest reports on detection of Russian nuclear explosions, noted that one of the "larger-yield" detonations occurred in an arctic area used by the Soviets.

This explosion, on Friday, followed by a day a detonation a small-yield weapon on what the AEC calls the "usual Siberian testing ground."

The commission, following its custom, offered no details about the significance of these seventh and eighth shots of the present Soviet series.

Producer's Trip Shatters Pact

Pair Kept This Vow: 'Whither Thou Goest ... I Go Too ...'

HOLLYWOOD (AP)—Elizabeth Taylor, filled with sedatives and fighting a 102-degree fever, babbled over and over again Saturday:

"I can't believe it's Mike."

The beautiful star and her husband, Mike Todd, had a pact between them: "Whither thou goest, I go too."

But Todd broke the pact Friday night despite urgent pleadings from his wife.

"I just told her: 'Dammit, you're staying home with that virus. And that's final,'" Todd told Associated Press reporter James Bacon just a few hours before takeoff.

LESS THAN FIVE hours later Todd and three others perished in the crash of the private plane he had recently dubbed: "The Lucky Liz."

Famed producer Todd perished in flames when the executive-type plane plunged with tremendous force, exploded and burned in the Zuni mountains of western New Mexico southwest of Grants, N. M. at 2:05 a.m. in a storm.

Another who died was movie writer Art Cohn, who was working on the story "The First Nine Lives of Mike Todd."

The secretary for the colorful and flamboyant 50-year-old producer of "Around the World in Eighty Days" said in Los Angeles that Todd, Cohn, 49, pilot Bill Verner, 45, and co-pilot Tom Barclay, 34, definitely were aboard. He had seen them off at Burbank at 10:40 p.m. Friday.

BUT OFFICERS who made their way to the remote crash scene about 20 air miles southwest of this uranium mine-mill town said they could recover only what appeared to be parts of three bodies. Condition of the bodies made positive identification at least temporarily impossible.

Miss Taylor did not accompany her husband. She stayed at their West Coast home because of a cold. She collapsed when she heard the news and was placed under sedation.

The news of the New Mexico crash was brought to her by Dick Hanley, Todd's private secretary, who was informed by the Associated Press. Hanley brought the actress' personal

(Continued on Page A-4, Col. 6)

Malibu Dam Threatens to Burst

MALIBU (AP) — A large, year-old earthen dam on a ranch near here threatened to give way Saturday night, and residents of several ranch homes in a canyon area were warned to evacuate.

The dam—a 30-foot structure backing up a reservoir one-half mile long and 400 feet wide—is on the Rocking Oak Ranch, near the intersection of Mulholland Drive extension and Latigo Canyon Rd.

County fire department officials estimated there were a dozen homes that faced inundation if the dam should burst. Another dozen or more dwellings—some plush \$30,000 ranch-style homes—also were in the canyon path of the water, stones and earth.

Rep. Long, Kin of Huey, Dies at 74

WASHINGTON (AP) — Rep. George S. Long (D-La.) died Saturday at Bethesda Naval Hospital, two days after suffering a heart attack at his home here. He was 74.

Long had been a congressman since 1953 and was a member of the House Finance and Foreign Relations committees.

He was a brother of Gov. Earl Long of Louisiana and the late Huey P. Long. He was an uncle of Sen. Russell Long (D-La.).

WHERE TO FIND IT

- AN ANNUAL PAYROLL of \$12,500,000 will be gained by Long Beach when a worldwide organization completes its new headquarters. And the leader of one of the Southland's greatest department stores, expects good gains in Long Beach business. These and other stories on economic advances here are headlined in today's Real Estate Section.
  - HOW IT FEELS to tangle with pirates is told by a Long-Beach mariner in an interview with staff writer Bryan Hodgson on Page A-3.
- Regular I. P.T. features follow:
- |               |             |               |                |
|---------------|-------------|---------------|----------------|
| Automotive    | .....R-5    | Radio-TV      | .....C-3       |
| Amusements    | .....C-6    | Real Estate   | .....R Section |
| Beach Combing | .....B-3    | School Menus  | .....W-6       |
| Bridge        | .....W-11   | Ship Arrivals | .....B-5       |
| Classified    | .....D-1-14 | Sports        | .....C-1-5     |
| Death Notices | .....B-8    | Star Gazer    | .....C-6       |
| Editorials    | .....C-7    | Women's News  | .....W-1-2     |
| Military      | .....B-5    |               |                |

Ronald Smolen Wins Trip to Portugal, Spain

The Independent, Press-Telegram's "Young Columbus" is 13-year-old Ronald Smolen, among newspaperboys a top salesman.

Along with 59 other youths from throughout the nation, he'll fly the Atlantic early in April for a tour of Spain and Portugal.

The trip is a reward for having sold the greatest number of new I. P.T. subscriptions in a two-month campaign. Ronald signed up 133 new orders.

An I. P.T. newspaperboy the past 22 months, Ronald competed against 1,800 young newspaper salesmen in the contest.

His sales pitch: "I told of the Sunday magazine and the large number of comics. I told of all the recipes and advertisements to be found in the Thursday edition. When selling in Lakewood, I mentioned the special Lakewood edition on Thursdays."

"If the prospect still was thinking it over after this, I would tell some more about the newspapers."

Ronald is the son of Mr. and Mrs. Leonard Cohen, 6128 Elsa St., Lakewood. He's an eighth-grader in Bancroft School.

On his regular route he serves 98 Press-Telegram customers. His territory includes the 6100 and 6200 blocks of Elsa St., Tanglewood St. and Arbor Rd., and the 4500 and 4600 blocks of Conquista St. and Palo Verde Ave.

"I try to deliver the paper to each doorstep at the same time each evening," he said.

Ronald and the other 59 boys, who are winners of similar contests, will leave New York April 4. They'll spend four days in Lisbon and then travel by bus across Portugal and Spain to Madrid.

The overseas trip is sponsored by these newspapers, Parade Magazine and Trans World Airlines.

In his quest for new subscriptions, Ronald roamed Long Beach from Bixby Knolls to the San Gabriel River, from the downtown district to Artesia St. in North Long Beach.

"I worked at it two hours each evening, Mondays through



RONALD SMOLEN ... Young Columbus traces route of prize trip.

## L.A.C. Says: Losing Taxes

One reason present property owners pay ever-increasing taxes is the trend of properties being taken over by non-taxpaying subdivisions of government. Over 46 million of the 100 million acres in California are owned by the federal government. We do not have the figures on what is owned by state, county, schools and cities. But each year it is increasing.

Each time a piece of property is taken off the tax rolls it means other property must make up for the taxes so lost. Each time a new freeway is constructed it means millions of dollars of property is taken off tax rolls. Each new public park, beach lot and public building means fewer taxpayers to pay the total.

These are essential developments in our fast-growing area. We must have freeways to carry the ever-increasing number of automobiles and trucks. It is important that we have parks to beautify our cities and give an outlet for children and adults who enjoy them. We need libraries and other public buildings. But we should keep in mind that the cost of acquiring these properties is only a part of the cost to taxpayers. They must also make up for the lost taxes.

It should cause taxpayers to question the amount of land needed for these projects. Do we need as much ground for these projects as is usually condemned? Do we need beach lots at \$700 a front foot so we may have a view of the ocean for three blocks? Would it not be better to collect taxes on private properties and see them developed into higher tax brackets?

Once a governmental body acquires a piece of property it rarely ever returns to the tax rolls. Even when the original reason for its acquisition no longer exists some other use is thought of for it. Some of the best industrial and residential property is held by government when it would serve the surrounding communities much better if used for these purposes.

No one can question the desirability of wide open spaces held for the future pleasures of our population. But care must be taken not to drive out industry which provides the jobs which support that population. Above all, care should be taken not to acquire property for projects which will impoverish future generations.

Several levels of government are competing for sites on which to construct their projects. There needs to be some coordination to protect taxpayers from a pyramiding of such tax-costing programs.

The cost of acquisition of land and construction of buildings is only part of the cost of such projects. To these costs should be added the annual tax loss involved in taking the property off the tax rolls.—L.A.C.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

## Ron Smolen Wins Trip to South Europe

(Continued from Page A-1)

Thursdays," he recalled. "On Saturdays I started out at 9 a.m. and worked till about noon."

He added: "Most of all, I'm grateful for the encouragement I received from my district advisor, Mrs. Inez Hensley, and my area manager, Jack Clay."

Ronald, a baseball fan, thinks he's lucky — but not as lucky as some people.

Said Long Beach's "Young Columbus": "What a lucky guy that George Lederer is! Imagine being sent to Florida to cover spring training for a newspaper!"

## 2 Men, Woman Stage Robbery

COMPTON—Two men and a woman robbed a service station of \$62 Saturday and fled while the operator fired two shots at them.

Sheriff's deputies said a man armed with a shiny .32-caliber pistol entered the station office at 13331 S. Alameda St. and ordered Claude G. Reeves, 57, to hand over the money.

After taking the cash, the bandit and a woman lookout ran to a nearby auto driven by a third man and sped away. Reeves told deputies he fired two .38-caliber bullets at the trio.

## Sun, Moon and Tides

**TODAY**  
Sunrise: 6:53 a. m.; sunset: 6:07 p. m.  
Moonrise: 7:35 a. m.; moonset: 9:19 p. m.  
Tides: High, 3.7 feet at 10:41 a. m. and 4.7 feet at 10:32 p. m. Low, .4 foot at 4:41 a. m. and 1.3 feet at 4:19 p. m.

**MONDAY**  
Sunrise: 6:52 a. m.; sunset, 6:08 p. m.  
Moonrise: 8:14 a. m.; moonset, 10:13 p. m.  
Tides: High, 3.3 feet at 11:24 a. m. and 4.6 feet at 11:02 p. m. Low, .5 foot at 5:23 a. m. and 1.6 feet at 4:42 p. m.

## Java Isle Reported Bombed

SINGAPORE (U.P.) — The rebel Padang radio claimed Saturday two revolutionary government planes bombed the Indonesian central government "summer capital" of Bandung. It was the first reported attack on the home island of Java.

Tension was building up in the big American oil and rubber centers of Pekanbaru and Medan in Sumatra and three U. S. warships stood by at Singapore, a few hours sailing time away, to evacuate Americans if necessary.

The rebel radio said two bombers flying from Menado, in rebellious North Celebes, attacked and damaged the airfield at Bandung, scene of the 1955 Afro-Asian conference. It did not say when.

Bandung is 75 miles east of Jakarta, the capital, along the north coast of Java.

## Subsidence Bill Facing Second Test

(Continued from Page A-1)

chairman, Eugene G. Nisbet (D-Upland) and Robert W. Crown (D-Alameda).

Atty. James T. Satchell of Long Beach made the only formal presentation against the bill. He charged it is unconstitutional, discriminatory, socialist and poses an opportunity to set up a monopoly.

SATCHELL SAID he was retained last Wednesday to represent a group of oil producers who last week formed the California Independent Oil Producers' Committee.


Two M.O.M. committeemen announced their intentions to submit amendments to the bill. Unruh said he would write changes removing the bill's provision requiring 65 per cent consent by a unit's oil-production interests before that unit could be compelled to enter into unitization and repressuring agreement.

Burton, expressing concern over the state's obligations in financing a share of the program, said he intended to write a finance amendment.

### His Last 40 Days

THE FIRST EASTER  
"And they found the stone rolled away."

Luke 24:2



As dawned that first great Easter Day... An angel rolled the stone away... While two men in the empty tomb... Lit up its darkness and its gloom... And were there to state and proclaim... The news to women as they came... "Why seek ye Him among the dead?... For He is risen as He said"... That morn will live in song and story... And be earth's day of greatest glory.

JULIEN C. HYER

## Nixon Assures Press Slump Checks Ready

(Continued From Page A-1)

Easter is earlier than usual this year.

He said steel production is up by a small percentage and the number of unemployment compensation claims has dropped slightly.

Nixon's comments came toward the close of a day in which there were these other developments bearing on the economic situation:

1. The Committee for Economic Development, composed of businessmen and educators, said there should be a temporary 20 per cent cut in all income-tax rates if the economy in March and April drops below the February level. It said this 7½-billion-dollar recession remedy, possibly beginning about mid-year and running for nine months, should be supplemented with short-term public works and accelerated federal spending.

2. Sen. Kerr (D-Okla.) called for an income-tax cut. The Senator, long-time critic of the President, accused the administration of trying to cover up policy errors which, he said, had brought on an "Eisenhower brand" of recession.

3. Sen. Ellender (D-La.) said a tax cut would be "most foolish" in the face of a prospective speedup of spending on public works.

## Bill to Support Joint Chiefs Due

WASHINGTON (U.P.) — Sens. Bridges (R-NH) and Mansfield (D-Mont.) announced Saturday they will offer a bill Monday to retain the present setup of the military Joint Chiefs of Staff.

Mansfield, the assistant Democratic leader, said the object of this bipartisan move is to put President Eisenhower and Secretary of Defense McElroy on notice of "what we believe is the sense of Congress in this matter."

## East Counts 58 Dead in Storm, Fears Flood

By United Press  
Winter's last storm roared out to sea Saturday, leaving the threat of spring floods behind.

The thaw that set in after the vicious storm passed posed the possibility that streams would overflow their banks along the northern half of the eastern seaboard.

Occasional snow fell from New England south to the Virginia mountains as residents of a 13-state area dug out from under a fall that exceeded 46 inches at some points and piled

up to six-foot drifts at others. It was the worst storm of its type in 20 years.

Telephone and electric power crews worked around the clock to restore service.

A UNITED PRESS count showed at least 58 persons died in the storm: 33 in Pennsylvania, 7 each in New York and New Jersey, 6 in Maryland, 3 in New England and 2 in Virginia.

William Casey, 13, Taunton, Mass., died in his family's home. The house was being heated with an outdoor cooker because the house was without power. The cooker used up all the oxygen and the boy was suffocated.

The Pennsylvania Turnpike, which had been closed throughout the storm, was opened again Saturday morning. Wind-

## Recession Crisis Seen by Kennedy

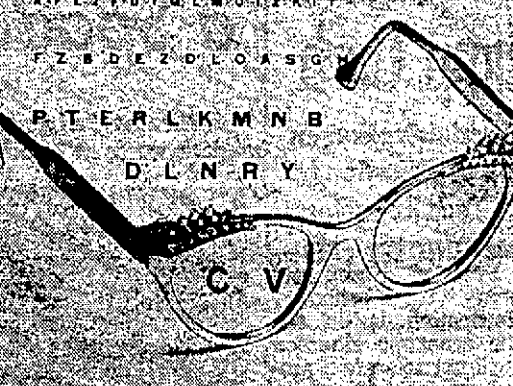
DES MOINES, Iowa (U.P.) — Sen. John F. Kennedy (D-Mass.) said Saturday night the recession is "approaching the crisis stage" because President Eisenhower has failed to provide "alert and sensitive" leadership.

"We may still prevent a complete economic disaster, but only if we can obtain the kind of leadership demonstrated by Franklin Roosevelt," Kennedy said.

"That kind of leadership is sorely lacking in this administration," he said.

Kennedy spoke at a Democratic fund-raising Jackson Day dinner.

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# M'KAY ADVENTUROUS BUT—

## He's Had Adventure Enough for a While

By BRYAN HODGSON

William McKay is an adventurous man, but he's had just about all the adventure he can use for a while.

McKay, 62, of 2008 San Anseline Ave., was chief engineer on the 100-foot luxury yacht Valinda when it was captured by 21 desperate convicts last month off the coast of South America.

He returned home Saturday minus money, clothes, jewelry and his partial upper plate, which were taken by the pirates when they left the yacht after three terror-filled days.

"I'VE BEEN A sailor for 42 years, but that was the worst thing I ever went through," the grizzled sea captain said. "From now on, I'm looking for a quiet berth."

The Valinda was anchored off Isabela Island, an Ecuadorian prison colony for incorrigible criminals, on the night of Feb. 15. Aboard were her owner, Los Angeles attorney William R. Harvey, his wife, Mildred, McKay, and four crewmen.

"The inmates of one of the prison camps staged a revolt, escaped and stole two fishing boats two or three days before we arrived," McKay said. "The

first we knew about it was when they boarded us at 3 a. m. on the 16th. There were 21 of them, and they were a murderous-looking bunch."

"I WAS ASLEEP in my bunk, and woke up to find a .38-caliber revolver four inches from my nose. They herded us all on deck, and Mr. Hervey said to me, 'Mac, these men want us to take them to the mainland. What'll we do?'"

"I took another look at the cut-throats and said, 'Let's get the hell out of here, then.'"

The Valinda made the 660-mile trip in 66 hours, and the gun-toting convicts went ashore after looting the ship of everything that wasn't nailed down. "They were a bunch of starving wild men the first day," McKay said. "They ate 60 pounds of butter and 30 dozen eggs, plus piles of canned food. But they didn't know what frozen food was, and they refused to touch more than \$1,000 worth of prime beef in the freezer."

"THEY WOULDN'T let us eat anything but frozen con-



### HOME IS THE SAILOR

Home safe Saturday after a three-month "pleasure cruise" aboard a yacht which was captured by desperate escaped convicts off the coast of Ecuador, Capt. William McKay, 62, of 2008 San Anseline Ave., gets a large welcome kiss from his sister, Mrs. Walter Hull. McKay was chief engineer of the yacht Valinda.—(Staff Photo.)

somme and crackers all during the voyage."

Although armed and desperate, the men did not harm the yacht's passengers or crew, but the leader of the gang made an attempt to molest Hervey's wife the first night, McKay said.

"She broke away from him and ran to the main cabin where the rest of the men were, and then went to the wheelhouse. She stayed there the rest of the trip."

McKay did manage to salvage something from the pirate's loot.

"ONE OF 'EM STOLE my wrist chronometer," he said. "I kept watching him until he went to sleep, and then I swiped it back."

The Valinda docked Saturday at Port Orange, Newport Beach, after a slow trip up the coast from Panama. McKay arrived home at 3 p. m. to be greeted by his sister, Mrs. Wal-

ter Hull, with whom he lives.

"It's good to be home," he said. "I lost 20 pounds on that 'pleasure cruise,' not to mention about \$800 in cash and gear."

He was silent a minute, thinking about the terror-filled voyage. Then he locked up and shook his head.

"You know, I'm not a drinking man, but damned if I don't think I'll get tight tonight, just to celebrate."

## Youth, 11 Drowned in Slough

COMPTON — An 11-year-old boy drowned in a slough here Saturday when a raft on which he was playing overturned and plunged him into 15 feet of water.

The body of Richard Riley, of 2600 E. 127th St., Los Angeles, was found about an hour after he fell into the water by Officer E. W. Robitaille, who donned skin-diving gear to make the search.

Enriquez swam to shore but the other boy immediately sank under the water.

Several nearby men jumped into the water and attempted to rescue the lad before police and firemen arrived. Attempts to revive him were made with an inhalator but he was pronounced dead at the scene.

### Soviet Cars Selling Slowly in Belgrade

BELGRADE (AP) — Yugoslavia five months ago imported 300 small Russian cars and only about 20 have been sold — at \$4,820 (equivalent). There's a waiting list for a smaller Italian Fiat assembled here and selling at \$2,600, or about three times its price in Italy.

## Girl Finds Mother's Body

NORWALK — A 17-year-old girl Saturday discovered her mother's body lying on the bedroom floor of their home with a .38-caliber revolver beside her.

The daughter, Jo Ann, told officers she was in the backyard and went into the house to answer the telephone when she found the body in a pool of blood.

Her husband said Mrs. Gasio had been depressed lately and had been confined for a nervous breakdown. No notes were found.

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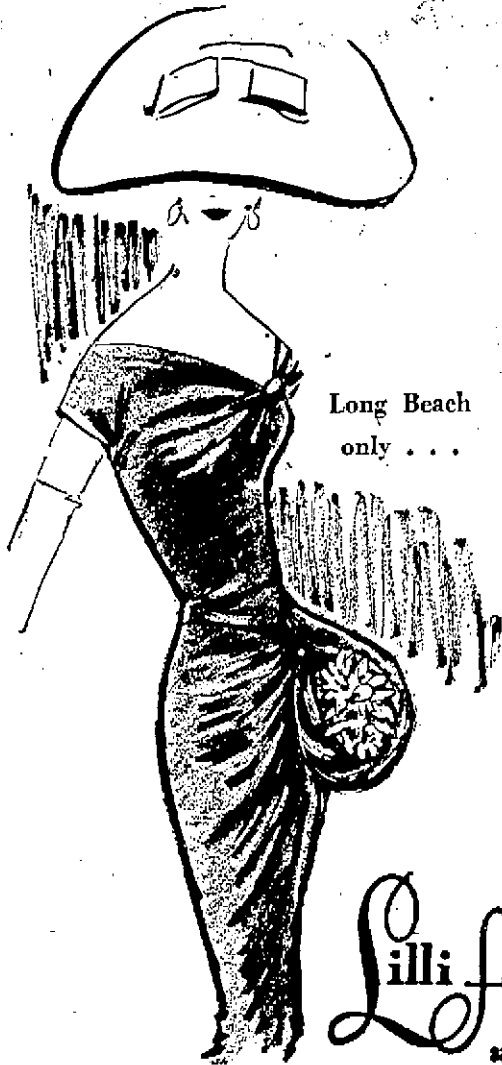
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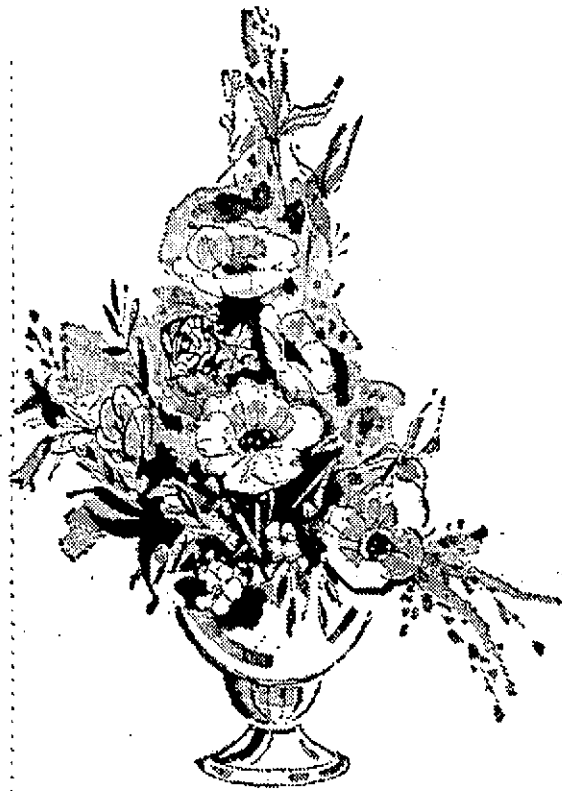
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# Film Greats Eulogize Todd

## Called Man of Amazing Talent, Drive

HOLLYWOOD (AP)—Entertainment industry executives and stars eulogized Mike Todd Saturday as "one of the greatest showmen of all time," "a man of tremendous talent," and "a really great man."

To singer Eddie Fisher, in New York, the crash of the showman's private plane near Grants, N. M., meant: The world has lost its greatest showman and I have lost my closest friend.

Fisher and his wife, actress Debbie Reynolds, were probably the most intimate friends of Todd and his wife, Elizabeth Taylor. The Fishers attended Liz and Mike's wedding in Mexico and named their new son Todd.

Personal loss was expressed also by actor David Niven, star of Todd's only movie, the tremendously successful "Around the World in 80 Days." Vacationing at the Todds' Palm Springs home, Niven said:

"I am so stunned and shocked that I can't think clearly. Mike was a really great man. No one who knew him will ever forget him. All we can do now is pray for Liz and the children."

The picture's leading lady, Shirley MacLaine, said: "Mike always seemed to make the world a smaller place."

Fellow producers praised Todd's talents.

Samuel Goldwyn, at whose studio Todd made his headquarters, called Mike "a great showman who brought real inspiration to motion pictures."

"The Todd-AO (wide screen) process and 'Around the World in 80 Days' will live indefinitely as monuments to his dynamic energy and drive," said Goldwyn.

Jack L. Warner, head of Warner Bros. Studio, declared: "The world has lost one of the greatest showmen of all time. They'll be repeating stories of Mike Todd for years to come."

Y. Frank Freeman, Paramount pictures chief, said he had known Todd, "a man of tremendous talent," for 25 years.

Buddy Adler, production chief at 20th Century-Fox, said: "Mike Todd brought back to the world of show business the old-fashioned showmanship which we needed so badly."



Scraps of twisted aircraft mark New Mexico scene of Todd's death.



DICK HANLEY Broke News to Liz

## Kirk Douglas, Mankiewicz Rejected Flight Offer

By VERNON SCOTT

HOLLYWOOD (UP)—Ten hours before he died in a plane crash in New Mexico, Kirk Douglas and Mankiewicz were in the MGM studio office attempting to locate companions for his fatal flight.

Feet propped up on his desk, Todd telephoned producer Joseph Mankiewicz:

"Ah, c'mon," he said. "It's a good safe plane. I wouldn't let it crash. I'm taking along a picture of Elizabeth (Taylor, his wife), and I wouldn't let anything happen to her."

"Besides, I got three million bucks worth of insurance. You'd be covered, too."

MANKIEWICZ begged off and thereby preserved his life. Todd also called actor Kirk Douglas, who couldn't make it either.

Todd's last interview was with United Press.

He looked at me. "Why don't you come along?" he asked. "I want somebody to play gin rummy with."

Todd flipped out a sheaf of papers and read off the profit

figures of "Around the World in 80 Days."

"So far the picture's shown in only 204 theaters, but it's made 30 million dollars," he said. "It only cost six million."

"It will be the first movie ever to make 100 million dollars—and I don't know how I'm going to spend it all."

TODD PICKED up a life-size portrait of his screen star wife, Elizabeth Taylor, and kissed it. "She's the greatest," he observed.

His office door opened and his biographer, Art Cohn, came in.

Todd's biographer, Art Cohn, said: "I'm flying east to accept the

(who was killed in the crash with Todd) stepped in to ask what time their plane would leave.

"At 11 o'clock tomorrow morning, unless the weather looks bad. If so, we'll take off late tonight," Todd said. Cohn nodded and said he was going home to pack.

"I'm flying east to accept the portrait of the year award," Mike went on. "If I can talk Elizabeth into it, I hope to stop by Chicago to see the Robinson-Todd's biographer, Art Cohn, said: 'I'm flying east to accept the

## Todd Son to Run Company

NEW YORK (UP)—The Michael Todd Co., Inc., which owns 90 per cent of the money-making film "Around the World in 80 Days," will continue to operate under the direction of the producer's son, Michael Jr.

William Doll, press agent to the producer who was killed in a plane crash in New Mexico Saturday, said Michael Jr., 27, a vice president, has been running the company for months.

During that time, he said, the elder Todd had been busy with preparations for a spectacular movie production of "Don Quixote."

Doll said what would happen to "Don Quixote" now is "anybody's guess."

"Around the World" will just keep rolling along, said Doll. He said the picture has grossed more than 33 million dollars to date.

## Todd Was Due Honor by Friars

NEW YORK (UP)—Producer Mike Todd was flying into the limelight he loved as "the P. T. Barnum of Broadway" when he died in a flaming New Mexico airplane crash.

He was coming to New York to receive the highest of tributes—the praise of his colleagues.

The Friar's Club, a famous New York theatrical organization chose Todd to receive the "showman of the year" award at its annual testimonial banquet.

More than 1,200 of Broadway's brightest stars and biggest producers, writers and directors and Hollywood figures were rounded up to pay tribute to the one time carnival boy for helping to make Broadway's gate white with gayer and its bright lights brighter during his 22 years in show business here.

At first, the Friar's thought of holding the dinner anyway, as a eulogy to Todd, once a president of the organization. But later the club announced that the dinner scheduled for the Waldorf-Astoria would not be held. A memorial dinner will be held next month.

## Todd's Brother Expresses Shock

An elder brother of Mike Todd's, John Golden of 1720 E. 5th St., Long Beach, Saturday night expressed shock over the plane crash.

"He was doing so well, it seemed nothing could stop him until this."

Golden has been estranged from his brother since 1938.

Another brother, Carl Golden, who continues to use the original family name, resides in Los Angeles.

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- WEDNESDAY—  
March 26, 7:30 P.M. to 9:30 P.M.  
"Are You Getting Your Protein?" (Protein Foods Demonstrated)
- THURSDAY—  
March 27, 7:30 P.M. to 9:30 P.M.  
"The Staff of Life . . . Is It Broken?" (Cereals and Breads)

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# Can't Believe It's Mike, Actress Sobs to Friends

(Continued from Page A-1)

physician, Dr. Rexford Kennamer, with him when he broke the news.

IT WAS EARLY morning but she was up with her three young children when Hanley and Dr. Kennamer arrived at the huge, Spanish-style house the Todds were renting while she made a motion picture in Hollywood.

Hanley said she was stunned at first, then collapsed and started babbling hysterically. The thought of her three children, Mike, 4, and Christopher, 3, sons by her previous husband, Michael Wilding, and Liza, 6 months, Todd's daughter, quieted her.

"What about the kids," she asked Hanley.

And a few minutes later when her close friend, actress Debbie Reynolds, arrived to comfort her, she greeted her with the same question.

"What about the kids?"

MISS REYNOLDS, who is married to singer Eddie Fisher, promised to take care of them and shortly afterward the three children were sent to Miss Reynolds' home with maid.

Dr. Kennamer then put Miss Taylor to bed, gave her a sedative, and kept all visitors away.

Todd, an enthusiastic air traveler, was flying to New York for a testimonial dinner tonight. Film writer Cohn was along so they could discuss the book Cohn was writing about Todd, who often was called the modern Barnum and boy wonder producer.

Verner, the pilot, was a major in the Air Force reserves and flew a C46 during World War II over the Himalayas between India and China. Co-pilot Barclay was one obtained at Burbank when the regular co-pilot failed to show for the flight.

CAA investigator Glen Hughes said that judging from the wreckage, the plane appeared to have rammed nose-first into the ground.

THE BURNED WRECKAGE, with pieces of engine cowling and other metal bits fused together, was scattered over about a quarter of an acre, he said, as if the Lockheed Lodestar had exploded when it hit.

## CAB Assigns 3 Men to Probe Todd Crash

WASHINGTON (UP)—The Civil Aeronautics Board said Saturday, it had assigned three men to investigate the plane crash which carried Mike Todd to his death in New Mexico.

The CAB said Philip Goldstein and L. A. Thompson, both of Santa Monica, Calif., and Albert Hallman, Washington, had been ordered to the crash scene.

## LIZ IN PARADE

### Widow of Todd, Oscar Candidate

Elizabeth Taylor, whose husband, Mike Todd, was killed Saturday in a New Mexico plane crash, is pictured in today's Parade Magazine as a candidate for an Oscar in the best actress category.



## MIKE AND LIZ

Screen star Elizabeth Taylor was pictured snapping her gloved fingers at husband Mike Todd during one of the couple's spirited conversations before newsmen. "We have a lot of fun fighting," Liz said. —(AP Wirephoto.)

John Johnson, a Civil Aeronautics Administration employee at Grants, saw the flash of the crash.

He said the pilot had reported icing conditions at 11,000 feet and asked permission to climb to 13,000 feet. He said permission was granted, and the pilot reported again when he reached the higher altitude. That was the last heard. Shortly afterward, Johnson saw the flash.

Like Liz, others who knew Todd found it hard to believe he was dead. This was a hurricane in human motion, a man always on a runaway horse.

He was 50 but no one ever heard it from him.

"I got a new birth certificate when I married Liz," he once said. And Liz answered him: "He gets younger every year by marrying younger wives. I know I'm going to be too old for him one of these days."

JUST THE OTHER day he lectured before the students and faculty at the University of California at Los Angeles about his recent trip to Russia.

"I think I did a lot for Democracy over there," he said. "The Russian people all were impressed with the fact that a juvenile delinquent could grow up in America and get a better job than the President—Elizabeth Taylor's husband."

He also told the students that

the Russians were the greatest showmen in the world.

"I thought all these years I was stealing from Barnum but I actually was stealing from them. I went over to see the cold cuts—you know the toms of Lenin and Stalin. It was the slowest moving line I had ever seen and the officials made it that way on purpose. I always instruct my ticket-sellers to slow down so the public always sees people in front of the theater. It's good boxoffice psychology."

LIZ ALWAYS called Todd the "last of the great, big spenders" and that he was.

Even when he was broke, he spent money like a maharajah. His first Hollywood picture, "Around the World in 80 Days," now has passed the 33 million figure in world grosses. As his son, Mike Jr., said recently:

"We expect any day now to be making as much money as Dad spends."

## Russian Stunned

MOSCOW (UP)—The manager of the hotel where Mike Todd stayed here last month was stunned Saturday night by news of Todd's death. "Oh, what a terrible thing," he said. "He was so young and friendly. Everybody here liked him."

## ART COHN—CALLED 'EM AS HE SAW 'EM

# Many Offered to Punch His Nose

(Continued from Page A-1)

was a convert to the Seventh-day Adventist Church. During a Saturday afternoon track meet the coach was absent because of his religious convictions.

Cohn made a point of calling this to everyone's attention. It didn't set well with the readers.

But the fact remains that people read Art Cohn. He saw to that. When he went to Oakland to become sports editor of the Oakland Tribune he didn't lose a minute.

Right off the bat, he wrote a baseball story about Oakland's Pacific League team—the Oaks.

Cohn had a new name for the team: the J-Oaks.

HE CALLED HIS new column "The Cohning Tower." He wrote it from 1936 to 1943.

Once, in Long Beach, Cohn was hanged in effigy at a local school.

At a football writers' luncheon, one prominent coach once said he would not speak unless Cohn left the room.

Cohn thrived on controversy. At one time he was publicity man for Kid Mexico when the Kid was promoting fights in Long Beach's Westside Arena. Kid Mexico also was a controversial figure.

Cohn also wrote a column for The Independent. He finally quit. In his final column he wrote he was quitting because he couldn't write as he wished.

He once told an interviewer: "A columnist can make plenty of enemies by writing about things controversial, but at the same time he picks up a tremendous readership along the way."

BORN IN NEW YORK CITY, Cohn attended Wilson High School here and City College. In World War II he was a war correspondent for International News Service.

When Gen. MacArthur launched his first offensive in the Pacific in June 1943, Cohn was on hand representing the combined American press in the first wave. While traveling with a convoy to the Middle East in March 1944 his Liberty ship was torpedoed by Nazi subs off the island of Crete.

Back home, one of Cohn's admirers, Mark Kelly, then sports editor of the Los Angeles Examiner, introduced Art to film producer Mark Hellinger. Cohn then embarked on a new career as a screenwriter.

HE WROTE THE scripts for such movies as "Stromboli," "Red Skies of Montana," "Glory Alley," "Carbine Williams" and "Panther Squadron."

He also wrote a biography of comedian Joe E. Lewis. The book, "The Joker Is Wild," was a popular one.

In addition, he produced the highly publicized Madison Square Garden champagne party Todd threw to promote his film, "Around the World in 80 Days."

He had been working on the script for Todd's planned production of "Don Quixote" and also had a biographical book on Todd in the works. Ironically it was entitled "The First Nine Lives of Mike Todd."

Certain Hollywood observers said Cohn had written a book about famed attorney Jerry Giesler but that it was not published because Giesler threatened suit.

WHEN "STROMBOLI" was being filmed, Cohn was on location and frequently acted as press spokesman for Roberto Rossellini and Ingrid Bergman during their romance.

There was one side to Cohn that few persons were able to perceive through their blur of bitterness.

He had a tremendous sense of humor.

Years ago, in a tennis tourney of Press-Telegram employees, Cohn met former P-T sports columnist Dick Zehms in the finals.

At the end of the column, in tiny, agate type, Cohn penned an afterthought:

"Zehms won the match, 6-2, 6-1."

COHN'S CLOSEST friends say he was "a million laughs."

One put it this way: "He was a great guy when away from the typewriter."

Of Cohn's writing, former Los Angeles Examiner sports editor Al Santoro said:

"Art always called a spade a steam shovel."

He always seemed to have the knack of getting out of a tight spot.

En route to a Rose Bowl game, his car ran out of gas on the Arroyo Seco bridge. With kickoff time not many minutes away, anyone else would have panicked.

Not Cohn. He sat back and relaxed, waved to the cars behind. The long line of traffic pushed him all the way to the Bowl.

JUST LAST Jan. 13 Cohn became columnist for the San Francisco Examiner, succeeding Herb Caen, who returned to the Chronicle.

In his introductory column Cohn wrote:

"Things seem to happen where I happen to be."

He then wrote of his war experiences, of being a onetime personal representative of Howard Hughes, of being caught in Long Beach's earthquake of 1933.

He wound up: "Yes, things seem to happen where I happen to be and I aim to keep them that way."

Right up to the last, Art Cohn was a man of his word, the violent word.

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## Suitor's Hired Pickets Tell Linda, 'Go Home'

RIO DE JANEIRO (AP)—Twenty men hired by Brazilian millionaire Francisco (Baby) Pignatari pranced and danced in front of a hotel where Linda Christian was staying Saturday, shouting "Linda go home."

It was a farcical interlude in the round-the-world romance between Miss Christian and Pignatari.

But the demonstration apparently convinced Miss Christian. She booked passage on an early flight to New York.

The pickets, who also carried signs with the same words,



LINDA CHRISTIAN  
She Took the Hint

demonstrated for a half hour on the sidewalk in front of the Excelsior Hotel. Miss Christian was in her room and left word at the desk she was not to be disturbed.

Pignatari himself drove by several times leading a seven-car motorcade with more "Linda go home" signs.

When Miss Christian went to Mexico recently, Pignatari failed to follow her as planned. Instead, he told reporters here the romance was "past history" and added a few choice remarks about Miss Christian for the gossip columnists.

## Boat Washes Ashore, Fear 2 Men Dead

SANTA CRUZ (AP)—The 40-foot fishing boat "Lucky II" washed ashore at Seacrest State Park Beach 10 miles east of Santa Cruz Saturday. No one was aboard.

Santa Cruz County sheriff's officers reported that a wallet belonging to James O. Howell, San Lorenzo, washed ashore near the boat.

Aboard the boat were found receipts for gasoline signed by Harley E. Powell, San Lorenzo. The last receipt was dated March 20 in San Luis Obispo.

The boat was registered to Meda Crow, formerly of 1910 W. 9th St., Long Beach. Now living in Glendale, she said she sold the boat to Powell and his partner Howell about two weeks ago. It formerly was berthed at City Yacht Anchorage, Long Beach.

A Navy helicopter, a Coast Guard plane and beach parties began a search for bodies of the occupants.

### Order in Advance

TORONTO (AP)—The Ontario Liquor Board has decided a tourist may order liquor in advance by having a resort owner act as his agent. His tourist permit, obtainable by mail, is presented by the agent at a liquor store.

# Report Russ Ready Space 'Surprise'

MOSCOW (AP)—The belief is growing in Moscow that the Russians are preparing a bold new venture into space.

Soviet officials, including Communist Party Chief Nikita Khrushchev and foreign ministry spokesman Leonid F. Dyichev, have told western correspondents recently—only half jokingly—that space surprises will be forthcoming.

But authoritative sources have dodged questions about what and when.

There is general agreement that the next Soviet space project will not be merely another satellite. Soviet officials have said repetitious space experiments are a waste of time.

The Soviet press has re-

vived discussion about the practicability of sending a rocket to the moon or around it. And there also has been renewed press comment on the prospect of manned space flights. These articles empha-

size the desirability of more unmanned flights first.

The Soviet desire not to lose a propaganda advantage to the United States may mean that the surprises will begin in the near future.



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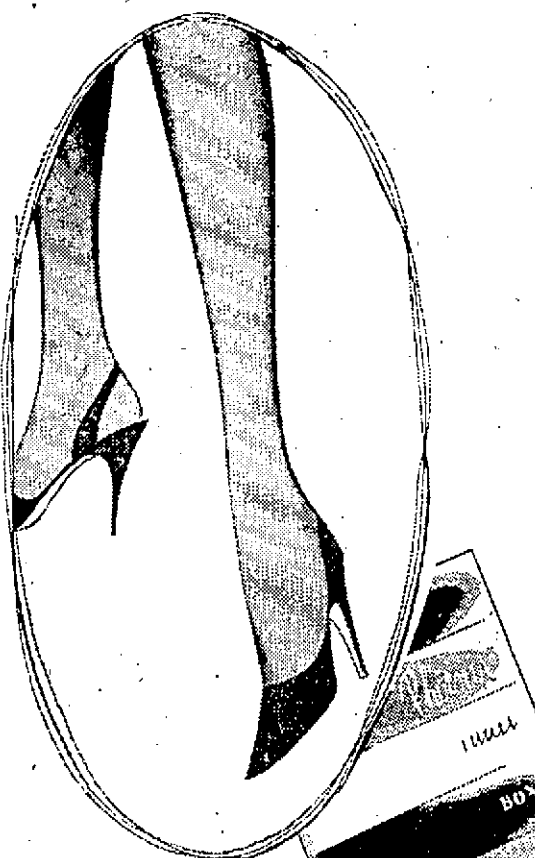
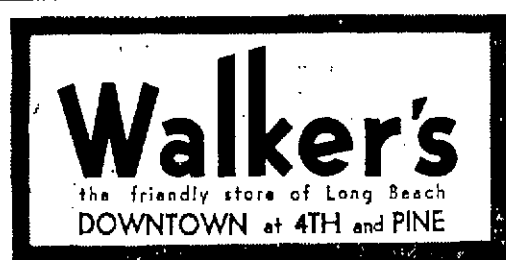
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the lace runsteps at top and toe . . . the (twin thread) Secret Sheer that wears so well; takes you places. In colors to match your costume. Available in Stem Green, Atmosphere, Orange Frost, Breath of Blue, In the Pink, American Beauty, Aquamarine, Topaz. Also Black, Blue, Grey, Sunbronze, Butter-scotch. 8 1/2 to 11 proportioned short and long.

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The "dividend" shirt in drip-dry dacron and cotton. The shirt that lets your suit-skirt-slack wardrobe show a real capital gain. Smartly styled with Italian collar, roll-up sleeve. In all your favorite colors. 30-38.

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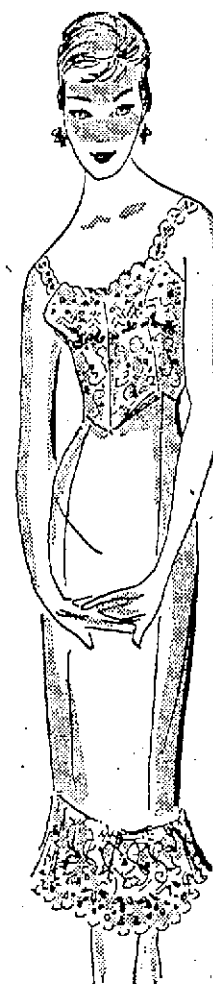
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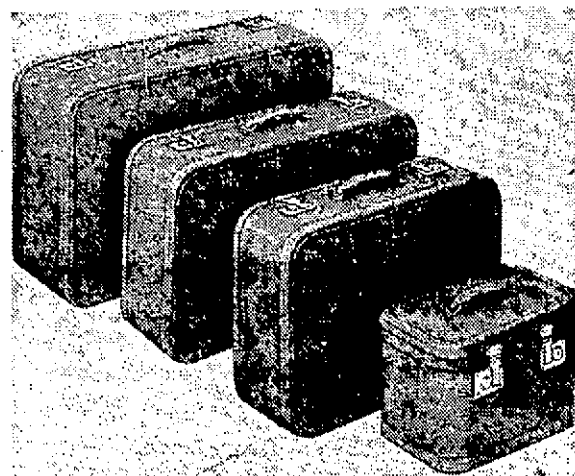
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#### SHE'S RIDING HIGH

Susan Heydon, 10, of 2181 Tevis Ave., a pupil at Gant Elementary School, shows off the colorfully-decorated soarer that won for her one of three sweepstakes awards in Saturday's all-City Kite Tournament in Auditorium Park.—(Staff Photo.)

#### MUSIC AND COMEDY

### Harry, Jack Save Orchestra in K.C.

KANSAS CITY (AP)—A musical gentleman from Independence, Mo., and a "39-year-old" comedian who says he plays the violin brought a financial bonanza to the Kansas City Philharmonic Orchestra Saturday night.

The Independence musician was former President Harry S. Truman. He presided as master of ceremonies for the gala silver anniversary concert before a sell-out audience of 2,500.

The comedian was Jack Benny, funny man of radio and television, who played three violin solos.

Their combined efforts had cured the Philharmonic's financial pains before they ever came on stage.

THE AUDIENCE paid \$2.50 to \$50 a seat and the \$50,000 boxoffice returns virtually wiped out the orchestra's debts.

The program said violinist Benny was playing the first movement of Mendelssohn's violin concerto in E minor, and "Capriccio Espagnol" by Rimsky-Korsakoff in that order.

The audience applauded vigorously, whether for Benny's musicianship or his fortitude it was impossible to tell.

At any rate Benny played it straight except that he forgot his bow and had to go back to the wings.

Also there was some feigned friction between Benny and the concert-master, Tiberius Klausner, who showed a tendency to take over for Benny during the more difficult passages. Benny finally dismissed Klausner, retiring him to the wings.

TRUMAN DIDN'T sit down at the piano. But he took conductor Hans Schwieger's place as the 75-piece orchestra played the "Stars and Stripes Forever." The audience loved it. Saturday night's concert was Truman's idea. He and Benny are old friends.

"I love good music and I want to help the orchestra," Truman explained.

His idea caught on quickly at a time when the orchestra was discouraged over its chronic financial troubles.

While Benny applied himself seriously to the job Saturday night, he and the ex-president hammed it up at a rehearsal Saturday morning.

Benny scowled at the orchestra in mock irritation, insisting it was off key. The next moment he started to laugh, looked at his violin and said:

"Oh, this is too ridiculous."

### Lame, Ill Pilgrims Flocking to Lourdes

LOURDES, France (AP)—The Nazareth, mother of Jesus. lame, the ill, and pilgrims by the thousands gathered in this mountain hamlet Saturday for next week's commemoration of the miracle of Lourdes.

A hundred years ago next pilgrims from all over the Tuesday, says the Roman world—many of them desperate Catholic Church, a little peasant ately ill and on stretchers—girl saw a vision who told her: were arriving by the trainloads.

"I am the immaculate conception." Pilgrims stricken by disease will bathe in the spring whose waters are said to have cured thousands.

The day was March 25, 1858. The peasant girl was Bernadette Soubirous. The vision, says the church, was Mary of

#### That's Different

BOURNEMOUTH, England (UPI)—Leaders of the powerful Amalgamated Engineering Union told its youth conference Saturday not to call Conservative Party members such names as "murderers, scavengers and gangsters." But they said it is all right to call them "parasites."

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## Burcham Pupils Win Top Honors in All-City Kite-Flying Contest

Burcham School pupils won two out of three sweepstakes awards Saturday in the All-City Kite Tournament at Auditorium Park.

Sweepstakes winners were John Paul Zentgraf, 8, of 6014 Wardlow Rd., and Bill Simmons, 13, of 3241 Chatwin Ave., both students of Burcham School, and Susan Heydon, 10, of 2181 Tevis Ave., a Gant School pupil.

Special awards went to Dick Bowers of McKinley School, Roxanne Drake of Lowell School and Raymond Scott of

Longfellow School.  
MORE THAN 250 youngsters participated in the contest, sponsored by the recreation Dept.

Other winners included:

STEADY FLYING — Riekey Hays, Monroeb School, Class 1 (grades 2 and under); Jeffrey Benedict, Lowell School, Class II (grades 3 and 4); David Sheres, Gompers School, Class III (grades 5 and 6) and Henry Sorenson, Lee Junior High School, Class IV (junior high students).

SMALLEST KITES—Timmy Johnson, Grant School (I); Allen Woods, Lowell School (II); and Terry Gillespie, Longfellow School (III).

LARGEST KITES — David Harney, Gant School (I); Emory Prickett, Whittier School (II) and Mike Miller, Birney School (III).

NOVELTY — Stephen Reush, Bixby School (I); Martin Quirk, Naples School (II); Susan Heydon, Gant School (III), and Bill Simmons, Burcham School (IV).

BEAUTY — Douglas Bath-

well, Gant School (I); John Zentgraf, Burcham School (II); Joe Kriz, Holmes School (III), and Eddie Brandt, representing Wardlow Park, (IV).

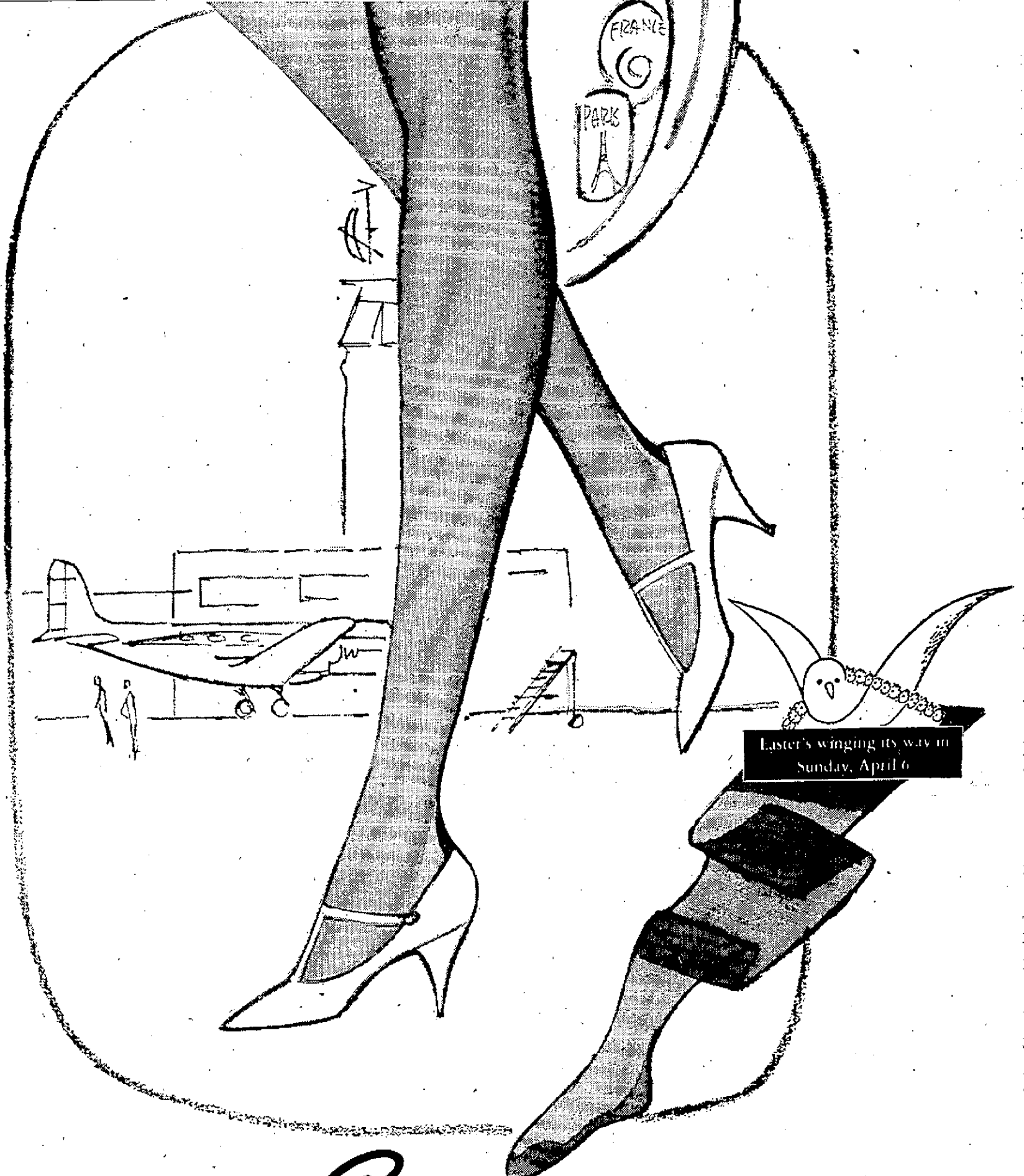
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TEXAS SOCIETY SUPPER  
The Texas State Society will have a covered-dish supper at Hall.

## New Glasses Overcome Bifocal Dissatisfaction

According to a noted eye specialist, quoted in the "Journal of Living," dissatisfaction with bifocals generally comes of a patient's awareness that his glasses are not providing comfortable vision at intermediate distances — between 18 and 50 inches. Resultant craning and squinting cause eyestrain and headaches. What the patient wants, this specialist says, is comfortable vision at ALL ranges. This all-range clear vision can be accomplished by changing to Continuous Vi-



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- A. Full-fashioned dress sheer, Ginger Peachy, Flaming Youth, Definitely Neutral, Sun Worship, Soft Petal, Sugar and Spice. Reg. \$2. **1.65, 3/4.95**
- B. Seamless demi-toe sheer, Ginger Peachy, Flaming Youth, Definitely Neutral, Sun Worship. Reg. 1.65. **1.35, 3/4.05**
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- D. Long-wearing walking sheer, Definitely Neutral, Sun Worship. Reg. 1.65. **1.35, 3/4.05**

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## WORLD NEWS BRIEFS



### Ike Meets Dewey at Georgia Club

Augusta, Ga. (AP) — President Eisenhower flew south Saturday for a golfing weekend under the Georgia sun and, to his pleasant surprise, found former Gov. Thomas E. Dewey of New York on the scene.

Dewey and his wife arrived at the Augusta National Golf Club, the President's weekend headquarters, on Thursday but Eisenhower did not know they were here until he arrived.

White House Press Secretary James C. Hagerty said the President would leave here about 4:30 p.m. on the return flight to Washington. He has an appointment Monday morning with Dr. Ludwig Erhard, West German Vice Chancellor.

### Debate Rages On

BONN, Germany (AP) — West Germany's foreign policy debate raged on in an uproarious, fist-shaking session of the Bundestag Saturday. Chancellor Konrad Adenauer's government again ran into stiff Socialist opposition to arming West Germany with nuclear weapons.

Socialist Helmut Schmidt charged the Adenauer government was plunging the country into the same sort of disaster that occurred 25 years ago when the old Reichstag voted Hitler absolute power.



### Designer Dies

NEW YORK (AP) — Fashion designer Claire McCardell, whose styling of women's clothes won her international renown, died of cancer at New York Hospital Saturday after an illness of several months. She was 52.

It was she who introduced the "casual look" and such innovations as the "popover" dress and leotards. She specialized in outdoor and sports styles favored by college girls.

### Invasion Cost \$140 Million

LONDON (AP) — The British army spent \$140 million to stage the abortive "40-hour war" of the Suez invasion 15 months ago, the government disclosed Saturday.

### 'Bing Bang' Gets the Gong

BERLIN (AP) — East German jazz composers Saturday were told to tone down their music. The Culture Ministry's weekly newspaper Sonntag complained that Soviet zone song writers were turning out tunes called "Bing Bang Bongola," "Big Bang Boogie," "Cocktail Rag," and the "Cha Cha Ballad."

## CONGRESS CALENDAR

WASHINGTON (AP) — Status of President's \$3,900,000,000 foreign aid program.

Schools—House action pending on bill to maintain present federal spending level in congested area schools.

Rivers and Harbors—Senate action pending on House-passed \$1,544,627,000 rivers and harbors projects authorization.

Trade—House Ways and Means Committee continues hearings on five-year extension of Reciprocal Trade Act.

Natural Gas—House vote on bill easing federal controls on natural gas producers still side-tracked and believed dead.

Loyalty—House action pending on Senate-passed bill bringing all federal employees under loyalty-security program.

Statehood—Admission of Hawaii and Alaska to statehood pending in Senate and House.

Housing—Congress sent to President for signature \$2,800,000,000 anti-recession home-building program. Also passed resolutions urging speedup in civil and military works projects.

Military Pay—House takes up Monday bill to raise military pay \$669,379,000 a year to keep skilled men in service. Senate action pending.

Highways—Senate action pending on bill making \$4,500,000,000 available over two years for interstate highway program. House has passed \$1,825,000,000 authorization for regular federal-state highway program.

Surplus Crops—House action pending on Senate-passed bill extending overseas surplus food disposal program two years and increasing total to \$3,500,000,000.

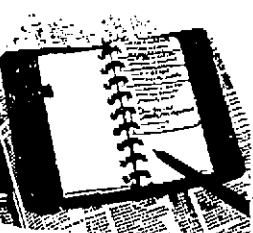
Pensions—House Civil Service Committee votes Thursday on bill granting \$25,000 annual pensions to former presidents, and \$10,000 a year to presidential widows. Senate action pending.

Disability—House judiciary subcommittee has under further study bill to permit vice president to take over if president becomes incapacitated. Issue believed dead for session.

Postal—Senate-House conferees seeking agreement on conflicting postal rate increase bills. Senate version includes pay raise for government workers. Separate House pay-raise bills pending.

Foreign Aid—Senate and House foreign relations committees continue consideration.

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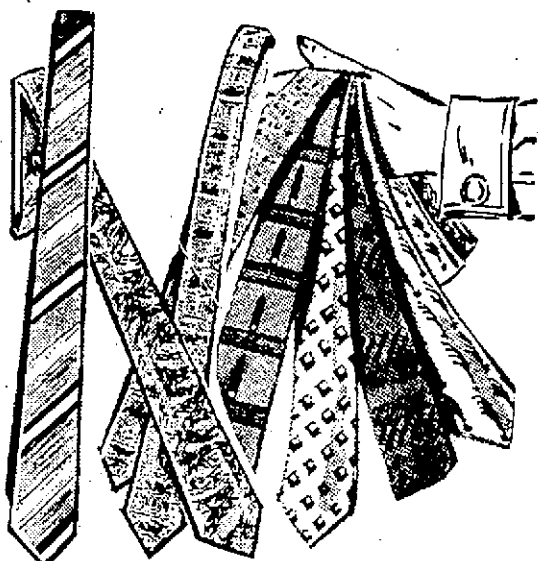
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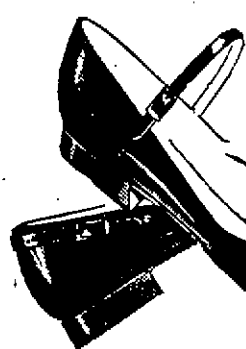
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All elastic styling that follows every curve of your body for comfort in action. White! Sizes 32A through 42C.

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Ultra sheer seamless nylons amazingly durable. Dress-up sandal heel, demi-toe. Newest Spring shades. 8 1/2-11.

Ventilated sole, full fashioned nylons with V-knit heel for better fit. Run stop toe. Sizes 8 1/2-11. Contrasting seam.



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## COAST IMPROVES

# Unemployment Peak Appears to Be Near

WASHINGTON (AP)—A spot check by the Associated Press showed Saturday that unemployment still is increasing in March in some of the nation's major labor markets.

The sample covered more than a dozen of the biggest employment areas. It showed the idle in these areas increased by about 150,000 from the middle of February to the middle of March.

But, like the first robin in the spring, there are some hopeful signs. The AP survey data, together with the government's latest unemployment compensation claims figures, suggest the jobless peak is close at hand and there may be some decline in unemployment in April.

THE AP SPOT CHECK showed seasonal job improvement in California, Washington and Oregon. Plywood plants in Oregon and Washington which had closed because of low prices have now reopened, and timber activities are picking up. Boeing Aircraft at Seattle has delayed scheduled layoffs.

The job picture elsewhere at

the moment appears to be this: Unemployment is still rising but its upward momentum is rapidly slowing down.

The latest Labor Department report shows that in the week of March 8 there were 3,274,800 jobless among workers insured by the Unemployment Compensation (UC) System.

The 3,274,800 figure represents a slight decline from the prior week's total, but an increase of about 138,000 over the week of February 15, when the government took its last over-all tally of the unemployed.

SOME OF THE unemployment changes among UC-insured workers in key states, with figures for March 8 listed first, followed in parentheses by the Feb. 15 week totals:

California 311,303 (315,843); Oregon 44,244 (45,424); Washington 62,134 (71,417); New York 384,721 (361,439); Pennsylvania 332,098 (309,604); Ohio 208,650 (202,184); Illinois 172,672 (163,644); Indiana 88,271 (87,571); Missouri 62,358 (65,882); Rhode Island 27,445 (26,317); Alabama 46,575 (46,310); and Texas 72,926 (65,460).

## MAN OF THE HOUR

# Will De Gaulle Return?

PARIS (AP)—The long shadow of Gen. Charles de Gaulle is lengthening across France once more.

Without breaking his self-imposed silence, the retired, autocratic 67-year-old wartime leader has suddenly become the man of the political hour.

It is nearly always so in time of great crisis in postwar France. Many public figures say privately—and left-wing journals say publicly—that the Fourth Republic is foundering and that the growing crisis in North Africa may lead to its quick and violent end.

There is talk of a coup d'etat by the French army, or of an attempt at a power seizure by the right. There is fear of a popular front, with the Socialists aligning with the Communists.

NEARLY ALL political observers agree that Premier Felix Gaillard's time in office is running out. Right-wing deputies say only De Gaulle can save North Africa; that only he can regain France's lost prestige.

In personal prestige, De Gaulle stands high above all living Frenchmen.

While De Gaulle has been in silent retirement for five years, his countrymen still remember his call of June 18, 1940, for France to fight despite the fact it had been defeated, his triumphant return to Paris, and his two terms as postwar premier.

THE AUSTERE GENERAL has indicated that his return to politics would be conditional. He has criticized the Fourth Republic's constitutional system and has insisted he would return to power only with a special "magistrature" that would not make his cabinet subject to the whims and caprices of 14 differing political parties.

Nevertheless, the authoritative newspaper Le Monde indicated recently that the left wing might be agreeable—if the circumstances are right—to giving a mandate to De Gaulle. Even the Communists might not object too strenuously, the paper said.

President Rene Coty would have to be the man to summon De Gaulle to power. Informed sources say he would do so only if asked by the national assembly.

There is little doubt that De Gaulle would agree to come back—under his own conditions.



GENERAL DE GAULLE

## '\$ \$ Napoleon' Meet\$ Waterloo

LONDON (AP)—Leonard P. Jackson, a high-living millionaire and self-styled "Napoleon of High Finance" found his Waterloo in a woman and went to jail for nine months Saturday on fraud charges.

An Old Bailey Court jury found the 57-year-old Jackson guilty of two counts of defrauding Gordon Hotels, Ltd., into buying a swank restaurant for \$168,000 when he knew it was losing \$1,400 a week.

Jackson was stunned. He had been so sure of acquittal he had arranged a champagne party at the Mayfair Hotel to celebrate victory.

IT WAS A woman who did him in. Zena Daniels, racehorse owner and businesswoman, led a group of stockholders in Gordon Hotels against Jackson and helped put police on his trail.

It was a bitter pill for the man whose slogan was "Nothing but the best for L.P.J."

Born poor, he parlayed a business in rags to the directorships of 30 companies, and the chairmanship of Gordon Hotels.

### Teacher Has Measles

FORT WORTH, Tex. (AP)—Mrs. Nina Macklin of Denton, Tex., didn't preside at a State Teachers Assn. district convention Saturday after she learned she has measles.

She stayed in her hotel room to avoid "contaminating all the teachers in 16 counties."

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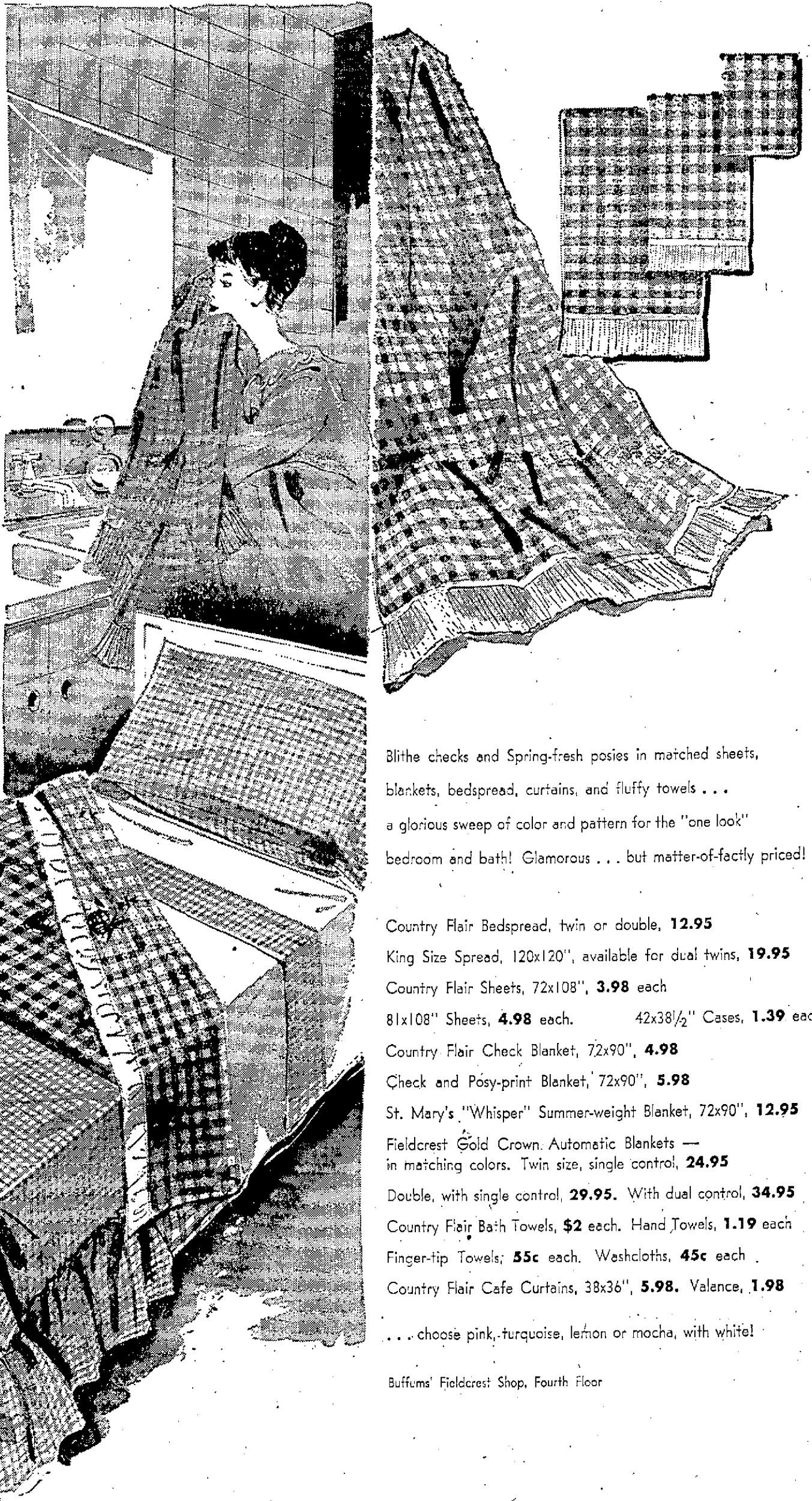
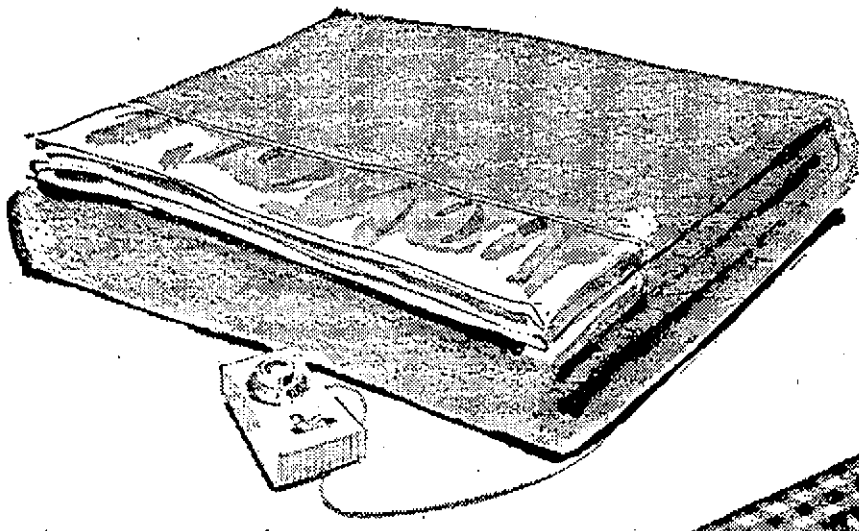
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co-ordinates bedroom and bath

with one fashion-fresh sweep of

Fieldcrest's "Country Flair"



Blithe checks and Spring-fresh posies in matched sheets, blankets, bedspread, curtains, and fluffy towels . . .

a glorious sweep of color and pattern for the "one look"

bedroom and bath! Glamorous . . . but matter-of-factly priced!

Country Flair Bedspread, twin or double, **12.95**

King Size Spread, 120x120", available for dual twins, **19.95**

Country Flair Sheets, 72x108", **3.98** each

81x108" Sheets, **4.98** each. 42x38 1/2" Cases, **1.39** each

Country Flair Check Blanket, 72x90", **4.98**

Check and Posy-print Blanket, 72x90", **5.98**

St. Mary's "Whisper" Summer-weight Blanket, 72x90", **12.95**

Fieldcrest Gold Crown Automatic Blankets — in matching colors. Twin size, single control, **24.95**

Double, with single control, **29.95**. With dual control, **34.95**

Country Flair Bath Towels, **\$2** each. Hand Towels, **1.19** each

Finger-tip Towels, **55c** each. Washcloths, **45c** each

Country Flair Cafe Curtains, 38x36", **5.98**. Valance, **1.98**

. . . choose pink, turquoise, lemon or mocha, with white!

Buffums' Fieldcrest Shop, Fourth Floor

Buffums' Store Hours: 9:30 A. M. to 5:30 P. M.

Fridays: 12 Noon to 9 P. M.



# Who'll Give 'Nuisance' New Name and New Home?



NUISANCE . . . The Bottle Goes With Her

Nuisance, a black-and-white puppy about seven days old, wants a new name. But to get it she'll have to find a new home. Her present caretaker, teacher Marjorie Turpin, says she no longer can be responsible for the little pooch. "Snooky has left home," explains Miss Turpin, 224 W. 14th St. Snooky is Miss Turpin's 12-year-old pet cat. "Snooky's jealous," says the teacher. "I'm afraid she won't come back if Nuisance stays."

Miss Turpin, a second-grade instructor at Lincoln School in Paramount, says the puppy was given to her Friday by two pupils. "We don't dare give her back to the woman who gave her to us," the pupils informed the teacher. "We're afraid she'll drown her." Miss Turpin says she hopes someone will take the puppy off her hands so she can get some sleep. "I was up every three hours to feed Nuisance during the night," she relates. "The bottle of milk goes with the dog," she adds. "I do hope Snooky comes back soon."

## Eggheads Get Their 'Revenge'

PARIS (AP)—Le Monde's ease of operation — the little Washington correspondent calls it — "a means of expressing the American popularity of the a nonconformist personality, an small European car an "egg-individualism (touched with) head's revenge." He writes eccentricity and intellectual that—besides its economy and ism."

## Camera for Japan

TOKYO (AP)—The U. S. Air Force is flying to Tokyo a special camera for Japanese scientists to use tracking earth satellites. It is due today from the Smithsonian Institution.

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easter fashion  
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From our Easter sale collection or pure silk suits . . . the relaxed look in longer fitted jackets, the eased silhouette in blouson backs, the shapely chemise and cocoon. Superbly tailored and fitted in navy, black, beige or French blue. Misses' sizes.

Easter Blouses—Second Floor

easter toppers  
in lightweight wool

25.95

The airy wool texture. . . a fleecy topping to spring's easy look.

Here is an outstanding collection of Milium lined shorty coats. Gay little fashion colors, shaped to the mood of mannerly fashion, perfect to mix with a traveling wardrobe. Here are three from our group.

Sizes 10-16.

a. The cocoon back wide-away collared coat with buckle interest in back. Beige, black, red, navy.

b. The shawl collared chemise coat with low hip banded shape. Beige, white or coral.

c. The wing collared chemise back cardigan in checked wool, basketweave or linen blends.

Red, beige, white, navy.

Women's - Misses' Coats—Second Floor



cocoon back  
overblouse atop  
a slim skirt

7.99  
12.98 value

Fashion's latest love, the cocoon back overblouse resting on a slender skirt. Lustrous slubbed acetate pretending to be silk. Hand washable and color fast. Beige, black, pink, blue, American Beauty rose. Sizes 10-18.

Misses' Suits—Second Floor

## COME MEET THE easter bunny

Magic from wiggly pink ears to a powder puff tail, the Easter Bunny parades through our Children's Wear and Toy Dept. March 27 - April 5.

FREE BALLOONS



## CANT TEACH CROWDS

# Educator Thinks Schools Too Big

Society itself often contributes to a juvenile's role of delinquency, a Los Angeles psychiatrist says.

For instance, if you say to a youngster, "you're a delinquent," you're beginning to validate the delinquency role for him.

And once this role is validated by society, the adolescent may commit himself to it.

The view is that of Dr. Edward J. Stainbrook, chairman of the department of psychiatry of the University of Southern California School of Medicine.

ADOLESCENCE, he reminds, is a "time of choices." It's the time when a youngster does a good deal of talking to himself in his quest for meaningful participation in society.

"The adolescent is very critical as he surveys society in looking for his life style among the many life styles," Dr. Stainbrook says.

This scrutiny, he adds, may result in criticism of adult life styles.

The joking attitude in the press, television and radio concerning public morality doesn't help matters any, the psychiatrist continues.

"One basic problem contributing to delinquency is that of size," he says.

"We're becoming too large in too many areas — such as schools," he declares. "And the more people we have in any social area, the more we have to see that organization is maintained."

IN MANY SCHOOLS, he says, size has outstripped organizational efficiency.

"We are teaching in crowds," he says, "and you cannot teach anybody in crowds. You must teach groups."

Another factor in the size problem is that of the quick-growing tract area, he says.

"Here people are isolated

BUT THE problem of juvenile delinquency—or any problem in human behavior—cannot be solved by any one set of facts, Dr. Stainbrook contends.

"To understand human behavior, we need to know the structure and function of the world around us," he says. "This includes knowledge in the fields of biology, psychology, sociology, anthropology and the social sciences in general." technology," he concludes.

"But on the human scene, we must make room for non-technical intervention. We must be willing to study ourselves."

**MAY CO**  
**LAKEWOOD**

**Come  
see...**



## Belles Too Wide for Kissing Gate

CAMBRIDGE, England (AP)—Authorities are going to widen the kissing gate at nearby Gamlingay because the local belles are getting too plump.

According to tradition, girls cannot pass the gate until they give their sweethearts a kiss. Testimony before the Town Council showed that many girls were getting stuck halfway through the narrow gate. Rejecting a suggestion that the girls should reduce, the council decided to widen the gate three inches.

## To Ship Factory

VIENNA (AP)—Czechoslovakia reports it is building a large auto tire factory for delivery to Indonesia in August. Indonesians are being trained in Czechoslovakia to run it.

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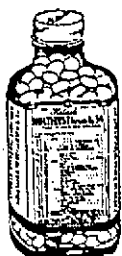
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the easter parade  
6.95**

Charting a course of carefree Easter charm in drip-dry fabrics are Pilot blouses. Fragile embroidery, belies their practicality. Luscious colors attract attention everywhere. Shown are three favored styles. Sizes 32-38.

- a. lacy bib blouse in white only.
- b. plunge tie blouse in white, pink, blue, beige.
- c. v-plunge neckline in white, pink, blue.

Blouses—Street Floor

**shining catches  
to bag easter**

**11.95** plus 10% fed. tax

Your handbag clasps the content of Easter — the "look-your-best" spirit which is the essence of the season. Be sure yours is worthy of its role. We suggest creamy-smooth calfskin, meticulously tailored, imaginatively shaped, lustrously leather lined. Distinctive hardware accents the deep-hued, lustrous, polished leathers—black, navy, bone, red.

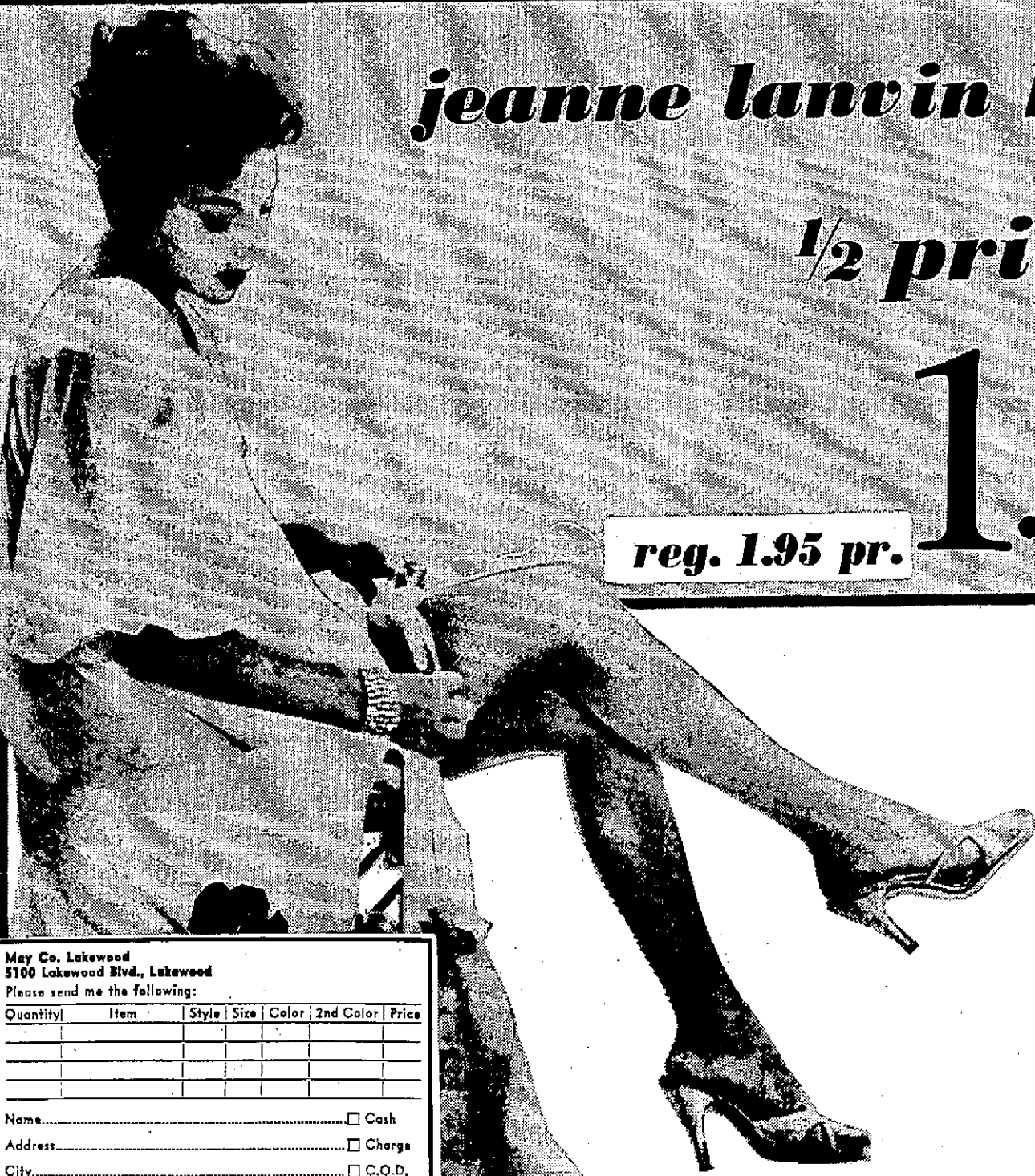
Handbags—Street Floor

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COLORS:  
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SOME banter about the chem-ise developed at Torrance City Hall when Mrs. Bernice Goodwin, secretary of the Council, arrived at her office in a sack.

To some sharp remarks about what the thing does to hide a woman's figure, Mrs. Goodwin remarked: "It's like money in the bank. You don't have to see it to know it's there."

"Yeh," said one of her male harassers, "but money in the bank draws interest."

CITIZENS inclined to be a little careless about their arithmetic would be wise to sharpen up before they tackle their income tax return forms.

The Internal Revenue Service shows that a lot of people aren't too good with figures.

Arithmetic errors in income tax returns last year cost 1,090,000 taxpayers an average of \$90 each in added taxes, according to Commerce Clearing House.

Another 615,000 taxpayers got automatic refunds of mis-taken overpayments, averaging \$70 each.

The Revenue service discovered that the taxpayers favored themselves in about two out of every three returns where there were miscalculations.

In other words, folks who can't do figures too well can misdo them to their own advantage, which shows they're not too stupid.

MANY people go blithely through the job of filling out tax forms with the idea that there's little chance their particular forms will be checked.

But last year, about 11 out of every 12 forms were processed in the dept. mathematical verification operation.

They checked about 56,000-000 returns. That means that if you goot with your figures, you're likely to get caught.

Parents who are a little rusty on their arithmetic might let the school-age children check them out. In spite of all the howl about modern education, I've discovered that some of those kids are pretty sharp.

DRIVING on Carson Ave. between here and Anaheim the other eve, I was fascinated by the sight of several small fields of growing plants which were covered by canopies of bright lights.

The pretty picture not only drew the admiration of people in the car, but piqued their curiosity as to what it was all about. Some bizarre suggestions were made, such as one that the plants apparently must be able to see how to grow.

On checking with our country news dept.—the fellows who know everything about what goes on in the rural districts around here—I was told that these lights are illuminated on cold nights to keep the low temperatures from damaging the plants. They are used especially over beds of young rose bushes, the warm lights from the bulbs spreading a protective canopy over the plants.

Same idea, I guess, as smudge pots -- and a lot cleaner.

IT seems only fair, after repeated howls on the subject here, to report that at last signs have been erected on the Willow St. bridge directing traffic to the entrances to the Long Beach Freeway.

Frances Pierce, who first brought this matter to the attention of this dept., reports that it took a little over a year to get the job done.

I have never been able to learn why the highway dept. was so stubborn about this.

## First Brigade in Exercise

Ready and stand-by reserve personnel of the First Brigade, California National Guard Reserve, are attending a quarterly training assembly at the Armory, 854 E. 7th St., today.

The training session began Saturday with rifle firing, a command conference with Maj. Gen. Ivan L. Foster, commanding general, First Brigade, and other exercises.

Today's session includes conferences, lectures, rifle firing, drill demonstrations and a closing assembly which ends at 3:30 p.m.

# Is It True About Mr. McGrew?



'DANGEROUS DAN' ... A Little Hot-Headed

### EDITOR'S NOTE

UNRIVALLED POET of the Yukon gold rush is Robert W. Service and none of his dramas in verse is more famous than "The Shooting of Dan McGrew." Here staff writer Ben Zinser referees a verbal bout between a Long Beach "Dangerous Dan" and the brother of the poet.

## 'Dangerous Dan' Mad Poet Called Him Bad

"Dangerous Dan" McGrew is sore. It's because Robert W. Service "made me a tough guy in 'The Shooting of Dan McGrew.'"

"Dan" now is 74, lives in a small white house at 1187 E. 17th St. His mail is addressed to William N. McGrew.

"Dan? Service put that in to make it rhyme," insists McGrew.

"I never was dangerous except when I got mad," he recalls. "I always was a little hot-headed."

"Actually I was the guy who bought for the house," he says. "I never drank alone."

"Woman's name wasn't Lou, either. They called her Mamie Rae."

McGrew, who insists he's no tough guy, admits, however, to striking the woman and knocking her across the dance floor.

There was no shooting, though, he says.

"Some of the furniture was broken up and had to be re-arranged," he adds.

"Anyway, I think I ought to have some money out of it. He used my name."

"But Service is dead."

(Service, now 84, lives in Monaco.)

"Never met Service but once," McGrew continues. That was at the time of the fight. He was there, all right. You say Service still is alive. I sure would like to see him. I think I ought to get something out of it."



PETER SERVICE ... "Absolutely Impossible"

## Huge Liners to Call Here From Orient

By LEE CRAIG

When the 28,000-ton British passenger liner Himalaya arrives here late in August, the vessel will mark the beginning of a new era in Long Beach Harbor history.

For the Himalaya will be a forerunner of a new Pacific service which will ultimately grow to 24 yearly calls here by eight huge liners carrying up to 20,000 passengers a year.

The new service, created by formation of what will be the largest commercial shipping operation in the Pacific, involves integration of present Orient Line service to the South Pacific with a new link from the Pacific Coast to the Far East.

To accomplish this, the Orient Line will merge services with the Peninsular and Oriental Steam Navigation Co., its parent company in the P & O Shipping Group, the largest in the world. The new operation will be called the Orient and Pacific Lines.

THE P & O'S HIMALAYA, larger than any other passenger vessel now operating exclusively in the Pacific, will be dwarfed by two ships under construction which will join the service at the end of 1960.

They are the 45,000-ton Canberra and the 40,000-ton Oriana, being built at a cost of \$85-000,000. They will bring Orient and Pacific Lines' total operating tonnage to almost 300,000. The Canberra, to be the largest commercial passenger liner ever to ply the Pacific, will have an overall length of 820 feet and a beam of 102 feet. Her 85,000 shaft horsepower will drive her at 27 1/2 knots, fast enough to cover the trip from Britain to Australia in three weeks instead of the present four weeks.

A two-class ship, the Canberra will carry 2,250 passengers in addition to 1,000 crewmen. The vessel will be air-conditioned throughout and will be fitted with stabilizers to minimize effects of the ship's motion.

ORIENT LINE VESSELS have customarily called here yearly on their South Pacific runs or while en route to Europe through the Panama Canal. Next arrival here will be the Orsona on July 2, followed by the Orsonay on Aug. 1.

Actually, however, the formal beginning of the Orient and Pacific Lines' new trans-Pacific service to the Far East will be April 11, 1959, when the Himalaya will leave Long Beach bound for Japan and China. Her earlier call here will be on the South Pacific run.

The new line's ports of call in both south and north Pacific runs will include Long Beach, San Francisco, Vancouver, Honolulu, Yokohama, Kobe, Manila, Hong Kong, Suva, Auckland and Sydney.

Long Beach Harbor never before has had regularly scheduled passenger sailings from the port other than those of the Hawaiian cruise ship Leilani, which alternates Pacific Coast bases between here and San Francisco.

Current plans call for O & P ships to dock at Pier A for the first few years, as the Leilani has done. Eventually, the trans-Pacific vessels will be handled at one of two piers port officials plan to construct extending from Pier A.

examinations every year and budget \$400,000 for the purpose.

To supply anything near a comparable service to the parochial schools would require the addition of eight persons to the City Health Dept. staff, Vickers said.

Principal sponsor of the proposal is the Community Welfare Council, representing a cross-section of nearly 60 organizations with thousands of members.

The council's executive secretary, George M. Logan, filed its recommendation with city councilmen early this year.

ACCORDING TO LOGAN, 8,500 children attending non-profit schools here "are not receiving complete preventive health services."

He explained that the proposed service would consist primarily of the assignment of nurses to act in a consulting capacity in assisting the schools to organize their own health programs, which would be continued by volunteers.

According to Logan, 34 of 47 public health departments canvassed by his group are providing nursing services to parochial schools.

These figures were disputed to some extent in the Vickers report, which said the services in many instances were little more than "token" offerings.

On record in opposition to the proposal are the Long Beach Council of Churches and the Long Beach Ministerial Union. Both raised the question of the separation of church and state.

However, the union said it had no objection to health services being offered in public health centers rather than in the parochial schools.

## LIZ ESCAPED INJURY

### Beauty on Plane in Accident Here

Actress Elizabeth Taylor, widowed Saturday by a plane crash, made headlines in 1950 when she and 54 other persons escaped serious injury in an airliner accident at Long Beach Municipal Airport.

Miss Taylor and her first husband, Nicky Hilton, were among 50 passengers aboard a TWA Constellation which had taken off from Los Angeles International Airport Nov. 18, 1950.

The plane, carrying a crew of five, was bound for Chicago where the film beauty was to appear in a play.

IMMEDIATELY after take-off, it ran into bad weather and made an emergency landing at Municipal Airport.

As it touched down, the Constellation's landing gear collapsed and the giant airliner smashed through a fence at the end of the runway.

No one aboard was hurt seriously.

Reporters who interviewed Miss Taylor and Hilton recalled



W. F. PRISK  
Honorary Chairman

## Prisk Helps Push Drive for YMCA

William F. Prisk, retired newspaper publisher, has accepted the honorary chairmanship of the YMCA Expansion Fund campaign, Jerry S. Jacobs, president of the Y announced Saturday.

"The YMCA Expansion Fund campaign deserves and must receive the unqualified endorsement and support of all our citizens," the former Publisher of the Press-Telegram stated in accepting the post. "Possibly no other agency in the history of our nation has contributed more to the moral fibre of our youth than the YMCA."

THE PUBLIC phase of the campaign will begin in May. Earl A. Fast is general chairman of the drive.

Campaign purpose is to provide capital improvements needed to meet the demand of skyrocketing membership. No capital improvements have been made by the local Y since 1929.

Expansion plans contemplate modernization and enlargement of the Downtown Y facilities, additions to the North Long Beach Y and new structures in Lakewood and Los Altos areas.

## Division 5's 3 Cruisers Due Monday

Three Long Beach-based cruisers—USS Los Angeles, USS Rochester and USS Roanoke—are scheduled to return home at 9:30 a.m. Monday after a seven-month tour of duty with the 7th Fleet.

The Roanoke and Rochester will tie up at Pier E. The Los Angeles will berth at Pier 2, Long Beach Naval Shipyard.

The warships constitute Cruiser Division 5, commanded by Rear Adm. John F. Davidson. While in the Western Pacific, they collectively steamed 100,000 miles and visited Sydney, Australia; Hong Kong, Saigon and many Japanese cities. Vice Adm. Wallace M. Beakley, commander 7th Fleet, flew his flag on the Rochester.

REAR ADM. DAVIDSON was in tactical command of Operation FIREX, a series of naval exercises conducted recently in the Philippines.

The two-day operation was designed to co-ordinate shore bombardment and amphibious landings for modern nuclear warfare.

Commanding officers of the returning ships are as follows: Capt. Harold Payson Jr., Los Angeles; Capt. James I. Cone, Roanoke, and Capt. John S. Coye Jr., Rochester.

## Bandits Get \$260 in Two L.B. Holdups

A Long Beach supermarket and a service station were targets Saturday night for armed robbers who held them up and escaped, police reported.

Harold D. Hartman, assistant manager of the Jim-Dandy Market, 2214 Atlantic Ave. told police a lone man forced him at gunpoint to empty the market safe of \$200.

Service station attendant James Hyram said he was working on the engine of a car, just brought into the station at 2002 E. Pacific Coast Highway, when the car owner and another man told him to give them all the money in the cash register. They got about \$60.

## L.B. Jr. Band Wins 3 Trophies

The Long Beach Junior Concert Band, Marvin M. Marker, director, marched off with three trophies at their first 1958 parade Saturday during the Second Annual Montebello Youth Band Review.

The band was awarded Sweepstakes Perpetual Trophy for "musical perfection" and "marching excellence" and the First Place Sweepstakes Trophy for receiving highest over-all score in the parade.

Beverly Miller, head drum majorette for the band, received a perfect score.

### NAACP in Drive

The Long Beach chapter, National Assn. for the Advancement of Colored People, will open a membership drive with a meeting at 8 p.m. Saturday in New Hope Baptist Church,

## 'There Never Was Any McGrew,' Brother of Yukon Poet Claims

"Dan McGrew alive? Impossible."

As an afterthought, Peter H. W. Service, 77, adds:

"Absolutely impossible."

Service is the brother of Robert W. Service, 84, the man who wrote "The Shooting of Dan McGrew."

"There never was any Dan McGrew," says the younger Service, who winters in Long Beach at 1912 1/2 E. 2nd St.

"No one person was depicted in his entirety in my brother's poem," he continues. "The characters are combinations of personalities my brother knew in the Yukon."

THERE WAS ONE exception, says Peter Service, who spends his summers in Vancouver, B. C.

"He was Sam McGee," he says. "I've met Sam McGee."

"The Cremation of Sam McGee" tells about a prospector from sunny Tennessee who suffered so much

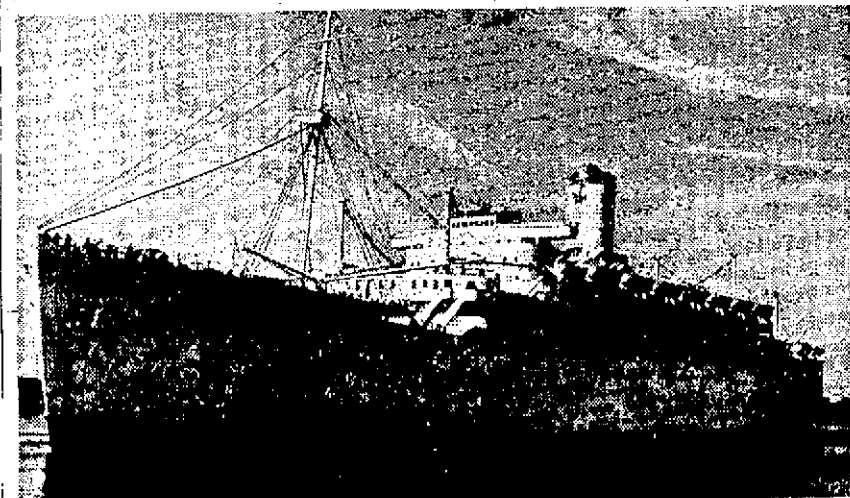
from the cold in the north country that he exacted a promise from his pal to cremate his body when he died.

When the time came to make good on his promise, his pal found McGee sitting there contentedly. McGee asked him to close the door, saying that it was the first time he'd been warm since leaving Tennessee.

ROBERT SERVICE, Peter Service says, left the hero's name blank when he wrote the poem. Later, the poet came across the name "Sam McGee" on the pages of a bank ledger. Robert Service worked in the bank at White Horse.

"Just the name," the author said. "McGee will rhyme with Tennessee."

"I'm sure my brother spoke to McGee later to get permission to use his name,"



### LAUNCHES NEW SERVICE

New passenger service linking Long Beach Harbor with the Orient will be inaugurated in August with arrival of the British liner Himalaya. Service will grow to 24 yearly calls by passenger vessels.

### COST PROBLEM UNDERLINED

## Parochial Health Service Contested

By GEORGE WEEKS

Should the city provide free preventive health services for parochial schools?

That question is developing into an issue, politely but vigorously contested, before the City Council. Both the affirmative and negative sides have marshalled influential groups.

Councilmen have filed the subject away for the moment in committee of the whole, but a decision is expected before budget-making time in July.

Meanwhile the latest expression on the subject came from City Mgr. Sam E. Vickers, who in a 10-page report opposed the proposal.

The city is already providing exactly the same services, primarily immunization, to public and parochial schools, Vickers said. His report added:

"If the city were to assume responsibility for complete health services in nonprofit (parochial) schools, it could conceivably be charged that this would be an inequity, since the city does not provide like services for public schools."

HIS SECOND OBJECTION was economic. Cost of proposed new services would add nearly \$50,000 to the budget for the General Purpose Fund, or the equivalent of one cent on the tax rate, his report pointed out.

It conceded, however, that parochial schools lack organized preventive health programs except those supplied by physicians on a voluntary basis and the immunization offered by the city at a cost of \$1,000 annually.

On the other hand, the public schools maintain a full-time health staff of 52 persons, make 40,000 to 50,000 physical

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## LOCAL NEWS BRIEFS



### Nephro's Drive Slated This Week

A door-to-door canvass for funds will be staged Thursday and Friday by the Southern California Chapter of the National Nephrosis Foundation.

Nephrosis is a serious kidney disease, occurring mostly in children, which causes them to retain fluids and results in giant swelling of the body.

Foundation officials say the money collected will be used for research and a cortisone bank. Volunteer workers are needed, according to Mrs. Cora Phipps, Long Beach chairman.

### 30-Year Pin for Phone Engineer

A service pin representing 30 years of service with General Telephone Co. has been presented to C. B. Knoff of 4608 Faculty Ave., division engineer in the local office.

### Welfare Chief to Speak

The Rev. John Keenan, director of the Long Beach and Santa Ana Catholic Welfare Bureau, will be principal speaker at the meeting of the Judge Walter Desmond Knights of Columbus Council 3449 at 8 p.m. Thursday in the Knights of Pythias Hall, 1153 South St.

### Optometrists to Honor Naval Surgeon

The annual Industrial Safety Award of the Long Beach Optometric Assn. will be presented to Capt. H. M. Robbins, senior medical officer at the Long Beach Naval Shipyard, at a dinner meeting Tuesday.

### Nutritionist to Advise Housewives

Why the average housewife fails to get her money's worth of groceries will be analyzed by a top nutritionist here Monday at the first session of the cooking school and nutrition workshop which begins at 7 p.m. in Morgan Hall, 835 Locust Ave.

Dorothea Van Gundy, of the International Nutrition Research Foundation at Arlington, Calif., will compare the contents of the average shopping basket with those of the "ideal" at the session, which is sponsored by the Health and Welfare Dept. of the Seventh-day Adventist Church.

### Shoreline Plan to Be Outlined

A general meeting of the Marina Improvement Assn. will be held Monday at 8 p.m. in the Lowell School auditorium. Werner Ruchti, director of the City Planning Dept., will speak on the master plan for shoreline development and tentative plans for Livingston Dr. and E. Second St. The public is invited.

### Local Writer Honored by Club

Consistent quality in creative writing has won a membership in the National Writers' Club for Brenda Anderson, 2911 Baltic Ave., the Denver, Colo., organization announced Saturday.

## 5 Injured in Traffic Accidents

Five persons were injured in two Long Beach traffic accidents Saturday, none seriously, police reported.

A two-car collision at Pacific Coast Highway and Cedar Ave. injured three persons. Treated in Seaside Memorial Hospital were Catherine Lott, 14, of 2945 Pacific Ave., and Mary Ellen Smith, 52, of 2527 Easy Ave., the driver.

A passenger in the Smith car, John Young, 72, of 2527 Easy Ave., was transferred to Harbor General Hospital with a broken right collar bone. Driver of the car, Mrs. Darlene Nella Lott, 35, of the Pacific Ave. address was not injured. Driver Donald D. Witt, 22, of 540 Orange Ave. and Virgil Lloyd Hammons, 26, of 4529 Albury Ave., were treated in Seaside Memorial Hospital for injuries suffered when their cars collided at Orange Ave. at Market St. Police cited Witt for running a red light.

(Advertisement)

## Hard of Hearing?

Do you know that a great many people who have a hearing loss also have sinus trouble, catarrh or both? Many of these cases could have part or even all of their hearing loss restored; many who now have sinus trouble and no hearing loss may develop a hearing loss later on in life.

Many of our patients now listen to TV and radio at volume that the family enjoys.

Thanks to the new system now being used in all of the Basic Diagnostic Offices throughout California, many who have tried this proven method are overjoyed. Just like magic in many cases, improvement is shown after the first treatment.

If you have a hearing loss, no matter how slight or how bad, it may be due to sinus trouble or catarrh. Why not find out?

Don't delay, we will give you the first treatment and our complete sinus and catarrh examination for the small sum of only \$3.00.

We are one of the busiest offices in Southern California, so if we cannot help you, be assured that we will not take your case.

The total charge is only \$3.00 for the first treatment and the examination, and if you see no improvement from the first treatment we do not want you back. This offer will be withdrawn in 10 days.

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### MAKE IT SNAPPY!

Caught in the camera's viewfinder as he checks over his equipment, Bob Raschdorf, 36, of 1615 E. Palmer St., Compton, gets set for International Photography Week, which starts today. From now until next Sunday, thousands of Southland shutterbugs will focus on scenery, bathing girls, sports events, bathing girls, children, animals and bathing girls. — (Staff Photo.)

## Cancer Drive Chairman Names Division Leaders



MRS. GUS WALKER  
Special Gifts Chairman

Division leaders for the Long Beach campaign of the American Cancer Society Crusade were announced Saturday by E. Jerome Young, local chairman. They include Herman J. Wulfsberg Jr., chairman of commerce and industry; Mrs. Gus A. Walker, special gifts, and W. Burl McCollum, business solicitation.

Donald P. Loker is district chairman of the month-long crusade, which will start April 1.

### Dag in Denmark

COPENHAGEN, Denmark (UPI) — United Nations Secretary-General Dag Hammarskjöld arrived here Saturday night en route to Moscow for talks with Soviet leaders.

## 2 Parties Pushing Road-Build Plan

WASHINGTON (AP)—Senate leaders of both parties joined Saturday in predicting passage next week of a major bill to speed up work in the nation's road-building program.

The bill, expected to come up for debate Tuesday, would make available to the states 1½ billion dollars more in federal funds this year than is possible under present law.

## SERVICE CLUBS

## Pat Brown to Speak at Lions' Meeting

Talks by Edmund (Pat) Brown, state attorney general, and Rear Adm. Robert L. Campbell, commander of the Naval Base here, will be features of service club programs this week.

The attorney general will address Downtown Lions Club at noon Friday in the Wilton Hotel. Although he is a candidate for governor, his talk will be non-political, according to the club announcement.

Chairman of the day will be Fred Taylor. Val Deaser will preside.

"The Atomic Navy and Long Beach" will be the topic of Adm. Campbell at a meeting of Kiwanis Club of Long Beach Tuesday noon in the Lafayette Hotel.

George J. Badenhansen will be chairman of the day, and President Howell Honeywell will preside.

**LONG BEACH SHRINE CLUB**—Tuesday noon, Lafayette Hotel. Rex Huggins, chairman; Ray M. Law, presiding. Talks by foreign exchange students.

**LONG BEACH ROTARY CLUB**—Wednesday noon, Lafayette Hotel. Robert J. Leebrick Jr., chairman; Douglas A. Newcomb, presiding. Speaker: John Baird, public relations representative, Southern California Gas Company.

**BREAKFAST OPTIMIST CLUB**—Friday, 7:30 a.m., Jones restaurant. N. E. Savidge, chairman; Dr. R. W. McClain Jr., presiding. Speaker: J. M. (Mac) McClintock, manager of Pierpoint Landing.

**SANDPIPER TOASTMASTER CLUB 1181**—Thursday, 7 p.m., Captain's Inn, Long Beach Marina. Old-timers' night.

**GAVEL CLUB 11**—Monday, 6:30 p.m., Hoefly's restaurant, Belmont Shore. Fred Anderson, presiding; Milford Allen, toastmaster; Guy Kingsbury, topic-master; John Trask, evaluator. Speakers: Jake Hiers, George Baker and Deane Moberley.

**AFTER DINNER SPEAKING CLUB**—Thursday, 6 p.m., Jones restaurant. R. L. Gailey.

## Jewish War Vet Post to Install

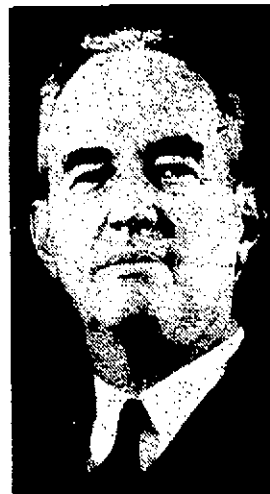
Officers of the Bernard and Milton Sahl Post and Auxiliary No. 593, Jewish War Veterans, will be installed this evening during a meeting and dinner-dance at the Ronde Rue Restaurant.

Installing officers will be Philip Gepner, department commander; and Mrs. Lillian Schuman, past department auxiliary commander.

## Injured Man Better

Charles E. Gordon, 32, injured in traffic Thursday at Gaviota Ave. and Broadway, Saturday was reported to be improved slightly at Community Hospital although still on the critical list. Gordon who lives at 1711 Appleton St., was struck by a car.

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ADM. R. L. CAMPBELL  
"The Atomic Navy"

chairman: Ralph Hand, toastmaster; Dr. Robert Sult, recorder; Dr. Scott Mighell, minutes man. Speakers: J. E. Barton, Wendell Deeter, R. L. Kahanek and Hal Wertz.

**DOWNTOWN EXCHANGE CLUB**—Wednesday noon, Lafayette Hotel. John McCune, chairman; Ross McKee, presiding. Speaker: Dr. Richard Laux, psychologist, speaking on discipline of children.

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Think of the saving you make by using Dr. Cowen's Credit Plan, instead of borrowing money to pay for Dentistry! There's absolutely NO INTEREST or CARRYING CHARGE at Dr. Cowen's... no additional charges of any kind for credit. The SAME LOW PRICES prevail, no matter how long you take to pay—that's really a DOUBLE SAVING.

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Lightweight Dentures With New Trubyte Bioform Teeth

Praised by the Dental Profession, Transparent Material Plates—set with Trubyte Bioform Teeth—possess a remarkable resemblance to natural teeth — offer many important

advantages over old-fashioned dental plates. You can get these new dentures RIGHT NOW on Dr. Cowen's Liberal Credit Plan... take till 1960 to pay.

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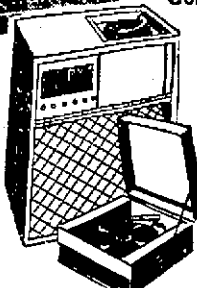
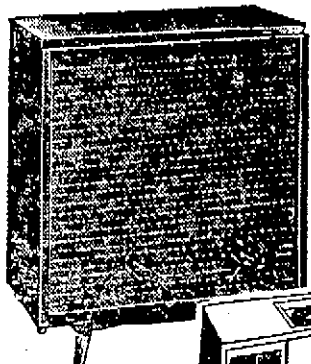
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# 8 Women Pick Out Assailant

LOS ANGELES (CNS)—Eight women Saturday identified 29-year-old Weldon Norman as the man who criminally assaulted them.

The women and teenage girls who were all attacked during the past 18 months in the San Fernando Valley area—pointed out Norman as their assailant during a lineup at the Van Nuys police station.

Detective Richard P. Ruble said all of the victims were positive of their identification.

POLICE SAY Norman may be connected with 25 such attacks. He denied the charge, but admitted he was on probation for a similar previous offense.

Ruble said only eight victims were present at the lineup, but he said Norman would be viewed by others next week.

Norman, a film technician who lived in South San Gabriel, was spotted Friday night by Officer M. J. Elkin of the Los Angeles Police Department who recognized him from a composite drawing of the suspect.

Norman was booked at Van Nuys on a kidnapping charge.

# Driver Educator Fined for Speed of 115 in 35 Zone

SAN DIEGO (UPI)—An Escondido High School teacher whose classes included one in driver education has been fined \$75 after pleading guilty to reckless driving by going 115 miles an hour in a 35-mile zone.

The driver, 26-year-old Duane Aronid Peters, was given a 15-day suspension by Municipal Judge Madge Bradley when the fine was imposed.

Escondido school officials have reprimanded Peters and relieved him of his driving class.

# Lectures on Health Scheduled

Final lecture on family law and opening of a series on family health are announced for this week by the City College General Adult Division.

Attorney Allen R. Steele concludes the "Legal Aspects of Family Living" series by speaking on "Liability Insurance" at 7:30 p.m. Wednesday in Hoover Junior High auditorium, 3501 E. Country Club Dr., Lakewood.

Dr. Harold J. Tarre, pediatrician, will be the first of four speakers in a series on "Maintaining Physical Health in the Family" which starts Wednesday at 7:30 p.m. in MacArthur School auditorium, 6011 E. Centralia St. Topic will be "Emergencies in the Home."

Additional public lectures scheduled this week:

**MONDAY**  
Psychology — Dr. Arthur Bietz, "Every Day Is Pay Day," 7:30 p.m., Milikan auditorium, 2800 Snowden Ave.

**WEDNESDAY**  
Health for Senior Citizens — Dr. George Ainlay, "Recent Advances in Surgery and General Medicine," 2 p.m., Dewey auditorium, 8th and Locust Ave.

Investments — Jess Grundy, "What About Foreign Stocks?" 7:30 p.m., Rogers Junior High auditorium, Monrovia Ave. and Applan Way.

**THURSDAY**  
Exploring the Northwest — Herbert Williams, "The Scenic Cascades of Oregon," 7:30 p.m., Rogers Junior High auditorium.

# Thief Snatches Loaded Truck

PICO-RIVERA — A truck loaded with nearly \$600 worth of restaurant supplies was stolen here while the driver made a sales call.

William E. Swanner, 22, of 1420 Market St., Long Beach, said he left the truck parked in front of 4311 Rosemead Blvd. with the key in the ignition and returned "three minutes" later to find it gone.

The load of foodstuffs and other supplies was owned by Beoretis Distributing Co., 6180 Paramount Blvd., Long Beach.

# Ship Arrivals, Departures

ACTIVE VESSELS IN PORT			
Vessel	From Operator	Due to Sail	For
American Maru (Jap)	176 O.S.K. Line	Mar. 22	La-Guadalupe
Asahi Maru (Jap)	174 Nippon Yusen	Mar. 22	Yokohama
Asahi Maru (Jap)	174 Nippon Yusen	Mar. 22	Yokohama
Asahi Maru (Jap)	174 Nippon Yusen	Mar. 22	Yokohama
Asahi Maru (Jap)	174 Nippon Yusen	Mar. 22	Yokohama
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Asahi Maru (Jap)	174 Nippon Yusen	Mar. 22	Yokohama
Asahi Maru (Jap)	174 Nippon Yusen	Mar. 22	Yokohama
Asahi Maru (Jap)	174 Nippon Yusen	Mar. 22	Yokohama

VESSELS DUE SATURDAY			
Vessel	From Operator	Due to Sail	For
Cynthia Olson 200	San Diego	Mar. 22	Bandon
David R. Day (Tkr)	San Diego	Mar. 22	Portland
David R. Day (Tkr)	San Diego	Mar. 22	Portland
David R. Day (Tkr)	San Diego	Mar. 22	Portland
David R. Day (Tkr)	San Diego	Mar. 22	Portland
David R. Day (Tkr)	San Diego	Mar. 22	Portland
David R. Day (Tkr)	San Diego	Mar. 22	Portland
David R. Day (Tkr)	San Diego	Mar. 22	Portland
David R. Day (Tkr)	San Diego	Mar. 22	Portland
David R. Day (Tkr)	San Diego	Mar. 22	Portland

VESSELS DUE TODAY			
Vessel	From Operator	Due to Sail	For
Asahi Maru (Jap)	174 Nippon Yusen	Mar. 22	Yokohama
Asahi Maru (Jap)	174 Nippon Yusen	Mar. 22	Yokohama
Asahi Maru (Jap)	174 Nippon Yusen	Mar. 22	Yokohama
Asahi Maru (Jap)	174 Nippon Yusen	Mar. 22	Yokohama
Asahi Maru (Jap)	174 Nippon Yusen	Mar. 22	Yokohama
Asahi Maru (Jap)	174 Nippon Yusen	Mar. 22	Yokohama
Asahi Maru (Jap)	174 Nippon Yusen	Mar. 22	Yokohama
Asahi Maru (Jap)	174 Nippon Yusen	Mar. 22	Yokohama
Asahi Maru (Jap)	174 Nippon Yusen	Mar. 22	Yokohama
Asahi Maru (Jap)	174 Nippon Yusen	Mar. 22	Yokohama

# "Military SERVICE AIR \* LAND \* SEA

A2c Robert B. Crowley, 22, son of Mrs. Agnes Crowley, 6081 Olive Ave., has been graduated with the second highest average from dental laboratory specialist course at Gunter Branch, School of Aviation Medicine, Montgomery, Ala.

Prior to entering the Air Force Crowley attended Jordan High and Long Beach State College. He is stationed with the 78th USAF Hospital, Hamilton Air Force Base.

SP2 WILLIAM WADE, Ft. MacArthur's first soldier of the month, is attending the television cameraman school at the Army Pictorial Center, Long Island, N. Y. After graduation, he will participate in the Army's expanding TV field, in which cameras beam combat action to relatively safe areas for technical evaluation.

LT. HENRY H. SCHLENNING JR., whose parents reside at 3416 Heather Rd., is commanding officer of the drone aircraft catapult control craft USS Launcher operating with the Atlantic Fleet.

SP3 JAMES C. SCALES, 24, son of Mr. and Mrs. Lee Scales, 479 E. 55th St., has returned to Ft. Lewis, Wash., after participating in a two-month maneuver with the 39th Infantry at Ft. Greely, Alaska. He is a gunner in the infantry's Mortar Battery. The specialist attended Jordan High and Long Beach City College.

AA TYRONE L. PAULSEN, son of Leslie Paulsen, 12235 E. Carson St., Artesia, and Mrs. Myrtle Paulsen, 318 Mimosa Ave., is serving at Chase Field Naval Auxiliary Air Station, Beville, Tex.

PVT. WAYMOND G. SMITH, son of Mr. and Mrs. Waymond Smith, is serving at Chase Field Naval Auxiliary Air Station, Beville, Tex.

# Reds Raiding More

HONG KONG (UPI) — Newspaper circulation in Red China (pop. 600 million) has increased from 3,400,000 in 1951 to about 15 million now, Peiping radio reports.

# DENTAL PLATES

WITH NO MONEY DOWN  
PAY NOTHING FOR 12 WEEKS  
CONTINUED BIG SAVINGS.  
Think what this means. Your choice of teeth and material... all types and styles including TRANSPARENT MATERIAL DENTAL PLATES SET WITH TRANSLUCENT TEETH. WEAR while paying.

Take up to 24 MONTHS to pay. START PAYING AFTER JUNE 15th.  
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# Maico Hearing Glasses



Now You Can Hear Better And look better with exciting All-New Maico Hearing Glasses. The most modern design of any Hearing Aid Glasses offered today, having slender bows which conceal your hearing loss perfectly, yet give powerful help for either or both ears. Choose them in modern colors styled to your own personal taste. Styles for both men and women.

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### AUTOMATIC PHONO PLUS 4-BANDS AM/FM SHORT-WAVE RADIO COMBINATION TRUE HIGH-FIDELITY

\$499.95 VALUE! **\$298.00** JUST \$3.00 A WEEK at DORN'S Only ...

The Radio Features Include:  
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Superb Phonograph Features:  
• 4-Speed Intermix Automatic Changer • Built-in Scratch Filter for All Type Records • Genuine Sapphire Needle • See Today!

★ Imported from WEST GERMANY

★ Modern LO-BOY Cabinets in Solid Walnut, Hand Rubbed, High Polish, Piano Finish.

Superb Craftsmanship and Design. Sliding Panels for Beauty and Convenience of Operation. Drop Panel Opens Large Record Compartment.

## TELEVISION at LOWEST PRICES ANYWHERE!

### 1958 SYLVANIA 110° Modern SLIM-LINE Big 21" Console TV!

★ AMAZING LOW PRICE **\$148.00** DORN'S Only..

Handsome Sylvania "FUTURA" Model  
• Powerful S-110 Chassis • Compact • Color-Styled Cabinet, less than 14" deep. 261 square inch screen • More than 70% "automation built" to guarantee new standards of service-free performance • Terrific Buy!

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YOURS for Just \$1.00 A WEEK!

Unit is caught in filter. Sand and silt are forced out at the bottom of the wash basket. Activator gives 3-zone washing action—light, medium, vigorous. Spins dome dry. Five-year warranty. Delivery, service, installation optional.

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TERRIFIC! \$299.95 VALUE  
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Features Include: Full width freezer chest — 4 Extra Strong Full-Width Shelves—"Swing Out" Butter, Egg and Snack Chest—Full Width Clear View Crisper—3 Deep Capacity Door Shelves—Penny Pincher Sealed Power Unit—Save \$133.07 now!

**\$1.00 DOWN LOWEST PRICES ANYWHERE! \$1.00 DOWN**

## Famous O'KEEFE & MERRITT GRIDDLE-TOP, SUPER-JET GAS RANGE UNBELIEVABLE LOW PRICE at DORN'S ONLY **\$128.88** Just \$1.00 a Week

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Very Special! "Quantity Buy" to Bring You this Low Price. Model 5055.

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Plays all types of records automatically. Model 7070. JUST 50c A WEEK **14.88**

## FAMOUS NEW HIGH-FIDELITY 2-SPEAKER Tape Recorder

With Removable Cover. Here's the ideal Tape Recorder for the Whole Family. Record parties, lectures, baby's first words. Use for practice speech, drama, declaim.

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REGIONAL POLITICS

# Tax-Limiting Bill Sent Back for Study

A tax-limiting constitutional amendment sponsored by Assemblyman Frank Bonelli has been sent to an interim study committee for report back to the 1959 session.

The amendment, limiting the county assessor and County Board of Supervisors to a 5 percent increase in any one taxable year.

Meanwhile, Bonelli's candidacy for First District supervisor, the seat now held by Herbert C. Legg, has been endorsed by Mark C. Nottingham, former Arcadia councilman and president of the American Building Contractors Assn.

PAUL ZIFFREN, California Democratic national committee man, has announced his personal support for County Assessor John R. Quinn in Quinn's bid for re-election.

Ziffren's support statement said he is disturbed by attempts to divert attention from the basic causes of mammoth county expenditures to the person of the assessor. "To blame the assessor for these rates is like blaming the thermometer for the weather."

Stressing that the assessor's office is a non-partisan job, Ziffren said the executive committee of the Democratic State Central Committee has adopted a resolution urging all Democratic groups to separate their endorsements for partisan races from any support they desire to give candidates in non-partisan races.

ROBERT A. NUETZMAN, another candidate for assessor, "uniformly proportional assessment," Nuetzman, a deputy assessor for 11 years, resigned March 5 to enter the primary race.

Nuetzman's statement, in part:

"Current market values must be the basic guide which determines assessed values. This principle would allow tax increases or reductions, when warranted, to occur gradually, rather than to rise abruptly at double and triple former levels as has been recently experienced by Los Angeles County taxpayers."

KAY VINCENT has been elected president of the El Dorado Democratic Club.

Other officers are: Walter Vincent, vice president for programming; Mike Goldenberg, for membership; Malcolm Osmonson, recording secretary; Gertrude Ginsberg, corresponding secretary; Virginia Templeton, financial secretary; Ernie Mendez, chairman legislative committee; Dick Cartwright, chairman labor committee, and

# Test Missiles Stand in Tower of Babble

By ROBERT E. LEE  
of I-P-T Capital Bureau

CAPE CANAVERAL, Fla.—The missiles they have here aren't the only new thing in this burgeoning community of 15,000 scientists, technicians and military people.

They've invented a new language, too, and sometimes it's as hard to understand as a three-stage missile propulsion system. Like the flight of one of their big ballistic birds, the missilemen's talk often soars in graceful ellipses.

FOR EXAMPLE, when news-men came down here on an inspection tour of the missile test center the first thing they asked the commanding general "what happened to the early Vanguard that didn't get off the ground."

"It suffered a power thrust decay," was the deadpan reply. "An aide explained that the general meant the rocket engine didn't work."

That's the way it goes here. Not only the officers but also the civilian experts working around the forest of gantry cranes, launching pads, block-houses and other structures use the new space language.

A missile doesn't hit a target, the press corps learned. It "impacts" it, and it isn't a target anyway. It's a "predetermined impact area."

NOR DOES a missile ever blow up. It "destructs" itself—unless, of course, somebody or something else destructs it.

The uninitiated, coming here for the first time, suppose quite logically that those electronic gadgets they stuff into missiles are instruments. Not by two syllables they aren't—they're "instrumentation."

Edna Goldenberg, chairman public service committee.

HARRY S. MAY, Democrat, for 18th District congressman, told the Westside Democratic Club meeting in Bret Harte Library, that labor has demonstrated that negotiation is the key for peace and that we should "keep talking for the difference between war and peace."

May advocated dollars for the needs of under-developed areas of the world rather than for military use. He spoke for a stronger UN, tax reduction, cheaper water and power, higher allowances for unemployed and a strong program for science and education of scientists.

May charged the incumbent, Craig Hosmer, has "deserted small business in Washington and procured for himself the greater prestige appointment to the Joint Atomic Energy Committee."

New officers of the club are: Coy Sanders, president; Eleanor Shibley, vice president; Gertha Benson, secretary-treasurer, and Ila DeLay, corresponding secretary.

LEON J. ALEXANDER, chairman, and Bert J. Abraham, co-chairman, will head Gov. Knight's Bellflower Knight-for-Senator Committee. Other Knight appointees to the Bellflower group are: Forrest Berry, Kenneth Burkhardt, Eugene DeKoven, B. Walter Hicks, John Hunter, John M. Stokes and Claire Thompson Jr.

ASSEMBLYMAN John L. E. Collier (R-Los Angeles, 54th District) has endorsed Herbert R. Klocksism, of Long Beach, in his bid for reelection in 44th District, saying:

"It is very seldom in California that one legislator will openly endorse another. But this is one instance where I give Herb my complete endorsement."

"The respect that the other members of the Legislature have for him will go a long way in resolving your financial difficulties so far as subsidence is concerned."

MRS. MARY B. DEVITT, 4111 Chestnut Ave., has been named a regional director for the California Republican Assembly. Mrs. Devitt was a delegate with her husband, Atty. Robert M. Devitt, at last week's CRA convention in San Jose.

The first time a missile works, in the language of a properly indoctrinated missileman, it "assumes initial operational capability." When it's checked out as OK, it has "maximum operational capability."

If a part doesn't work, the missileman doesn't say so. He says it has "suffered a component malfunction."

IF YOU ASK why they paint the birds in distinctive designs, you are informed that it "facilitates the optical phase of testing." You assume that means the missile can be seen better.

If someone speaks of the "danger of a missile impacting a populated area," you assume he's afraid it will hit somebody. The group of structures associated with any particular missile is called a "complex."

A complex can get really complicated. ICBM complexes are very complex, but the smaller missiles have simple complexes.

It's enough to give the casual observer an inferiority complex.

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7 DAYS  
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STREETCAR MEETS DESIRE

# Coffee Goes Espresso

LONDON, (CP)—There's a coffee boom in Europe. Nearly everybody is drinking it.

Gone are the wartime days when Europeans had to drink an ersatz mixture of burned barley-chicory sludge with acorn flavoring. Now they have the real thing. And they go for it in a big way.

Evidence of the boom is a streetcar a Copenhagen supermarket chain put on the rails to boost its own particular brand of java. The conductor doesn't sell tickets. He serves coffee to the Danes who average five cups a day.

The shiny, neon-lit Italian "espresso" machine has become a familiar sight in almost every country except Germany. This hissing invention, which pumps out a frothy, somewhat bitter stuff, is credited more than anything else for the increased interest in coffee.

The younger people, especially in Austria, Britain, Italy, Denmark, Holland and France have boosted the espresso trend.

In Britain it has originated a new cult of long-haired, tight-trousered, artistic types who mix coffee-sipping with dancing to "swiffle" music supplied by small groups playing guitars and washboards.

The Germans will have nothing to do with quick-fire coffee-serving methods. In Germany, coffee is carefully filtered and served, usually with sugar and small pitcher of heavy cream. Foreigners say it ranks highest in Europe for quality.

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Savers

PREAM  
For Your Coffee  
4-oz. Jar  
31c

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PEACHES  
LARGE  
NO. 2 1/2  
CAN

"ORE-IDA" FROZEN — 16-oz. Pkg.  
French Fried Potatoes 25c  
"Ore-Ida" Frozen — 12-oz. Pkgs.  
POTATO PATTIES 2 for 25c  
"BATH'S" PACKAGED  
FROZEN CHOPPETTES 49c  
"MAZOLA" SALAD OIL Quart 69c  
"GREEN GIANT" GREEN PEAS No. 303 Can 19c  
"WALLEYS" BEEF STEW 15-ounce Can 35c  
"ORTEGA" GREEN CHILI SALSA 7-oz. Can 19c  
"KREYS" BEEF AND GRAVY 15-oz. Can 51c  
"GOLDEN CREME" BUTTER "AA Quality In Quarters" Lb. 72c  
"OCEAN SPRAY" NO. 500 CAN CRANBERRY SAUCE 23c  
(DELICIOUS WITH CHICKEN)

Hiram's DEPARTMENT STORE  
3-Pc. GARDEN HAND  
TOOL SET  
59c set

72-INCHES WIDE  
NYLON NET  
The finest Trim for Your Easter  
Best. All Popular Colors.  
4 YARDS \$1.00  
FOR  
Less Than 4 Yards 27c Yard.  
50 FT. CLEAR PLASTIC 7/16"  
GARDEN HOSE  
Regular \$4.95  
WITH BRASS  
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Hiram's PHARMACY  
Have your doctor, please  
in your prescription for  
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WYAMINE INHALER  
Easy to Use — Gives Quick  
Relief of Nasal  
Congestion 59c

SACCHARIN TABLETS  
1/4 Grain Bottle of 1000  
(Limit One) 29c

FREE!  
A One Week's Supply of Super  
RYBUTOL VITAMINS  
WITH PURCHASE OF REGULAR  
SIZE BOTTLES.  
30 for \$3.29 60 for \$5.95  
90 for \$8.95

FEEL BETTER FAST OR YOUR  
MONEY BACK!

Hiram's DELICATESSEN  
MANISCHEWITZ MATOZO 5 lb. \$1.59  
MOTHER'S GEFILTE FISH Quart 99c  
"BALLARD'S" OR "PILLSBURY'S"  
BISCUITS 15c

Hiram's FRUITS & VEGETABLES  
ARTICHOKEES  
LARGE SIZE  
FRESH COMPACT  
10c ea.

SWEET JUICY SUNKIST ARIZONA  
GRAPEFRUIT Each 5c

# More Nudity Than Ever in Folies

Paris (CP) — The curtain rose and drew eyebrows up with it Saturday night on the new Folies Bergere show complete with 24 nude showgirls, equally undressed stars and a swimming pool.

The 5,000-gallon onstage pool was one of the flashier excuses in the three-hour show for pretty girls to take off their clothes.

The director, Paul Derval, opposes stripteases. He simply likes nudity for art's sake. The girls who undressed on the stage did it quickly and without tantalizing the attentive audience, Derval said there was more nudity than ever because he had more showgirls on stage.

The show, entitled "Folies Legere" (Lighthearted Folies) drew a big crowd and Derval said he had advance ticket sales "into next fall." The old Folies show closed early last January.

Star of the show is sultry

singer Yvonne Menard, who appeared nude in three scenes.

Blonde Jacqueline Marcy, chasing a jewel thief in a second-act skit, followed him into the 15x10-foot swimming pool—stopping first to take off her clothes.

The pool is five feet deep. Derval worried about splashes for fear the water would ruin costumes and scenery, but Jacqueline was careful not to splash.

Just before the show opened, Derval predicted: "We've got another hit."

# Kennick, Juvenile Chief, Club Speaker

Juvenile Supt. Joseph M. Kennick will speak at the luncheon meeting of the North Long Beach Commercial Club Thursday in Lillian's Supper Club, 2111 E. Artesia St. R. E. Corbett, chairman of the Civil Service Commission, will be chairman. Charles Morrison will preside.

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TOMATO  
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10c  
14-oz.  
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"SNOWDRIFT" OR "SPRY"  
SHORTENING  
FOR BAKING AND FRYING  
3 LB. CAN  
69c

"VAN  
CAMP"  
PORK and  
BEANS  
LARGE  
NO. 2 1/2 CAN  
19c

"SANKA"  
INSTANT COFFEE  
4-oz. JAR  
WITH 10c OFF  
LABEL  
79c  
(Price Includes 10c Off On Jar)

Hiram's  
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Hiram's "table-choice" Meats  
U.S.D.A. GRADE CHOICE LAMB  
SQUARE CUT SHOULDER  
Lamb Roast  
AT HIRAM'S THE NECK AND  
SHANK IS COMPLETELY RE-  
MOVED AND TRIMMED  
WASTE FREE BEFORE  
WEIGHING AND PACK-  
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49c lb.

Are You Paying For  
The Waste As Shown  
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FRESH LOCAL  
PAN READY  
STEWING  
HENS  
Not shipped in, not  
frozen, not whole  
bodied ... rich in  
freshness.  
35c lb.

U.S. GRADE "CHOICE" LAMB  
SHOULDER LAMB CHOPS 79c lb.  
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in your prescription for  
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Easy to Use — Gives Quick  
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LARGE SIZE  
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# Doctor Claims Wives Are Too Aggressive

NEW YORK (AP)—Associated Press Science Reporter: In many American marriages, "people seem to be content if they're not too miserable," says Dr. Arthur Mandy, Baltimore psychiatrist.

One basic reason for unhappy marriage is that women are becoming too aggressive, too competitive with men, he declares.

The result is millions of women are frigid, and perhaps as many men impotent, he writes in the publication State of Mind.

Family doctors could help many married couples understand their problems and compromise their bickerings somewhat to raise their marriages "from a level of horrible to not so horrible," Dr. Mandy says. He is a psychiatrist at the Johns Hopkins Hospital and Medical School and director of the Psychosomatic Obstetric & Gynecology Clinic of Sinai Hospital.

HE SUGGESTS the ultimate solution is educating future generations in better understanding of human behavior and sex because adults can only understand "what their prejudice permits them to."

"Frigidity as we see it today is an outgrowth of woman's running away from her biological destiny, which is to be a wife, mother and homemaker," Dr. Mandy writes.

"It reflects her refusal to take the role of passive homemaker. Instead, she's seeking gratification elsewhere by competing with men."

Dr. Mandy says this is the final result of "the so-called feminine emancipation movement" when women decided their place no longer was in the home.

They first asked the right to vote, he says, then to attend universities, to enter politics, to compete with men in jobs, including being scientists, pilots, soldiers.

But few women can succeed in both holding a job and being wife and mother because "this is not the destiny of women" and because the job of caring for home and children takes 24 hours a day.

MEN MUST HELP if women are to concentrate on family life rather than upon careers, he declares.

"They must give the woman of the house more recognition. Women who are feminists tell you that they went in this direction because they were fed up with working in the house—cooking, cleaning, fixing the children's clothes, doing this and that—just to have their husbands come home night after night and grumble about the dinner."

The husband must show his wife he cares for her, and help her emotionally, Dr. Mandy advises.

In the typical impasse, the husband "says he doesn't do these things because the wife makes herself unlovable. She is such an aggressive threat to him. He doesn't feel in-

clined to hug and kiss her when he comes home because she has been miserable to him. The wife says she is miserable to him because of his almost total inattentiveness."

Both must sit down and take stock. This isn't just a case of some marriages but

"a national problem," the psychiatrist believes. Dr. Mandy thinks frigidity in women is a symptom of all this and that it stems from women's aggressive tendencies.

"Yet they are unwilling to become dependent upon their husbands. They themselves

want to pursue the sex act. They want to feel as aggressive as the man."

THIS ATTITUDE is a threat to the man who then may not be able to react normally, and becomes impotent. Also, the pursuing woman can "ultimately come to the

thought that if he really loved her, he'd pursue her. She thinks, 'I am not really acceptable; that's why I must pursue him.'"

Physicians can be helpful counselors to husbands and wives, and there are "many little things that can be done as a compromise kind of re-

lationship in which he'll do this if she'll do that."

"Compromise at least raises the marriage from a level of horrible to not so horrible. It may not provide a magnificently happy marriage, but the general average today in America is not ideally happy."

## 8 Saved in Sinking of German Vessel

HAMBURG, Germany (AP)—A Danish fishing ship rescued six men, a woman and a child from the German coastal motorship "Martina" before it sank late Saturday three miles off Horns Riff near Esbjerg, Denmark, Norddeich Radio reported.

The report did not say what caused the ship to sink.

## New French A-Pile

PARIS (AP)—A new atomic pile has been put into operation at the French atomic center in Saclay near Paris. Its fuel is a plutonium salt solution.

## TOWNSEND NOTES

TUESDAY  
18th District Council—2020 Florida St., 1 p.m. Mrs. Lillie M. Mercer presiding.

SHOP PENNEY'S DOWNTOWN LONG BEACH MONDAY AND FRIDAY 9:30 TO 9 P. M.

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ALWAYS FIRST QUALITY!  
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Lace trimmed, hand washable  
**PETITE DOT NYLON.**

Perfect party dress for your favorite little miss in dainty petite dot nylon trimmed with lace. Clever mock cummerbund. Sizes 3 to 6X.  
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SECOND FLOOR — PENNEY'S DOWNTOWN



**QUALITY MAKE! LINED COAT 'N HAT SETS**

Your \$5 bill gets real buying power here! Your boy or girl gets smart styles, better fabrics, top tailoring! Find so many colors, cute hats, twill linings.  
**5<sup>00</sup>**

Sizes 1 1/2 to 4

SECOND FLOOR — PENNEY'S DOWNTOWN

Starting Tuesday, Mar. 25  
Thru Sat., March 29

Get a Beautiful 5x7" Picture of Your Baby



for only **4<sup>9</sup>**

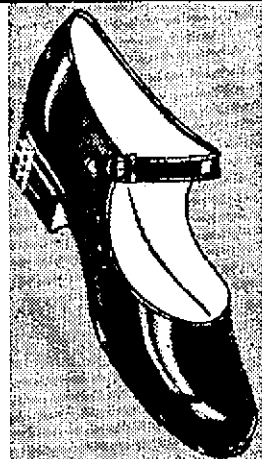
AGE LIMIT 5 YEARS  
One or two children in any one family will be photographed singly at 49c each for the first picture. Each additional child under five, \$1.50 for the first picture. Groups \$2.

Choose any one of several completely finished photographs... all in different poses... for only 49c. You will not be urged to buy, but if you wish you can buy the remaining photographs at only 1.25 for the first, \$1 for the 2nd and 95c for any additional pictures bought in the store.

HERE'S ALL YOU DO:

- Just bring your baby to Penney's Tuesday, March 25, through Saturday, March 29.
- An expert photographer will take several pictures with an automatic speed camera, no-glare lights.
- You will be notified when your pictures are ready.

SECOND FLOOR — PENNEY'S DOWNTOWN



Girls' Dainty Easter Shoes in White or Patent!

Sizes 4 1/2 to 1 1/2

**3.98**

She is sure to be in fashion this Easter if she wears shoes from Penney's! Let her join the Easter parade in Penney's little girl's dress shoes—done to her liking in slick black patent or smooth sparkling white. Adjustable strap allows for smooth fit. Long-wearing shoes. Sanitized for flower freshness.

STREET FLOOR — PENNEY'S DOWNTOWN



Jr. Boys' Popular  
**CORDUROY SUITS...**

Fancy cotton corduroy coat with contrasting rayon, acetate and 15% nylon slacks. Colorful dress-up outfit just right for now and after Easter. Sizes 3 to 8.

**5<sup>95</sup>**

DOWNTOWN STORE — PENNEY'S DOWNTOWN



mother loves her toddlers in  
**CHEMISE DRESSES, TOO!**

See your tiniest girl in Penney's easy-care cottons and butcher rayons, with new relaxed lines! Party styles, overblouses, even pinafore sets are here! So low priced!

**2<sup>98</sup>**

Size 1 to 3

SECOND FLOOR — PENNEY'S DOWNTOWN

## MONDAY MORNING MONEY SAVERS PENNEY'S DOWNTOWN



**WOMEN'S BOLD COTTONS DREAM WASH!**  
**1.33**

Penney's gives you these cottons in eight rich hues from mint to beige, red to black. All have roll-up sleeves that button with a tab.

SECOND FLOOR



**CRISP POLISHED COTTON PRINTS**  
**59<sup>c</sup> yd.**

Penney's polished cottons capture the silken smoothness of a fresh peach! Lustrous polished smoothness, crease-resistant for crisp freshness. Wonderful assortment.

DOWNTOWN STORE



**SPECIAL PREMIUM BUY!**

Included in the group are combed yarn gingham checks by Wamsutta... Wrinkle Shed plaids by Dan River... Disciplined prints by Bates... Tufted nylon organdy by Burlington Mills... Regulated cottons... Wrinkle Shed corded cottons by Dan River... Cotton prints for Everglaze and woven chambray with Mylar strip. Start sewing today... stock up a supply for the future.

DOWNTOWN STORE — PENNEY'S DOWNTOWN

- WAMSUTTA
- DAN RIVER
- BURLINGTON
- EVERGLAZE
- REGULATED
- BATES

**Cottons**

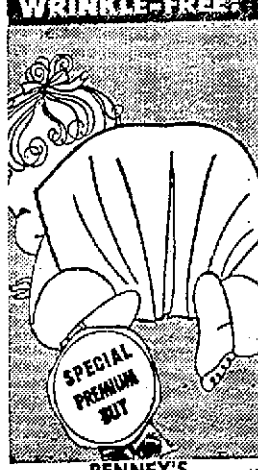
**57<sup>c</sup> yd.**



**SEAMLESS GAYERODES**  
**98<sup>c</sup>**

No need to fuss with twisted seams! Seamless Gayerodes always look perfect! Conventional and micro-mesh style sheath your legs in one soft mist of color.

STREET FLOOR



**DOUBLE WOVEN GAUZE DIAPERS**  
**\$2 doz.**

A buy! Penney's quality gauze 20 by 40-inch double woven diapers. Penney's buying-power makes us a leading customer to a famous manufacturer.

SECOND FLOOR

**BACKACHE & NERVE TENSION**  
SECONDARY TO KIDNEY IRRITATION  
NEW YORK—Special: Thanks to new, scientific laboratory formulation, thousands of men and women now escape feeling old, tired, irritable and depressed from losing sleep and worrying about "Bladder Weakness"—too frequent, burning and itching urination. Bed wetting. Getting Up Nights—or Strong Cloudy Urine, due to common Flare-up of Bladder Irritation, which often result in secondary Backache, Headache and Nervousness. In such cases New Improved CYSTEX usually gives quick, calming relief by combating irritating germs in acid urine, and by relaxing analgesic pain relief. Over a billion CYSTEX tablets used—proves safely and success. Get Laboratory Tested and Certified CYSTEX at drugists today. See how much better you feel tomorrow. Money back guarantee.

PENNEY'S FIFTH AND PINE DOWNTOWN LONG BEACH



## Deaths

**JACKSON**—Mrs. Nancy, 82, of 426 E. Eighth St., died Saturday. Surviving are husband, Ernest C.; son, Chester V., and daughters, Mrs. Norma Nottzger, Mrs. Dorothy Benson and Mrs. Nancy Arnold. Service Tuesday, 1 p. m., Patterson & Snively Mortuary.

**HUGHES**—Mrs. Alice A., 90, of 517 E. 17th St., died Saturday. Surviving are son, Charles G.; brother, William Beggs, and three grandchildren. Service Monday, 1 p. m., Dilday Mortuary.

**MELE**—Louis Royal, 33, of 5708 Candor St., died Thursday. He was a veteran of World War II. Surviving are wife, Marie J.; son, Robert Anthony; daughter, Patricia Ann; parents, Mr. and Mrs. Nick Traversa; brother, Nick Traversa Jr., and sister, Rosaline Traversa. Requiem mass Monday, 9:30 a. m., St. Matthew's Catholic Church.

**MENDENHALL** (Baldwin Park)—Arthur, 79, Long Beach resident who moved recently to Baldwin Park, died Friday. Surviving are sister, Mrs. Lizzie Horner, and brother, Frank. Service Monday, 10 a. m., in Taylor Mortuary, Baldwin Park.

**HULLBRANDT**—Mrs. Rebecca Elizabeth, 65, of 1542 1/2 Junipero, died Friday. Surviving are husband, William; daughters, Mrs. Jane Morris, Mrs. Barbara Hyslip, Mrs. Florence Rothenberg and Mrs. Bonnie Woizeski; son, William C. Jr.; sisters, Mrs. Arnold Prusse and Mrs. Ethlyn Anderson; brothers, Bill and Martin Neston. Rosary Monday, 8 p. m., Sheelar-McFadyen Chapel. Requiem mass Tuesday, 10 a. m., St. Matthews Church.

**LUCAS**—George, 77, of 144 Bonito Ave., died Wednesday. Surviving is wife, Pola. Service Monday, 4 p. m., Mottell's & Peek Chapel.

**AKIYAMA** (Westminster)—Dale Kiyoshi, 3, of 14911 Goldenwest St., Westminster, died Friday. Surviving are father, Joe; brother, Wayne; sister, Caroline, and grandparents, Mr. and Mrs. F. T. Hasegawa and Mr. and Mrs. H. K. Akiyama. Private service Monday, 2:30 p. m., Mottell's & Peek Colonial Funeral Home, Midway City.

**KANE**—Mrs. Minnie Wagner, 66, of 2160 Stevely Ave., died Friday. Surviving are daughter, Mrs. Gerald Crump, and three grandchildren. Service Tuesday, 10:30 a. m., Mottell's & Peek Chapel of the Palms.

**ROE**—Mrs. Ola Vesta, 73, of 3570 Gardenia Ave., died Thursday. Surviving is husband, Green M.; service Monday, 2 p. m., Mottell's & Peek Chapel.

**DALE**—Mrs. Cecile Harper, 75, of 1528 E. First St., died Friday. Surviving are son, Capt. R. H. Dale; sisters, Mrs. Nelson Smith and Mrs. J. F. Flynn, and twin granddaughters. Service today, 5 p. m., Mottell's & Peek Chapel.

**HATTEN**—Albert Daniel, 47, of 1350 W. 12th St., died Wednesday. Surviving are sons, Alfred E. and Victor Hatten. Service Monday, 11 a. m., Mottell's & Peek Chapel.

**HOLT**—Mrs. Irma Ethel, 48, of 2342 Maine Ave., died Friday of injuries suffered in a traffic collision. Surviving are sister, Mrs. Roy Peterson, and mother, Mrs. Minnie Plock. Service Tuesday, 2 p. m., Mottell's & Peek Chapel.

**DALE**—William, 86, of 3920 Centralia Ave., died Friday. Surviving are wife, Mrs. Hannah Dale; daughters, Mrs. William Weidenhamer and Mrs. Lee Newman; son, Charles, and sister, Mrs. Mary Cain. Service Monday, 3 p. m., Mottell's & Peek Chapel.

## Man's Best Friend

**MONTREAL (CP)**—A Montreal letter carrier has scored another victory in the long war between postman and dogs. Constantly annoyed by a pack of yapping hounds, he solved the problem by taking along a big, loyal great Dane.

## AUDITOR KICKS

### Boots and Boots and More Boots

**LONDON (UPI)**—The British army has enough boots stashed away in warehouses to outfit another two armies, the government's auditor general complained Saturday.

That's more, the army probably never will use them. A new style of footwear is being introduced this year.

Auditor General and Comptroller Sir Frank Tribe said in his report on army finances that 1,250,000 pair of new boots have been gathering dust since they were bought in 1955.

# Open Today! Sunday 11 to 5

## BUTLER BROTHERS

Department Stores

# Gigantic EASTER SALE

### YOUR EASTER FINERY COSTS LESS AT BUTLER'S



Save NOW...  
Before Easter!

Men's All Wool  
Sport Coats  
**21<sup>99</sup>**

Reg. 29.95

Look your best on Easter Sunday and every dress occasion in one of our fine sport coats... impeccably tailored in fine all wool fabrics. Take your pick from tweed mixtures, textures, checks — all smartly styled with 3 button front and center vent back. Sizes 36 to 46, Regulars and Longs.

Imported Italian Flannel  
All Wool Slacks  
at \$5 Savings  
**14<sup>95</sup>**

19.95 values

Luxurious all wool flannel, handsomely tailored in popular pleated front style. Light shades of Grey, Brown or Tan in sizes 29 to 42. A real buy at Butler's!



Butler's  
Easter  
Suits  
for Boys

Sizes 6 to 12 **16<sup>95</sup>**

Sizes 13 to 18 **19<sup>95</sup>**

Good-looking new Spring suits, man-tailored with 3-button coat and Hollywood slacks. Spring shades of Tan, Blue or Grey. Normal alterations free of charge.

Charge It on Butler's Continuous Account

## SAVE UP TO 25%

Tremendous  
Savings  
in Every Department

Youth's Continental Slipper  
for Dress or Sport Wear



Sizes 12 1/2 to 3 B & D  
Sale Priced

**466**

Excellent shoe for active lads... smart Continental styling combined with rugged construction for long wear. Smooth leather upper in Black or Brown with sturdy composition sole and rubber heel.

Also in Boys' sizes 2 1/2 to 6... \$5.98

### Smart Easter Gift

Wembley  
Ties

**150**

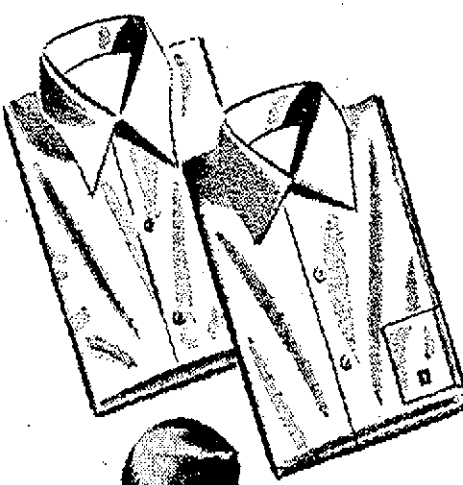
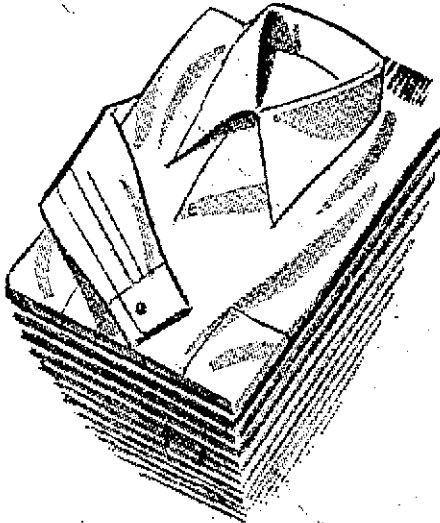
Rich silks and rayons, attractive new patterns... color-keyed to harmonize with your suit or sport coat. Complete your Easter outfit with a handsome tie!



Famous B.V.D. Quality  
Men's Wash 'n Wear  
White Dress Shirts

**3<sup>95</sup>**

Fine count White cotton broadcloth, specially treated to resist wrinkles... just wash and drip dry with little or no ironing. Always neat-looking, ideal for travel or vacation. Popular medium spread collar and barrel cuffs. Sizes 14 1/2 to 17, sleeve lengths 32 to 35.



Boys' White Cotton  
Dress Shirts with  
French Cuffs & Links

Sizes 4 to 18

**198**

Exceptional Buy! Fine count White Broadcloth dress shirts, styled with French cuffs and complete with a set of attractive cuff links. Ideal gift for Easter!

We Give S&H Green Stamps on  
All Purchases, Cash or Charge

B.V.D. Knit Briefs and  
Broadcloth Shorts for Men

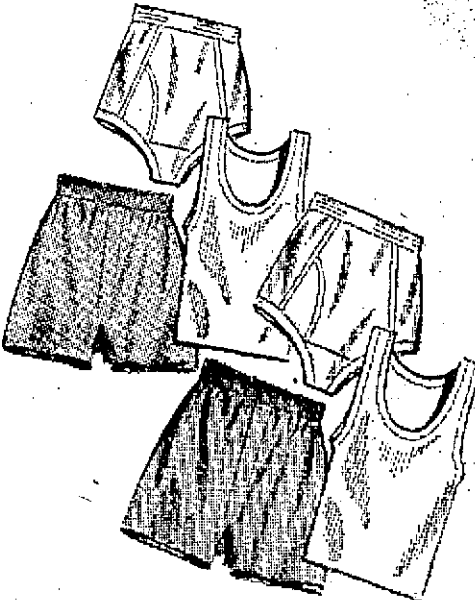
95c ea. **3/2.83**

Men appreciate the top-notch quality, the comfortable fit of B.V.D. combed cotton knit briefs or Sanforized broadcloth boxer shorts. Waist sizes 28 to 42.

B.V.D. Undershirts

75c ea. **3/2.23**

Fine combed cotton knit undershirts specially designed for comfortable wear. White only in sizes 36 to 46.



Every Boy's Wardrobe needs a  
**Sport Coat**

Sizes 6 to 12

Sizes 14 to 18

**10<sup>95</sup>**

**12<sup>95</sup>**

Superb blend of 85% Wool and 15% Nylon in a variety of interesting textures and patterns, man-tailored in 3-button style, complete with flap pockets and center vent back. Choice of popular shades for Spring.

No Money Down — Take 6 Months to Pay

**BUTLER  
BROTHERS**

5252 LAKEWOOD BLVD.  
LAKEWOOD CENTER

STORE HOURS: MON., THURS., FRI., 12:30-9:30

THIS SUNDAY, ONLY—11 A.M. TO 5 P.M.

OTHER DAYS, 9:30-5:30



# How Brightman Brought Cage Great to Seattle

By JERRY WYNN

How did Elgin Baylor get from his Washington, D. C., home to Washington, U. S. A., to star playing basketball at Seattle University?

"The story has many twists," said Horace Brightman, at present a daytime student at Long Beach State College and swing shift painter at Douglas Aircraft. "I've never told it before."

And Brightman—known as Al when he coached Seattle to 180 wins against 67 losses and into six national tournaments in eight years; known as Horsey when he was CIF player of the year at Wilson High in 1941 and regarded as the greatest cage ever developed in Long Beach—should know how Baylor came to Seattle.

He got him there. This is the exclusive story:

"THE MAN ORIGINALLY responsible for bringing Baylor west was the former Portland U. coach, James (Mush) Torsion. With the help of an influential Northwest businessman, Torsion contacted Elgin while he was in high school in Washington, D. C. He was labeled for Portland U.

"But Torsion quit his job shortly thereafter and Sam Vohes, who was then coach at College of Idaho, stepped into the breach. A cannery in town (Caldwell, Idaho) was interested in building up the team and arranged for Elgin and also

R. C. Owens from Santa Monica, the 49er football star, to enroll there.

"The first I heard of Baylor was in an after-game conversation with Al Lightner, the controversial official and Salem, Ore., sports editor. Lightner said that he had recently seen 'the most fantastic player. No weaknesses. Great inside and

outside. The kid's name is Elgin Baylor. He's playing for the College of Idaho."

"A few months later, a Pullman porter I knew who made the run between Washington and Idaho and was interested in Seattle basketball told me that he had heard that Baylor was unhappy at Idaho and thinking of leaving. No social life was the reason he gave.

"I told the porter to have Elgin write me a letter. He wrote and I answered in a hurry. At the end of the spring semester, we had a private plane pick him up and fly him to Seattle.

"The first moment you see Elgin, you know he's it, a 100 per cent athlete and a first-rate person besides. Handsome, well-dressed, bright, poised, cat-like gracefulness, and 230 pounds on a 6-5½ frame... he's all that.

HE LIVED WITH ME for about a week, and decided to enroll. Seattle gave him tuition, room and a \$100 a month. He had everything a boy wants.

"Elgin had to lay out a year because Seattle adheres to the PCC transfer rule. But he played with Westside Ford, a local team, and paced by him. Westside beat the National AAU champion Seattle Buchanan Bakers two out of three times.

"That was my last year at Seattle. Baylor's feats at Seattle the past two years are of course well known."

(Cont. on Pg. C-5, Col. 3)



AL BRIGHTMAN  
He Rates Baylor...



ELGIN BAYLOR  
... 2nd Only to Russell

SUNDAY  
*Sports*  
Independent-Press-Telegram

SUNDAY, MARCH 22—SECTION C

Amusements—Page C-6

Editorials—Page C-7

Radio-TV—Page C-8

## Sports Merry-Go-Round

By HANK HOLLINGWORTH  
Executive Sports Editor

### Basketball Resurrection on West Coast?

Basketball on the entire West Coast—including Southern California—is in the midst of a tremendous resurrection, thanks completely to the tremendous teams being turned out at two Catholic schools, USF and Seattle.

Schools outside the present Pacific Coast Conference are virtually dead in the football scheme, so the only recourse for these other institutions if they want to make big splashes in the sports pool is basketball.

People representing Loyola, Pepperdine, St. Mary's and even the new San Diego University have not been blind to the tremendous press accorded USF and Seattle for their brilliant teams of the past few years. Neither have they been blind to the tremendous gate receipts raked in by the two clubs.

Basketball has been responsible for a \$15,000,000 expansion program at USF and for a \$3,000,000 construction program at Seattle. Perhaps more important from the sports angle, the cage game has inspired a "Downtown Businessmen's Club" at Seattle that has opened its purse strings to the school.

Loyola is the only basketball laggard among non-PCC schools now. (San Diego U. needs a few more years to burst its diaphragm.) St. Mary's easily could be the "Seattle" of the "USF" on the West Coast in a few years, since the Gaels have perhaps the BEST freshman basketball players EVER SEEN in the West. (The baby Gaels compiled a brilliant 23-0 record.) Pepperdine had a fine club this past season and already has added some former all-L.A. City stars to its roster for next campaign.

Competition for players this winter has been fierce. A boy from San Pedro is agog over the attention he has been getting from USF, UCLA, Cal and even Fresno State, which also is cultivating an improved basketball program. A Long Beach prep star has been approached by 22 schools!

All this proves that our universities realize now that a top flight basketball team will reap more publicity than an ordinary football club. And when you pop up with a USF or Seattle nugget, the world is your publicity oyster.

Schools like USF and Seattle are showing the way to PCC teams, too, in an important item of "color." UCLA and Cal have produced good, but drab teams in recent years, while Seattle has presented the O'Brien twins and Elgin Baylor, and USF has shown Bill Russell, K. C. Jones, Mike Farmer and Fred La Cour.

Truthfully, would you rather view USF and Seattle this season or Cal and UCLA? The answer is easy, isn't it?

JOE KING, a reporter who has covered the Giants for 20 years, has written a sharp book entitled "The San Francisco Giants." However, the tone sounds like a "Frisco Chamber of Commerce" handout. A sample:

If the Giants had to move, San Francisco was the place for them. The Stomachers are a family operation, in keeping with the character of this clannish community. They don't fire anybody, except for gross moral turpitude.

"The Giants belong in San Francisco. Nowhere else. They are classic and traditional. So is 'Frisco.' Now, where does that leave L. A. and its Burns, who are classic and traditional, but in quite another sense?"

FOOTBALL IS GETTING too complicated for me. Just look at the L. A. Ram program for securing players:

1. Evaluate ALL collegians in the nation before the annual draft.
2. Call EVERY coach in the country for personnel opinions.
3. Tape record EVERY conversation.
4. Make written reports on the scouts who scout the players.

The fourth item is a beauty, isn't it?

### GRABBING THE BRASS RINGS:

One Long Beach man made a small fortune Friday night when Seattle stunned Kansas State, 73-51. The man laid off wagers with three different betting commissioners in the West, tabbing Seattle (and getting three points). All the bookies rubbed their hands in glee when the wagers were made because they considered Kansas State an absolute cinch and nobody in this part of the U. S. was supporting Seattle with cash!

A Las Vegas bookmaker is considering establishing a "line" on whether the Dodgers finish ahead of the Giants. "There's more talk on this phase, than there is on who'll win the pennant," he claims.

Are you still in doubt whether the Dodgers will make money this season? Get this: The California Bank has bought 84 Coliseum boxes for the season—a total of 672 seats—at a cost of \$168,000! Please don't ask again, "Why did the Dodgers ever leave Brooklyn?"

## Bev Vs. Althea!

SAN JUAN, Puerto Rico (AP)—Mrs. Beverly Baker Flitz, one-time child protégé of women's tennis and now a house-

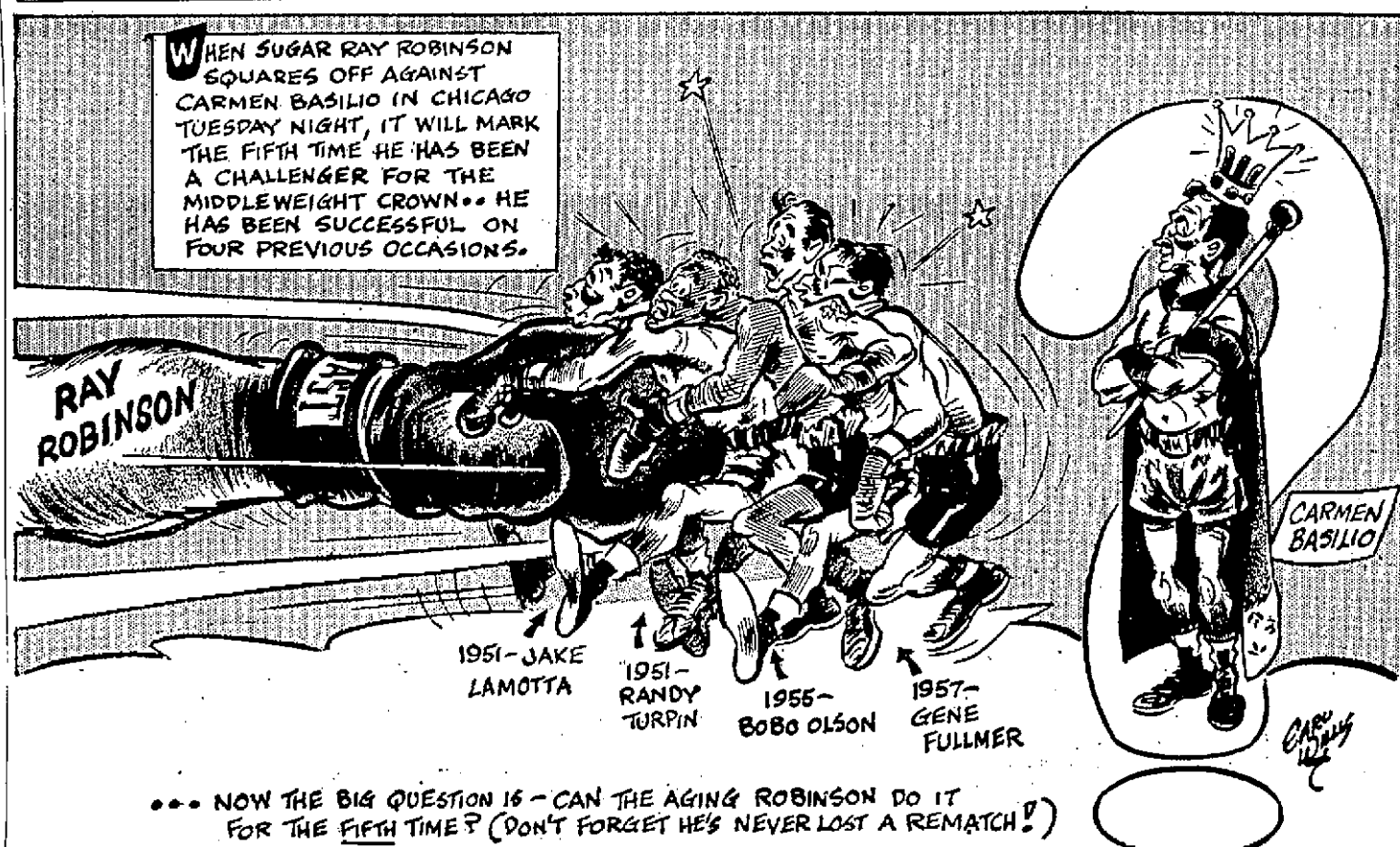
wife in Long Beach, Calif., will face Althea Gibson today in the finals of the Puerto Rico tennis championships.

Mrs. Flitz, who only recently began a comeback in topflight competitive tennis, gained her berth against the powerful Wimbledon and U.S. champion by defeating Maria Esther Bueno of Brazil, 5-7, 6-2, 6-3.

Mrs. Flitz had little trouble after she found the range late in a losing first set.

Budge Patty, the 34-year-old tennis globetrotter from Los Angeles and Paris, gained the men's singles final with a 6-4, 6-3, 6-0 victory over Earl Buchholz of St. Louis. Patty will meet Ham Richardson of Westfield, N. J., for the men's crown.

# Kentucky Wins, 84-72



... NOW THE BIG QUESTION IS—CAN THE AGING ROBINSON DO IT FOR THE FIFTH TIME? (DON'T FORGET HE'S NEVER LOST A REMATCH!)

SUGAR STILL 8-5 UNDERDOG FOR TITLE GO, BUT—

## Chicago Jinx for Basilio

CHICAGO (UP)—Middleweight champion Carmen Basilio, never a winner in the windy city, risks his 160-pound crown Tuesday against a man who never has lost in five title bouts here, former middleweight king Sugar Ray Robinson.

Basilio is an 8-5 favorite to retain the title he won from Robinson Sept. 23, 1957, in a 15-round split decision in New York.

The bout could produce the biggest payday ever in Basilio's 10 years as a professional and in Robinson's 18 years of fighting for pay.

The gross gate at the Chicago Stadium would run \$560,000 on a sellout which would provide a net of \$465,000, exceeding the previous record for an indoor bout of \$422,918 set July 16, 1947 when Tony Zale met Rocky Graziano in the same arena.

A sellout also would provide an indoor record crowd for the United States, since some 24,000 fans would attend.

The gate, however, will be boosted tremendously by theater television. The fight will be on display in 173 locations in 140 cities with 514,000 seats available at an average price of around \$5.00.

Theater TV guaranteed \$275,000 to the net for the bout and

could add as much as \$500,000 should there be a heavy sale.

Each fighter will get 30 per cent of the net and thus both

### TV TICKETS STILL ON SALE

Tickets for the closed circuit telecast Tuesday night of the Basilio-Robinson title fight will be on sale today at the Municipal Auditorium box office from 10 a.m. to 6 p.m.

Tickets for the local telecast are priced at \$5.50, \$4.40 and \$3.30.

seemed assured of earning \$200,000 with the possibility of picking up \$300,000 for the night's work. The gate including TV and \$300,000 for national radio rights could run over \$1,000,000 should the stadium and the theaters sellout.

Robinson's highest gate so far was \$767,626 for his battle with Randy Turpin Sept. 12, 1951, while Basilio's was \$556,467 for the Robinson bout.

Basilio, who has lost 12 times with 52 victories in 71 fights, was beaten by Chuck Davey, Bill Graham and Johnny Saxton in his earlier appearances in Chicago.

The champion, 30 years old,

has been the favorite for the bout since it was first announced, but earlier he was the choice by as much as 3-1. However, the odds have been dropping steadily and it was likely that by fight time the battle could be rated 6-5, or even.

Robinson, who claims to be 36, even though record books list him a year older, has lost only six times in 149 fights, and he reversed three of those losses. In his last two Chicago appearances, he scored knockouts in middleweight title bouts, each time to regain the crown he has held on four separate occasions.

BERRA PACES YANKEES IN LOSING CAUSE

## Dodgers Win in 12th

By GEORGE LEDERER  
(I. P.-T. Staff Writer)

MIAMI — The New York Yankees blew their second straight game in very un-Yankee-like fashion Saturday night as Junior Gilliam drew a walk with the bases loaded in the 12th inning that gave the Dodgers a 7-6 triumph.

The rampaging Dodgers now have won six straight in bringing their Grapefruit League record to 9-4, including four extra-inning triumphs.

Johnny James, a 24-year-old rookie right-hander on the Richmond roster, was the Yankee goat. Three walks after Charlie Neal singled with one down in the 12th proved to be his undoing.

AFTER GETTING Gino Cimoli on a tap to the mound for the second out, John Roseboro, was given an intentional walk. Randy Jackson, swinging for winning pitcher Jackie Collum, also received free transportation to set the stage for the pass to Gilliam on a 3-1 pitch.

Collum, the fifth Dodger pitcher, won his third game against no losses and ran his streak of scoreless innings to 11, all in relief.

The Yankees blew chances to win the four-hour marathon in the 11th and 12th innings and lost their second straight game on a walk with the bases filled. The Kansas City A's downed the Yankees, 8-7, Friday night as Mark Freeman walked in the winning run in the ninth.

The Yankees had two on in the 11th and also had the potential go-ahead run on second in the 12th, but both times Collum shut the door.

The little southpaw got out of trouble in the 11th when Yogi Berra's single to right hit Fritz Brickell on the leg for an automatic out. Mickey Mantle's only hit in five trips followed and would have scored Brickell, had not Berra's drive hit him.

Cimoli drew a base on balls

and took second on Duren's wild pitch. Roseboro, who was Thursday night's hero, popped to left for the second out, but Gil Hodges delivered a pinch-hit single to score Simoli. Hank Bauer made a valiant try for

### Takes 12 to Frame N.Y.

Dodgers	AB	R	H	E	New York	AB	R	H	E
Gilliam	2	1	1	0	Berra	4	1	1	1
James	2	0	0	0	Brickell	4	0	0	0
Lewis	3	0	0	0	Bessent	4	0	0	0
Mantle	3	0	0	0	Collum	4	0	0	0
Murphy	3	0	0	0	Duren	4	0	0	0
Rosen	3	0	0	0	Graham	4	0	0	0
Saxton	3	0	0	0	Hodges	4	0	0	0
Simoli	3	0	0	0	James	4	0	0	0
Torres	3	0	0	0	Neal	4	0	0	0
Wade	3	0	0	0	Robinson	4	0	0	0
White	3	0	0	0	Torres	4	0	0	0
Wright	3	0	0	0	Wade	4	0	0	0
Total	27	7	12	6	Total	36	0	12	6

Hodges' right-center and Bessent's smash to right-center but missed it as he fell to his knees.

THE YANKEES took a 1-0 lead off Dodger starter Sandy Koufax in the third, but lost it in the fourth as the Dodgers teed off on a tiring Sal Maglie for three runs.

Maglie, who had retired the first nine Dodgers in order, ran into trouble in the fourth. He walked Gilliam, who also stole second and crossed on Felipe Montemayor's single to center.

Norm Larsen's bad-hop double over second sent Montemayor to third and both tallied on Dick Gray's single that Norm Siebern juggled in left.

Don Bessent became the Dodger pitcher in the fifth and was promptly whacked for four runs as the Yankees sent 10 men to the plate. Strangely, Bessent survived the massacre, giving up another run in the sixth before retiring the side in order in the seventh.

Bessent had two out in the fifth when Brickell singled and Berra followed with a 340-foot homer over the right field wall, his first of the spring. A walk to Mantle, a single by

Bill Skowron and a walk to Andy Carey filled the bases and Bessent forced in a run by walking Siebern. Skowron scored the fourth run of the inning as Pee Wee Reese's throw to Gilliam was too late to force Siebern on Bobby Richardson's grounder. The final score was 7-6.

(See Page C-4, Col. 5)

## What's Inside

SC's Rink Babka set a new unofficial world's record in the Apple Valley Relays Saturday, and staff track and field expert John Dixon tells you about it on Page C-2.

Dave Lewis picks the winner of the Robinson-Basilio title bout in Once Over Lightly and Lou Jobst writes about a proposed 85-mile bicycle race in other Page 2 features.

Page C-3 headlines baseball. There's George Lederer's air-

bound interview with Dodger Randy Jackson, who proved to be red-hot with the bat and ice cold in the memory department. Also for the baseball fan are stories on seven major

league exhibitions, Bob Kelley's column (no Aragon, we promise) and a story on Roy Campanella's hopes for the future. It's horse racing and golf on Page C-4. Description and picture of Round Table's record Gulfstream "Cap" victory is spotlighted, but there are also word pictures of a fine round by Dow Finsterwald at St. Petersburg, Fla. and a win by Dottie's Pick at Santa Anita. Particulars adds to the golf flavor.

On Page C-5, Don Culpepper in Fishin' Around reports on a story that five bluefin tuna were landed between L.B. and Catalina last week.







# Wheelchair Not for Campy!

By JIMMY BRESLIN

NEW YORK (NEA)—The doctor who takes care of Roy Campanella came into the room and it started.

"When are you gonna let me out of here so I can play ball?" Campy said.

"Play?" Dr. Richard Sengstaken said. "I'm worried about getting you well first."

"Well, how about me coaching some place this year?" Campanella came back.

This is the way Matt Burns remembers it. Burns, a member of the Dodgers front office staff, stops in to see Campanella in his Glen Cove hospital room each morning. The catcher still is in traction. The doctors hope time can heal the fourth and fifth vertebrae that were fractured in his car accident.

Their concern is strictly whether he can walk again. It's different with Roy. By now, the shock has worn off and is replaced by the

irritableness of one who came up hard to settle for a cane or any of the other things people usually wind up with when they break their back and live through it.

One morning, for example, Burns walked in and found Campanella stretched taut by the vise-like traction, as he always is, but instead of cheerily passing off his discomfort he was mad.

"He'd heard some reports on the radio which said he was never going to walk again," Burns says, "and he was miffed. 'How can they say that?' he told me. 'How can anybody think a thing like that?'"

It is, Burns says, the only thing on his mind now. He wants to get out and play again. If he makes it, there will be nothing surprising about it, if you know of athletes who get hurt.

On the ball field or in a dressing room, they are hypochondriacs. The sniffles, a bruise some place—the bearer builds them up to big proportions. But let him have a serious injury.

Then, instead of the every-little-thing-must-be-right atmosphere of the big time he throws back to where he came from, the sooty mill towns or the slums or the empty farm. He begins to claw back in a way most cannot. Just as Campanella is doing now.

Willie Pep shows you this. "I ate too much breakfast, it weighed me down bad," he wailed after a nominal performance at Madison Square Garden one night.

In December of 1946 he was in a plane crash and when they pulled Willie out they had to put him in a cast from his neck to his heels and he was never supposed to walk again, much less fight. Six months later he was in the ring, taking

care of Victor Flores and he hasn't stopped fighting since. And he'll still make an issue of a virus.

Bill Hartack, the jockey, is the same. When Hialeah opened this year he was impossible to be around. The weather, he'd snap, was too chilly for him. He had a head cold which wouldn't go away and he picked on everybody near him because of it.

But last July he fell off a horse on the last turn at Washington Park in Chicago and they took him to the hospital and the first reports on that night, a Thursday, said he would be laid up for a long time. "Seriously injured," they said.

The next morning he was on the phone. "I'm riding tomorrow," he said.

"I've been walking around here all morning. That's a \$100,000 race tomorrow. I'm not letting that one get away."

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# New Stance Helping Randy to Fast Start

By GEORGE LEDERER  
(I, P-T Staff Writer)

MIAMI, Fla.—The man in window seat 9-A was in deep thought as the Dodgers' plane taxied across the Vero Beach airport runway and prepared to take off for Miami.

A blue cap with the white letters "LA" on the front covered his hazel eyes and exposed only a portion of his heavily bearded cheeks.

Considering that his .375 batting average is his best spring record in years, handsome Ransom Jackson presented something less than a Mona Lisa smile.

"I can't think of her name," Randy offered as a conversational hors d'oeuvres. "Who's name?" was our puzzled reply.

"Oh, the girl I saw at the ball game today. She was at our wedding. I want to write to my wife that I talked to her. But how can I when I don't even remember her name?"

"I HAVE the same weakness, Randy. Can't remember names, only batting averages." It was a feeble attempt of consolation.

Perhaps a switch to baseball, something Jackson can't forget, would help.

"You've been hitting the ball pretty well so far. Do you feel you're ready to make a comeback?"

"Yes, I think so. In 10 years of spring training I've had only two or three good ones. This is as well as I've ever done in this period of time."

Jackson watched the clouds roll by. He was still trying to remember the girl's name. He counted on his fingers: "A, B, C . . . no it doesn't start with D, either."

THEN HE volunteered: "I've got a new batting stance. I'm putting my feet closer together. I wasn't getting around on the ball, so I experimented in the batting cages."

"Now I have my weight distributed more evenly. I can even see the ball better because I can wait a little longer before I start to swing."

" . . . E, F, G . . . She just had a baby and everything. I wish I could think of her name. My wife will kill me."

"Alston (Dodger manager Walter Alston) says you play third base so nonchalantly and make all plays look so easy that it appears sometimes as if you're not bearing down. Can you explain what he means?"

"THAT'S THE way I play. I like to be relaxed because that way I can get a better jump on the ball."

"The only criticism I have is that some say I don't bear down. I talk it up as much as anyone in the infield. But my voice carries only about 10 feet and then falls off."

"My arm is only average, not nearly as strong as Eddie Matthews' or some of the other third basemen. Because of that, I get rid of the ball real fast and I'm pretty good at throwing underhanded and off-balance."

"I certainly don't try to be nonchalant. But I play better when I'm relaxed."

" . . . H, I, J . . . still can't think of it."

JACKSON explained that in his college days in the Southwest Conference he was so tense that he made about 20 throwing errors in one 15-game season.

"I was so bad that the fans who sat behind first base used to bring along gloves whenever I played."

Jackson, one of a half dozen Dodger third base candidates, said a knee injury which limited his play to 48 games and a .198 batting mark last year, doesn't bother him any more.

"I GET A little tired after a long game. But I'm ready to play regularly again."

A few minutes later, the Dodgers' sleek Convair landed in Miami.

"Thought of that girl's name yet?"

Jackson pulled the cap back over his eyes, unfastered his seat belt and mumbled, "U. V. W . . . I know it doesn't start with X. Oh, the hell with it. I won't even tell my wife I saw her."

TICKETS ON SALE TODAY AT OLYMPIC

The Olympic Auditorium box office (18th and Grand) will be open all day today for ticket purchasers to the Kid Bassey-Pajarito Moreno world's featherweight title fight in Wrigley Field April 1st.

Tickets range from \$25 down to \$5.

Bassey will drill today at Ocean Park, while Moreno will spar at the Alexandria Hotel ballroom. Both drills are open to the public.

REBUILT USED NEW LOCATION 10th & American

# Giants Rip Cubs in Slugfest

## 4 Homers Net Frisco Win

PHOENIX (UP)—Veteran Hank Sauer hit 2 homers and rookie Orlando Cepeda and Willie Mays one each Saturday as the San Francisco Giants outlasted the Chicago Cubs 18-12 in a wild hitting battle.

Chicago shortstop Ernie Banks also blasted two balls out of Phoenix Municipal Stadium as a crowd of 2,134 saw a total of 33 base hits. Included were seven home runs, four triples and a pair of doubles as eight pitchers saw duty.

Sauer started the scoring in the first with a home run over the left field wall that scored Willie Mays ahead of him. Then Mays one each Saturday as the San Francisco Giants outlasted the Chicago Cubs 18-12 in a wild hitting battle.

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## SKINNER TOO LATE

Pittsburgh's Bob Skinner tries to score from third on Roberto Clemente's grounder to Detroit's Reno Bertoia in second inning Saturday but peg back to Tiger catcher Red Wilson in time to catch Skinner at the plate.—(AP Wirephoto.)

## White Sox Purchase Mueller

TAMPA (UP)—The Chicago White Sox Saturday bought Don Mueller, one of major league baseball's master hitters, from the San Francisco Giants for "slightly more than" the waiver price of \$20,000.

Mueller, a 30-year-old outfielder who spent his 10 previous big league campaigns with the Giants in New York, compiled a sparkling .298 batting average during that stint. He hit .389 in his only world series in 1954.

MUELLER, who will be used as a pinch-hitter and utility outfielder, said he was sorry to leave the National League club but the move "didn't come as too much of a surprise."

"I had hoped that if I was traded or sold that I would be sent to one of the top clubs in the National League. However, as long as I didn't get that, I'll be happy with the White Sox."

"One of the reasons I hate to leave the Giants' this year is that I had a hunch they might win the pennant again," said Don.

PHILADELPHIA (UP)—The Boston Celtics rallied in the second half to whip the Philadelphia Warriors 109-87 and gain a 2-0 edge in their National Basketball Association playoff series before 10,894 fans Saturday at Convention Hall.

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## New Ring Probe in Making

NEW YORK (UP)—Some "expensive 10-cent telephone conversations" that were tapped by the Manhattan District Attorney's office have touched off a new sweeping investigation of boxing.

The latest probe of the fight game was leveled by District Attorney Frank Hogan following wire-tapped telephone conversations concerning the betting odds for Friday night's Virgil Alkins-Isaac Logart fight at Madison Square Garden.

THE ODDS favoring Logart jumped from 7-5 to 11-5 on the day of the fight.

Immediately after Alkins scored an upset sixth-round technical knockout over Logart and thus earned a shot at the vacant welterweight championship, Hogan's men served on both principals, their managers and a few officials of the International Boxing Club. In all, more than a dozen summons were issued.

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## Bob Kelley Says--

For some reason, there is agitation in certain quarters for Walter O'Malley suddenly to come out and announce he will televise all his road games on commercial, or free, TV this year.

Those putting O'Malley on the public spot are even planting the seed in the minds of prospective voters to put a "No" rap on the Chavez Ravine referendum—solely because he will not grant them TV in '58.

Now, I know Walter O'Malley only casually. I don't work for the gentleman. Yet when I see a person being taken unfair advantage of, my Irish nature, just sort of forces me to pop off in his defense.

To put it simply, it's technically and financially impossible for the Dodgers to televise their games this year. I don't know much about history or automobiles or law or selling groceries, but I think I know a little about the radio and TV business.

I've been in it 23 years. So what if, all of a sudden O'Malley decided to TV all his road games this year—from way points like Philadelphia and Pittsburgh?

Can you imagine the cost of cable and line charges from the East? On the road, the Dodgers play six or seven times a week. Line charges for the Rams' games, just once a week and only six times a year, are so excessive it is often difficult to get full sponsorship on them—even though the ratings are enormous.

When you talk about TVing the Dodgers, you're talking about approximately 70 dates a season—as compared to the Rams' six.

ALL RIGHT, let's skip by the line charges—which might be enough to bankrupt Standard Oil of New Jersey.

Because of the huge costs, it would be financially unfeasible to air the games on anything less than a West Coast network, San Francisco excepted.

Possible conflict of times with Coast League games in cities like Seattle and Spokane poses a problem.

However, an even bigger one is clearing air time on a network. Because of the time variance, your other programming would be thrown into a complete panic.

On KMPC, for instance, Dodger broadcasts get underway as early as 10:10 in the morning (when they're in the East) and conclude as late as 11 at night (when they're playing night games at home.)

This is a 13-hour variance. It poses quite a juggling problem for KMPC—an independent radio outlet. What would it do to a television network—with its cross-surge of shows like Dinah Shore and Playhouse 90 from East to West, and vice versa?

THERE ARE ONLY so many transcontinental cables, and usually the networks have them tied up for regularly-scheduled programming. A cable may be

EXCLUSIVE SHOWING LONG BEACH AREA ROBINSON BASILIO FIGHT CLOSED CIRCUIT TELECAST A TELEPROMPTER PRESENTATION MUNICIPAL AUDITORIUM MARCH 25th—8 P. M.

BOX OFFICE NOW OPEN 10 A.M. to 6 P.M. Also Sat. and Sun. TICKETS ALSO AVAILABLE HUMPHREYS MUSIC PROCTOR SPORTING GOODS AGGIE'S SPORTING GOODS MUSIC CITY LAKEWOOD \$3.30 \$4.40 \$5.50

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### LADY LEADFOOTS ROAR AT GARDENA TODAY

A special feature of today's racing program at Gardena Stadium will be a 10-lap "Lady Leadfoot" event. Some of the distaff drivers who will take part are shown here with male driver Bob Hogle. Left to right are Mary Jo Erikson, Ginger Wortham, Hila Paulson and Edna Bates.

## Midgets at Gardena Run Today

Auto race action is scheduled on three fronts today, as follows:

1. Midget racing at Gardena Stadium.
2. Motorcycle racing at L. A. Speedway.
3. Sports car hill climb at Willow Springs.

The midgets move into Gardena's one-third mile track at Gardena for the first time. The longer straightaways are expected to prove ideal as the midgets will gain more straightaway speed without sacrificing advantages of a short track.

A "Lady Leadfoot" race will be a special feature of the Gardena program today.

Twelve bike events are scheduled at L. A. Speedway. A featured performer there will be Keith Lane from England. Trials commence at 1 p.m., with the initial race at 2 p.m.

NEARLY every top Corvette driver in the Southland will enter the Willow Springs event. The Corvettes have dominated the production sports car road racing for two straight years.

Among top pilots who have entered are Jim Parkinson, Frank Cairns, Bill Gaskins, Andy Porterfield and Dennis Chyniski. The \$25,000 Scarab Mark I, a Corvette-powered special, will be driven by Lance Reventlow of Beverly Hills.

Practice runs will begin at 9 a.m., with first timed runs at noon. Willow Springs is situated near Lancaster.

Contests which were postponed by wet grounds Friday will be fitted into baseball and track schedules throughout the week, but definite dates are yet to be worked out between the schools in most cases.

The State baseballers whacked Pepperdine in the 49ers' opener last week, 15-12.

On the prep front, St. Anthony continues its Catholic League contention with a game against Serra at Gardena Tuesday and against Pius X Friday at the Saint diamond. St. Anthony won its league opener with Cantwell last week.

MOORE LEAGUE entrants continue non-conference baseball states, with Jordan taking on the most ambitious task—the SC frosh Tuesday at SC.

The LBCC baseball team has a busy week carded, with a Tuesday game against Harbor following Monday's L. B. State tussle. Then the Vikes plunge

**LOOK OUT FOR THE TRUCK!**

COMING... **MARCH 28th**

## Outboard Races in Spotlight

By BOB RUSKAUFF

Today, luggard boats will be just completing the 147-mile San Nicolas yacht race, while stock outboards will be battling at San Diego.

Three top features are lined up for next weekend:

1. The 50-mile stock outboard offshore race off the Long Beach strand.
2. The San Diego Lipton Trophy sail on a 15-mile ocean course off Balboa, Sunday.
3. The Newport Harbor Yacht Club vs. Los Angeles Yacht Yacht Club challenge dinghy races off Newport Harbor.

PLANS OF the Long Beach 50-mile marathon will be repeated at three-month intervals, according to Ray Geer, runabout association spokesman. Over 100 boats will start at 9 a.m. from Pierpoint landing.

Five clubs thus far have named challengers for the Lipton Trophy race.

### Accept Jr. Net Tourney Entries

Entries are now being accepted for the second annual Long Beach Junior Tennis Tournament to be held on the Lakewood courts April 12-13 and 19-20.

Blanks are available at Long Beach area high schools and tennis shops or can be obtained by calling tournament chairman John Thanes at Garfield 7-6440. Deadline for entering is April 3. The tournament, sponsored by the Long Beach Tennis Patrons Assn. and The Independent Press-Telegram, is open to all boys and girls under age 18.

### CHAMP THREE TIMES

## Casey Tibbs Tops L.B. Rodeo Field

Early interest evidenced among the West's leading cowboys presages a banner crop of entrants for the first annual Long Beach rodeo, April 26-27, at Veterans Stadium.

The rodeo is being sponsored by the Lions Club of Lakewood and staged by Lyle Greenman, producer of such major rodeos as the Saugus and Great Western events.

GREENMAN looks for such leading stars as Casey Tibbs, three-time world champion; Jim Shoulders, 1957 National titlist; and Harley May to file for the event.

Events to be contested include calf roping, brahma bull riding, bull-dogging, bronc riding and the all-around competition.

## How Elgin Baylor Got to Seattle

(Continued from Page C-1)

How good is Baylor? Are his press clippings all true? Will he succeed as a pro?

Brightman, himself poised and handsome and once also a 100 per cent athlete who led the pro Boston Celtics in scoring in 1946-47 and played pro baseball with the Baltimore Orioles, was unhesitant in his enthusiasm for the Negro star.

"With the possible exception of Bill Russell, whose defensive ability and team value cannot be underestimated, Elgin Baylor is the greatest Western college player I have seen. And that includes Luisetti, Pollard and Yardley.

"His ability to play pro ball is yet to be proven. But how can he miss? Physically, he's stronger than any of them, and strength is so important in pro ball. I'm pretty sure he will play in the NBA, but he has another year to go to Seattle."

WHAT ARE Baylor's attributes as a player?

"There isn't anything Elgin can't do on a court.

"He can dribble against a full-court press; he can rebound with one hand; he can maneuver while double-manned; he can evade almost any guard with his tremendous first stride; he can play defense; he can pass and run with the best.

"As for his rebounding, he

AS FOR Brightman, he plans to return to coaching after graduating from Long Beach State this summer and studying for a Master's degree next year. He's an English major, and as a campus activity, reports golf and tennis news for the 49er school paper. Taking 17 credit hours at State and working nights leaves little leisure time for the 34-year-old father of five.

"I'd sure like to coach in or around Long Beach when I've finished school," he said while walking across campus to his next class. "And I'd like to have a few players on my team just like Elgin Baylor!"

Seven of the world's top aquatic stars will perform at 2:30 p.m. today in a crippled children's Easter Seal benefit show at 2511 W. Lincoln Ave., Anaheim.

Olympic Games divers who will participate are Lakewood's Pat McCormick, Dr. Sammy Lee, Vicki Draves, Gary Tobian and Dick Conners.

The swimmers will be Australians Murray Rose and Jon Hendricks. Rose is considered the greatest competitive swimmer of all time. He currently holds three world freestyle records.

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## Fishin' Around

By DONNELL CULPEPPER

It's that time of year again — that period when spring fever hits the eager beavers of sport fishing — and the stories and rumors are a dime a dozen. Add to that the remarkable winter season just ended, and there may be some cause for the yarns being spun about bluefin tuna, dolphin and albacore.

The current story of the month is the one being told about a Navy recreational boat that landed five bluefin tuna one night last week between Long Beach and Catalina Island. Later that same evening, an angler on the same boat is said to have landed a dolphin off the tip of Catalina.

The story may be true, but try as we did all day Friday, there was no real verification for it, except that a Navy man told it to Mac McClintock, one of Pierpoint's managers. And this columnist would never doubt the veracity of Mac at any time.

It caused a thrill around Pierpoint and one of the boats took off for a peek into the warmer-than-usual water of the channel.

FISH AND GAME authorities insist that such a story could be true this year, of all years, because surface fish already are migrating from the Mexican banks. Even commercials are taking albacore farther north than at any time in recent history, considering, of course, that this is still March and not July.

True or not, the point is that anglers shouldn't expect tuna, albacore and dolphin in any large numbers until later in the year. Let's just concentrate on barracuda, of which there are plenty; yellowtail, less plentiful, and white sea bass, which are showing in schools at some banks when weather permits.

Anglers should bear in mind, also, that schedules this time of year can be interrupted frequently by stormy weather. Our wettest winter is playing havoc with boat departures and the operators are forced to place passenger comfort and safety above a big sack of fish. Anglers should feel the same way.

A THRILLING fishing trip and one big fish can play strange tricks on man—in fact, change his place of residence, his mode of living and his entire future.

A year ago Loren L. Carlock was running a machine shop in Paramount and taking an occasional deep-sea fishing trip for relaxation. Then he read several stories about a salmon-fishing resort at Sekiu, Wash. One of those stories appeared in FISHIN' AROUND.

Loren, his wife and two boys, Don and John, took off for the north and gave the Sekiu type of fishing a whirl. A salmon weighing more than 50 pounds, plus some smaller ones, changed Loren's fate.

Now, instead of operating a machine shop in Paramount,

he's the owner of a motel in Sekiu, which has been named Don's Sekiu Resort. The entire family is moving to Sekiu and father and sons will learn how to operate boats and guide tourists.

Loren has acquired six cedar boats—three cruisers and three equipped with outboards. The motel will accommodate 20 persons at one time and the units and boats will be rented for nominal prices.

THE CARLOCKS are very enthusiastic about their move. They like the Sekiu area, just a few miles from Neah Bay, which is Washington's northwestern tip. Sekiu is situated on Clallam Bay, one of the few bays on the Straits facing Vancouver Island. The water is calm there when it is rough outside.

Fishing in and near Clallam Bay is fabulous, even through the summer months. But August, September, October and November are top months for the big kings that test the strength of any fishing outfit.

Port Angeles is only 60 miles away and the Olympic National Forest (also called Rain Forest) is just south of Sekiu. Most of that country is virgin territory and trout and steelhead fishing in Rain Forest is as good as salmon fishing along the coast.

Loren has joined the Sekiu Sportfishing Assn. and will start taking reservations about mid-April. For information write Don's Sekiu Resort, Sekiu, Wash.

The family home is at 14924 Liblin Ave., Bellflower, and the telephone is TOpaz 7-6253.

OUTDOOR PERSONALS—A continual runoff of water into Irvine Lake forced C. H. Stevenson to move the boat docks to higher ground. He announced yesterday that the road to the dock is in good condition and there should be no interruption of fishing. Irvine is open daily. Anglers caught big strings of trout Friday and Saturday, following another one-ton plant of rainbows Friday morning.

John Powers, of Long Beach, tops the big-fish parade at Irvine so far with a bass weighing 8½ pounds.

Some six-pound bass and plenty of bluegill and catfish started the season at Lower Otay Lake (San Diego County). Trout plants were thrown a bit out of gear last week by rain and slick roads, but these spots should be good this week.

San Dimas Reservoir (Los Angeles County); Hemet and Palmer Lakes; San Mateo Creek (Riverside); Donnie Lake; Boulder Creek, Nitchon Creek; San Luis Rey River; Santa Ynez Creek and Pine Valley Creek (San Diego); Matilda and Pico Lakes (Ventura).

Unusual Sales Opportunity

Investment Service Salesmen wanted by BARSON'S REPORTS in Long Beach. Age 50 up. Training, leads furnished. Intangible sales experience helpful. Contact S. W. Horton 16 N. Merano, Pasadena, RYan 1-7714, Eve., STCmore 3-8587.

**BRITISH SOCCER**

Honorary Teams Listed First FOOTBALL ASSOCIATION CUP

Blackburn 2, Bolton 2; Manchester United 2, Fulham 1

FIRST DIVISION

Arsenal 1, Sheffield Wednesday 0; Blackpool 4, Birmingham 2; Everton 4, Portsmouth 2; Leeds 2, Bolton 1; Leicester 3, Chelsea 2; Luton 0, Tottenham 0; Sunderland 2, Wolverhampton 0; Watford 3, Manchester City 2

SECOND DIVISION

Barnsley 2, Huddersfield 2; Bristol Rovers 4, Leyton Orient 0; Derby 1, Charlton 2; Ipswich 3, Cardiff 1; Lincoln 2, Middlesbrough 3; Notts County 0, Liverpool 2; Sheffield United 3, Stoke 0; Swansea 1, Doncaster 0; West Ham 2, Grimsby 0

THIRD DIVISION SOUTH

Aldershot 0, Bournemouth 0; Brighton 3, Crystal Palace 2; Exeter 1, Reading 0; Gillingham 2, Shrewsbury 0; Newport 1, Brentford 2; Plymouth 0, Norwich 1; Port Vale 2, Colchester 0; Queens Park Rangers 2, Northampton 0; Southampton 1, Torquay 0; Southend 2, Watford 1; Swindon 2, Walsall 2

THIRD DIVISION NORTH

Bradford City 2, Bradford 1; Crewe 0, Gillingham 2; Darlington 2, Chester 3; Gainsborough 0, Chesterfield 0; Halifax 2, York 1; Hull 4, Carlisle 0; Mansfield 4, Grimsby 1; Rochdale 1, Barrow 1; Scunthorpe 1, Accrington 0; Stockport 2, Southport 2; Wrexham 1, Huddersfield 0; Wrexham 2, Bury 0

SCOTTISH LEAGUE

FIRST DIVISION

Aberdeen 2, Raith 2; Celtic 4, Airdrie 2; East Fife 0, Rangers 1; Falkirk 0, Hearts 1; Hibernian 1, Queen of the South 2; Motherwell 1, Clyde 1; Patrick 2, Kilmarnock 0; Queens Park 2, Dundee 1; St. Mirren 2, Third Lanark 2

SECOND DIVISION

Albion 2, St. Johnstone 1; Alloa 4, Morton 1; Arbroath 3, Stirling 2; Ayr 2, Montrose 1; Berwick 4, Forfar 2; Dundee 2, Stranraer 2; Greenock 0, East Stirling 0; Dumbarton 6, Stenhousemuir 1; Dundee United 3, Hamilton 2

IRISH FOOTBALL ASSOCIATION CUP

Semi-Finals

Derry 0, Ballymena 3; Lisfield 4, Glenties 2

IRISH LEAGUE

Semi-Finals

Ards 2, Distillery 2; Portadown 1, Glenties 1

## "It Pays to Listen to KFOX"



A recent accident took Joan McAmis away from her job and into a wheel chair temporarily. However, Miss McAmis of 525 W. Bennett, Compton, correctly identified the mystery place on radio station KFOX and is shown here receiving a winners check for \$320 by Ira Laufer, General Manager of radio station KFOX.



Out of work temporarily but compensated for his radio listening is Irv Engle of 2006 West Spring Street, Long Beach. Engle correctly identified a KFOX mystery name to win \$385 in a recent contest. Shown presenting the check to Mr. Engle is Don Lamond, KFOX Disc Jockey.

**LOOK OUT FOR THE TRUCK!**

COMING... **MARCH 28th**

Norman Dunshee, KFOX Sales Manager, presents a \$100 check to Margaret Denison of 6824 Belice, Long Beach, who correctly identified Knotts Berry Farm in a KFOX mystery place contest.

## Woman Marks 108th Birthday

BODOE, North Norway (UP)—A cake topped with 108 candles was given to Mrs. Wilhelm Olsen to help celebrate her birthday Saturday as the oldest woman in Scandinavia. She claims that she was never ill during her first 100 years, but for the past eight she has spent much of her time in bed. Her husband died in 1922. She lives with a 72-year-old son.

## WEST COAST THEATRES

OPEN NOON—CONTINUOUS  
BOTH NOMINATED



JOANNE WOODWARD  
BEST ACTRESS  
"3 FACES OF EVE"



ANTHONY FRANCIOSA  
BEST ACTOR  
"HATFUL OF RAIN"

CREST  
BOX OFFICE OPENS NOON

TYNNE  
POWER  
LIMITED  
ENGAGEMENT  
LAST 5 DAYS  
Shown 7 & 10:45 p.m.

MARLENE DIETRICH  
CHARLES LAUGHTON  
6  
Audience  
Revelations  
Witness the  
PROSECUTION

LAUREN BACALL  
ROBERT STACK  
The Gift of Love

EGYPTIAN  
OPEN DAILY  
HE 6-46-50  
Continuously  
Free Parking 1st Street After 6 p.m.  
at Nubel's Lot (except Friday)  
2 C'Scope and Color Hits  
2:40 — 7:40

ANNETTE HENNINGWAY'S  
A FAREWELL TO ARMS  
HE 6-46-50  
Shown 12:30-2:00 p.m.

PLUS  
MARIO LANZA  
In His  
Newest Hit  
"SEVEN  
HILLS OF  
ROME"  
12:30-2:00  
10:15

IMPERIAL  
HE 639-73  
OPEN NOON—CONTINUOUS  
5TH WEEK

ADULTS ONLY  
"and  
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created  
woman"  
See  
Fabulous  
Brigitte  
BARDOT

BELMONT  
OPEN  
NOON  
NOW PLAYING  
ACADEMY AWARD NOMINEE  
Shown 2:35 — 7:50  
M. CLIFT — E. TAYLOR — E. M. SAINT  
"RAINTREE COUNTY"  
PLUS—Shown 12:30, 5:40, 10:50  
"DARBY'S RANGERS"

BAY  
OPEN  
1:45  
Rock HUDSON  
"Magnificent Obsession"  
Merle-HOOD — C'Scope and Color  
"BOMBERS B-52"

## It Happened Last Night

By Earl Wilson

### BAREFOOT GIRL

NEW YORK — "Take your rinky-dink shoes off!" commanded Joan Crawford when I entered her new 18-room, 13th-floor Fifth Ave. apartment—though of course Joan didn't say rinky-dink.

Al Steele, her tycoon husband, had his shoes off. He was padding around on the gold-colored carpet in his socks. "Off!" ordered Joan, glaring at me—and my shoes. "If the stars take off up here, so can the columnists!"

So, because Joan doesn't like shoe polish shining up her carpets, I kicked off my shoes. It was like the Taj Mahal where you remove your shoes before you enter. But the Taj Mahal, unlike the Crawford Taj Mahal, does not give you light sandals. At the Taj Joan you put your stockings feet up on a coffee table and Joan brings you a refreshment and you get into a conversation with Al Steele about everybody from

Farouk to Polly Bergen and three hours later you're still there, and they're saying, "What's your hurry?" Joan's found a wonderful husband and it'll be three years May 10.

"Where'll you be on your third anniversary?" I asked. "Somewhere alone!" Joan cracked. "Zip me, Al," she said, turning the back of her gold-colored vest around to him. He zipped.

I WAS THERE ostensibly to talk about Joan's CBS TV show, "Strange Witness," to-night—but what with inspecting the love nest we were too busy to go into it much.

Shoelessly, we made the tour. Actually the 18 rooms have been cut down to eight. "Here are my shoes!" Joan flung open what seemed to be a whole room.

"How many pairs have you?" I asked. "About 200," she thought. "Three hundred and four pair," Al said. "I counted them once."

"Here's-me shower and me john," Joan announced. "Most women use a tub. I say, 'Who's got time?'"

Al has his own massage table and whirlpool shower. "How much do you use this?" I asked him enviously. "Every day," he said. "Yesterday was the first time in four months," retorted Joan.

NEXT WE WENT into the geranium-pink bedroom with a fireplace that's lit every night this season, overlooking the prettiest front yard in the world—Central Park. We moved from there to the dining room with a table that was curiously shaped. I asked just what shape it was.

"Diamond, of course," Joan smiled. Al stays entirely out of Joan's professional life—but he confessed admiration for her energy. "Some dames," he said, "would go on a TV show and say, 'Give me the money and let's don't worry about how it looks.'"

"But Joan sat down all day with the writers before starting rehearsal and said, 'Could we say it this way?' or 'This won't play.' They were amazed."

On the rehearsal days in California, Joan got up at 4 a.m.—and was always punctual for rehearsals.

## Cast Does Good Job in 'Desire'

Eugene O'Neill has for at least two decades been considered the leading American playwright, but his deeply brooding physiological studies are so formidable that they are not often revived, especially by little theater groups. The Magnolia Theater, formerly The Theater, has accepted the challenge of O'Neill in its presentation of "Desire Under the Elms," which opened this weekend. For this the players and Director Pat Brown deserve great credit. They have not shirked the hard task.

Still, the play is a bit of a disappointment. The trouble is not in the local production, which with only a few exceptions is good, but in the play itself. O'Neill very frequently, despite his admitted power and deep insights, is not a facile playwright. At times, in fact, he is downright dull, and too often he is repetitious. In his attempt to squeeze the last drop of emotion from a scene he goes so far that he also squeezes out the life. Whenever this happens, the play falters. "Desire Under the Elms" falters several times.

FORTUNATELY, it more often proceeds at a sure and steady pace. Most of the credit for this goes to a pair of very capable players, Nancy Miller as Abbie and Don Ullander as Eben. The guilty love of Abbie Cabot and her stepson Eben provides most of the really moving scenes in the play. Miss Miller and Ullander are able to channel and use the power of O'Neill's lines to their best effect. Whenever they dominate the scene the play lives.

Ralph Richmond as Ephraim Cabot, the old father, does a remarkable job in a difficult role, especially considering that this is his first appearance on a stage. He is not, however, good enough. The absolute domination of the old man over wife and sons is essential to the full realization of the play, and Richmond is not forceful enough to create the illusion of domination. One ought to hate Ephraim, but one is more or less indifferent to him in this production.

ALL OTHER roles in the play are minor. As Simeon and Peter, the two sons who leave for the gold fields of California, Jack Fiero, a newcomer to the stage, and Tom Massey do very well, bringing a fine comic touch to a play that needs it. Betty Hill, Theodore Brown, Lewis F. Cook, S. E. Blakeslee, Don Berry, and a group of square dancers complete the cast.

The play continues on weekends through March and April. —ROBERT C. WYLER

### STAR GAZER

By CLAY R. POLLAN  
Your Daily Activity Guide  
According to the Stars  
To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

ARIES	Taurus	Gemini	Cancer	Leo	Virgo
12-26-38-49 21-76-79-86	1-31-32-33 34-35-36-37 38-39-40-41 42-43-44-45 46-47-48-49	5-11-12-13 14-15-16-17 18-19-20-21 22-23-24-25 26-27-28-29	3-9-10-11 12-13-14-15 16-17-18-19 20-21-22-23 24-25-26-27	4-10-11-12 13-14-15-16 17-18-19-20 21-22-23-24 25-26-27-28	6-12-13-14 15-16-17-18 19-20-21-22 23-24-25-26 27-28-29-30

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# First Big Step for Sinkage Bill

THE ASSEMBLY OIL COMMITTEE'S 12 to 1 vote of approval for Long Beach's anti-subsidence bill Thursday told several stories.

Chiefly, of course, committee blessing gave strong hope for passage in the Assembly. Then it is hoped that the Senate, after careful examination, will likewise find it good. If passed, it will provide the framework for a whole new structure of prosperity—halting of subsidence, increased oil recovery and peace of mind for the Navy Shipyard.

The big vote told also that Long Beach's city officials and legislative representatives have won sympathetic understanding for its cause among legislators across the state from San Diego to San Rafael.

Further, the vote was a tribute to the presentation made before the committee in a trying two-hour session by this city's spokesmen.

Deputy City Attorneys Philip Brady, John Spence Jr., City Manager Sam E. Vickers and Chief Petroleum Engineer Frank Hardesty spoke the city's brief with firmness, clarity and conviction. Several assemblymen commended them after the session.

More to their credit is their dedication to the bill in view of the extensive amendments written into it. In legislative compromise the bill became less than the ideal sought locally. But it is, they are convinced, the basis for getting a real program of water flooding and repressurization under way in the Wilmington Oil Field.

One change provides that compulsory unitization requires agreement by 65 per cent of the production interests in any affected area.

In a fault block plan of unitization, this provision would not stifle the bill's primary aim of stopping land sinkage if operators who already have given their assurances of cooperation follow through.

In fault blocks 5 and 6 the city has more than 65 per cent control. Union Pacific accounts for more than 65 per cent in blocks 2 and 3 and the city with U. P. have more than 65 per cent in block 4.

With an already demonstrated vote of public approval and a new look of success beginning to dawn over the subsidence bowl, prospects appear to be good for passage of the bill. And with it, good word for the Navy that action against subsidence is crystallizing.

The good words must then be followed with immediate good works in a full-scale field-wide study to detail the general program outlined in A. B. 5.

DREW PEARSON

# Nixon Sets Mark for Absenteeism

WASHINGTON—Senators don't talk about it publicly, but privately they resent the manner in which Vice President Nixon has become an absentee presiding officer of the Senate. When he's absent a Senator has to take his place in presiding over the Senate, which causes extra work for already busy legislators.

Nixon's office is now costing the taxpayers more than that of any Vice President in history. He has an automobile with chauffeur, which senators do not have, plus a large staff, including one colonel, a major, and a press agent. His budget is \$101,925 a year compared with \$11,460 spent by Truman. Yet his absenteeism has set a record.

Careful scrutiny of the Congressional Record shows that the late Vice President Alben Barkley worked at his job about four times as much as Nixon. Here is a breakdown of the time spent by both men working at the job given them under the Constitution as Vice President of the United States.

IN 1949 WHEN Barkley took office, the Senate sat for a total of 1,124 hours and 53 minutes, out of which Barkley presided for 464 hours and 40 minutes.

In 1953 when Nixon took office, the Senate met for 763 hours and 35 minutes, of which Nixon presided 162 hours and 45 minutes.

In 1950, Barkley's second year, the Senate was in session 1,265 hours and nine minutes, with Barkley presiding 527 hours and 50 minutes.

In 1954, Nixon's second year, he presided only 120 hours and 31 minutes. Yet the Senate that year was in session more than during Barkley's second year—a total of 1,198 hours and 17 minutes. Nixon worked at his job just one-fourth of the time Barkley did.

Nixon's record in 1955 was even worse. This was his third year as Vice President and he sat only 47 hours and 15 minutes. The Senate was in session 559 hours and 41 minutes. During Barkley's third year as Vice President he sat 835 hours and 24 minutes, during which the Senate was in session 996 hours and 45 minutes.

In 1952, Barkley's last year as Vice President, he had an eye operation and therefore was absent for two weeks, February 7 to February 20. Nevertheless, he managed to preside 219 hours and nine minutes out of 651 hours and 24 minutes of senatorial sessions.

In contrast, Nixon presided over the Senate only 50 hours and 53 minutes, though the Senate was in session considerably longer, namely 801 hours and 42 minutes.

In the first year of Nixon's second term, 1957, the Senate was in session 860 hours and 44 minutes, and he sat in the presiding officer's chair 124 hours and 32 minutes.

This is why some Senators are talking about putting a time clock in the Senate cloakroom for the Vice President to punch when he goes to work.

THE DEPRESSION in western mines has knocked one of the President's most vocal boosters off the Eisenhower bandwagon.

He is Dan Thornton, the cowboy-booted ex-governor of Colorado who used to golf with Ike during those Colorado vacation days and was a frequent visitor at the White House.

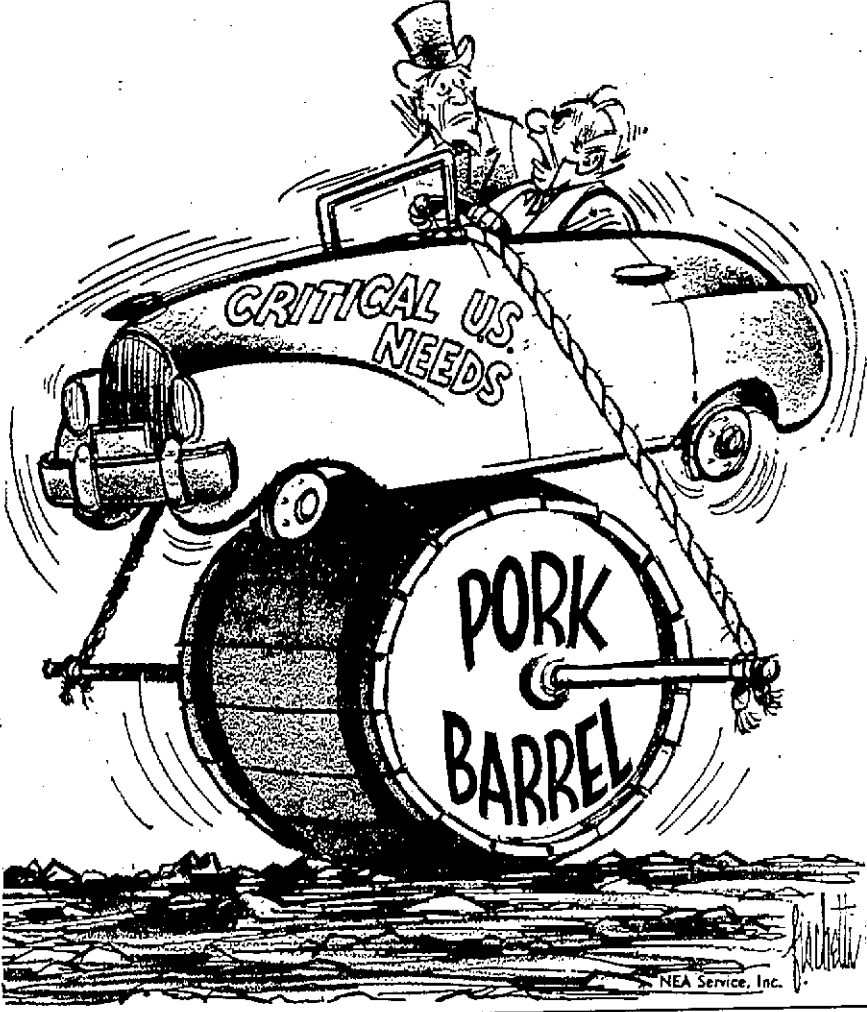
Thornton has now become a trustee of a newly formed Colorado organization called American Metal Mine Owners, Inc., a bipartisan group aimed chiefly at criticizing the Eisenhower administration over the condition of western mines. The group includes Joseph F. Little, former Colorado chairman of the Democratic Party.

In a statement recently released, Little charged that the "small American metal miner has been the victim of a deliberate campaign aimed at his extinction."

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DAVID LAWRENCE

# Bad Weather Slump Factor; Sign of New Trend Awaited

WASHINGTON — (Maybe business is actually better today than it has been—but it will be a month or more before the statistics will be compiled to tell us what has really happened. So, in the meantime, almost everybody inside and outside of government is just guessing about the trend.

There is one thing, however, that has unquestionably caused bad business which isn't a matter of guesswork. It's the bad weather. Experience has shown that people just don't go down town shopping or begin to look at the new cars in the salesrooms when they can't even get back and forth from work readily because of the snow or the sleet or the rain.

From one end of the country to the other America has suffered unusual weather in the last few weeks. Although this week is supposed to be the beginning of spring, the national capital is going

periences with weather in many years. Several power lines and a large part of the telephone communication in the suburbs have been cut off, bringing interruptions not merely in electric light, but in refrigeration and furnaces.

THIS ISN'T THE kind of climate that produces a buying mood. Nearly every part through one of its worst ex- of the country from Maine to Florida and westward across the continent has encountered some of the worst weather that any winter has brought.

There is another factor, moreover, which is often lost sight of in appraising the business situation. The length of time, for example, between a decision to spend government money and the week or month the spending actually begins depends on a variety of factors that nobody can analyze with accuracy. It takes time for blueprints to be made and materials to be allocated and materials to be gathered before labor is employed.

THUS, SENATOR FRANK CARLSON of Kansas, Republican, made a speech in



KANSAS' CARLSON Cites 7 Points

the Senate on Thursday in which he blasted economic "pessimism" and cited seven items which could spark "a vigorous, dynamic upswing in our economy." Here are the seven items which he said had been furnished him by a business analyst:

First, steel output now running at the rate of 71,000,000 tons a year is expected to go above the annual rate of 115,000,000 tons at some point in 1958.

Second, defense orders are due to advance the \$12-billion rate of last autumn to about \$26 billion some time this year.

Third, gross national product will see an increase of \$10 billion in the \$34-billion rate for all goods and services which was the figure for the fourth quarter of 1957.

Fourth, consumer spending will see in the fourth quarter an increase for goods and services of about \$12 billion over the same period last year.

Fifth, spending for residential construction will be up 16 per cent by the fourth quarter of this year over the fourth quarter of 1957.

Sixth, bank credit should increase by \$5 billion due to recent removal of restraints.

Seventh, science and defense items should increase by more than a billion dollars this year both government and private spending.

JOHN S. KNIGHT

# Are Papers Downplaying Severity of Recession?

(Mr. Knight heads the Knight newspapers)

TIME magazine, which arranges to itself all of the journalistic virtues, is currently panicking the country's newspapers for downplaying the severity of the recession.

In an article titled "Silver-Lining the Slump," the self-styled "weekly news magazine" says that editors in many of the cities where unemployment is the heaviest range uneasily "from boosterism to ostrichism."

Time charges that "newspapers from Seattle to Savannah have been doing their unlevel best to bull their way through one of the nation's biggest—and most botched—running stories: the recession."

TO SUPPORT its contention, Time not only searched for headlines which would serve its purpose but deliberately lifted the deck of a Detroit Free Press headline out of context to twist its meaning.

When this deceit was called to Time's attention, the explanation was "outright stupidity" with the blame being placed on a "girl researcher."

The headlines used by Time from the Charlotte Observer and the Chicago Daily News were newsworthy but carefully picked by Time's editors to convey the impression that Knight doesn't want "to scare the advertisers."

ACTUALLY, quite the opposite is true. As recently as Feb. 16, I said in answer to businessmen appealing for "editorial

## The Neighbors

By George Clark



"Eddie used to take me places. But since we're going steady we never go anywhere."

VIRGINIA KELLY

# Hosmer Sees Shipbuilding as Big Help in Recession Fight

REPRESENTATIVE Craig Hosmer (R-Calif.) believes an accelerated and augmented Navy ship building program would be one of the soundest ways of fighting the recession. A Naval Reserve commander, Mr. Hosmer has just returned from Navy maneuvers at Guantanamo.

Mr. Hosmer stressed that the President has properly put his foot down on "Make work programs." The Long Beach legislator said that a Navy ship building program would not be leaf raking but would be necessary for adequate defense. The program, Hosmer said, would benefit not only shipbuilding areas but the entire nation. For example, the Kaiser Steel Company in Fontana, California will start rolling plates for ships next summer.

Representative Hosmer said he would recommend building the nuclear carrier recently knocked out of the Navy building program, and the building of additional subma-

rines. He said bluntly that the only way to hold in check the menace of 500 Soviet submarines—many of them missile bearing—is by an enlarged program of U. S. Navy submarines. At present, Hosmer said, the Polaris and hunter killer sub programs are battling for funds. The two programs should be separated, he asserted, and each should be given adequate funds.

FROM OTHER SOURCES, this reporter learned that Vice President Nixon is giving close study to the advantages of a ship building program. The President and his advisers are contemplating restoring the nuclear carrier.

The Navy's Bureau of Ships Chief, Rear Admiral A. G. Mumma has completed the first draft of a paper showing the impact a Navy building program would have on the recession and unemployment.

Admiral Mumma has already discussed the matter with Navy Secretary Gates and with Chief of Naval Operations, Admiral Burke. The Mumma paper makes no specific recommendations as to types of ships needed but Admiral Mumma said the nu-

clear carrier and additional submarines would be "very welcome." The admiral pointed out that steel and many other ship components would benefit the whole country as well as the most depressed areas in the Northwest, along the Great Lakes, and the Atlantic seaboard. Money availability is the present problem, Admiral Mumma said, but he recalled that 34 Navy ships were built under NIRA during the depression of the 1930's.

He refused to comment on the report current on Capitol Hill that Defense Secretary McElroy has cut back the Navy's Polaris submarine program from 9 to 5 or 6. Other sources assert that as of March 17, Secretary McElroy had not definitely issued the order to cut back.

ADMIRAL MUMMA said no announcement has been made as to the weaponry that the Navy's first atomic cruiser, the U.S.S. Long Beach will carry but he said it would be possible for the Long Beach to be armed with Polaris.

Navy Under Secretary William Franke believes badly needed Navy housing would be a useful way of fighting the recession.

## Agrees Tax on Medicine Wrong

TO THE EDITOR: A recent letter written by Frieda Bashista struck home. I agree with what she said and wish to add a little which to me seems important.

We all know taxes are a necessity. Everyone pays, but if there is any one thing that should be tax free it is medicine which you need a doctor's prescription to procure. When ill, one is usually unable to work and earn a living. Medical treatment today is expensive as everyone knows who has been in need of such. It makes a hardship on the average person, even if it is of short duration.

Do you think California needs the medical tax so bad? Yes, one wonders how much thought our California lawmakers gave this bill they enacted into law.

WALTER S. JOHNSON, 3608 W. Oak Ave., Fullerton.

## Quotes Proposed Right-to-Work Law

TO THE EDITOR: I have been reading the pro and con letters on the "right to work" issue in this column now for months, and I have especially been waiting for someone to answer one challenge to quote a bill to back up the claims against it. Why this hasn't occurred, I can't imagine, and lest your readers think there may be no such thing, I would like to supply that portion of the proposed California initiative.

"ANY AGREEMENT or combination between any employer and any labor organization whereby persons not members of such labor organizations shall be denied the right to work for the employer, or whereby such membership is made a condition of employment or continuation of employment by such employer, is hereby declared to be against public policy."

To me it is as simple as A, B, C. You either believe in the worth of organized labor or you don't consequently you are either against or for a right to work law, in that order. This one clause out of a more lengthy initiative, outlaws the union shop, and without the union shop, a bargaining unit is rendered helpless.

MRS. CHAS. NEWBY, 813 W. 4th St., Long Beach 12.

## Thanks

TO THE EDITOR: The Parent-Teacher Assn. of Lakewood High School wishes to thank the Independent Press-Telegram for the fine publicity given the Lakewood High Aquacade which was held before a crowd that reached standing-room-only proportions.

The P-T.A. also publicly thanks Pat McCormick for her superb performance emceed by her husband and coach Glenn McCormick, also the comedy team of Wellington Rogers and Jack Gunning for its riotous clowning, plus the students and guest performers and all others who had even a small hand in making this water show

one of the most outstanding events ever presented by a high school Parent-Teacher Association.

MRS. ELEANOR PRICE, 4305 Clark Ave., Long Beach 8.

## Service Should Be Discharge Basis

TO THE EDITOR:

AVC believes that the military forces should deal with military men solely on the basis of their military service, and that it is neither just nor lawful for the Department of Defense to grant, to personnel who have rendered honorable military service, a less-than-honorable discharge on the grounds of pre-service conduct. AVC has repeatedly urged the Department of Defense to abandon all such practice and to rescind all such discharges already issued. In view of the recent ruling by the Department of Justice that such practice is unlawful, AVC again demands that all pre-service discharges based on pre-service conduct be rescinded and that discharges be based solely on actual military service performed.

BURTON SCHOEN, Chairman Greater Los Angeles Chapter, American Veterans Committee, 132 Reeves Dr., Beverly Hills.

## Too Many Lawyers Running Country

TO THE EDITOR: There are too many lawyers with legal sense, and too many with no common sense, running this country today.

The government, in its attempt to confuse to the "nth" degree, has printed many forms under which Joe Public, the poor, long suffering citizen, is required to rack his brain, battle his conscience, worrying about deductions.

"Did I take too much here? Did I not take enough there? How do I explain this? Have I records to substantiate this? Have I done thus and so?"

For every citizen who can figure his own there are 100 who cannot. There is a way, providing the national legis-

lature who insist on technicalities, would act for the common good instead of trying to make Certified Public Accountants out of the ordinary citizen.

THE METHOD is simple. For all corporations, companies, firms of whatever size, small businesses and individuals, regardless of income, a flat 10 per cent of the gross income, irrespective of source, no deductions whatever from that total. The Treasury would end up at the end of the year far ahead of the present total. Pipe dreams, it is too simple. Let's go back to sleep and let the lawyers trim us.

LESTER L. MARSHALL, 145 Paseo de la Concha, Redondo Beach.

## Wants School Camps Continued

TO THE EDITOR:

Ten years ago Long Beach inaugurated an outdoor education plan which entails sending all sixth grade classes to a camp site for one week. There they learn to respect and understand nature at first hand. Fundamental outdoor science, fire prevention, conservation of natural resources, astronomy and many more subjects are woven into their learning in a manner they are best able to understand. The children return with an appetite for more knowledge, a sense of responsibility and maturity, more cooperative, healthier both physically and mentally.

The cost of this program is shared by the city which furnishes the places for the camps, the Long Beach Unified School District which pays the salaries and transportation costs, and the parents who pay the cost of food.

The city owns one camp and leases two others for this program. The increased enrollment in our schools shows a need for expanding our camp program, but instead it is in danger of being dropped from the city budget. Crime and fires cost our city millions of dollars every year; let us not begrudge spending a few dollars for preventive education.

## LETTER OF THE WEEK

### 'Women, Let's Unite!'

TO THE EDITOR: Women: Let's unite! The fashion industry is trying to pull the chemise over our eyes.

If every one of us would refuse to buy these creations, the saggy-baggy look would soon disappear. Surely this is some sort of a diabolical scheme to make us resemble pumpkins, toadstools or tent-makers wearing our own goods.

If we follow meekly this most unbecoming trend, the designers will no doubt be laughing up their sleeves while we will be crying on ours, for there is a likely chance that our husbands, when seeing us thus encased, will head for the hills believing for certain that we have:

- (a) Lost all our marbles—
- (b) Just don't give a hang about anything any more—
- (c) Have become so vicious that we will spend their money on any old item as long as it is spent—
- (d) Are pregnant again.

DARLENE G. STAGLIN

4254 Hackett Ave., Lakewood.  
(EDITOR'S NOTE: Darlene Staglin takes this week's \$5 prize for the "best letter.")



# TV

**KNXT Channel 2 KHJ Channel 9**  
**KRCA Channel 4 KTTV Channel 11**  
**KTLA Channel 5 KABC Channel 7**  
**KCOP Channel 13**

SUNDAY, MARCH 23, 1958

**COLOR ON TV**  
1 P.M.  
4-Feitelson on Art  
6 P.M.  
5-Bugs Bunny  
8 P.M.  
4-Steve Allen Show  
9 P.M.  
4-Dinah Shore Show  
**MONDAY DAYTIME**  
12 Noon  
4-Matinee Theater

**8:00 A.M.**  
5-In God We Trust  
7-Movie: "How Do You Do," Harry Von Zell  
8:30  
2-Camera Three  
5-Movie: "Too Young to Know," Robert Hutton, Joan Leslie  
**9:00 A.M.**  
2-Eye on New York  
11-Eddie Cleto Show  
9:15  
7-Movie: "Wild Country," Eddie Dean  
9:30  
2-Light of Faith  
9:45  
9-Off to Adventure  
**10:00 A.M.**  
2-Lamp Unto My Feet  
4-Watch Mr. Wizard  
5-Home Buyers Guide  
9-Movie: "Borderline," Fred MacMurray, Claire Trevor  
10:30  
2-Look Up and Live  
4-Frontiers of Faith  
7-Movie: "Wild Horse Phantom," Buster Crabbe  
**11:00 A.M.**  
2-Movie: "Man of Two Worlds," Francis Lederer, Elissa Landi  
4-The Big Picture  
5-Toy Auction  
11-Great Churches: First Methodist, N. Hollywood  
13-Church in the Home  
11:30  
4-Wisdom: Arnold Toynbee  
9-Movie: "Race Street," George Raft, Marilyn Maxwell  
**12:00 NOON**  
2-Dress Blues  
4-Youth Wants to Know: Sen. Paul Douglas  
5-Garden Auction Center  
7-770 on TV, Leonard Shane  
11-Movie: "Tornado Range," Eddie Dean  
13-Movie: "I Shot Jesse James," John Ireland, Preston Foster  
12:30  
2-Capitol Hill to California  
4-Look Here, Martin Agronsky: Floyd Patterson  
5-Garden Chats  
7-Faith for Today  
**1:00 P.M.**  
2-Dress Blues  
4-(Color) Feitelson on Art  
5-Rev. Jack Shuler  
7-Christian Science Heals  
9-Movie: "Short Grass," Rod Cameron  
11-Opening of Sammy Lee Swim School (Anaheim)  
1:15  
7-Gordon's Garden  
1:30  
2-Face the Nation: Walter Reuther  
4-Camera on Washington: "Nat'l Institutes of Health"  
5-Movie: "Big Boss," John Littel, Otto Kruger  
7-Message of the Master  
13-The Big Picture  
**2:00 P.M.**  
2-Movie: "Lawless Rider," Johnny Carpenter, Frankie Darro  
4-Arts and the Gods: "The Trojan War"  
7-Rocky Jones, Space Ranger  
11-Movie: "Twin Beds," George Brent, Joan Bennett  
13-Movie: "Lady of Burlesque," Barbara Stanwyck, Michael O'Shea  
2:30  
4-Our Greatest Resources  
5-Championship Auto Races  
7-College News Conference:  
7:45  
9-Movie: "Caught," James Mason, Barbara Bel Geddes  
**3:00 P.M.**  
2-The Last Word, Dr. Bergen Evans  
4-This Is the Life  
7-Johns Hopkins File 7: "Hearing Loss"  
8:25  
2-KNXT News  
8:30  
2-Threshold: "Outer Space," Aldous Huxley, Dr. Heinz Haber  
4-Faith of Our Children  
7-Dean Pike: "Race Relations in Africa"  
13-Movie: "Utah Trail," Tex Ritter  
8:45  
11-Movie: "Son of Monte Cristo," Louis Hayward  
**4:00 P.M.**  
2-Cavalcade of Books  
4-Omnibus: "The Opera," Leonard Bernstein  
7-Rocky Jones, Space Ranger  
4:30  
2-Clete Roberts Report: "The Law in L.A."  
7-Paul Winchell Show  
9-Movie: "Iron Major," Pat O'Brien  
13-The Blessed Hope, Rev. Claude M. Sallhamer  
5:00 P.M.  
2-The Great Challenge: "How Strong Is Our Economy"

MONDAY, MARCH 24, 1958

**6:00 A.M.**  
4-Today, Dave Garroway  
**7:00 A.M.**  
2-Captain Kangaroo  
7:45  
2-Grant Holcomb, News  
**8:00 A.M.**  
2-Ladies Fair, Tom Moore  
**9:00 A.M.**  
2-Hotel Cosmopolitan  
4-Tic Tac Dough, Jack Barry  
5-Hi-Fi Vision, Larry Finley  
7-It's Fun to Reduce  
11-McClellan Labor Hearings (Friday)  
9:15  
2-Love of Life  
7-Chief Melani Cooks.  
9:30  
2-Search for Tomorrow  
4-It Could Be You, B. Leyden  
9:45  
2-Guiding Light  
**10:00 A.M.**  
2-Our Miss Brooks  
4-Dough-De-Mi, G. Rayburn  
7-Chucko's Cartoons  
11-Jackson Wheeler Show  
10:15  
2-CCPR Bulletin  
2-Douglas Edwards (10:25)  
10:30  
2-As the World Turns  
4-Treasure Hunt, Jan Murray  
5-Guidepost  
**11:00 A.M.**  
2-Beat the Clock, Bud Collyer  
4-Price is Right, Bill Cullen  
5-Romper Room, Miss Mary  
7-My Hero, Robt. Cummings  
11:30  
2-Art Linkletter H'sc Party  
4-Kitty Foyle, K. Murray  
7-Dee Parker Presents  
**12:00 NOON**  
2-Big Payoff, Bob Paige  
4-(Color) Matinee Theater: "End of the Rope," George Peppard, Norma Moore  
5-Groer, the People  
11-Sheriff John  
12:15  
7-Bill Gwynn's Mysteries  
12:30  
2-The Verdict Is Yours  
5-The Crime Story  
12:45  
7-Movie: "Devil on Wheels," Darryl Hickman  
**1:00 P.M.**  
2-The Brighter Day  
4-Queen for a Day  
5-Dorothy Gardner Movies  
11-Dick Whittinghill Show  
1:15  
2-The Secret Storm  
1:30  
2-The Edge of Night  
1:45  
4-Modern Romances  
**2:00 P.M.**  
2-Garry Moore Show  
4-I Married Joan, Joan Davis  
7-Al Jarvis Show  
2:30  
2-Arthur Godfrey Time  
**2:45**  
2-Truth or Consequences  
11-Abbott and Costello  
2:45  
9-Suspects Wanted: Know Your Taxes (2:50)  
**3:00 P.M.**  
4-Movie: "Moon Over Her Shoulder," Lynn Bari  
7-American Bandstand  
9-Movie: "The Boy with Green Hair," Dean Stockwell, Pat O'Brien  
11-Steve Martin's Matinee  
3:30  
2-Dotto, Jack Narz  
5-Milady, Dorothy Gardiner  
7-Do You Trust Your Wife, Johnny Carson  
**4:00 P.M.**  
2-Amos 'n' Andy  
5-Carson Carousal  
7-American Bandstand  
13-Public Service Film  
4:15  
13-Social Security in Action  
4:30  
2-Movie: "Angels Wash Their Faces," Ann Sheridan, Ronald Reagan, Dead End Kids  
4-Movie: "Timber Queen," Richard Arlen, June Haver  
9-Gene Autry Movie: "Guns and Guitars"  
11-My Little Margie  
13-For Your Information  
4:45  
13-Weekday Special

# RADIO

**KLAA-570 KABC-790 KFOX-1280**  
**KFI-840 KNJ-930 KGER-1380**  
**KRIG-740 KNX-1070 KPOL-1540**  
**KMPC-710 KFWB-980 KWTZ-1480**  
**FM KLOS-44.1 KFOX-102.3 KNOB-98.**

SUNDAY, MARCH 23, 1958

**7:00 A.M.**  
KFI-News; Radio Pulpit  
KABC-News; American Patrol  
KRN-News; Church of the Air  
KGER-News; B. Record  
KFI-Agriculture U.S.A.  
KABC-Little Church  
KRN-News; Church of the Air  
KGER-Clean Dances  
7:45  
KFI-News; Radio Pulpit  
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MONDAY, MARCH 24, 1958

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KFI-News; Radio Pulpit  
KABC-News; American Patrol  
KRN-News; Church of the Air  
KGER-News; B. Record  
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The rags-to-riches story of "Sally" (4) takes a hand in the romance department.

level before sign-off time came along.

11:15 p.m.

Movie on (2) is "Dangerous" which won an Oscar for Bette Davis.

**MONDAY DAYTIME DATA**

Judy Lee of WRCV-TV in Philadelphia becomes the Girl-of-the-week on "Today" (4) between 6 and 9 a.m. Helen O'Connell has signed off to have a baby in April. . . Senate "Rackets Hearing" on (11) at 9 a.m. . . COLOR for "Matinee Theatre" (4) at 12 noon with the story of one man's courage in facing outraged townsfolk in the 1870's. A man is about to be lynched when the stranger asserts he was robbed by the same man at the time of the murder. . . "The Crime Story," a new expose crime series will take to the (5) air at 12:30, as an on-the-air audition of new shows. . . Sandy Stewart takes over for vacationing Denise Lor on the "Garry Moore Show" (2) at 2 p.m. . . Bathing fashions on "Milady" (5) at 3:30.

**RADIO HIGHLIGHTS**

Three young regional winners will sing for "Met Auditions" on KABC at 9:30 a.m. None from the West Coast. . . Melvyn Douglas narrates "F Is For First" on KABC at 10:35 a.m. dealing with UNESCO. . . Dodgers play the Yankees in Miami on KMPC at 11:25 a.m. . . Final "Reith Lecture" on KNX at 11:30 with George F. Kennan, eminent authority on Russia, as the speaker. . . Ernest Ansermet conducts the "New York Philharmonic" on KNX at 2:05 p.m. He's from Geneva, Switzerland. . . Vanessa Brown stars on "Suspense," KNX at 4 p.m. with Jim Amache in the story of a young tenderfoot who, in spite of a quaking heart, pretends to be a hero and learns he is braver than he thinks. . . "Jack Benny" on KNX at 4 p.m. is awakened by an early-morning decay and is so sleepy all day he falls asleep while shopping with Mary the star.

Two new contestants started last week on the "\$64,000 Challenge" (4) and got to the \$4,000.

**TV 90-Day Guarantee**  
Appliances & Car Radios Replaced  
Serving Long Beach for 18 Years  
DAY OR NIGHT, SUNDAY  
HE 2-3701  
CANTER'S  
1834 ATLANTIC AVENUE

**LOOK OUT FOR THE TRUCK!**  
COMING . . .  
MARCH 28th

**\$25 REWARD**  
For any TV we can't repair, regardless of age, make or condition

- NO SET REPAIRED WITHOUT ESTIMATE
- DAY, NIGHT, SUNDAY SERVICE
- CREDIT IF DESIRED
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- MOST SETS REPAIRED AT HOME

House Call \$2.50  
Call Any Time  
**HE 6-1271**  
**ME 0-1237**  
**GE 9-1583**  
**JOURNEYMAN'S TV**  
1754 PACIFIC AVE.

**OPEN SUN., 12 TO 6**  
OTHER DAYS 10 TO 6—CLOSED TUES. NO DOWN . . . CREDIT TERMS  
100 NEW TV'S IN STOCK  
ALL AT DEALER COST  
**NEW 21" HOFFMAN**  
Power Tuning Wood Cabinet  
REG. \$289.95  
Maple, Blond or Mahogany  
**\$149.95**  
(With Trade)  
**New 21" Hoffman**  
REG. \$289.95  
NOW, WITH TRADE  
**\$185.00**  
**New Steelman Hi-Fi** Now . . .  
30 RECONDITIONED USED TV's, from  
**\$34.50**  
**ROBERTS TV**  
COMPLETE SERVICE DEPT.  
1103 E. ARTESIA STREET, NORTH LONG BEACH

**TELEVISION and RADIO REPAIR**  
Expert We Will Tell You the Cost Before We Do the Work  
Green Stamps Liberal CREDIT Terms on All Repair Jobs  
**RELIABLE SYLVANIA**  
Reg. \$5.95 Service Call SPECIAL with this AD (Valid after April 15, 1958) Same Hlg. Quality Service  
**HE 6-9897**  
34 YEARS AT SAME LOCATION  
**RELIABLE RADIO TV CO.**  
202 EAST 4th ST. CUT OUT AND PASTE ON BACK OF YOUR TV SET  
ROGER A. HOWELL

**TV SERVICE SHOP**  
IN THE WRIGHT DISTRICT  
Established Business, fully equipped & operating. Ideal TV, car radio & auto equipment repair. Parking front & rear. Please call weekdays.  
**Garfield 4-1801**

**FOR SALE**  
**TV SERVICE SHOP**  
IN THE WRIGHT DISTRICT  
Established Business, fully equipped & operating. Ideal TV, car radio & auto equipment repair. Parking front & rear. Please call weekdays.  
**Garfield 4-1801**

**HELPERS KEEP SEEDS OUT**  
Helps plate fit snug  
Helps ease pressure on gums  
Helps prevent clicking  
**Improved - softer DENTAL CUSHIONS**  
AT YOUR FAVORITE DENTIST - DENTIST SUPPLY CO.

**ALCOHOLISM**  
The Gateway to "Sobriety, Health, Normal Life"  
Long Beach  
**SANITARIUM**  
1159 E. Pacific Coast Hwy.  
HE 6-1452 HE 7-8629

**CLASSES**  
Now Opening in  
**ACCORDION**  
and  
**GUITAR**  
at All Our Studios  
Instrument Furnished  
**MUSIC CENTER STUDIOS**  
HE 7-3010 or HE 7-4690  
1484 ATLANTIC, LONG BEACH  
Compton - Bellflower - Redondo

**TV SERVICE WITHIN 30 MINUTES**  
Phone GE 3-2271  
PAUL'S TV 3825 E. 7th

**REPAIRS Waste King Parts**  
TRADE-IN SALE  
Call "KERNY"  
HE 6-3157 TERRY 6-3151  
LAKEWOOD HOME APPLIANCE  
17127 LAKEWOOD BLVD.

**TV DAY-NITE-SUNDAY**  
Serving  
LONG BEACH  
LAKEWOOD  
LOS ALTOS  
AND GARDEN GROVE  
2-WAY RADIO  
Between Trucks & Shop  
to Spend Your Service  
★ **American Electronics SERVICE**  
RADIO & TELEVISION  
3603 E. 10TH ST.

**SERVICE CALLS \$2**  
90-DAY GUARANTEE ON ALL PARTS  
9 A.M. to 9 P.M.  
Daily and Sunday  
**HE 7-1871**  
HANK'S TV - 2585 Seabright

**JARVIS TV \$3**  
HE 7-8992  
Day, Night, Sundays, Holidays  
1514 E. 4TH ST.

**195**  
Day & Night HOME TV SERVICE  
CALL  
HA 5-1118  
**LAKEWOOD RADIO & TV**  
LAKEWOOD THEATRE BLDG.

**FOR EXCELLENT SERVICE AND REPAIRS**  
**JARVIS TV \$3**  
HE 7-8992  
Day, Night, Sundays, Holidays  
1514 E. 4TH ST.

**RENT A TV**  
\$6 PER MONTH  
NO CREDIT REFERENCES NECESSARY  
**GEM JEWELERS**  
440 Pine Phone HE 7-2284



# OPEN HOUSE *Directory*

FOR COMPLETE DETAILS ON THESE PROPERTIES  
CONSULT CLASSIFICATIONS 139 THRU 143

# INDEPENDENT, PRESS-TELEGRAM

## Classification Index

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Property—For Rent.....	115	Income Tax.....		Rooms for Rent.....	10
Business & Industrial.....		In Memoriam.....	50	Rooms—Wanted.....	10
Property—For Sale.....	135	Insulation.....	30	Sand Blasting.....	50
Business Opportunities.....	126	Insurance.....	92A	Schools and Instruction.....	12
Business Opp. Wanted.....	127	Insurance & Escrows.....	123	Sewing Machines.....	50
Cameras, Supplies.....	68	Investments.....	154	Sign Painting.....	48
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Care of Children.....	33B	Kitchen Remodeling.....	76	Southland City Property.....	14
Carpentering.....	45	Landscaping.....	59	Sporting Goods.....	72
Cement & Brick Work.....	40	Laundry Work.....	54	Sprinkler System.....	28
Cemeteries—Mausoleums.....	5	Leases, Hotels, Apt. Inc.....	124	Station Wagons.....	173
Chinchillas.....	93	Livestock.....		Suburban—For Rent.....	11
Church Notices.....	16	Loans (Sal., Autos, Furs).....	21A	Termite Control.....	14
Cleaning Rugs & Uphol.....	55	Logic Notices.....	7	Trailers.....	16
Contractors—Builders.....	35	Lost and Found.....	12	Trailers for Rent.....	165
Contracts Wanted.....	65A	Lots for Sale.....	134	Trailer Repair.....	165
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Draftsman.....	76	Machining.....	36	Trailers Wanted.....	165
Draperies.....	76	Miscellaneous for Rent.....	76	Travel.....	
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Duplexes for Sale.....	171	Money to Loan on R. E.....	51	Wanted.....	16
Electric Cars.....	173B	Money Wanted.....	153	Trust Deeds.....	15
Electrical Equipment.....	39	Motorcycles & Scooters.....	166	Unfurnished Apartments.....	15
Electricians.....	29	Mountain & Desert.....	148	Unfurnished Duplexes.....	15
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Emp. Agency (Men).....	23	Musical Instruments.....	79	Unfurnished Houses.....	11
Emp. Agency (Women).....	25	Office and Desk Space.....	114	Upholstering.....	12
Employment Information.....	78	Office Supplies, Equip.....	84	Vocational Testing.....	22
Employment Preparation.....	29	Oil & Mining.....	55	Wanted to Rent.....	12
Equipment—Rent.....	64A	Orange County Prop.....	41	War Surplus.....	71
Fencing.....	41	Out of State.....	144	Wedding Suggestions.....	20
Flooring and Tile.....	47	Out of Town Property.....	142	Window—Shades—Glass.....	44
Florists.....	6	Own Your Own Apt.....	132	Scrapers.....	
Foam Rubber.....	71A	Painting, Decorating.....	48	Woodcraft.....	44
Funeral Directors.....	4	Personals.....	91	Work Wanted (Men).....	3
Funeral Notices.....	1	Pets.....	91	Work Wanted (Women).....	3
Furnished Apartments.....	106			Work Wanted (Men and Women).....	3
Furs, Duplexes and Flats.....	103				

2 BEDROOMS		
Address	Phone	District
739 Belmont	HE 7-7061	Belmont Heights
4322 E. 4th	HE 5-5205	Belmont Heights
3717 California	HE 7-1281	California Heights
4312 Iroquois	HA 5-1237	Carson Park
905 E. 8th	GE 3-4966	Eastside
8712 Artesia	EA 5-1207	Lakewood
4234 Marwick	HA 5-1237	Lakewood
4357 Blackthorne	HA 5-1217	Lakewood Village
5303 Harvey Way	HA 5-1237	Lakewood Village
6930 Belhurst	GA 3-5469	North Long Beach
8086 California	HA 5-1217	North Long Beach
206 E. Coolidge	GA 3-5469	North Long Beach
5555 Falcon	GA 2-8164	North Long Beach
2935 Canal	GA 7-4430	Westside
2812 Fashion	HE 7-1251	Westside
2427 Pine	HE 7-8559	Wrigley
2679 San Francisco	GA 7-8412	Wrigley
222 W. 25th	HE 5-5395	Wrigley
2 BEDROOMS & DEN		
Address	Phone	District
4425 E. Anaheim	GE 8-1273	Belmont Heights
4347 California	FE 9-0404	Bixby Knolls
1171 Claiborne	GA 4-0473	Bixby Knolls
3929 Gundry	GA 4-0473	Bixby Knolls
9352 Weldon Dr., Nichols Manor		Garden Grove
2834 E. 63rd	ME 3-4363	North Long Beach
2691 Caspian	GA 4-8113	Westside
3575 Delta	HE 7-2372	Westside
2532 Fashion	GA 4-8113	Westside
1850 W. 32nd	HE 7-2372	Westside
2045 Maine	GA 4-4712	Wrigley
1339 W. 32nd	HE 5-5395	Wrigley
3 BEDROOMS		
Address	Phone	District
707 E. Bixby Rd.	GA 4-8209	Bixby Knolls
4306 Hackett	GE 4-3464	Carson Park
3719 Piedmont	HA 5-1237	Carson Park
1735 Temple	HE 7-1281	Eastside
5525 Carfax	HA 5-1217	Lakewood
8208 Eccleson	GA 4-0473	Lakewood
5858 Graywood	HA 5-1207	Lakewood
4742 Josie	HA 5-1237	Lakewood
4203 Knoxville	TO 6-8261	Lakewood
2858 Silva	GA 4-0473	Lakewood
3238 Josie	HA 9-2548	Lakewood Plaza
6238 Kildee	HA 1-3461	Lakewood Plaza
3154 Petaluma	HE 7-1281	Lakewood Plaza
2721 Chatwin	GE 4-3454	Los Altos
2671 Farwood	GE 3-7493	Los Altos
2033 Marber	GE 3-7003	Los Altos
6134 Oakbrook	GE 9-2184	Los Altos
1725 E. 55th	GA 2-4258	North Long Beach
1627 Jackson	GA 3-5469	North Long Beach
1707 Jackson		North Long Beach
5439 Ebell	HA 5-1217	University District
3261 Baltic	HE 6-3177	Westside
2922 Delta	GA 4-4712	Westside
2475 Earl		Wrigley
2091 Magnolia	GA 4-5262	Wrigley
2811 Pacific	GA 3-1487	Wrigley
2549 Pine		Wrigley
3 BEDROOMS & DEN		
Address	Phone	District
1558 Flippen Dr.	JE 7-9642	Anaheim
2402 Greenbrier	JA 7-7604	Anaheim
1331 Somerset Pl.	GA 7-8412	Bixby
4541 Tolbert	HE 7-1281	Country C. Manor
5309 Fidler	TO 7-9083	Lakewood
6060 Oakbrook	HA 1-6647	Los Altos
5521 St. Irmo Wk.	HA 5-1237	Naples
2401 Terraine	GE 3-7493	University District
4 BEDROOMS & OVER		
Address	Phone	District
5309 Fidler	TO 7-9083	Lakewood
DUPLLEXES		
Address	Phone	District
166 Nieto	GA 4-1283	Belmont Shore
5813 E. 2nd	GE 3-4966	Eastside
826 Obispo	GE 8-6912	Eastside
HOME & INCOME		
Address	Phone	District
1391 Junipero	GE 4-2489	Eastside
2237-43 San Anselme	GE 4-6557	Los Altos
OWN YOUR OWN		
Address	Phone	District
1022 E. 1st Street	HE 5-4858	Downtown



**Announcements**

**INDEPENDENT PRESS-TELEGRAM**

**CLASSIFIED ADVERTISING DEPARTMENT**

**HEmlock 2-5959**

**CLASSIFIED DEADLINE FOR SUNDAY ADS FRIDAY 5 P.M.**

**TO SAVE YOUR TIME THERE ARE BOX REPLIES**

At The Independent, Press-Telegram office for the following boxes:

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B-1488	B-1471	B-1472	B-1473
B-1487	B-1470	B-1471	B-1472
B-1486	B-1469	B-1470	B-1471
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B-1219	B-1202	B-1203	B-1204
B-1218	B-1201	B-1202	B-1203
B-1217	B-1200	B-1201	B-1202
B-1216	B-1199	B-1200	B-1201
B-1215	B-1198	B-1199	B-1200
B-1214			











EXETER, E. Massachusetts	10c
BABY CHICKS.....	
BUNNY DUCKINGS.....	

**Hunarian Vizslas**

Aquarium Special Cognac, m.p., \$24.95	F.A.O. Scher, brkfr. priv., emp. man- d. Traffic Office. GE 9-6745	FOR PROFIT BUS. HERSH CO. OF NEW YORK CITY 1200 E. OCEAN BLVD., L. B. STENO	2-BR upper stove & refrig. available, \$100.
		1/2 OF A BLOCK LONG	STENO
		TORONTO, ONT. Lower-Birth Knolls	Near Beach—Belmont Shr.
			COME TO THE...

[illegible]

DAGHSHUND PUPS. ARC. H 1/2 TOY BOSK. 3014 Fidler Ave.  
MINIATURE. GA-2-6848. registered. 3014 Fidler Ave.

[illegible][illegible][illegible]

MacLOSKEY HEATING, VENTILATION & AIR CONDITIONING, INC.  
 1851 Fremont  
 PH. ME 4-7405

L. R. DEWOOD  
 1851 Fremont  
 PH. ME 4-7405

NAPLES—Upper furn. 2-BR. duplex. Autos. wsr. Teenager ok. \$250.00. Call 2-2426

BEL. HTS. lovely 1-br. Just re-decorated. Well furn. Adults. \$55.00. Call 2-2426

Garage, Adults. 1 BR. MARINA, 9215 E. Artesia, Bell. To 7-0183

apt. 2, util. pd. Children. 0-10. 9215 E. Artesia, Bell. To 7-0183

<b>Aircraft School</b>	<b>COMPLETE</b> .....29	<b>Radio-TV and Hi-Fi Service</b>	<b>LONG BEACH GRATING PALACE</b>	<b>LOVELLY</b> in 1959 \$300. 1/2 way	<b>560-1000</b> 1/2 way
	<b>CLUBS for sale or rent.</b>		<b>CHILD S.A.S. 1134 Pacific</b>	<b>LOVELLY</b> in 1959 \$300. 1/2 way	<b>560-1000</b> 1/2 way
	<b>Recreation Park</b> ME 8-9124		<b>SPACIOUS 3-br. upper, Sep. dble. rm., Rm. Bkby. Park Adults</b>	<b>LOVELLY</b> in 1959 \$300. 1/2 way	<b>560-1000</b> 1/2 way
			<b>CHILD S.A.S. 1134 Pacific</b>	<b>LOVELLY</b> in 1959 \$300. 1/2 way	<b>560-1000</b> 1/2 way

AIRCRAFT ASSOCIATION Insurance for Vets. Private Commercial Instrument, APR 3501 Atlantic	GA 4-2208 3501 Atlantic	<b>Sporting Goods</b> 1-BR. newly dreg. Cogan. \$m. undry. 40 Adults. GE 3-3036. N.L.B. \$67.50 1-br. 1 child o.k. and 2 m. GE 3-3036. NEW \$60.00. Cogan. U.S. 2 m. undry. 2-BR. undry. cl. Adia. 3500. cl. 121 Gavlota. L. B.
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214 Redondo Ave. (1 blk. W. of Lakewood bl.) ME 3-5552 ME 3-1893 Air Conditioning Water is here. See us now! Special prices & additive oil. Supply Company, Dept. 67	MONTELL Radio & TV Sales 2320 Pacific Ave. GA 4-3490 \$10 extra lig. child car. HE - 6-4142 \$4-R.M. ceiling, newly painted.	<b>HOMES</b> 360 SOUTHT ST. GA 2-3432 NEW-BDTH, lower, \$4. Also New-Walk-In, \$1994. Perm. addn. only. EE 8-2695. NICH livng quarters st. w/c 4420 Lakewood Blvd., Paramount.
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<p><b>Bowling Alleys</b></p> <p>ALMAR ELECTRONICS 2100 N. 1st St. 517-231-1111</p> <p>122 S. 3rd St. 426-74406</p> <p>DUPLUX-2-Btl. Close in. Good cond. Reas. 2 adults. IIE 5-3191</p> <p>1502 Banner Dr. 4-3810</p> <p>550-3-BR. 1235 Chestnut. Adults. 550-3-BR. 1235 Chestnut. Adults. 550-3-BR. 1235 Chestnut. Adults.</p>	<p><b>Hospital Service Org.</b></p> <p>2100 N. 1st St. 517-231-1111</p> <p>122 S. 3rd St. 426-74406</p> <p>DUPLUX-2-Btl. Close in. Good cond. Reas. 2 adults. IIE 5-3191</p> <p>1502 Banner Dr. 4-3810</p> <p>550-3-BR. 1235 Chestnut. Adults. 550-3-BR. 1235 Chestnut. Adults. 550-3-BR. 1235 Chestnut. Adults.</p>
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MEL BURNS FORD	VIRGINIA ROLL 2 Chestnut Pl., L.B. HE 6-8141
BETTER HOUSE CLEANERS Floor Waxing & Spraying	HE 7-2135
BROADWAY TV & RADIO 902 Broadway N.Y.C.	HE 2-4064
CLOTHES - APRIL 1952 \$350 SEWING MACHINE - \$100	Trailer Rental
FLOOR WAXING - 1 lb. & pull down Verv	
GIRAN, suit. Apr. Dtno. G19 E. Ocean	\$50 - 1 Hr. Baby OK Owner. 1053
HIGHLY PRICED values.	Pine at the store.

[illegible][illegible]

	GA 2-5147	6029 Atlantic	INTERSTATE RADIO CO. 1532 E. Bkwy., L.B.	HE 2-1773	Upholstering (UNFURNISHED)	1-BR. ap., bath GR, private, sec Walmat, Apt. 9. GE	\$500 - Upper, 1-BR apt. Clean & sunny. Acks. 1BR apt. Sec	PHIVATE BALCONY, GE 8-180	\$4200 - SOLE Emploied, Ues
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<b>Auto Repair &amp; Service</b>	<b>Keys</b>	3926 E. Broadway DE 9-1243	<b>DINO'S AUTO REPAIR</b> Lampas, Welding • Draperies Children ok. N.L.B. CA 5-5823 Hours: 10:30 to 5:30 HS 4-3151 UPPER 2-HR. flat, \$15 mo. 1528	<b>ERDEK'S</b> exp. mkr. \$75.30. Gar. \$5. incl. 1268 Hgt. \$25.00-6474 S'ALL spic., clean, SS. pref. elderly ind. 1344 Loma.	<b>\$25-RINGLED</b> 1 blk. from RICH. Lampas, Welding, Mfr. Gt. Aluminums <b>RDM. WYN. CARPET BKN.</b>
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Beat Covers - Interiors Seat Covers - Sport Tons 1450 Atlantic L.B. BE 7-3025	<b>Mattresses</b> Our prices Free est. No Dn. EZ Termes. 3350 L.B. Bl. GA 4-8603	<b>Real Estate Investments</b> 1-Rt. Eads Investments CALIF. Heights - 2-br. studio aptl \$77.90 - UTIL. ph. 1-Baby OK Wmhr. & dvrer. 124 W. 21st St. \$56. Small aptl., turnace, refrig. \$56. Small aptl., 1515 Cedar.	<b>Repairing and Parts</b> NICE upper side. ap's. adult. 770 St. Louis. no. v. GE 9-3600
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<p><b>hair &amp; tuckie</b></p> <p><b>Curtain Cleaning</b></p> <p>living room and office. 3434 Atlantic Ave. 2060 East Pacific Coast Hwy. GE 3-4911</p>	<p><b>Wedding Supplies</b></p> <p>LOVELLY Wedding Accessories \$50. - \$100. - \$150. - \$200. - \$250. - \$300. - \$350. - \$400. - \$450. - \$500. - \$550. - \$600. - \$650. - \$700. - \$750. - \$800. - \$850. - \$900. - \$950. - \$1000. - \$1050. - \$1100. - \$1150. - \$1200. - \$1250. - \$1300. - \$1350. - \$1400. - \$1450. - \$1500. - \$1550. - \$1600. - \$1650. - \$1700. - \$1750. - \$1800. - \$1850. - \$1900. - \$1950. - \$2000. - \$2050. - \$2100. - \$2150. - \$2200. - \$2250. - \$2300. - \$2350. - \$2400. - \$2450. - \$2500. - \$2550. - \$2600. - \$2650. - \$2700. - \$2750. - \$2800. - \$2850. - \$2900. - \$2950. - \$3000. - \$3050. - \$3100. - \$3150. - \$3200. - \$3250. - \$3300. - \$3350. - \$3400. - \$3450. - \$3500. - \$3550. - \$3600. - \$3650. - \$3700. - \$3750. - \$3800. - \$3850. - \$3900. - \$3950. - \$4000. - \$4050. - \$4100. - \$4150. - \$4200. - \$4250. - \$4300. - \$4350. - \$4400. - \$4450. - \$4500. - \$4550. - \$4600. - \$4650. - \$4700. - \$4750. - 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1. The first step in the process is to identify the problem or issue that needs to be addressed. This involves gathering information and understanding the context of the problem.







DOLLARS MAKE SENSE		PRIDE OF OWNERSHIP	
<p><b>EXPENSES FOR SALE</b></p> <p><b>EXPENSES FOR SALE</b></p>	<p><b>EXPENSES FOR SALE</b></p> <p><b>EXPENSES FOR SALE</b></p>	<p><b>EXPENSES FOR SALE</b></p> <p><b>EXPENSES FOR SALE</b></p>	<p><b>EXPENSES FOR SALE</b></p> <p><b>EXPENSES FOR SALE</b></p>

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19,130 S. J. BARKER, BRK 4-1700  
 6272 L. R. BIVINS, BRK 4-1700  
 1470 UNIPERO  
 Two excellent houses for small in-  
 vestment, \$1,600 each. P.P. \$9,500.  
 CRIST PROPERTIES GE 2-5218

289 ST. JOSEPH  
 OPEN 1 P.M.  
 4000 S. J. BARKER, BRK 4-1700  
 Belmont, HE 2-8454; HE 5-3514

BEL HTS. BARGAIN  
 2 BR. 2-B. each, only \$15,500  
 Call: REX L. HODGES CO.

2-BORN, Side-by-side - Belmont,  
 delightful condition; the baths;  
 9 Pine Peters HE 2-7331

FOR YOUR ENJOYMENT  
 Ocean 5 1/2 B. Private  
 beach, swimming pool, air  
 stove & refrig., whitewo-  
 oled carpets. HE 5-9737

Large 3-BR. plus 1-BR. 600  
 2-BR. ON 1/2

MILDRED ROBINSON  
 GR 4-7407 Realtor GE 5-6327

WAST GCRA VILLA  
 Right on beach, 1 1/2 bath,  
 blue draped, elec. oven & range,  
 only \$24,500 with garage. For  
 sale. HE 5-1122; eve. GE 1-4207

LARGE 1-BR. on ocean, 2-BR.  
 W. on pool, 2nd fl. open, brick  
 DENOTES HE 7-1251; HE 5-3208

REX L. HODGES CO.  
 CLOSIN on East and Sta., near  
 new one-bedroom on first floor.  
 RACON 1000 sq. ft. with full  
 full size garage. Price \$11,900.  
 Call: REX L. HODGES CO.  
 9 Linden Realtors HE 3-3951

BAUTIFUL almost new 2-BR., 2  
 baths, ocean bluff, facing ocean.  
 Carpets, draperies, all electric  
 bldg. Owner GE 8-1241.

BY owner, 2-BR. fully carpeted,  
 ocean, beach & lot. P.P. \$10,000.  
 Terms arranged. Open 1-4:30.  
 No. 9 Certified HE 8-5875; Eve.  
 HE 5-9737

HAZEL MOORE OR BUS - P.P. \$9000  
 GE 5-9737

CLIVE GRAHAM CO.  
 245 Linden Realtors HE 2-3061

M-1 LOT  
 10547 1/2, on 2nd betw. Orange  
 & California, adjacent to S. J.  
 2-5-67

T. F. MERRICK CO.  
 REALTORS & APPRAISERS  
 830 E. Broadway HE 4-3200

NEAR MARINA  
 Corner 2 lots C-1. Presently gas-  
 oline station with 2 pumps, 1000  
 franchise, but ideal location for  
 any business. Low down. Owner  
 2-5-67  
 MOORE, GR 4-4461; GE 3-4908.

NAME YOUR PRICE  
 American Ave. business prop-  
 erty, 1000 sq. ft. paved lot, 1000  
 proven location for use or rent.  
 Sell for below market. Terms.  
 BILL BROOKS HE 2-4421

HOBBY SHOP & HOME  
 Corner 2-br., 2 1/2 bath, 12,000  
 sq. ft. P.P. \$24,000. For sale.  
 2-5-67

CLIVE GRAHAM CO.  
 245 Linden Realtors HE 2-3061

ESTATE SALE  
 8 fine units, 5 par. Best Wrigley  
 Inc. Inc. \$7500 yr. \$60,000. Pride  
 of ownership.

WRIGHTLEY  
 2-BR., 4-1-BR., Marmela  
 Ave. Inc. \$8900 year. \$55,000.  
 METRO REALTY CO. CA 7-9919

CLIVE GRAHAM CO.  
 245 Linden Realtors HE 2-3061

3 UNITS  
 Inc. \$505 unit. Ave. \$19,500.  
 Make an offer quickly.

IRWIN REALTY HA 1-6422

FOR SALE by owner, rental prop-  
 erty - 1-BR. office in Arden,  
 5 1/2 car garage, 1000 sq. ft. bldg.  
 bldg. to school. Completely gene-  
 red. \$2500 - 1-6382 after 5

NOTICE  
 Don't miss this almost new  
 4-unit - very attractive, good inc.  
 2-5-67

SPRY-DOMPTION HOUSE  
 2009 Pacific HE 5-3285

20 U. New Pool, Inc. \$21,000.  
 12 1/2 B. 2-BR. 10-1-BR. Pool, inc.  
 \$16,500 \$20,000. Dr. \$110,000.  
 12 1/2 B. 2-BR. 10-1-BR. Pool, inc.  
 \$16,500 \$20,000. Dr. \$110,000.  
 12 1/2 B. 2-BR. 10-1-BR. Pool, inc.  
 \$16,500 \$20,000. Dr. \$110,000.

4 UNITS - DIMACALOE  
 Fine rental location, 1000 sq. ft.  
 bldg. 1 1/2 car garage, 1000 sq. ft.  
 HE 7-1241; HE 2-5880.

CLIVE GRAHAM CO.  
 245 Linden Realtors HE 2-3061

4 Units - Bel. Shore  
 1-2-BR. 2-BR. 1 1/2 car, 1000 sq. ft.  
 2 car, 1 1/2 car, 1000 sq. ft.  
 2 car, 1 1/2 car, 1000 sq. ft.

1 UNITS ONLY \$18,000  
 2 unit, 1 car, 1000 sq. ft. \$225.  
 2 unit, 1 car, 1000 sq. ft. \$225.

8 FURNISHED APTS.  
 Only \$7500. DA.  
 Close in on Marcella,  
 5 car garage, 1000 sq. ft. bldg.  
 1-A Realty SERVICE, GE 3-0407

8 UNITS - 2-YRS. OLD  
 No vacancy factor. 3548 Inc.  
 \$40,000 full price. Call M.H.  
 WALKER & LEE Inc. CA 4-1212

4000 Business Bldg. & 2 Apts.  
 4000 Business Bldg. & 2 Apts.  
 4000 Business Bldg. & 2 Apts.  
 4000 Business Bldg. & 2 Apts.

REX L. HODGES CO.  
 9 Linden Realtors HE 3-3951

STOCK Office, Beauty Shop  
 Adjoining apt. 2 rentals, 2-2  
 Rm to build, 60x13, 1 1/2 B.  
 1 1/2 B. 2-2, 1 1/2 B. 2-2, 1 1/2 B.

REX L. HODGES CO.  
 9 Linden Realtors HE 3-3951

LAGUNA BEACH  
 Modern 5 units & 2-BR. home  
 Compl. furn., swimming  
 Spacious error, 1000 sq. ft.  
 on good terms. Call: REX L. HODGES CO.

Income Property 1384  
 (MOTELS & TRAILER PARKS)

[illegible]

**LOVELLY NEW APT** Nice location, \$2000 down, Call **MR. J. H. HODGES CO.**

**REX L. HODGES CO.**

**OPEN THIS AFTERNOON**  
1044 E. 2nd, Apt. 7, 1-B, 1st floor—Priced to Sell  
Water, 423 E. Ocean RD #5-4858

**A DELICIOUS SINGLE**  
Greatly underpriced  
COOPER ALARIN  
HR 2-4139 HR 2-5133

**\$12 MO. PAYS ALL**  
Large 1-bdr. sunny cor. \$5000.  
**METRO REALTY CO.**  
4550 CHAPMAN BLVD. N. 1-B  
KITCH, REAL PIERCE, GAR.  
WITH BLDG. EAL.  
WATER REFR. GA 4-0172

**LOVELLY single, turn** \$5000  
New 1-bdr. room \$3500  
Call **MR. J. H. HODGES CO.**  
HR 3-5349 Brokers: HR 2-5133

**CLOSE-IN, dntn. 2-b. bks. to 4th**  
Call **MR. J. H. HODGES CO.**

Must have for your. Price your terms, 2 bdr. bgrms., around floor, nice, includes small kitchen, No central heating, ref. included. Open Dalls 12 to 4.  
**OWNER** HR 2-5764

**\$5,000**  
Close in, 1st floor, furnished single. This is a real buy. Call quick **MR. V. REED, Realtor.**

**THE WILLIAMS-BEAR**  
1022 E. 1ST OPEN P.M.  
NEW 1-BR. DELUXE  
1ST FLOOR GARAGES  
Call **MR. J. H. HODGES CO.**  
Water, 423 E. Ocean, HR 5-4858

**E. OCEAN BLVD.**  
Breathtaking view from huge picture windows of rolling hills, water, beach, and ocean. Water, carpets, drapes, St. in. BROKER HR 2-7426

**THIS IS THE BEST**

L. R. 1 blk. to Mikoy Park, 97 front, 3 bdr., owner. Write Box Y-2125, c/o 1st E-2.

**OCEAN BLVD. HOME & A LOT**  
\$10,000. Nice investment, Good

**RODRE REALTY** GE 3-9666  
21 39th Pl., Belmont Shore

**R-4 ZONE, 1000 sq. ft. Alley side**  
Call **MR. J. H. HODGES CO.**  
10th & Loma, close to schools.  
bought \$14,500 Tm. 4-0815.  
Call **MR. J. H. HODGES CO.**

**OH, ROYALTY \$35 MO.**  
4 5x10 1/2 corner III & Cherry.  
\$45,000. Call **MR. J. H. HODGES CO.**  
Dempsey, GA 4-3530; GE 1-0541

**JULIOTT OCEAN VIEW**  
W. side, White, Port. 1st floor.  
Vermont, 1st fl. of 1243 Shilva.  
GA 4-4856 VIKING GA 4-0080

**PARK ESTATES** Corner lot incl. pool, 1000 sq. ft. home at cantal-nix price.  
**STERNE & MOSS** GA 7-9841

**8 Lots R-4 \$17,500**  
Great area! Close in. New Owner. Call **MR. J. H. HODGES CO.**

**Income Prop. for Sale 138**

**4 STORES** 6 apts., 2 hotel rooms. Income approx. \$600 mo. Owner asks \$46,000, or will take better home and some cash. Located 40 miles from town on main street. See Sanction.

**1 1/2-bed room apt. home**, well located on main Blvd. Balcony view. Not furnished. A buy at \$45,000. Call **MR. J. H. HODGES CO.**

**16 furnished apts., well located.** All 1 1/2-b 5 parages. Priced to sell. Small down payment. See Miss James.

**BUSINESS BLOCK**, Belmont. 12 1/2 stores, well rented. A buy at \$28,000. See Miss James.

**SANDISON'S**  
350 E. 2nd NE 1218. GR 8-4111

**BEL. FTS. STEAL**  
10 Units. Inc. \$235. Only \$25,000. Call **MR. J. H. HODGES CO.**  
Nini. terms, Metro. 11K 1-1251

**REX L. HODGES CO.**

**OPEN 1-5 P.M.**  
1405 MAGNOLIA  
6 furn. studio units. Inc. \$4700 yearly. ONLY \$5000 cash.  
Call **MR. J. H. HODGES CO.**

**MASTERPIECE IN PLANNING**  
**BELMONT SHORE—8 UNITS**  
Great view, superb in quality.  
Income \$800. Call **MR. J. H. HODGES CO.**  
Ricks 11K. GE 3-0242 4-0813

**2255 LIME**  
8 near new units.  
1 bdr. Must be 2-bdr. All roads offers considered.  
Bkr. HR 2-6665; WE 6-3305

**Want to Sell Quickly**  
To settle estate, 5 units, conv. 1 bdr. and 4 bdr. Call **MR. J. H. HODGES CO.**

**THIS OFFER IS ABSOLUTELY FREE**

**RULES**

This is your big chance to have a spring cleanup just like Mom and Dad do . . . and the best part of it is that you can do it through the powerful Independent Press-Telegram Classified Ad Section . . . and even better than that, it won't cost you a single penny.

Decide what you want to advertise and start preparing your ads IMMEDIATELY on the special order blank appearing below.

1. School children from 6 to 16 years of age may advertise in the "Kids Classified Ad" column free of charge.
2. Bring or mail your ad to the Classified Ad Department of any office listed below.
3. Classified Ads may offer to buy, sell or exchange children's merchandise only such as dolls, doll cars, bicycles, children's books, clothing, electric trains, coaster wagons, marbles, athletic equipment, in fact, any article of value that you may think some other boy or girl will want.
4. These ads must not be over 18 words.
5. All ads will be run a maximum of three days.
6. Address and name of each boy or girl ad-

## The El Dorado



**1202 E. OCEAN BLVD.**

**PRICES DROPS \$100 A DAY**  
Put in your offer today! When our prices comes down to your price you will own this good 4-1 Cottage in the heart of Shaprio MA 9-7700; HE 7-5257

**LOVELY HOME & INC.**  
Newly decorated 4-bdr. & lovely 2-BR. home and 5 car garage.  
**BERNHARDT REALTY**  
495 E. WILLOW AVE. CAK 5-5472

**10-UNIT & 11-UNIT COURTS**  
Consistent inc. over \$500 per mo. each. Call for one for \$35,000. Call now!  
**OLDEGARD, RUL. HE 2-4082**

**SIXTY KNOLLS**  
Exclusive location. Furnished. 6 1-br., 2 2-br. on 2 lots. 5 car garage. Well landscaped. \$9,000 pr. inc. owner. CAK 4-1249

**DEL. HTS.—2-BR., 1 1/2-ba. home**  
4 3 new stucco. Inc. \$4,000.  
\$29,750. Bkr. GE 8-1825; HE 1-2911

**YOU WON'T BELIEVE IT!** A low low price on home rates in 4 bdr. furn. stucco U. Close in. 2 car garage. Call for details.

**S.W. Cor. Artesia & Orange**  
Inc. \$810 mo. 2 1/2 S. F. 4890. Call for details for more units. Lot 140X145

**Palmer & Fletcher GA 3-5405**

**21 UNITS—Nr. East Ocean & 52,000 mo. inc. Trade terms!!**  
Jillie Peters HE 7-7255 HE 1-3301

**REX L. HODGES CO.**

**SACRIFICE 15 UNITS**  
Close-in, inc. \$870 + mo.  
**HARVEY MILLER CO. HE 3-3625**

**WE HAVE a number of duplexes, 4 flats & apt. houses, well loc. Call us for good buys.**  
**J. J. ZESTO, RUL. HE 6-3177**

**\$900 Dn. 3 Un. \$11,900**  
Call S170. Bkr. lot! Fie Owen.  
**REX L. HODGES CO. HE 7-1201**

**15 UNITS only \$57,500. \$1,000 dn. Bal. 1 1/2 mo. inc. \$810. TH. 1000. Call for details.**  
**HE 5-9319 Realtor HE 5-7425**

**6 NICE RENTALS — owner's**

**R-1 LOT South of 4344 Lakewood Blvd. 60X120 One of very few left. Hurry! Bkr. HA 6-5928**

**LOT in Quail Valley Country Club and lifetime membership. No 2-9319**

**COANAL ACHE — In the hottest spot in California.**  
HE 3-348 Bkr. HE 5-3433

**37-43100, R-2. \$22350**  
**50X120, R-2. \$22350**  
**37430, R-2. \$22350**  
**37430, R-2. \$22350**  
**37430, R-2. \$22350**

**CHOICE LOTS among custom-built homes. See owner. 11062**

**TRASK, Garden Grove**

**ALAMITOS HTS. LOTS**  
So. of 7th St. Zoned for 4 units ea. HE 7-8860

**LOT 50X130 Alhambra Heights. Bkr. CH 4-2115**

**1-1 60X100 corner. Mancho area. Make offer. Bkr. HA 6-5921**

**PARK ESTATES—6020 El Parque Blvd. 60X120. Call for details. C-2 22-395 ALLEY on Artesia tr.**

**Even. HE 7-4555**

**Telephone \_\_\_\_\_**

**Parent's Signature \_\_\_\_\_**

**WRITE ONLY ONE WORD IN EACH SPACE**

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.		







**Homes for Sale** 139 **Homes for Sale** 139 **Homes for Sale** 139 **Homes for Sale** 139

### LAKEWOOD FLAZA

**PLEASE HURRRY!**

My Mr. and Mrs. have purchased a new home of 1 1/2 story level when they leave. I'm shining bright, have a lovely ash-paneled front, w/ w-o-c & 12' x 12' tile. My patio is covered & I'm wired for 2nd-plenty of other extras. I'm in a lovely area, where you come down, I'm only \$12,500. **CALL 3159 CARPAN**

**FRED ROSE JR. GE 3-1131**

### LOS ALTOS

**"LOOK THESE OVER"**

5723 LA MARINERA-3-BR., 2-ba.	\$17,500
2440 PECULUM-3-br. 2ba, 1st fl.	\$15,500
2411 WOOD-3-br. 2-ba, 1st fl.	\$15,500
6433 Kallin, 4-br., 2-ba.	\$12,200
2010 Eberle, 3-br., 2-ba.	\$16,100
1070 GARDEN & 28th	\$16,100
6516 Driskoll, 3-br., 2-ba.	\$13,700
6516 Driskoll, 3-br., 2-ba.	\$13,700
8629 Espanola 3-br. 2-ba.	\$12,500

**WOPFORD REALTY**  
HA-5-8444 OFF WOODFORD, FA 5-1281

### LOS ALTOS

**DO U NEED**

2 or 3 Bedrooms are offering the following in your in-

- 2 bdrms - corner lot, 4 1/2% loan.
- 2 bdrms - 1st fl. brick, 2nd fl. brick
- 2 bdrms - dream home with fireplace, fireplace & drop ceiling
- 2 bdrms - plus a den, 3-way fire place, patio & fenced yard
- 2 bdrms - 1 1/2% submt. 1000 sq. ft., owner will carry balance.

**CALL FOR DETAILS**

### LOS ALTOS REALTY

GE 3-1455

### LAKEWOOD FLAZA

**OPEN 1-2 to 4:30**

1350 So. 1st street living in this 3-bd. stucco home with tile fireplace, 1 1/2 baths, w-o carpeting, 12' x 12' tile, 12' x 12' tile, w-o cabas, 2-car garage. Nr. Woodcreek, 12' x 12' tile.

### LOS ALTOS

**ELIS-SCHRAEDER offers a large selection of 2, 3 and 3 & den homes in beautiful Del Alton, 12' x 12' tile, 12' x 12' tile, 12' x 12' tile, as \$1000 down. Of reasonable**

### LOS ALTOS

**OPEN-12 TO 5 P.M.**

2241 CARPAN Beautiful 3 bdrms. carpeted. Go E. of Belin, on Stearns. Brk.

### LAKEWOOD FLAZA

**OPEN 1-2 to 4:30**

1350 So. 1st street living in this 3-bd. stucco home with tile fireplace, 1 1/2 baths, w-o carpeting, 12' x 12' tile, 12' x 12' tile, w-o cabas, 2-car garage. Nr. Woodcreek, 12' x 12' tile.

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### LOS ALTOS

**OPEN-12 TO 5 P.M.**

2241 CARPAN Beautiful 3 bdrms. carpeted. Go E. of Belin, on Stearns. Brk.

Cuberty School, 10 min. to  
2152 Pacific Rte. RE-7281

**THIS WEEK'S LEADER**

Opportunity knocks again—Join  
the smart set and move into  
this new & desirable neigh-  
borhood. A lifetime of comfortable  
living.

Muchacha GE 5-0404; GE 5-4925

**Rex L. Rodgers Co.**

**A LITTLE BIT BETTER**

Sprinkling - 3-BR. in a choice lo-  
cation. Has 2-bn., 2 fireplaces, a  
roofed-over patio, front porch,  
carport, etc. Spacious carpeting.  
Carpeting, custom drapes. All this  
for \$25,000. Call today. This is a  
lovely home for farsighted people.

**\$5,000 DOWN**

Is all you need to move into this  
fantastic home. It's better than  
any other place yet completed or  
finished—even in the smallest;  
sparkling detail, a roomy din-  
ette, kitchen, living room, and a  
walled offst. area. Offered at  
\$25,000.

**MILDRED ROBINSON**  
2010 N. 7th St. RE-0817

**LOS CERRITOS**

**4107 CEDAR—OPEN**

CHARACTER + CHARM +  
gracious living in this 4-  
bedroom home. See for your-  
self today.

**CALL US TO SEE HA-5825**

**A BEAP OF LIVING**

In this 3 BR., 1½ bath + guest  
house with full bath connected to  
main house by covered walkway.  
Beautifully finished BQ.

**"STEEL & MOSS CO."**  
4041 Orange Ave. CA-7397

**NEW HOMES**

On lot 1000 very attract-  
ive 2-BR. finished in knotty pine  
with fireplace, tile floors, etc.

Gar. car, attached workshop  
plus 10' x 10' storage shed. SBR  
Park-like setting value at \$170,000.  
Call today. See for yourself.  
\$160,000 down. Home costs \$140,000.  
Loan on vacant lots call us to  
learn more. Vacant lots call us to  
learn more.

**HUMPHRIES REALTY**  
9630 Wilshire Blvd. Bellflower  
**REALTORS TORREY T-7071**

**Name Your Own Terms:**

3-br. home. Good area. \$117,500.  
2-bdr. LBS. Great location. 1995  
down. Call for details. \$25,000  
C-2 lot w/bldg. \$25,000  
Call today. See for yourself.  
See Mickey Benis GA-3-9888

**STEEL & MOSS CO.**  
5175 L. B. Blvd. CA-4414

**IMAGINATIVE BARGAIN**

**LOTS ★ ★ ★ LOTS**

From \$11,250. Several of these  
fine lots which hereafter we will  
sell as such firm, are now open to  
offer.

**MILDRED ROBINSON**  
GE-4707 Realtor GE-9-8311

**YOU MR. EXECUTIVE**

Or Professional Man who de-  
mands the best: Ask to see this  
home. It has everything you could  
built by well-known architect for  
less money. Call today. See for  
yourself. 2½ baths, large study,  
electric kitchen, lge. lot and beau-

**LOS ALTOS REALTY**

**MOORE** Realty GE 4-3464

**CAN YOU PAINT?**  
A lively 3-BR., 1½-bath home. A well equipped kitchen. Improvements include new carpet, new floor. For as low as \$950 down. Provide only your personality.  
OPEN  
DKR. GE 4-3400

**P.L.A.Z.A. SPARKLER**  
3-BR., 1½ bath, 2 cars, dispo. and equip. for sale. Arch. kitchen, dispo. serv. porch, fireplace, tile, termite, central heat, lawn, pool. To see call and ask for Schlachter. BR 1-2507, GE 4-3888

**REX L. HODGES CO.**  
4-BRS., 2 BATHS

**POPULAR 327 JR. EXEC.**  
2½ BATHS  
OPEN 1-5  
CHARMING 3-BR., 2-ba. HOME. Beautifully furnished. Radiator stove, large all-steel kitchen with built-in range oven and dishwasher. Call for details. BEAUTIFUL! Only \$7500 down.  
MOORE REALTY GE 4-3464

**BEAUTIFUL STRATFORD SQ.**  
3-BR., big tile kitchen, dishwasher, carpet, steel shower, fireplace, tile, termite, central heat. Call for details. \$75 per month - taxes & insurance.  
OPEN SATURDAY 10 to 5  
3817 STANBRIDGE  
DKR. GE 4-3400

**THE OTHER 1-BR. HOME FOR \$1000.**  
ALSO  
Practically new 3-BR. & family room home. Max. rent on front. Call now. Hunter GE 4-7889 GE 4-7990

**IF YOU COMFORT COUNTS**  
Then by all means, inspect this spacious, older, 3 & 1/2 den. home. The price & taxes are appealing too.  
3832 Chestnut. Open PM Sunday  
HANKS GE 4-3400

**BEAUTIFUL WASHINGTON OPEN 1-5.**  
Near-new 3-BR. & den. High top tile floor. Many built-in features. Call for details. Call for details. Club Dr. - Glen Lake, there GE 4-3194, GE 4-3190

**2-BH., 2-BATH**  
N. Hollywood, Lf. roomy kitchen, dispo. serv. porch. Call for details. Big wardrobe closets. Newly carpeted. \$120,450 P.F. 877 W. Reed, 401 E. Market. GE 4-1267

**SMART POPPA BUY**  
3-BR.-2 BATH  
\$2500 dn. buys a sparkler w/mt. brick cabinets, hdwds., tile covered floor, fireplace, central heat, termite, \$13,100 list. N. Drexel. Harkle call. \$16,500.  
J. J. Reed, 401 E. Market. GE 4-7891

**"Weather Doesn't Count!"**  
\*1 only adds a brighter glow! In the sun.

**Park Estates Office**  
Pacific Coast Hwy. & Anaheim  
GE 4-7436

**IS THIS YOUR HOME?**  
IT'S BEAUTIFUL!  
IT'S COMFORTABLE!  
IT'S AFFORDABLE!  
It has 3 brs., family rm., electric kitchen, etc. can be shown to you. Call for details.  
JOAN DUMMIT - GE 8-0622  
STEELE & MOSS CO.  
4841 Orange Ave. GE 7-0845  
OPEN ONLY 1-5 P.M.  
5441 EL JARDIN  
First time offered! Owner's sud-

[illegible]

**H/A 6-9144 Open Houses H/A 6-1261**

**OWNER MOVING NORTH**  
Immac. 3-BR., 2-Bath, 1st fl.  
bldg. Cntrlr. blk. floor, tiled  
flrs. Price, \$10,000. 4% G.I.

**BURDON REALTY** Open Eves.  
Chr. Clark & Searns GI-3018;

**3000 TROUSDEEN OPEN HOUSES**  
2-BR., 2-Bath, 1st fl. study,  
Plystone fireplace & bkg. frnt.  
In living rm. 2 plants. Outside  
dishwasher.

**BURDON REALTY** Open Eves.  
Chr. Clark & Searns GI-3018;

**SACRIFICE**  
**BY OWNER**  
2-BR.+den, tirepl, rear liv. rm.  
vacant now! Only \$1000 dn. to  
\$7000!

**WALKER & LEE, Inc. Open Eves**  
4100 Bellflower Blvd. H/A 6-1214

**OPEN HOUSE**  
2033 MARIE-FR AVE.  
Com. over 1000 sq. ft. premises.  
You can't beat it for location.  
Nice 3-BR., 1st fl. open to  
patio, dining in kit., eat. area,  
gas exting. Alarms, 2-car gar.  
Call ALBERTA HEDZ at 7-0850

**A RARE FIND!!!**  
Lovely 2-BR., den, tirepl, floor  
turnout, kit. area, brkfst. nook,  
dishwasher, disp. stall shower,  
cabinet kitchened yard, central  
Bldg. only \$14,300 including car-  
peting and appliances.

**LIVINT REALTOR**

**WE HAVE 2 beautiful 3-den-**  
no w/fireplace, both with car-  
peting so many people are  
looking at them. Call ELLIS  
SCHRADER, H/A 6-5628, to see.

**NAPLES**  
**OPEN HOUSES**  
1:30-5 P.M.  
278 RAVENNA DR.  
Vacant, near 3-BR., 2-Bath, shake  
wood, fireplace, furnace, FHA,  
low dr.

**250 ANGEO WALK**  
Vacant 2-BR., 2-Bath, 1st yd.  
2nd fl. tirepl, liv. rm. (3rd  
Low dr.)

**SHOW FROM OFFICE**  
**CONFIDENTIAL**

**Real nice. Must sell**  
**OPEN 1-5**  
Owner moving north  
over 1000 sq. ft. over-shel-  
l, Enchanting family rm.  
fireplace, 2 1/2-bn. call now!  
MIGUEL MARTINEZ 6-1121

**DNR OPEN 1-5** GA 3-6478  
3640 CORONADO OPEN 1-5  
3-BR. 2-Bath in school. Disp. ser-  
porch. V-W carpet. Covered pa-  
tio. Call: LINDA  
Call MARY ANN FRYMAN, only \$75  
incl. title.

**JOE HODGE, REALTOR**  
GA 3-1291 or 1-435 NE 8-9831

**REX L. HODGES CO.**  
OPEN P.M. - WILL SACRIFICE  
New P.M. - 1100 sq. ft. 2-BR.  
3-BR. 1-1/2 Bath. Liv. rm. din.  
rm. & den. Owner. GE-9747.

**RIDGEWOOD HEIGHTS**  
OPEN 1 TO 3:30 PM.  
1081 MARCELLUS 3-BR., 1-1/2  
Baths, 1st fl. tile, 2nd fl. Bk.

<b>LAKEWOOD VILLAGE</b> <b>HERE'S YOUR OPPORTUNITY</b> MOVE INTO THE VILLAGE by the choice of this spacious fam. home with ideal guest house & 10 ft. high ceilings. Call Attractive terms. You may assume the PHA loan. Full price \$22,500.	<b>1101 Atlantic</b> HB 6-9701 <b>"Quick, Henry, The Car"</b> Here is a 2-bdrm. & den home with forced air heat, beam ceiling, tile floor, fireplace, large kitchen, 2 car garage. Call for sales price. Also, garage for sale. <b>WALKER &amp; LEE, Inc.</b> Open Buses 4100 Bellflower Blvd. MA 5-1211	<b>HB 6-9701</b> is the keynote. Close to bay, Canal stores, bus. & schools. 3 car. gar., tile floor, cond. \$15,500. \$3,500 down.	<b>Waterfront</b> Large tile floor, 3 bms., 5 bds. Furnace, tile. Tile your boat in front. Only \$24,500. Terms. Call for details. <b>W.D. COLE</b> 1725 E. 65th St. S.E. MA 3-3253	<b>RAJACK, 5515 Orange, G.A. 7-9515</b> <b>Open House Sat. &amp; Sun.</b> <b>For Sale - By Owner</b> 3 BRS., Sunroom, 11 BATHS. Breakfast & dining garage, fenced. Call for details.
<b>4257 BLACKTHORNE</b> OPEN SAT. - 1-5:30 MOORE REALTY 4-1217 Call Even. GA 4-6151	<b>1943 TULANE</b> <b>OPEN HOUSE</b> 2-BR. House of Los Angeles. Owner transferred. Submit.	Nearly new attractive, well planned 4-bdr., 1 1/2 bath, 2 car. garage. Call for appt.	<b>670 CURRY - OPEN 1-5</b> 3 bms., 2 bds., w/retired. 1 1/2 bath. F.A. heat, nat. wood finish in kitchen. Diner, garage, double door. Above T. \$1500. call.	<b>SIGNAL HILL</b> 2-BR. + rental \$900 Also 1-BR. \$1,500 down GE 2-7453 Bkr
<b>4351 PEPPERWYCK</b> OPEN 1-6 <b>GRACIOUS LIVING</b>	<b>JOE F. FURR, REALTOR</b> 4415 E. ANAHEIM GE 4-4415 4-6285	<b>WATER FRONT</b> 4 bms., 2 bds. & 2 car. (un-tilted liv. rm.) w/bathtub. View. Paved, dishw., disposal, etc. Sell or trade for inc.	<b>JOE HODGE, REALTOR</b> GA 3-1111 3-1111 3-7581 NEW LISTING OPEN 1-5 236 E. COOLIDGE	<b>UNIVERSITY DISTRICT</b> <b>Y CHECK 2 BEST BUY</b> Y WALK TO CORNELIUS. RR. det. den. floor, 10' high ceilings. \$2500 MONTANA. Call to \$2000 cr. in new PHA loan. Call for details. Above T. \$1500. call.

1950 eq. rt. of custom built-in  
feature in garden. 3-BR. &  
baths. 12' bath. 12' bath.  
punctured den. Exceptional family  
room. 3-BR. 3-BR. 3-BR. 3-BR.  
with split BRQ. Punctational  
yards. Planted mangrove floors.  
Planted yard. 3-BR. 3-BR. 3-BR.  
Claus E. Wright AR. GA 1-1201

**OPEN 1-5**  
**DAILY**  
Spacious & expandable 3-BR.  
feature in garden. 3-BR. 3-BR.  
12' bath. 12' bath. 12' bath.  
Ideally loc. to schools, churches,  
Lakewood, shopping, etc. 3-BR.  
Spacious 3-BR. in the village.  
Don't miss!

**4815 ARBOR RD.**  
C. V. JACKSON, MIL. GA 7-5467

Beautiful landscape 3-BR. &  
baths. 12' bath. 12' bath. 12' bath.  
Baths. 12' bath. 12' bath. 12' bath.  
MACK, HA 5-7453, GE 8-1111

**2671 FANWOOD**  
**OPEN 1-4:30**  
Modern 3 bdrms. rear living  
room. Clinker brick fenced. Near  
schools & churches. C-1 Hance  
Rd. 3-BR. 3-BR. 3-BR. 3-BR.  
Call 3-7480.

**9080 Oakbrook—Open**  
No. of Willow corner of Gander  
3-BR. 3-BR. 3-BR. 3-BR. 3-BR.  
3-BR. 3-BR. 3-BR. 3-BR. 3-BR.  
air heat. Expansive breezeway.  
patio. custom landscaping, spring  
water. 3-BR. 3-BR. 3-BR. 3-BR.  
Call 3-7480.

**Also other waterfront properties.**  
3-BR. den. — \$30 Mo. — \$137.90  
5000 circ. plant. Camp. Dap.  
Venet. home. 3-BR. 3-BR. 3-BR.  
Ratajick, 5013 Orange. GA 3-5858  
Call 3-7480.

**MUNTZ REALTY**  
**26 YEARS IN NAPLES**  
3-BR. 3-BR. 3-BR. 3-BR. 3-BR.  
5538 E. 2nd Realtor GE 8-2161

**DOCK YOUR BOAT**  
In front of this 45-ft. 1/2 ranch  
call 3-BR. 3-BR. 3-BR. 3-BR.  
\$10,000 dn., maybe less.  
Owner selling.

**DUPLEX**  
Marina view, 2-BR. ea., upper  
floor. 3-BR. 3-BR. 3-BR. 3-BR.  
Call 3-7480.

**TREASURE ISLAND**  
Shore 3-BR. w.w. greenhouse.  
Call 3-7480.

**PENINSULA**  
Newer duplex. LR 2-BR. 3-BR. 3-BR.  
3-BR. 3-BR. 3-BR. 3-BR. 3-BR.  
PATTERSON, RIN. GR 2-3471

**5617 FLAGSTONE**  
**OPEN 2-5**  
3-bdrms. 3-bdrms. 2 1/2 bdrms.  
Close to St. Cornelius. \$16,000.  
KEN MOFFATT there  
Call 3-7480.

**JUST LISTED**  
3-BR. DUCKWOOD—\$12,500  
1627 JACKSON ST.  
R-2 lot. 3-BR. 3-BR. 3-BR. 3-BR.  
1200. Hoofed patio & 1/2 bath.  
Priced to sell. 3-BR. 3-BR. 3-BR.  
Call 3-7480.

**225 Cambridge—OPEN 1-5**  
Good buy on 3-bd. home in fine  
residential area. Lgs. 1 1/2 bdrms.  
Call 3-7480.

**2401 TERRACE**  
Large corner, 3-bdrms. and den.  
Call 3-7480.

**LOS ALTOS REALTY**  
GE 3-7483

**RUMPS ROAD, TOO**  
Small 2-bdrms. 1/2 bath front room  
nice kitchen. Mr. Catholic Church  
Call 3-7480.

**TIRED OF CITY?**  
Want your own patio? We have orange groves for \$75,000. 1/2 acre sun-room, fireplace, snug, charming home—reduced to \$10,000. Call 523-0225. CHAS. S. HODGES CO. OPEN.

**REX L. HODGES CO.**  
McCutchen HA 5-3207 HA 5-1394

**LOCATION**  
On a \$10,000 corner lot. Near fine neighbors in old Lakewood setting. Roomy yet compact. OPEN HOUSE SATURDAY MAY 11  
HA 5-1237 HA1 Ebor. GE 4-5516

**4515 HARVEY WAY**

**2400 MCINTAIR—OPEN**  
3-BR. & den. Go see yourself because you willoubt our laudatory comments. Call 523-0225.

**STEEL & MOSS CO.**  
4041 Orange Ave. GA 7-8847

**BEAUTIFUL MODERN**  
2-br. reduced to \$13,900. Carpentry, copper, hewl. floors. Call 523-0225. CHAS. S. HODGES CO. of Signs we of Pa. Veneer. **REX L. HODGES CO. GE 3-1371**

**FURNITURE FREE**  
**\$10,900—FULL PRICE**  
3-BR., 2 baths, school. Xing. lot \$2,500 to loan. Key at 5530 Atlantic. Call 523-0225.

**25 CORINTHIAN WALK**  
OPEN 1-5  
MUST SELL. SETTLER ESTATE Some Inexpertly made for rental. 1000 sq. ft. 2-b. home. Price, \$24,900. O.W.C. 2nd. Very small of TR. 5530 Atlantic. PR. 5-9457

**STEEL & MOSS CO.**  
4041 Orange Ave. CA 7-8847

**BIG FAMILY? NEED ROOM?**  
WANT TO TRADE?  
5021 ST. LEMWALK  
Call 523-0225

We have 3-BK & den. 1 1/2 bath. Near schools, markets & bus. Small home. Call 523-0225.

**5175 E. HURON**  
OPENING YOUR PAINT BRUSH  
10-year-old house (2 & 1-b.). 1000 sq. ft. 1-b. home. Nr. every thing. Needs only paint. \$10,950. Call 523-0225.

**HOWARD BUTLER, RLTR.**  
6176 ATLANTIC AVE. GA 3-6418

**3-BR. & 1 1/2 BATH**  
Den w/open beam ceiling, fireplace, built-in kitchen, furnace, Therma. Cool, North and Atlantic. Call 523-0225.

**JOE HODGE READER**  
GA 5012 ATLANTIC AVE. 5-8431

**COUNTRY HOUSE IN TOWN**  
\$1,900 Den.—\$94 Mo.—\$8,950. 3-BR. 2-bath. Home. Call 523-0225.

**5175 E. HURON**  
OPENING YOUR PAINT BRUSH  
10-year-old house (2 & 1-b.). 1000 sq. ft. 1-b. home. Nr. every thing. Needs only paint. \$10,950. Call 523-0225.

**WALKER & LEE, Inc. Open 9:00E. E. Spring St.**  
LISENCE TO SELL QUALITY FURNITURE by Cunningham & Laster. Fully furnished by the owner. Call 523-0225. 1000 sq. ft. & many other extras. Call for appointment to see.

**REX L. HODGES CO. HA 5-7474**  
OPEN DAILY "TIL SOLD"  
5510 Harvard. Owner desperate to sell. Call 523-0225. See this & submit your deal. 3 year FHA loan available. Call 523-0225.

**TRUST OUR JUDGMENT**  
This modern 2-bdr. is the best buy. Nr. S. Central. Call 523-0225.

[illegible][illegible]

rm. Stonegate fireplace. \$18,900  
 David H. LEWIS, Rlt. HA-9-6525

**OPEN 12 TO 5 P.M.**  
**4501 PEPPERWOOD**  
**3-BR. 2 1/2 BATHS 2 CAR. 2 PLACES.**  
 Newly  
 3-BR. 2 1/2 BATHS DOWN. BKT.  
**CAPT. OOD COTTAGE**  
 Spacious & comfortable. 3 BR.,  
 2 1/2 BATHS, large kitchen, 2 car.  
 modern kitchen. Dbl. dress! \$4,000  
 down. BWR. HA-9-6525

**CLIFFDALE RANCH HOMES**  
 3-BR. 2 1/2 den. Rpt. Beautiful  
 knotty pine den. Patio. Hot/cold  
 water. Pool. 1st floor. 2nd floor.  
 to apt. vty. Bkr. HA-5-8127

LGE. rm. lot. Finest quality cus-  
 tom-built 6 rms. brick home. Open 1 to

**MODERN GEM RESALE**  
 2 den. 2 open living. Center  
 2 car. garage. 1st floor. Many  
 closets. Nice yard.  
 BURGESS & Searns Open Even 3-6469  
 3001-3003

HEY, DAD!  
 You can get that 2-bath, 3-bdrm.  
 house for less than \$7000. Why  
 don't you see this at only  
 \$11,400. MCANT. Clean.  
 3001-3003

**OPEN 1-5 P.M.**  
**3-221 CONQUESTA**  
 3-BR. 2 1/2 BATHS. 2 car. gar-  
 age. Hardwood floors. Large  
 patio. Dbl. garage. G. John  
 3001-3003

\$9000 DOWN Imagine—Fire  
 place, forced-air heat, beam ce-  
 lings. 3001-3003

**For Big Family**  
 Cor. home near Sandy Beach.  
 3-BR. 2 1/2 bath. den. play room.  
 2 car. garage. 3001-3003  
 BARGAIN! AT \$36,500  
 A-1 Realty Service GE-3-6063

Dandy 2-BR. nr. Bray & Marina.  
 Lg. Lg. & kit., wdy. carpet.  
 Mfg. 3001-3003  
 Call \$12,000. SEE TODAY!  
 MOORE REALTY GE-3-6063  
 21 3RD ST.

**NORTH LOCH BEACH**  
 \$8,700. If you prefer, this full 2-  
 car. garage. 3001-3003  
 things \$50 lot call now.  
 HOWARD BUTLER, RLTR.

Why rent? Let's make offer.  
 NEW 3-4179 Rlt. GA-3-5719

**OPEN—SEE THIS**  
 3281 BALDIC  
 Reduced \$2,000. Owner leaving  
 state. Sacrifice this beautiful 3-  
 3001-3003

**2 ON 1—CORNER LOT**  
 2-BR. and 1-BR. sucs. 2nd fl.  
 2nd fl. 2nd fl. 2nd fl. 2nd fl.  
 Only \$3000 down.  
 GA-4-6438 Realtor GA-3-4411

**LOOK! OPEN 1-5 LOOK!**  
 2834 E. 63RD  
 w. side. 2nd fl. 2nd fl. 2nd fl.  
 2-BUS. & 1-BR. 2nd fl. 2nd fl.  
 F.P. \$2,500 down. ME-4300

HYVON SUNDAE GE-3-3-38  
 5720 DONOR

2-bdr. Lg. rm. firepl. Lg.  
 kitchen. Trty \$2600 den. \$3950

6722 L. B. Blvd. GA-2-7171

JUST listed this brand new 2-1/2

4. 4723 Arbor Rd. N.E. 9-7686.  
 AN UNHEARD-OF VALUE IN Village  
 103. 103. 103. 103. 103. 103. 103. 103.  
 2-painted in out. BKT HA 9-9958

**LOS ALTOS**

5000 MARITA OPEN 1-5  
 \$1500 DOWN-FHA LOAN  
 Lovely large 2-BR. Beautiful  
 103. 103. 103. 103. 103. 103. 103. 103.  
 MNT. JACK 8-1111 HA 5-7453

**AN EXECUTIVE HOME**  
 Sharp 2-bdr. frim. opt. & drapes.  
 103. 103. 103. 103. 103. 103. 103. 103.  
 Page-Cunningham GA4-8113

**OWNERS TRANSFERRED**  
 Must sell immediately, lovely 2-  
 Bdr. clean and cozy. GA-4-9473

**WOODBURN**

DR. HUGHES HIGHER ALPS CHURCH  
 103. 103. 103. 103. 103. 103. 103. 103.  
 VACANT. CAL HA 5-6293, BKT HA  
 to see

OPEN 2-4 P.M.  
**5134 OAKBROOK**  
 Pretty corner 3-bdr. 1 1/2 baths.  
 rear liv. rm. cinder blk. (encl.  
 CROWLEY-ROBERTS GCS-2124

**CRSS. COLORED BRICK**  
 103. 103. 103. 103. 103. 103. 103. 103.  
 Low down. Clean 2-bdrn.  
 See today-Carl Richman  
 103. 103. 103. 103. 103. 103. 103. 103.  
**REX L. HODGES CO.**

**BY OWNER 2-BR home, w-w**  
 carpeted, landscaped patio, 4  
 bks. from Cedarwood 1 blk. from  
 public & Catholic schools, 1 1/2  
 bks. from LA Jolla.

912 South St. OAK 3-51  
**SACRIFICE FOR CASH**  
 2-BR. & Mr. Lot 5x1002, ALLEY  
 103. 103. 103. 103. 103. 103. 103. 103.  
 Hutchins, 3708 Alt. GA-6129

**GHAE THE CAR KEYS**  
**WE WOULD LIKE TO BUY**  
 103. 103. 103. 103. 103. 103. 103. 103.  
 1327 PLYMOUTH, Firepl., CAR  
 103. 103. 103. 103. 103. 103. 103. 103.  
 ADAMS 1201

**OPEN 2-5 PM 830 GARDENIA**  
 2-BR. din. rm. 103. 103. 103. 103. 103. 103. 103. 103.  
 Hume School, MAKE OFFER  
 103. 103. 103. 103. 103. 103. 103. 103.  
 Petersen, 325 Orange GA-2315

**6650 LEWIS: OPEN 2-5**  
 Spacious, immac. 2 & den or 3  
 103. 103. 103. 103. 103. 103. 103. 103.  
 Cleverland GA-4923 GA-7-5063

3-b. 2-bdr. pumpers rm. Cor. lot.  
 103. 103. 103. 103. 103. 103. 103. 103.  
 M. PETERSEN, ALTR.  
 5070 Orange Ave. GA-2-3318

**A WELL-PLANNED UNIT**  
 8 units, 2-bdr. 103. 103. 103. 103. 103. 103. 103. 103.  
 4 gar. Corner lot, top loc. Price  
 103. 103. 103. 103. 103. 103. 103. 103.  
**MOORE REALTY GA-4-0473**

2-BR. & den + rm. off. nappery  
 w/3. bath. Beautiful kitchen.  
 natural woodwork, 103. 103. 103. 103. 103. 103. 103. 103.  
 carpeted. \$12,750, terms. NE 5-7157

**OPEN-1130 P.M. HOME**  
 3-b. 2-bath. firepl., hwd. 103. 103. 103. 103. 103. 103. 103. 103.  
 flrs. 1300 sq. ft. Only \$15,000.  
 GONDREY 2-5-6667

**9000 DOWN**

2-b. 2-bdr. pumpers rm. Cor. lot.  
 103. 103. 103. 103. 103. 103. 103. 103.  
 M. PETERSEN, ALTR.  
 5070 Orange Ave. GA-2-3318

**STOLP REALTY**  
 510 W. Willow GA-4-7

**OPEN TILL SOLD**  
 VACANT-2-BR. w-w. Small 103. 103. 103. 103. 103. 103. 103. 103.  
 2635 E. 22nd Pl. Booker. Phone  
 HA 5-7477.

**ENJOY LIFE in this delightful**  
 103. 103. 103. 103. 103. 103. 103. 103.  
 2-BR. 2-bath. A cheery fire  
 stall shower, w-w carpet, all 103. 103. 103. 103. 103. 103. 103. 103.  
 car. \$9,250. WRIGHT HE 6-55

**SEE THIS**  
 Xtra large, 1-br. with sep. RU.  
 103. 103. 103. 103. 103. 103. 103. 103.  
 435 W. Willow GA-7-84

[illegible]

PRIDE FURNITURE & appliances  
 3-br., 2 baths. Full price  
 \$10,945. Complete down \$2216.  
 Better hurry Bkr. GA 9-5025.

**JUST REDUCED**  
 from \$11,500 to \$11,500. NWID  
 FHA around \$10,000.  
 MOORE Realty, GA 4-1473

**LOVELY 4-BR.** Near shopping  
 center. 2 1/2 baths. Full price.  
 HE 2-2248 after 1:30 p.m.

BURGESS REALTY Open Fri.  
 Cor. Clark & Stearns GE 3-0458

**1-BEDRM. + DEN-TRY**  
 \$9,995 full price, \$2,150 to loan.  
 Walk to Broadway. Key at 5000  
 Ardmore. Bkr. GA 2-2105.

**OPEN—12 TO 5 P.M.**  
 Corner 4-br., 2 baths. Carpets &  
 drapes. 2790 RUTGERS, Bkr.

\$2000 for roomy, nice 1-br. Nice  
 GA 8-8351

DRYDEN—11 W. Scott, 3-br., 2-bath.  
 OBERLIN, 3-br. Low on Long-  
 wood Estates, Bkr. GA 3-7036

\$3500—HRR, den, trm., sat.  
 euf., \$5,000. Den. Hagley, HE  
 6-9751.

2-BR. frame. Only \$7,950. Try \$500  
 dn. Dbl. gar. Hatt. HE 7-9451.

dble range, 50x100 lot, fenced  
 back. Call for details.  
 BY OWNER, N.W. 2-BK & Den.  
 HOVE, 2 baths. 9550 Coronado.  
 Open Sat. & Sun.  
 \$1,550. Small ideal home on full  
 lot. N. South & Orange.  
 BKR. GA 3-6478

HA-1-2531 VIKING GA 4-9000  
 H&H & RUMPH, cor. 13100 de  
 Sides. 6450 L. E. Bv. GA 2-8847

\$2750. Stucco cov. patio. Free  
 \$5750. Delray Rity. HE 6-2707

1-BR. cottage, 3075 Adriatic, Le  
 down. Owner. GA 2-8847

2835 CANAL—JUST BE SOLD  
 2-br. & great house w/3 1/2 ba.



Homes for Sale

WEST SIDE

2632 FASHION... Open 1-5  
2-1/2 B.R. & den. w. carpets.  
drapes on 2nd floor. Call  
661 CASPIAN... Open 1-5  
2-1/2 B.R. & den. Carpets, trpl.  
new 1/2" tile, lawn sprinklers.  
2nd floor. Call 661 CASPIAN  
2-1/2 B.R. & den. Carpets, trpl.  
new 1/2" tile, lawn sprinklers.  
2nd floor. Call 661 CASPIAN  
2-1/2 B.R. & den. Carpets, trpl.  
new 1/2" tile, lawn sprinklers.  
2nd floor. Call 661 CASPIAN

OPEN 1 TO 4:30

1850 W. 32ND... \$1,500 DN.  
10,500—2-b. & den. (with fire-  
place), w. carpets, open fire-  
place, brick, space heater, new  
carpet, fenced yard, O.K.KEPPE  
& NEHRKE, 1111 N. 11th St.,  
Call 661 CASPIAN, 661-1111

Southland Cities Prop. 140

ARTESIA

3-BRMS. \$250 DOWN  
Furn. & equip. Large kitchen. Near  
stores & school. \$250 incl. dn.  
pt. & closing charges. Call  
661 CASPIAN, 661-1111

2922 DELIA

3-1/2 B.R. & den. w. carpet. Throut.  
this home will sell for a small  
down payment.

STOLP REALTY

819 W. Willow GA 4-4712

3-BR—NEW LISTING

1850 W. 32ND, Corner lot. Cute as a  
built 1952. Call 661 CASPIAN, 661-1111

1-1/2 B. FURNISHED

1-1/2 B. FURNISHED. Bring your suitcase.  
Call 661 CASPIAN, 661-1111

OPEN 1 TO 4

New 3-BR. 2308 Gale.  
HE 2-5894 STIGALL HE 2-7667

WRIGHT AREA

122 W. 20TH  
OPEN 2 TO 5

A gracious home for comfortable  
living. 2 bns. (all large rooms).  
Conveniently located. Priced to  
sell.

OPEN 2 TO 5  
1359 W. 32ND

2-b. & den. Very attractive.  
W. w. carpeting. See this today!  
PHONE ANY HOUR  
STOLP-COMPTON REALTY  
2008 Pacific HE 2-5000

OPEN 2 TO SUNDAY

2652 KNOXVIEW  
BUTTERCUP YELLOW

3 B.R., 1 1/2 Baths  
W. w. carpet, dining table, fence.  
Property shown by owner. Priced  
to sell. Call 661 CASPIAN, 661-1111

M. Davidson HE 6-4619

5541 LAS LOMAS OPEN

INDOOR & OUTDOOR LIVING  
AT ITS BEST  
3-BR. & den. w. carpet. Large  
kitchen. Call 661 CASPIAN, 661-1111

Call 661 CASPIAN, 661-1111

4041 ORANGE AVE. Call 6-7947

LARGE 3-b. 1 1/2 baths. w. w. carpet.  
Priced to sell. Call 661 CASPIAN, 661-1111

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3-b. 1 1/2 baths. w. w. carpet. Priced  
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to sell. Call 661 CASPIAN, 661-1111

Call 661 CASPIAN, 661-1111

GENTLEMAN FARMER

See this nearly new 2-story 4-b. home. In an extra large campus. W. w. carpet, oak flooring in liv. rm. Beak, draperies & curtains (imported). Electric fireplace. Built-in book shelves. 2 baths. nice covered patio. IT'S A BEAUTIFUL SPECIAL. Call 661 CASPIAN, 661-1111

CHAPMAN-MAN REALTY  
1808 Chapman, Orange  
JA 2-5025

WE HAVE ANAHEIM HOMES  
TO TRADE FOR L.B. AREA  
Cinderella's New Trade-in Plan  
1. Select a G.T. area real estate  
you like best.  
2. Outside plot, appraiser will  
determine the fair market  
value of the property.  
3. Cinderella's Realty will  
purchase the property for you.  
4. The proceeds of the purchase  
will apply to the resale home  
you are buying.  
For further info. JA 2-5025  
1808 Chapman Ave. Anaheim

FORECLOSURES

Just take over payments  
Topaz 1-7820

RENTALS

Free Agency  
Topaz 1-7820

ANAHIM

\$295 to \$395 Dn.  
New 3 & 4-Bdrm. Homes  
\$12,350—\$12,600

1230 Sq. Ft.—2 Baths

No due dates  
No balloon payments  
No 2nd trust deeds  
No gimmicks or side roles  
Immediate Possession

Garbage disposals, thermo-  
statically controlled heat,  
formica sink tops, weather-  
stripping, 2-car garages,  
large lots.

CLIFFWOOD PARK  
Jackson 7-0923

SMALL RANCH  
1230-302 1/2 A. lot. 2-b. & den.  
home. Located a few feet  
off Clark Ave. Can buy with  
\$1000 down. Call 661 CASPIAN, 661-1111

HAUSER REALTY  
8413 Ardmore Blvd. TO 6-7191

\$200 DOWN  
3-b. 1 1/2 baths. w. w. carpet. Heat.  
furn. & equip. Call 661 CASPIAN, 661-1111

2 ON 1 LOT  
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Junior exes. 3-bedroom Smith.  
Realtor. TO 7-1925.

Waiting for a Bargain?

The owners of this attractive  
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Shap. 3-BR. & den. w. kitchen  
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3-BR. Fire. 1 1/2 baths. "By  
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OPEN SUN. P.M.  
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YOU WILL NEVER REGRET  
1090 (House) (Golden)  
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1 1/2 ba. Vacant. \$2,500. Move  
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HOME WITH A VIEW  
If you love flowers & trees &  
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you've always wanted. 2-b. & den.  
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Redeveloped. 3-b. & den. w. kitchen  
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/Honestly described  
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SPORT COUPE  
Powerglide, radio and heater.  
(CGR 907)'55 MERC. \$1199  
MONTMAY  
Hardtop, radio and heater.  
(NPK 293)'54 CHEV. \$899  
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(GDU 157)'53 CHEV. \$699  
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Powerglide, radio and heater. (BBS 909)'53 FORD \$699  
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V-8 with  
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(GUX 912)'53 DE SOTO \$599  
4-Door, Immaculate.  
See to appreciate. (FUR 655)'53 BUICK \$499  
SUPER RIVIERA  
SEDAN, Power  
steering, Dynaflo. (NRU 633)'53 NASH \$399  
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4-Door, Over-  
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Hydra-Matic, radio, heater. (GDU 878)100% FINANCING  
with approved credit  
Plus Many, Many More**CORMIER**  
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Beautiful Local Low Mileage Late Models

**SAVE SAVE SAVE**'57 FORD V-8 \$1589  
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'57 CHEVROLET \$1189  
Sdn. Deliv. Sharp.  
'57 CHEVROLET \$1589  
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'57 PONTIAC \$1989  
Cats. A Beauty.  
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Hardtop 4-Dr.**CALIFORNIA FUNDING CO.**  
1595 AMERICAN AVE.

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**EVERY CAR . . . REDUCED!**'57 Chevrolet  
Special 2-Door Sedan, Radio.  
Low miles. \$1395  
Special price . . . \$1695'56 Mercury Montclair  
Hardtop, Radio, heater,  
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Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
Special price . . . \$1395'57 Ford Fairlane  
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Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
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Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
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4-Door, Radio, heater,  
Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
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Hardtop, Radio, heater,  
Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
Special price . . . \$1395'57 Ford Fairlane  
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Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
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Black and white beauty.  
Special price . . . \$1395'57 Ford Fairlane  
4-Door, Radio, heater,  
Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
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Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
Special price . . . \$1395'57 Ford Fairlane  
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Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
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Hardtop, Radio, heater,  
Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
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4-Door, Radio, heater,  
Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
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Hardtop, Radio, heater,  
Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
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Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
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Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
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Hardtop, Radio, heater,  
Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
Special price . . . \$1395'57 Ford Fairlane  
4-Door, Radio, heater,  
Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
Special price . . . \$1395'56 Pontiac  
Hardtop, Radio, heater,  
Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
Special price . . . \$1395'57 Ford Fairlane  
4-Door, Radio, heater,  
Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
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Hardtop, Radio, heater,  
Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
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Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
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Hardtop, Radio, heater,  
Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
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/Warranted in writingSEE 'EM TODAY!  
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WAGON  
Popular 210 4-Door, Powerglide,  
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HARDTOP  
SPORT COUPE  
V-8, Powerglide, radio, heater.  
Continental Kit. (CGT 772)'56 FORD \$1599  
COUNTRY  
SEDAN 4-Door  
Station Wagon with all the ex-  
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REL AIR V-8  
SPORT SEDAN  
All extras. Sold new by us.  
(CGR 907)'56 CHEV. \$1499  
DEERAY V-8  
COUNTRY  
Powerglide, radio, heater. (B-331)'55 CHEV. \$1299  
STATION  
WAGON  
210 4-Door, Powerglide, radio,  
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REL AIR  
2-Door  
Powerglide, radio, heater. (KSC 640)'54 CHEV. \$799  
Powerglide  
Owner's car with low mile-  
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NEW YORKER  
SEDAN, Immacu-  
late, Loaded, Full power. See  
to appreciate. (NYP 681)'51 FORD \$249  
4-Door  
Sparkling  
blue finish. Fine second car.  
(HVT 083)100% FINANCING  
with approved credit  
Plus Many, Many More**CORMIER**  
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FREE!**NO PURCHASE NECESSARY  
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**WILLIAMS CAR CO.**17800 BELLFLOWER BLVD. Torrey 6-7410  
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BELLFLOWER, CALIF.**C. Standlee Martin**

Your Exclusive Oldsmobile Dealer Offers

**SAFETY-TESTED  
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Executive Car, Full power,  
beautiful 2-tone Lucite Rose-Mist  
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Phaeton Hardtop, Radio, heater,  
Merc-O-Matic, power steering, pow-  
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Super 88 De Luxe Holiday Sedan.  
Radio, heater, Hydra-Matic, power  
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radio, heater, power steering,  
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Super 88 Holiday Coupe, A local  
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Constellation Hardtop, Radio,  
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It's a steal! \$1499100% Financing Available  
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100% Financing  
on Approved CreditNO  
PAYMENTS  
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APRIL'58 OLDS "88"  
Holiday Coupe  
Hydra, radio, heater, white  
walls, 2-tone, deluxe interior.  
Real low mileage.  
\$2995  
\* \$449.25 dn.—\$82.82 mo.'56 CHEVROLET V-8  
Jet black finish, w-w three-  
rester, horn signals, back-up  
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FULL PRICE \$1495  
\* \$224.25 dn.—\$49.96 mo.'53 PONTIAC  
Catalina  
Hydra, radio, heater, radio, heater,  
Hydra-Matic, whitewalls, custom.  
Black and white beauty.  
Special price . . . \$1395'56 OLDS Super "88"  
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Radio, heater, whitewalls, big  
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FULL PRICE \$1795  
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Radio, heater, white sidewall  
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FULL PRICE \$1195  
\* \$203.15 dn.—\$36.54 mo.'57 FORD  
Fairlane 500  
Fordomatic, radio and heater.  
Very low mileage one-owner  
car.  
FULL PRICE \$1995  
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Station Wagon  
Dynaflo, radio, heater.  
FULL PRICE \$795  
\* \$135.15 dn.—\$40.91 mo.'55 CADILLAC  
Coupe de Ville  
Full power. Very clean.  
PRICE \$2795  
\* \$475.15 dn.—\$86.10 mo.1 Full Year  
Bonded  
Warranty  
available'57 OLDS "88"  
2-Door Sedan  
Hydra-Matic, radio, heater,  
whitewalls, powder blue finish.  
Low miles.  
FULL PRICE \$2395  
\* \$407.15 dn.—\$63.83 mo.'53 MERCURY  
Convertible  
Jet black with white top and  
discs. Mercomatic, radio and  
heater.  
FULL PRICE \$795  
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Riviera Coupe  
Dynaflo, R & H, outside mir-  
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ing wheel. Already licensed for  
58. 2nd owner.  
FULL PRICE \$1095  
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4-Door Hardtop  
Radio, heater, Hydra-Matic,  
Powerglide and seat.  
FULL PRICE \$1995  
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Bel Air 4-Door  
Radio, heater, Powerglide, 2-  
tone, dual side mirrors.  
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\* \$237.15 dn.—\$43.85 mo.'54 OLDS  
4-Door Sedan  
Radio, heater, Hydra-Matic,  
Full factory equipment.  
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\* \$203.15 dn.—\$44.55 mo.'54 OLDS Super "88"  
Convertible  
Radio, heater, Hydra-Matic,  
Power steering and brakes.  
Xie's top.  
FULL PRICE \$1395  
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V-8, Powerglide, radio, heater,  
power steering and brakes.  
FULL PRICE \$2495  
\* \$424.15 dn.—\$66.21 mo.\*Tax & License to Be Added  
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OPEN SUNDAYS**CHIEF  
SAYS..**GOOD CREDIT—Your Down  
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\$2419 Full Price \$55.85 Per Mo.  
Has less than 100 miles. Equipped with 300-H.P. engine.  
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Equipped with Safety A, radio and heater. Less than 100  
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\$2180 Full Price \$49 Per Mo.  
Radio, heater, w-w tires, Safety A. (No. 58141)  
(Above Prices Do Not Include Tax and License)  
(Other Equipment Optional)INTRODUCING —  
**New Consolidation Plan**  
DRIVE A '58 FORD and  
Pay Less Per Month Than You Are Paying Now**BEFORE** ACTUAL CASE FROM OUR FILES:  
WE WILL CALL THESE PEOPLE SMITH.  
THEY WERE PAYING ON—SEARS \$12.00  
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PERSONAL LOAN 16.93  
OLD CAR 68.00  
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MISCELLANEOUS 17.00  
APPLIANCE 24.00  
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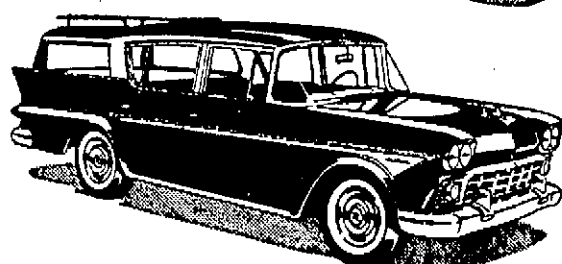
TOTAL MONTHLY PAYMENTS \$188.14

**AFTER** OUR CONSOLIDATION PLAN,  
THE SMITHS ARE DRIVING A'58 FORD 500 \$79.12  
Paying Off All Other Bills \$53.00

TOTAL MONTHLY \$132.12

\$56.02 Less Per Month.

Bank-Trained Finance Counselor. Immediate Delivery.

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EXECUTIVE CARS AND DEMONSTRATORS AT REDUCED PRICES★ ★ ★  
**SEE CHIEF'S  
LIQUIDATION  
SALE****IN OUR USED CAR DEPT.**Most of the following cars can be purchased from \$1 to  
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Country Squire 9-Pass. Wag.  
Fordomatic, 9-tube radio, heat-  
er and 350 factory air condi-  
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100% Financing'57 FORD V-8  
Custom 300  
Radio, heater, Fordomatic.  
Original 2-tone finish like  
new. 4 to choose from. New  
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Full price \$1999'57 FORD  
Fairlane 500.  
Radio, heater, w-w tires, di-  
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ranty. Showroom  
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Full price \$1999'56 FORD  
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(2 to choose from.) One-owner  
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Chieftain 8 De Luxe 4-Door  
Radio, heater, Hydra. This car  
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Roadster 2.5  
With 2 tops. New car.  
Don't miss this  
price \$799'54 FORD  
Ranch Wagon  
Low-mileage 1-owner \$899**12 STATION WAGONS**  
From \$599 to \$1499  
Also 9 Pickup Trucks  
From \$199 to \$1199**CHIEF CHAMBERLIN**  
OPEN SUNDAY 10 to 6NEW CAR DEPT. 15727 Paramount Blvd.  
ME 3-1107USED CAR DEPT. 15550 Paramount Blvd.  
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... an engine that keeps up with Freeway standards ... plenty of room inside. Yet it offers  
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wagons. Sedans, delivered in  
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Month**3-YEAR 30,000-MILE GUARANTEE**SEVERIN MOTORS, your friendly Rambler dealer, can back their new car sales with  
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630 AMERICAN AVE.  
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'57 CADILLAC COUPE DE VILLE

3 to choose from. These cars are  
immaculate inside and out, and will  
please the most discriminating  
buyer. We invite your inspection. \$4295

'57 CADILLAC CLUB COUPE

Beautiful light beige finish with  
matching interior. This car shows  
the finest of care, inside and out. \$3895

'55 CADILLAC '62" CONVERTIBLE

Prepare for summer with this luxury  
convertible. Equipped with all power  
equipment including electric win-  
dows and seat. This sparkling blue  
beauty has tu-tone matching leather  
interior. \$2395

'55 CADILLAC '62" 4-DOOR SEDAN

Factory air conditioning. Full power  
equipment including electric win-  
dows and seats. Original throughout  
... extra sharp. \$2495

'55 CADILLAC ELDORADO CONVERTIBLE

Gorgeous Bahama Blue with match-  
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local car sure to please the most  
discriminating buyer. \$2895

'54 CADILLAC COUPE DE VILLE

Choice of two. Both local cars with  
full power equipment. These cars  
are like new. This week-end only. \$1995

CAD TRADE-INS

'55 BUICK Roadmaster Riviera Coupe

A beautiful tu-tone grey finish with matching  
red and black interior. Full power including  
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of today. \$1295

'57 LINCOLN Premiere Hardtop Coupe

Factory air conditioning. Full power, beautiful  
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A star mist blue beauty with a V-8 engine and  
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'54 OLDSMOBILE "98" Holiday Coupe

Deluxe. Equipped with power steering, power  
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heater, whitewalls. Original inside and out.  
Week End Special \$1195**COTTER MOTOR SALES**100% Financing with Approved Credit  
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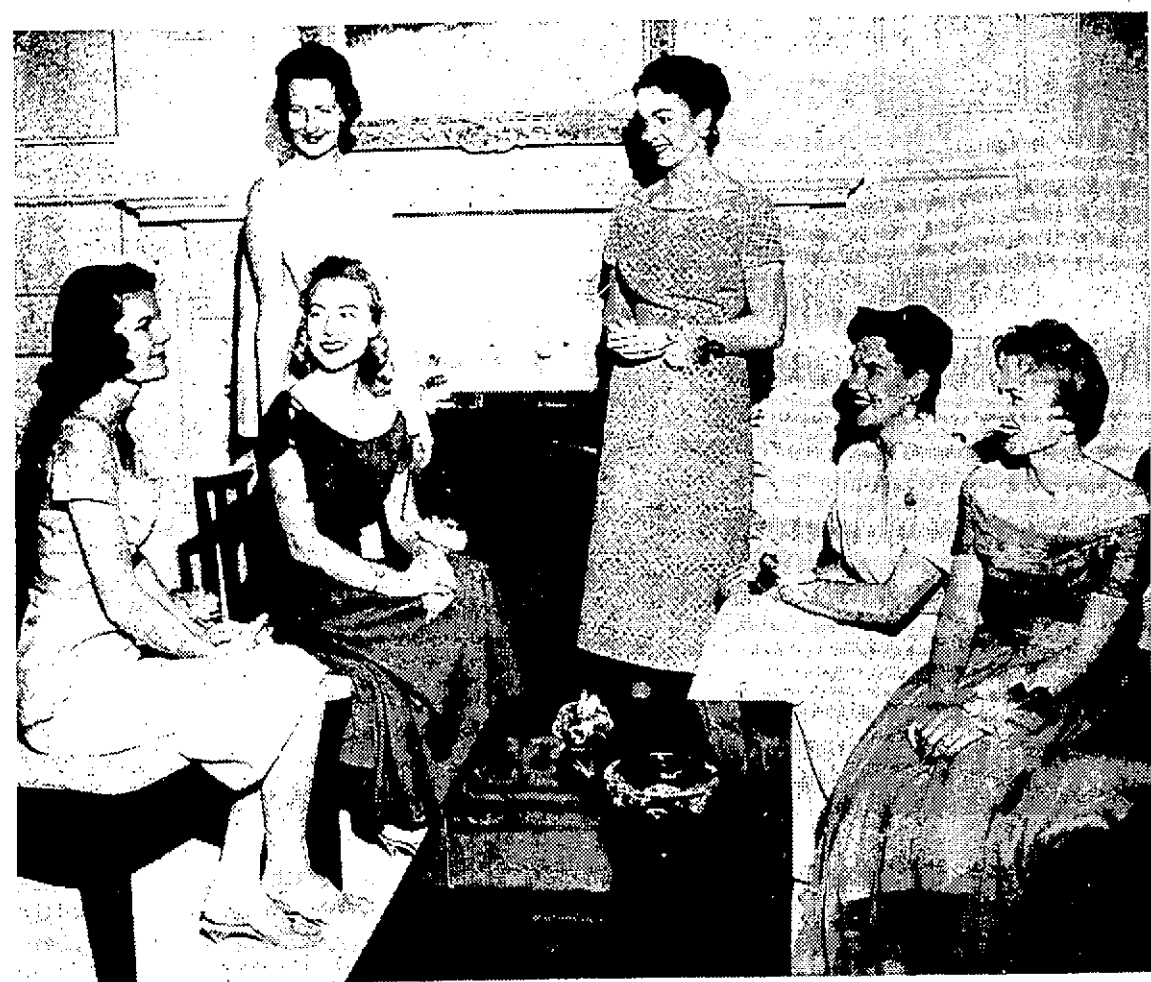


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FOR TRAILER VALUES!

<b>Trailers</b> <b>LOOKEE</b> PAN AMERICAN (1-New 45' at 1/2 Price Cost) <b>PARAMOUNT</b> 1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100-101-102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000-1001-1002-1003-1004-1005-1006-1007-1008-1009-1010-1011-1012-1013-1014-1015-1016-1017-1018-1019-1020-1021-1022-1023-1024-1025-1026-1027-1028-1029-1030-1031-1032-1033-1034-1035-1036-1037-1038-1039-1040-1041-1042-1043-1044-1045-1046-1047-1048-1049-1050-1051-1052-1053-1054-1055-1056-1057-1058-1059-1060-1061-1062-1063-1064-1065-1066-1067-1068-1069-1070-1071-1072-1073-1074-1075-1076-1077-1078-1079-1080-1081-1082-1083-1084-1085-1086-1087-1088-1089-1090-1091-1092-1093-1094-1095-1096-1097-1098-1099-1100-1101-1102-1103-1104-1105-1106-1107-1108-1109-1110-1111-1112-1113-1114-1115-1116-1117-1118-1119-1120-1121-1122-1123-1124-1125-1126-1127-1128-1129-1130-1131-1132-1133-1134-1135-1136-1137-1138-1139-1140-1141-1142-1143-1144-1145-1146-1147-1148-1149-1150-1151-1152-1153-1154-1155-1156-1157-1158-1159-1160-1161-1162-1163-1164-1165-1166-1167-1168-1169-1170-1171-1172-1173-1174-1175-1176-1177-1178-1179-1180-1181-1182-1183-1184-1185-1186-1187-1188-1189-1190-1191-1192-1193-1194-1195-1196-1197-1198-1199-1200-1201-1202-1203-1204-1205-1206-1207-1208-1209-1210-1211-1212-1213-1214-1215-1216-1217-1218-1219-1220-1221-1222-1223-1224-1225-1226-1227-1228-1229-1230-1231-1232-1233-1234-1235-1236-1237-1238-1239-1240-1241-1242-1243-1244-1245-1246-1247-1248-1249-1250-1251-1252-1253-1254-1255-1256-1257-1258-1259-1260-1261-1262-1263-1264-1265-1266-1267-1268-1269-1270-1271-1272-1273-1274-1275-1276-1277-1278-1279-1280-1281-1282-1283-1284-1285-1286-1287-1288-1289-1290-1291-1292-1293-1294-1295-1296-1297-1298-1299-1300-1301-1302-1303-1304-1305-1306-1307-1308-1309-1310-1311-1312-1313-1314-1315-1316-1317-1318-1319-1320-1321-1322-1323-1324-1325-1326-1327-1328-1329-1330-1331-1332-1333-1334-1335-1336-1337-1338-1339-1340-1341-1342-1343-1344-1345-1346-1347-1348-1349-1350-1351-1352-1353-1354-1355-1356-1357-1358-1359-1360-1361-1362-1363-1364-1365-1366-1367-1368-1369-1370-1371-1372-1373-1374-1375-1376-1377-1378-1379-1380-1381-1382-1383-1384-1385-1386-1387-1388-1389-1390-1391-1392-1393-1394-1395-1396-1397-1398-1399-1400-1401-1402-1403-1404-1405-1406-1407-1408-1409-1410-1411-1412-1413-1414-1415-1416-1417-1418-1419-1420-1421-1422-1423-1424-1425-1426-1427-1428-1429-1430-1431-1432-1433-1434-1435-1436-1437-1438-1439-1440-1441-1442-1443-1444-1445-1446-1447-1448-1449-1450-1451-1452-1453-1454-1455-1456-1457-1458-1459-1460-1461-1462-1463-1464-1465-1466-1467-1468-1469-1470-1471-1472-1473-1474-1475-1476-1477-1478-1479-1480-1481-1482-1483-1484-1485-1486-1487-1488-1489-1490-1491-1492-1493-1494-1495-1496-1497-1498-1499-1500-1501-1502-1503-1504-1505-1506-1507-1508-1509-1510-1511-1512-1513-1514-1515-1516-1517-1518-1519-1520-1521-1522-1523-1524-1525-1526-1527-1528-1529-1530-1531-1532-1533-1534-1535-1536-1537-1538-1539-1540-1541-1542-1543-1544-1545-1546-1547-1548-1549-1550-1551-1552-1553-1554-1555-1556-1557-1558-1559-1560-1561-1562-1563-1564-1565-1566-1567-1568-1569-1570-1571-1572-1573-1574-1575-1576-1577-1578-1579-1580-1581-1582-1583-1584-1585-1586-1587-1588-1589-1590-1591-1592-1593-1594-1595-1596-1597-1598-1599-1600-1601-1602-1603-1604-1605-1606-1607-1608-1609-1610-1611-1612-1613-1614-1615-1616-1617-1618-1619-1620-1621-1622-1623-1624-1625-1626-1627-1628-1629-1630-1631-1632-1633-1634-1635-1636-1637-1638-1639-1640-1641-1642-1643-1644-1645-1646-1647-1648-1649-1650-1651-1652-1653-1654-1655-1656-1657-1658-1659-1660-1661-1662-1663-1664-1665-1666-1667-1668-1669-1670-1671-1672-1673-1674-1675-1676-1677-1678-1679-1680-1681-1682-1683-1684-1685-1686-1687-1688-1689-1690-1691-1692-1693-1694-1695-1696-1697-1698-1699-1700-1701-1702-1703-1704-1705-1706-1707-1708-1709-1710-1711-1712-1713-1714-1715-1716-1717-1718-1719-1720-1721-1722-1723-1724-1725-1726-1727-1728-1729-1730-1731-1732-1733-1734-1735-1736-1737-1738-1739-1740-1741-1742-1743-1744-1745-1746-1747-1748-1749-1750-1751-1752-1753-1754-1755-1756-1757-1758-1759-1760-1761-1762-1763-1764-1765-1766-1767-1768-1769-1770-1771-1772-1773-1774-1775-1776-1777-1778-1779-1780-1781-1782-1783-1784-1785-1786-1787-1788-1789-1790-1791-1792-1793-1794-1795-1796-1797-1798-1799-1800-1801-1802-1803-1804-1805-1806-1807-1808-1809-1810-1811-1812-1813-1814-1815-1816-1817-1818-1819-1820-1821-1822-1823-1824-1825-1826-1827-1828-1829-1830-1831-1832-1833-1834-1835-1836-1837-1838-1839-1840-1841-1842-1843-1844-1845-1846-1847-1848-1849-1850-1851-1852-1853-1854-1855-1856-1857-1858-1859-1860-1861-1862-1863-1864-1865-1866-1867-1868-1869-1870-1871-1872-1873-1874-1875-1876-1877-1878-1879-1880-1881-1882-1883-1884-1885-1886-1887-1888-1889-1890-1891-1892-1893-1894-1895-1896-1897-1898-1899-1900-1901-1902-1903-1904-1905-1906-1907-1908-1909-1910-1911-1912-1913-1914-1915-1916-1917-1918-1919-1920-1921-1922-1923-1924-1925-1926-1927-1928-1929-1930-1931-1932-1933-1934-1935-1936-1937-1938-1939-1940-1941-1942-1943-1944-1945-1946-1947-1948-1949-1950-1951-1952-1953-1954-1955-1956-1957-1958-1959-1960-1961-1962-1963-1964-1965-1966-1967-1968-1969-1970-1971-1972-1973-1974-1975-1976-1977-1978-1979-1980-1981-1982-1983-1984-1985-1986-1987-1988-1989-1990-1991-1992-1993-1994-1995-1996-1997-1998-1999-2000-2001-2002-2003-2004-2005-2006-2007-2008-2009-2010-2011-2012-2013-2014-2015-2016-2017-2018-2019-2020-2021-2022-2023-2024-2025-2026-2027-2028-2029-2030-2031-2032-2033-2034-2035-2036-2037-2038-2039-2040-2041-2042-2043-2044-2045-2046-2047-2048-2049-2050-2051-2052-2053-2054-2055-2056-2057-2058-2059-2060-2061-2062-2063-2064-2065-2066-2067-2068-2069-2070-2071-2072-2073-2074-2075-2076-2077-2078-2079-2080-2081-2082-2083-2084-2085-2086-2087-2088-2089-2090-2091-2092-2093-2094-2095-2096-2097-2098-2099-2100-2101-2102-2103-2104-2105-2106-2107-2108-2109-2110-2111-2112-2113-2114-2115-2116-2117-2118-2119-2120-2121-2122-2123-2124-2125-2126-2127-2128-2129-2130-2131-2132-2133-2134-2135-2136-2137-2138-2139-2140-2141-2142-2143-2144-2145-2146-2147-2148-2149-2150-2151-2152-2153-2154-2155-2156-2157-2158-2159-2160-2161-2162-2163-2164-2165-2166-2167-2168-2169-2170-2171-2172-2173-2174-2175-2176-2177-2178-2179-2180-2181-2182-2183-2184-2185-2186-2187-2188-2189-2190-2191-2192-2193-2194-2195-2196-2197-2198-2199-2200-2201-2202-2203-2204-2205-2206-2207-2208-2209-2210-2211-2212-2213-2214-2215-2216-2217-2218-2219-2220-2221-2222-2223-2224-2225-2226-2227-2228-2229-2230-2231-2232-2233-2234-2235-2236-2237-2238-2239-2240-2241-2242-2243-2244-2245-2246-2247-2248-2249-2250-2251-2252-2253-2254-2255-2256-2257-2258-2259-2260-2261-2262-2263-2264-2265-2266-2267-2268-2269-2270-2271-2272-2273-2274-2275-2276-2277-2278-2279-2280-2281-2282-2283-2284-2285-2286-2287-2288-2289-2290-2291-2292-2293-2294-2295-2296-2297-2298-2299-2300-2301-2302-2303-2304-2305-2306-2307-2308-2309-2310-2311-2312-2313-2314-2315-2316-2317-2318-2319-2320-2321-2322-2323-2324-2325-2326-2327-2328-2329-2330-2331-2332-2333-2334-2335-2336-2337-2338-2339-2340-2341-2342-2343-2344-2345-2346-2347-2348-2349-2350-2351-2352-2353-2354-2355-2356-2357-2358-2359-2360-2361-2362-2363-2364-2365-2366-2367-2368-2369-2370-2371-2372-2373-2374-2375-2376-2377-2378-2379-2380-2381-2382-2383-2384-2385-2386-2387-2388-2389-2390-2391-2392-2393-2394-2395-2396-2397-2398-2399-2400-2401-2402-2403-2404-2405-2406-2407-2408-2409-2410-2411-2412-2413-2414-2415-2416-2417-2418-2419-2420-2421-2422-2423-2424-2425-2426-2427-2428-2429-2430-2431-2432-2433-2434-2435-2436-2437-2438-2439-2440-2441-2442-2443-2444-2445-2446-2447-2448-2449-2450-2451-2452-2453-2454-2455-2456-2457-2458-2459-2460-2461-2462-2463-2464-2465-2466-2467-2468-2469-2470-2471-2472-2473-2474-2475-2476-2477-2478-2479-2480-2481-2482-2483-2484-2485-2486-2487-2488-2489-2490-2491-2492-2493-2494-2495-2496-2497-2498-2499-2500-2501-2502-2503-2504-2505-2506-2507-2508-2509-2510-2511-2512-2513-2514-2515-2516-2517-2518-2519-2520-2521-2522-2523-2524-2525-2526-2527-2528-2529-2530-2531-2532-2533-2534-2535-2536-2537-2538-2539-2540-2541-2542-2543-2544-2545-2546-2547-2548-2549-2550-2551-2552-2553-2554-2555-2556-2557-2558-2559-2560-2561-2562-2563-2564-2565-2566-2567-2568-2569-2570-2571-2572-2573-2574-2575-2576-2577-2578-2579-2580-2581-2582-2583-2584-2585-2586-2587-2588-2589-2590-2591-2592-2593-2594-2595-2596-2597-2598-2599-2600-2601-2602-2603-2604-2605-2606-2607-2608-2609-2610-2611-2612-2613-2614-2615-2616-2617-2618-2619-2620-2621-2622-2623-2624-2625-2626-2627-2628-2629-2630-2631-2632-2633-2634-2635-26
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# Socialites for Today; Volunteers Tomorrow



THE 1958-59 "CROP" of Junior League Provisionals enjoyed an opportunity to become acquainted with one another recently when sustaining members entertained them at a beautifully appointed tea in the C. Standlee Martin home. Pictured during the

event are (seated left to right) Mrs. Richard Blanchard, Miss Sharon Hillary, Mrs. John Ross-Dugan and Mrs. Robert Leebrick. Standing before the fireplace are Mrs. William Shirey (left) and Miss Joanne Parks.

## Junior League Welcomes Its Provisionals

A warm and gracious tradition of former years was renewed by sustaining members of Junior League of Long Beach when they honored the 1958-59 provisional group at a recent spring tea.

The entire league membership was invited to the event at the home of Mrs. C. Standlee Martin, 4243 Country Club Dr.

The 17 attractive and social-service minded young women who have accepted the Junior League's invitation to provisional membership and who were formally presented are Mmes. Robert Blake, Richard Blanchard, Hugh Carter, John Ross-Dugan, Thomas Kiddie, Jack Knowlton, Edward Killingsworth, Robert Leebrick, Robert Mahannah, Daniel O'Toole, William Shirey, Joseph Tierman III, Jack Tylicki and the Misses Virginia Abel, Dorothy Deatherage, Sharon Hillary and Joanne Parks.

Their forthcoming provisional training year will touch upon each objective of the Association of Junior Leagues of America, Inc., and also will allow provisionals to become aware of the activities of the local league and its philosophy.

As guests arrived they were greeted at the door by Mrs. Preston Johnson, tea chairman. In the receiving line were Mmes. Clare Hamman, president of the sustainers; Robert Godwin, outgoing Junior League president; John Craig II, admissions chairman; and the honorees who wore dainty wristlets of pink roses.

A "FOUNTAIN OF YOUTH" motif was carried out effectively at the beautifully appointed tea table centered with a white cherub figurine carrying a bowl on its curly locks from which white tulips and carnations were festooned. Twisted white tapers in crystal prism candelabra flanked the central arrangement.

LAST YEAR'S provisionals who have just been welcomed into full active membership were asked to assist. They have just completed the year of training on which the neophytes will embark. Their orientation course included participation in the Long Beach Community Understanding Tour which visits cultural, industrial and recreation areas. They also take part in the organization's annual rummage sale and work for several months on the Junior League project, the Children's Dental Health Center. At the completion of the year's course each provisional will have been integrated into the Junior League program and will have a comprehensive knowledge of its history, purpose and structure.



A TIME TO BE SOCIAL and a time to serve will be found within Junior League membership by these provisionals who were introduced to aims and objectives of the organization during a recent tea. Getting acquainted are (standing from left) Mrs. Thomas Kiddie, Mrs. Hugh Carter, Miss Dorothy Deatherage and Miss Virginia Abel. Seated on the staircase are Mrs. Jack Knowlton (left) and Mrs. Robert Blake.



WHAT THEIR YEAR of provisional training within Junior League of Long Beach will hold is topic of conversation for these prominent young socialites, from left, Mmes. Jack Tylicki, Edward Killingsworth, Robert Mahannah, Joseph Tierman III and

Daniel O'Toole who were guests at a recent league tea. Their orientation will include participation in the Long Beach Community Understanding Tour, and will climax at the end of a year with full-fledged membership in the league.

## Women

LONG BEACH 12, CALIF., SUNDAY, MARCH 23, 1958 SECTION W

### Temple 'Coronation'

Mrs. Edith Weld, wife of Dr. Frank Weld, was installed as queen of Merret Temple 103, Daughters of the Nile, in an impressive ceremony at Morgan Hall. She succeeds the reigning queen, Ivy Polist.

Installing officers were Gladys Burnham, past queen; Ruth Woolever, supreme princess Tirzah; Lillian Courticour, past queen, and Ann Anderson.

Mrs. Weld selected for her "coronation" a gown of flesh pink tulle embroidered and studded with pearls and aurore borealis stones, and carried a fan of pink ostrich plumes. Her granddaughter, Sharada Weld, was crown bearer. She was dressed in a pink ballerina dress, with her pony tail hairdo fastened by a ringlet of violets and pink roses.

Mistress of ceremonies, Pearl C. Williams of Des Moines, Iowa, gave the address of welcome and outlined Merret Temple services, including sewing, cutting and mending of garments for the Shrine Crippled Children's Hospital, and donations of funds for purchase of artificial limbs.

## Kappa Alums Will Elect New Leaders

Kappa Kappa Gamma Alumnae Association will elect officers and select a delegate and alternate to their national convention, to be held in Bedford Springs, Pa., in June, during a meeting Tuesday at 10:30 a.m. in the home of Mrs. Stuart W. Lemon, 4165 Country Club Dr.

Mmes. Hugh Gardner, Vernon Williams and Willis Frambach will arrange the coffee hour.

The group will formulate plans for a benefit bridge April 22 to raise funds for Kappa's Long Beach State College scholarship fund. Mmes. James L. Shively, Charles Campbell and Edward R. Ingle will open their homes for the event. All members and their friends are invited to make reservations with Mrs. Gardner, 4329 Stanbridge Ave.

# YWCA to Launch Drive for 3,000 New Members Tuesday

The Young Women's Christian Association of Long Beach announced today that it will begin a concentrated effort during the month of March 25-April 26 to increase its membership by 3,000 — a goal which in no way should be impossible for a community the size of Long Beach.

While the YWCA throughout the year seeks to offer programs that will help girls and young women to enrich their lives, during this month the association will concentrate on giving the entire community a fuller understanding of the role of the YWCA, not only in this country but in 69 others where the YWCA is at work today.

IN LONG BEACH, the YWCA seeks to offer a "bigger world" to the young women of the community

with a program that includes health, physical education and recreational activities, education for life through club groups and classes, residence for young women away from home and an opportunity for sharing and serving. "Or if there is some activity the girls and women of our community wish to see started at the YWCA, a Community Chest Agency, we will be happy to discuss the possibility with them," the

## State President to Visit Lakewood Women's Club

Mrs. G. Y. Nelson, president of the California Federation of Women's Clubs, will be honored guest and principal speaker when members of the Lakewood Women's Club stage their annual Federation Reciprocity meeting Monday at 8 p.m. in American Legion Hall.

Mrs. Nelson, who currently is concluding a two year term as president of the 80,000 members in California's federated clubs, will discuss club women's place in community affairs.

COUNCILMAN Gene Nebeker will officially welcome the distinguished guests, Mrs.

director said. Under the direction of Mrs. M. Earle Radebaugh, chairman for the membership drive, a Kick-Off luncheon Tuesday at the YWCA will send 300 women into the community to interpret YWCA and increase the membership. Working with Mrs. Radebaugh on the steering committee are Mmes. Morris Irving, T. R. Scofield, Harvey Wallace and Elizabeth Wilkinson.

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AIMS, PURPOSES AND SERVICES of the Long Beach YWCA will be talked about all over town in the coming month as its members set out on the healthy program of increasing the roster by 3,000 new members. Taking time out for tea during a drive-planning session are, from left, Mrs. Harry Serex, YWCA presi-



dent; Miss Dorothy McAdam, executive director; and Mrs. William Casselberry. YWCA literature is being studied in the picture at right by Mrs. E. L. Yankie, Mrs. M. Earle Radebaugh, drive chairman; and Mrs. A. L. Etzenhouser. The drive will open Tuesday with a kickoff luncheon at the "Y," 6th St. and Pacific.

—All photos on page by Staff Photographer Joe Risinger.



# The Wild Waves Say

By IOLA MASTERSON

JUST IN case you run afoul of the law sometime you have a tip that may come in handy. While you're in the courtroom waiting to hear the verdict, hum a little hum under your breath whenever you're near the judge. Just be sure the tune is unmistakably USC's "Fight Song." You remember, "Fight on for old SC, the captain needs his salary!"

Think we've slipped a cog? No. Statistics (prepared by SC statisticians in an SC statistical survey, probably) prove that 50 per cent of all Los Angeles County judges are SC graduates! "Fight on for old SC or the judge'll sting like a humble bee!"



All this is leading up to news about the charter night dinner party of the just formed Long Beach chapter of "Logion Lex" membered by local legal hangers who got that way on the Trojan campus. It happened Wednesday night at John Papp's house. Signed up to membership that night were Judge Joe Raycraft, Ted Sten, Loyal Pulley, Bill Braxton, Dave Egleston, James Carroll and Joe Ball. Old members present, transferees from the L. A. chapter, in addition to host John, were John Cloek, Clarence Hunt, Ted Lee and Fred Reidman. Also present was Will Winston Jr.

**THE CHANDELIERS'** chandeliers are gonna swing and sway next Saturday when Cliff (the old bachelor, himself) Gaillard hosts a shindig in "the back room" for friends who have entertained him. Him we like! Most bachelors don't bother. Anyhow, with Martha Ford assisting him, there'll be genial dinner fun for such people as Audrey and Don Helmer, Billie and Fred Lehman, Jerri and Wally Schroeder, Shirley and Howard Jones and enough other couples to insure against loneliness.

**JUPITER WAS** threatening to Pluvius all over the place and there sat Gladys and Tom Ellis' house with a chunk of its roof off the den section on account of they're remodeling that room. Then came last Saturday's drencher! Don't get excited. Know what? The roofers had just—and we mean JUST—completed their work. Whew!

**JOURNEYING** over to Las Vegas to watch some friends from Sacramento take the big gamble—i. e., get married—went Bettye and Decatur Mitchell last weekend. Drove over Saturday and back Tuesday. Glowering California rain clouds were replaced by sunny Nevada skies as they drove from state to state.

**ALTHOUGH SHE** missed being born on St. Patrick's Day by 26 minutes we still think the luck of the Irish will stay with Karen Beth all her days. How could she miss with parents like Dr. Bob and Deane Griffith? She was born Tuesday at 12:26 a. m. in Martinez.

**WHEN IT STARTED** out to be last Sun-

## It'll Be a 'Triumph'--- (If It Doesn't Rain!)

Now that spring is here you may have a hankering to travel. Not enough time? A little low on funds? Here's how to make it to Hawaii and England all on the same afternoon! Just get to be bosom buddies of Neil and Dave Thomas this week and maybe they'll invite you to their luau in honor of an Englishman next Sunday, beginning at 4 p. m.

Actually, the guest list for this shindig, has long since filled up (it oughta be with over 100 bidders) but Neil and Dave are fine hosts and give swell parties so being buddies may prove good party insurance for some future date!

Purpose of Sunday's party is to honor John Warren of Coventry, England, who will be there with Gil Smith, also of Jolly Olde, plus several of us "colonists" interested in Triumph sports cars. Warren is in charge of all exports of these petrol bunnies. Most of the guests will be localities who will join Dave and Neil on the 1938 Triumph Rally motor-tour through Europe.



"Party fire"

Among those who will don Hawaiian raincoat and gather around bracers blazing on the patio (please, rain, stay away!) will be Ruth and Dr. Fred Jensen, Toni and Ken Oliphant, Court Provell Jr., Jean and Dr. Lyle Murphy, Ginny and Rex Welch, the John Zeiglers of Los Angeles (she is the prominent woman judge), the Robert Perkins, Lois and Si Young, June and Bob Dilkey, Margaret and Dr. Stan Challis, Marge and Norton Eastwood, the Glenn McColms, Allan J. Kirks, Howard Clegg, Dixie and Bill Barrett and Gloria and Dr. Bob Heebner.

Also present will be Ira Cook and Bill Stewart of radio fame plus such other British sports car enthusiasts as Dorothy Dean, Walter Danielson, Paul Bernhardt and Bill Gardner.

YOU'LL revel over how you LOOK  
YOU'LL thrill to its TOUCH  
YOU'LL love the compliments you'll HEAR

a full measure of elegance  
by DON LOPER for Mr. Bob



112 E. Broadway

day Rick Smith started out to be 6 years old. Being a pretty good Joe, Rick invited four friends to be his guests and told them their fathers could tag along if they wanted to. Did they WANT to? You betcha because Lahoma and Bill's son was taking the "gang" for a tour of the U. S. S. Sawfish, the Navy's training submarine based here, and luncheon at the Officers Club, Allen Center afterwards. Young admirals find Lt. Comdr. fathers quite handy at times. Anyhow, sons and pops on the tour were Gary Kirkpatrick and Gene; Doug Rastello and "Soapy"; Gary Wintemuth and Glen; Mark Hunter and Glenn.

**REMEMBER** when comedian Joe Penner used to say, "Come to dinner. You bring the ducks?" Of course, he was making a joke. Long Beach Civil Service Commissioners weren't joking, though, when they planned their annual "just for fun" dinner party with their wives at Norma and Bill Harris' home Wednesday night. They said, "We'll come to dinner—YOU bring the ducks" to Ray Underwood, their fellow commissioner who they just happened to know had a cache of 18 beautiful wild ducks saved over from the hunting season. Mary Underwood (probably a little tired of re-arranging them in the deep freeze every time she wanted pork chops, anyhow) said "Goodie! I'll cook them!"

The others rallied around with equally fine potluck ideas and Edna and Bill Roberts brought wild rice; Virginia and Don F. Davis prepared a big salad; Mary and Pat Corbett volunteered to bring dessert; and those arriving with hearty appetites were Toby Wick, Lillian and Henry Davies, Thelma and Carl Swenson and Verna and "Put" Putnam.

**VANGUARD** of all the collegians due home for spring vacation were Jack Horner Jr., Charles Cushman and Jerry Dobbs who've been here and gone again back to Pacific University, near Portland, Ore. They returned to campus life yesterday after a week's worth of California weather which seemed wonderful, by comparison, to Northwestern variety. They had just five days of sunshine up thatway all last semester! No wonder they bowed three times to the East each morning this week!

**SPEAKING** of localities collegiate, we hear that Pat Gollum, cced at the U. of Florida, was one of five girls chosen for the beauty section of the campus magazine, "The Chime," and one of six named for the beauty section of the "Seminole," its yearly publication. She was also asked by the Interfraternity Council to be hostess of the forthcoming Southeastern convention on campus and is an alternate cheer leader for UF. Maybe they don't like our oranges in Florida but they sure appreciate our "peaches," don't they?

**DID YOU HEAR** what the president-elect of the Los Angeles County Dental Society said to the president-elect's wife? He hissed, "Just wait! I'll get you in the dentist's chair again!" We're only kidding. What Dr. Chester Moore, the president-elect, said to Barbara, the president-elect's wife, was much more frightening. He said, "I hope I can repay this courtesy in EXACTLY the same way some day."

Now this is what happened. Last Saturday Chet, as usual, went down to his boat, "The Invader," to work all day on it; this particular day, as it happened, mostly in the bilge. Late in the afternoon, unshaven and strictly the worse for bilge water, he came wearily home. On the way into the house he stopped to admire his second favorite hobby, his collection of orchid plants in the greenhouse. Stood there, relaxing awhile, and counted every blossom of which there were 103. Then he came inside to discover he had been under the amused scrutiny of over a dozen well dressed guests, all there for a surprise birthday dinner party Barbara rigged! And all, luckily, relatives; otherwise Chet might have meant what we said he said, but he didn't, the first time!

**"GUESS** WHO isn't so "Dumm"? Alice (Guess) and Betty (Dumm) that's who. Call them Alice Know and Betty Smart, instead, because they knew what they wanted and looked mighty smart pausing at Captain's Inn last Wednesday for luncheon and a rest between morning and afternoon political campaigning for some lucky cuss or cause.

**DEDA AND HOWARD** Patrick should be home by now from a combination business and pleasure trip to the high, dry country around Phoenix and Tucson, Ariz. They pointed their car toward Tombstone Territory on March 11 and were due to aim it back at "Rainfilled County" in time to be here this weekend.

**THE QUIET**, HIGH country above Bakersfield, near Sugar Mountain and the south boundary of Sequoia National Park, is now Carleton Mallonee's favorite spot. He purchased a hunting and fishing lodge three miles from a cattle town called Glenville and in the middle of real sportsmen's territory which he's putting in order for a grand opening soon.

# Youth to Reign at Grand Medal Ball

Youth — that bright-faced, irrepressible, captivating kingdom of the young—will once again reign supreme in Convention Hall, Municipal Auditorium, when members, parents and friends of 78 local invitational dance clubs gather for their annual Grand Medal Ball Saturday from 7:30 to 11:30 p. m. The public also is invited.

Ruling over the happy domain of music and dancing will be King Bobby Burgess, known and loved by millions of youngsters as a Walt Disney "Mouseketeer," and Queen Barbara Boylan, lovely young dancer who also has appeared on television.

The regal pair was elected by popular vote among 9,000 club members. They will be attended by a prince and

princess. Daryl Gibson and Sherry Lee Crider, and a royal court of 14 gold medalists. The latter are the top dancers of all the clubs.

Given by directors of the clubs, Mr. and Mrs. Derrall W. Call, the ball will present a scintillating program of exhibition dancing by members, climaxed by the presentation of trophies to 230 dancers who recently were voted awards by a distin-

guished panel of dance notables.

**JUDGES**, who also will attend the ball, were Norma Wyckoff Carter, director of Junior Assembly in Pacific Palisades; noted choreographer, "Jeff" Jeffries and Marguerite; Howard Ruppert and Meri Celeste, daughter of the famed Mae Murray; Raun Niles, Southern California mambo champion. All are members of Dance Masters of America.

Promising to be outstanding highlights of the program are the entrance and coronation dance of the king and queen, who later will dance a sparkling samba; a colorful Mardi Gras festival number by the silver medalists; an exciting cha-cha-cha routine by Colleen Call and Raun Niles; and the amusing

"Call's Nightmare" demonstrating the "don'ts of ballroom dancing."

General dancing for everyone will follow the program with Danny Stewer and his orchestra supplying the music.

**MRS. JOHN BABROWSKI** is chairman. John Buckner, co-chairman, designed and supervised construction of the impressive stage setting.

To raise and keep at a high level, the social and dancing standards of young people, is the aim of the parent-sponsored dance clubs which have been commended widely by teachers and youth leaders as well as parents. Prominent local women for 18 years have occupied themselves with activities which emphasize social graces along with dancing.



**READILY APPARENT** are the vote-attracting qualities of the lovely Queen Barbara Boylan and her handsome consort, King Bobby Burgess, who were elected by 78 invitational dance clubs to rule over the Grand Medal Ball Saturday evening in Convention Hall, Municipal Auditorium. Derrall Call performs the informal coronation as Mrs. John Babrowski (left), ball chairman, and Mrs. Call look on.



## 'TEACHERS' FAVORITES'

Those "teachers' favorites," Long Beach City College Faculty Wives, will present their annual benefit dessert luncheon and fashion show Thursday on the local campus. Among members who will model styles from J. C. Penney's Downtown are Mrs. Richard F. Malone, left, and Mrs. Paul M. Barrus, center, pictured with Mrs. Joe F. Lanning, chairman. Tickets are available from any member. Proceeds will go to the group's scholarship fund.

## Dr. Baker at Ebell Monday

"Disarmament and the Bombs" is the provocative title of a talk by Dr. Abenzo Baker when he appears before the Ebell of Long Beach in the club auditorium Monday at 1:30 p. m. His appearance marks the second this year before the club.

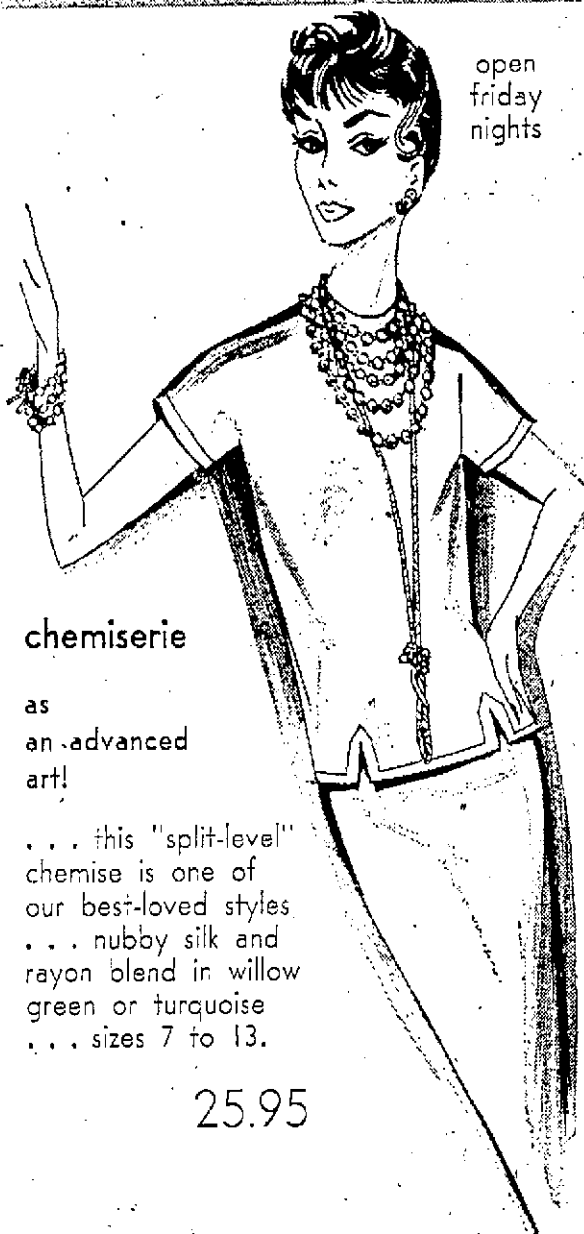
Professor of political science and international relations at College of the Pacific, Stockton, Baker has augmented his own extensive knowledge of world affairs by global tours. He will be introduced by Mrs. Arthur A. Knoll, program chairman.

Noon luncheon will be served by Group Z, headed by Mrs. L. L. Zierott.

Mrs. Arthur F. Bonzer, president, will lead both the noon and afternoon business meetings.

## Satellite Club

Satellite Club of Palos Verdes Chapter, Order of Eastern Star, will have a luncheon Tuesday noon in Machinists Hall. After a business meeting conducted by Mrs. Pearl Davis, president, cards will be played.



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## Democrats List Date

Dr. Harry May, endorsed as the candidate for the 18th Congressional District by the Democratic Council, will be the featured speaker at the North Long Beach Democratic Women's Study Club Wednesday morning at Houghton Park Clubhouse. at 9:30 a. m. for a coffee hour.

Mrs. Nelson Torpey, chairman, will preside.

Plans also have been completed for a card party to be conducted Monday, March 31, in Mottell's Garden Room. A dessert luncheon will be served at 12:30, preceding the afternoon at cards. Tickets are available from any member and will also be sold at the door.

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Free Admission

# Art of Being Alone

By ILKA CHASE

There is a great difference between being alone and being lonely. The margin of difference, however, is one of technique as well as philosophy.

I think we have all known times when it was a blessed relief to be alone and I suppose one test of the resourceful person is whether he would rather be alone or be with one who bores him. Some people would. Prefer to be with the bores, I mean, than by themselves, but this is surely a rather pathetic indication of poverty of spirit—or would it be more accurate to say lack of imagination?

After all, we rarely have to be at that loose an end, there is always something that is fun to do and while certainly there are few people who would choose solitary living as a steady diet, even those with large families have occasionally a span of solitude they must fill.

If you are a woman with several children who are out of the house at school during the daytime while Dad's at the office, the chances are it's a blessed respite. In any event, you don't have much time to be lonely what with the household chores, the laundry and the mending. But even in this prosaic round, there's a chance to widen the horizon. Those wonderful old-fashioned inventions the radio and the gramophone can be pressed into companionable service.

A RADIO blaring indiscriminate jazz is more my idea of Hell than any crackling flames, but tuned discreetly to a station that specializes in good music it can be a source of very real pleasure. If you live in a neighborhood where there is no station, a gramophone with long playing records is a lifesaver.

But you may say, supposing I have no children and the housework's done. I'm all alone. Now what?

Are you sure the work is all done? The housework, perhaps, but what about plants and flowers? They are companionable and need a great deal of care if they

are to come to their fullest bloom. What about needle-point or sewing or for a man, carpentry?

What about pets? For working people away from home all day cats and dogs are not very practical. No matter how much one may love them it's cruel to the animals to leave them alone so much—but birds, especially more than one, are self-sufficient and so are fish. Tropical fish can be wonderfully decorative and diverting and are a hobby many people enjoy. In some form, assume responsibility. There's nothing like it for obliterating loneliness.

IF ONE IS interested merely in a pastime then I suppose jigsaw and crossword puzzles or solitaire do fill the time and if the working of them gives a sense of satisfaction, hurrah, but I would suggest it is a slender pleasure compared to reading a fascinating book. Or writing a good gossip letter. Whatever became of that gentle art?

Over 20 years ago, a lady named Marjorie Hillis wrote a book called "Live Alone and Like It" which became a best-seller and brought her fame as well as money, and partly because of this she met a nice gent and married him and that ended her living alone for a good many years. She is now alone again for she is a widow. However, she is also a woman who gets a great deal of enjoyment out of life.

SHE ENJOYS books, art exhibitions and she immensely enjoys the theater. Off-hand it may seem rather dreary, going to the theater or movies by yourself, but try it. You may be surprised by the pleasure you will derive from your junket. I know whereof I speak because my husband being a doctor often attends medical meetings in the evenings, plus which he's not a movie fan. If he's going to be out I often scuttle off to something I want to see and find it highly rewarding. If the movie's good I've had a fine time, if not I don't have to listen to him groaning about a medium he doesn't fancy.

It would also seem a good idea for people who live alone to make their surroundings even more attractive than usual. They spend a good deal of time in them. To

me, a must for happiness is an open fire. It's hard to feel sorry for oneself before a dancing hearth with a good dinner on a tray, and please, oh please, take the trouble to prepare it attractively; add a little wine and good music or a good television show or best of all a good book. This isn't keeping a stiff upper lip, this is having a good time.

## Tea Compliments Katherine Harwood

Mrs. Richard Dickinson recently entertained a group of long-time friends at tea to introduce them to her future daughter-in-law, Katherine Harwood, who will become the bride of her son, Dick Dickinson, June 27.

Guests also were introduced to the honoree's mother, Mrs. James Harwood. Jean Harwood, sister of the bride-to-be, assisted at the door. Others assisting the

hostess were Mmes. Matthew Simpson, William Carls, James Bickel, Robert Dilday, and Susan Dilday.

THE TEA TABLE was draped with a pink cloth,

### Agassiz Meeting

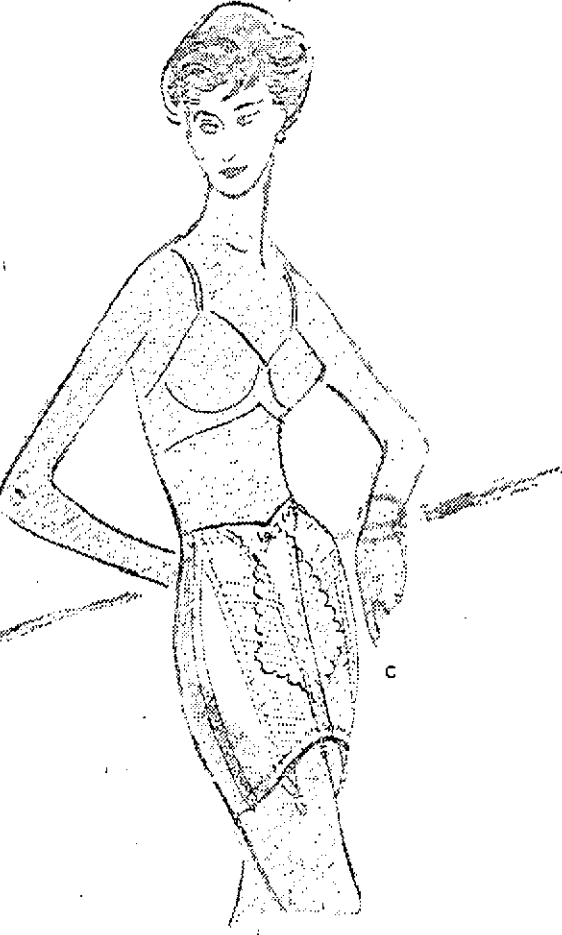
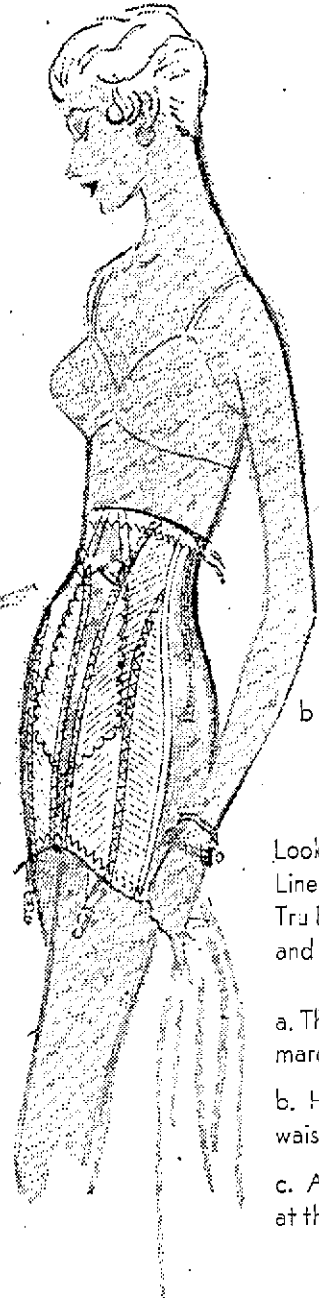
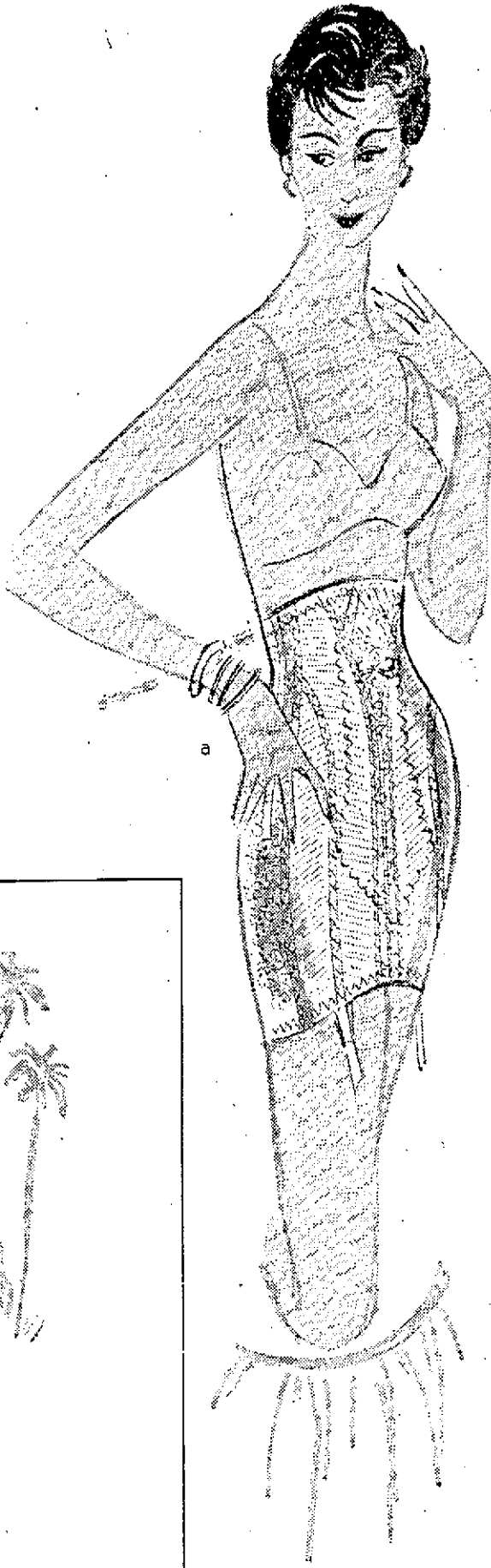
Agassiz Nature Club will meet Tuesday at 7:30 p. m. in Stevenson School, 630 E. 6th St. Mrs. Earl W. Wood will preside; visitors will be welcome.

overlaid with silver flecked net. The epergne centerpiece held a pink antique Victorian figure of a young girl, backed by a heart-shaped arrangement of tulip and ferns set amid green leaves and blossoms. Colorful butterflies rested on various points of the arrangement. Tall silver candelabra holding pink candles flanked the centerpiece. Arrangements of white stock, lilies and green leaves with antique Victorian figures depicting youth and spring were used in the other rooms.

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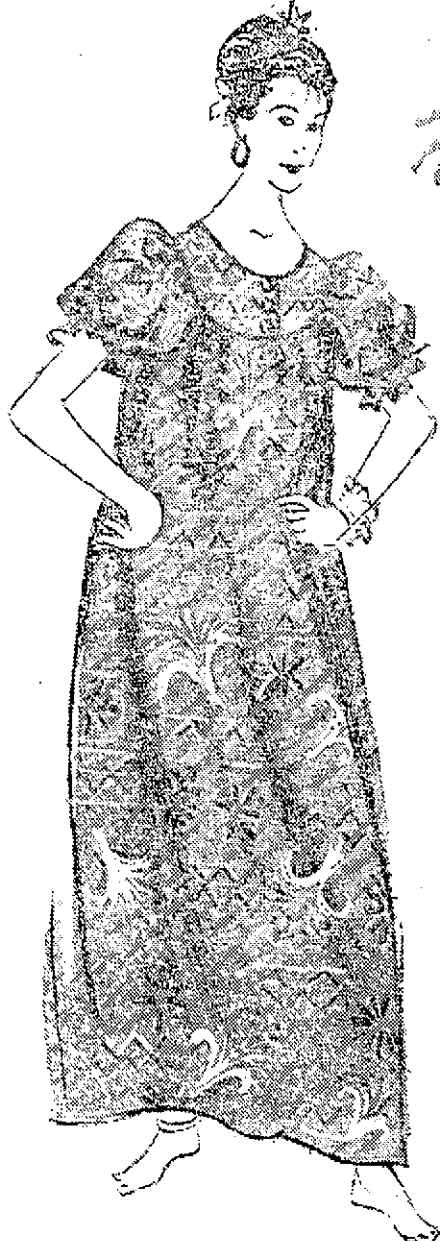
slims you to new Lenient Lines in light, lovely Tru Balance!



Look your loveliest in Spring's slim-hipped, "Lenient Line" fashions with Tru Balance's wonderful new foundations! Tru Balance's exclusive shaping makes the difference... slims and shapes your figure to fashion in breeze-light comfort!

- a. The lightest True Balance ever designed! Sheer embroidered marquisette and chiffon elastic, a miracle figure maker, **16.50**
- b. Hyaline Girdle of lightly boned Leno Elastic. High waist and 4-section split hip..... **16.50**
- c. A new lightweight girdle aligned for slenderness at the hipline. Boneless waistline..... **13.50**

Buffums' Foundations, Third Floor



## New Hawaiian Muu Muu—latest thing for lounging, TV, patio or poolside!

New, provocative, different and divinely comfortable! The exciting, new Muu Muus from Alfred Shaheen of Hawaii. Gay Hawaiian Drip-dry prints in a beautiful round-necked style with brief puff sleeves. So versatile you'll wear it for everything from house-cleaning to informal entertaining. Sizes: S-M-L..... **11.95**

Other Muu Muus from 11.95 to 17.95  
Buffums' Robes, Third Floor

## For Easter — "Dreamy Chemiserie" in Flair's drip-dry slumber lovelies!

For her Easter — Flair's new Chemise Gowns and Baby Dolls! Sweet young and carefree in dainty, drip-dry fabrics with sailor collars, deep-pleated flounces and enticing flower bands. White, Pink, Maize, S-M-L

Choose the Chemise gown or Baby Doll Pajamas, each, **9.95**  
Not Shown: Matching Sleep Coat and Long Pajamas

Buffums' Lingerie, Third Floor



Buffums' Store Hours: 9:30 A. M. to 5:30 P. M.

Fridays: 12 Noon to 9 P. M.

## Designer Collection Will Be on Display



CONTRASTING hipband piping adds interest to this Italian silk serge suit, left, with bloused jacket fitting at the hips. At right, the same fabric this time in a figure-hugging suit. They are from the new Jewel collection to be on view Monday and Tuesday at The Parisienne, 539 E. Ocean Blvd.

"Women should dress with great chic and yet look and feel comfortable," is the design philosophy of Jewel of California (Mrs. Charles Wilpan in private life), as relayed by her representative, William Graham. He will be at The Parisienne, 539 E. Ocean Blvd., Monday and Tuesday for informal showings of new spring and summer dresses by Jewel.

The Jewel collection is a reflection of the personality of the designer herself. Being a golf enthusiast, she likes clothes that are easy to wear. She draws her inspiration for color, combinations and textures from the Los Angeles art galleries.

The new Jewel designs accent the silks for which she is noted. In her suits, the longer jacket is present, so are the blouson and drawing effects. But the figure-fitting suit is equally prominent.

One of her new looks is a very full short jacket in French worsted with voluminous sleeves cut to the elbow and a rounded cutaway collar. Satin banding relates the jacket and the hip band just below it, softened with a bow. A soft white blouse completes the costume.

Other design details in this collection are scooped necklines deep in front, or deep in back, with simple cap sleeves or sleeveless bodices. Back wraps add skirt interest. Adornments are kept simple... a dusty pink sash, a single low-placed rose, a jeweled button, a spray of lilies of the valley.

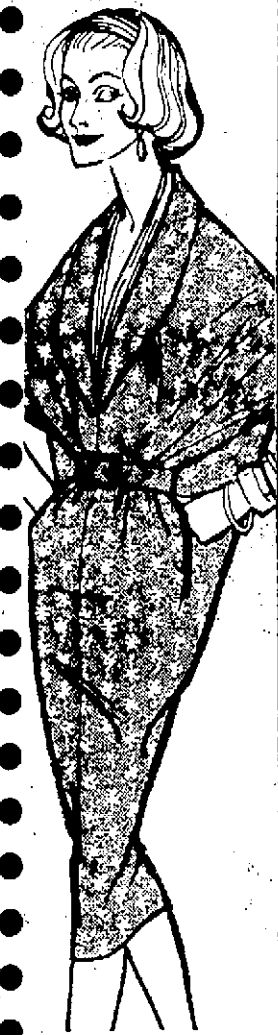
One delightful fabric is a ribbon and silk handloomed cloth in black and white. Other fabrics are equally smart, wearable and attractive.

### Western Shores DAR Meeting

"Ladies of the White House" will be topic of guest speaker, Mrs. Lillian Dean, when she speaks before Western Shores Chapter, Daughters of the American Revolution, Tuesday at the University Club.

Mrs. Charles H. Tointon, regent, will conduct the business meeting at which time a nominating committee will be elected and reports of the recent state conference in Los Angeles will be given.

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### IN THE SPRING . . .

A young girl's fancy turns to gay new clothes, of course! Long Beach State College coeds will model everything from sportswear to formals for Associated Women Students' fashion show Sunday, March 30, from 2 to 5 p. m. in Soroptimist House on campus. In preparation Judy Ware (left) gives Audrey Melvin suggestions on modeling as Karen Mylius and Joanne Falcone (right) look on. Toby Brightman will commentate; there will be door awards and refreshments. Tickets, modestly priced, may be purchased from any AWS member or at the door.—(Staff photo.)

### Homelife With Alyce

By MARYALYCE RIVARD

THERE'S A CRABBY, old, anti-woman-driver character we know that swears that the only reason the city plants trees along the streets is just to keep women drivers from running up over people's porches. Humph.

HERE'S A HEARTY brunch dish. . . On buttered toasted bun-halves arrange thin cooked sausage-cakes (same size as buns); top with poached egg. Serve.

GUESS THE MEN have finally caught on to our little white lies. . . Overheard a couple of fellas the other night and one of them said "If she says she wears a size 6 shoe, she probably does, but I'll bet she has a size 8 foot." Guess I should have told them that big feet are a sign of a generous nature. . . Huh?

YOU KNOW THOSE big woven cord bags that you buy oranges in? Well, they have another use according to a reader, Mrs. Salem. . . She says that they are good to use when scalding freestone peaches or tomatoes for canning. It's easy to dunk fruit into boiling water when it's in a bag and just as easy to lift out again. . . Thank's Mrs. Salem!

435 PINE AVE. LONG BEACH  
8243 HAZELBROOK AVE. LAKEWOOD CENTER

**Modern Woman**  
The ONLY Stores Devoted EXCLUSIVELY to the SMARTEST and YOUNGEST  
HALF & LARGER SIZES  
12 1/2 to 32 1/2—38 to 52

**Easter Elegant Costume Coat**  
Only **12.95**  
Rich, rustling valenti . . . the fabric with the Italian raw silk look. Smart, versatile and fully lined . . . it's your FORMAL wrap! It's your TRAVEL coat! It's your EASTER coat! . . . For wear now thru spring and summer. Three styles to choose from . . . Navy, black and pastel. Sizes 8 to 18.  
\$14.95

YOU MAY CHARGE IT . . .  
TAKE 30-60-90 DAYS  
STORE HOURS: LONG BEACH—MONDAY AND FRIDAY NIGHTS TO 9 P.M.  
LAKEWOOD—MONDAY, THURSDAY, FRIDAY NIGHTS TO 9:30 P.M.

OTHER LOCATIONS:  
• RIVERSIDE PLAZA • HUNTINGTON PARK  
• SOUTH BAY CENTER • SANTA MONICA • GLENDALE

## Vocations Meet Theme

The Rev. Eugene Simon, director of Maryknoll of Los Angeles and vocational director of Maryknoll for the west coast, will be guest speaker at the 1:30 p.m. meeting Tuesday of Carmelite Auxiliary in Catholic Center, 6th St. and Alamitos Ave. Mr. Simon will discuss "Your Place in God's Plan for Vocations," illustrating his talk with a color film. Guests will be greeted by Mrs. Madeline Carmody.

Ryan, social chairman, assisted by members of St. Ann's Parish, Seal Beach, and St. Dominic Savio, Bellflower.

**EASTER CARDS**  
you'll enjoy sending  
**TATE-WIER**  
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"COLOR COCKTAIL"  
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Color Styling  
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Color Specialty Shop!  
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**Wilma Hastings**  
your  
Easter  
coat...  
white  
stroock alpaca  
with the feel  
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... don looper's  
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silhouette  
**110.95**  
**Wilma Hastings**  
the label of fashion authority  
505 EAST OCEAN HE 7-2966 Daily 10 to 5:30

**Kappa Phi Sigma Party Tonight**  
Alpha Gamma Chapter of Kappa Phi Sigma Sorority will sponsor a theater party this evening at Magnolia Theatre where Eugene O'Neill's play, "Desire Under the Elms," is being presented. Arrangements for the event are being handled by Connie Johnston, ways and means chairman. Proceeds will benefit sorority philanthropies, Exceptional Children's Foundation, Home for Unwed Mothers in Los Angeles and Navajo Indian relief.

A CUSTOMER SAID:  
"You have the newest and most different clothes at"  
**DeANN'S**  
A Store of Fashion  
CORNER LOCUST AT FIRST

AVOID THE RUSH  
**DRY CLEAN NOW**  
FOR EASTER  
FREEWAY CLEANERS

EMPTY ROOMS FILL FAST  
through Rent Ads. Dial HE 2-5959 for an adwriter.

**GRACE SCHICK**  
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**Einiger's Spindrift Coat**

Luxury loomed cotton that takes on the easy look, the chemise—for a Malwin designed coat that will be the bright spot of your spring and summer wardrobe. Gently tapered hemline with satin striped full lining. Gold, white, blue, red, navy. Sizes 6 to 16.

**35.95**

**The Chemise Handbag**  
8.95 \*

Classic and slim—patent, in the new silhouette. Shown in black or red.

**Schick's**  
701 Pine Avenue  
Free Parking and 7th and Pacific

**The Easter Look**

The Flower look is the Easter look . . . and this deep crowned Italian rustic straw is exquisitely enhanced with spring's loveliest roses. **25.00**

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from morning  
'til evening . . .  
you'll adore  
squirrel's soft  
and silky  
glamour . . .  
and so  
gentle to your  
purse . . .  
**\$119.50**  
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**LOCKWOOD furs**  
Seven Eleven Pine Avenue  
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Established in Long Beach 41 Years

use our convenient  
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#### SET MUSICAL COMEDY PREMIERE

A sparkling new musical comedy, "The Ivy League Song," will be premiered in Long Beach next Saturday evening at Municipal Recreation Center, 350 E. Ocean Blvd., at 8:15 p. m. under auspices of the Long Beach National Business and Professional Women's Club. Producer-writer Douglas Steade is pictured here going over premiere details with Kathryn Campbell, left, chairman, and Gladys McPike, club president. Proceeds will benefit the BPW scholarship fund. Musical score was written by Don Humphreys. Tickets are available from any member or by calling Vinnie Neudeck or may be purchased at the door prior to the performance.—(Staff photo.)

### Chemise Calls for New Pettislip 'Skirt Saver'

If you wear slim dresses, sheaths or knits, you'll need a pettislip right away! This specially designed half-slip is made with taffeta back and a nylon tricot front. The taffeta does not stretch so your skirts do not "sit out" and the tricot stretches so you get more sitting and walking pleasure.

The slip is darted at the waistband and zippered to ensure a smooth fit. It is particularly timely for the chemise fashions.

Principle of this "Skirt Saver" is that it gives either a lining or extra lining to any skirt. You will find that it protects and lengthens the life of your skirts. Also, there is no "gathering" so that you get a smooth neckline.

Delicate embroidered nylon

lace edges the hem in two flat ruffles. The pettislip is all nylon and comes in white or black, in three lengths, waist measures from 24 to 30 and is priced under five dollars.

For the name of the store showing this style, phone Susan at HRmlock 5-1161, Ex. 249, from 9 a. m. to 5 p. m. Monday through Friday, or write Susan, Dept. A, Independent, Press-Telegram, enclosing a self-addressed stamped envelope.

### Rena Waxman in Play Review for Sisterhood

A rollicking interpretation of the Broadway hit show "Auntie Mame" will be given by Rena Craig Waxman when she appears Tuesday at 11 a. m. before the Sisterhood of Temple Israel at the Temple. The series of four play reviews will conclude with this presentation.

Tickets may be purchased at the door. A coffee hour will follow the program.

## AMONG CAREER WOMEN

# Spotlight BPW, Pilot Activities in Roundup of Club Reports

By ANNE GILCHRIST

Slender, raven-haired Miss Lilly Lee was warmly applauded Monday night as she accepted the president's gavel of the active, civic-minded Margaret Ives Business and Professional Women's Club, climaxing its installation dinner in the Red Velvet Room of the Lafayette Hotel.

A native Californian (she was born in Visalia), Miss Lee's ancestry is Korean. A graduate of Long Beach City College and UCLA where she received her degree in mechanical engineering and continued her education with post graduate work, Miss Lee has gone into the electrical and electronics field and is now a member of the engineering staff for Hughes Aircraft Co. at Fullerton.

Others inducted were Albert McKay, vice president; Ursula Collin, recording secretary; Mary Noonan, corresponding secretary; and Louise Baker, treasurer. During her three years association with the club Miss Lee has served as vice president, treasurer and finance chairman.

Outgoing president Maxine Hill conducted with Laura Jane Walter serving as chairman of the evening. Myrl Cypher was installing officer. Vocal selections for the program were provided by Lynn Carroll, soloist.

It was announced the next party to be sponsored by Margaret Ives will be a luncheon, fashion show and card party next Saturday at the Petroleum Club beginning at noon.

#### Pilot Club

A scintillating evening from the combined standpoint of program, personalities and party arrangements was fare for members of Long Beach Pilot Club International and their guests Wednesday when Margie Cate, conducting her last meeting as president this year, was hostess at the traditional "President's Night" festivities in the Red Velvet

Room of the Lafayette Hotel.

Master of ceremonies Keith Houdyshell, one of Community Players most popular actors, introduced the featured guest speakers: Joseph



Miss Lilly Lee

M. Kennick, chief of the Long Beach Juvenile Bureau, who based his talk on this year's Pilot theme, "Time for Friendship and Service"; Hervey Herron, who intrigued listeners with his eye-witness account of life along the Amazon River; and Lewis Pulliam, director of the Long Beach Center for the Crippled Children's Society, who spoke briefly of the society and its appreciation to Pilot Club for its active assistance.

Guests of honor, the club's past presidents, were: Margery Proctor, Peggy Finley, Hazel Blair, Mildred Morris, Eleanor Boyd, Margaret Fenwick, Ruth Tay and Margaret Darby. Officers-elect introduced were Mrs. Lloyd O. Linabury (president); La Vey Louk (first vice presi-

dent); Mary Lou Sippelle, (second vice president); Anna Louise Gruber (recording secretary); Jane Sparks, (corresponding secretary); and Mrs. Ted Divine, (treasurer).

The Melody Four, an instrumental quartet composed of Esther Black, Irma Akin, Clarice Gaudino and Evelyn Burdick, provided the musical program.

#### Quota Club

"Reading in the Space Age" will be topic of a talk by Richard L. Sweig, executive director of the Long Beach Reading and Guidance Center, at Quota Club's dinner meeting at the Lafayette Hotel Monday at 7 p. m.

#### Desk and Derrick

Plans for the Desk and Derrick Club's first field trip of 1958, to take place Wednesday, were completed at the club's dinner meeting last Wednesday at the La Ronde Rue. The trip will be a tour of the Southern Calif. Edison Co.'s Alamitos Steam Plant, 680 Studebaker Rd.

Guest speaker at the Mar. 18 dinner was Dale Willis, chief permit engineer with BJ Service, Inc. who presented a color and sound movie on "Radio Active Logging" produced by the University of Texas.

President Bortiemae Hook (Signal Oil and Gas Co.) announced plans to attend the Region Eight conference in Bakersfield April 12-13 when Long Beach members will join those from clubs in California, Oregon, Washington and British Columbia.

#### AOR Nurses

Long Beach Operating Room Nurses will meet Tuesday at 7:30 p. m. at Rancho Los Amigos Hospital, Downey, to hear guest speaker Vernon Nickel, M.D., who will discuss "Reconstructive Surgery."

All operating room nurses are invited to attend, according to President Florence Le Boeuf, 511 Walnut Ave.

For Extra-Special Occasions

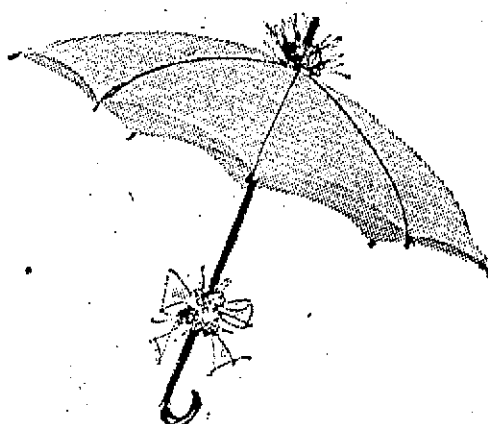
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### Bridal Showers Ahead?

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Buffums' Bridal Registry, Third Floor

Long Beach • Santa Ana



NEW half slip designed with taffeta back (to hold firm) and nylon tricot front (that stretches). Prevents sitting out back of skirt.

#### DUV Meet Monday

Anna Etheridge Tent 58, Daughters of Union Veterans, will meet Monday at 12:30 p. m. for a special business session. Elsie Chase will be chairman.

#### Superfluous Hair

Scientifically and permanently Removed

Laura Scott Fries, R. E.  
Member of Electrologist  
Association of California

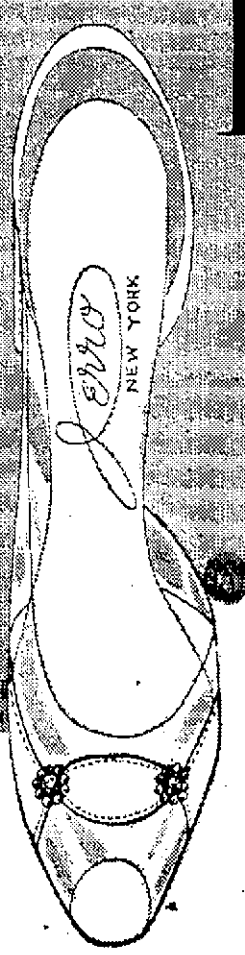
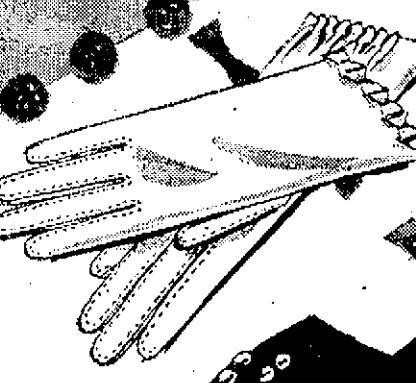
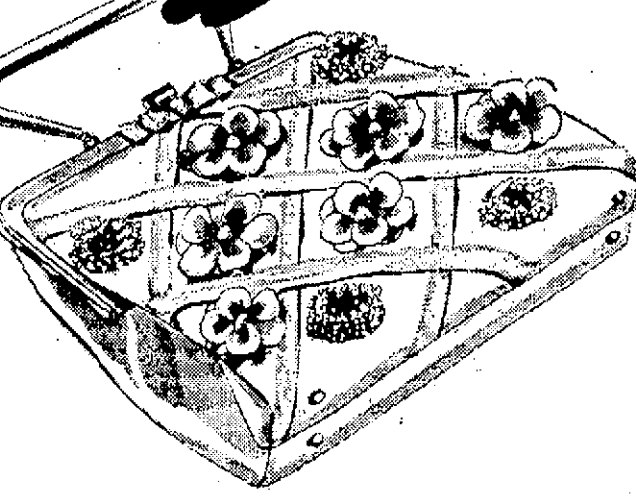

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Consultation without charge

Buffums

# Buffums

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**DUV Meet Monday**  
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**Superfluous Hair**  
Scientifically and permanently Removed  
Laura Scott Fries, R. E.  
Member of Electrologist Association of California  
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BEAUTY ROOMS  
Consultation without charge

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Buttons and bows — fashion's beauty marks . . . the important, strategically placed details that accent beautiful simple lines . . . stamp your fashions unmistakably Spring 1958!

**Siren Chemise**—satin-bowed, black cotton eyelet embroidery, satin bound. Pure flattery. Sizes 10 to 16. **39.95**

Buffums' Under \$40 Dresses, Third Floor

**On Hand** — Crescendos handsewn double woven cotton shorties for Easter: Poeme in pink, white, black, grey, Petite—white, blue, lemon. each, **3.50 pr.**

Buffums' Gloves, Street Floor

**The Costume Bag**—Soure's enchanting straw, lavishly bowed, beaded and flowered. White, black/white, **13.95\***

\*Plus Fed. Tax

Buffums' Handbags, Street Floor

**At Your Feet**—buttons and bows on sparkling Vinylite sandals by Jerro. Jewel-buttoned sling back with high heel, pearl calf trim. **27.95**

Medium Heel sling back with white calf loop trim **27.95**

Buffums' Women's Shoes, Street Floor

## Auxiliary Now 'Kennyettes'

The Kennyettes (formerly Sister Kenny Auxiliary) will sponsor a benefit bridge-canoasta luncheon at noon Tuesday in Mottell's and Peck Garden Room. Mrs. Philip M. Thompson, general chairman, announces that proceeds will benefit the American Cancer Society.

Mrs. Doris Swenson, field representative of the local Cancer Society, will be a special guest.

Mrs. Fred R. Schwarz, Kennyette president, will greet guests assisted by Mmes. Bernice Brooks, Ruby Thomas, Alex Johnson, Ruby Daniels, Alice M. Buzan, Anton Uffen, Kathryn England, Gertrude Winslow, Viola Ward Gano, Frank Ellsworth, Maxwell Hennings, Blanche Canady, Rose Gustafson, Thomas Carr and Travis Pate.

The event is open to the public and reservations may be made with Mmes. Gertrude Winslow, E. H. Bennett, Fred R. Schwarz or any Kennyette member.

## Your Baby's Mine Prepare Your Child for Hospital Visit

By  
MYRTLE MEYER ELDRED

What a difference it can make in a child's behavior when he is prepared for a medical or dental experience. The child ushered into a new experience without preparation cannot be blamed for acting frenzied and terrified.

He then is in no condition to profit by the treatment he receives and also is a headache to the doctor or dentist who must care for him. It is not knowing and having to imagine what is going to happen to him which arouses this terror in a child and inspires him to fight against it every step of the way.

Mrs. K.S. writes, "We are the parents of a 3-year-old girl who was operated on 10 months ago for one of those congenital heart defects (patent ductus) about which you wrote in a recent column. It was at a routine check-up that the doctor discovered this abnormality and we knew that from then on our little girl would know much of doctors, antibiotics, X-rays, blood pressures, electro-cardiograms and eventually the hospital."

"SHE HAS been an excellent patient through all of this. The heart specialist said she is the only child of her age who has allowed perfect heart examinations. For unless a child cooperates it is impossible to hear heart murmurs or measure blood pressure accurately."

"Perhaps the things we did

to help our girl will profit other parents. We have encouraged all five of our children to look forward with anticipation to the doctor's visits. When there have had to be painful shots or other experiences, we have explained about them in advance.

"In preparing Jennie for the electrocardiogram, we tied strings to her wrists and ankles to show her what would happen. We also tied bands about her arm and leg to demonstrate how the doctor would take the blood pressure and then we pretended to pump air in the band."

"We described the X-ray as a camera and told her about the funny-tasting stuff she would have to swallow (barium) before the picture was taken."

"HAPPILY, our hospital allows parents to stay from 10 a.m. to 7 p.m. and we were glad as Jennie was very lonesome when we were not there."

"The most terrifying experience she had was when the doctor, without preparing her for it, wrapped her in a sheet tightly and then took a large amount of blood from a vein in her neck. She was so afraid of this happening afterwards. But we are grateful for all the advances in medical science and the fine doctors who have given us a pink-cheeked Jennie."

And we are grateful to you for telling us about it.

(This feature appears daily in the Press-Telegram.)



### SHIPWRECK DANCE SET

"To feel it, you've got to live it!" believe these members of Corsair Yacht Club, so they don real typical shipwreck regalia to plan the Shipwreck Dance they have coming up at Compton Gun Club on March 29. Participating in the planning session are (from left) Commodore Bud Weinheimer and Mrs. Weinheimer and Vice Commodore Eddie Brisson with Mrs. Brisson.

## To Honor Members

Annual membership tea of General Joe Wheeler Chapter, United Daughters of the Confederacy, will take place Wednesday at 2 p.m. in Linden Hall. New and prospective members will be guests of honor.

Mrs. O. L. Skinner will speak on "Folklore of Virginia." Hostesses will be Mrs. Elijah B. Lewis, Mrs. Morgan Bigelow and Miss Lillian Cave.

Women eligible for membership in the UDC are invited to attend. The membership is comprised of women who are lineal descendants of Confederate veterans of the war between the states.

Reservations to the event may be made with Mrs. Joe Handy, chapter president.

## Look Who's Dancing . . .

Calendar for parties at Call's Fine Arts Center, 3720 Long Beach Blvd.

March 24

4:30—First Season Silver Medalists.

5:30—First Season Gold Medalists.

6:30—Second Season Bronze Medalists.

8:00—Senior Dons and Debs of Lakewood, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Evelyn Lane; chairman, Mrs. Martha L. Parsek.

March 25

4:30—Freshman Swingers, "Hi-Fi Hop," sport dress. Patroness, Mrs. Robert E. Fred.

5:15—Sophomore Swingers, "Hi-Fi Hop," sport dress. Patroness, Mrs. Robert E. Fred.

6:00—Junior Swingers, "Hi-Fi Hop," sport dress. Patroness, Mrs. Robert E. Fred.

6:45—Senior Swingers, "Hi-Fi Hop," sport dress. Patroness, Mrs. Robert E. Fred.

7:30—All Clubs, "Grand Medallion," party dress. Long Beach Municipal Auditorium, Convention Hall.

March 26

4:30—Dude Ranchers, "Rhythm Rhapsody," western dress. Patroness, Mrs. Allen Walker.

5:15—Freshman Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

6:00—Sophomore Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

6:45—Junior Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

7:30—Senior Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

8:15—All Clubs, "Grand Medallion," party dress. Long Beach Municipal Auditorium, Convention Hall.

March 27

4:30—Dude Ranchers, "Rhythm Rhapsody," western dress. Patroness, Mrs. Allen Walker.

5:15—Freshman Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

6:00—Sophomore Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

6:45—Junior Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

7:30—Senior Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

8:15—All Clubs, "Grand Medallion," party dress. Long Beach Municipal Auditorium, Convention Hall.

March 28

4:30—Dude Ranchers, "Rhythm Rhapsody," western dress. Patroness, Mrs. Allen Walker.

5:15—Freshman Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

6:00—Sophomore Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

6:45—Junior Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

7:30—Senior Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

8:15—All Clubs, "Grand Medallion," party dress. Long Beach Municipal Auditorium, Convention Hall.

March 29

4:30—Dude Ranchers, "Rhythm Rhapsody," western dress. Patroness, Mrs. Allen Walker.

5:15—Freshman Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

6:00—Sophomore Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

6:45—Junior Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

7:30—Senior Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

8:15—All Clubs, "Grand Medallion," party dress. Long Beach Municipal Auditorium, Convention Hall.

March 30

4:30—Dude Ranchers, "Rhythm Rhapsody," western dress. Patroness, Mrs. Allen Walker.

5:15—Freshman Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

6:00—Sophomore Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

6:45—Junior Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

7:30—Senior Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

8:15—All Clubs, "Grand Medallion," party dress. Long Beach Municipal Auditorium, Convention Hall.

March 31

4:30—Dude Ranchers, "Rhythm Rhapsody," western dress. Patroness, Mrs. Allen Walker.

5:15—Freshman Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

6:00—Sophomore Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

6:45—Junior Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

7:30—Senior Top Hatters, "Rhythm Rhapsody," sport dress. Patroness, Mrs. Robert E. Fred.

8:15—All Clubs, "Grand Medallion," party dress. Long Beach Municipal Auditorium, Convention Hall.

## School Menus Noon Time Favorites

The following menus will be served in Long Beach Elementary Schools in the week of March 24-25.

MONDAY: Spanish rice, cut green beans, pineapple and cottage cheese salad, toasted French bread and milk.

TUESDAY: Chopped stew on potatoes, mixed vegetables, sliced peaches, peanut butter sandwich and milk.

WEDNESDAY: Neapolitan macaroni, buttered spinach, pear half with gelatin cube, egg salad sandwich and milk.

THURSDAY: Hamburger on bun, carrot and raisin salad, spicy applesauce, ½ cheese slice and milk.

FRIDAY: Baked haddock, garden peas, fruit gelatin, Easter cookie, whole wheat bread and butter and milk.

The above items make up the elementary children's lunch 25c. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

Junior-Senior High

MONDAY: Spaghetti with franks, cut green beans, spicy applesauce, toasted French bread and milk.

TUESDAY: Barbecued beef on bun, buttered carrots, pear half with gelatin garnish, cheese slice and milk.

WEDNESDAY: Cubed turkey on mashed potatoes, peas, molded fruit salad, whole wheat bread and butter and milk.

THURSDAY: Creole noo-

## Toledo Wives Meet Wednesday

Officers Wives from the heavy cruiser, USS Toledo, will meet for dinner at 7 p.m. Wednesday in the Huddle Heidelberg Restaurant, Lakewood and Carson. Hostess will be Mrs. R. G. Johns whose husband is operations officer on the cruiser. Mrs. John Viera will assist.

Sponsored by the Navy, the Officers' Wives Group meets each month to keep up to date on happenings aboard ship, now on a six-month cruise in the Western Pacific.

dles, spinach, sliced peaches, toasted cheese special, and milk.

FRIDAY: Baked haddock or pizza pie, whole kernel corn, tossed green salad, and milk.

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STYLE  
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REGULAR AND JUNIOR SIZES  
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Natural Mink Stoles  
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Reg. Price 395.  
DYED  
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99.50  
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JAPANESE MINK  
as low as 159.  
Budget Terms  
Up to 12 Months  
Prices Plus Tax  
Fur products labeled to show  
country of origin of imported  
furs.

## In the Long Beach Area

### Susan's Window Shopping



THE FREE AND EASY LOOK (all right, call it chemise, sack, etc.) prevails in a three-piece light weight knit from Italy. Beneath the long sleeve cardigan with deep V front and buttons at hip-length is a short sleeve sweater with bateau neckline. Skirt is a sheath of knit. Available locally in 12 different color combinations. Two of these are red and white, cognac and beige.

For the name of the store showing of this style, phone Susan at HEmlack 5-1161, Ext. 249, from 9 a.m. to 5 p.m. Monday through Friday, or write Susan, Dept. A, Independent, Press-Telegram, enclosing a self-addressed stamped envelope.

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Home Fashions  
PHONE GE 3-6146 Our 11th Year 2146 E. FOURTH ST.

## Civic Music 'Kick-off' Fete Tonight

The kick-off dinner for the annual Civic Music Assn. ticket sales campaign will take place this evening, in the Lafayette Hotel. Dinner guests will include board members of the local association and volunteer workers who will handle the sales of tickets in the coming week.

Miss Rae Sinclair, representative for the National Artist Corp., will explain to the diners how a Civic Music Assn. works and what programs may be expected for the concert season next year.

Ticket sales will begin on Monday and end March 29.

Special phones have been placed at Humphrey's Music Co. for the convenience of Long Beach residents who wish to receive information about Civic Music concerts.

Pythian Sisters  
Long Beach Temple 63,  
Pythian Sisters, will meet  
Monday at 7:30 p. m. in  
Machinists Hall.

Emblem Club Note

The sewing group of Long Beach Emblem Club 106 will meet at the home of Mrs. Earl Rausch, 5856 Orange Ave., Tuesday from 10 a. m. to 3 p. m. The executive board will meet Wednesday at 8 p. m. at the home of Mrs. John Inderbeiten, 3725 Myrtle Ave. Mrs. Carl Porter will be co-hostess.

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# Children Real Concert Fans



**INSTRUMENTAL** students record the theme from Bach's "Fugue in G Minor—the Little", to help music classes prepare for concert by Los Angeles Philharmonic Orchestra Friday. Lindbergh Junior High School students are, from left, Dick Vilhauer, Gary Mills and Max Butcher.

## Blue Star Mothers Meet Thursday to Hear Report

Department of California, Blue Star Mothers of America, will meet at 10:30 a.m. Thursday in American Legion Hall, 59th St. and Orange Ave. Mrs. Thomas Sweeney, president, will report on the annual conference on national security which she attended in Washington, D. C. Luncheon will be served by mothers of Bellflower Chapter 9 and Plaza 28.

Sewing group of Chapter 1, led by Mrs. Clara Crozier, will meet at 10 a.m. Monday at the home of Mrs. W. M. Cather, 1421 Poinsettia St.

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## Speaker for WSCS Event

Woman's Society of Christian Service of First Methodist Church, 5th St. and Pacific Ave., invites persons from other congregations to attend a Lenten program Thursday which promises to be of unusual interest.

Mrs. Robert Harris of San Diego, widow of Bishop Harris, will display her rare collection of more than 150 crosses as she discusses the origin and history of crosses.

Mrs. Harold Seymour will open the meeting at 1 p.m., in the social hall, presiding at a business session. Mrs. Joe Kennick will present Miss Mary Ann Brinkerhoff, soprano, who will be accompanied by Miss Betsy Kelse. Mrs. John Hilbert will be program chairman for the day.

## Ebell Group Entertained

Executives of Junior Matrons of Ebell were entertained recently at the home of Mrs. John J. Emmons, 5501 Alea Ave., with Mrs. William G. Nicol as assisting hostess.

A fountain spraying scented water over blush pink camellias served as centerpiece on the table which was draped with an Italian cut-work cloth. Spring flowers were used to complete the spring theme.

Featured speaker at the group's general membership meeting April 2 will be Insp. E. O. Carroll of the Long Beach Police Department. He will speak on "Bunco Practices."

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Children, not their parents, probably are the best-informed concertgoers today, thanks to classroom study of the music and composers well in advance of the concert.

When the Los Angeles Philharmonic Orchestra, under direction of John Barnett, appears in Long Beach Friday morning at Jordan High School, it will be playing before an audience small in physical stature, but giant in knowledge of the program.

Some 3,000 school children will be privileged to attend in person. Others—fifth and sixth graders, junior and senior high school students—will hear the program broadcast over schools FM station KLVN in their classrooms or at a school assembly.

**THIS IS THE** fifth year the Los Angeles Philharmonic has played "live" before the school children, and each year seems to bring increased anticipation.

The elementary concert at 10 a. m. Friday will include "Allegro Deciso" from Water Music Suite; Handel; "Minuetto; Trio" from Symphony No. 40 in G Minor; Mozart; "One-Hoss Shay" from Selections from McGuffey's Reader; Burrill Phillips; and Nutcracker Suite; Tchaikovsky.

Schools attending will be Addams, Cleveland, Gompers, Grant, Monroe, Harter, Holmes, Riley, King, MacArthur, Sutter, Madison, McKinley and Twain.

At 11 a. m. older students will hear Fugue in G Minor; "The Little," J. S. Bach; "Allegro Vivace" from Symphony No. 4, Mendelssohn; "The White Peacock," Griffes; "Chester" from New England Triptych, William Schuman, and "Pictures at an Exhibition," Mussorgsky.

Schools hearing this program will be Jordan and Lakewood High Schools, and Bancroft, Hamilton, Lindbergh and De Mille Junior High Schools.

William Hartshorn, supervisor of music for Los Angeles City schools, will commentate at both programs.

**EACH STUDENT** will be familiar with the music and background, for they have studied the program in music appreciation courses in their schools through recordings and preparatory broadcasts. In addition, they have studied the lives of the composers and their style.

The concerts are provided by the Long Beach Board of Education. Arrangements have been made by Fred Ohlendorf, acting supervisor of music education, Long Beach, assisted by Misses Alice Gallup, assistant supervisor, and LaVonne Smart.

Assisting in transportation of the 3,000 youngsters to the program point is the Long Beach Auxiliary of the Southern California Symphony Assn.

## McKinley Auxiliary

McKinley Auxiliary 27, United Spanish War Veterans, will meet for potluck luncheon Wednesday noon in Veterans Memorial Building. The business session is slated at 1 p. m.

# Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS

by PLACER MINER

Had a visit from Dr. Jim Lien of the Political Science staff; he was plugging Tuesday's noon meeting of the Pre-Legal Club in classroom 130—a gathering which he wants known is open to all interested students.

Featured speaker will be Professor Richard Wicks of the USC School of Law, a man with a national reputation both as a practicing lawyer and as an instructor; his visit is for the specific purpose of answering questions about a career in law.

Incidentally, the Pre-Legal Club is now a full-fledged campus organization after three years of informal existence. It is dedicated to informing students about (1) appropriate pre-legal training; (2) what to expect in law school; and, (3) opportunities available after law school.

And that's about it, except that we were hoping our visitor would show us his gold-plated Democratic Party membership card (like we read about recently). But guess Dr. Lien, an avowed Democrat, felt sorry for us Republicans on such a bright sunny day; perhaps we can get a look at it some cloudy afternoon when it will not dazzle us so much.

**DELTA ZETA SORORITY** will initiate 10 pledges in a ceremony this afternoon in the Flower Room of the Wilton Hotel. A dinner will follow, and the DZs will kill two birds with one stone by getting in some Spring Sing practice, too.

The girls are happy over the first-place award given to their booth at International Day last Tuesday. Roberta Hawthorne headed the pledges who decorated it. Roberta was in the DZ spotlight a little earlier, too, when she was named Delta Zeta outstanding pledge at the sorority's recent dinner dance.

**DELTA DELTA DELTA** members were in a festive mood last Monday at a dinner at All Saints Episcopal Church as they (1) noted the third birthday of the Phi Kappa chapter at State and (2) made some scholarship awards.

Girls who had received an "A" during the last semester received a candle for each one of those elusive grades. Best illuminated girls in the room were Jane Flynn and Georgette Gunderson, each with five candles.

Georgette received two special awards: the perpetual scholarship ring for the highest grade point average in the chapter—a resounding 3.97—and a trophy for the best grade attained by a pledge.

At the same time Carol Davis received the award for the

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most improved grades by a Tri-Delt and joined three others—Marcia Arnold and the Kingston twins, Marilyn and Carolyn, in accepting Mothers' Club Awards for the best job in raising grade points.

**TOBY BRIGHTMAN**, recently elected president of Phi Beta, Women's Professional Speech and Music Fraternity, will be installed as the group's 1958-59 president at next week's regular meeting.

Phi Beta recently welcomed six new pledges: Alice Coil, Grace Cook, Carol Kunz, Elsie Pestoff, Sandy Rosenstein, and Mary Dean Eggan.

The campus chapter plans a joint meeting with the Phi Beta Alums in the near future, with entertainment being furnished by the Valerie Silver Dance Group. In the more distant future, LBSC will join colleges nearby as Phi Beta celebrates Founders' Day in the Disneyland Hotel in May.

## Official Visit

Thelma Lyons, deputy grand matron, will make her official visit to Palos Verdes Chapter No. 310, Order of Eastern Star, Thursday at 8 p. m. in Morgan Hall.

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## Conductor at Opera Parley

Attending a national conference this weekend in New York on community opera, sponsored by the Metropolitan Opera Assn. is Lauris Jones, conductor of the Long Beach Symphony Orchestra. Among the notables addressing the conclave will be Senator James W. Fulbright who will speak on "The Future of Opera in the United States."

Jones, closely identified with opera for children, recently conducted "Solomon and Balkis" for the Pasadena Civic Music Assn., was adjudicator for the San Joaquin Music Festival and director of the All-County High School orchestra in Bakersfield.

Rehearsals for the final concert by the Long Beach Symphony will begin Thursday. The concert will take place May 4.



### ANCIENT METHOD

Vernice Vickery Adam, whose artist name is "Ve-Vi," holds a silk print picture of hibiscus. The pictures are made by a batik method, using hot wax and dye. She also makes Kakemono wall hangings and Shoji screens.—(Staff photo.)

## Stanton Takes Indonesians Choral Task Had a Word for It—Batik

Royal Stanton, choral director at Long Beach City College, is in charge of organizing the 212-voice junior college chorus which will perform Monday evening in Philharmonic Auditorium before delegates to the current Music Educators National Conference in Los Angeles.

Singers from 23 California schools and junior colleges in Utah and Arizona will take part in the program. Schools in the immediate area to be represented include Long Beach, Los Angeles City College, Compton College, Santa Ana College and Fullerton Junior College.

Director of the junior college chorus Monday evening will be C. Robert Zimmerman, conductor of the Portland Symphonic Chorus. Works to be performed are Schubert's "Mass in G" and Kodaly's "Te Deum," both accompanied by a combined junior college orchestra.

Using a method which she says is an adaptation of an Indonesian method 2,000 years old, Vernice Vickery Adam, 431 E. Broadway, creates silk print pictures of stunning beauty. The method is batik, achieved by the use of hot wax and dyes.

These pictures, together with her Shoji screens and Kakemono wall hangings created quite a sensation at the recent Furniture Mart in Shrine Auditorium, Los Angeles, and she had more work in a show that opened Thursday in Pan-Pacific auditorium.

THE SHOJI screens are made of laminated plastic, and she says made of heavier plastic they could be used for shower doors or even for regular doors.

Flowers are favorite subjects for the silk prints, although she finds that American desert scenes, beach scenes, tropical fish, boats especially outriggers, horses and birds also are popular.

Shoji screen favorite is a set of four — decorated with plum blossoms for spring, lotus blossoms for summer, chrysanthemums for fall and bamboo for winter. She also does screens with Persian, Egyptian, Hawaiian and Western designs. Screens are 5 feet 9 inches by 22 inches and weigh eight pounds, framed.

A graduate of Poly High School, "Ve-Vi," as she likes to be called, attended Santa Ana College, Orange Coast College and State College. She has exhibited in the Laguna Beach Festival of Arts, the Laguna Beach Hotel and the Pasadena Museum.

### Accordion Concert

Southern California Accordion Symphony, directed by LaVoy Halle, will give a concert Friday at 8:30 p.m. in the Concert Hall of Municipal Auditorium.

Guest soloists will be Vernon Overmyer, pianist, and Donald Balestrieri, accordionist. Tickets may be purchased at the boxoffice.

### Easter Play

The Wilcoxon Group Players offer "The Song of Galilee," a new play by producer-director, Joan Wilcoxon as their fifth annual Easter Festival at Miles Playhouse, Santa Monica, March 27-April 3.

There is no charge for admission, but a donation of canned or dried food for the Bethel Mission for Navajos will be accepted. Curtain each night is 8:15 p.m.

## Art Music Little Theater

## Major & Minor Notes

By RACHEL MORTON

When I was a young woman, one of my favorite opera and concert singers was Rosa Raisa of the Chicago Opera Company. Her voice, a mezzo-soprano, was like the rich tones of a pipe organ. She was a skilled musician and an interpretative artist of highest rank.

She had also a singular beauty that was very striking. Her luxuriant, very black hair was always parted down with a chignon at the back. The large grey eyes looked softly out over mobile features and the whiteness of her skin, together with a classic profile gave the impression of being carved in marble.

So—when the door opened the other day into a beautiful home in Pacific Palisades, I exclaimed: "Rosa Raisa!" For the years have changed her not at all! Even the lovely figure is that of a young woman. I was breathless with excitement even before I had passed the threshold.

ROSA RAISA is the kind of person you have waited all your life to meet. Oh, to sit down with her and talk for hours and hours! As it was, we talked for long over an hour, but still I only glimpsed what has been in that wonderful life. If her features are marble-like, certainly her personality is warm and vibrant. You settle back in your chair as with a very dear friend, and begrudge the time that is so swiftly passing.

Rosa Raisa can't remember the time when she did not love music. As a little child she used to follow every hurdy gurdy to the great consternation of her family. She was happy in Poland where she was born on May 30, 1893, with the name Rosa Burschstein. (She changed her name at the suggestion of the great Campanini to "Rosa Raisa" when she made her operatic debut in Italy).

Unfortunately, her mother died when she was six years old and she went to live with a favorite married cousin. When they moved to Naples in Italy, Rosa Raisa went with them.

And that is where we find her entering the Conservatory at the tender age of 14. How lovingly Mme. Raisa talked of her one and only teacher—Barbara Marchisio, who herself had been a famous opera singer. She heard great potentialities in the little girl's voice and although her own classes were full, she took Rosa Raisa at 8:30 every morning before classes began.

At 19 years of age she made her debut singing the lead in Verdi's "Oberto" and shortly thereafter she was engaged to sing the role of "Norma" with the San Carlo

Opera Co. in Naples. It was while singing with this opera company that the famous opera conductor, Campanini, heard her and engaged her to sing with the Chicago Opera Co.

Campanini's wife, the sister of Luisa Tetrazzini, befriended the young singer in many ways and Rosa Raisa still speaks warmly of what the friendship of these two meant to her. She made her debut in Chicago in the role of "Aida" by Verdi and there has probably never been a greater one. I heard her in this role and speak from my own experience.

Once in Buenos Aires, when she had sung several Aidas in a row she said that no amount of grease or water would take out the black makeup. (I hated to make up for that role and I told Mme. Raisa of my first performance of "Aida" when, after the first act I was warned by the impresario to "take note of my make up. For, he said, as I ran across the stage my split skirt revealed a leg half white and half black!")

(Continued Next Sunday)

## Unusual Film Program Free at Museum

A Long Beach premiere presentation of Ansel Adams and a remarkable new film by Martha Graham, "A Dancer's World" are featured on the 11th film program in the Friday evening series at the Long Beach Museum of Art, 2300 E. Ocean Blvd. Also seen on the program, shown at 7:40 and 9 p.m., are two documentaries of unusual photographic quality, "Adelie Penguins of the Antarctic and People of the City."

The free film programs are sponsored by the museum and the Public Library. Tickets for reservations are available at the museum now and are issued on a first-come, first-served basis.

### Buy Art Book

In the interest of art, a book, "Picture History of Paintings" has been purchased and presented to the North Long Beach Public Library by the North Long Beach Junior Women's Club.

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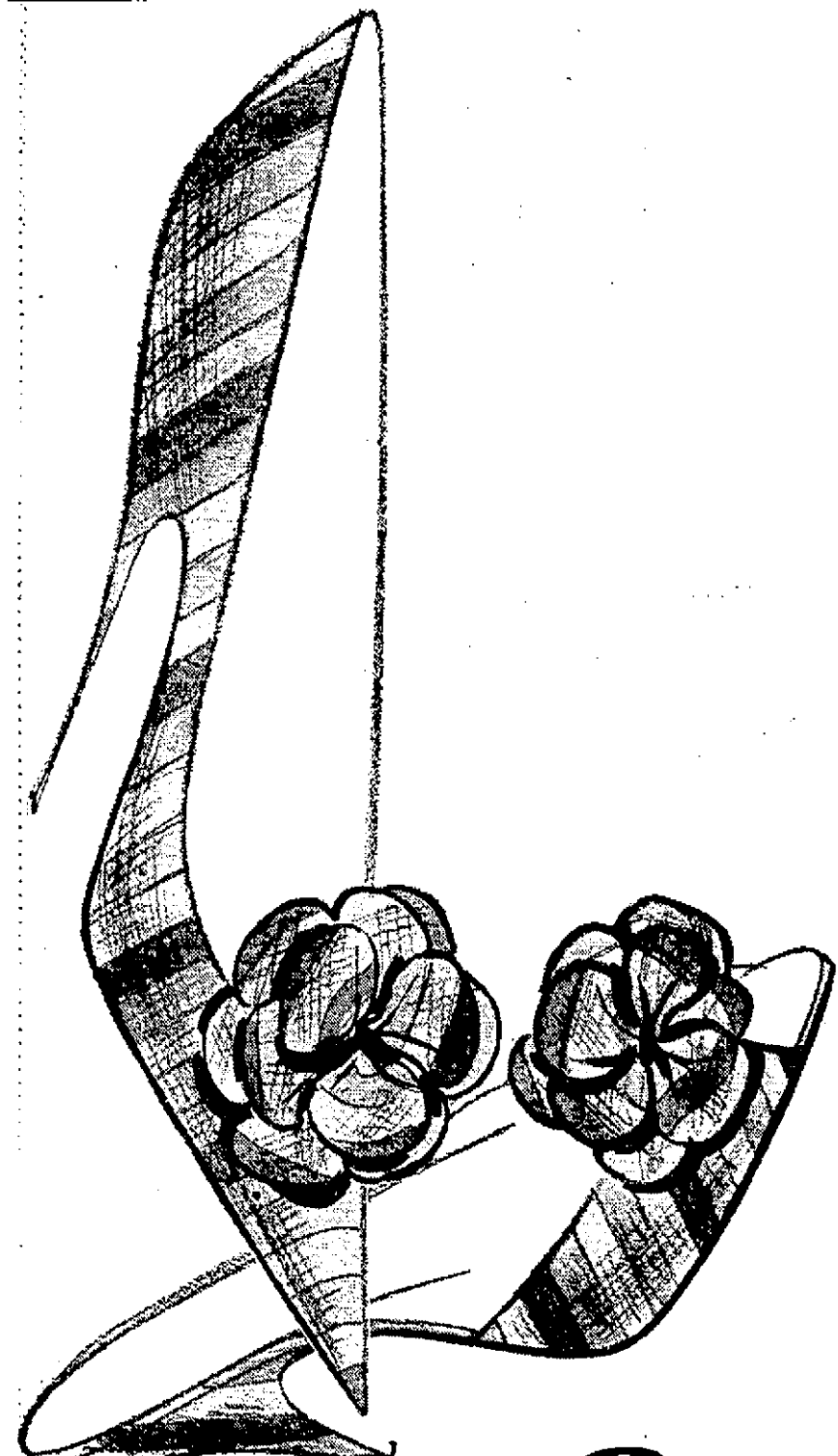
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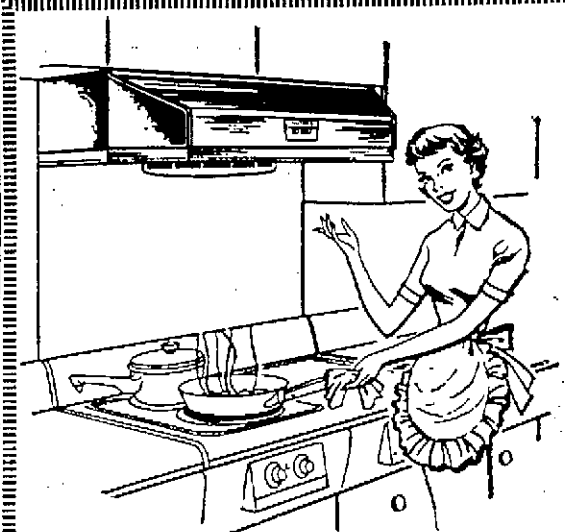
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# Expansion in the Art Realm

A second section of the adult discussion group "Looking at Modern Painting," has been scheduled to begin Wednesday evening, April 2, at the Long Beach Museum of Art, 2300 E. Ocean Blvd. The course will continue for 10 weeks.

Discussion leader for the course, sponsored by the University Extension, UCLA, will be Bettina Brendel, well known painter and art instructor, whose work has been exhibited in New York, Europe and numerous West Coast shows.

The first section, under the leadership of Jerome Allan Donson, municipal art director, which started March 5, is filled to capacity. Registration forms may be obtained at the museum.

The first annual photography exhibition, History of Photography, a Descriptive Exhibition, Art Loan and paintings by Nels Y. Nelson are on view at the Long Beach Museum of Art, 2300

E. Ocean Blvd. through March 30.

The museum is open Monday through Saturday from 10 a.m. to 5 p.m., or Friday evening from 7:30 to 10 p.m. and on Sunday afternoon from 1 to 5 p.m.

"PAINTERS' DOZEN," current Long Beach City College exhibit of work by Southern California artists, will close Friday in the Lakewood campus gallery. Additions of John Lincoln to the 11 exhibitors previously announced led to the new title of the show. Visiting hours are 10-4 and 6-10 p.m. Monday through Thursday and 10 a.m. to noon Friday.

THREE NEW COURSES are being offered for immediate enrollment at the Long Beach Academy of Art, Britany Gardens, 1st St. and Atlantic Ave.

A six-month course in master methods of painting for advanced students, and drawing, painting and sculpture for beginners will start Thursday. Hours are 7:30 p.m. to 10 p.m.

Art evaluation and criticism, a six-month course of illustrated lectures, will begin Friday and is open to laymen as well as art students. Class is from 7:30 to 9 p.m.

Landscape and marine painting, all media, will be taught mornings from 9 a.m. to noon in a three-month course beginning April 1. Karl Seethaler, director of the academy, will conduct all three courses.

OPENING ITS doors for the first time today is the Farnham Gallery, 307 Marine Ave., Balboa Island. Director-owner Margaret Farnham of Corona del Mar will show paintings by nine artists and one sculptress. Among the artists exhibiting are two local men, Karl Seethaler, director of the Long Beach Academy of Art, and Stan Sowinski, now on naval duty in the Orient.

The gallery will be open daily from 1 to 8 p.m., excepting Monday. Coffee will be served each afternoon at 5 o'clock.

A SPECIAL pre-Easter display of leaves from historic and artistic Bibles may be seen in the 25th floor Tower Gallery of the Los Angeles City Hall. The exhibit includes three Coptic Bibles, hand-printed and illuminated on animal-skin parchment. One of these was formerly owned by Emperor Haile Selassie I of Ethiopia, who claims direct descent from the biblical Solomon.

Two other rare complete volumes are an Armenian gospel, beautifully illuminated on vellum, and a set of the precept sermons of St. Gregory, printed in Moscow in 1665.

The special Bible exhibit is on view from 10 a.m. to 4 p.m. on weekdays and from noon to 6 p.m. on Saturdays and Sundays through March 30. There is no admission charge.

AN UNUSUAL EXHIBIT, "Landscape Architecture and You," will be presented by the Los Angeles Municipal Arts Gallery atop the hill in Barnsdall Park, Los Angeles, beginning Wednesday, April 2.

In cooperation with the Southern California chapter of the American Society of Landscape Architects, the display will reveal the scope of the work of the professional landscape architect, his objectives, his methods and the services he provides for his patrons and the community at large.

Open to the public without charge, the exhibit will be on view from 1 to 9 p.m. weekdays and 1 to 5 p.m. Saturdays and Sundays from April 2 through April 20. The gallery is reached from the Barnsdall Park road ascending from the junction of Vermont Ave. and Hollywood Blvd.

HUANG CHUN-FI, leading Chinese landscape artist and painting teacher, will present a demonstration of Chinese watercolor techniques at 8 p.m. Tuesday in Holmes Hall on the Pomona College campus. The public is invited.

MORE THAN 30 original mosaics designed for the home and executed by the adult classes of Joseph Young, will be open to the public beginning Sunday, March 30 with a special preview from 2 to 10 p.m.

The exhibition will be held at Joseph Young's Mosaic Workshop, 8426 Melrose Ave., Los Angeles, and will continue through April 12.

The reception and preview will feature special showings of the prize-winning documentary film, "The World of Mosaic," at 8:30 and 9:30. Regular viewing hours for the exhibition are 10 a.m. to 5 p.m. daily and 8 to 10 p.m. on Tuesdays and Thursday.

AN INTERPRETIVE talk on the art of Edgar Degas will be given today at 2 o'clock at the Los Angeles County Museum. On Thursday at 8 p.m. Dr. Jean Boggs, head of the art department, University of California at Riverside, will discuss "Degas and His Times." The Degas show at the museum includes major examples of the artist's works.



Sylvia Terry Rives

## To Marry in July

Dr. and Mrs. John H. Rives, 3135 E. 1st St., have announced the engagement of their daughter, Sylvia Terry, to Lt. (j.g.) George Monell Knight III, son of Mrs. G. M. Knight of Cleveland, Ohio.

Terry is a graduate of Wilson High School, where she received life membership in California Scholarship Federation. She continued her education at Stanford University and was selected Freshman Quad Queen there.

Her fiancé, a member of Sigma Nu, received his master of science degree in industrial management from Ohio State University. He is a gunnery officer on the aircraft carrier USS Philippine Sea, now in the Far East.

The couple will be married in July.

### To Name Officers

Auxiliary to Sons of Union Veterans of the Civil War No. 20 will meet in the YWCA Building, 6th St. and Pacific Ave., Friday. After lunch at 11:30 a.m. officers for the coming year will be nominated at the business meeting.

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Something for the Boys

## Why Put Pockets on New, Slim Coat?

By TED KREC

Malcolm Epley stopped by the office the other day to show me a suit he had just purchased, and while we were talking, the conversation drifted around to the matter of pockets.

Mac was telling me that he has a lot of trouble with these new suits because the pocket flaps on the coats keep creeping partially inside the pocket, thus wrinkling the flap and giving the suit an untidy appearance. He seemed to favor the flapless pocket.

This isn't the first complaint I've heard about pockets in coats, and I'm sure it won't be the last. My wife is a nut on the subject of bulging coat pockets, and so are the girls here in the Women's Section.

A couple of weeks ago Ol' Ted was invited to address a meeting of the Long Beach Ad Club, so naturally I put on my new suit for the occasion. I came into the office that morning and some of the girls pointed out that the suit didn't fit me too well.

A LITTLE fast analysis proved that there was nothing wrong with the fit of the suit. It's just that the suit is one of those new, slim-line affairs and when I crammed all the customary junk a newspaperman carries into my pockets, the pockets bulged and drew the coat too tight, making unsightly wrinkles. Therefore, before I went down to give my talk, I had to empty my coat pockets.

What I'm leading up to is this: Why put pockets on the outside of men's coats at all? If we're going to have this slim-line look, let's go all the way.

The suit could retain the breast pocket, for displaying a neat handkerchief, and could keep the inside pockets for carrying checkbook, fountain pen and small notebook. But why keep those pockets on the sides of the coat if you can't use them without bulging them and spoiling the fit of the suit? My wife had a bit to say on this (don't tell her I said so, but she has a bit to say on a lot of things!). She points out that most men shudder at the thoughts of carrying a handbag as the ladies do, but a doctor isn't averse to carrying a bag with all his equipment and lawyers and businessmen carry briefcases and portfolios.

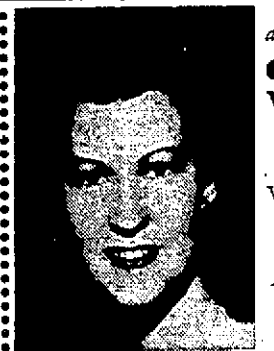
Who knows? Maybe she has an idea—maybe in years to come all men will be carrying some sort of handbag.

All I have to say is that some men really do jam their side pockets with junk. Ever see some of those press photographers at work? They carry plateholders and flashbulbs jammed in their pockets, and then at night when they take off their coats and hang them up they have empty pockets bulged out like the ears of a Kentucky draftee.

THERE IS no quicker way to ruin the look of a coat. After one or two "cramming" sessions, the coat takes on a permanent set.

Summing it all up, I don't know the answer. Maybe it is a briefcase or handbag of some sort—but please, men, if you DO steal a march from

the ladies and carry a briefcase or bag, PLEASE don't do what they do. Don't wait until you get on a bus to rummage through the junk looking for 15 cents fare!



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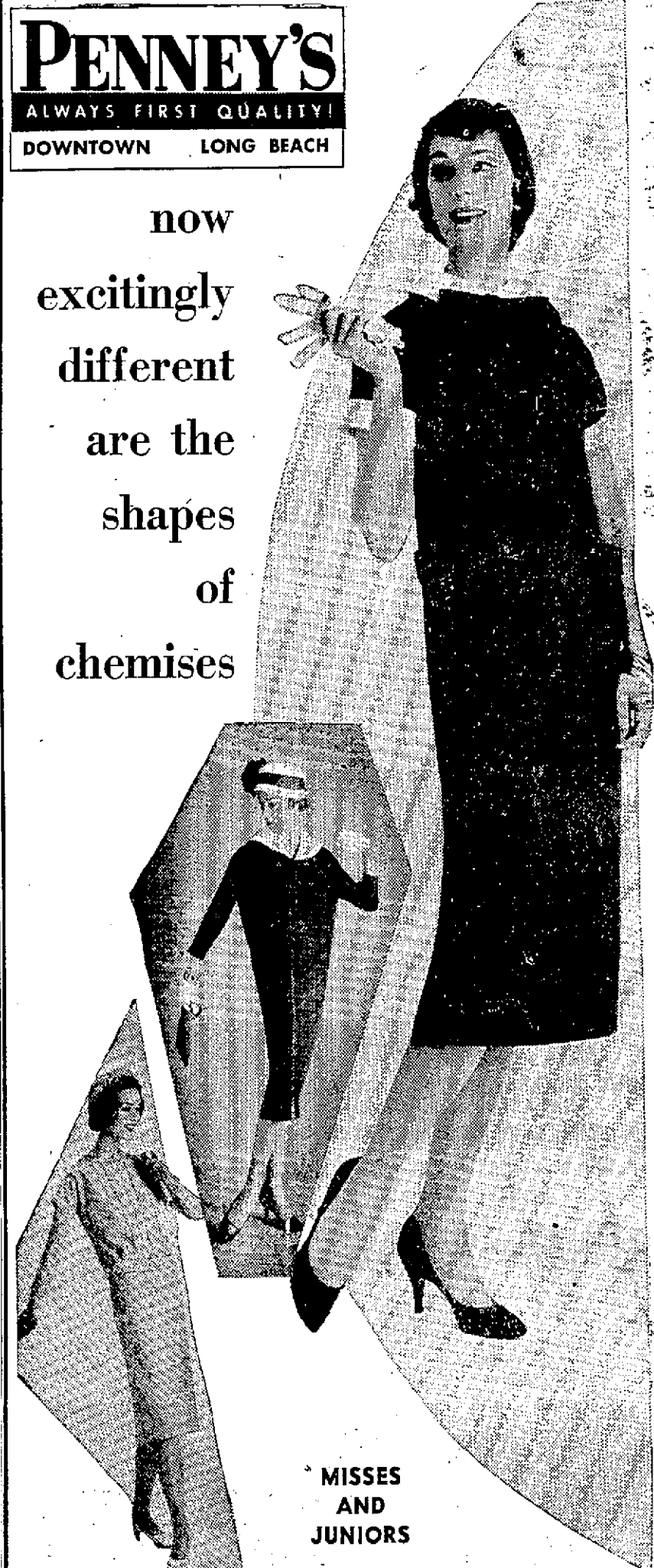
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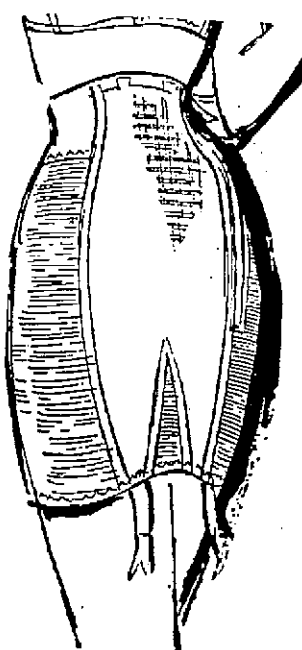


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### SHE DESERVES IT

"Warming" to the task of their lead roles in Cole Porter's "Kiss Me, Kate," are James Boyd and Laura Killingsworth, who play the tempestuous lovers April 11-12, 18-19 in LBCC auditorium. Cast, 50 singers and dancers will be accompanied by orchestra under direction of Lauris Jones. Score is replete with hits such as "So in Love," "Why Can't You Behave?" "Wonderbar" and "Too Darn Hot." Singers' Workshop is presenting show.

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### Slate Rush Party

Delta Iota chapter, Phi Beta Psi, will devote its usual social meeting this month to the first rush party of the season to take place at the home of Mrs. Jay West Wednesday evening. Mrs. C. R. Taylor, president, will serve as co-hostess.

### Meet Wednesday

Abraham Lincoln Circle No. 49, Ladies of the GAR, will meet for sewing Wednesday at 10 a. m. in Veterans Memorial Bldg. After a sandwich lunch at 11:30 a. m., a business meeting will take place at 12:30. Mrs. Clara Lounsbury will preside.



### WCC SETS STYLE SHOW

The fashion world's concept of spring will be interpreted for Woman's City Club March 31 when member-models show the latest in wearing apparel at the group's annual style show in the clubhouse, 1309 E. 3rd St. Those modeling will be (from left) Mrs. Margaret Tindall, music chairman; Mrs. Edward Condra, Mrs. Icy High, president of Los Cerritos District, California Federation of Women's Clubs, and Mrs. G. G. Morris, corresponding secretary.

### MOLLY MAYFIELD

## Who Said Love Is Blind?

DEAR MRS. MAYFIELD:

I am 20 years old. I have a good job as a typist. In other words, I am old enough to have responsibilities, and old enough to know what I want.

When you read what I have to say you might get the impression that I was a sort of wallflower in school, but no, not at all. While I was in school I won two beauty contests and never missed a dancing contest. I

had lots of fun, and enjoyed being popular.

I guess my mother enjoyed it more than I did, though. She sets me aside as her daughter—and thinks of me as a trophy, instead. I guess that is why she is so much against my future plans. She and all my relatives, and some friends, too, have been trying for the past few months to introduce me to some guys they know, usually the best-looking, most personable they can find, hoping I'll fall in love with one of them.

But I'm not about to! You see, I'm in love now. That's why they are after me. They don't approve of the fellow I'm now engaged to (engaged as of today!).

The reason my family thinks my romance so outrageous is because my fiance is blind. He has been blind since he was 15. He is now 25. He has a good job, in fact, a much better job than most people. He is manager of a certain firm. His father left him the firm when he died and he has done wonderfully well with it.

He has the equipment in his office that enables him to do just as well as others could in getting along by himself. So, our financial status looks o.k.

They say I'd regret marrying him in time, that I belong

out where everyone can see me. I'm praying you'll understand that I'm tired of being displayed. All I want now is to be loved by Mr. X.

Please give me your opinion. I think, since you're on the outside looking in, it will be a fair one.

UNCONVINCEABLE.

DEAR UNCONVINCEABLE:

I don't see why a young woman of 20, going on 21, shouldn't know where her heart leads.

Let your relatives and friends say what they will, but it seems to me you have taken a realistic view of things and are not ignorant of the facts, nor emotionally blinded, either.

You certainly realize your husband will be handicapped. Apparently you are prepared to help him rise above his handicap—which it certainly sounds to me that he has done so far.

You realize, I'm sure, that there will be certain sacrifices for you to make, and certain inconveniences to face. But what marriage was ever without either?—M.M.

(This feature appears daily in the Press-Telegram.)

### Spaghetti Dinner

Loyalty Club members will host a spaghetti dinner from 5:30 to 7:30 p.m. Monday at Norway Hall, 683 Redondo Ave., with Scouts, their wives and friends welcome. Entertainment and cards also are planned.

## Mrs. Harm Off on Tour

Mrs. Roland H. Harm, 758 Cerritos Ave., left by plane Saturday for New York and today will enplane for Egypt. She will visit Syria, Lebanon, Jordan, Israel, Greece, Italy, France, Belgium and England. During Easter week and on Sunday she will be in Jerusalem and will attend the World's Fair in Brussels before returning to New York May 1. She will visit with friends and relatives there

and in Chicago before she comes back to Long Beach.

Before her departure 30 friends attended a surprise bon voyage dinner party in her honor at Willow House, 96 W. 47th St. As another courtesy Mrs. Harm's sister, Mrs. C. G. Gill, entertained for her with a buffet dinner in her Garden Grove home.

### Election Tuesday

Long Beach District PEO Reciprocity Bureau will elect officers at a meeting Tuesday at 10 a. m. in the YWCA Building, 6th St. and Pacific Ave. Mrs. Beach Vasey will preside and members of Chapter 10 will be hostesses for the coffee hour. All unaffiliated and visiting PEOs are invited.

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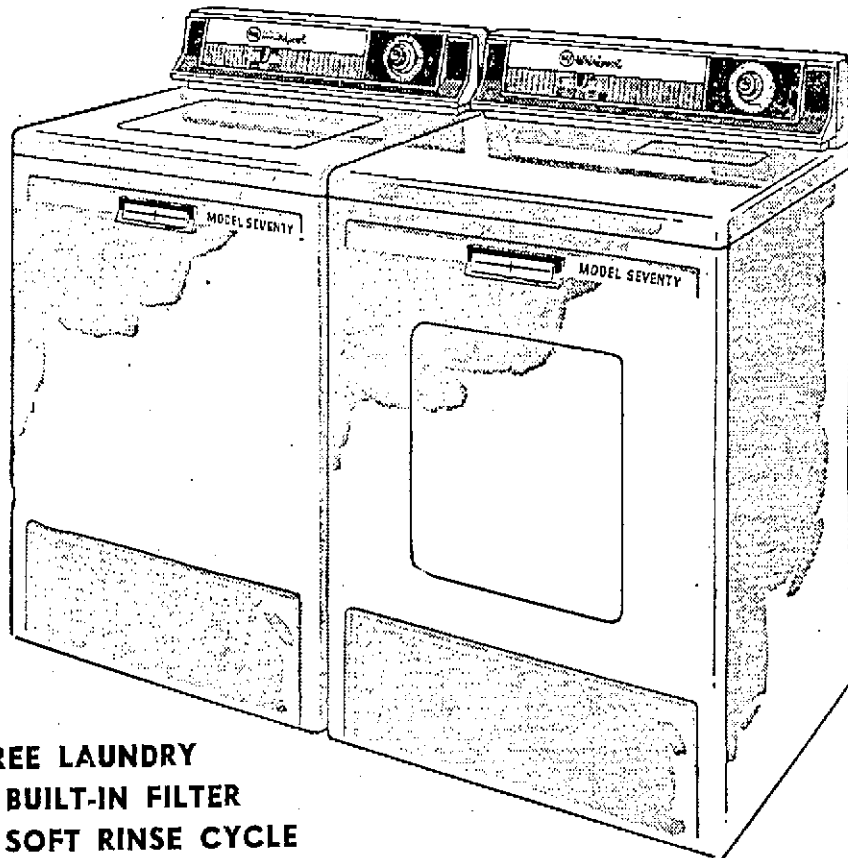
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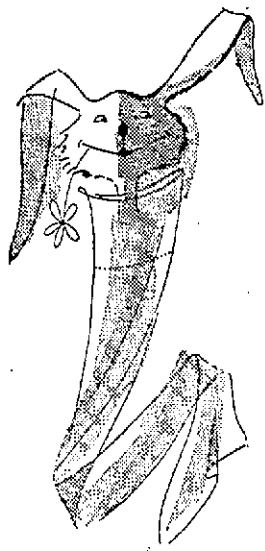
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Dr. Richard C. De Golia

### Chef of the Week

## Dr. De Golia Is Kin of Hangtown Sheriff

By MILDRED K. FLANARY  
Independent Press-Telegram Home Economics Editor

He's the great-grandson of the very first sheriff of Hangtown, Calif., and a third-generation native. Chef of the Week Richard C. De Golia, M.D., can ably pass along to his own four young-uns tales of their great-grandpa's covered wagon trek from New York in 1849. Destination? ... gold rush.

Though Dr. Golia was born in Piedmont, Calif., his family moved to Pasadena in time for him to attend elementary and South Pasadena high schools. Outstanding in student activities and athletics, he was chosen student body president.

Come time for college, however, and he returned north, graduating from U.C. Berkeley, with an A.B. degree in Liberal Arts. Those in his class will remember him as president of Phi Delta Theta Fraternity, a member of the Skull and Keys, the Vigilante Sophomore and Winged Helmet Honorary Societies.

DE GOLIA'S college degree and World War II materialized simultaneously, and he joined the Naval Air corps in July 1942. A member of the Flying Golden Bears, he received his wings at Corpus Christi, Tex., and affiliated with Fighting Squadron 8, attached to the aircraft carrier Bunker Hill. A division leader, he flew 80 missions against the enemy, and has to his credit five enemy planes shot down, and one destroyer escort sunk. He also took part in many of the major battles in the Pacific "Turkey Shoot" off the Mariana Islands, and in the Philippine Islands invasion. Two Distinguished Flying crosses and nine Air Medals are among his "souvenirs."

And then ... just like a bolt out of the blue, with his war "diploma" tucked away, he decided to become a doctor of medicine. And that he did. After pre-medicating a year each at UCLA and USC, he entered the University of

Cincinnati College of Medicine, graduating in 1952. He pledged Nu Sigma Nu medical fraternity.

Following his internship at San Francisco City and County Hospitals and Stanford University service in San Francisco, and two years as resident in pediatrics at Children's Hospital in Los Angeles, Dr. De Golia qualified as a pediatrician. He has offices with Chief of the Week Dr. H. Milton Van Dyke.

A member of the Long Branch LACMA, the Golden Club and the Long Beach Pediatric Society, he is on the teaching staff in pediatrics at both Seaside Memorial and Children's Hospital in Los Angeles. St. Mary's and Community Hospitals both lay claim to his knowledge, also.

A ROTARIAN, he chairs the Crippled Children's Committee, and is active in St. Luke's Episcopal Church. Also a member of the YMCA Indian Guides, he has two Braves of his own now members and one little Brave growing eagerly. With a little sister included, their Mom is the former Sallie Van Dyke.

Dr. Golia is reserved, possesses a humor which turns daily drudgeries into mere trifles; but he's not too domestic. As to the pantry department, he knows what's good. You will too, after you've tried his recipe for "Husband's Delight."

**HUSBAND'S DELIGHT**  
1 pint sour cream  
4 eggs, well beaten  
4 tbsp. sugar  
4 (tbsp.) flour  
1 tsp. soda  
Salt

Mix dry ingredients first. Add sour cream and mix well. Add beaten eggs. Cook on well buttered, moderately hot griddle until slightly firm and then turn. Should be light and fluffy. Never fail and are delicious!

### WCTU Session

Mrs. Esther Depew, county president of WCTU, will discuss "Narcotics, a Growing Threat to American Youth," when the WCTU Federation entertains with its annual reciprocity coffee hour honoring members of the President's Club Tuesday at 9:30 a. m. in the YWCA auditorium, 6th St. and Pacific Ave.

## Oswald Jacoby Discard Big Aid to Pete

West opened the 10 of hearts and after dummy played low East played the seven spot and Fessimistic Pete won with his queen.

"I guess everything will be wrong as usual," he mumbled and proceeded to lead the 10 of clubs and let it ride. East false-carded with the king and returned his singleton trump. Pete went up with the ace, led his low club to dummy's ace and continued with the jack.

East played low but Pete simply discarded his losing

<b>NORTH (D)</b>		22	
♥ Q J 5			
♦ K 5 2			
♠ A 10 4			
♣ A J 9 8			
<b>WEST</b>	<b>EAST</b>		
♥ K 4	♥ 3		
♦ 10 9 8	♦ A J 7 4 3		
♠ 9 8 7 5 2	♠ K J 6		
♣ 7 5 3	♣ K Q 6 2		
<b>SOUTH</b>			
♥ A 10 9 8 7 5 2			
♦ Q 6			
♠ Q 3			
♣ 10 4			
<b>Both vulnerable</b>			
<b>North</b>	<b>East</b>	<b>South</b> <b>West</b>	
1 ♠	1 ♥	1 ♠	Pass.
1 N.T.	Pass	2 ♠	Pass.
3 ♠	Pass	4 ♠	Pass.
Pass	Pass		
Opening lead—♥ 10			

heart. This held Pete's losses to one trump, one diamond and one club and he made his contract.

Pete wasn't playing with mirrors. He had simply executed a nice safety play. Suppose West had held the queen of clubs. He would have taken a trick with it but now dummy's nine of clubs would be high and would furnish a parking place for Pete's losing diamond.

Of course Pete could have taken and lost the trump finesse and still made his contract by guessing the location of the club queen but Pete does not like to guess when he doesn't have to.

As Pete says, "Everything is bad everywhere."

## New Bra Design Comes With Special Guarantee

To wear or not to wear the new chemise styles may well be one of your currently puzzling fashion problems.



One thing is certain. If you do decide a chemise is for you, then you definitely will need to begin your fashion plans underneath with just the right bra to mould your contours into this spring's more rounded, uplifted silhouette. The perfect bra for the chemise style is Maidenform's new smash-hit "Twice-Over."

More than all other new fashions, chemise dresses and suit jackets demand the right bra to offset the sack look. Even if chemise styles are not your choice, you will still want to know how to achieve this spring's new-figure look.

For the first time in the history of a major brassiere manufacturer, a garment as personal as a brassiere will be offered with this guarantee. It improves with washing, becoming even more flexible and comfortable. It's so new it makes other elastic bras old fashioned. It's all in the design ... double elastic back, criss-crossed under the arms where comfort counts and double-track stitched cotton broadcloth cups give lasting shape and lift.

## Dear Abby

# Too Young for Mom!

By ABIGAIL VAN BUREN

DEAR ABBY: My daughter is 18 and I am 38 but everybody says we look like sisters.

A sailor has been dating her whenever he's in port and he always brings nice presents for her from his trips. She doesn't care for him and cheats on him something awful. He is 26 but he is losing his hair fast and looks much older. I know I could treat him better and have an idea he could be serious about me if I encouraged him. I've been divorced three years and he's the best thing I've seen so far. Should I give him the "all-clear" or do you think I am too old for him?—MOM.



ABBY

DEAR MOM: Don't give him the "all-clear" or you'll be sending out an SOS soon after. Let's just say he is too YOUNG for you!

DEAR ABBY: When I brought my baby home from the hospital I put him to bed with me at night and kept a stack of diapers under my pillow to make it easier for me. You know what happened? To this day I can't get him out of our bed and he is now 3 1/2 years old. The older he gets the harder it is to get him out, but how can I do it? If you think of anything, please let me know because it is causing discord in our home and my husband is plenty mad.—RUDY.

DEAR RUDY: Put the "baby" in a bed of his own tonight. He might cry half the night, but let him cry. Keep this up until he is convinced he can't win. He'll surrender, dear.

DEAR ABBY: I went with a boy for a few months and he gave me a big colored picture of himself all framed in what looks like a very expensive frame. We broke up and I know I mean nothing to him and he means nothing to me. I would like to know what to do with this picture. It would be terrible to just throw it away when maybe he could use it. It's stuck up on my closet shelf now.—NOT SENTIMENTAL.

DEAR ABBY: Drop him a note (or call him) and ask if he would like it returned. If he says yes—return it—if he says no—give the frame to a rummage sale.

DEAR ABBY: I am 16 and a junior in high school.

I am ape over this guy named Gary who is in my English class. I know he likes me because I catch him looking at me when I'm not looking at him. I keep hoping that he will ask me out but he never does. Can you tell me WHY he doesn't ask me out?—APE OVER GARY.

DEAR ABBY: He is either bashful or broke—or maybe a little of both.

IF YOU HAVE a problem, write to Abigail Van Buren in care of this paper. She will be glad to answer your letter. For a personal reply, please enclose a stamped self-addressed envelope. (This feature appears daily in the Independent.)

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### Foresters to Install

Court Long Beach 35, Independent Order of Foresters, will have installation of new officers Saturday at 8 p.m. in the High Court Bldg., 1329 S. Hope St., Los Angeles.

Mrs. Uldine Hornsby will be installed chief ranger and Mrs. Frances W. Slifer vice chief, ranger.

Dancing and refreshments will follow.

### Royal Neighbors

A dark night is being declared by Long Beach Camp 3522, Royal Neighbors of America, for Tuesday.

AVOID THE RUSH  
**DRY CLEAN NOW**  
FOR EASTER  
DYOLA CLEANERS

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"A COUNTRY SCHOOL FOR CITY CHILDREN"  
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There's nothing quite like a ham around better time — and there's nothing quite like the way Andy prepares his succulent baked ham. Come in for a real treat, Andy serves only the finest — Jones Dairy Farm Hams.  
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SERVICE

Specials for Sunday, Monday and Tuesday:  
PAY ALL OF YOUR UTILITY BILLS FREE AT COLE'S

**HUNT'S FANCY**  
Pork & Beans 10¢  
TALL 300 CANS

**LAURA SCUDDER**  
Mayonnaise 53¢  
QUART JAR

**UTAH VALLEY RED PIE**  
CHERRIES 17¢  
NO. 303 CAN

**HAPPY HOST CLING**  
PEACHES 25¢  
NO. 2 1/2 CAN

**DEL MONTE BARTLETT**  
PEARS 25¢  
NO. 303 CANS

**COLE'S FINEST**  
Shortening 69¢  
3-LB. CAN

**FRESH MEAT SPECIALS**  
TENDER—LEAN MEATY PORK  
**SPARERIBS**  
MEDIUM SIZE 49¢  
TO BAKE OR B-B-Q

COLE'S OWN  
PURE PORK SAUSAGE 1-LB. ROLL 39¢  
SLICED PORK LIVER LB. 29¢

**FRESH PRODUCE SPECIALS**  
FUERTE—LARGE SIZE  
**AVOCADOS**  
3 for 25¢

**MAXWELL HOUSE INSTANT**  
COFFEE \$1.65  
6-OZ. JAR — Price Includes 6¢ Off

**HEINZ STRAINED**  
Baby Food 3 Jars 26¢  
CHOPPED 3 JARS 27¢

**HEINZ PURE TOMATO**  
KETCHUP 21¢  
14-OZ. BOTTLE

**MILANI'S 1890**  
DRESSING 6-oz. Bot. 29¢  
12-OZ. 53¢

**NALLEY'S**  
BEEF STEW 33¢  
15-OZ. CAN

**SANITARY NAPKINS**  
MODESS 2 Pkgs. 35¢  
PKGS. OF 12

**M.D. — COLORS & WHITE**  
TISSUE 4 Rolls for 35¢ 14¢ 23¢

**M.C.P. LEMON**  
JUICE 15¢  
2 5/8-OZ. CANS

**KULANA PAPAYA**  
NECTAR 15¢  
12-OZ. CAN

**SWIFT'S**  
BABY MEATS 21¢  
CAN

**DELICATESSEN**  
GRAND TASTE  
All Meat Franks LB. 55¢  
BLUE BELL  
Cottage Cheese PT. 21¢

**FROZEN FOODS**  
PET RITZ FROZEN  
APPLE PIE 8-INCH 34-OZ. 45¢  
WONG'S FROZEN PORK OR CHICKEN  
CHOP SUEY 14-OZ. PKG. 45¢

FOR QUALITY and ECONOMY SHOP AT —  
**Cole's MARKETS**  
10581 GARDEN GROVE BLVD., GARDEN GROVE  
5190 ATLANTIC BLVD. . . . . LONG BEACH  
5548 WOODRUFF AVE. . . . . LAKEWOOD  
5401 E. ARTESIA BLVD. . . . . LONG BEACH  
6191 ATLANTIC BLVD. . . . . LONG BEACH  
1000 E. FOURTH ST. . . . . LONG BEACH  
4121 NORSE WAY . . . . . LAKEWOOD  
— WE RESERVE THE RIGHT TO LIMIT —  
— NO SALES TO DEALERS —

**FORMAL WEAR**  
18 MEN  
Raymonds

SHOP 3 NIGHTS . . . THURSDAY, FRIDAY, AND MONDAY . . . 9:30 A.M. TO 9:30 P.M.

**MAY LAKEWOOD**  
prettiest "back talk" in town!  
our hairbrush cut 2.50  
The prettiest heads in town feature our expert, cluster-curl and cut! Just run your fingers thru and see how every bubbly curl bobs back into place.  
Pre Easter cold wave sale  
reg. 20.00 - now 9.90\*  
\*Dyed and bleached solution slightly higher.  
May Co. Lakewood—Beauty Salon—Second Floor  
COME IN WITHOUT APPOINTMENT OR CALL: HA 9-2411 OR ME 5-0111, EXT. 342

## Worry Clinic

# Clergyman Aided by Ideas on Speech

By DR. GEORGE W. CRANE

Case X-366: Joel J. age 32, is a very successful clergyman.

"Dr. Crane, I also am indebted to our local newspaper," he began, "for it prevented my deserting the pulpit and going into high school teaching."

"After graduating from theological seminary, I married and took a small church. But despite my heavy preparation for my Sunday sermon, I seemed to be waging a losing battle. For the attendance kept getting smaller and smaller."

"That disturbed me, so I would study and read more exhaustively in preparation for next week's sermon. But the congregation would keep on dwindling."

"So I had planned to go into high school teaching and quit the ministry. But my wife finally got me on the right track. She cried and begged me to try a new plan for just three more months."

"Then she showed me your booklet on 'Public Platform Strategy.' She said she had sent for it via our newspaper six weeks before but had hesitated to show it to me."

WHAT SHE MEANT but tactfully didn't say in so many words, was the fact I was an intellectual snob. For I figured my homiletics professor at seminary had taught me all I needed to know about the art of sermonizing.

"And I felt the usual college graduate's superiority complex about looking into the newspaper for educational aid."

"Besides, I was irritated at my wife's thinking any newspaper booklet could remedy my problem. But she pleaded and coaxed, so I finally agreed to make an honest try."

"And it was a tough job, at least the first two Sundays. For I had been trained to deliver an essay-type of address. After I read your booklet, I realized I was chiefly an expositional preacher instead of a narrative speaker."

"So I tried your anecdotal formula. I picked a few actual cases from my parish and used them to document my main text. I also inserted some mild humor and named three parishioners in my address."

"Well, sir, I got more compliments on that sermon than on all my previous speeches."

"AND I MUST admit that I felt astonished at how simple the narrative method of public speaking could be."

"The next Sunday I followed the same pattern. And I found that there were 23 more people present than the week before, which was a great tonic to my morale."

"Again the parishioners patted me on the back and told me I had given them a great sermon. My wife

beamed and I began to feel good, myself.

"After these three months, I have found that the attendance on Sunday is now 62 per cent greater than for the past year. My congregation has also asked me to come back and I am being given a salary boost, too."

Facts are facts, whether you derive them from this progressive newspaper or a musty scientific tome in a college library.

So never succumb to the common form of educational hypocrisy which makes you think newspapers can't alter your life by giving you new ideas.

Bishop Richard C. Raines, of the Methodist Church, invited me to Indiana on three different occasions to address all the clergy in his three big Methodist Conferences.

And Bishop Raines asked me to tell them how to make an interesting sermon, for the bishop knew a poor orator empties a church.

So send for my booklet "Public Platform Strategy," enclosing a stamped return envelope, plus 20 cents.

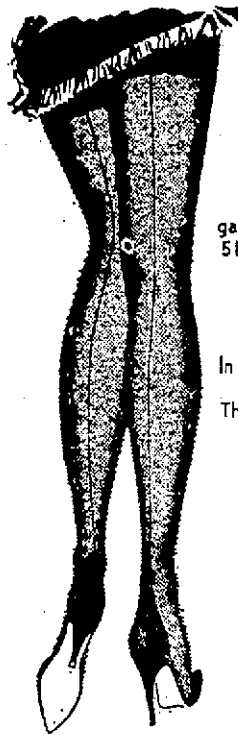
It can show you quickly how to make an interesting speech.



1000  
NEW  
STYLES  
  
NEW  
**Hats**  
For Easter  
**\$3.98**

... from  
big and little  
brims to  
fanciful trims  
  
**WORTHMORE  
MILLINERY**  
STORE  
  
ACROSS  
FROM  
BUFFUM'S  
GARAGE

60 Gauge 15 denier  
51 Gauge 15 denier



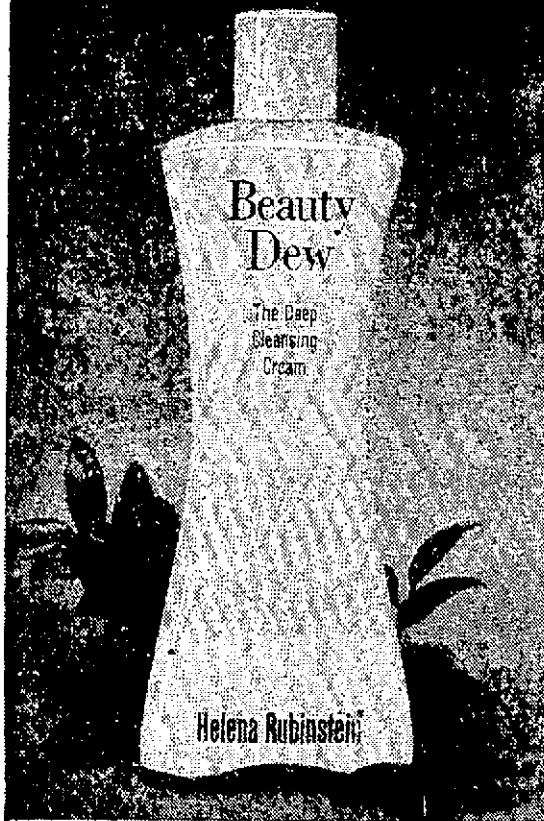
Nylon  
Hosiery

Yes indeed...Luxury 60 gauge 15 denier or serviceable 51 Gauge 15 denier...both hose are offered at this Sensationally low Sav-on Special price, both are available in all Spring color tones and in all popular sizes. They can be gift wrapped for Easter too. No charge of course.

49c.

3 pairs, boxed 1.45

## Helena Rubinstein's new BEAUTY DEW



Greaseless liquid cream cleanses, softens, protects...in one quick step!

Helena Rubinstein created Beauty Dew for the thousands of busy women who asked her for one cream that would pamper their skins in the trusted Helena Rubinstein tradition—yet be swift and thrifty to use!

And so amazing Beauty Dew was born—a completely new greaseless liquid, scientifically formulated to do the work of many creams! Beauty Dew cleanses, softens, protects—and does it in just one minute! A completely new kind of liquid lanolin in Beauty Dew penetrates deeper into the skin, softening deep-down, while B7 Hexachlorophene protects your skin against bacteria-caused surface blemishes.

If you cherish your complexion—and time and money too, Beauty Dew is the liquid cream for you. Now Helena Rubinstein makes it possible to coddle your skin for about a penny a day—to keep it looking brighter, clearer, dewy-fresh!

4 months' supply, just **1.35** plus tax

# Sav-on

## Easter Savings

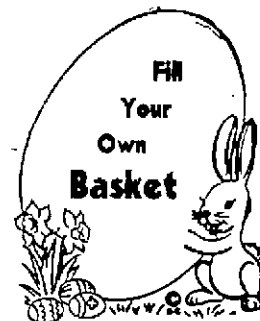
Empty Baskets  
In various sizes  
specially priced from 19c to 69c

15c Easter Grass  
Shredded green paper  
grass... Save 7c 2 for 23c

15c Egg Dyes  
All basic colors  
Save 4c at Sav-on... 11c

Marshmallow Eggs  
Large bag of assorted  
colored eggs... cello bag 29c

Jelly Bird Eggs  
Brach's assorted colors,  
in cello bag... pound 29c



Lux Bath  
Size Soap

10 for 1.00

Popular complexion  
size at this special  
price.

"ALL"  
Detergent

10 lbs. 1.98

For automatic wash-  
ing machines... a  
Sav-on Special.

Sunbeam  
Shavemaster  
  
A practical Easter gift  
... Men's deluxe or La-  
dies' LC-2 on special.  
  
Ladies' 9.98 Men's 18.95  
15.95 29.95

Easter  
Plush Toys  
  
Traditional bunnies and  
the newest favorites...  
in luxurious plush.  
  
1.69 to 2.50

Laundry Cart  
Sanitized bag,  
fold, easily... 2.89

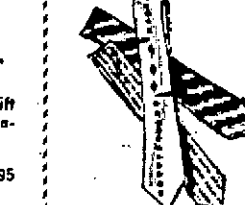
Utility Pail  
Unbreakable  
polyethylene, 12 quart size... 88c

8-Piece Snack Set  
Hospitality,  
4 cups, 4 plates... 98c

Ovaltine Beverage  
Can be served  
hot or cold, large size... 51c

2.98 Sponge Mop  
Chrome plated,  
scrubbing... 1.98

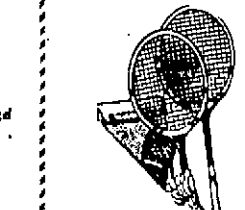
End-O-Pest  
Meal or pellets  
for snails, slugs... 59c



Gift  
Neckties

Wide choice of bow ties  
or four-in-hand, latest  
patterns and colors.

2 for 1.00



Badminton  
Game

Two rackets, 2 shuttles,  
net and instruction book.  
in cello bag.

1.98



Spic and Span

Large size...  
special at Sav-on... 19c



Simoniz Wax

Quart of non-solvent  
floor wax... 69c



Cashew Nuts

Nut-Shelf's  
14-oz. vacuum can... 79c



Instant Sanka

75% caffeine free...  
4 ounces... 88c



Cereal-Soup Bowls

Jadite or  
ivory... 6 for 49c

Coffee Mugs

Jadite or  
ivory... 6 for 49c

## Sav-on Cosmetic Values

2.50 Hand Cream  
Harriet Hubbard Ayer,  
fragrant concentrated  
protective cream, softens  
hands... 10-oz. size, 1.00

3.75 Spray Perfume  
Blanchard's, 3-oz. size of  
Jewellous, Conflict, Eve-  
ning Star or Intrigue... 2.75

Creme Puff & Lipstick  
Max Factor's combina-  
tion of Creme Puff in-  
stant make-up and Hi-Fi  
Lipstick... 1.25



2.00 Bubbling Bath Oil  
Duparc's luxurious bubble  
bath oil... save 1.00  
on each 2.00 bottle, 1.00

Banish Shampoo  
Brach's anti-dandruff  
shampoo containing 2274  
compound... 8 ounces... 1.50



Noxzema Skin Cream

Boudoir 6-ounce size  
greaseless, medicated  
cream for beautiful skin... 69c

Rubber Tip  
Bobby Pins

2 for 25c

Card of 65 long or  
72 short rubber-tip  
pins.

Rubber  
Bath Mats

2 for 1.00

Bath safety mat with  
vacuum cup bottoms  
... in colors.

Men's Briefs

2 pairs 1.00

Fully guaranteed,  
full combed yarn,  
shrink resistant  
fabric.

Men's  
Tee-Shirts

2 for 1.00

Fully guaranteed  
... with reinforced  
neckline... cello  
packed.

## Here's the Secret of New Beauty!



Select a hair style that flatters your loveliest  
features. Let our experts show you the secret!  
Tinted and bleached hair, slightly higher.

PERSONALIZED WAVE  
HAIR CUT 2.00

7.50\*

\*stylist prices slightly higher

the **BROADWAY**

IN THE LOS ALTOS SHOPPING CENTER  
BEAUTY SALON  
LOWER LEVEL

Long Beach

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Ext. 308 or  
HE 8-4392

## ROYAL JELLY

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FOR DRY or SENSITIVE SKIN!

125 MGMS. of Natural Queen Bee Jelly combined with essential oils and emollients in this delicate and wonderful night cream. To enrich dry, fatigued, and mature skin—to make you look years younger!

Only \$1-



Suddenly—  
YOUR SKIN LOOKS  
SOFTER! YOUNGER!

5246 LAKEWOOD BLVD.,  
LAKEWOOD CENTER

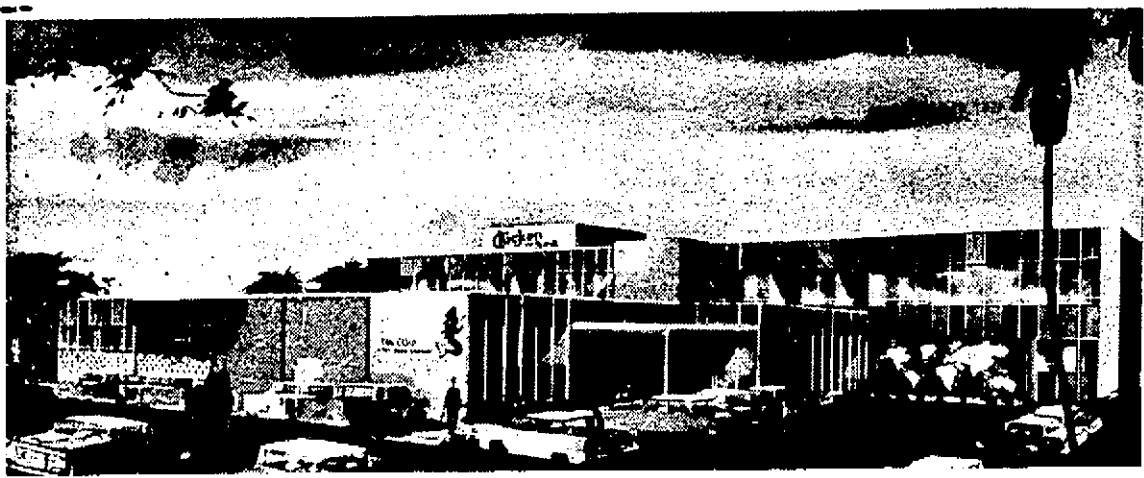
12031 BROOKHURST ST.,  
GARDEN GROVE

4th & PINE AVENUE,  
DOWNTOWN LONG BEACH

2164 BELLFLOWER BLVD.,  
LOS ALTOS

# Sav-on





#### FUTURE HOME OFFICE OF VAN CAMP'S

World-wide operations of the Van Camp Sea Food Co., Inc., will be directed from this new office building when it is completed on Pier A in Long Beach Harbor. The company will continue canning operations in the old Terminal Island facilities but will bring most of its \$12,500,000 annual payroll of office workers to Long Beach.

## Van Camp's World-Wide Business Will Be Directed From Office Here

By KEN CHILCOTE  
Independent, Press-Telegram Business Editor

When the Van Camp Sea Food Co., Inc., moves its world headquarters to the Port of Long Beach late this year, it will bring here the major part of its \$12,500,000 annual payroll.

This was announced Saturday by the company, which is internationally known as the packers of Chicken of the Sea and White Star brands of tuna.

The move from Terminal Island to Long Beach Harbor does not mean the closing of the cannery on the island, officials said. Only the clerical operations for the world-wide business will come here in a move which also ties in with a big expansion.

Canning of "wet fish," locally caught sardines and mackerel will continue in the Terminal Island facility and the plant there will continue to serve as a big warehouse.

THERE WILL be no packing or handling of fish in the Long Beach Harbor office structure which will be on the extension of Pier A near Pacific Sport-fishing Landing.

The Van Camp building is scheduled for completion in December of this year at an estimated cost of \$550,000. The building will be financed by the Long Beach Harbor Commission on a 25 year lease basis with Van Camp.

This new modern office building will be constructed on Pier A East on what will be known as Van Camp Street. It will contain 36,000 square feet and have accommodations for 175 employees. The structure will be of steel with an aluminum and porcelain enamel skin. The

architect is Kenneth S. Wing, F.A.I.A. of Long Beach and the contractor is Ruane Corp. of San Gabriel.

GILBERT C. VAN CAMP Jr., president of the Van Camp Sea Food Co. said this building is being erected in conjunction with the Van Camp's present and projected plans for company expansion in all phases of their operations. These plans include fishing and canning operations, both in the United States and abroad, and in tuna marketing operations throughout the world.

Frej Hagelberg, financial vice president of Van Camps world wide operations said "The company will bring to Long Beach the major part of its \$12,500,000 annual payroll."

The original cannery and headquarters were established in San Pedro by G. C. Van Camp Sr. and Frank Van Camp in 1914. Van Camp Sea Food Co. has been a leader in the fish industry since its inception. Its two primary tuna products, Chicken of the Sea and White Star continue to establish a standard in marketing that is developing new and heavier consumer demand for tuna as a staple dish in the American household economy.



#### FATHER-SON TEAM

Checking final plans for the construction of the new Van Camp Sea Food office buildings is the father and son team directing the world-wide activities of the company. At left is Gilbert C. Van Camp Jr., president and at right is Gilbert C. Van Camp Sr., chairman of the board.

## \$9,600 Average Family Earnings

SACRAMENTO (AP)—Californians took in a record income of \$84 1/2 billion, an average of almost \$9,600 for a family of four.

The 1957 total, announced by the Department of Finance today, was about two billion higher than the 1956 income.

The state now accounts for 10.1 per cent of the national income although its 14 million people total only 8.3 per cent of the nation's population.

Charts of the income through the year showed a steady rise until the July-September period, when it started slightly downhill. About two-thirds of the income was in the form of wages and salaries.

Farmers dropped about 5 per cent below their earnings of 1956. The department attributed most of the slip to higher production expenses.

# Buffums' Geared for Good Business Ahead

## Points to Building Gain Here

Reporting increases in sales and earnings the past year, Harry Buffum, president of Buffums' Long Beach and Santa Ana department stores, is optimistic over business prospects again this year. He made this announcement at the annual election of officers and directors of the store.

Showing faith in business for the area, Buffum said the stores have planned volume increases of 3 1/2 per cent for the first half of the year. Last year sales increased 2 per cent with a 14 per cent increase in net earnings.

BUFFUM FURTHER emphasized the continuing policy of "trading up" in response to obvious indications derived from customer demand, with the creation of a new departmental designation, headed by Beverly Stark, to buy better coats, suits and dresses for the Designer Circle and Fashion Showcase, and similar plans for expansion in better sportswear plus boutique development in this department.

Regarding the Santa Ana store, Buffum voiced a glowing outlook for California's fastest growing area, and the astronomical growth potential reliably counted upon to soften the impact of a nationwide recession in that area, if it occurs.

IN THE LONG BEACH area, Buffum pointed out the tremendous total of construction, both public and private, which is assured for 1958, with contracts already awarded for the major part, and definite indications of other planning on drafting boards for multiple dwellings close to the ocean, all of which will set a total build-

## Real Estate and BUSINESS DEPARTMENT

### Independent-Press-Telegram

SUNDAY, MARCH 23, 1958

SECTION R

## Great Boom Ahead for Nation, Says State Realty President



CLIVE GRAHAM  
Predicts Big Things Ahead

A business boom even greater than what the nation has experienced the past 10 years is ahead for the United States, believes Clive Graham, president of the California Real Estate Assn.

Speaking at dinner meetings Wednesday night of the combined realty boards of Long Beach, Compton and Lynwood, in Compton, and again Friday night in Downey at meetings of boards from Downey, Bellflower, Norwalk-La Mirada and the Southeast Realty Board, Graham said the new business boom may not fully develop for five to six years.

"THIS PREDICTION is not mere crystal ball gazing," he declared, "but is based on the findings of nationally prominent organizations who are constantly studying the building and real estate industry activities."

Graham, who is a Long Beach Realtor, sketched this picture: Construction of two and one-quarter million homes a year by the housing industry.

A gross national product of one trillion as compared to the present 435 billion.

A per capita real income rise from \$1,708 to more than \$2,800.

More leisurely time and more money to spend on non-essentials, thanks to new techniques and better machinery.

Farm production of one-third more food than today, with 40 per cent fewer workers.

AN AVERAGE WEEKLY earning of \$185 for a factory worker, compared with today's \$84.

An average work-week of four days.

As many three-car families as there are two-car families today.

Ten to 12 million cars a year produced by the automobile industry.

"Within the next 25 years

Graham said that CREA endorses urban renewal and neighborhood conservation-rehabilitation program — state-wide.

The CREA president reminded the Realtors present at the meeting to rigidly follow the Realtor's Code of Ethics under which they work and which has proven so beneficial to the protection of the public. He pointed out that all real estate men are not Realtors — only those belonging to the local real estate board which is affiliated with the California Real Estate Assn. and the National Assn. of Real Estate Boards.

ACCOMPANYING GRAHAM to the meetings was Jackson Pontius, state CREA chairman, who introduced the president.

At the Compton dinner Glenn A. Gehken of Long Beach gave the invocation; Judge Sidney W. Kaufman of Compton the pledge of allegiance and welcome were extended by Larry Miller, president of the Long Beach board and Edmund F. Sahcen, president of the Compton-Lynwood board. Bob Compton, CREA executive committeeman was master of ceremonies and Larry Hoag, CREA vice president introduced Pontius.

The Downey dinner was held at the Los Coyotes Country Club. H. M. Dumalski, president of the Bellflower Board, gave the pledge of allegiance; James Hall, president of the Downey board the invocation; Harold F. Goettsch, president of the Norwalk-La Mirada board presided and A. J. Slayton, head of the Southeast Realty Board extended the welcome. Assemblyman Carley V. Porter and Reg F. Dupuy, Long Beach, national association director, were among the guests.

## INCOME TODAY RETIREMENT TOMORROW!



HOMES—DUPLICES—APARTMENTS  
ON YOUR 40' OR 350'x100' LEVEL LOT  
100% FINANCING ON FRONT OR REAR OF YOUR VACANT OR IMPROVED LOT!

SEE APARTMENTS JUST COMPLETED AT  
1745 E. 10TH ST.  
Between Cherry and Orange — From 10 A. M. to 5 P. M. Sun. Only

CALL NOW  
FOR APPOINTMENT, INFORMATION GARfield 7-2812  
Monday Thru Friday 8:30 to 5 P.M. Saturday 10 to 4 P.M.  
**SECURITY APARTMENTS, Inc.**

Builders and Developers  
General Offices—3970 ATLANTIC AVENUE—SUITE 202  
BIXBY KNOLLS AREA—LONG BEACH  
OVER 100 UNITS BUILT IN LONG BEACH AREA  
Call for Location of Units Being Constructed in Your Area



## We Can Build You a 2-BEDROOM DUPLEX

YOUR LEVEL LOT COUNTY AREA \$550  
as low as \$5 Sq. Ft.

100% FINANCING POSSIBLE  
Also Units — Your Plans or Ours  
**See Model**

107-109 W. 48th St.  
**LONG BEACH**  
Experienced Salesmen Wanted

**RODRICK CONSTRUCTION, Inc.**  
12612 ATLANTIC AVE., COMPTON  
Phone NEWmark 5-8007 — Evenings GA 2-3184  
15127 CRENSHAW BLVD., GARDENA  
Phone OSborne 6-0403 — Evenings FA 8-8620

## Kit Sales Are Ahead of Output

With nearly a half million dollars in orders received for February and March orders continuing to reflect the same trend, the production of Kit mobile homes is to be stepped up at once.

This was announced by Dan Pocapalia, president of the Kit Manufacturing Co., Inc., 1401 W. 17th St., who said the February orders was the largest volume month in the firm's history.

The firm has been employing 170 production workers and will add further personnel to achieve the unit increases necessary to keep up with the backlog of dealers' orders, Pocapalia said.

The big increase, Pocapalia said, can be attributed to recent introduction of budget-priced models.

## Poultry Label Bill Is Delayed

SACRAMENTO (AP)—A bill requiring that labels on fresh poultry say just how fresh has been sent to an interim committee for more study.

The bill would require that the date slaughtered be stamped on all chickens labeled "fresh" and forbid repackaging frozen chickens and advertising them as fresh. The committee is to report back next January.

## 10 HOT WATER LOTS

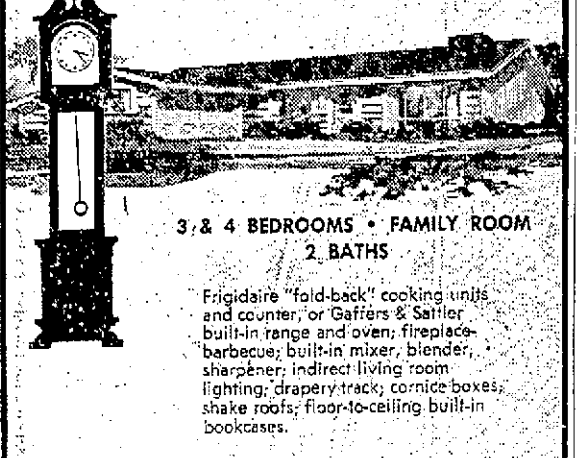
260' x 293'

Center of Desert Hot Springs. Suitable for large development, clinical or recreational.

**A. M. WELLS**  
11725 PALM DR. FA 9-3484  
DESERT HOT SPRINGS

## Clock Homes

presents a breathtaking flair in home styling and luxurious living that actually outclasses homes costing very much more.



## Clock Homes

in picturesque La Mirada  
From Long Beach: Up Lakewood to Rosecrans—turn right, continue 3.3 miles to Jolon Rd., then past Santa Ana Freeway for turn left to models.  
AS LOW AS \$995 DOWN  
ALSO NEW FHA TERMS  
Priced From \$17,500  
A FURNISHED MODEL BY WILDER'S  
Color Co-ordinator: Marilyn Price  
MOSS Building Corp. "Builders of the Best"

# CALIFORNIA CITY!

## AMERICA'S LARGEST PLANNED COMMUNITY LAUNCHED IN BORON VALLEY

The nation's largest land development—over 140 square miles of rich, fertile land—was announced by the California City Development Co. today. The over 80,000-acre area in Boron Valley lies in the triangle formed by Highways 6, 466 and 335 in the Mojave Plateau just 5 miles from the giant Edwards Air Base.

The location of the site, it was announced, was dictated by the enormous growth of the Los Angeles area with industries and increasing thousands of people pouring into the high, sunny mesa above Antelope Valley which contains over 70% of the Nation's known Boron reserves. Industry is

### CALIFORNIA CITY 10 YEARS IN THE MAKING

Planners, engineers, road builders and architects are already at work on the first sub-division of California City. Over fifty new homes are about to be constructed. School sites have been approved and the plans for California City's first recreational



## 10 HOT WATER LOTS

260' x 293'

Center of Desert Hot Springs. Suitable for large development, clinical or recreational.

**A. M. WELLS**  
11725 PALM DR. FA 9-3484  
DESERT HOT SPRINGS

## BUILD NOW!

816 SQ. FT. HOME.....\$4195  
1000 SQ. FT. DUPLEX.....\$6200  
NATURAL BIRCH CABINETS AND TILE  
**DEDMON BUILDERS**  
15308 1/2 Paramount Blvd., Paramount  
ME 0-5277 NEVada 6-2517  
Open Evenings 'til 8



### X-HOME APPEALING

With low terms still offered X-Homes built by Hintz are finding a good market now in Orange County. They are located near Disneyland on Katella and are priced from \$13,495.

## Terms on X-Homes Appealing to Public

With non-vets able to buy for as little as \$295 down plus only \$90 costs, X-Homes in Orange County are proving a great attraction since the recent upturn in home buying.

Gilbert J. Hayes, sales agent for the Hintz built homes, says visitors still have an opportunity to win a mink stole or a mink scarf by suggesting the best name for the development, still known as X-Homes.

Located on Katella at Ninth St., just west of Disneyland, the homes are in 3 or 4 bedroom with 2 baths and have 1,300 square feet for the full price as low as \$13,495.

THE HOMES are built on large lots. They have fireplaces with decorative stones, natural ash kitchen cabinets, breakfast bar and nook, brick and stone planters, steel window frames, dining area in kitchen, and they are offered in 14 elevations.

To reach the homes take Santa Ana Freeway to Harbor Blvd., turn south past Disneyland to first intersection and turn west. Or from Long Beach go east on 7th St. to Huntington Beach Blvd., then left to Katella and turn right to the models.

## Good Year for Shell

Shell Oil Co. last year reached a record high of \$1,773,359,000 in total revenues but had a slight drop in net income.

The 1957 annual report shows total revenues, including dividends and interest, were \$128,942,000 greater than last year but that profits were down \$763,000.

H. S. M. Burns, president, said that consolidated net income after taxes was \$135,085,000 or \$4.46 a share on the 30,286,384 shares outstanding at the end of the year. In 1956, net income was \$135,548,000 (highest in the Company's history) for an equivalent of \$4.49 on the same number of shares.

BURNS SAID that taken as a whole, 1957 was among the best that the industry and Shell have experienced, even though costs and expenses continued to climb in 1957 mainly because of higher wages and increased prices for purchased materials and services.

Of 269 exploratory wells drilled during the year, 48 discovered oil and gas. The Company drilled 1,005 development wells, resulting in the completion of 913 oil and gas producers and 92 dry holes. The report shows that 79 producing wells were completed in the Four Corners Area of New Mexico, Colorado, Utah and Arizona.

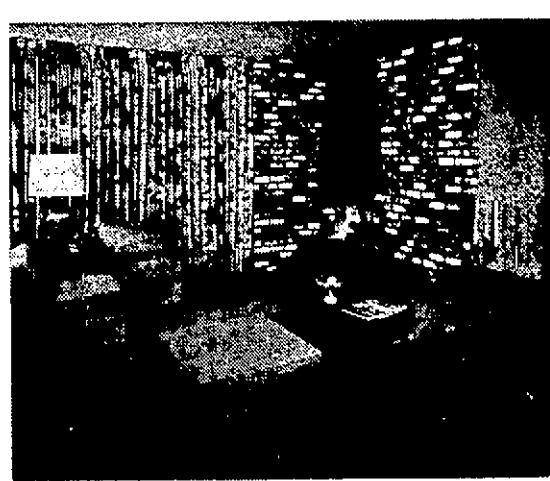
The company's gross crude oil production averaged 367,000 barrels per day of 1957. In 1956, 349,000 barrels per day were produced.

# Homes, Lots Attracting Buyers to Marina Shores

Completed luxury homes, choice view lots for custom building, a popular trade-in plan and availability of exceptionally low conventional and FHA terms of purchase have been maintaining a high sales level at Marina Shores, it was reported yesterday by a spokesman for Walker & Lee, Inc., sales agents.

The new Butler-Harbour Construction Co. development fronts the ocean, with five model residences, designed by two leading architectural firms and furnished by Frank Bros., on display daily at 600 S. Shore Dr., Seal Beach.

It was underscored that many buyers are taking advantage of new lower conventional terms from \$1,450 down, plus costs, and from \$114 a month, including principal and interest. FHA terms are from \$2,650 down, plus costs and im-



### BEAUTIFUL VIEW

Homes at Marina Shores, typified above, are on ocean-view sites. Terms for vets and non-vets are offered. Sales office, with furnished model homes, is at 600 S. Shore Dr., Seal Beach.

### Reject Assistants for State Group

SACRAMENTO (UP) — The Senate finance committee rejected a proposal to hire staff assistants to each of the five public utilities commissioners.

The committee turned down the proposal to give each commissioner a \$7,000-a-year assistant after Sen. Arthur Breed (R-Oakland) argued that the existing staff was adequate to give counsel to the commission.



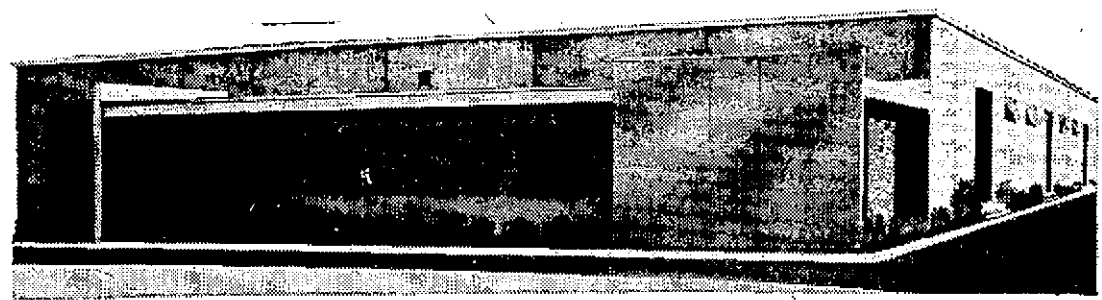
### CHURCH TO BUILD

Designed by Kenneth S. Wing, FAIA, the new Fellowship Hall for Our Saviour's Lutheran Church, 370 Junipero Ave., will afford a multiplicity of uses of the structure. Of Spanish-style design in keeping with the existing church facilities, the building incorporates a Fellowship Hall, kitchen, fireside room, youth room, dressing rooms, lockers and showers. The building permits dual use of many areas, which is important in church planning. Pastor Virgil Bjerke and building committee chairman Dwight Kingsbury report that the plans have been accepted by the church, financing has been arranged and construction will begin about April 15.

## NOW, GREATER FACILITIES TO SERVE THE WEST WITH

# NEVAMAR®

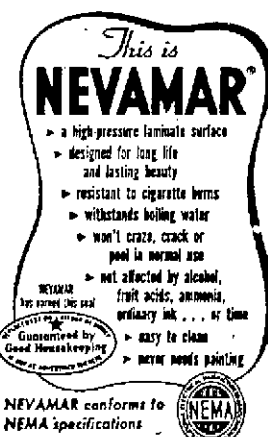
The surfacing material that brings carefree living..... everywhere!



### CHOOSE NEVAMAR FOR—

- Sink Tops
- Counters
- Cabinets
- Work Tables
- Bath Vanities
- Furniture Surfaces
- Wall Panels
- Desks
- Bars

—AND LOOK FOR THIS LABEL  
ON THE PRODUCTS YOU BUY!



## ...THROUGH OUR NEW WAREHOUSE AND SALES OFFICES AT 950 WEST 12th STREET in LONG BEACH

With the opening of our new home in the West, our facilities for supplying NEVAMAR to Western United States will be greatly expanded. Complete warehouse stocks are maintained here for prompt delivery.

Today, NEVAMAR is synonymous with carefree living. This prefinished high-pressure laminate is the surfacing material that puts an end to eternal vigilance. NEVAMAR shrugs off stains, scars, scratches and burns... never needs refinishing. You will find NEVAMAR surfaces on fine furniture produced by America's leading manufacturers. You can have it in your home on beautiful custom-made kitchens and bathrooms in any decor of your choice. You'll love the freedom from care that's yours when NEVAMAR comes into your home.

Look in the Yellow Pages for your nearest NEVAMAR dealer

**The NATIONAL Plastic Products Company**

ODENTON, MD. • NEW YORK, N.Y. • PORTLAND, ORE. • MIAMI, FLA.  
950 WEST 12th STREET • LONG BEACH 13, CALIFORNIA

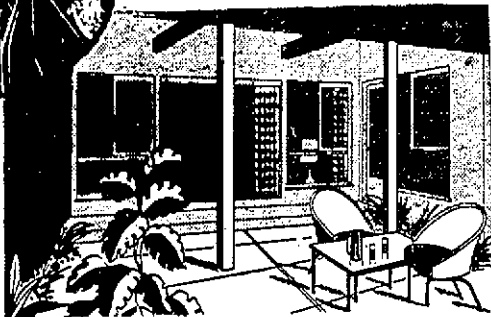
MANUFACTURERS OF SARAN AND NYLON FILAMENTS—WYNENE EXTRUDED AND MOLDED PRODUCTS

## Discover TRUE EASTERN FORMALITY COMBINED WITH



Separate  
Dining Room

Lanai accessible  
from: Living Room,  
Kitchen, Master Bedroom



## REAL CALIFORNIA LIVING in "The Lanai" Model at GIBRALTAR HOMES Exclusive KENTWOOD PARK

Then visit the 5 other furnished  
Gibraltar Models—Each one as  
intriguingly different as the "Lanai"

### SEE THE INCOMPARABLE KENTWOOD CLUB

Swimming Pool • Clubhouse • Picnic Area  
Tennis Court • Play Area  
Wading Pool • Barbecue  
Completed and Ready  
in Use Now!

CHOICE OF 2, 3, 4 OR 5  
BEDROOM PLANS WITH 2  
BATHS PLUS "A NEW WAY  
OF LIFE" FOR YOUR FAMILY  
at modest cost from \$16,950  
to \$21,000  
FHA OR CONVENTIONAL TERMS

Come and see it all for yourself

DIRECTIONS: Just drive out Santa Ana Freeway to Lincoln Avenue in Anaheim, turn east through Center Street to Placentia, turn left to La Palma, then right to the entranceway.

**PAT McCORMICK**  
of Lakewood

TWICE WOMEN'S OLYMPIC  
CHAMPION DIVER

2 EXHIBITIONS THIS SUNDAY  
2:30 AND 3:30 P. M.

Experience a new thrill this weekend

## Gibraltar Homes

IN KENTWOOD PARK  
EXCLUSIVE EAST ANAHEIM



## X-HOMES

IN ANAHEIM

2 BATHS

Full Price Low as

\$295 Down

\$13,495

Plus Only  
\$90 Costs

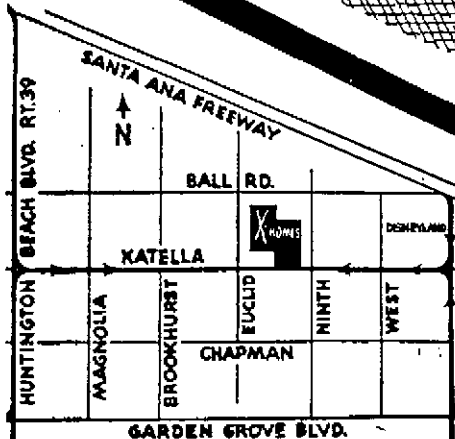
3-4 Bedrooms  
1300 SQ. FT.  
OF LIVING  
AREA

X-  
HOMES  
IN ANAHEIM

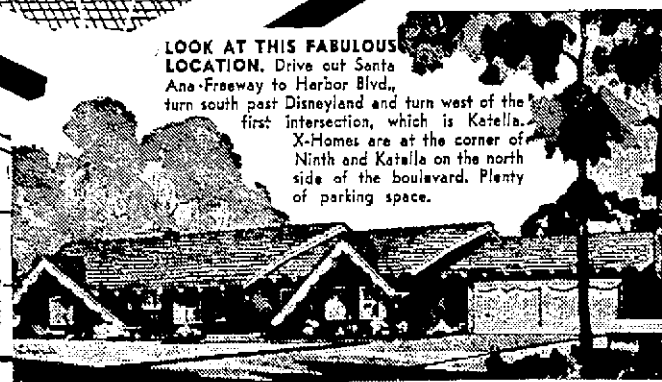
### LUXURY FEATURES

Exceptional Estate Size Pool & Patio Lots • Fireplaces with Decorative Stone • Concrete Walls and Drives • Beautifully Finished Natural Ash Kitchen Cabinets • Garbage Disposals • 14 Attractive Elevations • Breakfast Bars and Nooks • Louvered Windows • Acoustical Plastered Ceilings • Central Hall and Rear Yard Living Plans • Brick and Stone Planters • Double Garages • Steel Window Frames • Terrazo Floor Stall Showers • Walk-in Closets • 3-Yr. Warranty Republic Gas Water Heaters • Cork Tone Floors • Wallpapered Nooks • Marble Baths • Clean, Economical Gas Heat • Entry Closets • Dining Area in Kitchens • Westflox Hardware • Painting and Decorating by Davis Paint Co.

X-  
HOMES  
IN ANAHEIM



LOOK AT THIS FABULOUS  
LOCATION. Drive out Santa  
Ana Freeway to Harbor Blvd.,  
turn south past Disneyland and turn west of the  
first intersection, which is Katella.  
X-Homes are at the corner of  
Ninth and Katella on the north  
side of the boulevard. Plenty  
of parking space.





# No Set Pattern on Price Family Can Pay for Home

By KEN CHILCOTE  
I. F. T. Business Editor

What price home can we afford?  
With business slow right now will we get a home for less money if we wait a few months?

Those are two questions heard often today from the home-viewing potential buyers who are hesitant in closing any deal.

There is no certain yardstick that can be applied about the price of a home any family can afford. It is a question which every family must make a personal decision on although they will find that Realtors and bankers will give them good advice.

As to when would be the best time to buy a new home, there should be no better time than right now, provided you can afford it, Realtors point out.

When money eases and building is renewed on a big scale to meet the needs of the continual stream of new families arriving daily in the Southland the price of new, tract homes is certain to climb. Many factors will account for this, including much higher price on available acreages for home developments and increased costs for materials and labor.

WHEN THE PRICE on new developments climbs, so will the price on existing homes. Monetary value of existing homes depends largely on the current price tag on new homes in the area.

Retail buying of a pair of shoes, a dress or similar articles is something the public learns, by experience, as to the price they can afford.

But in buying a home a family is taking a step which will require anywhere from 18 to 30 years to fulfill the purchase obligation. It is a step that can and should bring new happiness to a household when they finally are living in "our own home" although they have paid but a small portion of the total cost.

Yet, it is a step that they break up a household if they take on an obligation they ill can afford.

GENERALLY SPEAKING, a family can afford a home costing from two and a half to three times the family's gross income.

This is not a rigid formula because some families will have no difficulty in financing homes worth three or more times their gross annual income while others will have difficulty meeting payments on a house costing less than twice their income.

Statistics from the FHA, based on experience with more than 3,400,000 government-insured loans, can be cited in trying to determine a yardstick for purchasing.

The figures show that families with incomes under \$5,000 a year are successfully buying homes at a price of three and a half times their gross annual income. On the other hand, those with high incomes generally are buying homes costing proportionately less.

FHA reports show many families with an income of \$3,000 are buying a \$9,000 home and those with \$12,000 income are buying an \$18,000 home.

Among factors which may modify the formula to determine what a potential buyer can afford, are: The amount of savings available for the down payment; the size of the family; its expenses for food, cloth-

ing, medical care, education and other costs.

YOUR REALTOR will do much inquiring as to your credit standing before he consummates a sale for he wants to see a satisfied client. Your banker or savings and loan official will give you much good advice about the type of mortgage. He knows real estate values and has wide experience in such dealings.

There are two major points to consider about the mortgage: Keep your interest costs as low as possible by borrowing the smallest amount necessary, instead of getting as large a mortgage as you can.

Secondly, bear in mind that the quicker you pay back the loan, the less will be your financing costs in the end. A shorter mortgage period means, of course, larger monthly payments. But if your earnings permit, the larger monthly payments will save you important money.

If you repay a \$10,000 loan at 5 1/4 per cent interest in 15 years instead of 25 years, the monthly payment would be \$80.39 instead of \$59.93. But by paying off 10 years earlier you would save \$3,508.80.

So when the Realtor or the banker or building and loan

man makes inquiry into your life—sometimes asking facts that you consider too personal—he merely is trying to get you into a home best suited for your ability to pay.



## PARK DEDICATED

Dedication of Kentwood Park was telecast from Gibraltar Homes. Participating in ceremony from left to right are H. P. Sioussat, sales manager for the Mohan-Martin development; Councilman Glenn G. Fry of Anaheim; and Steve Martin, TV personality.

# Buyers in Kentwood Park Given Club Memberships

Kentwood Park, the private club to be owned by residents of the latest Mohan-Martin development, was formally dedicated March 15.

Interested observers at the dedication joined on a tour of

the 2, 3, 4 and 5-bedroom furnished models. Each house plan is designed with a particular way of life in mind. Individual choice can be made of exteriors with Contemporary, Rustic, Ranch, Modern, Hawaiian, Cape Cod or Mediterranean motif.

THE OPPORTUNITY of joining in the ownership of the private Kentwood Park Club is an added inducement for Gibraltar Homes visitors. Now ready for use, these facilities will be highlighted each weekend by exhibitions that emphasize the advantages of this new way of life. This Sunday Pat McCormick of Lakewood, twice women's Olympic champion diver, will get this new program underway with two performances at 2:30 and 3:30 p.m.

Gibraltar Homes range in price from \$16,950 to \$21,000.

To reach this newest Mohan-Martin development, drive out Santa Ana Freeway to the Lincoln Ave. turnoff in Anaheim. Then follow Center St. east to Placentia, turn left to La Palma, and right to the six furnished models.

# Proves L. B. Realty Sales Good

"Realty business is good in Long Beach," says John Highstone of the firm of Steele & Moss Enterprises, Realtors. And, he has figures to prove it. Highstone shows that in the past four weeks he has had \$177,000 in sales.



When John Stanke, well known builder, was putting the finishing touches on a 10-unit contemporary modern apartment building at 233 Termino, Highstone obtained a listing on it and within 10 days he sold the structure to Marguerite Ellison at a price in excess of \$92,000.

Highstone also sold a small business building at 25 Cedar Way, adjacent to the Nu-Pike, for \$40,000. Coma Norris, the buyer, plans extensive remodeling. Paul Wieman was the seller.

"Demand for well selected business and commercial income property is increasing," said Highstone, who heads the recently established income division of Steele & Moss.



\$92,000 FOR THIS IN QUICK SALE



\$40,000 FOR THIS AS INVESTMENT

# First time offered anywhere!

# VETS-NON-VETS!

# FHA \$495<sup>00</sup> DOWN

plus costs and impounds

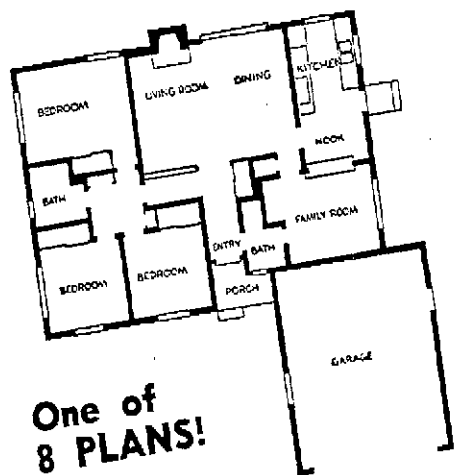
Full Price from \$15,475!  
\$108 per mo. for Everything! (Yes, Principal, Taxes, Interest & Insurance)



# lincoln park Mutual

## New Unit No. 10—New Family Room Plan!

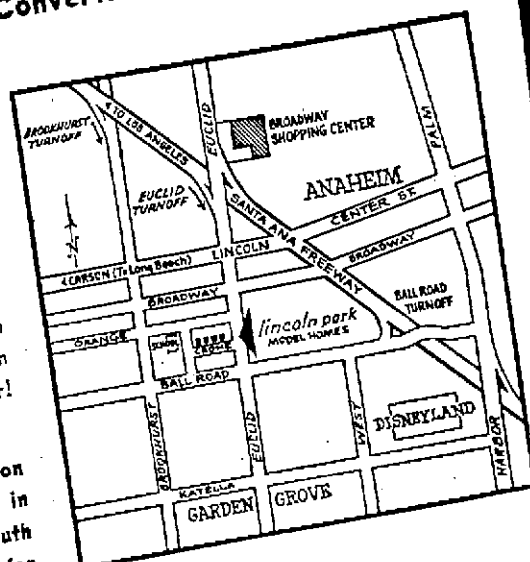
Choose From 3- 4-Bedroom, 2-Bath Plans — Convertible Dens — Family Rooms



One of 8 PLANS!

The Terms You Have Been Waiting For!  
Our ninth unit sold in record time... now is the time for you to make your selection in the new 10th unit. Four brand new plans—brand new financing that means just \$495 down—Veteran or Non-Veteran (Vets even if you have used your GI benefits). If you are searching for your "second home" then this is for you... no balloon payments, no gimmicks, no second mortgages... just \$495 (plus costs) and as little as \$108 per month for EVERYTHING! Compare the home—the deal—the location... then buy now and move in your choice home for mid-summer!

From Long Beach just drive straight out Carson (Lincoln) to the Euclid intersection (signal) in Anaheim. Turn right and drive four blocks south to the Lincoln Park furnished models... look for the big Lincoln Head.



## Only Five Remaining

Culminating an unprecedented success in a real estate development, Luxury Homes, Inc., builders of "Dutch Haven Homes" just outside of Anaheim are this weekend offering the last five homes in the group. These homes have been most readily accepted by the public. There are still available three GI homes consisting of 4 bedrooms and 2 baths, priced at \$13,350 with terms featuring no down payment and monthly principal and interest figured at \$66.84. There are also two FHA homes, one with 3 bedrooms and 1 1/2 baths, the other, 4 bedrooms and 2 baths. These are priced from \$12,300 with monthly principal and interest payments scheduled as low as \$64.42.

These remaining 5 are available on attractive FHA terms to vets and non vets alike. In a rising interest market, 30-year 5 1/2 per cent loans are still to be had with no second mortgages and no balloon payments.

Dutch Haven is only 20 minutes away from Long Beach and 30 minutes from the heart of Los Angeles.

From Los Angeles, take the Santa Ana Freeway to Magnolia, turn right to Cerritos, turn left one block to development. From Long Beach, take Spring St. (which becomes Cerritos) direct to site.

When you buy now for mid-summer delivery you will have your choice of exterior, interior colors, plan, lot location, wallpaper, fireplace design, built-in range and tile colors... even lot location! Another custom extra at Lincoln Park.

A Development of George M. Holstein & Sons • David Freedman, AIA, Architect • Colors: Marilyn Price • With Built-in O'Keefe & Morrill Gas Range & Oven • Natural Cabinets

## IN ANAHEIM—A CHOICE LOCATION!

JUST 5% FHA—Lowest anywhere!

NO BALLOON PAYMENTS OR 2ND MORTGAGE

NEAR SCHOOLS—SHOPPING

## New FHA Terms Now Available for Lincoln Park Mutual Home



### \$495 DOWN

Convertible den is one of the features at Lincoln Park mutual homes in West Anaheim where new FHA terms start at \$495 down for \$15,575 home. Den, which can be used as extra bedroom, dining room, or family room, has separate bath. Homes also have family room plan or three and four-bedroom choice. Site is on Euclid just south of Lincoln (Carson).

## Clock Home in La Mirada Appealing to Many Buyers

A new golf course and the Clock Country Club situated next to Clock Homes in La Mirada, and the convenience of shopping centers and schools within two blocks are factors attracting large numbers of home buyers to this community, reports Jerry Moss, president of Moss Building Corp.

## 1st Western Shows Gains

First Western Bank and Trust Co. reported an increase of more than \$70 million in total resources on March 4, as compared with March 14, 1957, according to T. P. Coats, chairman of the board and president of the statewide banking system. The March 4 Call Report showed total resources of \$965,549,416 as opposed to \$885,280,459 a year ago.

Total deposits amounted to \$882,649,756 compared with \$815,133,651 on March 14 a year ago, reflecting an increase of \$67,516,094. Loans and discounts increased from \$449,935,836 to \$467,673,509, a gain of \$17,737,672, and total securities totaled \$387,313,149 against \$341,175,861, an increase of \$46,137,228 since March 14, 1957. Capital funds rose from \$66,146,232 to \$67,672,265.

### Big Contract

NEW YORK (AP)—Sylvania Electric Products Inc. received a 23-million-dollar addition to a contract for work on the Convair B58 Hustler jet bomber. It provides for work on the Hustler's electronic shield.

New FHA terms at Lincoln Park Mutual Homes in West Anaheim that give veteran or non-veteran an opportunity to buy the \$15,475 homes with only \$495 down, have been called the "best in the nation" by builder, George M. Holstein.

The Lincoln Park Homes are the only development in the Orange County area that offer the low down payment and the 5 percent FHA financing that eliminates second mortgages, balloon payments and other extras yet gives buyers a luxury home for less than \$110 per month for everything, the long-time Southern California builder declared.

LINCOLN PARK UNIT 10 was just opened last weekend and brought, along with the new terms, several new floor plans, according to the builders. The new plans offer family rooms, convertible den, and conventional three and four bedroom plans.

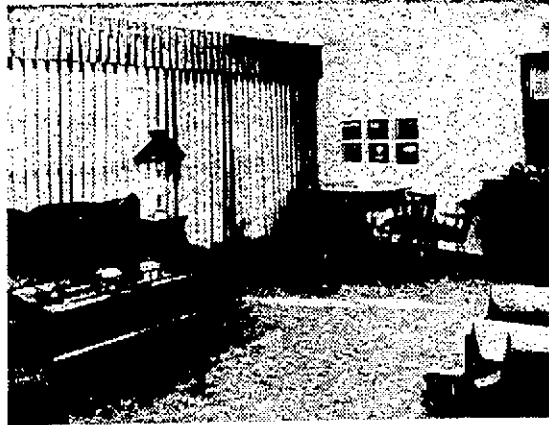
Among the features labeled as outstanding at the west Anaheim location is the solid construction of the homes with genuine lath and plaster walls, hardwood floors, built-in gas range and oven, tile sinks, stall showers, choice of many fireplace designs, and sliding glass doors to patio areas.

The four Lincoln Park Mutual furnished model homes are situated on Euclid in West Anaheim just west of Lincoln (Carson). From freeway, visitors should take the Euclid turn-off and go south to the homes.

## Cotton Ginnings in Big Slump

WASHINGTON (AP)—The Census Bureau reported 10,875,297 running bales of cotton were ginned from the 1957 crop.

This compared with 13,151,208 bales ginned from the 1956 crop and 14,542,040 from the 1955 crop. The reduction last year largely reflected cutbacks in acreages and adverse weather conditions.



### BUILT BY LARAMORE

This shows the large living room which is one of many features of the Magnolia Manor Homes in Unit 7, built by Laramore. They are reported selling rapidly.

## Rush of Sales Reported in Magnolia Manor Unit 7

Confidence in the quality investment value of Magnolia Manor No. 7 is evidenced by fast sales in this second unit of the Laramore tract. Already 30 of the originally planned 161 homes of this new extension have been sold since the opening announcement early this month.

According to Laramore officials, eager buyers select these fine homes for their outstanding value in construction and spacious new living accommodations. Over 1,300 square feet, exclusive of double garages, are designed for family convenience.

AMONG FEATURES are expansive living rooms facing front or back patio areas arranged for big-family freedom, large economy-tested kitchens with colorful dining areas or breakfast bars. Convenient access to every room is achieved by ultra-modern floor planning in three distinctive models. Three to four big bedrooms offer spacious closets, hall plans include plenty of utility space and one and a half or two baths are ample sized.

A choice of 16 exteriors are highlighted with brick trims, planters and wide window areas

to offer vast landscaping opportunities on big lots. They are priced from \$12,200 to \$12,500 with only \$195 down and \$90 costs to move in.

From Long Beach go east on 7th St. (Garden Grove Blvd.) to Huntington Beach Blvd., south to Westminster then east to models.

## Brown-Bigelow Office for L. B.

Brown & Bigelow, the world's largest manufacturer of calendars and remembrance advertising ideas, will open a district sales office in Long Beach on April 1, announced V. W. Weaver, vice president in charge of the Western Division. The office will be at 40 Atlantic Ave.

M. Kevin Sweeney of Anaheim has been appointed district sales manager for the new office and will supervise the company's operation in Orange County as well as in a major portion of Los Angeles County.

Long Beach city salesmen representing the firm are C. D. Johnson, H. A. Lewis, C. H. Elliott and E. J. Donovan.

**\$195**

Monthly payments less than rent

**3 Bedrooms 2 Full Baths**

**2 Car Garage**

Forced Air Heat • 7200-sq.-ft. lots • Acoustical ceilings • Disposal • Plenty of closets • Dining space in kitchen.

Not on contract . . . We give you a deed.

**Garden Grove**

**Sunshine**

**Homes**

FURNISHED MODELS

on Brookhurst Ave. & Traylor Way  
(just north of Westminster)

**S. V. HUNSAKER & SONS**

Garden Grove Blvd.  
Trask Ave.  
Traylor Way  
Westminster Ave.

**NON-VETS**

**\$195.**

Plus Only \$90 Costs

MOVES YOU IN

**3-4 BEDROOMS**

**1½-2 BATHS**

**1300 sq. ft. of living area**

**FULL PRICE**

**\$12,200 to \$12,500**

**NO DUE DATES**

**NO BALLOON PAYMENTS**

**AT**

**MAGNOLIA**

**MANOR 7**

SEE ON TV CHANNEL 5 — 10 A.M. SUNDAY

FEATURES OF HOMES COSTING \$4,000 MORE!

... inspect these homes carefully, then shop the entire market. You'll agree dollar for dollar, inch for inch, these are your best values . . . THE MOST FOR YOUR MONEY!

**PREFERRED LOCATION!**

- NEAR FREEWAYS
- NEAR SCHOOLS
- NEAR SHOPPING
- NEAR BEACHES

Drive out Santa Ana Freeway to Highway 39 (Grand Ave.) turn south past Knott's Berry Farm to Westminster, east to Magnolia Manor 7. From Long Beach: east on 7th St. (Garden Grove Blvd.) to Huntington Beach Blvd., south to Westminster and east to Magnolia Manor 7.

**LARAMORE**

**CONSTRUCTION CO.**

**FRANK N. McFARLAND,**

Sales Agent

GARDEN GROVE BLVD.

WESTMINSTER

MAGNOLIA MANOR 7

VERANO

HARBOR BLVD.

CANNERY

WRIGHT

HIGHWAY 39

**LIVE AT THE BEACH**

**MARINA SHORES**

HOMES & LOTS

**THE BRAND-NEW TRADE-IN PLAN YOU'VE BEEN WAITING FOR!**

Get a clean trade, no worries, no bother. Highest possible trade-in for your present home.

**REMEMBER HOW PROPERTY VALUES DOUBLED...TRIPLED...QUADRUPLED IN LONG BEACH...SANTA MONICA...MALIBU...BALBOA?**

**ACT NOW! GET THE BUY OF A LIFETIME BEFORE PRICES GO UP...UP...UP!**

Take advantage of this remarkable opportunity to own a home or lot in this booming beach community...one of the fastest growing sections of all America! Enjoy cool, SMOG-FREE ocean breezes year-round near the new \$14,000,000 small boat and yacht harbor where you can berth your boat. Have every recreation close by. Be near schools, churches, shops, major employment centers!

And MARINA SHORES offers originally-styled, quality-constructed homes with every deluxe feature. Your choice of 5 floor plans...21 exciting exteriors!

Buy NOW. Get TOP VALUE plus SOUND INVESTMENT with HIGH RE-SALE POTENTIAL.

HOMES \$21,150 to \$22,500 • 3 & 4 bedrooms, family room, 2 baths •

**NOW...BUY ON NEW, LOWER, CONVENTIONAL TERMS!**

**\$1450 DOWN,** plus costs

**\$114 MONTH,** principal & interest

**IMMEDIATE OCCUPANCY** on a few homes

• For family incomes of \$700 a month or more •

**OCEAN VIEW LOTS \$5,500 to \$8,375—TERMS**

**EASY TO REACH**

Drive south to Pacific Coast Hwy. (101) approximately 4½ miles from Long Beach traffic circle to Bolsa (1st traffic signal in Seal Beach), then left to furnished models.

600 South Shore Drive, Seal Beach. GEneva 1-1397 - open daily 9 a.m. to 9 p.m.  
builders: Butler-Harbour Constr. Co. sales agents: Walker & Lee, Inc.

**ONE OF CALIFORNIA'S LAST CLOSE-IN BEACH COMMUNITIES**



# Profit Sharing Big Issue in Auto Worker Demands

By JIM KLOCKENKEMPER  
United Press Automotive Editor

DETROIT — Next Tuesday morning a dozen or more United Auto Workers officials will walk into room 4201 of the General Motors Building with a heavy bundle of proposed contracts and the 1958 auto industry bargaining will begin.

Six days later the UAW will serve similar proposals on Ford Motor Co. at Ford's administration building at Dearborn and two days after that Chrysler Corp. will get the union proposals.

It will be at least six weeks before the union and the companies will take their positions on the main economic issues of the contracts. It is almost certain to be on the eve of the contract expiration dates (May 29 for GM, June 1 for Ford and Chrysler) before agreements are reached or it is known if a strike is imminent.

WALTER P. REUTHER, UAW president, told the United Press the union will do "everything possible" to avoid a strike. Louis G. Seaton, General Motors vice president and top negotiator, said the same.

But Reuther and Seaton both said it takes two to make an agreement—or an argument. From Reuther and Seaton down, both sides state it is too early to tell what bargaining positions will be reached.

The union has made a share of profits its main goal. It wants one-fourth of any profits which are more than 10 per cent of the company's net worth. Reuther said this demand is unchanged.

The union also is demanding an annual wage increase of 3.9 per cent or more, increased and lengthened unemployment benefits, increased and expanded pensions, full-coverage health insurance—and other "basic" improvements costing the companies an estimated 35 cents an hour more.

BUT THE ATTENTION will be on the profit-sharing proposal. It is the big issue of this year's bargaining as the guaranteed annual wage was the big issue in the last contracts in 1955. Ford Motor Co. settled this with supplemental unemployment benefits.

Harlow H. Curtice, GM president, Henry Ford II, Ford president, and L. L. Colbert, Chrysler president, have all declared the union's form of profit sharing unacceptable. Their chief argument is that it would allow Reuther and the UAW to determine profits and have a hand in management.

But the union does not insist on its system of profit sharing, UAW Vice President Leonard Woodcock, union GM department head, has already

indicated the union will listen to another method of dividing profits.

A NUMBER OF FACTORS point away from a strike. Close to 300,000 of the 1,500,000 UAW members are out of work. Many others have been on short work weeks or on periodic layoffs. The union members and the union strike fund will not be as fat as in prosperity.

Curtice has already offered to extend the 1955 contracts, which provide for a 2½ per cent annual pay increase. This is a starting base.

But the companies are in a strong position to resist. The stockpile of cars is close to 900,000 and a supply of 70 days or better. They have the cars to satisfy their markets during a long strike.

## Says Money to Be Eased

PALM SPRINGS — If mortgage money becomes plentiful enough at present rates, the heavy discounts of from five to 10 points at which FHA and VA loans have been selling recently could disappear entirely making a reduction in price for the average house of approximately \$1,000 without reducing any other cost at all, Walter C. Nelson, vice president of the Mortgage Bankers Assn. of America, said here. He addressed the annual convention of the California Mortgage Bankers Assn. at the El Mirador Hotel. He is president of the Eberhardt Company in Minneapolis.

"Money is going to be easier—a great deal easier," Nelson told the mortgage bankers, "so easy, in fact, that mortgage bankers may now worry more about filling quotas for mortgage investments than about finding a market for their loans. Evidences of sharp improvements in the field of mortgage investment are on every hand," he declared.

New car stocks on March 1 totaled 869,711 units. This compared with 779,103 units a month earlier and with 733,000 units on March 1 last year. The biggest accumulation of unsold new cars in industry records was 903,789 units on March 1, 1956.

# Several Auto Firms Plan Body Changes

By DAVID J. WILKIE  
Associated Press Automotive Editor

DETROIT—The auto makers spent an estimated 1½ billion dollars getting their 1958 model cars to the assembly stage. If only part of the reports of contemplated changes for 1959 are correct they will spend a like amount getting next year's cars to market.

Industry sources hear several makers plan wholly new bodies for next year. General Motors is said to plan one basic body shell for its Chevrolet, Buick, Oldsmobile and Pontiac lines. It has been using three.

That does not mean all these cars will look alike. Front and rear fenders will be different. So will the overall front and rear treatment. These phases of design are said to be in for drastic changes. Grilles and bumpers will be of varying design. There will be noticeable changes in the rear lighting assembly.

FORD, FIGHTING CHEVROLET for the biggest single share of the car market, also has some significant changes ready for 1959 cars. The guessing, however, has been somewhat limited and Ford has not disclosed any of its planning.

The design and styling of all the 1959 cars of course, already has been decided upon. Tool and die orders already have been placed.

One styling change predicted for 1959 is deeper windshields, reaching slightly farther into the top of the car. This is one of the changes Chrysler made in most of its lines for 1958.

Chrysler, which won a larger share of the overall market last year with its fin and dart styling, made no basic style changes for 1958. Some sources have been speculating greater changes may come in next year's cars, but Chrysler has kept its plans carefully concealed.

GENERAL MOTORS, Ford and Chrysler are known to have been studying the possibility of producing small cars on their U. S. assembly lines. All have much of the preliminaries to such production disposed of, but so far as is known none will start such output this year.

Whenever the industry runs into a sales lag rumors pop up that the following year's new models will be presented earlier. Such rumors already have been heard about 1959 model cars.

But it is reasonably certain the 1959 models will reach the market at approximately the same date as did the current cars—some in October and the remainder in early November.

RUMORS OF earlier new model introductions usually are based on a theory that substantial design changes would stimulate sales. There were broad changes in the current models, but the decline in retail deliveries began almost with the introduction of the new lines.

Unless there is a sharp reversal of sales trends during the months immediately ahead the industry will have inventory cleanup problems again just as it had near the end of the 1957 model year. It has been trying, through curtailed output, to hold down the dealer inventories, but they have been mounting.



COMES HERE

Joseph E. Donovan, above, has been named manager of the Southern California division of the Loomis Armored Car Service Inc. He comes here from Seattle where he was general sales manager for the company. Arthur Gard Jr. remains as the Long Beach manager for the firm which provides deposit banking, change service, payroll delivery and other protective services.

# Home Building Good Way to End Slump

By ELMER C. WALZER

NEW YORK (AP)—Businessmen and financial experts are expecting big things this year from housing.

Several times in the past, it is recalled, home building brought the nation out of an economic slump and put it back on the road to recovery.

According to the banking and brokerage firm of A. C. Becker & Co., there are signs that renewed hunger will be strongly encouraged for new homes and for rehabilitation of old ones.

THE GOVERNMENT is boosting the home building section of the economy and easier money rates together with less demand for money from other quarters combine to give it a push.

The Becker firm believes that housing activity in 1958 should, at least equal that of 1957, "and may well show some slight gain."

The firm notes regardless of whether an upturn materializes over the nearer term, it does appear at this juncture that the worst of the downside correction has already occurred.

"A plateau in housing," it adds, "would constitute a strong support in today's uncertain economic picture." For construction in general, the firm looks for a sideways movement this year with a dollar gain in the neighborhood of 3 per cent likely.

THIS WILL RESULT in a big figure—\$49.6 billion, a record high. The most significant gains are anticipated in direct public construction, such as education, highways, military building and the like.

Much is made of what the firm calls a poorly documented area—maintenance and repair. This, it holds, should maintain its long-term upward trend this year. Such expenditures may be in the neighborhood of \$18 billion. That would be a gain of six per cent for the year compared with 1957 which had a rise of less than three per cent in that category.

The Becker Co. points out that indications in the building field for the better have important investment implications. And this will mean that many companies in the building equipment field will have a good year.

## Home Savings Loans Soaring

Home Savings and Loan Assn. surpassed \$9,000,000 in real estate loans for the month of February in Los Angeles County, according to a report by the Realty Tax and Service Co. This is a 33 per cent increase over the similar month 1957.

Home has recorded \$20,393,724 in realty loans in the county during January and February, the highest amount recorded by the 100 largest mortgage lending associations in the county, according to Howard Ahmanson, Home's chairman of the Board.

Home's Long Beach office, Dwight Jenkins, Manager, is located at 201 East 1st St.

## Power in Handshake to Open New Plant

Electric current generated by products.

When Gose and Julin clasp hands, a tiny device named the termistor will pick up the warmth from them and generate electric current measured in millivolts. The current will turn on the power and put a new \$1½ million Leach manufacturing facility to work in the Dominguez area Friday.

Leach is a leading U. S. producer of ground support power generating equipment and controls for military and civilian aircraft, guided missiles and satellites. The new facility will house corporate offices, power equipment production and engineering development of new

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## Smog Harms. Citrus Trees

RIVERSIDE (AP)—Smog is harmful to citrus tree leaves and reduces tree growth up to 20 per cent, according to a University of California scientist.

Dr. John T. Middleton, chairman of the state citrus research committee at the UC Riverside campus, reported to committee members yesterday that a survey showed smog damaged the upper surfaces of leaves from most citrus species.

Bulletin to Vets! . . . and Non-Vets  
This is it! . . . the

## GRAND CLOSING

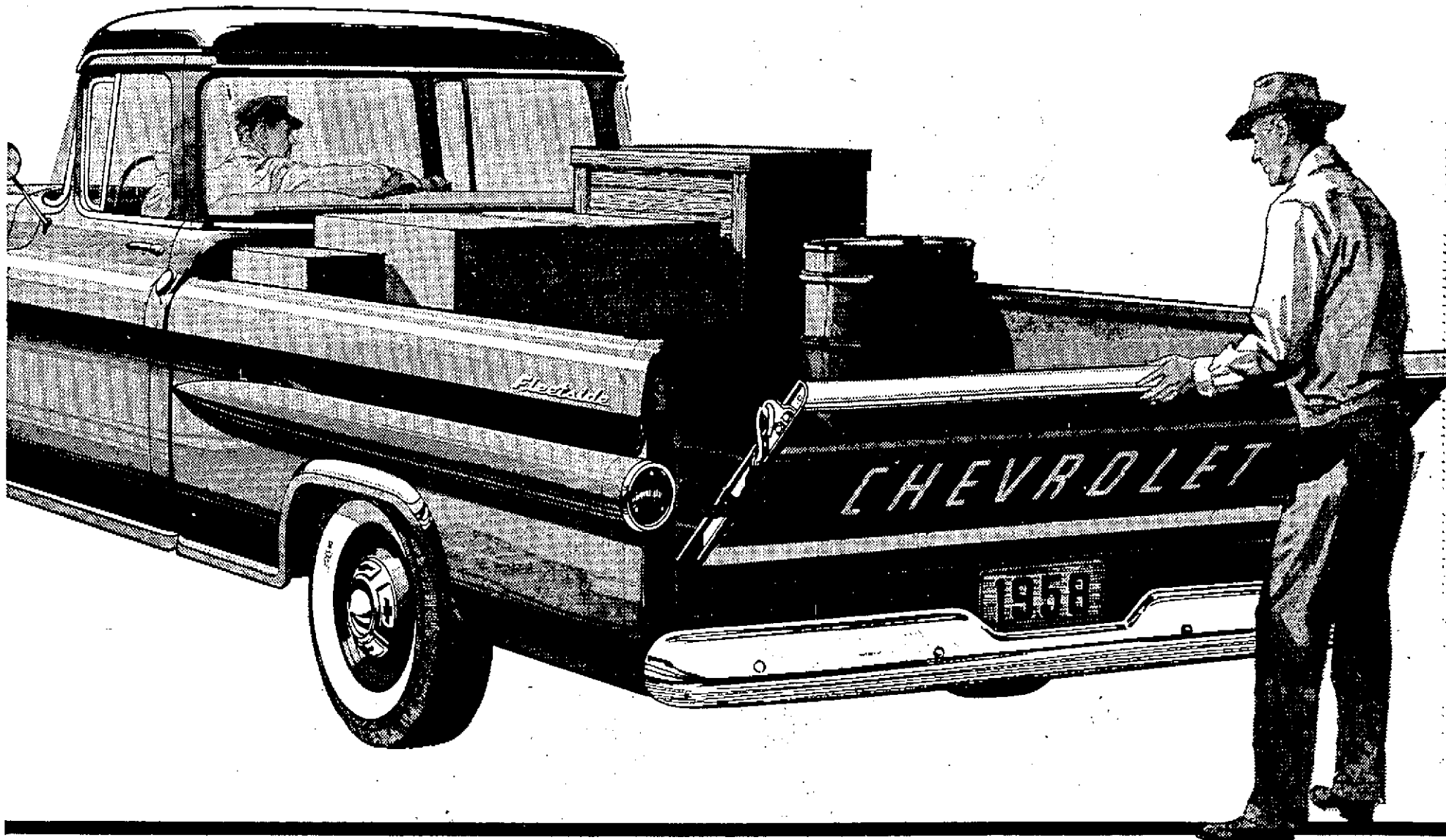
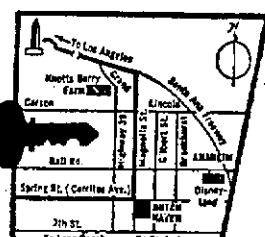
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You're looking at the business end of the biggest low-priced pickup built . . . Chevy's new Fleetside! It's designed to help you handle more cargo with less work . . . greater efficiency.

Here's the pickup specifically designed and engineered to haul big loads—and look good doing it—Chevy's new Fleetside! The handsome, spacious body is a full 6 feet wide—and available in lengths of 78" and 98". The Fleetside offers the greatest load space of any comparable low-priced pickup.

Body sides are double-walled where it counts. Hardwood floors and steel skid strips mean easy loading as well as long life. And the grainless tailgate becomes a sturdy platform for extended loads.

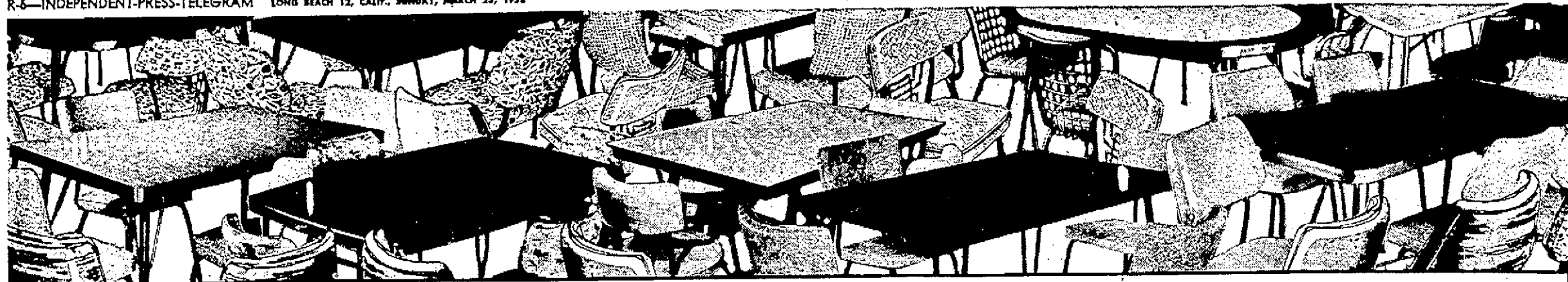
There's built-in ruggedness under that snappy new styling. The new Fleetside comes up smiling from the toughest jobs. It's powered by the improved money-saving Thriftmaster 6. If you need more power, a 160-h.p. short-stroke V8 is available as an extra-cost option.

In addition to the handsome new Fleetside, Chevrolet offers hard-working Step-side models, including America's lowest priced popular pickup. See your Chevrolet dealer and look 'em over.

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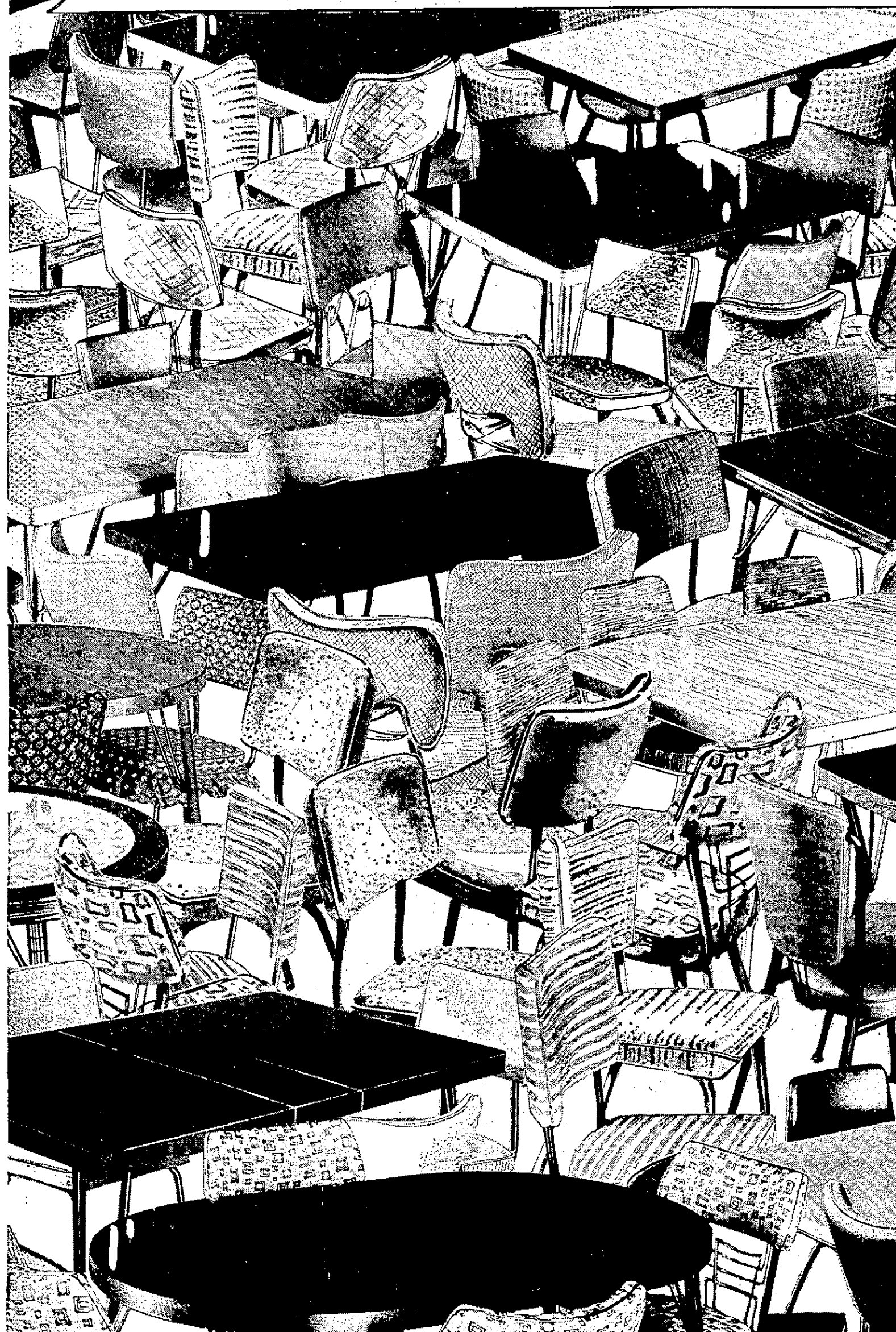
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March 23, 1958

# Southland

## Strange Case of the Stolen Name

MAGAZINE OF THE SUNDAY INDEPENDENT PRESS-TELEGRAM, LONG BEACH, CAL.



'Play Ball' . . . in the Park With a Park . . . Page 9.

Photo by Roger Coar



SIRIS MEETS THE RISING COST OF LIVING  
HEAD-ON WITH AN UNBEATABLE

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1. Save 20-40% On Hundreds  
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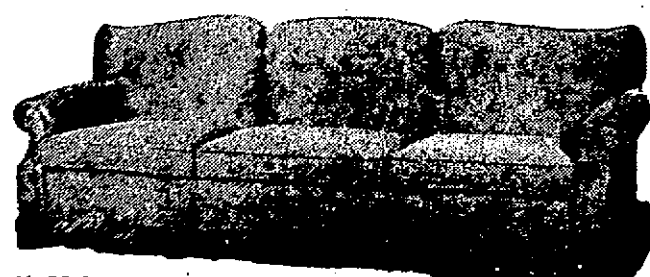


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# Southland

LONG BEACH, CALIFORNIA .....MARCH 23, 1958

## OUR COVER



The umpire you see yelling "Play Ball" is none other than THE Beans Reardon who called 'em for years in the majors before hanging up his mask, chest protector and shin guards and coming to Long Beach to live the year around. Southland Magazine photographer Roger M. Coar took him out to Recreation Park a few days ago to see how a real ump would look in action in a real ballpark—shiny, new Blair Field (see Page 9). Beans put on the paraphernalia of

his trade, reached into a hip pocket, pulled out a whisk broom, dusted off home plate with a flourish and swung around for his picture. "Take off that mask," Coar told him, "so people can see that you really look like a tough ump." Beans jerked off the mask before Coar could say "ham 'n' beans." "Now holler 'Play Ball!'" Coar ordered. Beans opened his mouth to let go. The camera clicked. Result? This is it!

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## NEXT WEEK

Only 90-odd miles from Long Beach, the world-famous resort of Palm Springs has outgrown itself as a village (though civic leaders still like to call it that) and has become a city with a winter population of 50,000. Southland staff writer Bert Resnik drove out to Palm Springs last weekend to see what makes that desert community tick. His report, generously illustrated, will be a Southland feature next week.

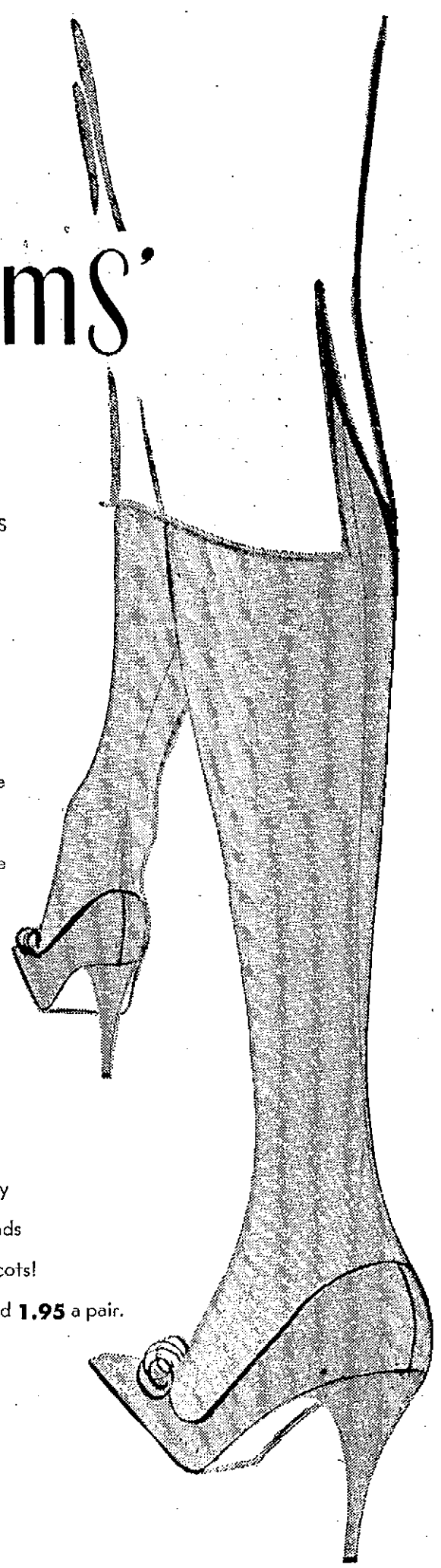
Fred Taylor Kraft, Magazine Editor

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YOURS to choose, **1.65** and **1.95** a pair.

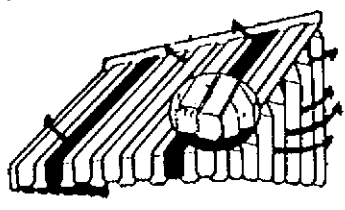


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Teaspoon	1.10	Grille Knife	3.20
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## TELEVISION

# They All Like Johnny

By Terry Vernon  
Independent-Press-Telegram TV Columnist

ONE OF THE most likeable young men in the TV industry is Johnny Carson, emcee of "Do You Trust Your Wife" over the ABC-TV network. There is nothing "Hollywoodish" about this fellow, he's as genuine as anyone anywhere.

A few years back we had occasion to ask Johnny to do us a favor by appearing in Long Beach's Municipal Auditorium to help kick off the annual Community Chest drive. He said he'd be delighted and showed up on time, ready and willing to perform.

He actually laid the volunteer workers in the aisles with his off-beat comedy lines and gags. Fact is, he was supposed to be on for no more than 20 minutes but the applause kept him busy working for more than a half hour.

FOR DRIVING DOWN to Long Beach, performing, and then heading all the way back to the San Fernando Valley on a Sunday afternoon, he got the thanks of the committee.

Johnny has been kicked around by TV... he had his own show on for a while but couldn't get enough sponsor interest. He took over "Earn Your Vacation" and it failed to stick.

Now Don Fedderson has him under contract for "Wife" and he seems to be making the grade easily and with a lot of friend-winning savvy.

He was born in Corning, Iowa, and was 11 years old

when he made his first public appearance as an entertainer. During a cow milking contest he noted that the bovine he was

milking was contentedly chewing her cud. He began talking in a "cow voice" protesting the (Continued on Page 24)



Likeable guy wherever he goes, Johnny Carson stars as host-emcee of the TV series, "Do You Trust Your Wife?"

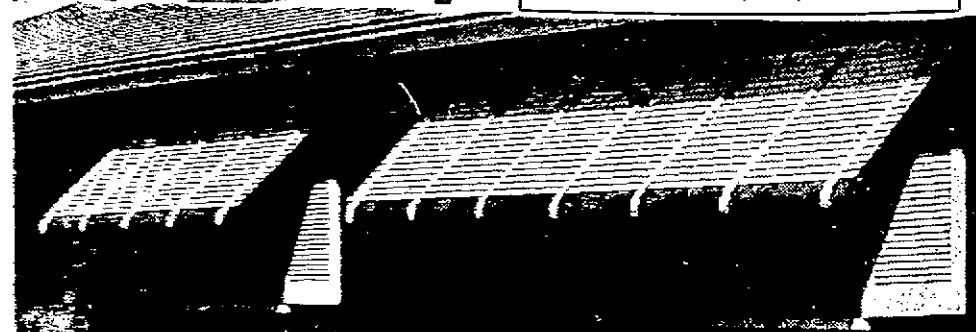
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## WHAT YOUR NAME MEANS

**DEAR MISS RULE:** Please analyze the name EVANS — J. E., Long Beach.

**J. E.:** The WELSH surname EVANS is from the ancient Cymric word "Ieuan" meaning "young man." The Evans lineage has been recorded in Montgomeryshire, Wales, since the 11th century. The family founder was Llewellyn Aurdorchog, Lord of Yale. His wife was daughter of the Welsh Prince of Powys. The Evans coat-of-arms has a gold rampant lion on an azure blue shield. Samuel, Abi-alter and Benoni Evans of Connecticut all served in the Battle of Lexington in 1775, the start of our Revolutionary War.

**DEAR MISS RULE:** Please give brief genealogy and the coat-of-arms of MOFFATT — W. M., Long Beach.

**W. M.:** The MOFFATT family ancestor was called Maufet, a character-analysis, descriptive name meaning "quarrelsome one." The Maufets were originally residents of Normandy in northwest France. One adventurous descendant followed William The Conqueror to England in 1066 and established the name in Britain, where it was changed to Muffet and Moffatt. Later, some of the family went to Ireland and others settled in Scotland, where a parish in Lanarkshire is named after them. The Moffatt coat-of-arms has a silver St. Andrews ("X") cross on a black shield.

**DEAR MISS RULE:** I would like the origin and coat-of-arms of BENNETT — M. R., J. B., D. B., W. S., Long Beach.

**A FRENCH** land-holder named Benet settled in England nine centuries ago and was given crown lands in Wiltshire by the king. Benet's name was from Benedict which meant "the blessed one." One of the prominent descendants was sheriff of Wiltshire in 1267, James Bennett, who desired so greatly to come to America that he signed up as a bond servant to get the necessary money, came to Concord, Massachusetts where he earned his complete freedom in 1639. He was the head of the New England Bennett lineage. The Bennett's baronial coat-of-arms has a red eagle on a shield divided vertically in half, the left section silver and the right half gold.

**DEAR MISS RULE:** My husband's name is BLOUGH. We think it is Dutch—Mrs. L. B., Mrs. T. B., Garden Grove.

**MRS. L. B., MRS. T. B.:** BLOUGH is a changed, lengthened spelling of the ancient English surname Blow, from the term "blo" meaning "of swarthy complexion." Henry Blowe was important as a Cambridgeshire resident in 1273. The Blow or Blough coat-of-arms has a St. Andrews cross between four green spheres on a black shield.

**DEAR MISS RULE:** Can you garner information on the French name ROBIDOUX — D. M., Long Beach.

**D. M.:** The French surname Robidoux originated in the Latin word "rubidus" meaning "red complexion." Andre Robidoux of St. Germain, Paris, migrated with his wife to Quebec, Canada, in 1667. His son, Joseph, born in 1722, went to

St. Louis, Missouri when that city was a frontier fort. A further descendant, Louis Robidoux, born in 1796, went California in 1844 where he built a grist mill in the San Bernardino Valley. He later bought part of the enormous 31,000 acre Jurupa Rancho and on it founded the city of Riverside. Descendants of this distinguished French family should be extremely proud of their adventurous early California forebears.

**DEAR MISS RULE:** Would you give the history of the name COX.—M. C., B. S., Long Beach.

**M. C., B. S.:** The English name COX has two origins. One was the Norman-French name Le Coq meaning "the rooster." The Le Coq family settled in England in the 1100s, shortening the name to Coq. Coq later became Cox. Cookson (son of the cook) was shortened to Coxon, which also formed Cox after abbreviation. The Cox coat-of-arms has 10 blue and gold stripes covering the shield horizontally. William Cox was one of the first settlers and a commissioner of Maryland in 1638.

**DEAR MISS RULE:** Please tell the meaning of the name MOUNTAIN — R. M., J. M., Long Beach.

**R. M., J. M.:** Since the 1100s, various members of the prominent French "De Montaigne" family migrated to England at different times. De Montaigne meant "from the mountain" in Old French. The name was Anglicized to Muntein and Mountain by British descendants. Hugh de Muntein lived in Shropshire in 1273. Among the ancestors in France was the brilliant philosopher Michel de Montaigne (1533-1592). During the French Huguenot persecution, 1685, more of the De Montaigne lineage fled to England, immediately translating their name to Mountain. The Mountain-Montaigne coat-of-arms has a gold mitre (a bishop's hat) flanked by two silver crosses and three black rampant lions on a blue chevron, placed on an ermine covered shield.

**DEAR MISS RULE:** Please give information on HILARIDES. My parents are Dutch but I believe the name is Greek.—MRS. A. H., Westminster; F. H., Norwalk.

**A. H., F. H.:** HILARIDES is a Greek surname as you surmised. Its root is the ancient Greek term "ilaros" meaning "mirthful, merry one." This is also the root of our modern English word "hilarity." Ilaros was coupled with the suffix "-ides"; the complete surname means "descendants of the daughters of the mirthful one." Through some curious circumstance, a descendant of this Greek family settled in Holland, intermarried with the Dutch, and handed down his Greek surname.

Mrs. L. R. H., Mrs. D. E. and Mrs. J. C. H.: The name HAYES was included in my column for March 10, 1957.

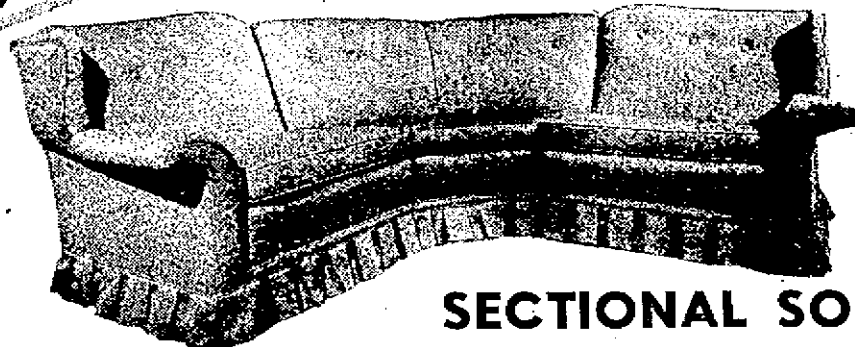
Send your name to La Reina Rule in charge of Southland Magazine, Independent, Press-Telegram, 6th & Pine, Long Beach 12, Calif., for the meaning, brief genealogy and coat-of-arms if one is available, for reply only in this column.

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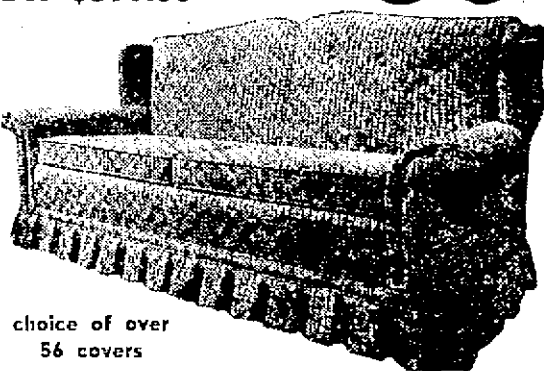
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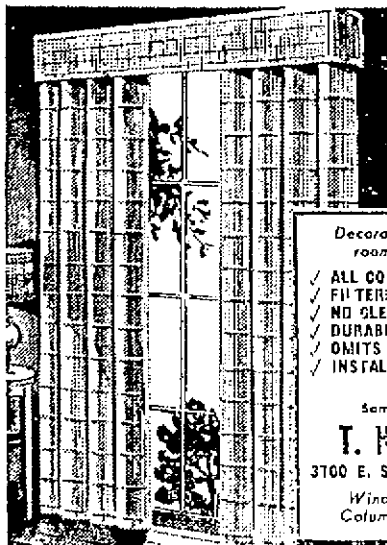
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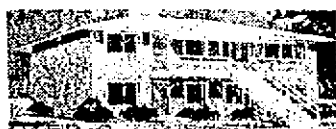
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# Busy Citizen of the World

By Betty DeWeese

**EDNA KELLY** -- citizen of the world.

For years Mrs. Kelly, sculptor, had a studio at Broadway and Cerritos Ave. She has worked in the Arizona Capitol at Phoenix and in many homes and gardens.

In recent years she has spent most of her time traveling. For-saking tourist trails, she has lived close to the natives and tried to learn their culture and their languages.

She has compiled a Tahitian dictionary of 10,000 words. She is working now on the numeral systems of South Sea islands.

She has shot—with a camera—animals in the African jungles.

**HER MOST DANGEROUS** experience, she thinks, was being nearly scalped by a baboon in Capetown.

"I was traveling on a bus," she says, "we were watching this baboon through the partly-opened window. I turned my camera. I felt something grab the knot of hair on the back of my head. It was the baboon. He had swung through the window. He would have scalped me if men in the bus had not pulled him off. I don't know why my long hair attracted him."

In the African jungles she photographed elephants, lions, rhinos, giraffes, gazelles, wildebeests, hippos, hyenas, zebras, panthers "and practically anything else you can name."

She lived with a Tahitian fisherman's family on the "wet" side of the island. "We got 175 inches of rain a year. Papeete, on the "dry" side, gets only 75 inches."

MOOREA, one of the Society Islands in the South Pacific, near Tahiti, she considers the



Photo by Don Webster

Edna Kelly poses with South Seas native carvings, two of the many items that she has collected in travels.

most beautiful place in the world.

She spent some time on the Great Barrier Reef, chain of coral reefs off the east coast of Queensland.

Tanganyika, Nairobi, Zanzibar, Mombasa, all National Geographic words, are old stuff to her. She has lived there.

Big mystery of the South Pacific, she says, still is what happened to the fishing ship Joyita which set out from the Fiji Islands one day in 1955. Months later the vessel was found a derelict floating 2,300 miles from where it started.

Passengers and crew were gone. What happened to them? Nobody knows.

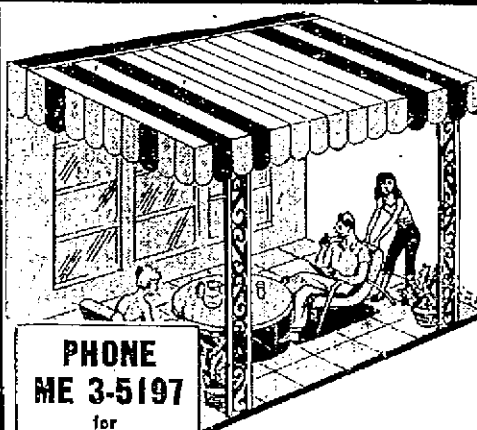
She photographed the Joyita off Papeete.

**SHE EXPLORED** India, Ceylon, China, Borneo, Batavia, and did some traveling in Europe. She especially liked Paris.

Mrs. Kelly has kept her legal residence, 303 Covina Ave., Long Beach. Mail sent there always eventually reaches her.

Where will she go next?

"Mexico, I think, I've always wanted to know the Mexican people."



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# You, Too, Can Have That Saxy Look

Sunday, March 23, 1958

By Stella George

**W**HEN forced into a situation, I have at times amazed myself with my ingenuity and cleverness. Take the question of a new wardrobe, for example. The new sacks and chemises, to be exact. . .

"Oh, for heaven's sake, do you think I'm made of money?" growled my husband when I asked him for \$39.50 to buy myself a new sack dress and chemise the other day. "What's a chemise, anyway?"

"The new look," I explained.

"New look?" he asked.

"My whole wardrobe's out of style," I said.

"You have plenty of clothes," he said.

"I have nothing to wear," I said.

"Make do with what you have," he said.

"I'll try but it won't be easy," I said.

All wives know the routine. So do husbands.

**A LITTLE VOICE WITHIN** me murmured "Charge it," but my better self won the argument. After all, the Christmas bills still weren't all paid and food prices seemed to be going up. Besides, I was thinking that with a little resourceful planning I might be able to make over my wardrobe into the new 1958 look without spending a penny. It was a challenge to any woman.

Perusing the new Harpers and Vogue plus countless other women's magazines in addition to newspaper advertisements picturing new-look dresses, I was able to arrive at certain conclusions: 1958 designers demand that busts, hips and waists must be concealed, hidden from view completely. Knees, on the other hand, must show. Strategically placed bows are a must. Dresses should hang limply, and hats should cover faces. Hairdos, I noticed, were casual, an uncombed look to be effected, if possible. Parenthetically, I might mention that this is relatively simple to attain if one does not set the hair before going to bed and purposely neglects comb and brush the next morning.

**BACK TO MY WARDROBE.** I decided that basic necessities should include one street costume, one cocktail or informal evening dress, one church or afternoon tea gown, and one dress suitable for P.T.A. meetings or club affairs. At this point a brilliant idea occurred to me: With bows playing such an important part in the chic look, why not make one large, glamorous bow which could be interchanged with different costumes? Whereupon I fashioned such a bow out of an old organdie apron. It was fully 30 inches across and about six or eight inches wide and worked beautifully.

The P.T.A. or club outfit was very simple to create. I took an old evening coat which had a flared back, and I shortened it to a stylish knee length. Then all I did was put it on back to front in order to get the full benefit of the fullness in front. The aforementioned bow I used as a hat, pinning it carefully near the top of my head. Black gloves and purse completed my accessories.

The street dress took a little more work and thought. I took an old basic black dress and shortened it to the correct length. Then I figured that what it needed was a straight look. By leaving the side zipper unzipped and wearing a black slip underneath, I managed to achieve the slim, shapeless look. To hide the zipper I basted a piece of net over the opening and, as a final touch of elegance, I placed the handy bow I had made right over the derriere where the high-fashion Paris designers had placed bows on their high-priced creations. With this I wore my daughter's last year's bathing cap which looked like a snug-fitting cloche hat unless examined closely. Gloves and purse, of course, completed the outfit.

**MY COCKTAIL DRESS** was a dream of beauty, yet the most inexpensive and practical of all except the tea gown. For the cocktail dress I used two plain curtain panels. They had seen service in the den some years ago but were still in excellent condition. I doubled each one, carefully sewed shoulder seams and side seams, and a gown was created. For a seductive look I tacked the all-purpose bow on the neckline. Pearls and pearl earrings completed the dress along with a hair band ornamented with a rhinestone pin.

Believe it or not, the tea gown was fashioned from a sheet! First I tinted the sheet a lovely beige. The neckline was simple—a low V. The sleeves were plain armholes cut to fit, and the hemline was cut to the stylish high-in-front, lower-in-back effect. The simplicity made the gown, and with it I wore a large-brimmed hat, elbow-length gloves and a good-sized purse. As an afterthought I added a tiny fur collar which my daughter had discarded as out-moded about two years ago. It was brown, as were my accessories.

All of this goes to prove that it can be done. Any woman can do the same, with a little time and patience. Many times recently I have been asked the question, "Where DID you get that outfit?" and I am only too happy to be able to have this opportunity to tell how you can do it yourself and acquire the new saxy look for nothing. And, I might add, there is a practical line of thought not to be overlooked. When I first asked my husband for money with which to buy a new chemise I weighed a carefully controlled 125 pounds. Since I've discovered that the new chemise and sack dresses hide all and tell nothing I've been able to live it up and enjoy a comfortable 132 pounds without anyone knowing the difference. And I still have that saxy look! It can be yours, too, you know.



Realizing that this type dress was passe. I had to achieve that hidden, saxy look.



My new, full-cut tea gown is designed to hide all—imperative for the new styles.



Simplicity of old curtain panels can't be matched in getting a smart, straight look.



Photos by Bob Shumway; Posed by the Author  
Bathing cap pulled low over the forehead lends chic to bow-decorated street dress.

# The Strange Case of the Stolen Name

By Vera Williams

**H**OW WOULD IT FEEL to have an imposter running around the country using your name, marrying women usually two at a time, writing bad checks, stealing cars?

And how would it feel to have yourself, a respectable law enforcement officer, watch a teletype bring in a bulletin ordering your arrest, and warning that you were armed and dangerous?

Mr. David Dressler, associate professor of sociology at Long Beach State College, author, lecturer, probation and parole authority, knows exactly what such a situation is like.

For eight years Dr. Dressler was a victim of one of the most notorious hoaxes in the United States. The man who took his name posed as a psychologist, married nine women, wrote thousands of dollars in bad checks, stole cars, served a term in San Quentin—and was buried with the name "David Dressler" on his tombstone.

The hoax began in 1935," recalls the Dr. Dressler. "I was chief parole officer of the state of New York. Watching the teletype one day I saw a bulletin come in asking for the apprehension of 'Dr. David Dressler, consulting psychologist, wanted for: bigamy, forgery, and car theft.' The bulletin ended 'This man is armed and dangerous. Repeat. Armed and dangerous.'"

"The fellow using my name—he claimed to be a Ph.D. and an M.D., while I am only a Ph.D.—hung up his shingle in Denver, married a woman psychologist and a social worker, forged checks on accounts

of both women, stole a car and a couple of pistols and blew out of town.

"That set the pattern. Across the United States he set up practice under my name, usually with photo-stats of my credentials, married a couple of women either a few days or a few weeks apart, established a couple of households, wrote forged or bad checks and, when things got too hot, stole cars to get out of town.

"Pretty soon we established that his name was Aaron Raffelson, that he did not get past the second year of high school, but he had a smattering of scientific language. He had a great desire for prestige, and apparently he thought the way to get it was to pose as a psychologist. Everywhere he lived he went over BIG—people believed him and trusted him."

"DR. DRESSLER" next showed up at Tulane University where he taught psychology and invented an "Improved lie detector" called a psychogalvanometer. "It was mostly fluff," says the real Dr. Dressler, "but believe it or not, that machine was written up in a national magazine."

He left Santa Fe, N. M., branded as "armed and dangerous."

Dr. Dressler notified his Alma Maters to watch out

for anyone asking for his credentials, and the American Medical Assn. was warned to watch out for the phony psychologist.

Still he popped up here and there, with bigamous marriages, bad checks, stolen cars.

Finally, Dr. Dressler took a leave of absence so he could run down this Dressler Raffles.

Dr. Dressler ran into his phony on a main street in Denver in 1937. "He shot at me. I fired at him. But he got away."

The phony Dr. Dressler showed up in the Mississippi State Library wearing a Phi Beta Kappa key.

Then he hung up his shingle as a psychologist and a doctor in Los Angeles. The law caught up with him and in 1940 he was sent to San Quentin.

OLINTON DUFFY, then San Quentin warden and an old friend of the genuine Dr. David Dressler, faced the new prisoner: "Look," he said, "you can't do yourself any good with this alias. Come clean. What is your name?"

The prisoner drew himself erect. "My name is Dr. David Dressler!" he insisted.

"At that," admits Dressler ruefully, "he conned the prison psychologist into giving him a job in his office."

After three years he was paroled. He was married—that time to only one girl. She learned about the hoax, and wrote to the genuine Dr. David Dressler from Northern California saying that her husband was going straight but made it plain that he wanted to continue to use the name of Dressler.

No one knows whether he would or would not have gone straight because shortly after that he died of a heart attack.

In 1945, Dr. Dressler who was lecturing in the Oakland area sought out the small town where the hoax perpetrator was buried and went to the cemetery.

"I stood beside his grave and read the tombstone. 'David Dressler,' it said. The statistics were his, but the name was mine."

A CARETAKER came by, and noting Dr. Dressler's interest, asked:

"Did you know the little doc?"

"Yes."

"Was he a relative?"

"Well, sort of."

"What's your name?"

"Raffelson."

Dr. Dressler, who still is intrigued with the long hoax says:

"The phony 'Dr. Dressler' did not look at all like me. He was very small, about 5 feet 2. And ugly—maybe that is why I resented him. . . . Eight of the nine women he married were professional women psychologists, teachers, social workers."

Educated in University of Chicago, Columbia University and New York University, Dr. Dressler served 17 years with the New York State Division of Parole, starting as a parole officer and ending the last nine years as executive director.

HE HAS BEEN CONSULTANT to many states and several foreign governments in penal matters, probation and parole. He helped establish parole systems in North Carolina and Massachusetts and helped establish the juvenile court in Haiti. He helped with the probation system for the Free French—which sounds like a curious thing," he says, "but the French Underground was laying the basis for a Free France all during World War II."

He edited Saga Magazine, he wrote for movies, radio and TV and he still writes for national magazines. He is the author of "Parole Chief," "Probation and Parole" and "Juvenile Officer," the latter in collaboration with Capt. Harold L. Stallings of the Los Angeles County sheriff's department.

He has two books slated to be published soon: "Probation and Parole—Theory and Practice" and a sociology textbook written in collaboration with Dr. George W. Karber, also an associate professor of sociology at State College.

For diversion he is writing a biography of Betty Rowland, "The Ball of Fire," burlesque queen. The tentative title is "Ham and Legs." Incidentally, for his Ph.D. in sociology he wrote an erudite thesis, "Burlesque as a Cultural Phenomenon."

"I did it purely for scientific interest, but the leg work involved WAS intriguing," he admits.

Dr. Dressler has taught at State College since 1953. He and his wife, Belle, and sons, David Mark, 16, and Joshua, 10, live at 6835 Peach Ave., Van Nuys. The educator drives back and forth each school day.

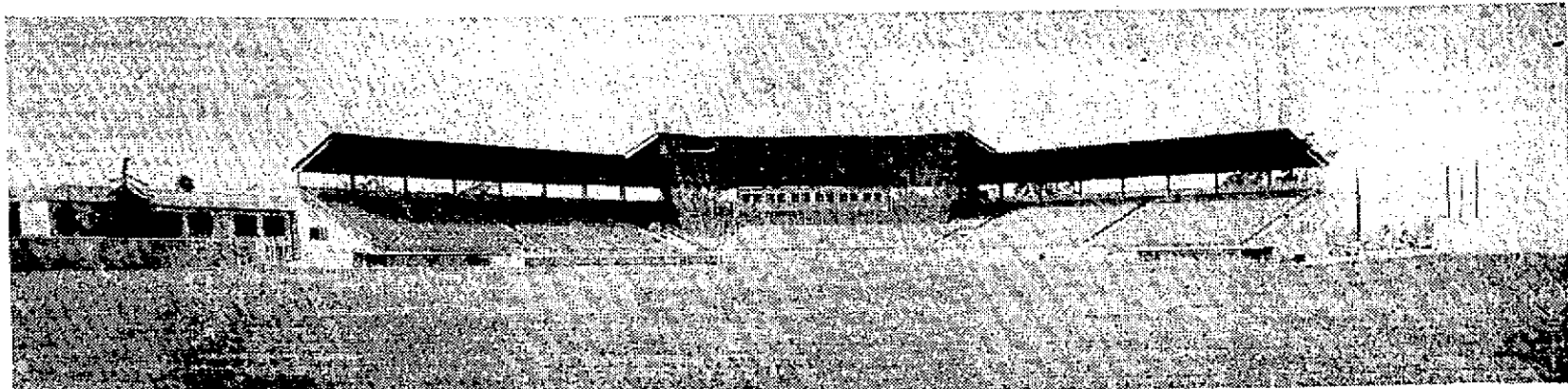
"I love to teach," he says. "It wasn't until lately that I could afford the luxury. I still couldn't if I didn't lecture and write on the side."

He wants some day to write a novel—perhaps predicated on the life of Aaron Raffelson, alias Dr. David Dressler.



Strange case of a criminal named Raffelson who posed as "Dr. David Dressler" for many years is recalled by real Dr. Dressler (above) of Long Beach State College.





Blair Field is Long Beach's answer to the need for new and modern baseball park in this winter capital of the diamond sport. Above,

a view from deep center with a 400-foot straightaway. Field is of big league size. Grandstand seats 3,670, can be extended to 7,500.

# Blair Field: A Park With a Park

By Jerry Hall

**THE BASEBALL PARK** that embarrassment and a large stack of greenbacks built sits on the eastern ledge of Long Beach in the most beautiful setting of any ball diamond in the country—Recreation Park—as a badge identifying the winter capital of the national pastime.

A 3,670-seat stadium that is first-class in every respect (example: the shower rooms cost nearly \$100,000) is ready for a formal christening ceremony.

Blair Field, situated in Recreation Park, replaces the rickety, Gay 90s-era grandstand and scarred, brick-like playing field that had served as home base for a host of youngsters while they were growing into major leaguers through the past decade.

"EVERYBODY ALWAYS said Long Beach was the only major city in the country that didn't have a decent baseball park," recalls Rod Ballard, chief of the city recreation department sports program. "And it got a bit embarrassing, too, since we produced so many top ball players and this is the off-season headquarters for so many baseball people."

So the stadium replacement proposal was incorporated into a parks bond issue several years ago and \$260,000 was approved for Blair Field. But the finished product is more elaborate than the initial proposal and to date \$366,797 has been spent on the plant with another \$150,000 in expenditures still on the drawing boards.

The result is one of the finest little ball parks in the nation. It is built to major league specifications everywhere except in seating capacity. The dimensions of the playing area are what might be termed perfect—347 feet down both foul lines with a symmetric curve across the stretches of the outfield that reaches 400 feet in straightaway center.

"IT'S A PAGE out of the Milwaukee Braves' book,"

says Tom Marchese of the city engineering department, who had a large hand in the project.

Marchese used the Milwaukee County stadium as a model because it was the last major league park built. Actually, Blair Field has a larger playing area. The Braves' stadium has 315-foot foul lines, Marchese proudly points out.

The Blair Field project began with more modest aims. As Marchese explains it: "A lot of people who had never played baseball started to design a baseball stadium." (The original plan was to replace the grandstand and plant some grass.) But Marchese set up a howl as only a former pro baseball player (minor league variety) can howl. He howled his way into a job.

It was no breeze. Building a baseball diamond is not just a matter of covering a field with lawn. There is, for one thing, the important matter of getting the right mixture of soil, which was a major problem in this case. The "native" ground is hard-packed adobe. Many said grass would never grow there.

**THEN THERE WERE** the "little" problems. After an involved grading task, it has been discovered that the outfield has holes (i. e. low spots) in it. Groundskeepers are sprinkling soil on top of the grass so the grass will grow up through it and raise the turf base.

Also, it recently was discovered that the infield on one side of the mound was seven inches higher than the other. So the grass had to be lifted off in large chunks and soil removed from underneath.

"But that's nothing," says Marchese. "They told us at Wrigley Field it took about three years to fill the

holes and get the field into good shape when that park was built."

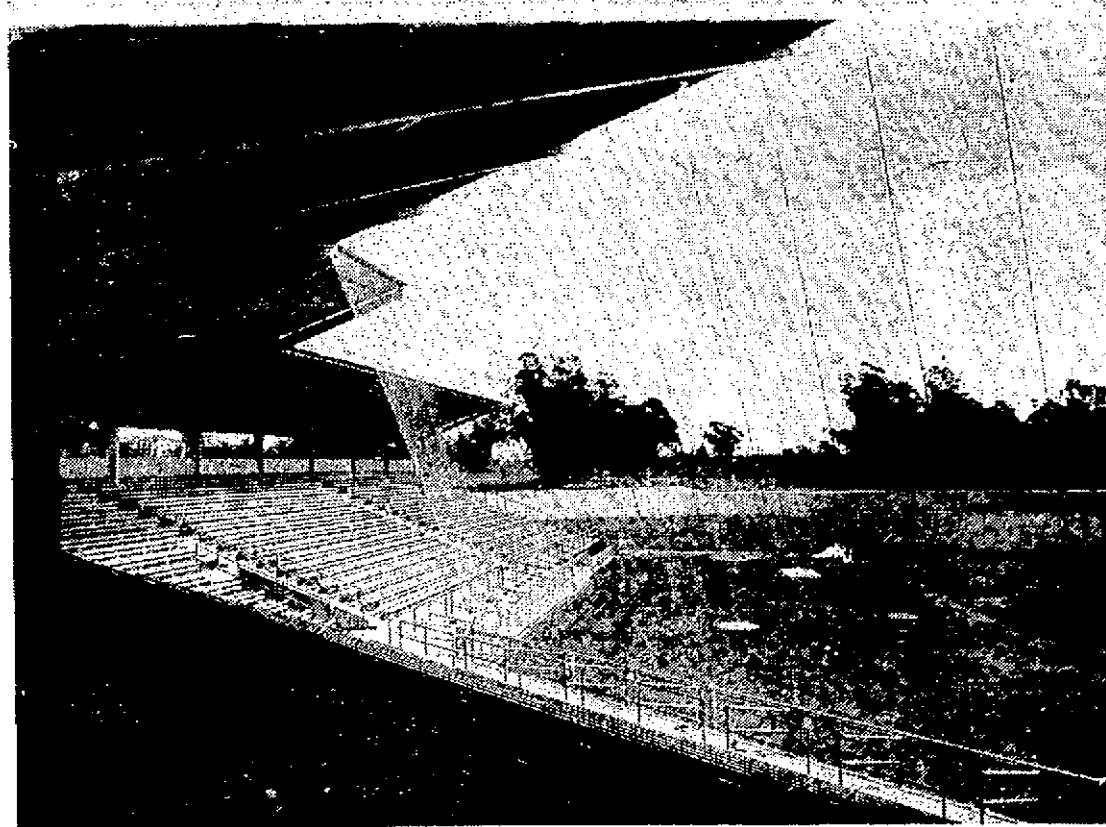
The stadium will be used this year for games of Poly High School and Long Beach State, American Legion, Junior League competition and a major junior college tournament. Long Beach City College will hold a tournament next weekend. The recreation department expects that soon the diamond will be in use every day. And the stadium can be used for other activities, such as rallies. Or dog shows. Or circuses.

Provision has been made in the plans for lighting, but there are no funds at present. It would cost about \$130,000 to put in an arc system equivalent to Class A ball.

"IF THERE IS a public demand for lights, they easily can be added," says Marchese. "And the grandstand can be extended down both sides to bring the seating capacity up to 7,500." When Dodger executives looked over the park late last year as a possible site for the dispossessed Los Angeles franchise in the Pacific Coast League (it later was moved to Spokane, Wash.) they were assured that with the addition of outfield bleachers, the capacity could quickly be brought up to about 10,000.

There were no mourners on the cold, bleak day in November 1956 when the old Rec Park grandstand met its death at the hands of a wrecking crew, but there will be many who'll spend their first day at the new stadium amid mixed emotions.

**THE SPINTERY** old park had an illustrious history. It was a stopover point for the then Philadelphia Athletics, the Pittsburgh Pirates and the Chicago White Sox. The Chicago Cubs used to land there after spring training at Catalina Island. The Hollywood Stars and Los Angeles Angels used to play their "big" game there just before opening the PCL season. It was the (Continued on Page 28)



Behind home plate: View here shows full visibility for spectators with a protective screen in place. Note overhead beams free of any interference.



Beans Reardon, famed umpire (also on Southland cover), dusts plate in readiness for first game at Blair Field.

Photos by Roger Coar

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## HOUSE OF THE WEEK

# 'Large Family' House Has Six Bedrooms



Windows perform important function in exterior features of this 6-bedroom, story-and-a-half house. Designed especially for larger families, it has 3 baths, "king-sized" master bedroom, "queen-sized" kitchen; can grow.

By John O. B. Wallace

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No honeymoon cottage, it was designed especially for the larger-than-average American household. Nearly everything about it is big—the number of its rooms, the size of its rooms, and the concept of its design.

The overall dimensions of this House of the Week, designated as Plan HW81, are 83 feet by 41 feet 3 inches, including the garage and the porches. Depending on local regulations, an estimated minimum lot of 100 feet would be required. The square footage of the first floor, excluding the garage and the porches, is 2,048; the square footage of the upstairs area is 950. Other square footages: garage, 530; rear porch, 217; front porch, 195. Total rooms: six bedrooms (including optional den area), three baths, living room, dining room, kitchen. There are seven closets, all with sliding doors, plus closet room in the bedroom hall and two storage closets in the garage.

The plan permits completion of the upper area at a later date while giving you immediately six rooms and two baths, plus a garage and a porch, on the first floor.

The second floor plan provides for three additional bedrooms and a third bath as well

as additional storage areas. The design includes a "king-sized" master bedroom and a "queen-sized" kitchen.

The master bedroom dimensions are 21 feet by 13 feet 2 inches; the kitchen dimensions are 16 feet 2 inches by 13 feet 2 inches. The living room also has been proportioned on a large scale, measuring 24 feet 6 inches by 15 feet 2 inches.

**THERE IS NO SKIMPING** elsewhere in the house either. Of his plan, the architect, Derrick B. Kipp, has this to say:

"The time has come to consider the larger family not as a problem—but as a challenge in designing a dream home. The scale of all rooms for a family needing four, five or six bedrooms should be taken into account."

"Moreover, a versatile plan is most important for the larger family so that it can fit their changing needs throughout the years. This was the 'plan behind my plan' for this expansion home."

**THE FIRST FLOOR** can have either two bedrooms and a den, or three bedrooms, the architect points out, adding:

"Later the upper floor can be finished to provide three more bedrooms. At this time, the bedroom downstairs can become a full-time den. This flexibility is most practical for a growing family — and, economically speaking, expansion and altera-

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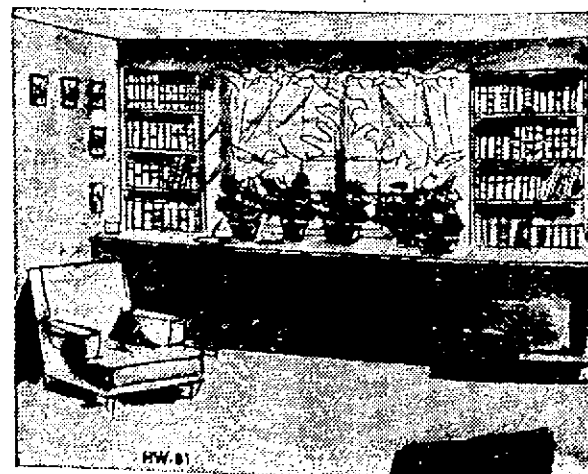
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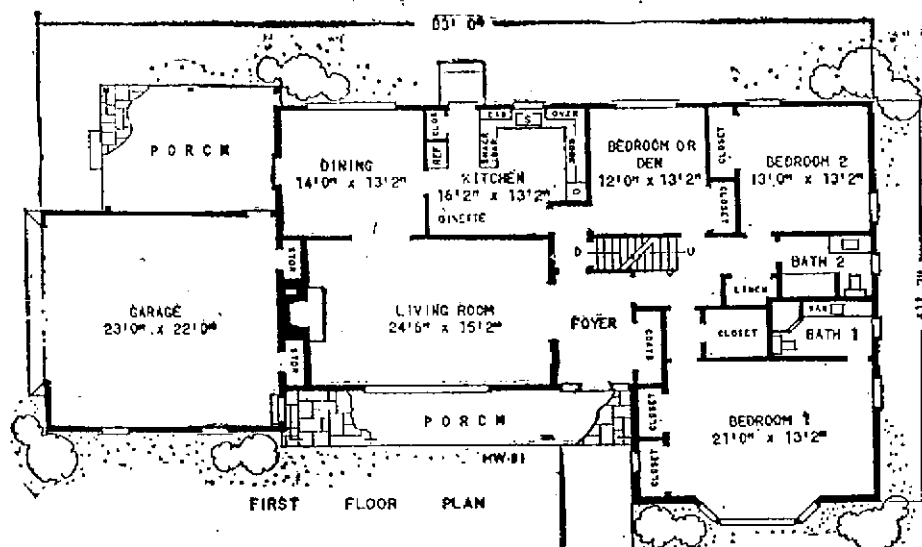
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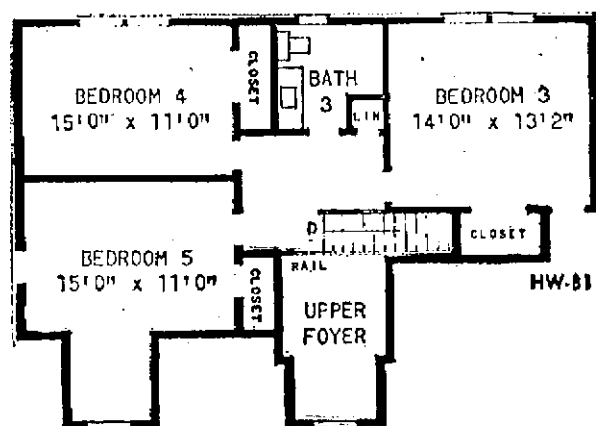


View shows the area which can be either rear bedroom or den. Picture window, bookcases featured.





Ample space for a large family is provided in first floor plan which has 6 rooms and 2 baths. Extra space needs are met in upstairs area.



SECOND FLOOR PLAN

Upstairs area, with 3 additional bedrooms, extra bath, need not be finished when house is built.

The upper dormers are unusually wide and have double hung windows.

An exterior feature is the front porch with its New Orleans wrought iron columns and flooring of square-cut flagstone. The rear porch similarly has flooring of square-cut flagstone.

THERE ARE STRIKING interior details as well. For example, the living and dining rooms are joined by an arch; the fireplace is at one end of the sweepingly long living room, and should you pick your spot carefully it is possible to stand in the living room and have a clear view out to the front lawn and also to the rear terrace.

The "queen-sized" kitchen has a swinging door into the dining room. A feature of the kitchen is a vestibule leading to the rear door; this vestibule area is enclosed by a snack bar, the refrigerator and closets and cabinets.

A full basement is provided except under the garage and the front and rear porches; fill is used in this area.

To obtain plans, address Building Editor, Independent Press-Telegram, 6th and Pine, Long Beach 12, Calif., enclose 35 cents and request House of the Week, Study Plan, Design HW 81.

tion of this sort are easiest on the budget."

A dramatic by-product of the story and a half design is an entrance foyer which rises to two-story heights. This unusual feature is achieved by placing one of two front dormer windows directly over the door.

The right dormer window, therefore, floods the entrance foyer as well as the hall area

upstairs with natural light. Standing below just inside the door, you can look upwards with nearly 18 feet of unobstructed view.

CAREFUL ATTENTION has been given to window treatment throughout the house.

There are windows even in the garage, and two full-view picture windows are in the rear of the house.

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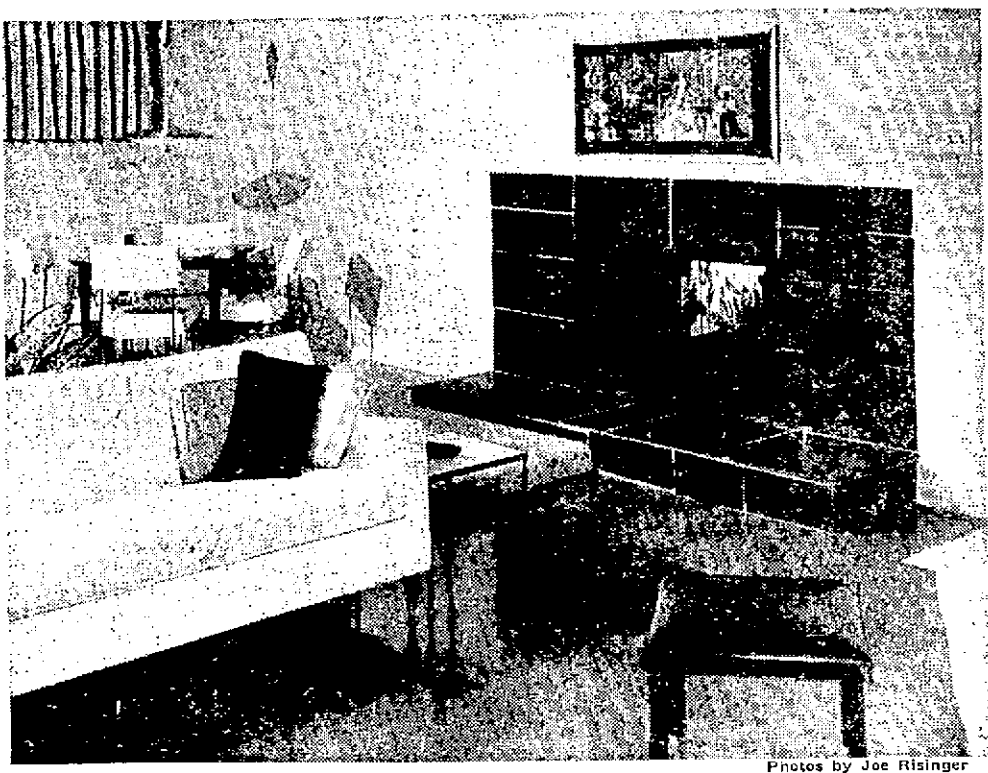
# House with a Fun-Loving Outlook

By Eileen Ball

**B**RIGHTLY modern, open, welcoming and wonderfully good-looking, the interesting home of Keeney and Phyllis Sebring, 373 Flint Ave., has the same fun-loving outlook on life as its owners—and that makes for a lot of happy living!

The Sebrings moved in just last June after an eager period in which they designed, contracted, decorated and furnished their new home, giving it their very personal and interested supervision from the ground up.

Phyllis likes pink, turquoise and charcoal; hence, every room reflects one or a combination of these temporary colors. Keeney, who likes swimming but loathes gardening, had a hand in the exterior planning. The back yard, as a result, has a swimming pool, an abundance of maintenance-free tropicals, a cinderblock fence (also self-maintaining) plus an all-encompassing sun deck that requires no mowing,



Photos by Joe Risinger

Both areas of a 2-level living room in home of Mr. and Mrs. Keeney Sebring are served by black-slate fireplace. Slate hearth rises above upper level.

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edging, planting, spraying or miscellaneous tending.

The 1,300-square-foot house opens wide to this private outdoor living area. And how the Sebrings and their host of friends enjoy playing, lounging and partying in it!

**THE EXTERIOR STUCCO** is soft desert pink. The back of the fireplace — constructed of cinderblock — is painted charcoal as is a low adjoining planter. A long, tropical-lined walkway leads back to the front door (also charcoal).

Located on the side of a gentle Alamitos Heights hillside overlooking the Marine Stadium, the house on its 130-foot lot avails itself of an ocean breeze, a view and considerable privacy.

Inside, the split-level living room is tastefully decorated in tones of charcoal and desert pink with cool accents of turquoise and white. The floor, on the lower level of the room, is



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charcoal vinyl lightly flecked with shell pink. This area, designed for dancing and general through-the-house traffic to and from the pool, is a step lower in level than the other area of the living room covered in pale pink carpet.

The front door opens directly into the lower area. On two sides, vast glass expanses slide open to the pool and play deck. The glass is dressed with white semi-sheer casement draperies.

Defining the living room's two levels is a long, low planter of black slate. Standing against it on the lower level is a long and very handsome white leather sofa with quilted cushions accessorized with various

colored throw pillows. Across the room stands a soft blue-green leather lounge chair. Serving both the sofa and the chair are several contemporary occasional tables, their white plastic tops set in frames of black iron. Standing against one wall is an ingenious and handsome dining table that folds down to out-of-the-way, inconspicuous proportions when not in use. When a buffet or "sit down" dinner is planned, the room offers plenty of space for expanding the table.

**ON THE UPPER LEVEL**, a low, black slate bench stands next to the slate planter. Tailored pads of turquoise and pink overlay part of the bench, leaving

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Phyllis Sebring and "Suzanne" stand by kitchen snack bar and pass-through which makes poolside serving easy.

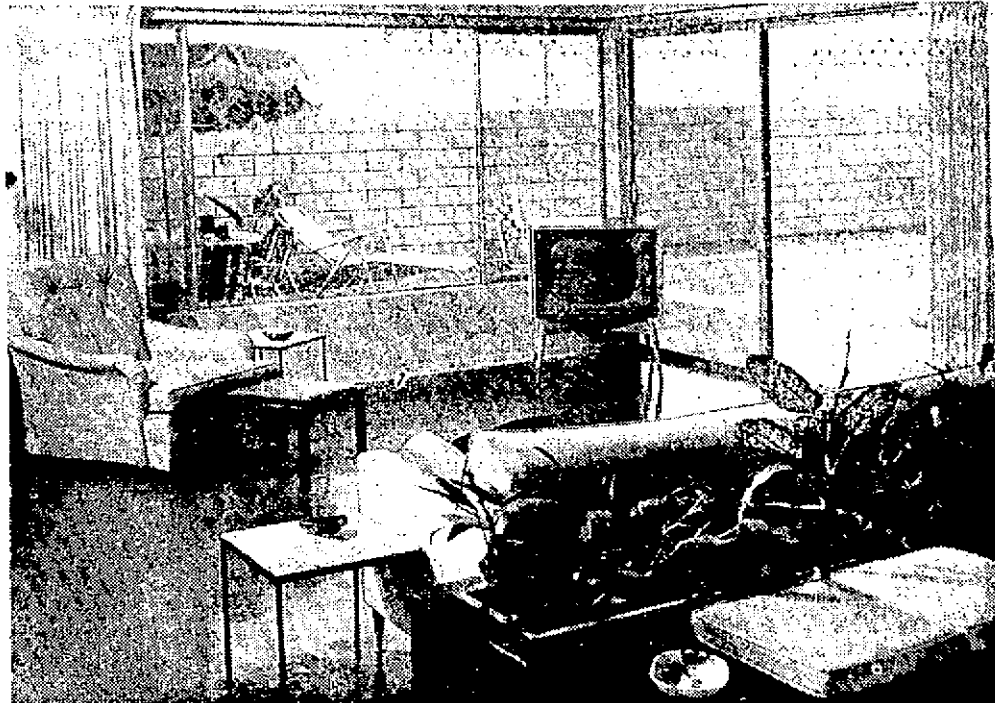
ing the remainder to function as an accessory table.

Across the room, in the corner, is a 16-foot, curved sofa upholstered in slate gray-textured fabric interwoven with a muted pattern of soft, desert pink. Occasional pillows of turquoise, white, pink and charcoal pick up and accent the room colors.

One of the best looking items in the room is a round cock-

tail table that stands before the curved sofa. This originated as a dining table. From the leaves have been fashioned wide short legs for the coffee table—all smoothly and professionally set off with a waxed ebony finish.

In another corner stands a contemporary game table in black accompanied by four, white-leather upholstered chairs. This is an ever-ready



Living room lower level is floored in vinyl, fine at poolside, for dancing and for through traffic.

spot for cards and impromptu dining—with an adequate light source provided by an overhead pulley lamp.

High windows located along the north wall are curtained in silk-length draperies of a soft cocoa-pink, opaque and of a contemporary, textured fabric.

**THE FIREPLACE**, sufficiently wide to accommodate both areas of the living room, is faced with rectangles of black slate. The raised slate hearth clears the upper level. Over the fireplace hangs an unusual oil—a long and narrow, contemporary painting of a rainy day street scene in charcoals with pink, turquoise and yellow umbrellas dotting the scene.

The kitchen, opening off the lower level of the living room, features reverse flooring—this being shell pink flecked with charcoal. Pale pink walls and built-in shell pink electric appliances are contrasted with

(Continued on Next Page.)

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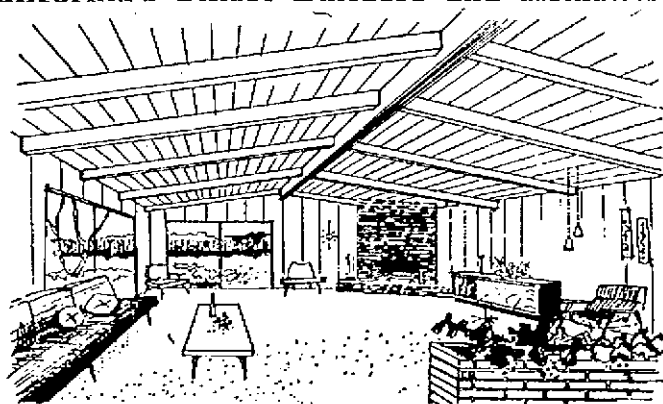
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# HOUSE WITH A FUN-LOVING OUTLOOK



Pink stucco and a charcoal fireplace and planter box present cheerful exterior at the Keeney Sebring home.

(Continued From Page 13)  
charcoal cabinets. Countertops are charcoal plastic with small, abstract designs in pearly gray and pink. Pale pink, matchstick bamboo draperies hang in full folds to the windowsills. A long breakfast bar spans across part of the kitchen's south wall. Over it, a long window slides open for "poolside" service. Outside, a supplementary plastic counter has been built, in effect fabricating a dining area that is part inside the kitchen

and part out! This in-and-out, pink-and-charcoal dining area is, of course, excellent for pool parties.

Off the kitchen is a bath that opens directly to the pool. The guest room, located in this wing of the house, is accessible to the bath.

The bedroom, itself, is carried out in ice aqua, white and olive.

OFF THE LIVING ROOM toward the front of the house

are located a large master bedroom, dressing room and bath. Here, again, pale aqua figures in the color scheme—used for wall-to-wall carpet and for the small entry area leading to the bedroom.

The bedroom walls, however, are light sandalwood as are the draperies. A large picture window overlooks the pool and patio. Below its low sill is built a long, cushioned love seat.

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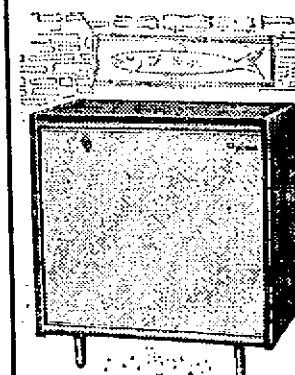
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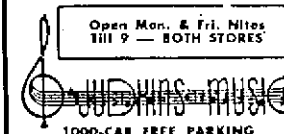
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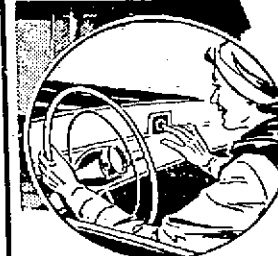
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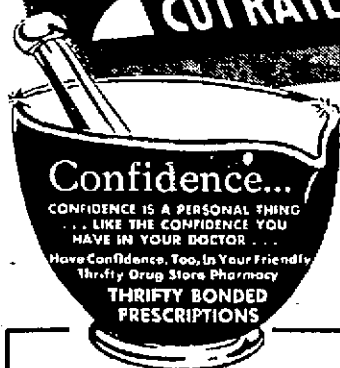
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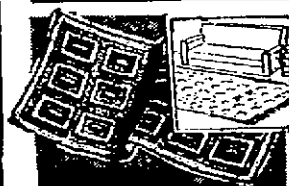
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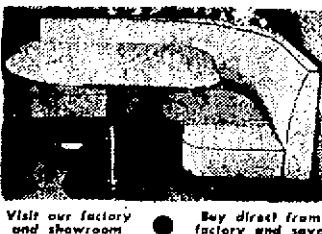
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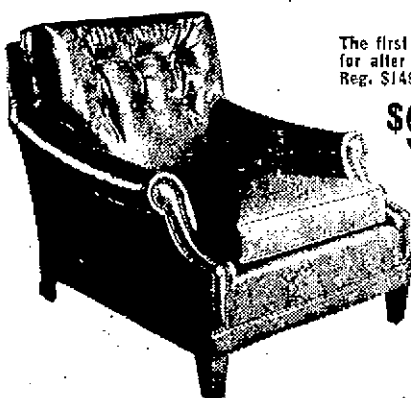


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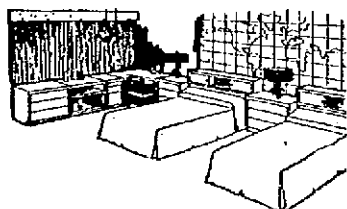
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## SOUTHLAND'S SHORT SHORT STORY

# The Woman

By Enola Chamberlin

Illustrated by Clyde Winslow

**THE FIRST THING** he thought of when he opened his eyes was the woman. He started to move and felt her head resting on his shoulder, with her face turned against his neck. He thought for an instant that she was asleep, and then he knew she wasn't. He lay still anyhow, not even trying to straighten out his cramped legs. The smell of her perfume stirred up little gusts of feeling in him as the wind whipped up whirlwinds on the desert. The pressure of her body against his was like water after a long thirst. His very skin drank her in, satisfying the woman hunger that had plagued him for months. It was not sex. It was more terrible than that. It was the age-old yearning of a child for its mother — a man's urge and desire for the sustaining feminine. Her soft cheek was cool against his ear. He smiled twistedly as he thought how short a while ago he had planned to kill her.

His name was Yancey and he was 35 years old. He had been standing on the bridge at Yuma when she stopped her long green car for state inspection. He had stood around like that for months, waiting for that last coughing spell to bring up the tag ends of his lungs and let him lie down in peace. The money he had allowed himself to die on had run out. He slept on a hard cot in a garage where he opened up mornings and earned enough to feed himself on the cheapest hash in the cheapest eating dives in town. He kept himself looking fairly decent, kept shaven and clean with garage men's soap and cold water. But the hunger for good food, the desire for a soft bed, a hot bath, and his urge for the closeness of a woman—things he had taken for granted in the old days—were almost undeniable pressure within him.

**THE STATE MEN** went through the routine of inspecting the car. They lifted a blanket lying over some things in between the seats. Yancey thought if he could just get under that blanket and stay hidden until she hit the sand dunes, he could rise up and kill her, take her car and money, drive to El Centro, eat and bathe, and buy a woman's companionship for an hour or so. He could think so casually of killing her, not because he was criminal, but because death or the expectancy of death had been his companion for so long that he had no feeling of strangeness about death or dying. He seemed, in fact, to have more in common with the dead than with the living.

She smiled at the state men when they had finished. They smiled back and then glared at each other after she had gone.

Yancey moved on across the bridge into California. Lifting his eyes he saw that the long green car was stopped again, parked in front of an Indian curio shop. His heart quickened its beats and set up a turmoil in his lungs. He coughed until he had to lean against a post for support. Then he went on very carefully. He reached the

car, put his hand on the sleek fender and crept to the door. He could hear the woman's voice. She was speaking loudly because the Indian woman pretended not to understand English.

"That will be all," she was saying, "you don't need to wrap them."

**YANCEY OPENED** the car door, lifted the blanket and crawled beneath it. He shut the door on the noise of the woman letting the shop door slam. He twisted his small bones into a curl, pulled the blanket around him and held his breath.

The starter whirled and the car glided noiselessly out onto the road. It gathered speed and Yancey could imagine the country slipping swiftly by. It was miles to the sand dunes.

The blanket was suffocating him. The dust and fuzz were going to make him cough. He swallowed, put his hand across his throat. No use. He sprang up, glared into the rear-view mirror, dropped onto the seat and coughed.

The woman brought the car to a quick stop. She turned in the seat and put her hand on his arm. When the coughing

had subsided, she reached over and drew out a large thermos. She poured a cup of steaming coffee.

"Sip this," she said gently, "It may help."

**YANCEY SIPPED** the coffee, fresh fragrant coffee with real cream. He smiled waveringly at the young blue eyes, filled now with pity and concern.

The woman smiled back. "Feel better?" she asked.

Yancey nodded.

"Better come up front," she said. "I have to drive fast. It's easier riding."

Yancey settled himself in the front seat. The woman laid a package and the thermos beside him.

"Sandwiches and salad if you're hungry," she said.

She swung the car out onto the road and set its wheels to eating up the miles. Yancey opened the package. It was still a long way to the sand dunes. He took out a sandwich. Thin, fresh white bread, crisp green lettuce, non-rancid, tender ham lay like a benediction on his tongue.

**THE WOMAN LOOKED** at him with amusement and per-

(Continued on Page 26.)



He saw that the long green car was stopped again.



BOOK REVIEWS

# Murder Comes Easier—in Fiction



CECIL ROBERTS

A minister's reading of "The Song of Solomon" embarks members of his congregation to thinking of some of their own romantic experiences—some quite idyllic and others most devastating—in Cecil Roberts' "Love Is Like That" (Coward-McCann, \$3.75). It's all on the lighter side, easy reading and satisfying.

"THE GREAT DEMOCRACIES," Volume IV of "A History of the English-Speaking Peoples" by Winston Churchill (Dodd, Mead, \$6): Mr. Churchill completed the original draft of his great history before the outbreak of World War II and now, almost a generation later and this new volume, the entire work is in print. Sound, and clear and vivid as a motion picture, "The Great Democracies" covers approximately a century of world events up to the 1900s. It is of particular interest to Americans since it deals extensively with the Civil War, and gives a full and concise account of British-American relations.

**M**URDER seems to come easier and easier, in more frightening ways and with more devastating suspense—in fiction.

Like in Anthony Gilbert's "DEATH AGAINST THE CLOCK" (Random House, \$2.95): Coaxed and pleaded with by the doomed man's fiancée, rough-and-tough criminal lawyer Arthur Crook (you know him if you're a real detective fiction fan) takes the case of a young man sentenced to die for the robbery and brutal murder of a spinster. He appears to work agonizingly slow as he picks up clues to spring his man while the clock swiftly ticks off the days that remain before the death penalty is exercised. And then, with the reader in a dither and ready to give up, and the real criminal looking the other way, the clever Mr. Crook springs his trap. . . .

And Dolores Hitchens, Long Beach's murder mystery yarn-spinner, contributes one of her best yet to the Crime Club in "FOOL'S GOLD" (Doubleday, \$2.95). She not only sets her story in California (which this reviewer always likes); she mixes teenagers, tough pros of the underworld, and a covey of stolen \$100 bills into a mounting crescendo of excitement that leaves the reader limp but highly satisfied. . . .

An innocent young woman suddenly finds herself squarely in the middle of a fiendish extortion racket in Andrew L.



Stone's "CRY TERROR" (Signet, 25c), after her husband is tricked into making a murder bomb and her child is kidnapped. This one moves like lightning and is packed with unusual situations. . . .

Robin Hiscock, a Britisher, goes to the sea he knows so well for his "THE LAST RUN SOUTH" (Knopf, \$3.50). His hero, after being beached for two years, finally gains a berth again, only to encounter as evil a first mate as can be found in fiction. Try as he might, the guy simply can't keep himself separated from the ship officer's diabolical schemes of intrigue and violence, and trouble hangs onto his coattails as he takes shore leave and meets a girl in a South American brothel. . . .

The murder of a beautiful hostess on a Caribbean island sounds like the beginning of a bangup mystery yarn, but when the girl's death pleases just about all of her guests you have an ingredient which can, and does, make a whale of a tale. In "FINAL EXPOSURE" (Macmillan, \$3), the mystery seems insoluble until an Amer-

ican photographer steps into the scene. . . .

The old axiom "murder will out" still goes—even in these Spring whodunits!

"A PLACE WITHOUT TWILIGHT" by Peter S. Feibleman (World, \$4.75): You are either black or white in New Orleans. It is a place without twilight. And for Cille and her family, marked with pale but not white skin by miscegenation, a normal life is impossible. For Cille's father and two brothers the result was tragic. How Cille escapes the influences that ruined their lives makes a wonderful novel—a story of a beautiful girl that had a life to be lived and who let circumstance interfere not a whit. Feibleman writes with artistry and deep understanding of what it means to be a Southern Negro—particularly one with mixed blood.

"MOSES, PRINCE OF EGYPT" by Howard Fast (Crown, \$3.95): Mr. Fast will be remembered for his "Citizen Tom Paine" and other books of stature, and his skill as a story-teller continues on a high level in this one which takes the stalwart Moses through his 24th year, a period barely touched in the Bible. It is in these formative years that Moses turned his back on the royal household of Egypt, in which he was a prince, to cast his lot with the Jews, an enslaved people. Always the historian, Fast brings Moses alive as the appealing human being that he was in the Good Book.

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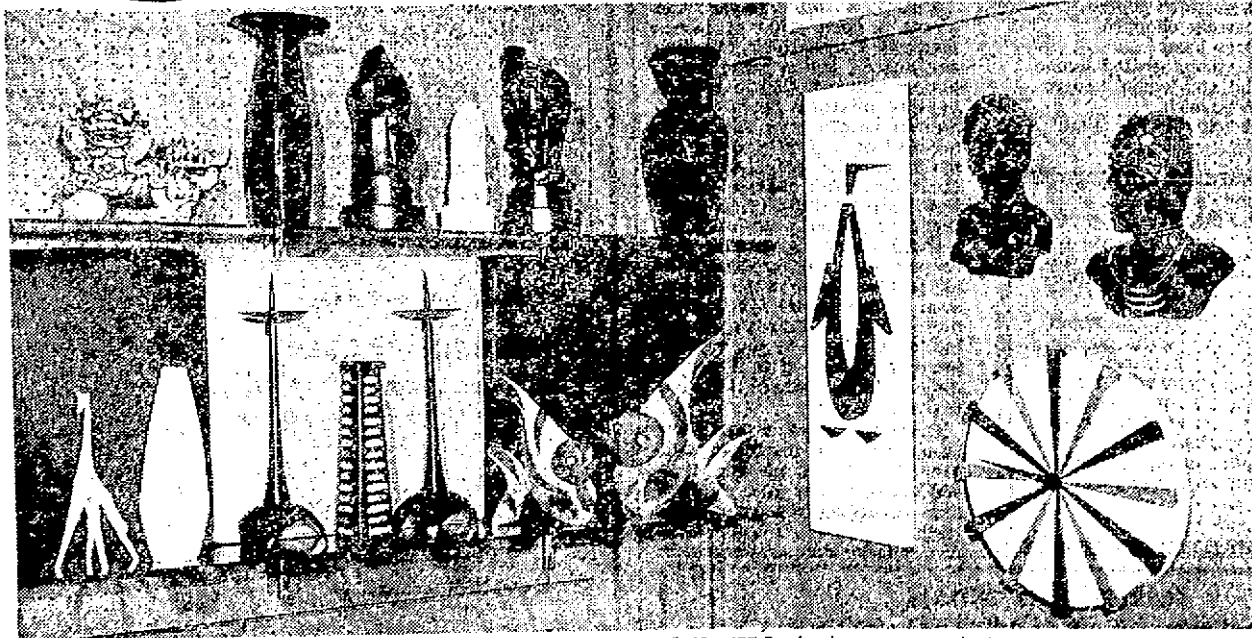
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# Trout Will Perk Up Lenten Menus



Broiled brook trout, fresh or frozen, are appetizing variation for Lenten meals. They may be fresh or frozen. A good recipe for trout is given below.

By Mildred K. Flanary

Independent, Press-Telegram Home Economics Editor

AT THIS DATE, Lent seems to have been in progress to the point where home cooks are short of ideas for Lenten dishes.

But don't give up. There are many other good things waiting to be tried and they run the gamut of rainbow trout to broiled salmon. Perhaps the following recipes will see you through.

## Rainbow Trout

6 cleaned trout, fresh or frozen  
Flour  
Salt and pepper  
1/2 cup cooking oil  
3/4 cup fresh lemon juice  
Parsley, finely chopped  
Lemon wedges

Roll trout in flour, well-seasoned with salt and pepper. Heat oil in large skillet; fry trout for 3 to 5 minutes on each side. Remove fish when done.

Stir lemon juice into hot skillet, and pour mixture over trout. Garnish with chopped parsley and lemon wedges. Serve immediately. Makes 6 servings.

For Rainbow Trout Almondine—brown 2 tablespoons sliced almonds in 1 tablespoon oil until golden. Sprinkle these over the trout and dust with paprika.

Variations: any white fish like pike, mackerel, lake bass.

## Shrimp Royal

4 tablespoons cooking oil  
1 pound shrimp, peeled\*  
1 can sliced mushrooms (4 ounces)  
1/2 teaspoon salt  
1/2 large green pepper, coarsely chopped  
4 slices toast  
2 teaspoons grated lemon rind and lemon wedges for garnish.

Heat oil in fry pan. Add

shrimp, mushrooms, salt and green pepper. Cook over medium heat for 10 minutes, stirring occasionally. Spoon shrimp, mushrooms and pepper onto toast squares, reserving liquid. To the liquid add grated lemon rind, heat slightly. Pour over shrimp on toast, serve with lemon wedges. 4 servings.

\*Or use canned shrimp; omit salt and reduce cooking time to 5 minutes.

## Barbecued Whitefish

4 pounds whitefish  
1/2 cup soy sauce  
3/4 cup sherry  
1/2 cup fresh lemon juice  
2 cloves garlic, minced or mashed  
1 teaspoon powdered ginger  
1/2 cup cooking oil

Cut fish into finger size pieces 1 inch wide, 2 inches long and 1 inch thick. Combine soy, sherry, lemon juice, garlic, ginger and oil. Marinate fish in this mixture for 2 hours. Skewer carefully or slip inside a wire toaster and place on the barbecue grill over low coals. Cook until fish flakes with a fork, about 10 to 15 minutes. Baste occasionally with the remaining marinade, or place fish fingers on a well-greased baking pan and bake in a very hot oven (450 degrees) for 12 minutes. Slip the fish under the broiler a minute if you wish it browner. Serves 6 to 8 generously. Serve with lemon wedges.

Hint: Secret of a good barbecue sauce is its flavor and seasoning. Don't be afraid to add herbs, lemon juice and the like according to your own taste.

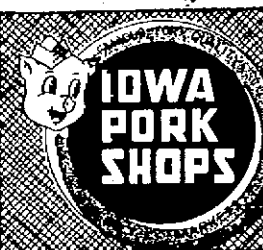
## BREADED VEAL CUTLETS

1 lb. veal steak (1/2" thick)  
1 egg  
2 tablespoons milk  
1 teaspoon salt  
1 tablespoon paprika  
1/2 cup packaged dried bread crumbs  
1/2 cup salad oil or fat  
1 can undiluted condensed soup (cream of mushroom)  
1 cup milk

Cut veal into 4 pieces (cut around and discard bone). Dip into egg beaten with 2 tablespoons milk, then into crumbs, to which the salt and paprika have been added. Coat thoroughly. In hot salad oil in skillet, saute veal until well browned on both sides. Mix half of mushroom soup with 1 cup milk, pour over veal, simmer, covered 45 to 50 minutes. Remove veal to heated platter. Pour rest of soup into pan, heat, stirring, serve over veal. Makes 3 to 4 servings. To vary, add canned undiluted condensed cream of tomato, celery, or chicken in place of the cream of mushroom soup.

Dorothy Miller

IOWA PORK SHOPS! HOSTESS



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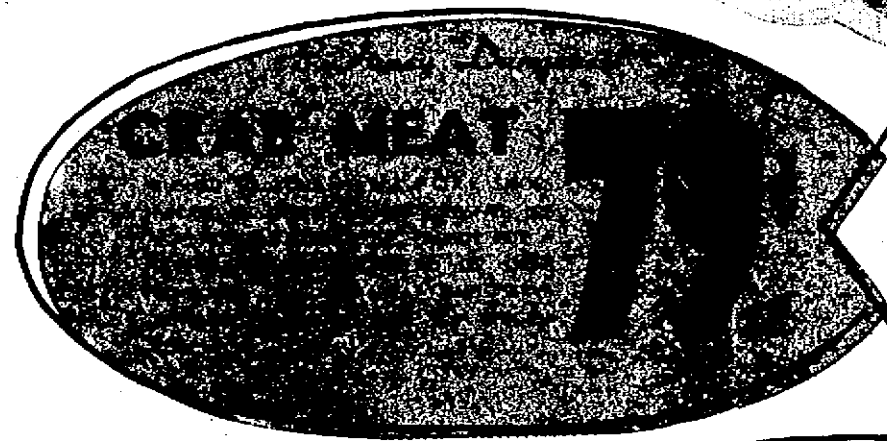
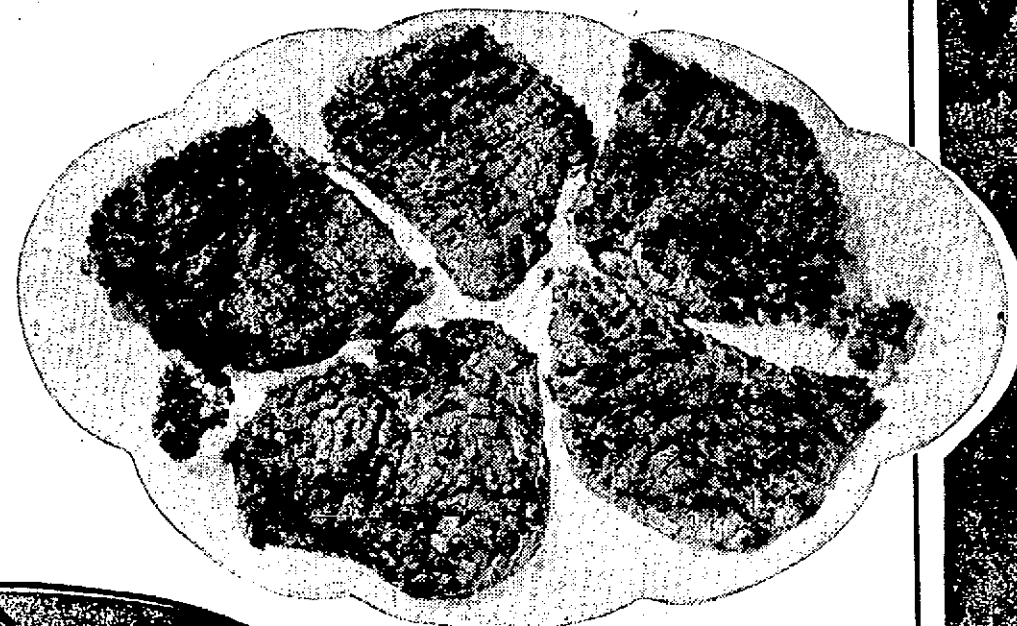
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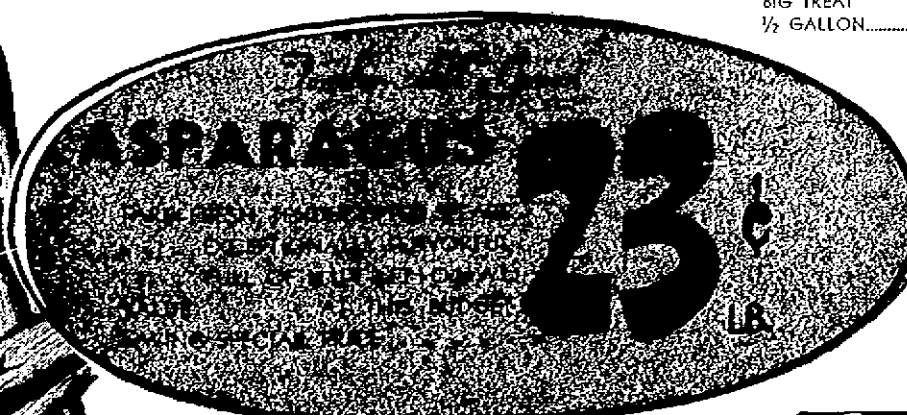
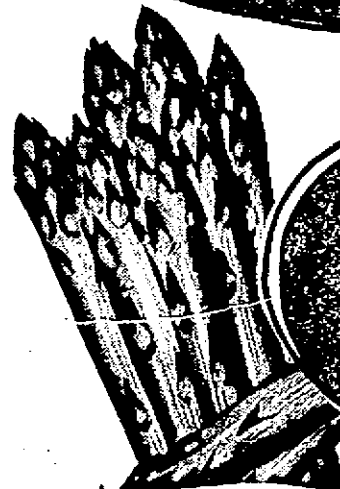
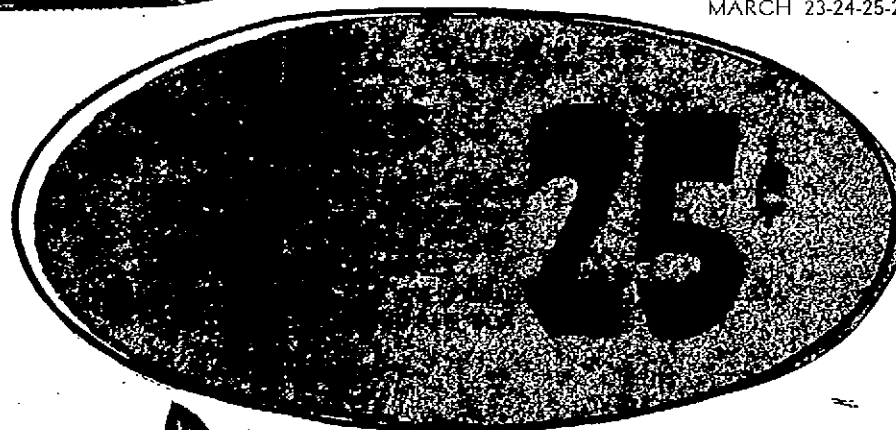
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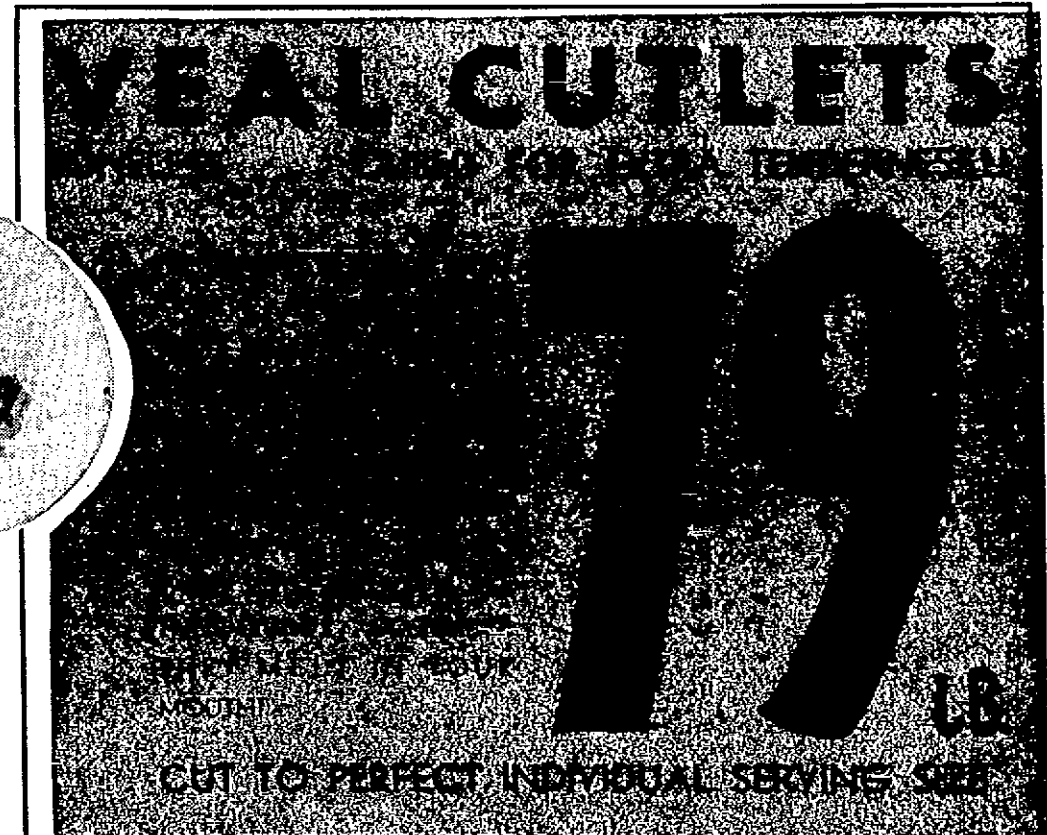
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Photo by the Author

Kelly Chin, a seafaring man since early youth, makes a wire rope splice. "Sailor's life is great," says he.

## BOAT TALK

# Profile of a Sailor

By Bob Ruskau

**W**ITH A DEFT, careful hand the alert workman with the graying-hair pushed the wire farther into the length of line.

"It's a wire rope splice, kind of a specialty at Wilbo," said Kelly Chin, "when you raise your sails you get the strain on the wire instead of the line." (Wilbo is short for Wilmington Boat Works.)

So, who is Kelly Chin? As a very good fellow, Joe Addy, put it:

"To all of us kids who grew up around Long Beach and dreamed of things we'd like to be, like maybe a sailor, Kelly Chin was always a legend and he wasn't much, if any, older than we were."

**COULD BE.** For Kelly, professional sailor, has been that almost since swaddling days, and these date to shortly after Aug. 3, 1908, when he was born in Long Beach. Married, no children, he still lives here at 4020 3rd Pl.

Kelly Chin is a professional sailor who wouldn't swap that profession for anything else in the log.

"Good food, good people, but," he mused, "rigging (and Kelly is one of the best at this skill) is a lost art. Tell the people I'd be glad to give anyone free lessons."

**CAT-LIKE,** sure in his movements, as at home aloft in a whistling gale and high-running sea as he is on deck, Kelly is the sort of a sailors' sailor that any owner would like to have aboard. His record attests it, and also demonstrates why he couldn't want a more diversified career.

There was a taste of film work in "Mutiny on the Bounty," which was filmed at Long Beach and Catalina, under director Frank Lloyd. Wilbo made the miniature built up from a six-meter.

He sailed in the Acapulco race of 1956 aboard Constellation (second place overall). It's his favorite race: "the professional sailor is well treated in Acapulco."

For four years (1941-1945) Kelly served overseas in the New Guinea campaign, aboard an FS 175, Coast Guard freighter. For one year he was skipper of the late Lewis Stone's

Pilgrim, then in service as a Coast Guard training ship.

In 1954 he took Cornelius Crane's 136-foot steel schooner, Vega, to Honolulu. Now, as the Te Vega, she serves as a de luxe passenger yacht in South Seas cruise service.

**FOR YEARS** Kelly has sailed in the off-shore "isles of summer" races (and not all those blue-water trips have been summerish), aboard such yachts as the 10-meters Hilaria and Coquille. He was 14 years aboard the Falcon; one year (1934) on the big schooner, Astral.

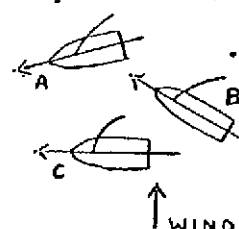
Not all do it, but this grand pro thinks "any sailor should start with a small boat; learn to swim, row, scull and how to tie three or four practical knots. The USCG Rules of the Road are free—and you should know them."

Sailing is great, says Kelly Chin, but remember the sailor's maxim: "One hand for the ship and one for yourself."

**BOAT HOOKS:** Today's main event afloat—return of yachts from the Los Angeles Yacht Club's San Nicolas (Isle of the Lost Woman) sailing race.

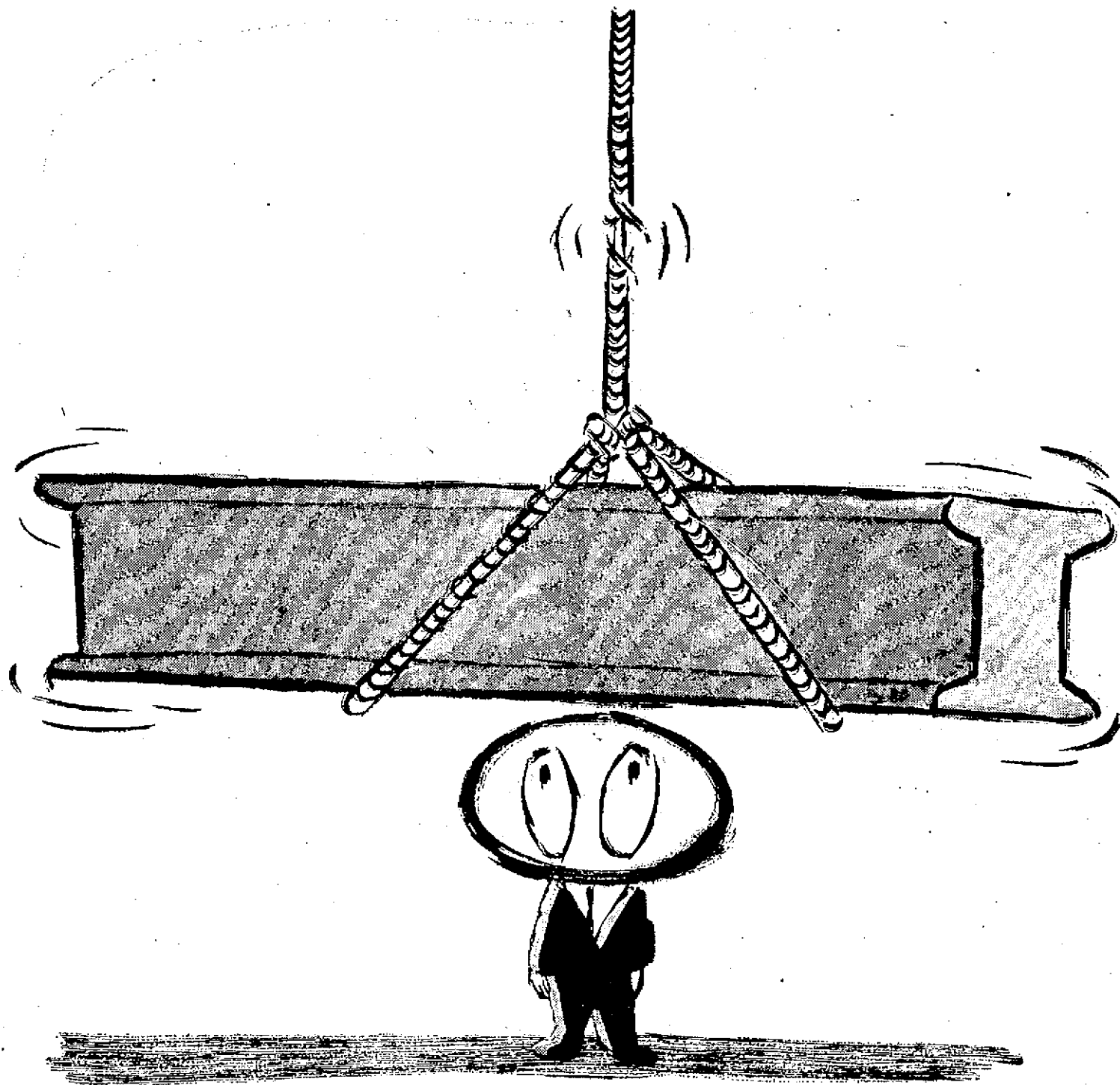
## BOATING Brief

By Ed Ianuzzi



SOME SAILING TERMS

Here are several sailing terms that will help you to understand some of the sailor's vocabulary: (A) close reach, (B) broad reach, (C) reach. Boat (A) may also said to be closehauled.



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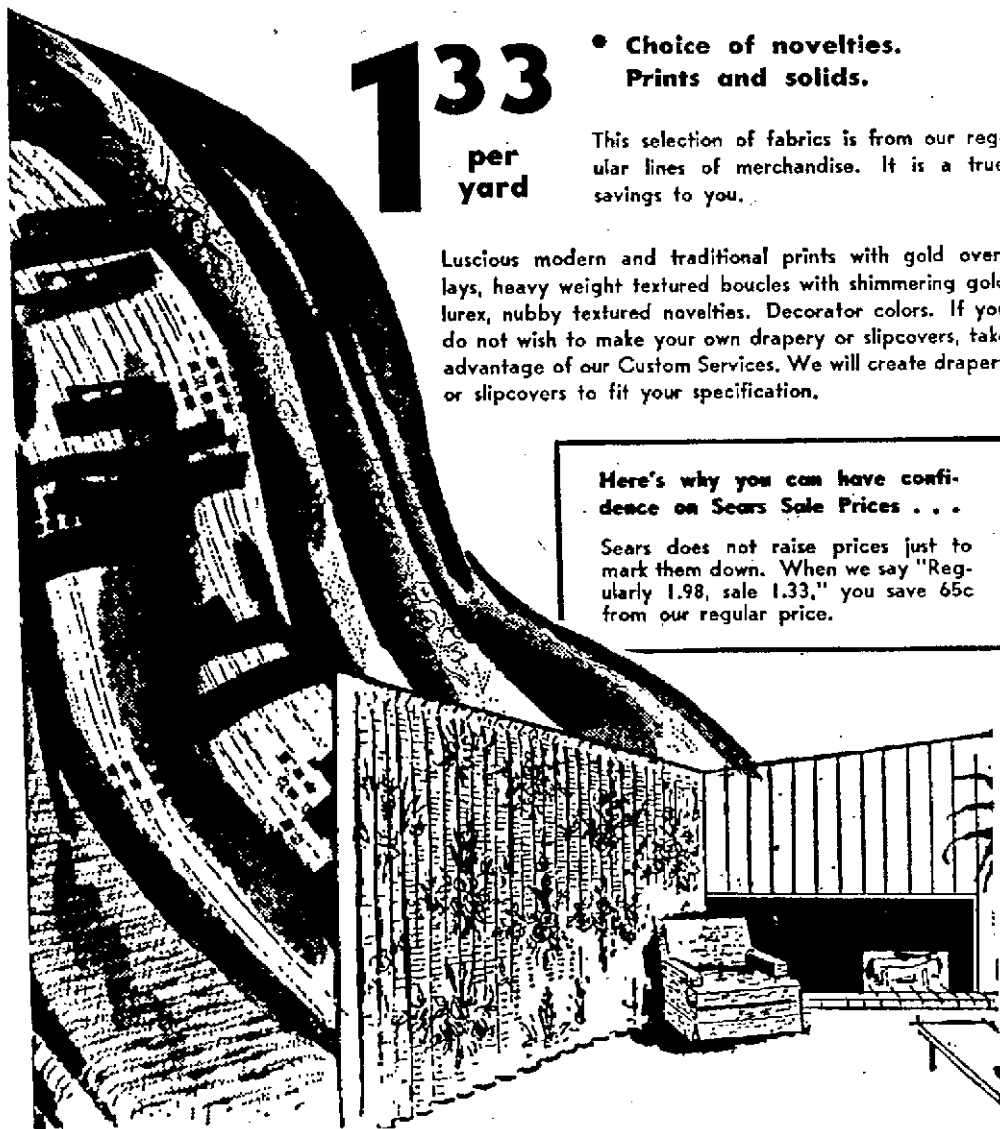
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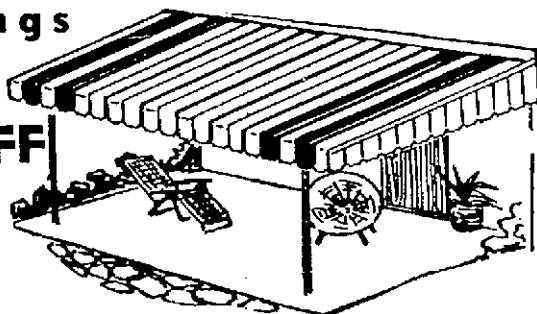
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**FREE** TO teachers or club group leaders:

**THE STORY OF AN AMERICAN COMPANY**—History of Chrysler Corp. in terms of its people, products, policies and plants. The book records the risks and problems as well as the progress and achievements of this representative American enterprise. Illustrated booklet.

**TRAVEL TIPS**—Reprints of articles on such topics as: "Preparing for an Auto Trip," "Expressways Require New Driving Habits," "Changing a Flat Tire" and "What to Do in Case of an Accident." Illustrated booklet.

**OPPORTUNITIES IN THE AUTOMOTIVE SERVICE INDUSTRY**—Describing the range of job possibilities and opportunities. Illustrated booklet.

Chrysler Corp., Public Relations Dept., Detroit 31, Mich.

**KNOW YOUR MICHIGAN**—This booklet will give you detailed information about the history, state flag, seal and duties of the secretary of state.

Michigan Dept. of State, James M. Hare, Lansing 18, Mich.

**WESTERN TRAVEL GUIDE**—This 99-page guide shows miles between towns and total mileage between larger cities. . . . Covers highways to all principal points of interest, including national parks. . . . Explains how certain members of Best Western will honor credit cards in payment of room. . . . Contains list of first class motor hotels, lodges, inns, and motels. . . . Covers 25,000 miles of principally traveled highways in the 26 western states and points in Canada.

The Best Western Motels, 4217 E. Ocean Blvd., Long Beach 5, Calif.

**HOW TO FLY NARCO OMNI**—A brief, concise description of how to get the most from your Narco Omnigation equipment, and how the modern Omni system of navigation will make your cross-country flying so much simpler.

National Aeronautical Corp., Commerce Dr., Fort Washington, Pa.

**THE CLOSING COLLEGE DOOR**—This booklet concerning higher education was prepared by the Council for Financial Aid to Education, Inc., in consultation with a group of eminent educators representing all segments of American higher education nominated by the American Council on Education.

Council for Financial Aid to Education, Inc., 6 E. 45th St., New York 17, N. Y.

Civic organizations, government agencies and industrial firms are encouraged to submit material for consideration for use in this column. Send material to Arnold E. Hagen, Information Free, Box 703, Compton, Calif.

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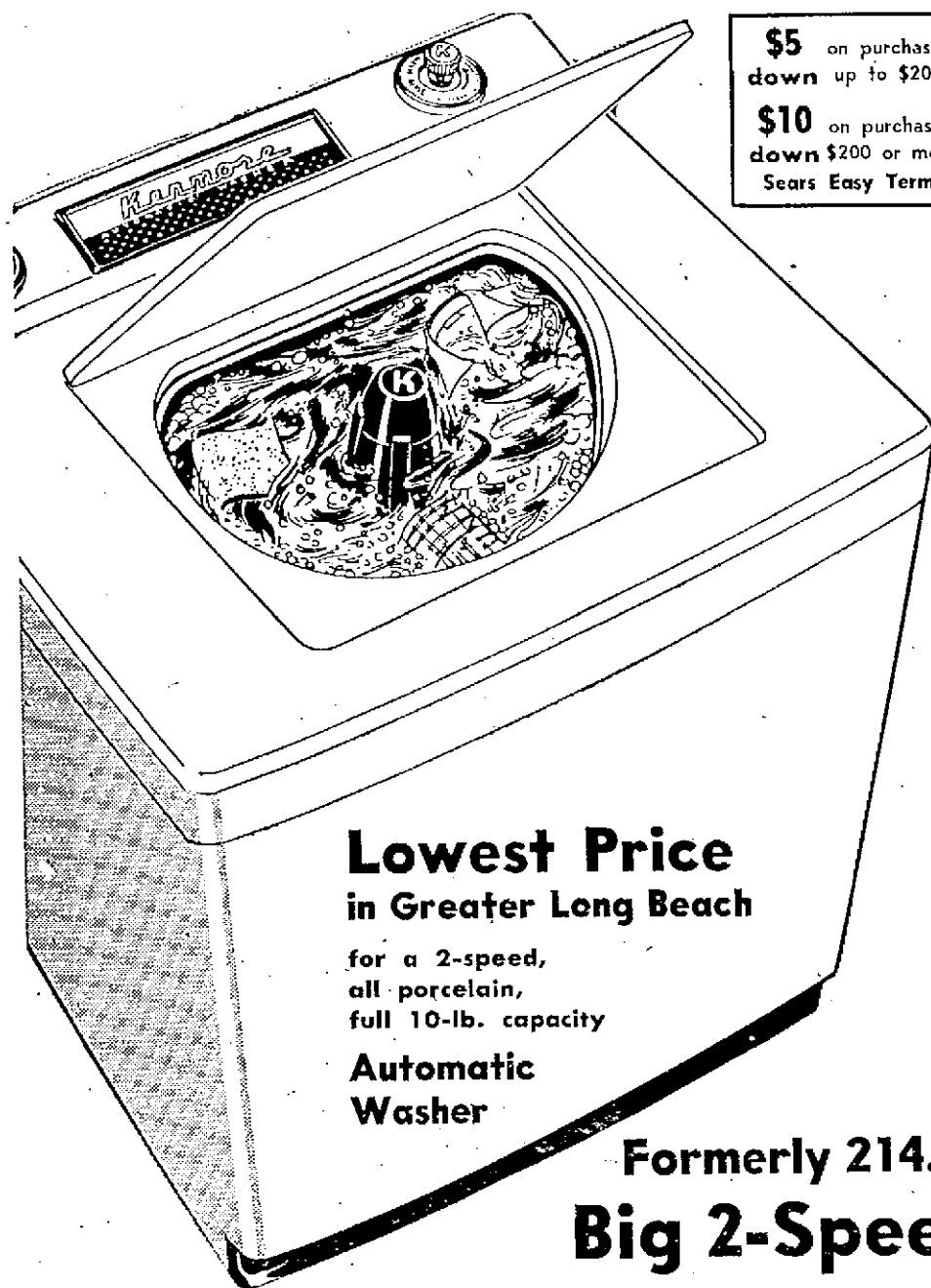
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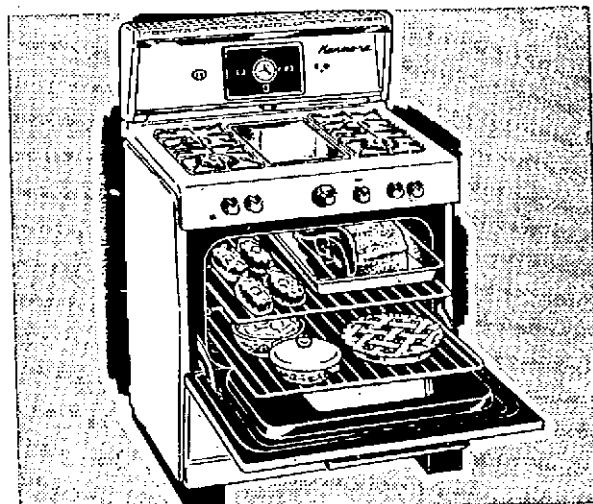
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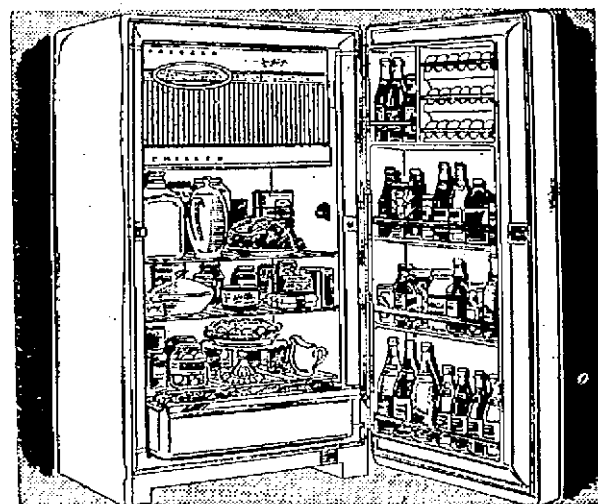


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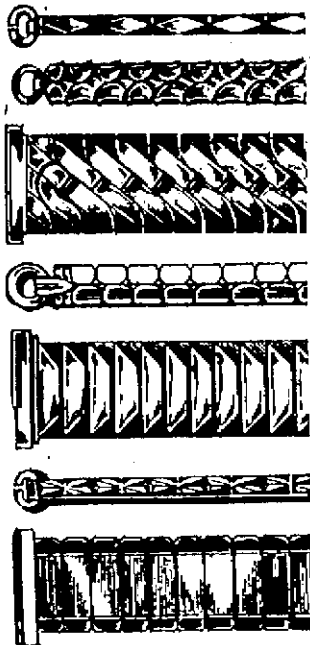
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## CANADA'S MOUNTAIN WILDERNESS VIEWED IN COMFORT

The ideal combination of well-appointed accommodations and the rugged splendor of mountain wilderness will again be offered this summer to visitors at Jasper Park Lodge in

### They Like Johnny

(Continued from Page 4)  
cold hands, etc. The crowd was amazed at the "talking cow" and Johnny's parents learned for the first time that their son was an accomplished ventriloquist.

FROM THEN ON, whenever the film broke at the local movie house, Johnny stepped into the spotlight to do some comedy material, much of which he made up on the spur of the moment.

He became a self-taught magician and entertained at school and church affairs during his high school days. During his service aboard the USS Pennsylvania in World War II he used his tricks, comedy and ventriloquism to help keep his buddies' morale high... and likewise polished up his material and delivery.

In 1945 he returned to civilian life and finished college in Nebraska, majoring in radio and drama.

In 1949, he got a job on WOW in Omaha and stuck around until he got the yen for Hollywood's bright lights and a crack at fame. He married his sweetheart, Jody, and the pair headed West.

KNXT HIRED HIM as a TV announcer and while working he began putting together his ideas and material for a show of his own. He sold the station management on the idea and began a series called "Carson's Cellar."

After this show closed and he tried "Vacation," he decided to book himself into a Las Vegas nightclub. He was all set when the "Do You Trust Your Wife" offer came along... so he packed up his wife and three boys and headed for New York.

He recounts a lot of crazy offers that began to roll in as soon as the word got around the Big Town. He says:

"I even received a sample gun silencer from a manufacturer who said he'd appreciate a plug when I used it on 'Do You HUSBAND Your Wife?'"

"Of course the payoff came when a detective agency called to ask if I needed help on 'Do You Trust Your Wife?' and that about did it."

Johnny is a relaxed-type comic who relies more on subtlety in delivery than on actual material. He shuns slapstick comedy and pratfalls, but he is of the same caliber as other great "stand-up" comics like Bob Hope and Jack Benny.

### Plant Under Trees

Kurume azaleas, in bloom in mid-March, are among the finest flowering shrubs for California gardens, says California Association of Nurserymen. Because of their low, compact, spreading manner of growth, they can be planted in a variety of ways making them excellent for almost any type of garden. Handsome in tubs and raised beds, Kurumes can also be attractively planted under trees or in garden beds.

the Canadian Rockies. This year's opening date has been set for June 11.

All-expense tours in Jasper National Park range from a one-day visit, including overnight accommodations, meals, a sightseeing drive and bus transfers between the railroad station and the lodge, at a minimum cost of \$18 per person, double, to a four-day stay with four sightseeing trips at a minimum cost of \$77 per person, double. Open time is allowed on all the tours for golf, tennis, horseback riding, hik-

ing, boating on Lac Beauvert or swimming in the lodge's heated pool.

The drive made on the one-day tour is a 41-mile trip to the Glacier of the Angel on snow-covered Mt. Edith Cavell. This trip is also included in the for-day plan, as are the 35-mile "general" drive through the lake-dotted mountain area surrounding the lodge; an 80-mile drive to Punch Bowl Falls, the Fiddle River Canyon and Miette Hot Springs, and a seven-hour trip that has been ranked as one of the world's

most scenic drives — through the peak-lined Athabasca Valley to the Columbia Icefield, the largest body of ice outside the Arctic Circle, covering 100 square miles.

Vacationers staying at the lodge for longer periods will find additional trips available to more remote mountain areas of the national park.

Jasper Park Lodge itself is a cluster of log hungalows on the shore of Lac Beauvert, with a central building of fieldstone and cedar over a frame of steel and concrete.

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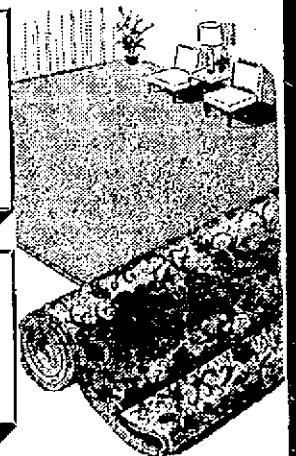
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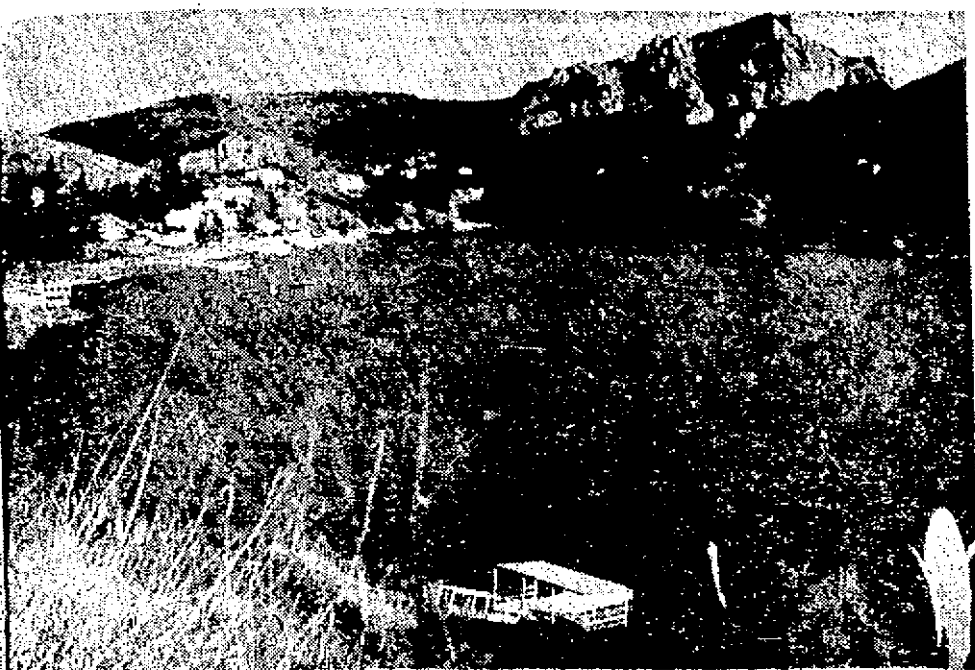
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Slowpoke byways in the Santa Monica Mountains reveal a treasure of quiet scenery, far from busy traffic. Above, Lake Sherwood from lookout point.

# Mountain Drive for Slowpokes

By Barbara Myers

ONE WHO has wished for a quiet road to explore—a byway far from the hurry of the city and the roar of traffic—has a choice of several interesting, slowpoke roads that wind through the Santa Monica Mountains, only an hour's drive from Long Beach. Lying sleepily in the sun be-

tween the rush of cars on Route 101 to the east and 101-A to the west are unspoiled hills that could well be the haunts of a modern Rip Van Winkle. There the roads wind through narrow canyons, skirt towers of sandstone where an imaginative eye can spot such formations as a giant lizard, and,

near 2,800-foot Saddle Peak, climb to a height from which Santa Monica Bay, dotted, perchance, with fishing boats, may be seen. Ranches, such as the Double Horseshoe, the Purple Sage, and the Lazy Five, lend their western flavor to the landscape as does the golden flash of a hawk's wing or the sight of horses silhouetted against the sky.

NESTLING IN the hollows of some of the gentle hills are tiny lakes Sherwood and Malibu, blue as the smog-free sky that bends above them and peaceful as sleeping babes.

Groves of oaks and sycamores invite the motorist to stop and rest a while. Among the loveliest of these Los Angeles County has established a picnic area known as Tapia Park on land which once was given to the Tapia family by the King of Spain as part of Rancho Malibu. There are excellent cooking facilities there as well as a sturdy camel's hump of rock on which youngsters expend their energy with delight.

Cars are few along these roads where turns and twists make speed an impossibility and unfenced drop-offs speak their own mute warning, but one may be held up by the meandering nonchalance of a shaggy burro or a flock of sheep being herded to pasture.

IF DRIVING lazily through the chaparral-covered hills is not enough for this trip there are other possibilities. Visitors to the area may climb a trail, row around Lake Sherwood, throw a line in one of the many trout ponds, mount a horse for a lively canter in the brisk air, or even swim in the mineral pools at Seminole Hot Springs. A few guest ranches cater to overnight visitors.

The mountains may be reached by several entrances from the highways on either side, but Route 27 is probably the most convenient for motorists from the Long Beach area. This is the Topanga Canyon road turning north from 101 Alternate at Las Tunas Ranch, a few miles north of Santa Monica.

Photos by the Author

The Santa Monica Mountains and a peaceful valley from another lookout spot along a tranquil, slowpoke road.



Tapia Park offers pleasant relaxation, a spot to stop for a family picnic and let children romp under trees.

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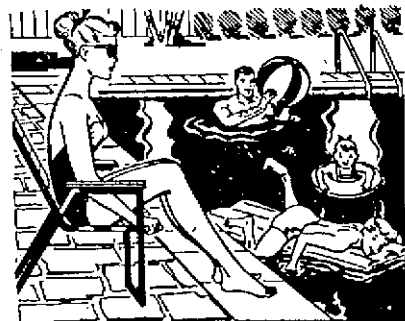
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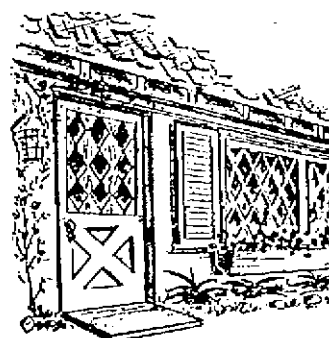
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## SHORT STORY: THE WOMAN

(Continued from Page 16.)  
plexity in her eyes. "How did you get into my car?" she asked.

"I slipped in under the blanket while you were in that Indian store."

"Ambush," she said, and laughed.

Yancey was eating the salad. He held it in his mouth savoring its fresh flavor.

"Why don't you put me out?" he asked.

The woman looked at him and then meaningfully at the desolation of the desert hills. She smiled and shrugged her shoulders.

"Where do you want to go?" she asked.

Yancey didn't hesitate. "Los Angeles," he said.

"I'm going there, too, by way of Oak Glenn," she said. "I'm in a hurry so I'll keep my mind on the road and travel."

YANCEY ATE another sandwich. He poured a cup of coffee, sipped it slowly. The delicate food made a change in his inner composition. He felt more like the man he once was, less like the bun he had become. The luxury of the car, the smooth softness of the seat, did duty for a good bed. Now all he needed was a hot bath and the close companionship of a woman.

The sand dunes were not far ahead now. There was little traffic. He would have to get the woman to stop on some pretext or other. He turned his eyes to her. First to her white, long-

nailed fingers on the wheel. He wanted to touch them. He looked at her breasts, small and pointed beneath her white blouse. Her throat was white and smooth. Her brown hair lay along it in soft curls. Her full red mouth, slightly open, showed her white individually irregular teeth. Her eyes turned and met his in a warm companionable smile.

They were in the dunes!

SUDDENLY YANCEY found himself breathing deeper, squaring his shoulders, sitting straighter in the seat. The woman gave him another smile, unreserved, friendly, utterly feminine.

Yancey knew now all he needed was a hot bath.

The car ate up the miles. They stopped at Indio and ate tender steak, hot biscuits, crisp French fries and coffee. She slipped him money to pay the check, waited for him to open the door for her. Yancey felt inches taller. Death, tagging his heels for a long time, slunk away and left only the aliveness of the woman.

They turned off the main highway at Beaumont and went up into the mountains toward Oak Glenn. The road led up and down, around sharp curves and along sheer dropoffs. There was no traffic. The woman was still driving very fast.

YANCEY KNEW IT was coming when the hind wheels skidded on the loose gravel. The woman fought desperately. She kept her foot off the brake and gave the engine the gas. There was no room to straighten out. The car went over the bank. It rolled time and again, time and again. It stopped upright with the occupants, a tangle in the front seat. They were both very still.

Then it was that Yancey opened his eyes. He lay quietly, the dead weight of the woman's body against him. Awareness of her perfume, his last and transient bridge to reality.

## TRAVEL AND RESORTS



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There are a great many now with hotel service, swimming pools and excellent rooms. Mileage and moving are about a third of your cost.

"What do you tip porters for carrying your bags? Say in New York?"

THE CHARGE is pretty standard throughout the U. S. for red cap service in train stations and airline terminals: 25 cents per bag.

"Can we live less expensive-

ly in Europe than here? We have some retirement money..."

SPAIN, Austria and Ireland are generally less expensive than most U. S. cities. But you must live in the country, not in the capitals.

Tourist bureaus don't seem to give average living costs—probably because they don't know what you consider average. Roughly, I think a couple can do pretty well on \$300 a month. The best estimate I had recently was from people with two children.

They live on the coast of Spain, have a comfortable villa and two servants.

Your mailed questions will be answered (no phone calls). Send stamped and addressed envelope to Stan Delaplane, Southland Magazine, Independent, Press-Telegram, Sixth and Pine, Long Beach 12, Calif.

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# PET PARADE

## Dog Training Pays Off

big boxers. However, to her great consternation, when she returned to the car, the poodle was gone.

An eye-witness, somewhat elderly and therefore not able to go after the dognappers, explained that he had seen three large boys by the car and that two of them had tapped noisily on the rear window to distract the boxers' attention, and that the third had slyly opened one of the front doors and had scooped up the wee poodle, whereupon all three boys had taken to their heels.

**THE NEXT** few weeks were heartbreaking for Jean. Then suddenly one day while shopping in another town, Jean and an accompanying girl friend spotted a small white poodle that, in spite of its unkept appearance and the fact that many toy poodles look so much alike, they were certain that this was none other than little Pomroi.

The dog was in a car, so the girls waited until a woman and two teen-age boys approached. Jean asked the woman if the poodle was her dog, and the woman promptly replied to the affirmative and that she had purchased it from a man for \$50.

**JEAN INFORMED** the woman that she was certain the dog was one stolen from her car, and she asked if she might at least hold the pet.

Reluctantly, the woman acquiesced and handed the poodle to Jean. The dog responded to its call name of Roi and its wiggly actions of joy were al-

most pitiful.

Jean then placed the pet on the ground and removed her hands, over the protest of the woman who said it would surely run off. The little dog looked up expectantly at Jean, however, and upon command went through its sit, heel, and recall obedience lessons!

The woman gasped that she had not known the dog was so well trained. And she replied to the negative when Jean asked her if she could produce the poodle's AKC license.

With the straw turning in her direction, Jean then asked the woman if she wanted to call the police or if she, Jean, should call them.

The woman picked up the dog with the words that she wanted to take him home first and phone the man whom she claimed sold her the dog. But Jean was adamant—the police would be called then and there.

**SUDDENLY** thrusting the dog into Jean's arms with a nervous, "Take him, then!" the woman climbed behind the wheel of her car and drove quickly away with the two boys who had remained silent the whole time.

The moral of this true story is so apparent that it, scarcely needs elaborating. Obedience training of a dog not only pays off in a better pet (one even the neighbors respect), but it can pay off in other ways such as in the case of Pomroi who "came home" by way of his novice obedience training, plus, of course, a stroke of luck in that his path crossed that of his real owner.



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Toy poodle, Pomroi, central figure in a dognapping, is flanked here by two sturdy boxers, Challa and Cindy.

Photo by Joe Risinger

By Eleanor Avery Price

**ONE PLEASANT** day not so long ago, Jean Franz of 5708 Coldbrook Ave., Lakewood, parked her car near a supermarket and went inside to do her shopping. In the car she left her three dogs, on the back seat two boxers, Cindy von Franz C.D.X. and Challa von

Franz U.D., and on the front seat her year-old white toy poodle, Pomroi, who had novice obedience training but had not yet tried for points toward any obedience degree.

Jean did not bother to lock the car because she felt no one would try to tangle with two

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## CAMERA ANGLES

# Photo Gadget With a Useful Future

By the Shutterbug

ONE OF the new gadgets that aroused more than passing interest at the recent New York National Photographic Show was a device called the Camera Belt-Pod.

It's an adjustable, light-weight, one-legged standard which clips to a photographer's belt to provide a support for his movie or still camera. An attached neck strap holds the camera close to the body and frees the hands for handling a meter or to adjust the lens opening or shutter speed.

THE BLACK PLASTIC and aluminum Belt-Pod weighs about seven ounces, is about seven inches long and adds another ten inches when extended. This is enough to bring a camera to normal eye-level view.

When not in use, it is carried conveniently in an accessory holster which slips over the regular belt.

Though designed primarily for men photographers, the female of the species can use it, too, provided she wears a belt.

It can be used where normal tripods would be inconvenient. For instance, in crowds like those as at the Photo Show the Belt-Pod provides camera support yet allows freedom at all times for a quick change of angle or movement without interfering with other people.

IT CAN ALSO be used han-



Steadier shooting is the aim of the Belt-Pod, gadget attaching to photographer's belt. It's handy, light.

## Blair Field

(Continued from Page 9.)  
scene of Bobby Bragan's famous "laydown strike."

Since it was built in 1919, the old park was home to such as Bob Lemon, Vern Stephens, Jack Graham, Chuck Stevens and Rocky Bridges. The park had a strenuous life. The field was so heavily traveled that groundskeepers gave up the battle to keep the sod in condition about 1929. They just scraped away the worn grass, leaving a "skin" diamond. It was somewhat like playing ball on an asphalt parking lot. One that had an uphill grade toward left field. And a practically boundless outfield.

But there's a sturdy fence around Blair Field. It's 10 feet high, made of cement, and has an eucalyptus backdrop that gives the park a supremely picturesque setting. And not a billboard is in sight!

dily when seated in a theater or at a dinner when a speaker or entertainment is to be photographed. Slow shutter speeds of one-fifth or one-tenth of a second can then be used with reasonable assurance of sharpness.

Movies taken on such occasions will show less wobble than when hand held. Furthermore, it would be possible to shoot at a slow speed of eight frames per second if the light is inadequate for normal shooting or to gain depth of field. Shooting at eight frames allows twice as much light to enter as when shooting at 16 frames per second, so the lens can be closed one stop further to compensate.

HELEN HARRISON, program chairman, announces that Arthur Maddox, well-known Southland photographer and member of the Circle of Confusion and Associate of the Photographic Society of America, will give a talk illustrated with colored slides to members of Long Beach Camera Guild at 7:45 p.m. Wednesday in Long Beach Museum of Art, 2300 E.

Ocean Blvd. His subject is "Color Derivation," a system recommended by Eastman. Everyone interested in photography, particularly color photography, is invited.



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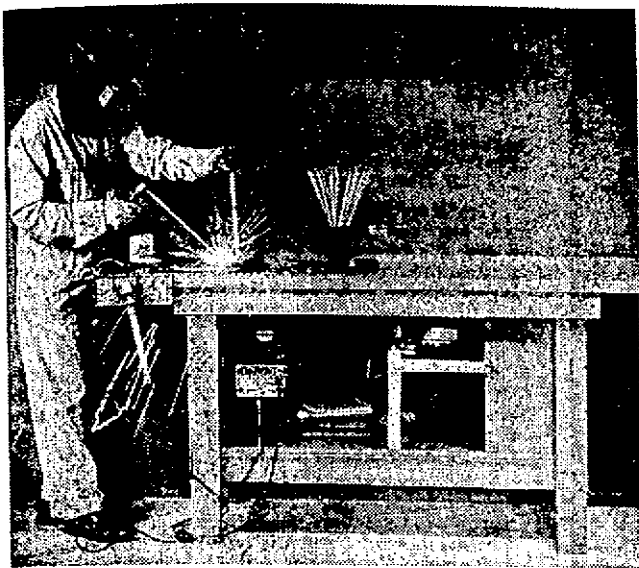
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# HOW TO Use Home Shop Welding Outfit

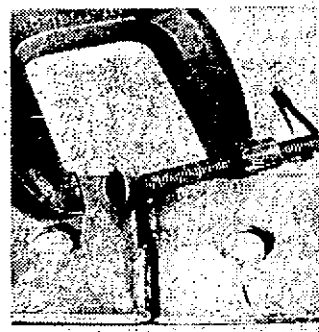


**1. ANY WOODWORKING BENCH** doubles for welding with this new, low-cost, home electric welding outfit. Ground wire from welder clamps to metal welding platform which transfers the current to the work. Intense welding arc is obtained when you touch welding rod to the work. This, simply, creates circuit which "melts" the rod. Unit has low-voltage, high-amperage current; it operates on 110 to 220 volts. In price, welder compares to an inexpensive power saw.

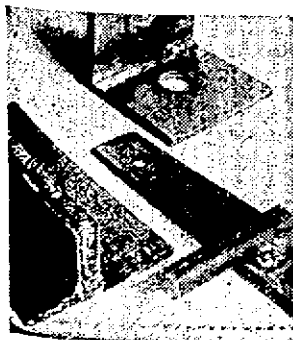
**2. IF YOU DON'T** have metal welding platform, ground wire from welder connects right to work; asbestos sheet protects bench from any damage. Types of welds (from left are: light, made with 1/16-inch rod; heavy, made with 5/32-inch rod; and medium made with 3/32-inch rod. Rod is inexpensive.



**3. EASIEST WELD** is a lap joint like this one. For best results, work is turned over and welded on other edge; slag (waste) is chipped away, as shown. With new-type welding rod now available, you can lay a smooth, flawless weld by simply drawing the rod along joint or seam.



**4. WHERE LAP JOINT** is undesirable, V's are ground in metal and then joint is filled with smooth weld. C clamp holds pieces together. With this model welder no special accessories are needed. Several clamps, a slag hammer, rule, and square are adequate for most jobs.



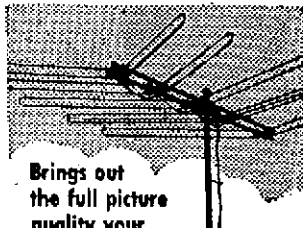
**5. THREE KINDS** of weld: Top shows start of "fillet" weld that forms right-angle joint. Left: A "rounded bead" joins two pieces of angle iron into a strong "T." Right: Round shape joined to flat one. These joints are the essential welds. With them, you can make and repair most anything metal.

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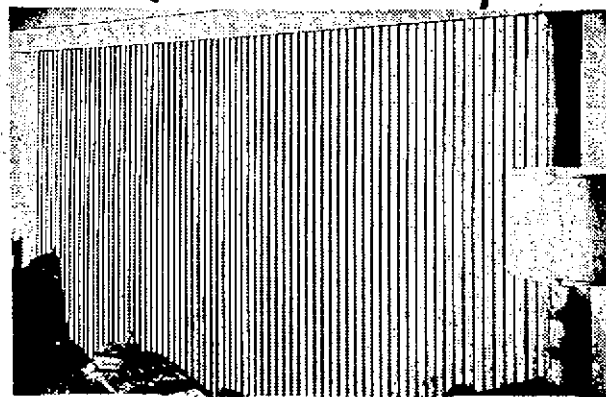
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Bearded iris, *Iris germanica*, provides a decorative and interesting border when planted along a pathway, as here. Iris requires division when clumps are crowded.

By Karen Smith

**I**RIS, A NAMESAKE of the goddess of the rainbow, couldn't be better named. The beautiful flowers come in a riot of color combinations and in individual colors. There are two classes of irises, the dainty bulbous kinds, usually called Dutch iris, and the fleshy rhizome *Iris germanica* frequently termed "flag." The bearded rhizome iris is the most popular and from it have been developed some rare and exotic beauties called onco-hybrids.

The iris family offers more than one burst of bloom around Easter time. By selecting different species according to a flowering timetable, you can have almost a year-round display of these flowers.

**ALL IRISES** need lots of sunshine, although part shade is acceptable. They are not too fussy about soil but perform best in a well-drained medium loam. Heavy clay soils should first be spaded deeply and then lightened with sand, humus, or wood ash. Use gypsum to raise alkaline factor if soil is acid.

Irises of the rhizome class are fast growers and gross feeders and need the boost of bone meal mixed into the soil before planting. Later applications of

# Goddess of the Rainbow

quick-acting commercial fertilizer as well as additional slower-acting bone meal should be given, preferably in the fall. Never fertilize after buds begin to form.

Iris rhizomes need contrast, even moisture for their first spurts of growth. However, if the ground becomes soggy, the roots will rot. For this reason, many gardeners situate the plants in boxed beds a few inches higher than nearby ground or on hills or ridges. And always they water sparingly once the plants are established.

**IRIS CLUMPS** must not become too dense, as the vigor of the plants is then sapped. Depending on the rate of growth, clumps should be dug up every three to five years and divided. The original rhizomes should then be discarded.

Division of plants should take place soon after the flowers have faded. For most irises, May through August are the favored months so multiplying rhizomes can take advantage of the new roots that form a few weeks after blooming period. If division is postponed, the rhizomes of old clumps may die or become harboring places for pests and diseases, and, if the irises live they may not continue to flower the next year.

After clumps have been lifted, wash away soil and locate old parent rhizomes. Remove younger rhizomes with a sharp knife, always cutting where the rhizomes join the parent one. There should be one fan of leaves to each section. Remove long, damaged, or diseased feeder roots and dust cut ends with sulphur to prevent rot. Cut back leaves to four inches at the same time. Place divided plants in a cool, dry place to callus for several days. Just before planting, soak roots in water containing copper sulphate to control fungi.

**REPLANT BY SETTING** the top of rhizomes almost level with soil surface, or about one-half inch below surface in clay-type earth and one inch in sandy soil. If planted too deeply, basal rot may appear. Spread feeder roots on a hill of moist soil, each cone to be at least one to two feet apart. Two rhizomes may occupy the same hill. Be certain leaf fans are on the south side so the rhizomes, so barely covered with soil, will be shaded. Press soil down firmly.

Keep newly set plants moist during their growing period, and feed with a balanced commercial bulb food or other nutrient as explained above. Cultivate lightly fairly often and spray with bordeaux or dust with chlordane powder as needed for leaf spot or wire worms.

Dutch iris bulbs, or corms, are planted in the fall at a depth of three times their diameter, with each corm sitting on a sand cushion. Allow three inches between plants. Water only lightly so plant cells will not rot. When clumps are overcrowded, dig corms (between three to five years as with rhizome irises), divide and store in a light airy atmosphere until following planting season.



Much like Dutch iris, beardless Spuria iris is small and has dainty flowers, slender leaves. It is an *Iris germanica*.



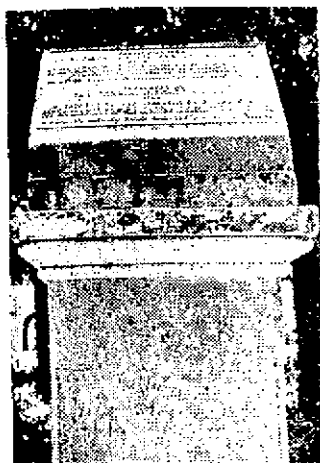
Rainbows of color are possible with bearded iris which can be used to advantage as a background plant. Growing and hybridizing irises is a major garden hobby.



Photos by Gladys Dising

Iris can provide masses of color. Medium loam soil is best, but plants aren't fussy.

# Delicious Native From Guatemala



Plaque presented to Antigua by the California Avocado Society in 1946.

By Katherine B. Moore

**B**UTTERY GREEN pear that is the product of one of California's top agricultural industries, the avocado has a background in history that is much more than just that of an appetizing fruit on the green grocer's display racks.

How the avocado has risen from gustatory rarity to popular favorite food in California in 46 years is sensational in itself, commercially speaking. Probably most widely known under the label "Calavo," the avocado thrives in all the valleys of Southern California and yields a crop worth about five million dollars annually in San Diego County alone.

The *Persea americana* of the family Lauraceae, or avocado, might also be called an ambassador of good will. California tourists have encountered this feature in Antigua, Guatemala. While being guided about the four-centuries-old stone pavements and investigating the city's Moorish-Renaissance ruins, they have been surprised by a plaque in El Parque Union (Union Park) which makes

Long Beach seem much less than 2,200 air miles away. These are the words on the plaque:

"Plaque presented by the California Avocado Society, 1946. In recognition and appreciation of the development of the avocado industry in California a healthy, growing child salutes a generous parent."

The tourists' "walking guide" may not be impressed with the international cooperation engendered by the development of the Lauraceae, for several centuries before the Aztecs came into power his Mayan ancestors on the uplands of Guatemala were raising the morsel which the Aztecs called "ahuacatl."

The guide is probably more interested in pointing out a rambling stone dwelling on the street called Calle de La Nobleza as he remarks: "That house was built in 1634 by a Spanish nobleman. A man from California lives there now."

"The man from California" is Dr. Wilson Popenoe, an alumnus of Pomona College and internationally known pomologist, botanist, and soil expert—and one of the pioneers of the "alligator pear" (as the avocado sometimes is called) development in California. In 1905, the Popenoe family moved to California and settled on several acres of land at Altadena. A couple of years later young Wilson helped his father plant two seedling avocados. The experiment wasn't very successful, but it was the beginning of an illustrious career. Wilson, sometimes in collaboration with his biologist brother Paul, has devoted his life to a study of *Persea americana* and other tropical fruit. His work sent him around the world many times, and from one trip he and Paul brought back date palms from Arabia and North Africa.

BY 1910, THANKS to the Popenoes and other experimenters, the Los Angeles area boasted a number of promising avocado trees and California housewives were becoming familiar with the delectable food which the Spaniard Martin Fernandez de Enciso described to Europeans in his "Suma de Geo-

grafia" in 1519 after one of the first Spanish visits to Colombia.

In the street markets of the tropical Latin American countries, the variety of avocado grown in each region is displayed in great baskets, or sold by women gracefully carrying fruit-laden trays on their heads. In Peru the vendors call out in musical voices, "palta," in Brazil "abacate," and in Mexico and most of the Spanish-speaking countries, "aguacate." As this smooth-textured fare is an important part of the diet in these countries it is not surprising that in the 1920s in Arizona and New Mexico it was not unusual for a Mexican-born domestic worker to spend four-fifths of her dollar-a-day earnings for one "aguacate."

IT IS APPROPRIATE that the man who contributed much to the avocado development now lives in the historic house in Antigua, not far from the plaque which acknowledges Guatemala as the parent of the California industry. After serving as an agriculture explorer for the Division of Foreign Seed and Plant Introduction of the U. S. Department of Agriculture, and in similar capacities, Dr. Popenoe became the head agronomist of the United Fruit Company at the port of Tela in Honduras. While there he created a tropical experimental garden in the jungles of Lanecilla Valley.

During his trips to Antigua, Dr. Popenoe often admired a Capuchin cypress tree in the patio of one of the mansions destroyed in the earthquake and volcanic eruption of 1773. It was this destruction which led to the moving of the capital and many of its 50,000 inhabitants to a valley farther from the dread volcanoes, Fire, Water, and Acatenango to the site of the present Guatemala City. There were many weird legends surrounding this tumbled-down house, the center of social activity in the city whose palace bore the coat-of-arms of the conquering Spanish kings. This home had sheltered nobility, joy, evil spells, murders, intrigues, poverty, and wealth. Dr. Popenoe's wife had become interested in archaeology in Honduras and encouraged him to buy the property which in a preceding century had once been sold at auction for 100 pesos to pay a sum pledged to a monastery. In 1925, they began the restoration under the guidance of the talented Dorothy Popenoe, who died in 1932.

"THE MAN FROM California," his house in Antigua, and the modest plaque in Union Park are all linked with that green-jacketed delicacy which makes a good portion of the world kin. It has its fans wherever good food is served. Its fanciers are in the mild areas of Florida, Central and South America, the Mediterranean countries, Malay, Hawaii, India, Australia, South Africa—and California. Horticulturally, its three basic races have been crossed for the production of numerous varieties important commercially and popular gastronomically.

Whether it is a Calavo, an aguacate, or an avocado, it is good—as a salad (perhaps mixed with grapefruit sections, some crabmeat and a favorite dressing), smothered with creamed chicken or shrimp, or just spread on hot toast.



Photos by the Author

California tourist with "walking guide" Roman, left, views ruin in Antigua, Guatemala, in avocado area.



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**HIBISCUS**  
NOW BLOOMING  
SAN DIEGO  
RED  
Reg. 99c ... **67¢** ea

**Lee's CIRCLE NURSERY**  
4706 LOS COYOTES DIAGONAL GENEVA 3-0513  
WE GIVE ORANGE PREMIUM STAMPS  
SEE US FOR LAWN RENOVATION AND YARD CLEAN-UP



PINK & YELLOW  
**CALLA LILLIES**  
WITH FLOWERS  
**\$1.75**

**CLIVIA HYBRID**  
NOW IN BLOOM **\$4.95**  
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**RHODODENDRONS**  
ALL BUDDED & SOME FLOWERS  
ALL SIZES



**TREE AZALEAS**  
IN FULL BLOOM  
**\$5.95**

*Kitano's* **ATLANTIC NURSERY**  
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**Tuberous Begonia Plants 15¢**  
"Buy Them Where They're Grown" \$1.50 Doz. Ea.

<b>HYDRANGEAS</b> (FRENCH DWARF) .....	Gal.	69c
<b>ALGERIAN IVY</b> (Flat 2.69) .....	Doz.	39c
<b>FUCHSIAS</b> UPRIGHT AND BASKET VARIETIES .....	Each	59c
<b>REDWOOD BASKETS</b> (LARGE SIZE) .....	Each	89c
<b>JUNIPERS</b> (Low Spreading) TAMS .....	Gal.	98c
<b>HIBISCUS</b> Double Orange, Double Pink, Single Red .....	Gal.	59c
<b>PYRACANTHA AND OLEANDERS</b> .....	Gal.	49c
<b>CANARY BIRD PLANT</b> .....	Gal.	1.00
<b>DRACAENA PALM</b> .....	Gal.	69c

**PEAT MOSS** 2-**1**49 CU. FT. **CANADIAN LARGE BALE 4**79 \$6.85 VALUE

**FRUIT TREES** (Bare Root) Grafted Peach, Nectarine, Apricot, Plum, etc. .... Each **89c**  
**ROSES** CALIFORNIA GROWN ..... Each | **49c** || **GLADIOLUS BULBS** 8 Colors (No. 1 Bulbs) ..... | Doz. | **59c** |
**BOUGAINVILLEA VINE** (RED) .....	Gal.	**79c**
**AZALEAS** (Sun or Shade) Popular Varieties .....	Gal.	**1.00**
**AUSTRALIAN & HAWAIIAN** TREE FERNS .....	Each	**1.19**
**LIQUID FERTILIZER** (POPULAR BRAND) .....	Gal.	**1.49**
**BIRD OF PARADISE** (2 Yrs. Old) .....	Each	**89c**
**OAK LEAF MOLD** 2 cu. ft. .....		**1.49**
**ASTERS, SNAPS, STOCKS** .....	Doz.	**25c**
**PANSIES, PETUNIAS, CIMERARIAS** etc. .... Doz.		**39c**
**DICHONDRA GRO** WITH INSECTICIDE .....	25 lbs.	**2.20**
**STEER MANURE** (Weed Seed Free) .....	2 cu. ft.	**39c**

**Free!** TO EACH CUSTOMER 1 Fuchsia, 1 African Violet, 1 Azalea, Rose-Gro or 5 lbs. Kellogg's Hirolumus

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THIS AD GOOD ONLY MARCH 23 THRU MARCH 28  
**CAMERON'S NURSERY**  
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Photo by Author

Faded buds, flowers under camellias should be raked up and disposed of to avoid possible petal-blight fungus.

# Rake Away Those Garden Pests

By Joe Littlefield

**O**LD LEAVES allowed to accumulate under plants form nesting places for pests such as sow bugs, false wireworms, snails, slugs and others. From there, they sally forth into the garden to feast on young plants.

Be sure to rake up old faded camellia blooms and buds. That's to eliminate possibility of a fungus which develops on rotting flowers, then transmits the disease to healthy blooms. Once a plant is attacked by petal-blight fungus, it's difficult to eradicate it.

and it grows upright. Cut it back to shape and the shrub grows bushy. It's a colorful shrub to tuck in between some evergreen ornamentals for a striking color contrast.

Don't look for blossoms on this plant. Although camellias and the true tea plant, Thea, are closely related to ternstroemia, the flowers are small

and insignificant looking. What it lacks in blooms, it more than makes up for it with colorful foliage if grown in the sun.

**PLANT THE shrub** in tub or pot and you'll have an interesting conversation piece of horticulture, as well as a colorful shrub for patio or sunny porch.

Possibly you're planning to take out some old shrubs and replant with new. When you do, tuck in a ternstroemia. We believe you'll like it.

**REMOVING** dead leaves to keep a garden clean and to discourage pests upsets a function of nature — that of forming a natural mulch beneath the plant. Mulching with compost soil, manure, peat moss, leaf mold or other organic matter restores the balance. In addition, plants should be fertilized during their active growing cycle.

Another hygienic garden practice is to shower-bathe shrubs with a sharp stream of water. The strong force of water dislodges old leaves nesting in plant crotch branches. This discourages aphids, spider mites, thrips, and other pests from settling up housekeeping areas. These areas become maternity wards where the pests breed and multiply, then surge forth to attack the finer foliage plants and flowers in the garden.

Washing down the shrubs doesn't mean you won't have any pests. However, it helps to cut down on frequency of spraying for pests.

**TERNSTROEMIA** is an unusual shrub. When grown in shady areas with camellias, fuchsias, and azaleas, the foliage is a good green color. Plant it in the sun and soon the foliage turns a bronze shade, some of the top leaves turning almost blood red in color. The thick leaves have a good body texture to them.

Let the plant grow naturally,

## Simonsen's Specials

<b>CHINESE ELMS</b> 16 TO 18-FT. TALL. 5.00 VALUE	<b>3.00</b>
<b>APRICOTS</b> WILL GIVE LOTS OF SHADE THIS SUMMER... 1.29	
<b>WISTERIA (Blooming)</b> 5-gal. 2.49	
<b>PYRACANTHA - ARALIA - ACANTHUS</b> 1-GAL. CAN 49c	
<b>FUCHSIAS (Upright or Basket)</b> 1-GAL. CAN 59c	
<b>TUBEROUS BEGONIAS</b> LARGE SIZE... EA. 45c - 3 for 1.25	
<b>PEAT MOSS (Large Bale)</b> 6.85 VALUE 4.79	
<b>STEER MANURE (Red Star)</b> 3 for 1.00	
<b>REDWOOD BASKETS</b> LARGE SIZE... Value 90c 85c	
<b>STOCKS - SNAPS - ASTERS</b> doz. 25c	
<b>Pansies-Carnations-Ginerarias-Petunias</b> doz. 39c	

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7.50 to 10.00 Values

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- Recall Extra

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- Edging Curbs
- Trimming Flower Beds
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- Cuts Weeds
- Covers All Trimming and Edging Problems

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1/2 Mile East of San Gabriel River  
CLOSED SUNDAY

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HE 6-1747

# Plants for Greenery and Fragrance, Too

Sunday, March 23, 1958



Junipers are noted for the aromatic qualities of their foliage and serve ornamentally, too, as planted above.

By Bob Gilmore

**P**LANTS POSSESSING fragrant leaves will add a great deal to your garden. It is, of course, well known that flowering shrubs such as stocks, narcissus, carnations and comparable subjects produce a very permeating perfume. To accomplish the same effect with foliage subjects will prove an interesting gardening adventure.

One of the most delightful fragrances in the plant kingdom emanates from the leaves of

the diosma, often called coleonema by nurserymen. This ornamental is more familiarly known as "breath of heaven" which is an apt description. Two varieties are available: alba, named for its white-toned flowers, and purpurea, the flowers of which have a purple-pink tinge. Diosma resembles the heath plant and demands a spot in the sun. Rubbing the leaves together emphasizes the fragrance.

**FOR A 'CLEAN**, outdoors effect choose Libocedrus decurrens. This, a California native, is certain to succeed in your garden. It has what is known as a "woody" smell. This incense cedar is well adapted to the average landscape, being neither too large nor too small. At maturity the tree will attain a height of from 40 to 50 feet.

Libocedrus decurrens lends itself well to formal garden. It has a stately shape and is well proportioned. The foliage is

dense and the tree is full in the center thus producing a pyramidal type of growth. The aromatic smell will prove helpful in areas subject to smoke and gasoline fumes.

A somewhat taller tree is eucalyptus citriodora, so named because of its lemon-like scent. This specimen grows to around 70 feet rather rapidly. One distinguishing mark of the eucalyptus citriodora is its white trunk that, because of the smooth surface, appears to be polished. The slender leaves have the pungency of a lemon.

**MYRTUS COMMUNIS**, the myrtle of Roman times and well known throughout the pages of history, is one of Southern California's most popular hedge plants; and deservedly so. The foliage is shiny in appearance and highly aromatic in fragrance, the small white flowers give way in early spring to black berries.

For hedge purposes you have a choice of two excellent myrtles; the common type is the large-growing specimen, going from four to eight feet. Variety compacta, which in late years has become increasingly more popular, ranges from three to six feet. Both varieties are hardy down to 15 degrees and tolerate a great deal of pruning. This allows you to shape the plants as you wish. These myrtles also perform well as specimen plants. They require very little care.

Salvia officinalis, the green sage of the culinary arts, is as important in the kitchen, as an herb, as it is in the garden as an ornamental. Housewives who

take their cooking, or seasoning, seriously are well acquainted with the magic powers of the leaves of a sage plant. It is a perennial and will continue on in your garden for many years. The bloom which appear in racemes are purple, blue and white.

## FUCHSIAS

We are Fuchsia Specialists. Literally hundreds of varieties and sizes to choose from. Plant now for large plants and many blooms this season.

We Are Closed Thursdays

**Ramona Gardens**

8405 Ramona, Bellflower  
1 Block South of Artesia  
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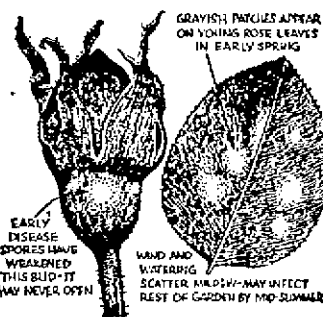
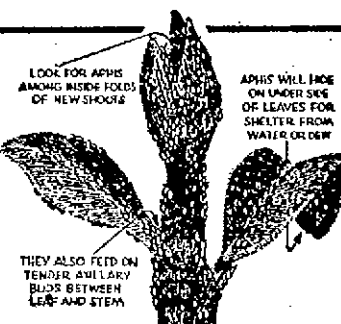
## don't let aphids and mildew ruin your plants and blooms!

Look at the leaves for danger signs

Then control both aphids and mildew in one operation with the scientifically right spray combination.

### APHIS

suck young growth; harden buds, distort leaves, stunt growth. ISOTOX Garden Spray, which contains Lindane, Malathion and DDD, controls aphids, red spider and a wide variety of other garden insects.

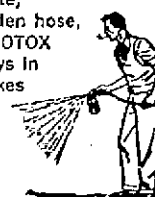


### MILDEW

weakens buds, grays leaves. ORTHORIX Spray, a fungicide (containing calcium polysulfide), controls powdery mildew and several other plant diseases, helps keep new growth healthy.

Make your hose do the work.

The ORTHO Spray-Ette, attached to your garden hose, will mix and apply ISOTOX and ORTHORIX Sprays in correct dilutions. Makes spraying as easy as watering.



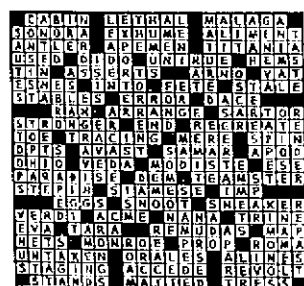
U.S. REG. U.S. PAT. OFF. ISOTOX, ORTHORIX, ORTHO

# ORTHO

California Spray-Chemical Corp.

Richmond, Calif., Washington, D.C.

**SOLUTION TO TODAY'S PUZZLE**  
(See Page 34.)



Crab grass is getting to be a problem all over the country. I mention it now hoping you haven't yet found a single spear in your garden because, just the minute you do see that first spear of crab grass, it will be the time to treat your lawn in order to stunt the growth of the crab grass without injuring the lawn itself.

Almost any of the popular crab grass killers can be used at this time of year at half the strength recommended later in the season. That means, of course, that they do their work and control the crab grass at less cost in actual money value. It means also that by using such material at half strength, it will be less likely to injure the lawn itself.

Use the lighter dilution at least twice about three weeks apart and do it while you have this perfect opportunity to get crab grass under control.

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Ortho and  
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4 to 6-year-old avocado, orange and lemon trees, some with fruit, established in containers.  
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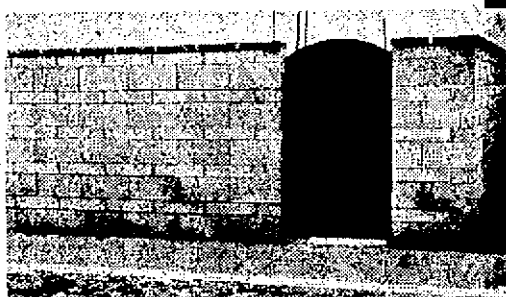
7x20.....99c	7x26.....1.88	7x32.....2.28
8x20.....1.62	8x26.....2.08	8x32.....2.48
9x20.....1.88	9x26.....2.29	9x32.....2.72

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FREE PICK-UP AND DELIVERY



OLD PILLOWS  
MADE NEW

**Southland's Crossword Puzzle** (Solution to Puzzle on Page 38.)

By Thomas Meekin

ACROSS

- 1 Lincoln's boy-hood home.
- 6 Fatal.
- 12 White wins.
- 18 State in Mexico.
- 19 Unearth.
- 20 Food.
- 22 Horn.
- 23 Missing links: 2 words.
- 24 Shakespeare's fairy queen.
- 25 Secondhand.
- 26 Tyrian princess.
- 28 False.
- 30 Sewed borders.
- 31 Valuable metal.
- 32 Declares.
- 34 River in Italy.
- 36 Tank.
- 37 Domestic slaves.
- 39 Toward the center.
- 40 Elaborate party.
- 42 Insuper.
- 44 Mews.
- 46 Fallacy.
- 48 Fresh-water fish.
- 50 Sprinted.
- 51 Set in order.
- 53 Humorously, a tailor.
- 57 More vigorous.
- 61 Conclusion.

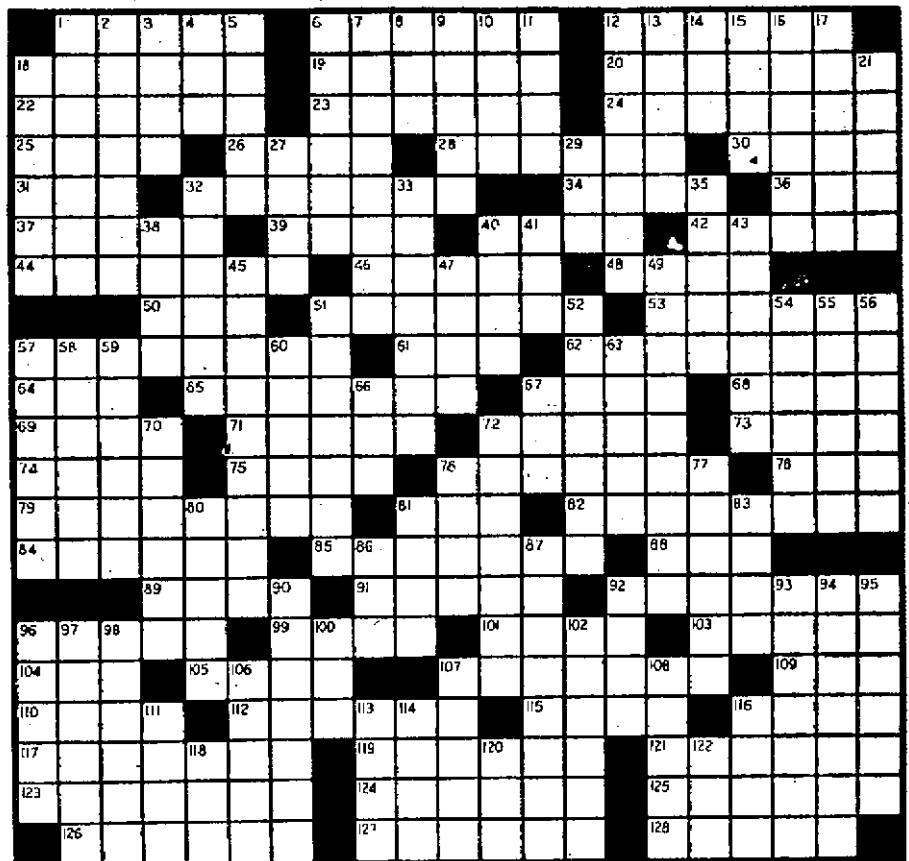
DOWN

- 62 Reform in the mind.
- 64 80 Down.
- 65 Cardiogram record.
- 67 Lake or pool.
- 68 Twirl.
- 69 Makes a choice.
- 71 Ship: Nautical.
- 72 Philippine island.
- 73 Footless animal.
- 74 Buckeye State.
- 75 Hindu sacred work.
- 76 Dressmaker: French.
- 78 Point of the compass.
- 79 Garden in Genesis.
- 81 Democrat: Abbr.
- 82 Driver.
- 84 Pumplike shoe.
- 85 Kind of cat.
- 88 Little devil.
- 89 Output of Hickety Pickety.
- 91 Crime: Collar.
- 92 Soft-soled shoe.
- 96 Composer of "Aida."
- 99 Summit.
- 101 Emile Zola character.
- 103 Threefold.
- 104 Actress La Gallienne.

- 105 Scarlet.
- 107 Sets of saddle horses: Sp.
- 109 Sketch.
- 110 Fish-taking devices.
- 112 5th U.S. President.
- 115 Supporting timber.
- 116 Great European city.
- 117 Free.
- 119 Papal collar.
- 121 Array.
- 123 Scaffold.
- 124 Comply with.
- 125 Mutiny.
- 126 Holds one's ground.
- 127 Ravaged.
- 128 Lock.

- 129 Toward one side.
- 33 Rushing stream.
- 35 Actor Homolka.
- 38 River in Spain.
- 40 Affectionate.
- 41 Unit of work.
- 43 Actress Wright.
- 45 Woodcut.
- 47 Tinkled.
- 49 Find out.
- 51 Covered walks.
- 52 Desert recluse.
- 54 Machine-moved lever.
- 55 Idle.
- 56 Try out.
- 57 Porches.
- 58 Beaver: 2 words.
- 59 Willdraw.
- 60 Roof edges.
- 63 Expunge.
- 66 "My gal lady": 12 wds.

- 67 Turbulent.
- 70 Lathered, as for washing.
- 72 Certain person: 2 words.
- 76 Short for a brief note.
- 77 Ants.
- 80 Terminal member.
- 81 Hamlet.
- 83 Tall mask.
- 86 Cult.
- 87 Rush off together in panic.
- 90 Malay garment.
- 92 Javanese carriage.
- 93 Japanese robes.
- 94 Glossy paints.
- 95 Collation.
- 96 Armless statue in the Louvre.
- 97 Occurrences.
- 98 Drumbeat.
- 100 Prison: Slang.
- 102 Watched over.
- 106 Improve.
- 107 Respond.
- 108 Separated.
- 111 Epic tale.
- 113 Wander.
- 114 Killer whale.
- 116 Split asunder.
- 118 Relative.
- 120 Permit.
- 122 Celtic Neptune.



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**\$2295\***  
\*Prices slightly higher in some areas.

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Riverside: OV 4-0910 Corona: ED 9-8934  
Hawthorne: OS 6-6359 Pomona: LY 9-8549  
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Sunday, March 23, 1958

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most beautiful  
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Drive

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### FRIED CHICKEN

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Sundays from  
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## meet your host



Caricature by Mill Reppert  
**HANK MOFFETT**  
Big Happy Symbol

A CARICATURE of a happy  
chicken hangs in all its  
sassy glory on the south wall  
of the Chicken Pie Shop, 737  
Pine Ave.

This chicken doesn't sport  
the face of shop manager Hank  
Moffett (as in our sketch to-  
day), but it is nevertheless, an  
excellent symbol. Measuring  
nine feet from beak to tail  
feathers, that bird is BIG and  
so is the Chicken Pie Shop's  
daily operation.

Each week the shop sells  
8,000 yummy good chicken  
pies, made on the premises and  
loaded with big chunks of ten-  
der chicken. The shop's total  
pie sales now total well over  
21,000,000, a figure any Ply-  
mouth Rock or Rhode Island  
Red can be proud of.

In addition to serving thou-  
sands of pies at its counters  
and booths, the shop delivers  
hundreds more of these steam-  
ing beauties to parties and ban-  
quets throughout the city. The  
shop's all-time catering record  
involved 1,200 pies whisked  
simultaneously to a local  
church affair. (And every one  
was hot when eaten.)

OWNER AL MOFFETT,  
Hank's brother, is also beam-  
ing these days over the success  
of the shop's booming delica-  
tessen, where busy housewives  
and working wives buy chicken  
pies which their families enjoy  
at home. The delicatessen also  
features beautiful, freshly sliced  
ham and turkey, seeds of ap-  
pealing homemade salads, im-  
ported delicacies and a recently  
added pastry department.

The price of the complete  
chicken pie dinner is still the  
same — 90 cents for a meal  
which includes mashed pota-  
toes and gravy, cole slaw, hot  
biscuits with butter and honey,  
coffee and choice of dessert.  
In addition, the shop features a  
tasty cube steak dinner for only  
99 cents and for \$1.25 you can  
enjoy a center-cut ham dinner.  
The service is always brisk and  
pleasant.

The shop is open daily and  
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## Chicken Pie

SHOP

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"EAT, OUT MEAL" IN  
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BANQUET ROOM

## APPLE VALLEY



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Dining Pleasure  
**BOB MOREAU**  
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MONDAY

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For Group  
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Delicious Food, Dancing,  
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11 AM TO 11 PM FIRST ST. LONG BEACH

A Delightful  
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Ample, Easy-to-get-to Parking  
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OPEN 7 DAYS A WEEK  
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BREAKFAST LUNCH DINNER

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VISIT EL PATIO'S KOPA ROOM

Wonderful Men's  
in a Jewel of a  
Seashore Setting

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MARINA  
ALAMITOS BAY

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Serving the Finest

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WELCOME

EARL KRAUSE at the  
Piano and Calliope

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S. R. "Tex" DODSON  
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friends

COMPLETE NEW MENU

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"DELICIOUS FOOD"  
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& CAFETERIA

120-126 E. 5TH ST.  
11 A.M. TO 8 P.M.  
Closed All Day Saturday



# He Didn't Even Kiss Me Goodnight!



NIGHT after night my husband came home from work all tired out. He was nervous, irritable — and barely touched supper. Most of the time he'd just sit around for a while — then drop into bed, asleep as soon as his head hit the pillow. Often he didn't even kiss me goodnight . . . and yet I knew I had a good man — one who really loved me.

I know a man's tired after a day's work — but my husband was simply "dead on his feet"! You'd think he'd forgotten all about me!

Then one day we saw a Vitasafe ad in a magazine. It told about other men like my husband who had once felt tired and run down, who had lost their pep and energy. It said that this condition was often caused by a com-

mon and easily corrected vitamin-mineral deficiency, and that thousands of people had regained their youthful vitality and strength through the famous Vitasafe Plan. It offered to send a trial 30-day supply of powerful Vitasafe High-Potency Capsules so we could discover for ourselves whether my husband could be helped.

We had nothing to lose, so we sent the coupon. And believe me, it was the smartest thing we ever did. Now my husband's like a new man. He has more strength, stamina and energy than he's had for a long time!

If you want to help someone you love get rid of that tired, run-down feeling, send for a 30-day trial supply of Vitasafe capsules as we did. Just mail the no-risk coupon today.

wheat gluten and thought by many doctors to help nourish the blood cells for more power of concentration and increased mental alertness, is also included in Vitasafe Capsules. And to top off this exclusive formula, each capsule now brings you an important dosage of Citrus Bioflavonoid — the anti-cold factor that has been so widely acclaimed. This formula is so complete it is available nowhere else at any price!

## POTENCY AND PURITY GUARANTEED

There is no mystery to vitamin potency. As you probably know, the U.S. Government strictly controls each vitamin manufacturer and requires the exact quantity of each vitamin and mineral to be clearly stated on the label. This means that the purity of each ingredient, and the sanitary conditions of manufacture are carefully controlled for your protection! When you use VITASAFE C.F. CAPSULES you can be sure you're getting exactly what the label states . . . pure ingredients whose beneficial effects have been proven time and again!

## WHY WE WANT YOU TO

### TRY A 30-DAY SUPPLY — FREE!

We offer you this 30-day free trial of valuable VITASAFE C.F. CAPSULES for just one reason. So many persons have already tried them with such astounding results . . . so many people have written in telling us how much better they felt after only a short trial . . . that we are absolutely convinced that you, too, may experience the same feeling of health and well-being after a similar trial. In fact, we're so convinced that we're willing to back up our convictions with our own money. You don't spend a penny for the vitamins! A month's supply of similar vitamin capsules, if it were available at retail, would ordinarily cost \$5.00.

## AMAZING PLAN SLASHES VITAMIN PRICES ALMOST IN HALF

With your free vitamins you will also receive complete details regarding the benefits of an amazing new Plan that provides you regularly with all the factory-fresh vitamins and minerals you will need. You are under no obligation to buy anything! If after taking your free Capsules for three weeks you are not entirely satisfied, simply return the handy postcard that comes with your free supply and that will end the matter. Otherwise it's up to us — you don't have to do a thing — and we will see that you get your monthly supplies of capsules on time for as long as you wish, at the low, money-saving price of only \$2.78 per month (a saving of 45%). Mail coupon now!

## SPECIAL FORMULA FOR WOMEN

Many women also suffer from lack of pep, energy and vitality due to nutritional deficiency. If there is such a lady in your house, you will do her a favor by bringing this announcement to her attention. Just have her check the "Woman's Formula" box in the coupon.

**EACH DAILY VITASAFE CAPSULE CONTAINS**

Choline	31.4 mg.	Niacin Amide	50 mg.
Biotin	15 mc.	Calcium	4 mg.
Inositol	15 mc.	Pantothenate	5 mg.
dl-Methionine	15 mc.	Vitamin E	2 I.U.
Glutamic Acid	50 mg.	Folic Acid	0.5 mc.
Lemon Bioflavonoid	5 mg.	Calcium	76 mg.
Complex	5 mg.	Phosphorus	30 mg.
Vitamin A	12,500 USP Units	Iron	30 mg.
Vitamin D	1,500 USP Units	Cobalt	0.01 mg.
Vitamin C	75 mg.	Copper	0.15 mg.
Vitamin B <sub>1</sub>	5 mg.	Manganese	0.5 mg.
Vitamin B <sub>2</sub>	2.5 mg.	Molybdenum	0.1 mg.
Vitamin B <sub>6</sub>	0.6 mg.	Iodine	0.075 mg.
Vitamin B <sub>12</sub>	2 mc.	Potassium	2 mg.
Vitamin B <sub>12</sub>	2 mc.	Zinc	0.5 mg.
		Magnesium	8 mg.

We invite you to compare the richness of this formula with any other vitamin and mineral preparation.

**25¢** just to help cover shipping expenses of this  
**FREE 30 days supply**  
**High-Potency Capsules**

## LIPOTROPIC FACTORS, VITAMINS AND MINERALS

Safe nutritional formula containing 27 proven ingredients: Glutamic Acid, Choline, Inositol, Methionine, Citrus Bioflavonoid, 11 Vitamins (including blood-building B<sub>12</sub> and Folic Acid) plus 11 Minerals.

To prove to you the remarkable advantages of the Vitasafe Plan . . . we will send you, without charge, a 30-day free supply of high-potency VITASAFE C.F. CAPSULES so you can discover for yourself how much healthier, happier and peppier you may feel after a few days' trial! Just one of these capsules each day supplies your body with over twice the minimum adult daily requirements of Vitamins A, C, and D . . . five times the minimum adult requirement of Vitamin B<sub>1</sub> and the full concentration recommended by the National Research Council for the other four important vitamins! Each capsule contains the amazing Vitamin B<sub>12</sub> — one of the most remarkably potent nutrients science has yet discovered — a vitamin that actually helps strengthen your blood and nourish your body-organs.

Glutamic Acid, a natural substance derived from

**VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.**

IN CANADA: 324 Symington Ave., Toronto 9, Ontario.

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## VITASAFE CORP.

43 West 61st Street, New York 23, N. Y. A-51

Yes, I accept your generous no-risk offer under the Vitasafe Plan as advertised in the Long Beach Independent, Press-Telegram.

Send me my FREE 30-day supply of high-potency Vitasafe Capsules as checked below:

☐ Man's Formula ☐ Woman's Formula

1 ENCLOSE 25¢ PER PACKAGE for packing and postage.

Name

Address

City  Zone  State

This offer is limited to those who have never before taken advantage of this generous trial. Only one trial supply per person.

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*Independent* • *Press*  
*Telegram*

# Parade

A Parade survey

**Would you marry  
your wife again?**

... a report on what  
American husbands really  
think of their mates page 8



March 23, 1958  
REG. U.S. PAT. OFF.

Who'll win the 'Oscar' sweepstakes? see page 4



# How high is your standard of living?

(Take this easy test and see)























One good measure of your standard of living is the number of ways you put electricity to work. The more jobs you do with it, the more likely you are to live comfortably and conveniently.

Just for fun, why not test *your* standard of electrical living? Place a check mark after the electric conveniences at your command in your home. Then total the check marks to learn your score. You'll probably find that the dependable, low-cost electricity you get from your electric company is doing more things for you than you ever imagined.

























## How many ways do you put electricity to work?


















### DINING-KITCHEN JOBS

-  REFRIGERATOR \_\_\_\_\_
-  RANGE \_\_\_\_\_
-  FREEZER \_\_\_\_\_
-  DISHWASHER \_\_\_\_\_
-  DISPOSAL UNIT \_\_\_\_\_
-  EXHAUST FAN \_\_\_\_\_
-  TOASTER \_\_\_\_\_
-  COFFEE MAKER \_\_\_\_\_
-  FOOD MIXER \_\_\_\_\_
-  PORTABLE MIXER \_\_\_\_\_
-  BLENDER \_\_\_\_\_
-  ROTISSERIE \_\_\_\_\_
-  AUTOMATIC SKILLET \_\_\_\_\_
-  DEEP FRYER \_\_\_\_\_
-  AUTOMATIC SAUCE PAN \_\_\_\_\_
-  EGG COOKER \_\_\_\_\_
-  WAFFLE MAKER \_\_\_\_\_
-  GRILL \_\_\_\_\_
-  ICE CREAM FREEZER \_\_\_\_\_
-  JUICER \_\_\_\_\_
-  BOTTLE WARMER \_\_\_\_\_
-  KNIFE SHARPENER \_\_\_\_\_

### ENTERTAINMENT and BETTER LIVING

-  TELEVISION \_\_\_\_\_
-  RADIO \_\_\_\_\_
-  CLOCK-RADIO \_\_\_\_\_
-  PHONOGRAPH \_\_\_\_\_
-  TAPE RECORDER \_\_\_\_\_
-  PROJECTOR \_\_\_\_\_
-  ELECTRIC TOYS \_\_\_\_\_
-  ELECTRIC HOBBY EQUIPMENT \_\_\_\_\_
-  WALL AND CEILING LAMPS \_\_\_\_\_
-  FLOOR LAMPS \_\_\_\_\_
-  TABLE LAMPS \_\_\_\_\_
-  ELECTRIC CLOCKS \_\_\_\_\_
-  ELECTRIC BED COVERINGS \_\_\_\_\_
-  SHAVER \_\_\_\_\_
-  HAIR DRYER \_\_\_\_\_
-  HEATING PAD \_\_\_\_\_
-  HEAT LAMP \_\_\_\_\_
-  SUN LAMP \_\_\_\_\_
-  VIBRATOR \_\_\_\_\_
-  VAPORIZER \_\_\_\_\_
-  OZONE LAMP \_\_\_\_\_
-  NIGHT LIGHT \_\_\_\_\_

### SERVICE JOBS

-  CLOTHES WASHER \_\_\_\_\_
-  CLOTHES DRYER \_\_\_\_\_
-  SEWING MACHINE \_\_\_\_\_
-  IRONER \_\_\_\_\_
-  HAND IRON \_\_\_\_\_
-  WATER HEATER \_\_\_\_\_
-  VACUUM CLEANER \_\_\_\_\_
-  WAXER-POLISHER \_\_\_\_\_
-  POWER TOOLS \_\_\_\_\_
-  GARAGE DOOR OPENER \_\_\_\_\_
-  ELECTRIC LAWN MOWER \_\_\_\_\_
-  AIR CONDITIONERS \_\_\_\_\_
-  ATTIC FAN \_\_\_\_\_
-  OTHER FANS \_\_\_\_\_
-  SPACE HEATERS \_\_\_\_\_
-  FURNACE MOTOR \_\_\_\_\_
-  OTHER \_\_\_\_\_

#### SCORES:

If you checked  
45 items or more,  
your standard of  
electrical living is  
EXCELLENT

30 to 44—Very Good

15 to 29—Good

Less than 15—

You're Missing a Lot

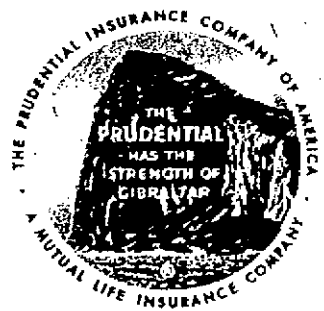
America's Independent Electric Light and Power Companies\*

\*Company names on request through this magazine

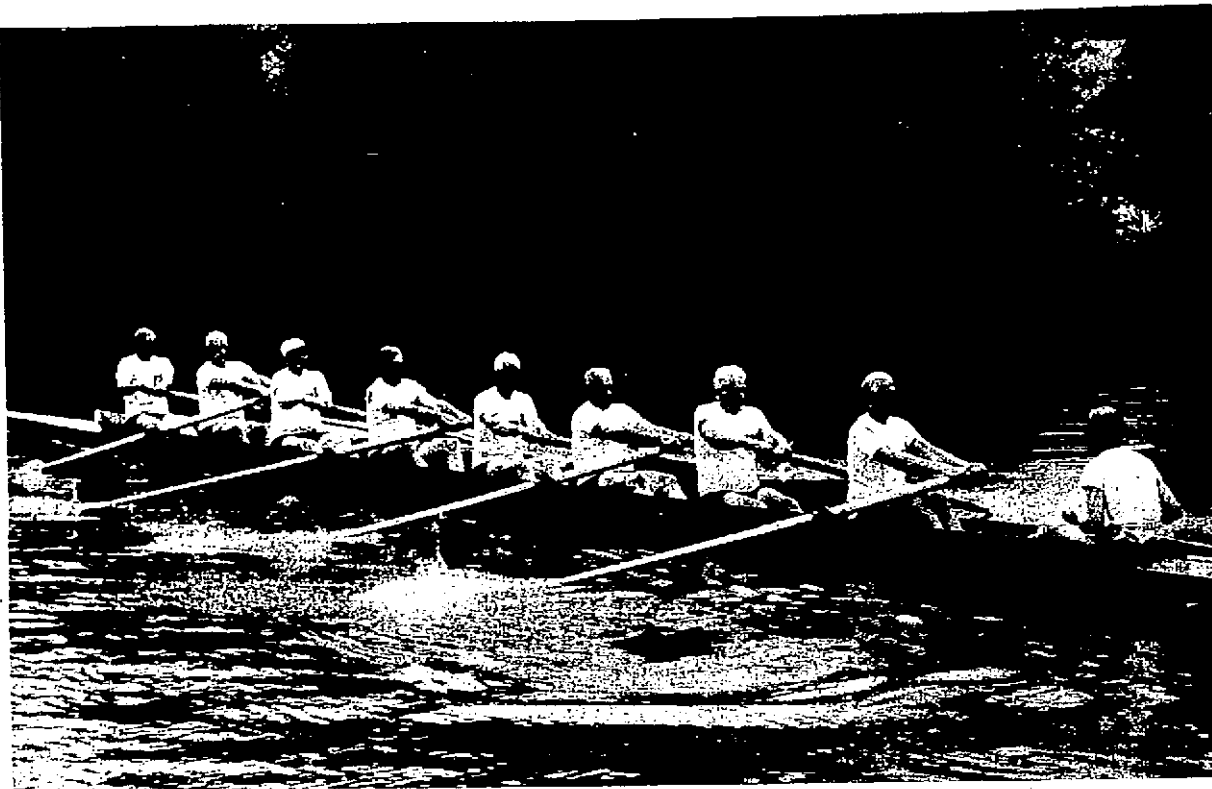
# Salesman, teacher, doctor, flyer, scientist, artist, dancer, buyer



Guessing what your child will grow up to be is fun. But whatever career he chooses, he'll need all the help you can give him. A Prudential plan provides lifetime security at minimum premium rates. It can be his—from you—for life. Or, if he chooses, this plan can help with his education or start him off in business. **See Your Prudential Agent.**







Water enthusiast Collyer (1st oarsman) leads Cornell U. 1917 varsity crew at his class' 40th reunion.

I'll always remember...

## A boy on the Hudson

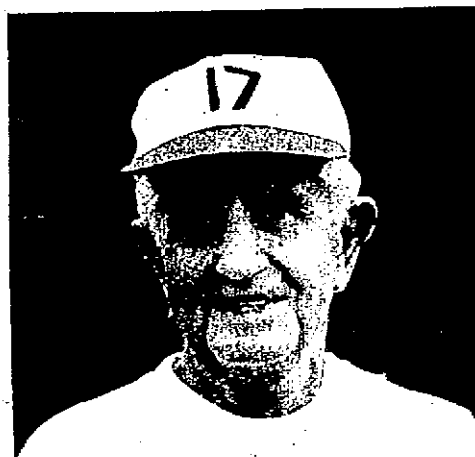
by JOHN L. COLLYER

In the village where I spent summers as a youngster, Chelsea-on-Hudson, N. Y., my pals and I spent our days swimming, sailing and rowing. One boy seemed to enjoy the Hudson even more than the others, and by the time he was 12 he was an experienced sailor. Also when he was 12 a critical illness struck. "It's his appendix," the doctor said. "It's burst."

The boy's life hung by a slender thread. Then, amazingly, he rallied. But for months he had to stay in bed. Finally he could walk about slowly, though it seemed he must spend his life as an invalid.

One morning he made his way down to the Hudson and his skiff. He paddled around for a few minutes. The next day he stayed out a little longer. Gradually, by much effort, he increased his distance and speed. When the "invalid" later went to Cornell, he stroked the varsity crew, then became its captain and, in his senior year, head coach of Cornell crews.

During my business career, as I've faced situations



THE AUTHOR: He's a top industrialist, Chairman of the Board of the B. F. Goodrich Co. of Akron, Ohio.

which looked hopeless, I've often thought of that boy who refused to give up. Once, for instance, my work for another firm took me to trouble spots where I saw Hitler and the Japs preparing for war. As I knew America could be cut off from its rubber supplies, I urged our Government to finance a giant synthetic-rubber program developed by the company.

Since my words fell on deaf ears, I often was tempted to drop my argument. And then I would think of the boy on the river and determine to persevere. Finally, before Pearl Harbor, Uncle Sam *did* adopt such a program — and it helped win the war.

Many other times I have been told something was "impossible." But the boy rowing on the river showed me that *nothing* is impossible if you work for it hard enough. Yet it has taken me almost 50 years to fully accept this truth which should have been so obvious to me long, long ago.

For I was the invalid boy on the Hudson.

## On Parade

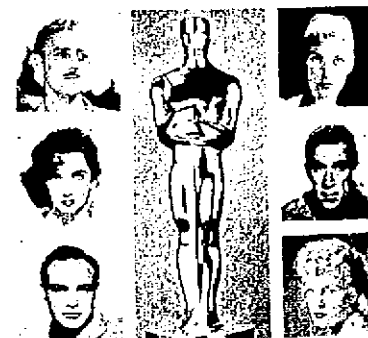
Remember hat-designer Lilly Dache's story (Feb. 9), telling why she likes Friday the 13th? Now we hear from M. D. Anglin of Berryville, Ark.:

"I think my story beats Lilly Dache's. Listen. I enlisted in the Navy on Friday the 13th with 12 others — 13 in one group. We went to San Diego, Calif., then took the No. 13 streetcar to the training station.

"We got E-13 for a tent. After my training I caught a destroyer, No. 319. Add those numbers and you get 13. Later I was transferred to the U.S.S. *Fletcher*, No. 445. Add those numbers. I was chief torpedoman on the *Fletcher* with 13 men in my gang, and I fought my first slugging action on her at Guadalcanal, Friday, Nov. 13, 1942. The *Fletcher*, which was 13th in battle line, was the only ship which didn't even get a scratch!"

Hmm — you mean 13 isn't unlucky?

On the cover are six movie stars and the Oscar for which they'll be candidates at the annual awards presentation next Wednesday. The line-up, reading down: (l.) Alec Guinness, Elizabeth Taylor, Marlon Brando; (r.) Joanne Woodward, Anthony Quinn, Diane Varsi. Who'll win what? Turn to pp. 6-7 and match your screen savvy against Hollywood's in a special new game — PARADE's "Oscar Sweepstakes."



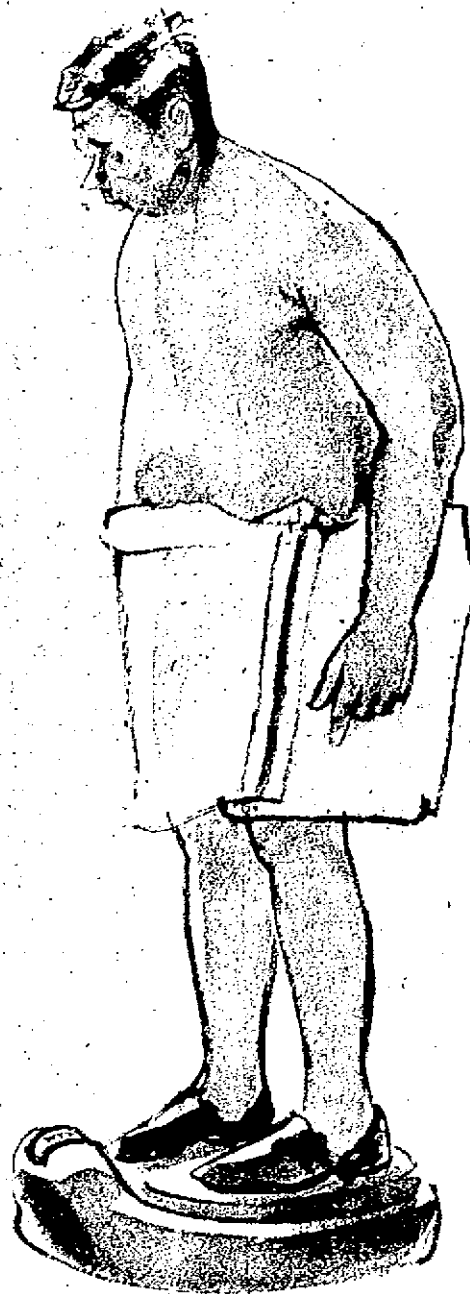
The Sunday Picture Magazine

JESS GORKIN, Editor

MORRIS WEEKS, JR., Associate Editor  
ROBERT P. GOLDMAN, DONALD WAYNE, EDWIN KESTER, JR., Assistant Managing Editors; LOU SARDELLA, Art Director; DEMETRIA TAYLOR, Home Economics Director; VIRGINIA POPE, Fashion Editor; JACK ANDERSON and FRED BLUMENTHAL, Washington Bureau; LLOYD SHEARER, West Coast Bureau

ARTHUR H. MOTLEY, President and Publisher

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## It's National Trim-Your-Torso- With-Jell-O Week

**Don't laugh!** Just sneak a peek at your own physique . . . bet it's not as sleek as you would like it. If not, why not start shaping up the easy way with Jell-O!

It may seem too tasty to be so low in calories, but don't let it fool you. Jell-O is the delightfully light dessert. Start trimming your torso with the more-Jell-O habit tonight!



### TRIM-YOUR-TORSO SUGGESTION

Have Jell-O every day this week. (We can't guarantee you'll lose 10 lbs., but you'll have a lot of fun trying!)



Don't let this week  
go by without **JELL-O**



# When Baby Wants To Feed Himself

Your helpless little spoon-fed baby will soon get firm notions about feeding himself! If he's not allowed to practice when he shows interest, he may lose interest—and want you to go on feeding him for months. When he tries to grab your spoon, give him a small spoon of his own. While he's gradually learning to make it work, you can manage his feedings—without so much competition! Let baby decide whether he's a right-handed eater or a lefty. At first, you'll probably find he's both. About the middle of the second year—sometimes later—he'll start using one hand more than the other.



● **Look away occasionally**—if you can!—when your eager self-feeder makes a mess. If you watch every wobbly smeary spoonful, it's hard not to help. Baby may want help later in the meal, when he's tired. What he needs most is praise and encouragement from mommy. Heinz tasty Junior Foods encourage a do-it-yourself feeder, too; the slightly coarser texture is easier to trap with a spoon! Heinz Junior Foods include many Strained flavors baby loves.

● **When baby jabbars** his own private "jibberish" (from about 10 to 18 months) isn't it fun to listen to his inflections? He asks himself questions, then seems to give himself answers. Sometimes they're serious and other times apparently quite amusing! His conversation makes plenty of sense to him—and he wonders why grown-ups can't understand it. Actually, this delightful babble is a sure sign your baby will soon be talking.

● **Heinz new juices**, like all Heinz Baby Foods, are prepared in exclusive baby-food kitchens located in the nation's garden spots where the finest fruits and vegetables grow. Heinz baby-food experts select the pick of each crop and pack it at flavor peak to insure better flavor, color and texture.



● **First birthday party coming up?** Keep the small fry guest list small and the celebration short—you'll make baby's happy birthday happier for everybody! With a simple cake, why not serve Heinz delicious Strained Orange Juice or the new apple-base juices? Babies love them all: freshly-pressed Apple, Apple-Prune, Apple Juice with Pine-apple, Apple Juice with Apricots, Apple-Grape; strained, sweetened slightly, fortified with Vitamin C.

● **Mothers like glass jars** because they're so easy to reseal. In Heinz glass jars you can safely keep left-overs for 2 or 3 days, under good refrigeration.



● **Baby's first real smile**—a big unmistakable grin—comes along sometime in his second month. About the fourth month, things strike baby so funny he just has to laugh out loud! Baby smiles when he tastes favorite foods, too.

Over 90 Better-Tasting



## HEINZ Baby Foods

- Strained Egg Yolks
- Baby Fruit Juices
- Pre-Cooked Cereals
- Strained and Junior Meats

- Strained Baby Foods
- Junior Baby Foods
- Teething Biscuits

(SEE COVER)

# Play the 'Oscar

With the annual film awards coming up, here's



BRANDO deserves strong consideration for *Sayonara*, opposite Miiko Taka (above).

## BEST MOTION PICTURE

Entry	Comment	Odds
THE BRIDGE ON THE RIVER KWAI	<i>Odds-on favorite</i>	2-5
SAYONARA	<i>Runner-up possibility</i>	9-5
WITNESS FOR THE PROSECUTION	<i>Long-shot category</i>	10-1
PEYTON PLACE	<i>Another long shot</i>	15-1
TWELVE ANGRY MEN	<i>Would take an upset</i>	15-1

## BEST ACTRESS

Entry	Comment	Odds
JOANNE WOODWARD	<i>Great in Three Faces of Eve</i>	2-1
DEBORAH KERR	<i>Very popular in Hollywood</i>	3-1
ANNA MAGNANI	<i>Many backers for Wild Is the Wind</i>	4-1
ELIZABETH TAYLOR	<i>Excellent in Raintree County</i>	5-1
LANA TURNER	<i>Long shot for Peyton Place</i>	10-1

## BEST ACTOR

Entry	Comment	Odds
ALEC GUINNESS	<i>A runaway for River Kwai</i>	1-4
MARLON BRANDO	<i>Good but controversial in Sayonara</i>	2-1
ANTHONY QUINN	<i>Has a big industry following</i>	3-1
CHARLES LAUGHTON	<i>Very good in Prosecution</i>	4-1
ANTHONY FRANCIOSA	<i>Long shot for A Hatful of Rain</i>	10-1

# Sweepstakes'

your chance to match wits with all Hollywood

by PATRICK DALTON

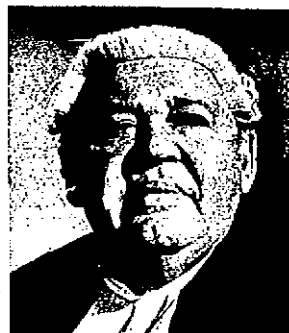
This Wednesday night, March 26, the 30th annual presentation of the Academy Awards will be broadcast via NBC television and radio. (Check your newspaper for time and station.) For the first time, the handing-out of Oscars will be sponsored by the motion-picture industry. This means: 1) no commercials and 2) more film stars on hand than ever before.

Who will win the Oscars? The industry has been speculating for months, and insiders are sure *they* know. This is your chance to match wits with them in PARADE's own "Oscar Sweepstakes," a game devised with the help of an anonymous handicapper from Hollywood Park. Listed below are the leading contenders in the six major award categories, each with comment and odds. Study them. You, too, will know who's the best bet for what and will be entitled to pick winners with anybody.

If you'll be home and tuning in on Wednesday, keep this copy of PARADE handy to check your judgment. A word to the wise: *The Bridge on the River Kwai* is the No. 1 favorite to take a top share of the awards, right across the board.



MAGNANI has at least a chance.



LAUGHTON is rated a contender.

## BEST DIRECTOR

Entry	Comment	Odds
DAVID LEAN	<i>Because of Kwai</i>	2-1
JOSHUA LOGAN	<i>Because of Sayonara</i>	3-1
BILLY WILDER	<i>Did wonders for Prosecution</i>	3-1
MARK ROBSON	<i>Peyton Place director, underrated</i>	4-1
SIDNEY LUMET	<i>12 Angry Men — could be a sleeper</i>	4-1

## BEST SUPPORTING ACTOR

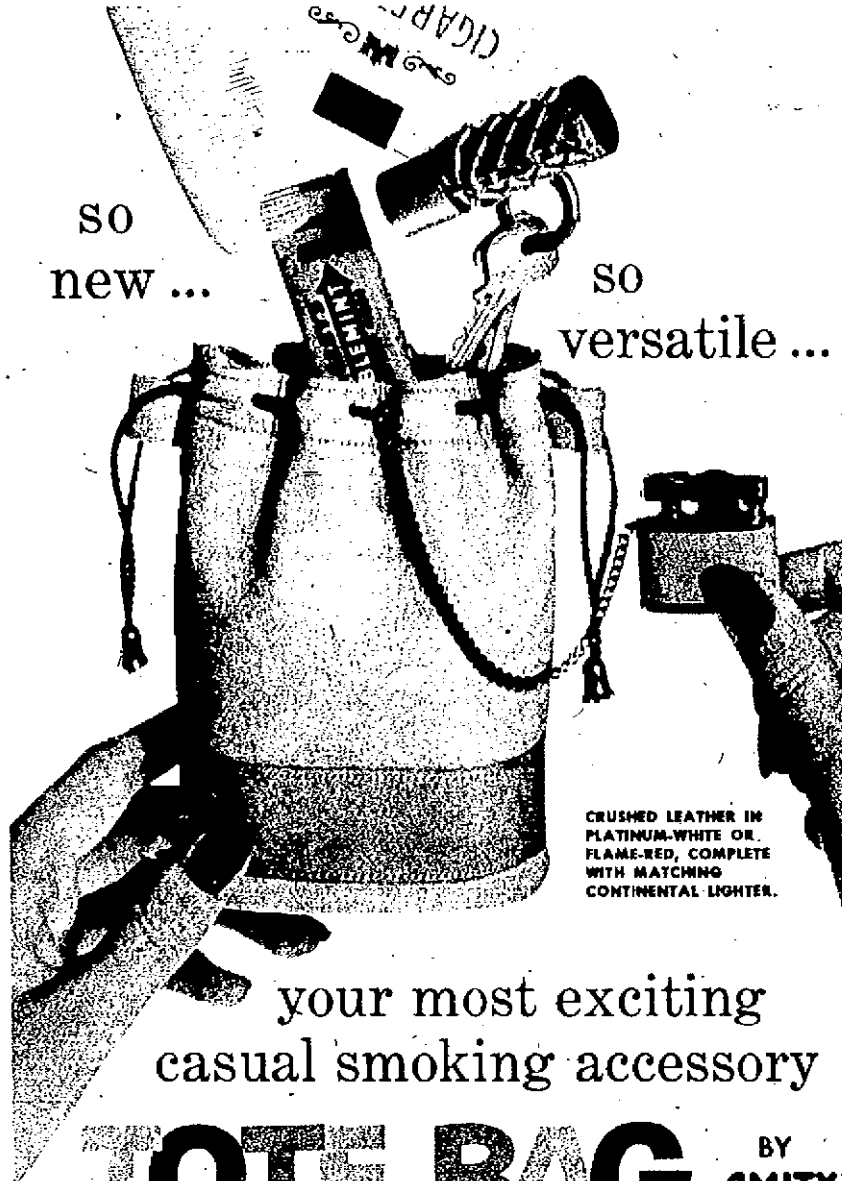
Entry	Comment	Odds
SESSUE HAYAKAWA	<i>Excellent as general in Kwai</i>	2-1
RED BUTTONS	<i>Outstanding in Sayonara</i>	2-1
VITTORIO DE SICA	<i>Best bet in A Farewell to Arms</i>	3-1
ARTHUR KENNEDY	<i>Did well in Peyton Place</i>	4-1
RUSS TAMBLYN	<i>Peyton Place long shot</i>	7-1

## BEST SUPPORTING ACTRESS

Entry	Comment	Odds
DIANE VARI	<i>Could take it for Peyton job</i>	3-1
MYOSHI UMEKI	<i>Notable work in Sayonara</i>	3-1
CAROLYN JONES	<i>Provocative in Bachelor Party</i>	3-1
HOPE LANGE	<i>Another Peyton entry</i>	4-1
ELSA LANCHESTER	<i>She really helped Prosecution</i>	4-1

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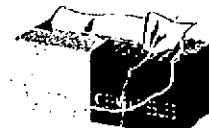
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MAR 23, 1958

Parade

Do American husbands love their wives?  
Do they tell the truth about it?  
A new Parade survey offers answers  
for every wife—and husband

# Would you marry your wife again?

by LLOYD SHEARER

Parade West Coast correspondent

**T**WO OUT OF every four husbands in the U.S. would marry their wives again. One out of five would not. And one out of four isn't sure.

Such, at least, are the figures revealed by a new PARADE survey of 1,355 American husbands. These men live in cities coast to coast — New York, Chicago, Ft. Worth, St. Petersburg, Oakland and others. The majority believe that:

- 1) They chose their mates wisely.
- 2) Over the years their partners have developed into good, loyal, companionable wives and mothers.
- 3) They would not give up their present wives for others, even if they could.

Typical of the favorable reaction by husbands interviewed are these quotations: "I might've married a prettier or wealthier girl, but I'm satisfied with what I've got" . . . "My wife's as good or better than anything you can find in today's market" . . . "If I had to do it all over again, I'd still pick my Elsie. Sure, she snores, but she's good in a pinch, and that's when a wife counts most."

In contrast, men who aren't sure of whether they'd like to start over said things like these: "The other fella's grass always looks greener until you stand on it and look back on your own. Then your own's not so bad" . . . "My wife and I have had a lot of pleasure and a lot of pain. Who knows which way I'd jump? I'm inclined to believe I'd make the same mistakes even with a new wife" . . . "I'd marry my wife again if she kept her good habits and lost her bad."

Of those who said they would *not* marry their wives again, the most frequent reasons were money problems and general disillusionment with marriage. For

example: "My wife judges success on how much money I earn" . . . "There just isn't enough money to pay for the house, the car, the TV, the deep-freeze and the insurance. This brings on tensions and quarrels" . . . "If I can show my wife a good time and provide her with a few luxuries, I'm a great guy. If not, I'm a jerk."

"If a wife will stick by you in bad times as well as good," one Tulsa husband told PARADE, "that's the acid test. When I lost my job a few years ago, my woman went to work to help out. She also raised the children and kept the house. Never griped about it, either. I knew back then that I had sure-picked me a good one."

Other laudable wifely traits, say the polled husbands, are intelligence, warmth, versatility, energy and womanliness.

## "American Wives Are Best"

"You read a lot nowadays," a Chicago advertising executive pointed out, "of all the foreign girls our GI's are marrying. The Japanese bride is supposed to be very humble, the French very sexy, the German very domestic. The plain truth is that most of these girls are being married because our GI's overseas are young and can't wait to marry an American girl."

"I don't care what anyone says, American girls make the best wives for American men. They're brainy and adjustable and that's what we need. Just look at all the things my wife can do. She can cook, model, type, drive the car, play golf, tennis, swim, raise children, play the piano, entertain my boss, garden, run the local PTA — and make a home for me anywhere.



BASEBALL star Ralph Kiner, married to tennis whiz Nancy Chaffee: "I'd do it again. Nancy understands my problems."



SENATOR Lyndon Johnson (D., Tex.) has been married 24 years. Asked if he'd do it again, he says, simply, "Yes!"



ACTOR Rossano Brazzi did remarry his wife on their 15th anniversary — "to show I now love her more than ever."

"What we have is a partnership based on mutual respect and consideration. I wouldn't trade in what I've got, no, sir."

Oddly enough, only a handful of the husbands interviewed by PARADE offered love as a reason for marrying their wives again — or even mentioned the word in conversation. The survey shows that, no matter how deeply he feels about his wife, the average American husband tends to talk about her cynically to other men.

Take this interviewer's experience at an Oklahoma filling station. Two attendants came out; while they were servicing my car, I asked whether they were married. Both said they were — one for five years, the



**PRODUCER** Buddy Adler dances with his wife, actress Anita Louise. They were married in May, 1940. Adler says he'd re-

other 11. Then I asked, "If you had the choice of doing it all over, would you marry your wives again?"

One immediately answered, "Not if I could help it." Added the other, "The two greatest words in the English language are *Stay single*."

Regardless, I handed each man a questionnaire and asked him to fill it out honestly. Both said they would. When I returned that evening, both attendants had gone, but the questionnaires were there in an envelope. Both men had written yes, they would marry their wives again.

In the course of the survey, this happened time and again. One conclusion seems eminently justified: It is normal and typical of the average American male, no

wed gladly because "she has given me 18 years of happiness, two lovely children—and brought out my best qualities."

matter how he feels about it in private, to bemoan his marital fate in public. From his conversation, it often is impossible to tell how much a husband really cherishes his wife. Usually this is a great deal.

According to Dr. Paul Popenoe of the Institute of Family Relations, the explanation for this attitude is simple.

"It's always been the custom of the American husband," Popenoe says, "to be cynical about his wife and marriage. As a rule American men are embarrassed to profess love or to show tenderness. This is probably our Puritan and frontier heritage.

"As little boys when we cuddle up to mother, we're told, 'Come now — be a big boy. Act like a man.' Any

## How the survey was made



In a nation of some 60 million husbands, Parade's poll of 1,355 admittedly is not an adequate scientific sampling. Nonetheless, experts say it does indicate the current attitude of American men toward their wives.

The survey took 14 months. Each respondent received a questionnaire asking how long he had been married; whether he would marry his wife again — and why. Almost 300 men also were interviewed personally. Results were tabulated on IBM computing machines (above). Final figures showed that 736 men (54 per cent) would marry again; 264 (20 per cent) would not; 355 (26 per cent) were undecided.

The men interviewed admired these qualities most in their wives: loyalty, intelligence, physical attractiveness, industry, a sense of humor. They indicated they disliked these qualities most: materialism, bossism, frigidity, driving ambition, argumentativeness.

overt demonstration of love or sentiment is frowned upon. In Europe, the French and Italians will gush over their wives. They'll stop and make love or kiss each other passionately on a street corner. We don't do that in this country. Here we equate sentiment with softness, which is why an American will tell you one thing about his marriage, then put an altogether different thing down on paper."

Dr. Donald R. Cressey, chairman of the Department of Sociology at the University of California (Los Angeles), agrees with Dr. Popenoe. "It's part of the existing male conspiracy," he explains, "to denounce wives, to accuse them regularly of bringing their husbands to the brink of ruin. You see examples of it in the comic strips all the time — the husband and his cronies thinking up ways of escaping from the irate wife. Actually most American men love their wives intensely. It's just that our inhibited American culture makes no provision for the habitual demonstration in public of husbandly tenderness.

"The trouble with most polls on marriage is that husbands and wives will rarely speak their hearts. They say one thing and mean another."

PARADE certainly found Dr. Cressey's last statement true in many cases of husbands who *would* marry their wives again. It did not prove out, however, with husbands who would *not* marry their wives again. These disillusioned men, it seemed, spoke from the heart. And they explained their feelings by criticizing two wifely traits: bossism and materialism.

Continued on page 10





ALL  
SALTINES  
ARE NOT  
ALIKE

MARRY AGAIN continued

## Emotional maturity is one of the keys to a happy marriage

"The reason I wouldn't marry my wife again," an Oakland husband said, "is that she's constantly driving me to earn more money. She won't say it out and out, but she feels that money means happiness."

In St. Petersburg, Fla., another husband told *PARADE*, "A terrible thing is happening to the American way of life. The women are taking over everywhere—in the home, at the polls, even in business. This undermines my status as husband, voter, breadwinner."

"The policy now is to pay lip-service to Father, but it's really Mother who calls the plays. The trouble is that my son is growing up to believe Mother is the major family force. When he gets married he'll probably let his wife make all the big decisions, too."

"I've tried to put a stop to my wife running things in the family, but she accuses me of being an obstructionist or a dictator. It usually ends in a quarrel, so now I've just resigned and let her run the show. If I were to get married again, I'd sure marry a humble girl who wanted to be dominated instead of dominating."

Other husbands said they were disillusioned in marriage because they thought money, not love, had become the basis of a successful union. They blamed their wives for their unhappiness, and generally declined to admit to any shortcomings of their own.

Marriage authorities point out that most of the "reasons" offered by such disgruntled husbands are symptoms rather than causes. "Although many men claim that money and wife domination are the leading causes for divorce," says Dr. Popenoe, "I don't think that's true. Most deep analytical surveys reveal that divorce is caused by marriage partners who are emotionally immature. A man who is mature enough to have developed his critical faculties usually picks the right girl to marry."

"Fortunately, as your *PARADE* poll shows, most of the husbands in America today are well-adjusted and mature adults. Insofar as wives are concerned, they know a good thing when they have one."

**EDITOR'S NOTE:** In a future issue *PARADE* will report on another survey, "Would you marry your husband again?"



**HOLLYWOODITES** Jack Bean and Mitzi Gaynor wed in 1954. Says Jack: "Mitzi is loaded with sex appeal, a sense of humor and intelligence. What more can a husband want?"

# SEE AND TASTE THE GOODNESS GOLDEN GLOW ADDS

AND ONLY PREMIUM SNOW FLAKE SALTINES HAVE IT!

It took Nabisco—and only Nabisco—to give this special baking touch, Golden Glow, to the West's favorite saltines. Outcome: the crispest, best-tasting saltines ever! Especially great with shrimp cocktail featuring Curry Mayonnaise Dip:

**RECIPE:** Mix ½ tsp. curry powder, 1 tbs. chopped parsley, with 1 cup mayonnaise. Serve with cleaned, canned or frozen shrimp and plenty of Premium Snow Flake Saltines...



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Take advantage of this great new opportunity to invest for your own future while protecting your family in the meantime. Ask your New York Life agent for details or mail coupon at right.

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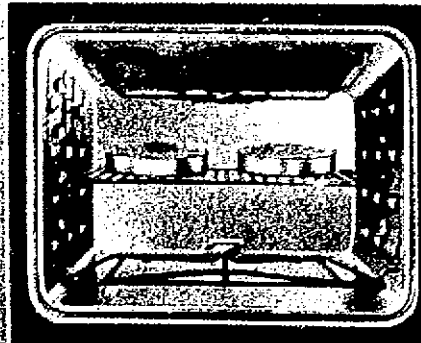
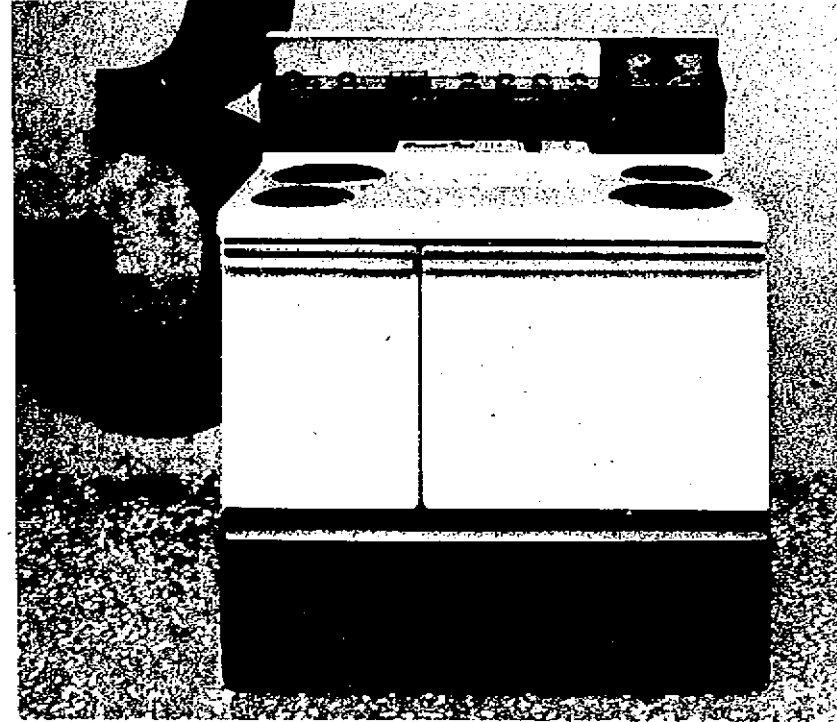
**AT EASE** in reading class, Jimbo crosses legs which otherwise might barely reach the floor. His teacher calls him "one of the smartest."



**PEEK** around the girl in front is Jimbo's trick for seeing what's ahead; he's too short to look over shoulders. He seems to inherit his size: his father is smallish, his mother 5 feet.

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#### NEW GLAMOROUS LOOKS!

All-new Shape of Tomorrow with the built-in look gives you crisper, cleaner beauty than any range you ever saw. And it's feature-packed, too. Roast Guard assures meat done exactly to taste. Automatic surface unit won't let foods burn. Super Corox is fastest heating unit made. Timer-controlled oven and appliance outlet for cooking even while you're out! See your Westinghouse Dealer soon.



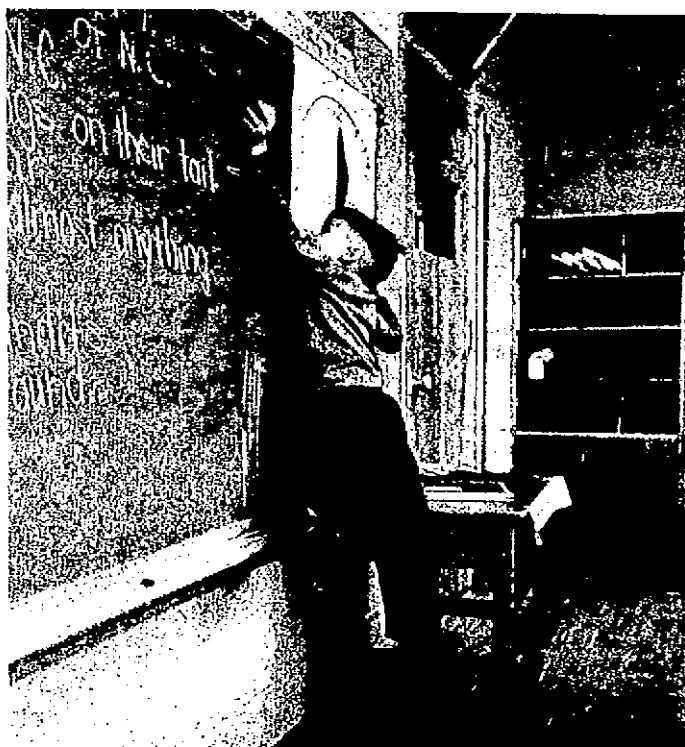
**YOU CAN BE SURE...IF IT'S**

**Westinghouse**

Watch TV's top dramatic show, *Westinghouse Studio One* in Hollywood

RALEIGH, N.C.

The world of Jimbo Capps, 7, is peopled by giants. Or so it seems. Not only must he crane to catch an adult's eye; even his second-grade classmates here top his 3'8" by as much as a foot. But shortness hasn't stunted Jimbo's personality. On the contrary, these photos suggest he may be voted most likely to succeed.



**SOLUTION** of the problem of erasing the blackboard is to grab a lift on a handy table. When classmates giggle at such maneuvers, Jimbo joins right in.



**DIPLOMACY** wins Jimbo's battles with larger boys. Rather than defend himself unsuccessfully, he talks them out of a fight. This toss aloft is just for fun.



## Getting a second income may be easier than you think

Once you've experienced the pleasure of getting extra income from dividend checks on stock, you'll wonder why on earth it took you so long to do something about it. Let's see whether any of the following reasons for doing nothing fit you.

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Did you check Yes? Oh my! You can own stock in some of America's greatest and soundest companies for as little as \$40 every three months, up to \$1000 a month ... on the Monthly Investment Plan. You can start or stop whenever you want to.

Any dividends will automatically buy more stock, or, if you prefer, they can be paid to you in cash.

Because you make your investments regularly, the Plan helps you to be thrifty, to get ahead financially. And if your stock temporarily goes down in price, you have the satisfaction of knowing that the same number of dollars will buy more of it. Buying regularly, regardless of the short-term rise and fall of prices, appeals to many very large investors, too.

**I need to be an expert** YES ☐ NO ☐

Yes? Wrong again. More than 8½ million Americans own stock. And hardly an "expert" in the lot. Two out of three have incomes under \$7500 a year. Do what the wise ones do. Use only extra money left over after your living expenses are paid and emergencies provided for. Remember that stock prices go up and down, that a company may not make a profit or pay a dividend. Always get the facts and never depend on tips or rumors. And be sure to get the advice of a broker—making certain that he's with a Member Firm of the New York Stock Exchange.

**I don't know where to start** YES ☐ NO ☐

No need for a compass. Begin with our useful booklets ... "INVESTMENT FACTS" and "\$40 — AND I'M AN OWNER OF COMMON

stock." They give information that will help start you on your way to being a sensible investor. You will also find a list of more than 300 stocks that have paid dividends every three months from 20 to 94 years, and a description of the convenient Monthly Investment Plan. The coupon will bring you a copy of each, free.

**I don't know a broker in a Member Firm**

YES ☐ NO ☐

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Send for new free booklets. Mail to your local Member Firm of the Stock Exchange, or to the New York Stock Exchange, Dept. 8D, P. O. Box 252, New York 5, N. Y. Please send me, free, "INVESTMENT FACTS" and "\$40 — AND I'M AN OWNER OF COMMON STOCK."

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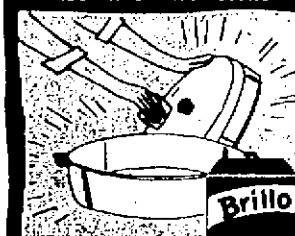
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**EXERCISING**, the author poses with javelin. He com-  
peted in 1948 Olympics, once swam 21 miles in a pool.

# I came back from 'early old age'

Women as well as men can profit by this doctor's story—fat and 'soft' at 35, in top shape at 36

by **DR. STEVE SEYMOUR**  
with Hy Peskin

**LONG BEACH, CALIF.**  
When I was a young man of 26, I threw a javelin over 248 feet. At the time, June, 1947, it was a national record.

I retired from sports in 1952. But last year, at 36, I came back to throw a javelin exactly the same distance as I had 10 years before—248'10"—and be ranked among the country's top three javelin men. This June I will compete for the title I held a decade ago, U.S. champion. I'm 37 now—but I'm not planning to lose.

It took me only eight months to get into championship form. In that time I shed 30 excess pounds and 7 inches around my middle. My experience convinced me that:

- No man or woman is automatically washed up in sports at any age—30, 40, 50 or even older.
- You do put yourself in danger of being washed up when, through abuse or neglect, you let your body grow old prematurely.

Two things stirred my interest in premature aging. First, as a doctor—an osteopathic physician and surgeon, specializing in the treatment of alcoholics—I long had been aware that alcoholics usually look 10 to 15 years older than they really are.

Second, I realized during the summer of 1956 that I had aged prematurely. In just four years I had ballooned from 190 to 225 lbs. My waist had thickened from 33" to 42". At work I was chronically tired. Only 35, I looked and felt five years older.

I was working close to 100 hours a

week—despite the fact that my father had died of a heart attack in his 40s and that every day I saw obituaries of other doctors, dead in their early 50s. Suddenly an awful truth dawned on me. Working at such a pace—and with a body years older than it should be—I too could be heading for an early death. *I might have only 10 years to live.*

It was then I began to wonder whether physical exercise could peel off the extra years of premature aging and make people like me look and feel our true ages.

In June, 1956, while pondering these things, I attended a track meet at Compton, Calif. Talking to retired athletes, I was struck by how many said they thought they could still compete.

## Musial and Williams

Why not? I asked myself. Oh, there's the unwritten sports law that you're an old man after 30. But Sugar Ray Robinson had defied the law, coming back after years in retirement to win the middleweight boxing championship. And look at Ted Williams and Stan Musial; both won batting championships when they were over 36.

By November, 1956, I had decided to conduct a test—with myself as guinea pig. I had two aims: 1) to find out if we really are too old for strenuous athletics after 35, and 2) to determine whether physical exercise could strip off the extra years of premature aging.

I joined a gym here in Long Beach and, working only with bar bells and other weights, I began exercising a couple of hours, twice a week. Gradu-

ally I took on heftier weights, stepped up the pace to three times a week.

Progress at first was painfully slow. I'd pick up a weight that felt like 100 lbs. and find out it was only 50. I'd think I was really progressing, then discover I couldn't do what I'd been able to do a few days before. And when I tried running, I quickly found I would never regain my former speed.

But gradually my strength and stamina increased. By February I was handling 500 lbs. in dead weights. I could do deep knee bends with 400 lbs. on my shoulders. I ran 8 miles through the Pacific surf with the water never below my knees. I raced 6 miles on the sand in less than 36 minutes.

Never before had I realized the close tie-in between physical health and mental sharpness. As my body got stronger, I found I could treat more patients, get a lot more things done. I took on more responsibilities at my sanitarium. I felt a growing sense of leadership.

I gave little thought to a comeback in competitive athletics. But one day, while working out with the Striders, a Los Angeles track club, I picked up a javelin and—just for the devil of it—let it fly.

It landed 210' away, only 38' short of my best throw 10 years before.

I joined the Striders. In our first meet I again threw the javelin 210'.

I didn't practice with the javelin at all, sticking to the weights. But the next time I threw I hit 216'... then 217'... then 220'... then 224'... then 231'... then 236'.

## Veteran vs. Youngsters

And then I decided to face the big boys, the young fellows I had watched compete at Compton the year before. In May, at a meet in the same town, I topped America's best throwers, Phil Conley (who was 24) and Bud Held (28) with a heave of 233'.

I was at the top of the world when we flew to Dayton, Ohio, in June for the national AAU championships. I was at the bottom when I left after midnight on a Saturday morning, having done no better than 215' and finishing badly beaten.

I was discouraged. Had my experiment been a total bust? There was one way to find out—compete again, at once. How? Fly all night, land in Los Angeles that same afternoon, drive straight to the field where the Long



**WORKING**, Dr. Seymour checks notes. He runs Seymour Sanitarium and Medical Clinic for Alcoholics, also is head of the California Society for Study of Alcoholism.

Beach State College Invitational meet already was underway—and throw.

My first effort hit 220'. The next was 235', then 238', then 239', then 240'. On my final toss I put all eight months of work behind it.

The javelin landed 248'10" away, matching exactly my record-breaking throw of just 10 years before.

What does this comeback mean to you? Should you start lifting 200-lb. weights? Run miles? Fling javelins?

Of course not. But this I do say: I proved I could throw a javelin as far today as I could in my so-called "prime" 10 years ago. For any able-bodied person under 70, this means:

- If you could swim 200 yards 10 years ago, you can do it now.
- If you could play three sets of tennis 10 years ago, you can do it now.
- If you could dance for a half hour 10 years ago, you can do it now.
- If you could bowl twice a week 10 years ago, you can do it now.
- If you were 30 lbs. lighter and 6" slimmer around the waist 10 years ago, you can be that weight and size now.

It won't happen overnight, of course. But neither will you have to work as intensively as I did, for I was working to get into championship shape.

You'll be well rewarded. You'll grow old step by step with Father Time, not years and years ahead of him. In the box on the opposite page I have listed some tips on how you can make your own comeback against premature old age. Give them a try—they may be worth your life.

# Easter Chick Cake

EASY TO MAKE  
CUTE AS CAN BE... DELICIOUS, TOO!



**FREE!**

**Chick Cake Pattern and Coconut Coloring Kit  
FREE when you buy DURKEE'S COCONUT**

Would you believe it? Your favorite cake mix all dressed up as a holiday table centerpiece. What a wonderful way to say Happy Easter to your family and friends. But don't expect this timely decoration to last very long, 'cause it's as good as it looks. And Durkee shows you the easy way to make it.

Look for the special displays of Durkee's Coconut at your favorite food store. Patterns and Coconut Coloring Kits are FREE with purchase of Durkee's Coconut.

**Guaranteed Nature Fresh  
when you buy it... when you use it!**

Durkee's Snowflake Coconut is so thin and tender it almost melts in your mouth. And this extra freshness is protected by an exclusive triple-ply aluminum foil bag. Just try it, you'll agree that the Durkee way is the only way to keep every coconut morsel moist and fresh.

Also available in popular moist style in cans

**DURKEE'S  
Coconut**



© 1968, The Glidden Company

## The author tells how you can outwit 'early old age'

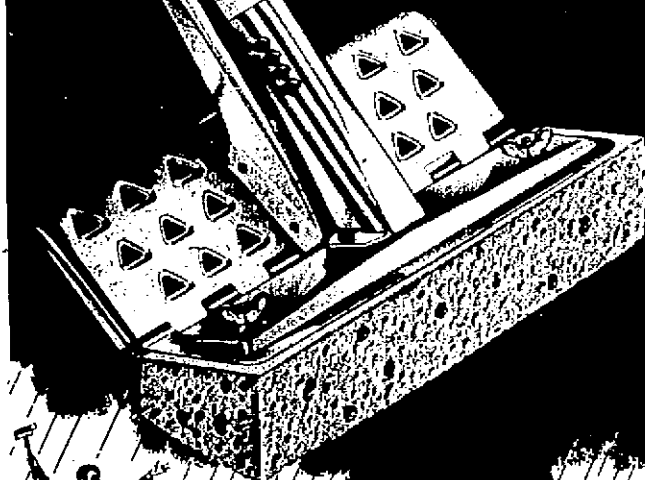
First, get your family doctor's advice on what you can and cannot do in the way of exercise. Then:

- Join a gymnasium or recreational center and try to visit it at least once a week.
- Exercise every morning. Two suggestions: 1) Stretch out your hands like wings, drop them to your sides, pick them up and drop them. Do that 10 times. 2) Pull your arms close to your chest and clench your fists. Take a deep breath and strike out with both fists as hard as you can. Pull back with the same force, letting out your breath. (For other good exercises, ask any doctor or physical-education instructor.)
- Make up a list of sports you once were interested in, then look around your community and find where

you can engage in those still practical for you.

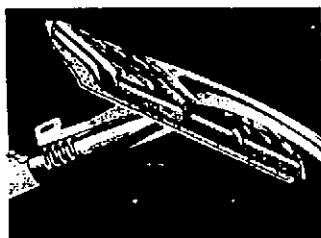
- Go to the nearest track every few weeks. Run hard for 10 seconds, walk for 10 seconds, then sprint again. When you're tired, walk off—but note the point on the track where you stopped. When you go back again, make sure you pass that point.
- Keep down your weight. If you need to, diet: juice, bran flakes and coffee in the morning; a salad at lunch; fruit—all you want—for nibbling; meat and vegetables in the evening. And exercise to help the diet.
- Don't let people kid you into stopping. To some Americans, it's perfectly sane to stop exercising after 25, sit in a grandstand to watch "young fellows" play—and grow old early. It that really sanity?

# Brilliantly new...



Sparkling and fresh as a spring shower

## NEW O-CEDAR "76" SPONGE MOP



- Keeps hands dry
- Presses out more water
- Gets floors drier...quicker

Newly designed wrap-around squeezer with easy-leverage handle completely envelopes the sponge at the edges.

*new low price* \$3.95

*famous 5 year guarantee*

Smartly streamlined, this new sponge mop has all of these popular O-Cedar features—"wonder-working angle" of the sponge for sure-grip scrubbing action... all metal parts completely chrome plated... light in weight, yet sturdy in construction. Sponge refills for any "76" sponge mop available everywhere only \$1.49.



O-CEDAR  
Chicago, Illinois—Division of  
AMERICAN-MARSHALL COMPANY



# This year's styles— do men like them?

by VIRGINIA POPE *Parade fashion editor*

The photo below offers three excellent examples of the new Paris styles. They represent the relaxed, or chemise, look. They are far from extreme. During the months ahead they will influence top American designers whose interpretations, in turn, will be worn by millions of American women.

The women will like them, I can safely predict. But will the men? Already I have heard male comments that were less than flattering. My curiosity is aroused. *What do men readers of PARADE think?*

These styles are typical of what I saw recently in Paris. They represent (l. to r.) the chemise with the "split-level" front and unfitted back, the chemise coat with the straight silhouette and the suit with the easy chemise-look jacket. Two weeks from today, on Easter Sunday, PARADE will carry my article on the new young designers who are responsible for these and other fresh stylings.

Meanwhile, men, do write me your opinion! (Address: Miss Virginia Pope, PARADE, 285 Madison Ave., New York 17, N. Y.) ■



THE LATEST FROM PARIS (l. to r.): A chemise by Jean Dessès features a soft fold at the front, just below the normal waist; a double-breasted coat

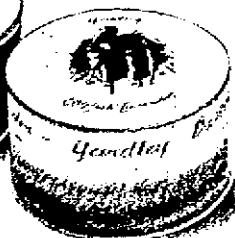
by Nina Ricci follows the straight chemise line; a suit, also designed by Nina Ricci, has an unbelled, loose-fitting jacket in the chemise trend.



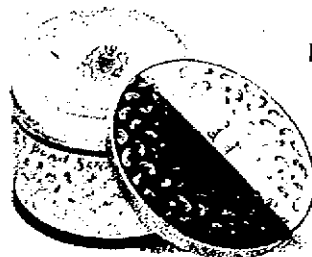
Doll by Madame Alexander



April Violets



Lavender



Bond Street

To capture and keep that fragrant, feminine feeling

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Feel it smooth your skin, scent it delicately . . . delightfully! It's a wonderful basic way to enjoy the fragrant, feminine feeling only Yardley can give you. \$2 plus tax.

**YARDLEY**

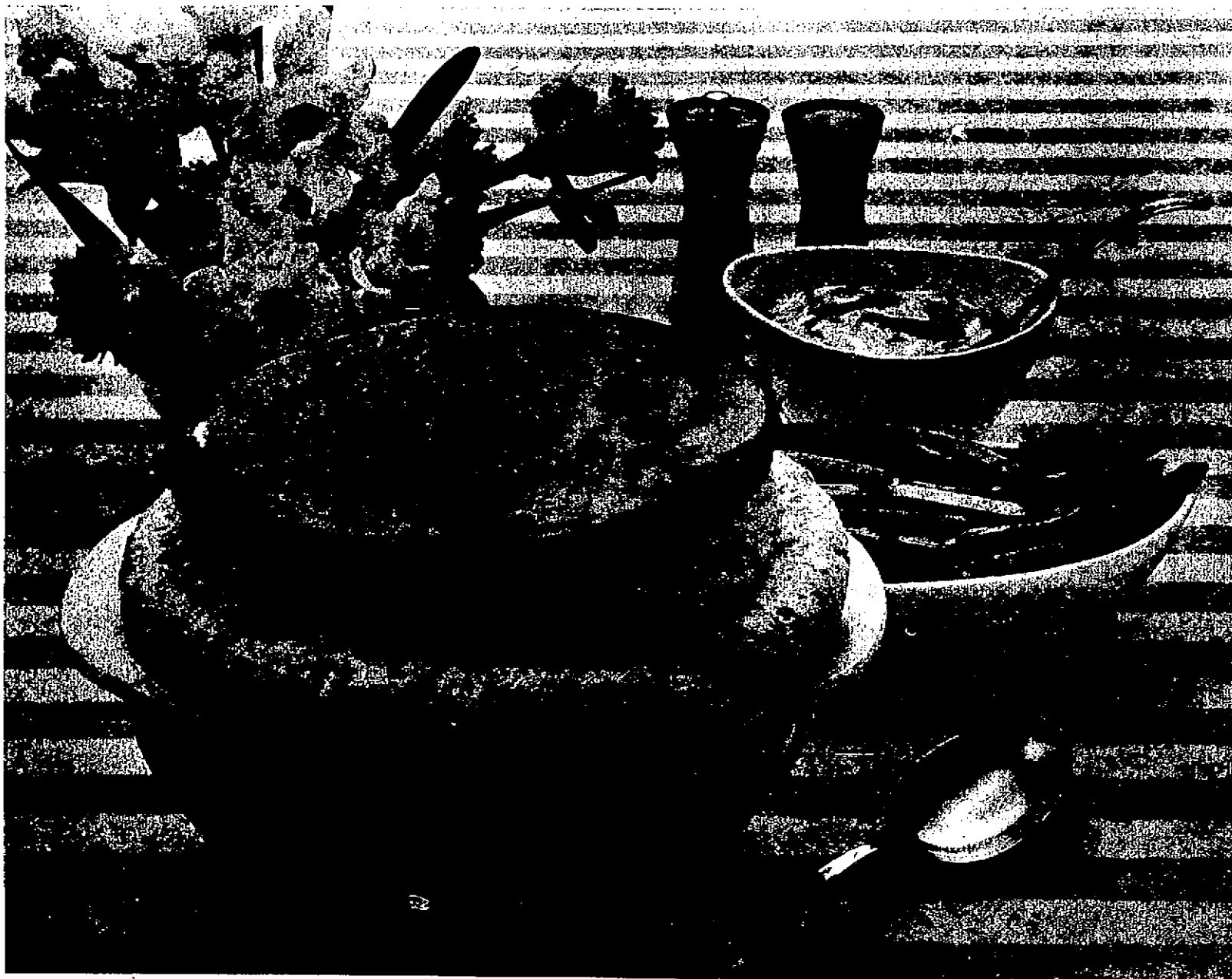


Photo by Bernard Gray — Gommi Studios

## A two-step cheese soufflé

by **BETH MERRIMAN** Parade food editor

Now that spring officially has breezed in, let's celebrate with a spring-like dish — fluffy golden cheese soufflé. Inexperienced cooks often shy away from soufflés because they're "too difficult to attempt." On the contrary! — if simple directions are carefully followed, anyone can fix a soufflé that rises to airy heights (photo above).

Today's recipe for Cheese Soufflé — and a variation, Vegetable Soufflé — is both easy and time-saving. Done in two easy steps, it cuts dishwashing to a minimum. Begin the meal with tomato juice. With the soufflé, serve asparagus combined with cooked carrot sticks topped with hot mayonnaise. For dessert, try hot rhubarb cobbler.

### TWO-STEP CHEESE SOUFFLE

- |                                 |                                      |
|---------------------------------|--------------------------------------|
| 1½ cups evaporated milk         | ¼ teaspoon bottled hot pepper sauce  |
| 4 tablespoons flour             | ½ pound process sharp Cheddar cheese |
| ½ teaspoon salt                 | 4 eggs, separated                    |
| ¼ teaspoon dry mustard          |                                      |
| ½ teaspoon monosodium glutamate |                                      |

Pour evaporated milk into top of double boiler. Add flour, salt, dry mustard, monosodium glutamate and pepper sauce; beat with rotary beater until smooth. Place over boiling water and beat until slightly thickened, about 5 minutes. Slice cheese into milk mixture and stir occasionally with rotary beater until cheese has melted and mixture is thickened, about 10 minutes. Beat until smooth. Remove from heat. Add egg yolks,

one at a time, beating after each addition. (Wash beater thoroughly. Any trace of fat will prevent egg whites from whipping.) Beat egg whites in ungreased 2-qt. casserole until very stiff, but not dry. Gradually fold in cheese mixture. Bake in very slow oven (300°) 1 hour. Serve immediately. Makes four generous servings.

**VEGETABLE SOUFFLE:** Follow recipe for Cheese Soufflé. Beat egg whites in a large bowl. Place 3 tablespoons hot mixed cooked vegetables in each of five individual baking dishes (approximately 8-10 oz.). Pour soufflé mixture over vegetables. Bake in a very slow oven (300°) 35 minutes. Serve immediately. Makes five servings.

FROM PARADE'S TEST KITCHEN



● PATTERNS BY PAULINE

## A success story for teenagers

Teenagers can show off their sewing skill by making these two youthfully styled dresses: the slim, step-in frock (l.) with bow-trimmed collar, and the full-skirted, lacy beauty (r.). Wear them in class or for after-school gayeties. Both patterns come in sizes 10, 12, 14, 16. Pattern #436; size 12: 5 1/8 yds. of 35". Pattern #437; size 12: 3 5/8 yds. of 35", 7/8 yd. contrast.

Please send me PARADE Pattern(s) #436

Size(s) \_\_\_\_\_ #437 Size(s) \_\_\_\_\_ @ 35¢ each.

Mail to PARADE, Box 475, Dept. L, Radio City Station,  
New York 19, N.Y. (Please print. Add 5¢ per pattern for  
first-class mail.)

Name.....

Street.....

City..... Zone..... State.....

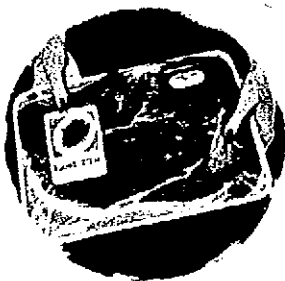


## STEAK IS NOW A FAMILY AFFAIR

Serve all the steak you want at half the price!

BY JEANNETTE FRANK

author of the new best seller "Modern Meat Cookbook"



**1** Imagine — tender steaks for the whole family for about 35¢ per serving. Here's how: Select a slice of round steak about one inch thick —allowing about 1/2 lb. per person. Follow the easy 1-2-3 directions on your jar of Adolph's Meat Tenderizer.

**2** See how easy it is! Sprinkle Adolph's evenly on both sides of the meat. Then pierce deeply and generously with a fork. Let meat stand at room temperature for 30 to 40 minutes. This insures penetration of Tenderizer and seals in the juices.

**3** Broil or pan fry — rare, medium or well-done —as you would your favorite steak. Cut into individual servings. Adolph's reduces cooking time and shrinkage about 25% so don't overcook. Note how tender the meat is when cooked the Adolph's way...

Be sure to get the original Adolph's Meat Tenderizer at your grocer's. Seasoned (yellow label) or Non-Seasoned (red label).

\*\*"Modern Meat Cookbook" available in super markets and wherever books are sold.



Look for Adolph's Round and Chuck Steak recipe cards pre-packaged with meat at your favorite market.

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muscles  
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for  
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Absorbine Jr. is famous for the wonderful relief it has given hundreds of sufferers. (Letters in our files tell us so.)

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# I knew Jesse James' mother



Rare photo of the James family shows Jesse (l.), his mother and his brother Frank.

by HOMER CROY

**EDITOR'S NOTE:** April 3 marks the 76th anniversary of the death of Jesse James, notorious bank robber of the Old West. Shot down by Robert Ford, a member of his own band, James soon became a legendary figure. Today the legend still is growing, and the facts sometimes are obscured. Here, for the first time, author Homer Croy (who wrote *Jesse James Was My Neighbor and Last of the Great Outlaws*) offers facts about the woman behind James — his mother.

What an amazing woman Jesse James' mother was! I used to go to her house, and there she was — 6 feet tall, people said.

She had only one arm. That added immeasurably to the wonder and mystery of her, as I knew her as a boy. Her right arm had been blown off by sneaking Pinkerton detectives. That's what we called 'em... In some strange way, she was sensitive about her arm and used to stand with it turned away so people could not see the stump.

She had courage. When the detectives

crept up and threw the black-powder bomb into her house, she darted out the door and there they were — 10 detectives squatting in the yard, this January morning at dawn. She shook what was left of her arm at them and defied them with words you won't find in your Sunday School lessons.

She started back into the house — and stumbled over the body of her son Archie, killed by the detectives. He was 9 years old. The amazing woman went back into the yard and once more defied the detectives, again waving that stump. That strange, fiery woman had qualities that we have to admire.

I think she was about the first college graduate I ever saw (except some of my teachers). She had gone to a Roman Catholic convent in Lexington, Ky. Her graduation diploma hangs on the wall of her old home today and there you can see it, if you amble by. Her name was Zerelda E. Cole.

There was a young fellow named Robert James going to Georgetown College in Georgetown, Ky. He met the saucy young college girl. You know what happened.

But getting married wasn't quite the matter it might seem. She was 16 and an orphan. So she had a guardian who looked the young, would-be preacher over and said, "You may not be able to support her. You've got to put up a bond of 50 pounds of tobacco before I'll let you marry her."

The boy dusted around and got the tobacco. So she was called "the tobacco bride."

## Uncle's Name Lived On

The guardian was her uncle, Jesse Cole. When a blue-eyed baby came along, she named him Jesse for her uncle. That's how the Jesse name got in.

The family was living in Missouri and Jesse's father was preaching right and left. He helped start a college which is going today — William Jewell College. There's a charter hanging on the wall and there's Jesse's Dad's name as big as life. Seems odd, doesn't it, that Jesse's father would help start a religious college?

And there you have it: Jesse's father a preacher, his mother a college graduate.

"Aunt Zerel" had an almost square face, high cheekbones, blue eyes and a temper



## Tall and fiery, she loved her 'misunderstood' son. Here is an unusual portrait of an unusual woman

that would fry an egg. And that's exactly what Jesse had.

She was in a Yankee neighborhood and kept shouting for the South. One day some Union soldiers rode up to the house and asked for Jesse, who was then 15. He was in the field plowing. The men went out where he was and beat him with a rope till the blood ran down his back.

His mother came running, flew into the soldiers and gave them a tongue-lashing that shook the daisies. She was so mad, so bitter — this mother fighting for her son — that the soldiers threw her into jail for two weeks. Jesse was never in jail a day in his life. What a contrast!

She began to fight for her children. They were misunderstood. She was like a character out of the Bible, this strange woman fighting for her errant sons.

### Almost a Preacher

She wanted Jesse to be a preacher, like his father. And Jess (she always called him "Jess") was minded that way. He liked to sing hymns. Once, for a short time, in Callaway County, he taught singing school. He carried a tuning-fork in his pocket. He'd sound it and the singers would raise the roof.

At the close of the Civil War, Jesse was on the way to a schoolhouse to surrender, when some Union soldiers saw him and shot him through the lungs. This shows how deep the bitterness between the North and South was at this time in our section. He was nursed back to health by a cousin, whom he later married.

Aunt Zerel said that her two sons — Jess and "Buck," as she called Frank — were victims of the Civil War. And that is, I think, true. They came from the hottest corner in that useless war between the North and South — Clay County, Mo.

There came into her life a great, an almost overwhelming disappointment. Jesse turned bank robber. But that did not make her stop defending him. He wouldn't have been a bank robber, she said, if he hadn't been starving and the banks rolling in money. At this time the banks were unregulated and could charge a farmer any old amount of interest they wanted.

When he began to rob railroads, she had an excuse for that, too. The railroads were unregulated, she said, and could charge a farmer any amount they wanted to for shipping his livestock. And that was just about true.

Our people didn't try too hard to catch Jesse. When Jesse and his men robbed a bank, my father and the neighbors would get out their fowling-pieces, hop on the fat

farm horses and "pursue" Jesse. They knew that the Jesse James Gang had the best horses obtainable and that the men were dead shots. So Pa and the neighbors loped gently along, hoping they wouldn't see the gang.

It wasn't long until there was a reward of \$10,000 on Jesse's head, dead or alive — preferably the former. His mother was astounded.

Then came the day when Jesse was killed by a snake who had been living in Jesse's home for two weeks just waiting for the chance.

The mother was sent for. When she saw the body, she wept copiously, saying, "This is my son. O Jesse, they have taken you from me." She sobbed so deeply she had to be escorted from the room.

He was buried in front of her house. Before the casket was lowered, she put her head on it and sobbed, "Oh, my darling, misunderstood son."

Twenty years and two months the body was in the front yard. She used to sit in a rocking-chair on the porch and look at the grave and say, "My poor boy! They never understood him."

Once, when I was in the yard, she looked at me with her fading eyes and said, "I can see you are young. I hope you are as fine a boy as mine were."

She grew more and more feeble. Meantime, Frank bought a farm near Fletcher, Okla. The old lady went down to see him and stayed a week.

### One Last Request

Time came for her to leave. She was put on a sleeper and started home. In the middle of the night, she called the porter. "There's something wrong," she said.

She died on the train in February, 1911. She was 87. When the train crew found out who she was, they were astonished.

Her request was that she was to be buried beside Jesse in Mount Olivet Cemetery, at Kearney, Mo. "I want to lie down beside him," she said. She left the words she wanted cut into his tombstone. The date of Jesse's birth and death are set down, then this:

In Loving Remembrance of My Beloved Son, Jesse James  
Murdered by a Traitor and Coward  
Whose Name is Not Worthly to Appear Here.

And there that tombstone stands today, chipped down a lot by tourists so that only the pedestal is left. And that is the story of the "tobacco bride" who loved her wayward sons so devotedly. ■

## Tired? Rundown? Nervous?\*



## BUILD BACK BLOOD POWER *fast with* S.S.S. TONIC!

**Feel better in 6 days — or money back!**

Feel all dragged out? Not enough energy to get a day's work done? Too tired to play with the kids? Nervous and irritable at the least thing? Chances are you may be suffering from iron-starved blood. Doctors call it "iron-deficiency anemia."

### S.S.S. RICH WITH IRON

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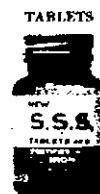
\*due to iron-deficiency anemia

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hours! Helps you feel better in just 6 short days—or your money back! No wonder millions choose it, use it regularly—to build up and maintain their blood power! You, too, can benefit from iron-rich S.S.S. TONIC! Start using it today. Ask for it wherever tonics are sold. If your condition persists see your doctor.

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WORCESTERSHIRE  
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"GHOSTLY" jay circles cowering cat.

## BIRD NIPS CAT... What next?

ARLINGTON, VA.

The ancient vendetta between cats and birds is at its most spectacular when one of the adversaries is that feathered bolt of lightning, a blue jay. Local photographer Joseph Spies, who specializes in cat photos, was on hand when a jay dive-bombed one puss. The encounter shown here was violent but brief, because the cat respected the jay's sharp beak — and soon got out of there. ■



SWOOPING on its target, jay comes close enough to brush cat's body.



VICTORIOUS, but still hopping mad, jay flies off as cat cravenly runs.



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## Parade of Progress

Useful ideas for easier living



**Switch-over chair:** With one simple movement, your youngster can change this comfortable junior arm-chair (above) into dining table or play-and-study desk — with a top that also serves as a blackboard. Useful, too, in place of a high chair for older babies. It's 21½" tall, has lightweight aluminum tubing frame, plastic-covered padding. \$7.95. Republic, Dept. M3, 2147 Prospect, Cleveland 15, O.

**Unroll a new lawn:** Now the newest way to build a lawn is just to unroll a "carpet" of grass seed and water it. The carpet — a thin, green fiber mat with seeds already embedded — clings to the ground, distributes seeds evenly, keeps them from being blown or washed away. The fiber also retards weeds, letting through only single-speared grass shoots. 18¢ a sq. yd., less in quantity. MAM, 900 Rush Ave., St. Paul 6, Minn.

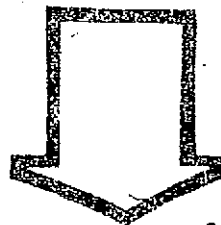
**Foam tiles:** You get more than a decorative effect with wall and ceiling tiles made of a new kind of foam material. They insulate and provide sound control, sharply reducing both noise reverberations *within* a room and sound transmission *between* rooms. Soft, flexible and easy to apply in less time than painting, the 10" squares come in 12 colors, with plain or striated surfaces. 33¢ each. Curtiss-Wright, 50 Rockefeller Plaza, New York 20, N. Y.

**Wet diaper, dry baby:** Even when it's wet, a new diaper keeps a baby and his linens dry — and eliminates rubber pants. The pre-fitted cotton garment has a plastic inner lining, plus a removable pad that fits an opening *within* the lining so it can absorb and *confine* dampness that otherwise would spread. \$2.50. Double-Dri Diaper, Box 218, Brookline, Mass.

**Steel sandpaper:** Here's a time- and money-saver for do-it-yourself fans: sandpaper actually made of sheet steel only .04" thick with 150 holes per square inch. Said to last indefinitely, it cuts five times faster than usual sandpaper, doesn't clog and produces a finish as smooth as medium-grade sandpaper. Shapes all hard and soft woods, plastics, plaster, rubber, wall board, aluminum and solder. 4¼"x-5" sheet: 25¢. Red Devil, Box 355, Union, N. J.

Parade of Progress items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If not yet available, write firms listed. Mention PARADE to get complete information.

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## Reach for Listerine

...your No. 1 protection against infection

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A daily half-cup of Kellogg's All-Bran with milk gives you needed bulk for regularity—without habit-forming laxative drugs. Treats you to the wonderful flavor of bran, too. Put Kellogg's All-Bran on your shopping list, and overcome your constipation problems due to lack of bulk.



## Pain, Callouses Burning Here?

**Dr. Scholl's BALL-O-FOOT Cushion**

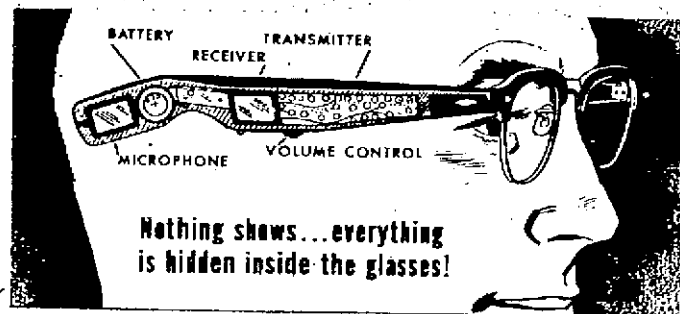
You Actually Walk On Cushions  
Fastest Relief Ever Discovered!

With Dr. Scholl's Ball-O-Foot Cushion snugly nestled under ball of your foot you enjoy the most delightful walking ever imaginable. You'll be able to walk, stand or dance for hours without discomfort. The cushion—not you—absorbs shock of each step. Relieves callouses, tenderness, burning almost like magic. Made of soft Latex Foam. Loops over toe—NO adhesive. Flash color. Washable. Beautifully tailored. Only \$1.00 pair. At Drug, Shoe, Dept. and 5-10¢ Stores.

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**ANGER** at lady boss is a male problem handily taken out on unprotesting mannequin. Figures are purposely left faceless.



**ANXIETY** over husband's love is eased in encounter with stuffed "Image." Denes technique reflects his dramatic experience.

# A safe way to get mad



**SHYNESS** toward a loved one is one of the commonest dramas enacted at the Denes Institute.

Denes himself (center) is divorced, lives alone in Manhattan, admits "marriage is not for me."

## Rich, full-bodied Karo® Syrup makes flapjacks "outdoor" good!

There must be a reason why more people enjoy Karo than any other syrup in the world—it's that delicious Karo flavor! Whether you use Maple-y Karo (Green Label) or Country Style Dark (Blue Label), Karo is tops in taste. And that's why Karo Syrup on pancakes, waffles or french toast, makes such good, hearty breakfasts.

Enjoy **KARO**,  
America's Favorite  
Syrup for 50 years.

Corn Products  
Refining Company



# at your mother-in-law

**Emotions expert employs straw men to help knock the stuffing out of people's problems**

NEW YORK.

The young people pictured at left and below — threatening, begging, flattering and attacking a stuffed mannequin — are not demented. They are merely illustrating the way Gyula Denes, a former playwright who now calls himself a "personality consultant," helps people rid themselves of emotional kinks.

These situations, posed for *PARADE*, dramatize the treatment given customers — not "patients" — of the Denes Institute of Human Relations here. Hungarian-born Denes, 58, uses a variant of an established psychiatric technique, in which patients relive troubling situations. His clients act out their hidden problems — fear of a tyrant boss, resentment toward a domineering husband, irritation with a tiresome mother-in-law. Explains Denes: "The mannequins are used to represent the feared person, whom they

can thus speak to, argue with, even strike."

Clients of the 12-session course soon outgrow the need for the upholstered "images" ("Don't call them dummies!"), wrestle instead with mental pictures of the persons or objects bothering them.

The walls of the Denes Institute are hung with mottoes to inspire the students. "Are you sure it's love, not hatred, you feel for that person?" says one. Another: "People are people, regardless of who they are or what they are! Are you one of them?"

Denes, who claims salesmen, soldiers, housewives, even psychologists among his customers, plays the harmonica to help them capture "the real rhythm of life." One of his recent successes: persuading a dignified tycoon to go into a song-and-dance routine to the tune of *Swanee River*. ■



**RESENTMENT** at mean husband is blasted away, in a burst of crockery. Comments Denes, "For the

stage, you rehearse. After all, we are all actors on the stage of life. We should prepare properly."

Gosh, what an upset stomach  
... and my best customer's  
coming in today!

I'd take Pepto-Bismol,  
Mr. Tuttle. Hospital tests  
prove it relieves upsets,  
you know. Wonderful for  
indigestion or nausea, too!



Pepto-Bismol works where soda, seltzers and "tummy-aids" fail!

For upset stomach, indigestion, nausea, or diarrhea—Pepto-Bismol's special medicinal formula soothes with a gentle coating action. It works in both the stomach and the intestinal tract—where soda and alkalizers never help. For children or adults, this wonderful pink liquid helps control simple diarrhea without constipating.

Take Hospital Tested Pepto-Bismol®... and feel good again!



## ITCH STOPPED IN A JIFFY or money back

Very first use of soothing, cooling liquid D.D.D. Prescription positively relieves raw red itch—caused by eczema, rashes, sunburn, chafing—other itchy troubles. Greaseless, stainless. 45¢ trial bottle must satisfy or money back. Don't suffer. Ask your druggist for D. D. D. PRESCRIPTION.

**PARADE PICTURE CREDITS:** Cover, Lloyd Shearer; 4, Sol Greenberg—*Ithaca Journal News*; 6-7, Warner Bros., Paramount, United Artists; 8-10, UP, Lloyd Shearer; 12-13, Burk Uzzle—*Black Star*; 14-15, Hy Peskin; 16, Phil Burchman; 18, Gray—*Gommi Studios*; 20-21, Brown Bros.; 22, Joseph Spies; 24-25, Ben and Sid Ross.

## IF YOU ARE ON THIS LIST...

- ☐ Nervous and tense
- ☐ Arthritic
- ☐ Invalid
- ☐ Middle-aged or elderly
- ☐ Pregnant or nursing
- ☐ High blood pressure

## DON'T LET CONSTIPATION ADD TO YOUR WORRIES!

As distressing as constipation can be in "normal" people without special conditions or illnesses, chronic irregularity can be extremely aggravating—even dangerous—in some cases. If you are on the list, you've probably been cautioned already by your own physician, to avoid harsh laxatives and purgatives. Your doctor may have indicated concern about the stress that goes with constipation (particularly in cardiac, high blood pressure, and similar cases), and he may already have recommended SARAKA. SARAKA works naturally, effectively, the way nature intended your system to work—gently, smoothly, without stress or harshness. SARAKA is easy and pleasant to take, after meals or before bed. At your drug store or drug counter.

**SARAKA**

"natural way to regularity"

## "Night Cough" racking your nerves?

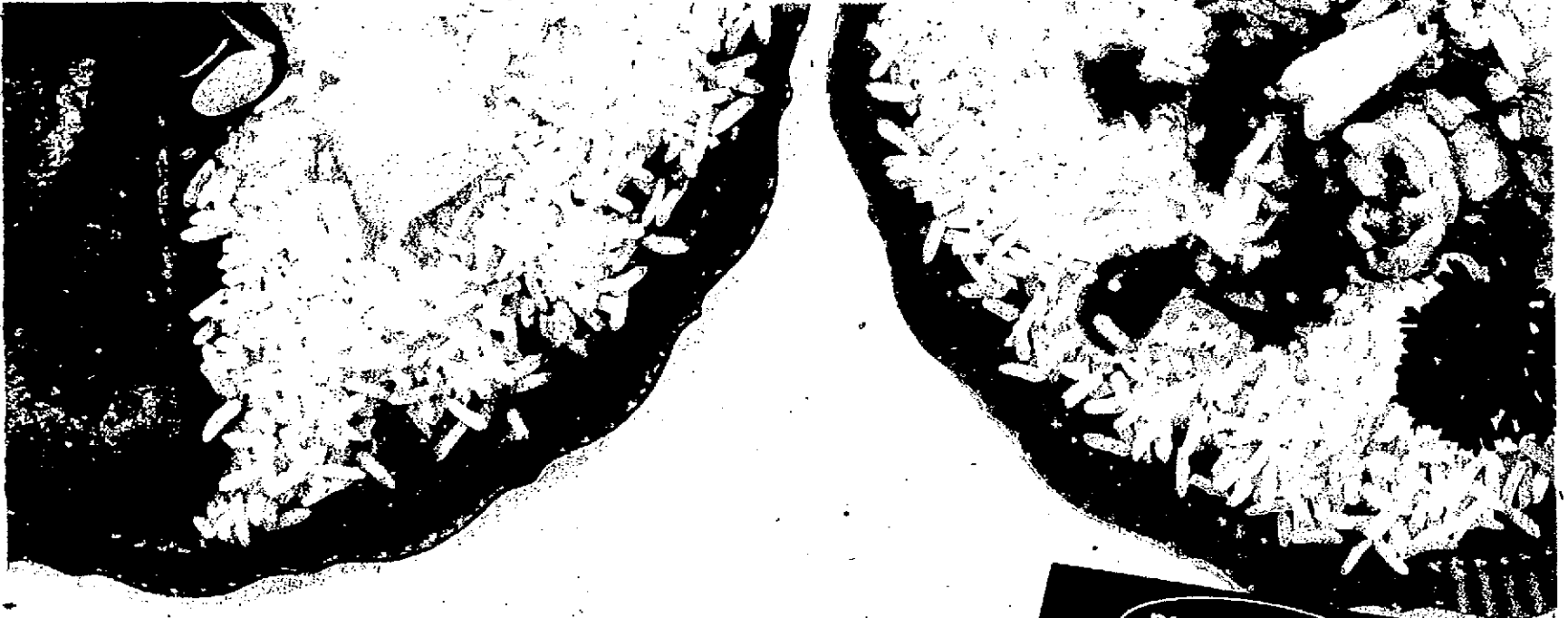
Cough all night? Wake up worn out? Herb discovery checks coughs of colds without codeine so you sleep.



If "Night Cough" is shattering your sleep and nerves (your family's too) here's quick blessed relief. PERTUSSIN with herbal Thymol not only soothes coughs of colds or flu, but it also loosens phlegm. Contains no habit-forming codeine—you sleep naturally. That's why so many doctors have prescribed PERTUSSIN for young and old. Good tasting. Commended by *Parents' Magazine*. Get...

**PERTUSSIN**





# New-All New

package to plate in 5 minutes

## Fluffier through and through!

Each perfect long grain is tender to the heart! Plump, separate . . . bursting with good natural rice flavor!

## Extra nourishment that never cooks away!

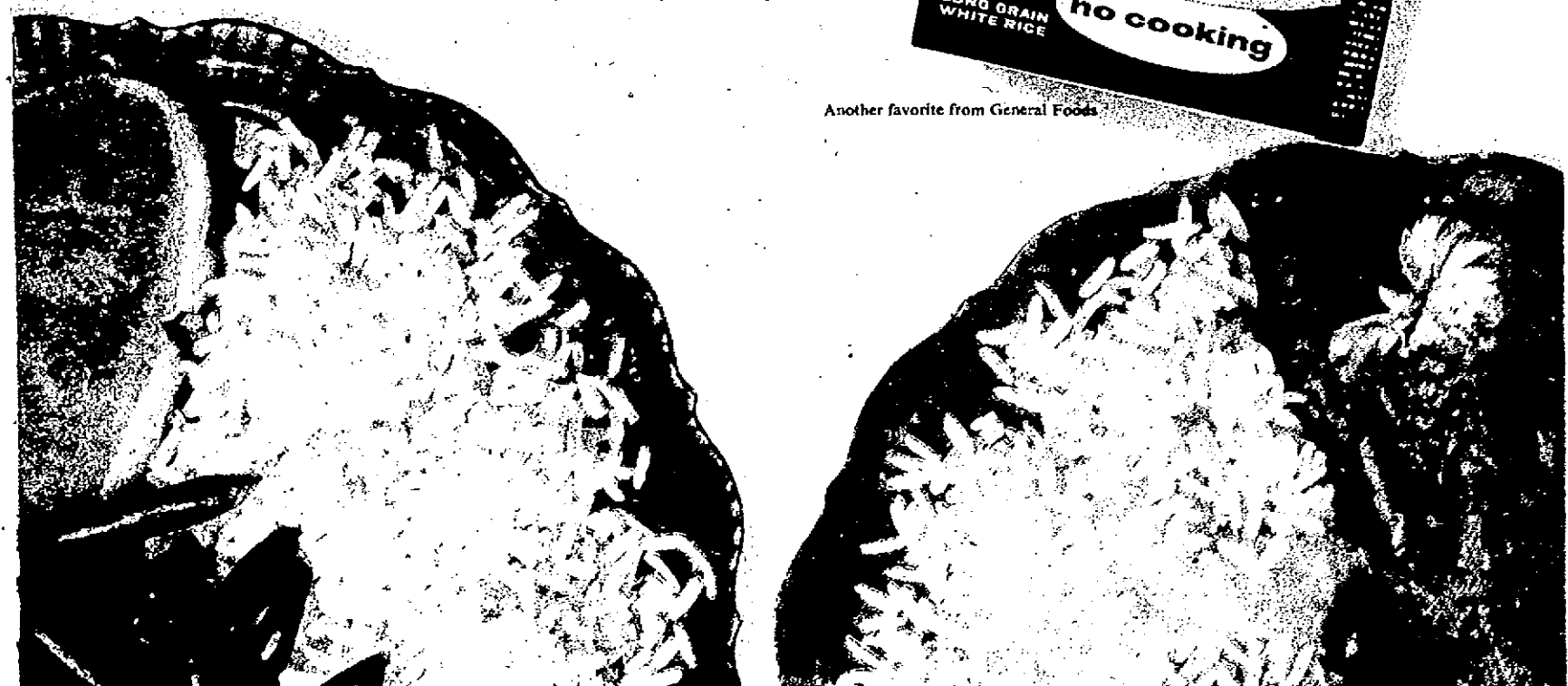
New Minute Rice is enriched, you know. Already cooked for you—so you never wash . . . or boil . . . or drain away the natural rice goodness and the nourishment.

## You can't fail with new Minute Rice!

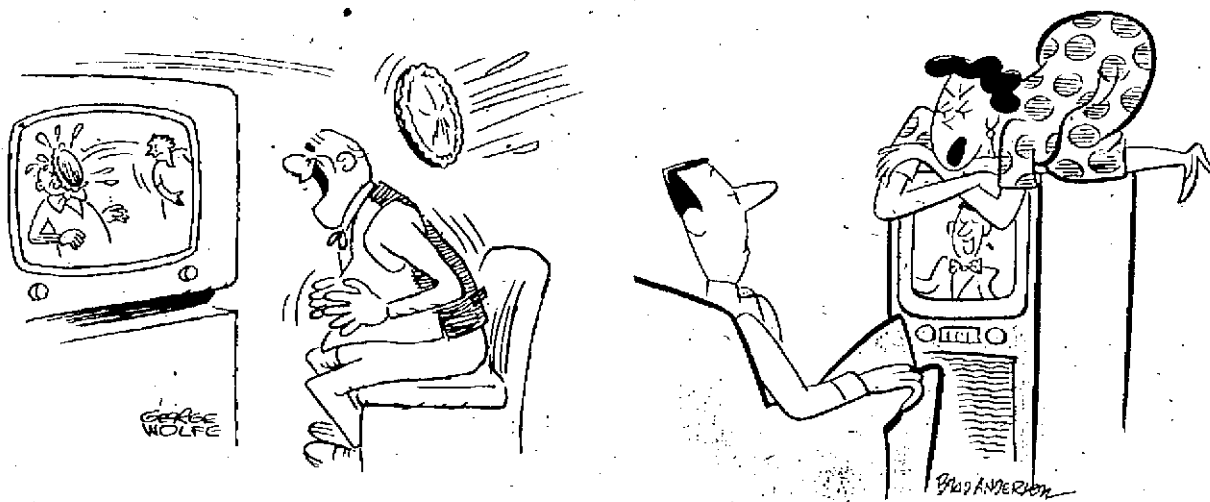
Just add an equal amount of new Minute Rice to an equal amount of boiling water. Cover, remove from heat. Let it stand 5 minutes, then serve. No other rice is this easy—and it's perfect every time!



Another favorite from General Foods



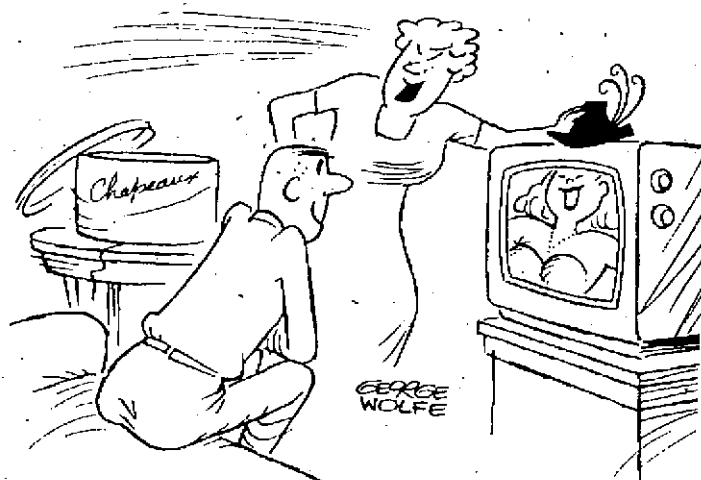




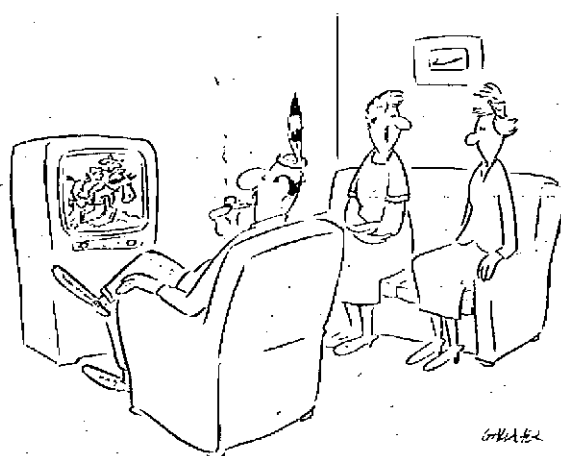
"Hi. Remember me?"

## Oh, look— the picture moves!

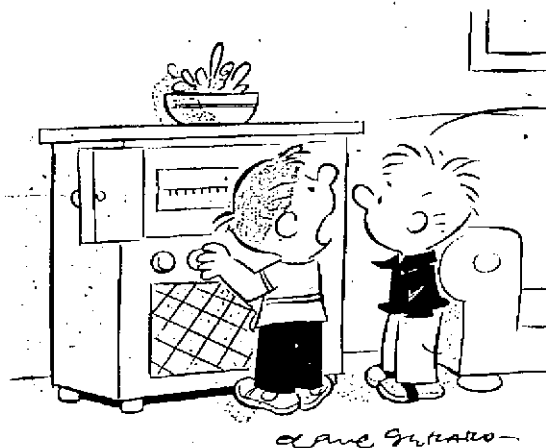
Most of us admit that television is here to stay (except a few diehards in the back, there, who haven't even accepted the telephone), and that it rapidly is assuming the shape of a National Institution. As such, it is fair game for the cartoonists and for Lawrence Lariar, who rounded up these examples of fine-line drawing. ■



"How do you like my new hat?"



"Fred enjoys adult Westerns."



"It's called a radio. There aren't any pictures!"

## Kill bathroom odors fast with Colgate's new Florient

Makes air smell  
flower-fresh

One Spray of Colgate's new Florient instant-action Air Deodorant quickly kills unpleasant household odors—cooking, smoking, bathroom, pets, musty closets, baby's room, and sick room. Get it at your grocery or drug store. Be sure to keep an extra Florient handy in the kitchen.



Kellogg's  
**ALL-  
BRAN**

BREAKING  
AMERICA'S  
LAXATIVE  
DRUG HABIT

**NOW STOP  
SORE THROAT  
PAIN!**



Instantly soothe and help heal sore throat of colds, without gargling... kill dangerous germs. © 1957, ANAHOST CO., INC.

# NEW FAB WASHES CLOTHES CLEANER, WHITER, BRIGHTER, MORE LASTINGLY ODOR-FREE than any other washday product in the world!

No wonder New FAB is approved and recommended by the nation's leading manufacturers of fabrics and clothing!

The men who make the clothes you wear now say: "Wash them in New FAB!" New FAB is the *only* washday product that contains miracle, *Duratex*! Thanks to Duratex, New FAB washes clothes cleaner and whiter than ever before—and deodorizes, too... actually helps keep clothes odor-free during wearing!

Yes, New FAB washes clothes so completely clean, so brilliantly white, that the very men who know fabrics best—the

manufacturers themselves—recommend it *without qualification*! 24 of them tested New FAB with Duratex in their own laboratories and in 1958 over 250 million of their products will carry these instructions: "WASH IN NEW FAB WITH DURATEX"!

Wash all *your* family's fabrics and clothing in New FAB with Duratex... sheets, shirts, socks—*everything*! Remember, no other product in the *world* can wash clothes so clean, so white, so lastingly odor-free!

## HERE THEY ARE!

The "Who's Who" in American fabrics and fashions!

And every one of these famous brands recommends New FAB with Duratex:



ALL TRADE MARKS REGISTERED

Look for these brands... and the tag they carry that says,

**"WASH IN NEW FAB WITH DURATEX"**

## DOUBLE YOUR MONEY BACK!

If you don't get a cleaner, whiter, more lastingly odor-free wash with New FAB than with *any other* product you've ever used—then Colgate will refund *double* the price you paid!

RETURN EMPTY FAB CARTON WITH YOUR NAME, ADDRESS TO COLGATE-PALMOLIVE CO., DEPT. F.F., 200 PARK AVE., N.Y.C. 17



**10¢ NOW—SAVE 10¢ on New Fab with Duratex**

Prove to yourself that New FAB is everything we say it is... and *more*! Clip this coupon, take it to your dealer, and he'll clip 10¢ off the price of *two large-size boxes* of New FAB or 10¢ off the price of one *giant-size* New FAB. Get your first package of New FAB with Duratex *today*—at this handsome saving—and tomorrow get *cleaner* washes, *whiter* washes, washes that are *lastingly* odor-free!

**NOTICE TO DEALER:** Our salesman will redeem this coupon at your store for 10¢ in accordance with the agreement made with you, provided you and the customer have complied with the terms of the offer. Any other application constitutes fraud. We will not honor redemption through outside agencies, brokers, etc. Invoices proving purchase of sufficient stock to cover coupons presented for redemption must be shown upon request. The customer must pay any sales tax. Coupon is void if use is prohibited, restricted, or taxed. Offer expires June 30, 1959. Good only in Continental U.S.A., Alaska and Hawaii.

Cash Value 1/20 of 1 cent. Colgate-Palmolive Company, P. O. Box 1799, Louisville 1, Ky.

141-58001





PARADE REPORTS ON SURVEY

# Would You Marry Your Wife Again?

LONG BEACH, CALIFORNIA — MARCH 23, 1958

## DENNIS THE MENACE

By Hank Ketcham

I'M GOING TO JOIN THE CAMP FIRE GIRLS, DENNIS.

THAT'S OKAY WITH ME.

CAMP FIRE GIRLS HAVE A LOT OF FUN.

HO!, I'LL BET!

CAMP FIRE GIRLS LEARN TO SWIM, AND SEW, AND LOTS OF THINGS!

HERE, RUFF! FETCH!

THEY LEARN TO BAKE COOKIES.

YEAH?

THEY SURE SOUND LIKE A GOOD OUTFIT!

OH, THEY ARE!

THEY MAKE COOKIES, HUH?

OH, YES, THOUSANDS OF THEM!

WHEN ARE YOU GONNA JOIN THE CAMP FIRE GIRLS, MARGARET?

IN ABOUT TWO YEARS

TWO YEARS?!

UH-HUH. YOU HAVE TO BE AT LEAST SEVEN YEARS OLD.

BOY! GIRLS CAN SURE WASTE YOUR TIME!

# THE BRENDS

by CARL GRUBERT

SPRING  
SPRING  
BEAUTIFUL  
SPRING

PETER! YOU'RE RUSHING THE SEASON!

NO, I'M NOT! I'M JUST GETTING AN EARLY START!

LAST YEAR THE SEASON WAS OVER BEFORE I EVEN GOT IN THE GROOVE MENTALLY!

THE LEAVES FELL... ICY WINDS NUMBED MY FINGERS BEFORE I COULD GET A GOOD GRIP ON MY CLUBS...

OL' MAN WINTER THREW A BLANKET OF SNOW OVER EVERYTHING AND BLOOEY! ANOTHER YEAR WAS SHOT!

BUT HERE IT IS SPRING AGAIN! BEAUTIFUL SPRING AND I'M OFF!

YOU SAID IT!

- GOING SHOPPING?
- DINING OUT?
- VISITING?

- EMERGENCY?
- THEATRE GOING?
- PARTIES, ETC. ...?

LOWEST TAXI FARES IN L.A. COUNTY!

## DIAMOND CAB

CAREFUL  
COURTEOUS  
DRIVERS

# THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



# MORTY MEEKLE

By Dick Cavalli



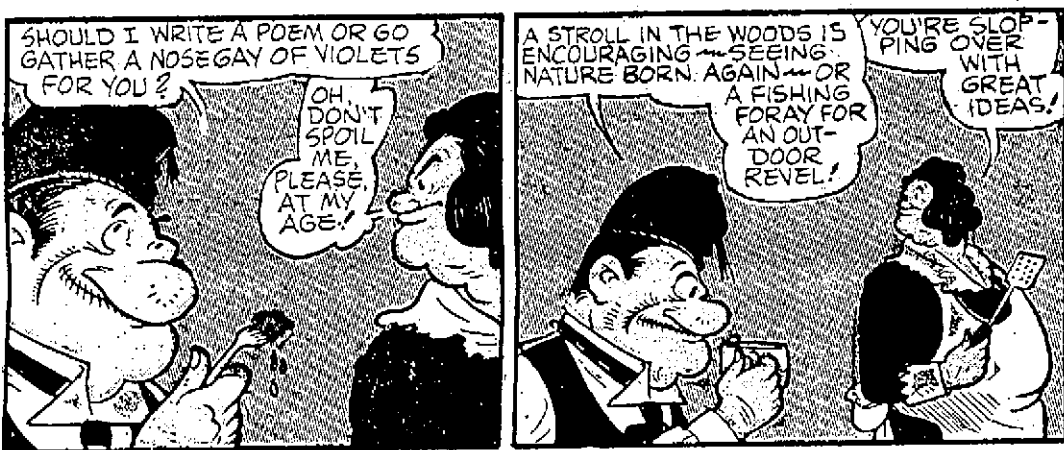
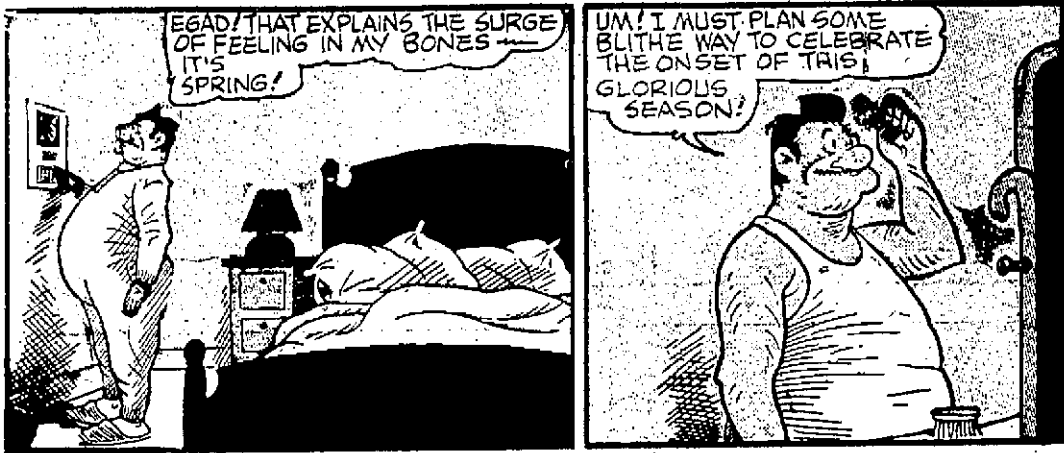
# WIRE WHISKERS, WHY ARE YOU SHAVING UNDER THE SPRINKLER?



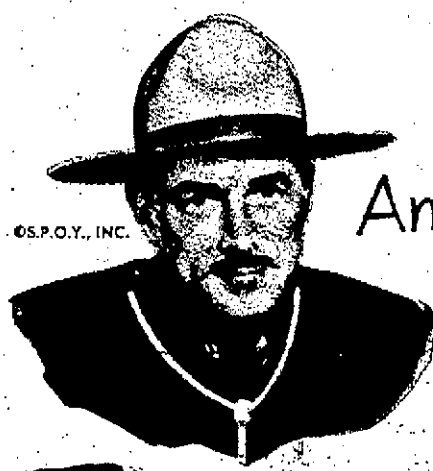


# OUR BOARDING HOUSE

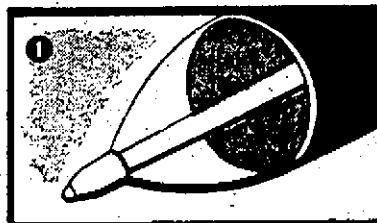
With Major Hoople



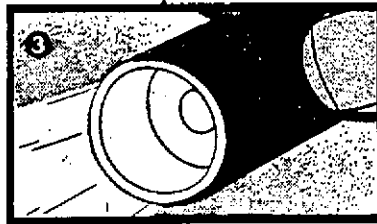
# Boys! Girls! Get Amazing SGT. PRESTON 10-IN-1 TRAIL-KIT



OS.P.O.Y., INC.



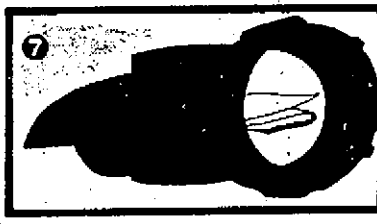
**BALL-POINT PEN.** Operates like any ball-point pen. Approved by Banks. Pen section detaches to become finest pen you've ever seen.



**FLASHLIGHT.** Remove clear plastic tip, depress switch in top of center section for powerful flashlight beam. (Kit comes with compact battery.)



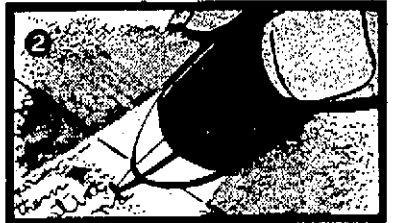
**MAGNIFYING GLASS.** Hold large barrel close to object under observation and see it magnified clearly double-normal size.



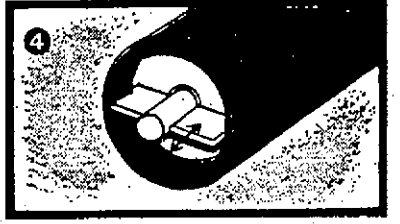
**SECRET COMPARTMENT.** Telescope lens storage. Also can be used to conceal and protect personal belongings.



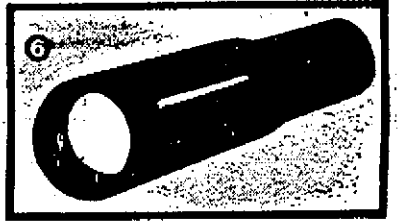
**SUNDIAL.** Place on level ground so that 12 o'clock on dial faces North. Read time of day from exact spot where sun shadow hits dial.



**LIGHTED PEN.** Keep pen point attached to flashlight section and clear plastic tip will glow on paper for night writing.



**CODE SENDER.** Aim flashlight carefully and operate code sending switch. Will send message in straight line for miles on darkest night.



**TELESCOPE.** Use both magnifying and telescope section together. Slide movable barrels for focus. Will magnify 2-plus power.



**COMPASS.** Hold compass level or set on level ground. Allow needle to swing freely. Black magnetic tip points to North.



**WHISTLE.** Whistle will operate either attached to kit or separated. Uninterrupted air flow permits audio code signaling.



**SGT. PRESTON TRAIL-KIT IS YOURS COMPLETE WITH BATTERY FOR ONLY 50¢ AND BOXTOP**



**WATCH "SGT. PRESTON OF THE YUKON"**  
Every week on your  
**CBS TELEVISION NETWORK**

**TEAR OUT ORDER BLANK NOW!**

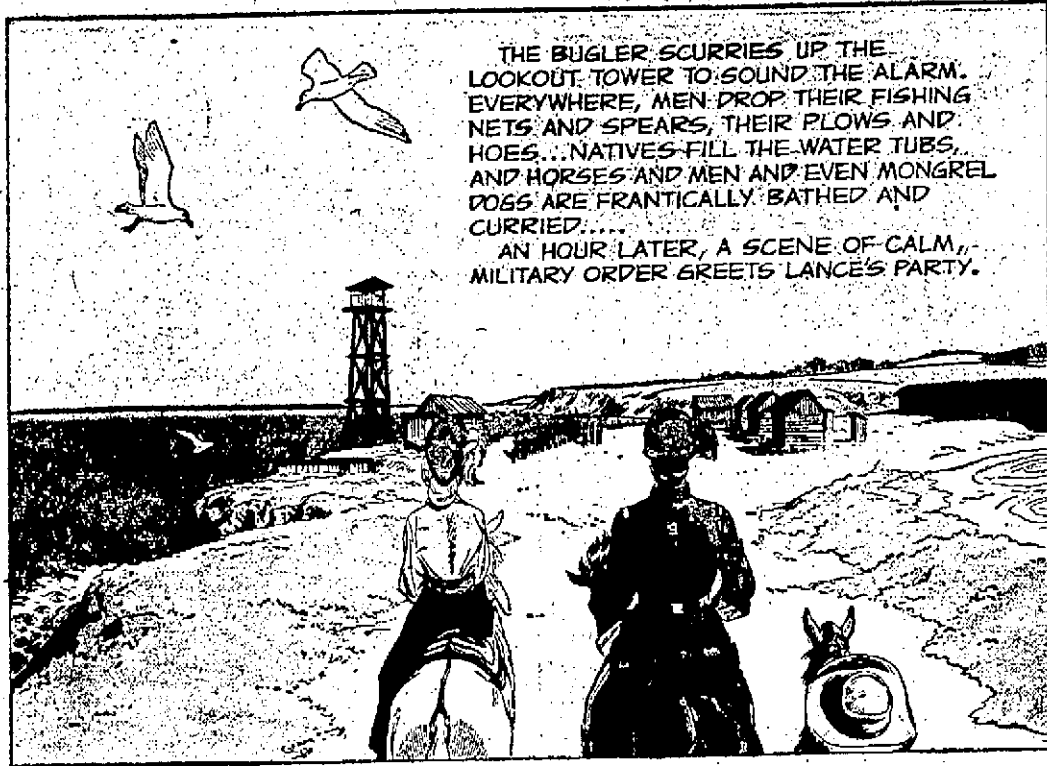
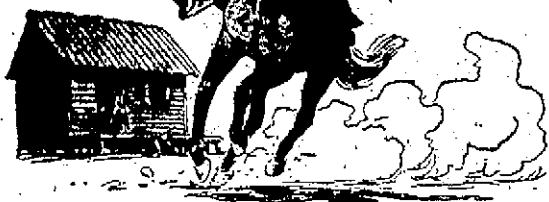
Send to: TRAIL-KIT, Box D, Chicago 77, Ill.  
Please send me my Electric Sgt. Preston Trail-Kit, complete with battery. I enclose 50¢ in cash (no stamps, please) and a boxtop from a Quaker Puffed Wheat, Puffed Rice, or Muffets Shredded Wheat package.

Name \_\_\_\_\_  
(Please print)  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Void where prohibited, taxed, or regulated. This offer good only in U.S., Hawaii, and while supply lasts.



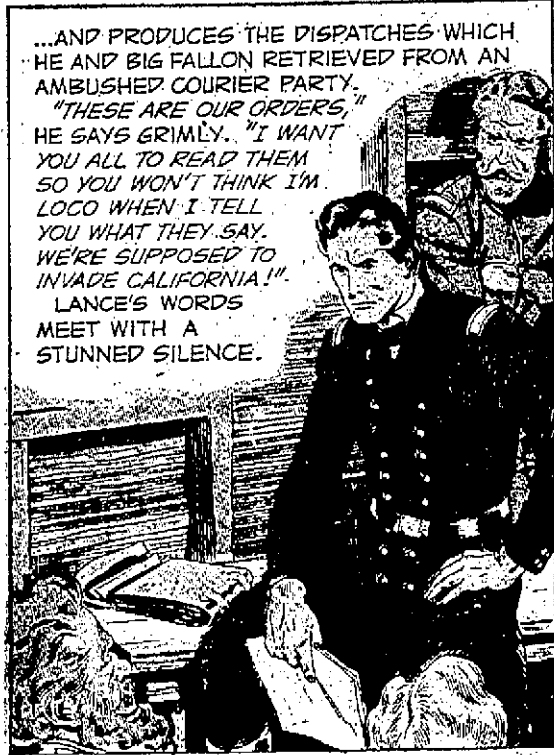
AN EXCITED HORSEMAN GALLOPS INTO THE RANGER ENCAMPMENT ON THE OREGON SEA-COAST. "THE COLONEL'S COMING!" HE SHOUTS. "HE'S BRINGING HIS LADY WITH HIM!"



THE BUGLER SCURRIES UP THE LOOKOUT TOWER TO SOUND THE ALARM. EVERYWHERE, MEN DROP THEIR FISHING NETS AND SPEARS, THEIR PLOWS AND HOES. NATIVES-FILL THE WATER TUBS, AND HORSES AND MEN AND EVEN MONGREL DOGS ARE FRANTICALLY BATHED AND CURRIED.... AN HOUR LATER, A SCENE OF CALM, MILITARY ORDER GREET'S LANCE'S PARTY.



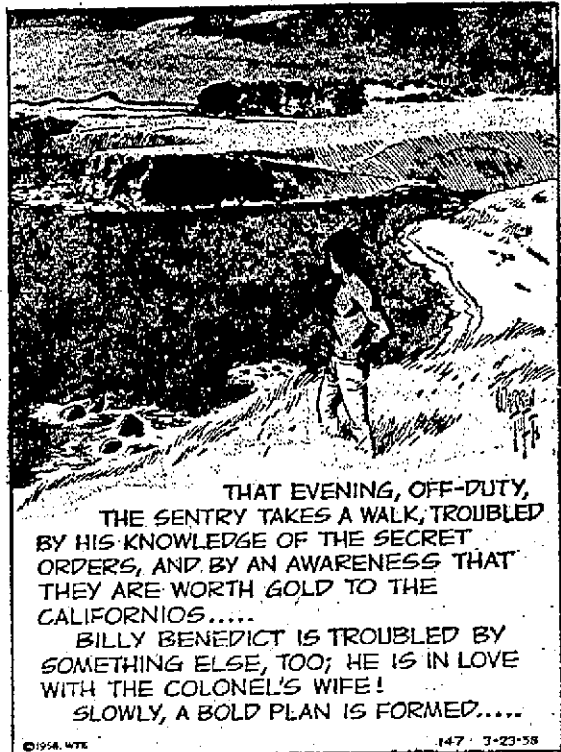
MILITARY BUSINESS BEGINS AT ONCE. LANCE CALLS A MEETING OF HIS OFFICERS AND SCOUTS....



...AND PRODUCES THE DISPATCHES WHICH HE AND BIG FALLON RETRIEVED FROM AN AMBUSHED COURIER PARTY. "THESE ARE OUR ORDERS," HE SAYS GRIMLY. "I WANT YOU ALL TO READ THEM SO YOU WON'T THINK I'M LOCO WHEN I TELL YOU WHAT THEY SAY. WE'RE SUPPOSED TO INVADE CALIFORNIA!" LANCE'S WORDS MEET WITH A STUNNED SILENCE.



THE WALLS OF THE RUPE SHACK ARE THIN. THE SENTRY OVERHEARS THE ELECTRIFYING NEWS.

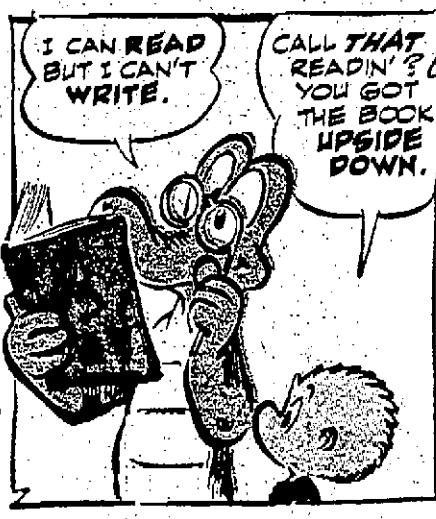


THAT EVENING, OFF-DUTY, THE SENTRY TAKES A WALK, TROUBLED BY HIS KNOWLEDGE OF THE SECRET ORDERS, AND BY AN AWARENESS THAT THEY ARE WORTH GOLD TO THE CALIFORNOS.... BILLY BENEDICT IS TROUBLED BY SOMETHING ELSE, TOO; HE IS IN LOVE WITH THE COLONEL'S WIFE! SLOWLY, A BOLD PLAN IS FORMED....



OL' BEAR IS WRITIN' STUFF BUT HE CAN'T READ.

WE'D MAKE A GOOD TEAM.



I CAN READ BUT I CAN'T WRITE.

CALL THAT READIN'! YOU GOT THE BOOK UPSIDE DOWN.



OF COURSE I CALL IT READIN'... LISTEN! Y IZ LOS YBBE. B IZ LOS BELNGVEVE, A LWWITN OF LREEE, WONOECIONS, BUBELA DIOECIONS BLOMEKE VNO....

OH, ROWR BAZZ FAZZ



WHAT'S HE WRITIN'?

HE DONT KNOW... HE CAN'T READ. YOU GOTTA READ IT FOR HIM.



GLADLY!



WELL, WELL! A SPENCERIAN TREASURE!



THIS SAYS: "BEIN' IN SOUND MIND, (HA HA) I HEREBY GIVE TO ALBERT, THE ALLIGATOR, MY UP-TO-DATE BICYCLE WITH ALL THE TRIMMINGS; HORN, BELL, GOGGLES, FLASHY-FLOYD BADGE, COMPASS, MANDOLIN, AND LUNCH BOX.



NO! NO! I COULDN'T OF WRIT THAT!

A CONTRACT IS A CONTRACT!



OH, PLEASE! PLEASE! IF YOU TAKE AWAY MY BICYCLE YOU'LL DESTROY THE SEEDS OF A FAMILY FORTUNE! MY LITTLE BOY WILL BE UNABLE TO GET A JOB DELIVERING LIVERWURST; MY WIFE WILL NO LONGER BE ABLE TO CARRY COAL; MY MOTHER WILL NEVER AGAIN BE KNOWN AS SPEEDY AT INDIANAPOLIS; SIS WILL HAVE TO GO BACK TO HAWKING BUNS ON FOOT.



THE LAW IS THE LAW... HEY, BOY, GIT AWAY!



I'LL BE YOUR SLAVE, I'LL COOK! WASH! CUT YOUR HAIR!

GIT AWAY! GO TO CHOIR PRACTICE!

THIS DON'T SAY WHAT YOU SAY!

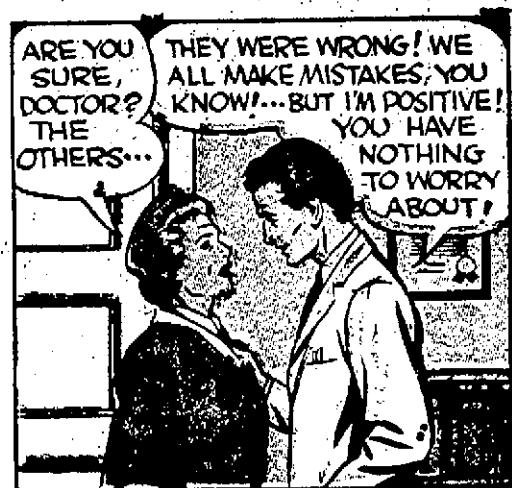


IT SAYS: BY A OLD MOULMEIN PAGODA, LOOKIN' LAZY AT THE SEA... HM... NOT BAD.

WHOEVER PUT THAT DOWN COULDN'T WRITE GOOD ENOUGH TO MAKE THE GIRLS HOCKEY TEAM.

NOT ONLY AIN'T YOU NO CRITIC BUT I JUS' RECALLS I AIN'T GOT NO BICYCLE!





# For the first time in your life FEEL REALLY CLEAN



**Zest**  
totally new kind of  
bath and beauty bar

ONLY ZEST GIVES YOU BOTH...

- **Glorious new cleaning action!**
- **Amazing new deodorant action!**

A new experience! You feel fresh—exhilarated—wonderfully alive! At last, your skin is free of the sticky film always left by ordinary soaps. With Zest's glorious new cleaning action—you feel really clean!

What's more—you'll welcome Zest's amazing new deodorant action. It rids your skin of odor-causing bacteria... keeps you feeling fresh and protected all over, all day. Why don't you put new Zest in your life?



LOOK—NO UNSIGHTLY BATHTUB RING!  
Copyright 1958, The Procter & Gamble Company

GET THAT **ZEST GLOW** FROM HEAD TO TOE!

SPECIAL MILL PURCHASE SAVES YOU 1/2

# 62-Pc. PASTEL CONTOUR SHEET & TOWEL DeLUXE ENSEMBLE

**EVERYTHING  
PICTURED!**

Here is a beautiful matching ensemble in luxurious new PASTEL COLORS at prices lower than you'd ordinarily pay for white! We made a huge special purchase... sacrificed our profits... to bring you this sensational bargain! Every thing is DeLuxe Quality with the famous "Cannon" label. Order today on our easy credit terms!

**EVERYTHING FOR ONLY**

**\$1<sup>00</sup>**  
WEEKLY

**62-Pc. ENSEMBLE \$39.98**  
PICTURED

- 3 JUMBO PASTEL SHEETS.  
81" x 108"  
1 Each: Rose, Gold and Blue
- 1 DELUXE FITTED CONTOUR  
PASTEL SHEETS  
1 Each: Rose, Gold and Blue
- 6 PASTEL PILLOWCASES  
2 Each: Rose, Gold and Blue
- 6 PASTEL BATH TOWELS  
2 Each: Rose, Gold and Blue
- 6 PASTEL GUEST TOWELS  
2 Each: Rose, Gold and Blue
- 12 PASTEL FACE CLOTHS  
4 Each: Rose, Gold and Blue
- 12 DISH CLOTHS
- 6 DISH TOWELS
- 8 POT HOLDERS

**LUXURY QUALITY!**

**6 JUMBO 81 x 108  
and CONTOUR  
PASTEL SHEETS**

SAME LARGE SIZE AS THE  
MOST EXPENSIVE SHEETS!



**3 CONTOUR  
SHEETS  
Included  
with This  
Ensemble!**

COLOR FAST AND  
VAT DYED!

**6  
PASTEL  
CASES**  
• 2 ROSE  
• 2 GOLD  
• 2 BLUE

**2 PASTEL  
ROSE**

**2 PASTEL  
GOLD**

**2 PASTEL  
BLUE**

**12  
FACE  
CLOTHS**  
• 4 ROSE  
• 4 GOLD  
• 4 BLUE

**6  
BATH  
TOWELS**  
• 2 ROSE  
• 2 GOLD  
• 2 BLUE

**12  
DISH  
CLOTHS**

**6  
DISH  
TOWELS**

**6  
GUEST  
TOWELS**  
• 2 ROSE  
• 2 GOLD  
• 2 BLUE

**8  
POT  
HOLDERS**

**FAIRBANKS  
JEWELERS  
WARD**

**Gilbert's  
JEWELERS**  
122 PINE AVE

**NO MONEY DOWN -- NO CHARGE FOR CREDIT**

Your account opened in minutes

**PHONE, MAIL, IN PERSON**

WEEK DAYS PHONE HE 5-5385 or HE 5-5371



**PHONE TODAY--SUNDAY**

**HE 6-1224**

**Phone TODAY - Sunday - Hemlock 6-1224**



6 1/2 FT.  
SPINNING  
ROD

NYLON  
WINDINGS

STAINLESS  
STEEL GUIDES

**First Time at This Low Price!**

# 2 COMPLETE SPIN CASTING AND STILL WATER FISHING SETS

with Famous JOHNSON SPINNING REEL and DeLUXE SPINNING TACKLE

319 NATIONALLY ADVERTISED PIECES

**\$24.98**

**NO MONEY DOWN!  
Only 50c WEEKLY!**

NOTHING  
ELSE TO  
BUY!

HEAVY METAL TACKLE BOX INCLUDED

JOHNSON SPINNING REEL

HARDENED  
PICK-UP

1/2 PRICE  
During This Sale!

FAIRBANKS  
WARD

ALUMINUM  
FLOAT NET  
WITH  
RUBBER  
HANDLE

NEWEST SPINNING  
PLUG AND SPOONS

SPINNING  
LURES

STINGER

FISH  
SCALER

TENITE  
SPOOL

TWIN  
BEARING  
SUPPORTS

DIE-CAST  
ALUMINUM  
HOUSING WITH  
NYLON DRIVE GEAR  
AND ALUMINUM GEAR

QUICK  
ACTION  
HANDLE

NATURAL  
CORK  
GRIP

**Catch More Fish with SPIN-CASTING!**

YOU GET  
BIG PIG!

Johnson Spinning Reel • Glass Spinning Rod • Metal Tackle Box with Castilever Tray • Aluminum Float Net • Fishing Knife and Leather Sheath • 100-Yds. Tynex Defend Monofilament Line • Live Bait Box • 9-Ft. 13-Section Bamboo Rod • 100 Pflueger Spinning Spoon • 4 Spinning Plug • 4 Snelled Hooks • 20 Assorted Hooks • 4 Spinning Lure • Streamer Fly • 50 Pflueger Hand-Pak Hooks • 12 Pflueger Sinkers • 10 Yds. Nylon Leader • 40 Pflueger Rite-Pak Hooks • 4-Pk. Spin-Pak • 5-Pk. Pflueger Line Set • 24 Pflueger Split Shot • 4 Sprogs and 4 Subrals, attached • DuPont Spinning Manual • New Fishing Manual

Spin fishing is the greatest improvement to make fishing easier and more fun. No backlash, foolproof casting... plus a famous Johnson Spinning Reel and glass rod for greater enjoyment. Here are 2 complete sets at half price because of this great sale. You won't find a bargain like this in years so order yours for day on low budget terms!

**PHONE . . . MAIL COUPON NOW . . . SHOP IN PERSON!**

**Gilbert's  
JEWELERS**  
122 PINE AVE

**PHONE TODAY**

**or MAIL COUPON**

**GILBERT'S JEWELERS**  
122 Pine Ave., Long Beach  
(For prompt delivery, fill in coupon completely)

- ☐ I will pay on the advertised terms
- ☐ Cash ☐ C.O.D.  
(Please check which)
- ☐ 62-pc. "Cannon" Pastel Sheet and Tassel Ensemble
- ☐ 319-pc. Spin Casting and Still Water Fishing Set

My Name .....

My Address .....

City..... State..... Phone.....

Where Employed?..... How long?.....

Business Address .....

City..... State.....

I Have Credit with.....

Their Address .....

Plus Small Delivery Charge

"DO NOT COUNT YOUR CHICKENS BEFORE THEY ARE HATCHED"—AEBOP—  
—NOR COUNT YOUR "HUSBAND'S" ESTATE, SADIE, BEFORE HE'S DISPATCHED!

BOTH WRISTS AND A LEG BUSTED—ARE YOU A MESS!

TH' BRAT TURNED OUT TH' LIGHTS!

EVEN SO—YOU HAD A KNIFE—AND YOU MUST OUTWEIGH MR. LEVON BY FIFTY POUNDS!

AFRAID I TOOK ADVANTAGE OF HIM, BOYS—I'M USED TO THE DARK—AND I HAD VERY EXCELLENT TRAINING SOME YEARS AGO IN JUDO—FIGURED IT MIGHT COME IN HANDY SOME DAY—

IT WAS ONLY A LITTLE FAMILY SPAT—HONEST, BOYS—I'M HIS WIFE, YOU KNOW—PAPERS TO PROVE IT—

YOU DON'T SAY SO? WELL, WELL! NOW YOU JUST STAY CUFFED TO THAT PIPE TILL WE GET BACK—

BIG FRANK CAUGHT THE OLD DRAGON CHOKIN' ANNIE—GUESS HE SHRUNK HER HEAD A COUPLE O' SIZES—

YEAH! HE DOESN'T KNOW HIS OWN STRENGTH! IS SHE DEAD?

NOPE—'FRAID NOT, MAC—

BUT WHERE'S ANNIE? AND WHERE'S BIG FRANK? NO TELLIN' WHAT THAT BIG OAF—

COME WITH ME, TOM—

THERE HE GOES, MAC! RUNNIN' LIKE A BIG BEAR—AND CARRYIN' ANNIE, LIKE A BROKEN DOLL!

I SEE HIM, TOM—HEY, FRANK!

DON'T TRY T'STOP ME! DON'T GET IN MY WAY! SHE'S HURT AWFUL! I GOTTA GET HER TO TH' DOCTOR! I GOTTA!

GOOD BOY, FRANK! HERE'S TH' DOCS HOUSE—I'LL RING TH' BELL!

NEVER MIND NO BELL—DOC! QUICK, DOC! Y'HEAR ME?

BOO-HOO-HOO! WHY DID THAT OLD BUZZARD WANT TO HURT ANNIE? WHY? OOOO-HOO-HOO—

IT'S GOIN' TO BE ALL RIGHT, BIG FRANK—ANNIE'S COMIN' AROUND O.K.—FOR A FEW DAYS HER NECK MAY BE SORE—

NECK! THAT'S IT! I WAS SQUEEZIN' THAT OLD HEN'S HEAD!—I'LL SQUEEZE HER NECK!

YEAH—YEAH—SURE, Y'WILL, BIG FRANK—LATER, EH?

HAROLD GRAY

YOU WERE SAYING, "MRS. LEVON—"

W-W-WHY, I—I THOUGHT YOU WERE DEAD!

AH, WELL—CAN'T PLEASE EVERYONE—

## MARK TRAIL

by ED 9-23

THE SLOW GLIDING PROGRESS OF THE GREAT WHELK APPEARS TO BE AIMLESS WANDERING...

HOWEVER, THIS MASSIVELY ARMORED SEA DWELLER IS SEARCHING FOR HIDDEN CLAMS...

AND AN ACUTE TASTE SENSE GUIDES HIM TO HIS FAVORITE DISH

THE STREAMS OF WATER EMITTED BY THE BURIED SHELL FISH ARE TRAIL SIGNS THIS HUNTER CAN EASILY FOLLOW...

FINDING A HARD-SHELLED CLAM, THE WHELK GRIPS IT WITH HIS LARGE FOOT...

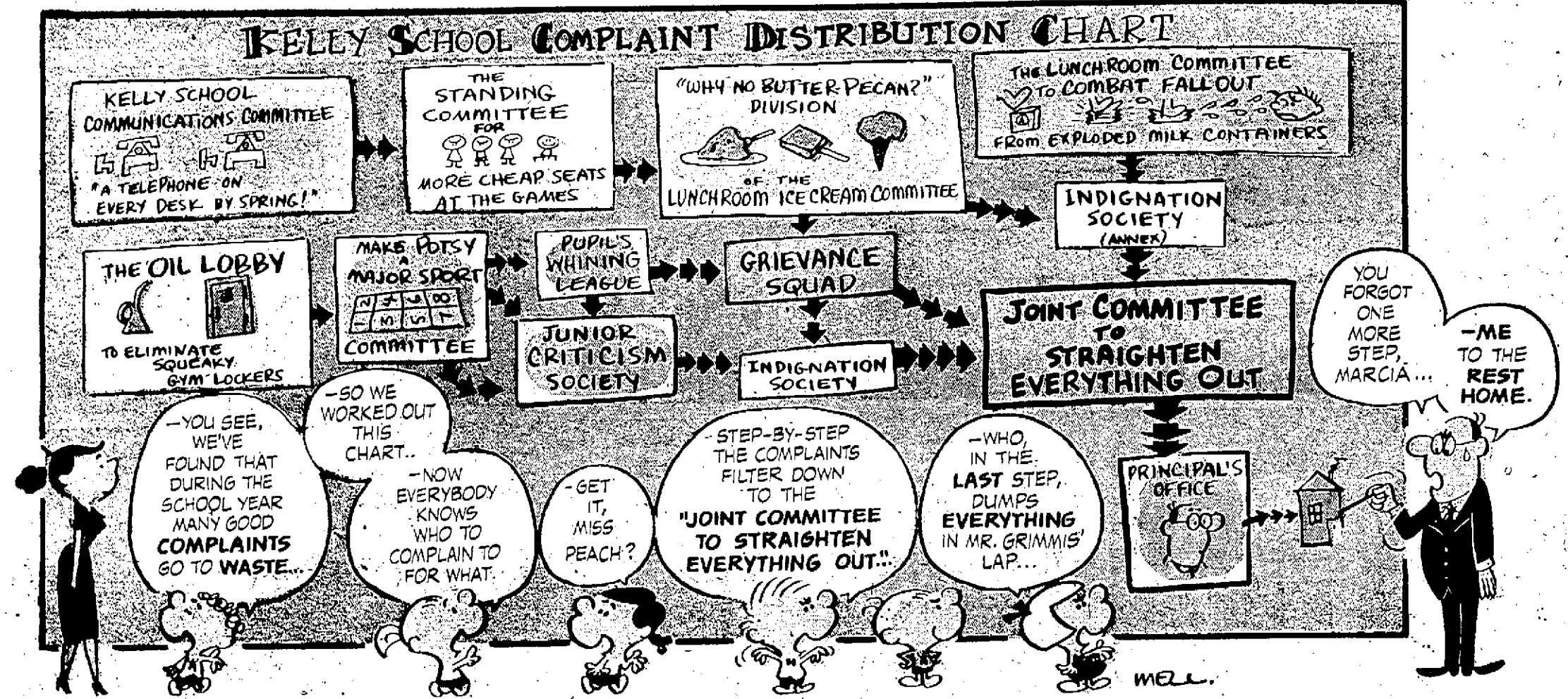
AND SUDDENLY CONTRACTING THIS MUSCULAR APPENDAGE...

HE REPEATEDLY HAMMERS AT THE CLAM WITH HIS OWN SHELL UNTIL THE OTHER'S BROKEN

THE WHELK'S ARE SEA GOING MEMBERS OF THE SNAIL FAMILY, AND ARE ABUNDANT ALONG NORTH AMERICAN SHORES

STONE CRABS WITH POWERFUL CRUSHING CLAWS CAN BREAK THROUGH THE WHELK'S TOUGH ARMOR, WHILE GULLS CARRY THE MOLLUSK ALOFT AND DROP IT ON ROCKS AND HIGHWAYS TO BREAK THE SHELL.





IT'S ME, DILLY!

By Alfred James and Mel Casson



PRISCILLA'S POP

By Al Vermeer



# Abbie an' Slats

Featuring **BATHLESS GROGGINS** by **RABURN VAN BUREN**

**RIP VAN (BATHLESS TO YOU) GROGGINS HAS TAKEN A SNOOZE -- TO WAKE UP TWENTY YEARS YOUNGER !!**

**BLARST ME SKY-BLUE EYES, I'M TWENTY YEARS YOUNGER 'N I WAS A COUPLE O' HOURS AGO. AND INSTEAD O' BEIN' YOUNG WOMEN, SUE AND BECKY ARE THE CUDDLY KIDS THEY USTA BE !!**

**FIX DOLLY, POPPY?**

**HI, POP!**

**BY SOME MIRACLE I GETS THE PRIVILEGE O' LIVING MY MISERABLE, WASTED LIFE OVER AGAIN!! THIS TIME IT'S GONNA BE DIFFERENT--**

**I'M GONNA FIGGER OUT EVERY STEP, WATCH OUT FER MAKIN' BAD MISTAKES SO'S WHEN YOU KIDS GET T'BE TWENTY, YER GONNA BE ABLE T' POINT T' YER OLD MAN--**

**--AND SAY--THAT'S J. PIERPONT GROGGINS, THE RICH, SUCCESSFUL, RESPECTED MILLIONAIRE-- OUR OLD MAN!**

**IT'S BEGINNIN' T' HAPPEN ALL OVER AGAIN, HE'S COME A-KNOCKIN' LIKE HE DID TWENTY YEARS AGO--**

**OPEN UP, GROGGINS-- OPPORTUNITY OTTO'S KNOCKING AT YOUR DOOR!**

**OPPORTUNITY OTTO--THE SLICKEST CONFIDENCE MAN THIS SIDE O' DANNEMORA! THE LAST TIME WE MEETS HE CONS ME INTA INVESTIN' MY LIFE'S SAVIN'S IN A--**

**--A RARE SPECIES O' BLACK DIAMOND THAT'S STILL IN THE COAL STAGE-- NEGLECTIN' T' INFORM ME IT'D TAKE ANOTHER TWO MILLION YEARS FER IT T' MAKE THE CHANGE!**

**GROGGINS--YOU MUST HAVE BEEN BORN UNDER A LUCKY STAR-- FOR TODAY, THIS MINUTE, IN SPITE OF YOUR NASTY SUSPICIONS ABOUT MY CHARACTER, YOU ARE ABOUT TO COME INTO UNTOLD WEALTH!**

**B-BUT--**

**LATER-- I (CHOKES) BIT AGAIN!! NOW BEIN' SOLE OWNER O' A HUNK O' ANTHRACITE THAT'LL GROW INTO A BLACK DIAMOND IN A COUPLE ZILLION YEARS!!**

**THAT'S ONE OPPORTUNITY YOU FLUBBED, BATHLESS. OH, WELL, THERE'LL BE MORE CHANCES TO REDEEM YOURSELF.**

## STEVE ROPER

**MERCIFULLY UNAWARE THAT THE PILOT WILL NEVER RETURN, STEVE AND BEE, TRAPPED WITH A WILD-EYED ESCAPED CONVICT, SPAR FOR TIME!**

**ACTUALLY, "TWITCH" WOULDN'T YOU BE BETTER OFF IF YOU'D STAYED IN PRISON?**

**I KNOW NOT WHETHER LAWS BE RIGHT, OR WHETHER LAWS BE WRONG, ALL THAT WE KNOW WHO LIE IN GAOL IS THAT THE WALL IS STRONG, AND THAT EACH DAY IS LIKE A YEAR, A YEAR WHOSE DAYS ARE LONG!**

## By Saunders and Woggon

**BUT YOU COULD HAVE LOOKED FORWARD TO A PAROLE!**

**PAROLE, MISS QUICK?--FOR PAUL TWITCH? YOU MAY RECALL THE CASE? I QUOTED POETRY THROUGHOUT MY TRIAL!--AND THE WORLD LISTENED!**

**"YET EACH MAN KILLS THE THING HE LOVES, BY EACH LET THIS BE HEARD: THE COWARD DOES IT WITH A KISS, THE BRAVE MAN WITH A SWORD!"**

**I'M NO COWARD, MR. ROPER! I DIDN'T USE A KISS! SO THEY PUT WALLS AROUND ME, FOR THE REST OF MY LIFE!**

**--NINE WASTED YEARS ALREADY!-- BECAUSE SHE WAS BEAUTIFUL AND HER HEART WAS BLACK!**

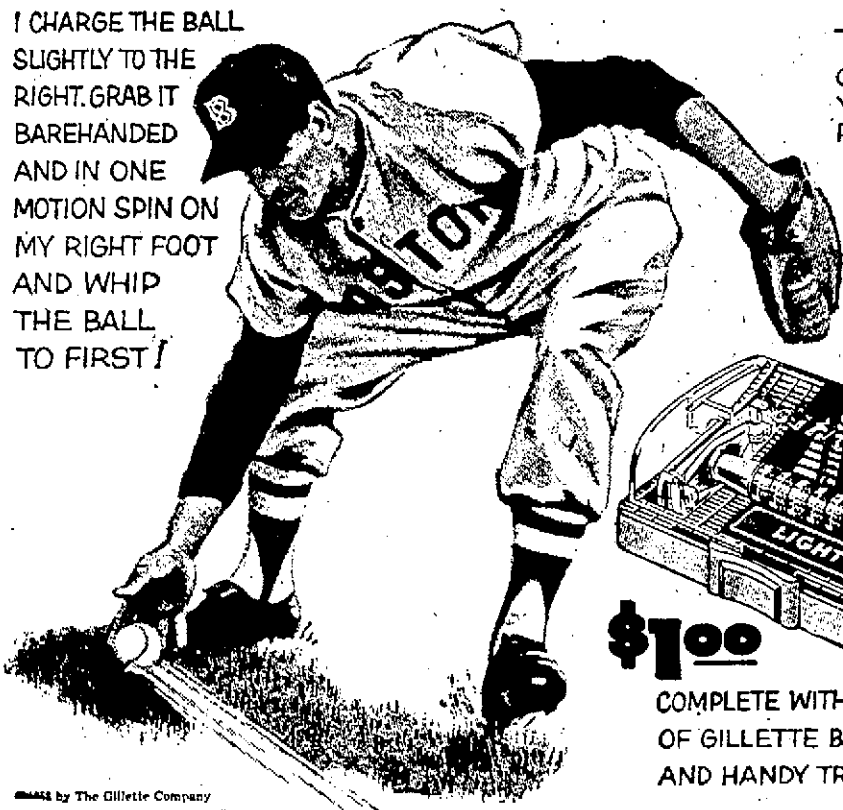
**TURN AROUND, MISS!**

**NOW THAT I LOOK AT YOU CAREFULLY...YES!-- YOU REMIND ME OF HER...OF MY LOVELY...AND LATE...LITTLE WIFE!**

## Frank Malzone

(ACE BOSTON RED SOX THIRD BASEMAN.)

shows you how to field a bunt... and how he gets good-looking shaves that feel great!



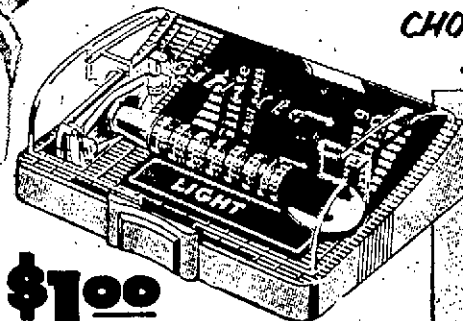
I CHARGE THE BALL SLIGHTLY TO THE RIGHT. GRAB IT BAREHANDED AND IN ONE MOTION SPIN ON MY RIGHT FOOT AND WHIP THE BALL TO FIRST!

THERE'S A WONDERFUL DIFFERENCE IN THE SHAVES YOU GET WITH A RAZOR MATCHED TO YOUR SKIN AND BEARD. YOU CAN'T EQUAL THEM FOR COMFORT...FOR CLEAN, REFRESHING SHAVES THAT LAST! ALL THIS...PLUS THE ADVANTAGE OF DOUBLE-EDGE ECONOMY!

THERE ARE 3

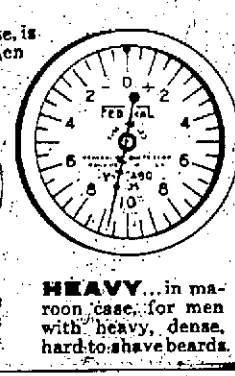
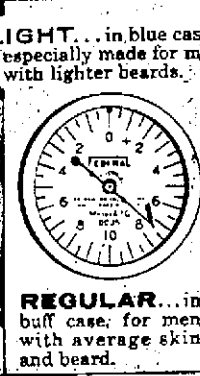
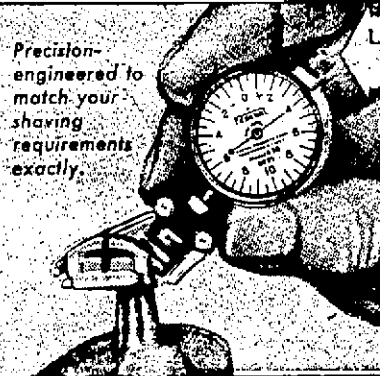
## Gillette Razors

CHOOSE THE ONE THAT MATCHES YOUR FACE FOR PEAK SHAVING COMFORT!



\$1.00

COMPLETE WITH DISPENSER OF GILLETTE BLUE BLADES AND HANDY TRAVEL CASE!



1. Wash your face. Soap removes oil and softens beard. Apply a good shaving cream.



2. Then, with the Gillette Razor that's matched to your face, you get top shaving satisfaction.

THAT LIGHT GILLETTE SUPER-SPEED IS THE RAZOR FOR ME! YOU JUST CAN'T TOUCH IT FOR FAST, EASY SHAVES!

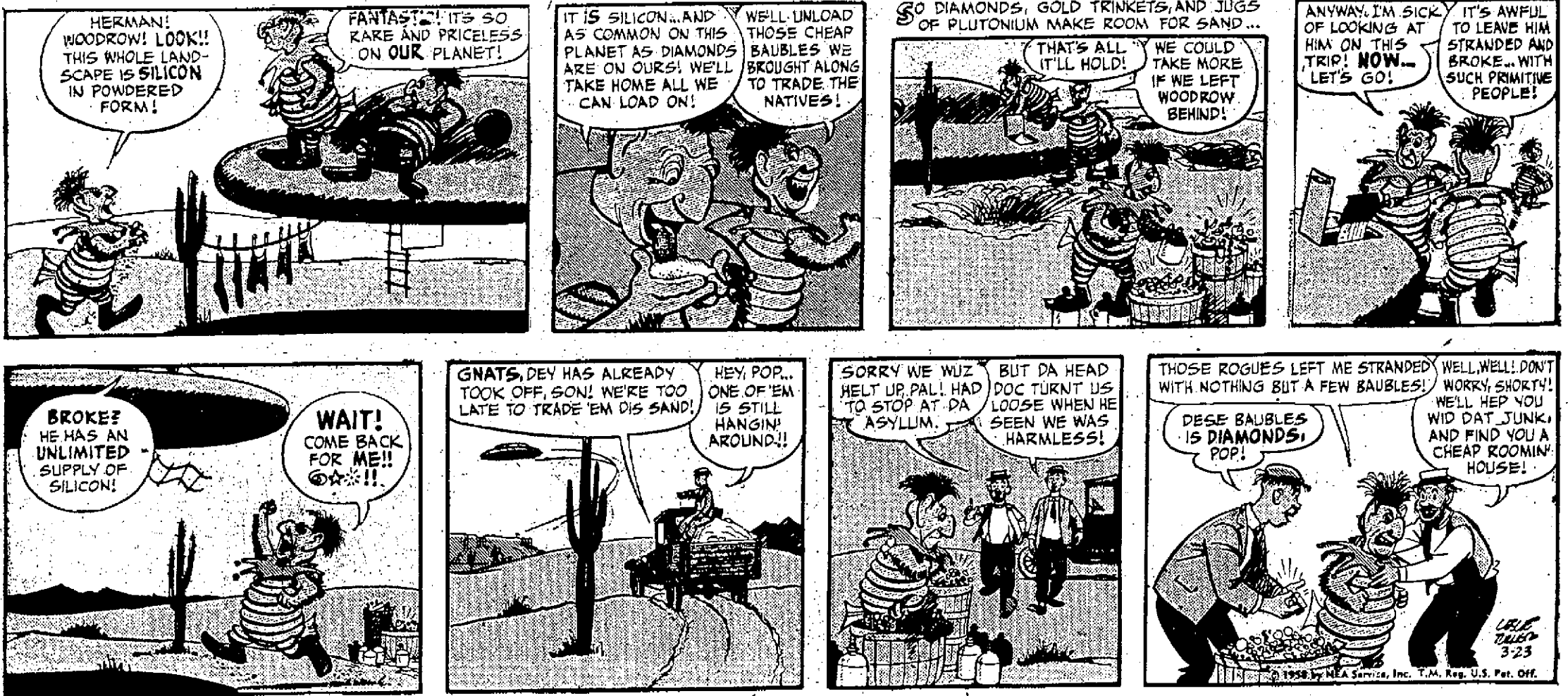


ONE-PIECE CONSTRUCTION MAKES BLADE CHANGING A SHAPE A TWIST. RAZOR OPENS. HOOK ON BLADE! TWIST! RAZOR CLOSES!



# CAPTAIN EASY

By Leslie Turner



# ALLEY OOP

By V. T. Hamlin



# THE JACKSON TWINS

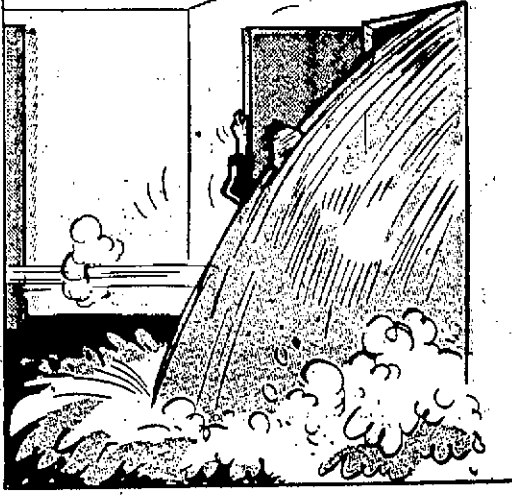
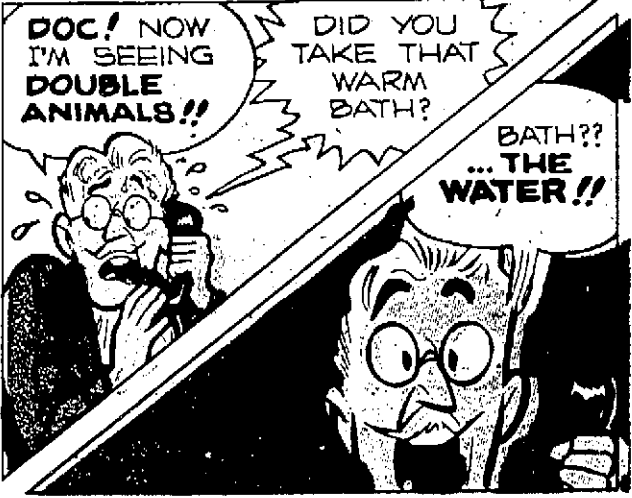
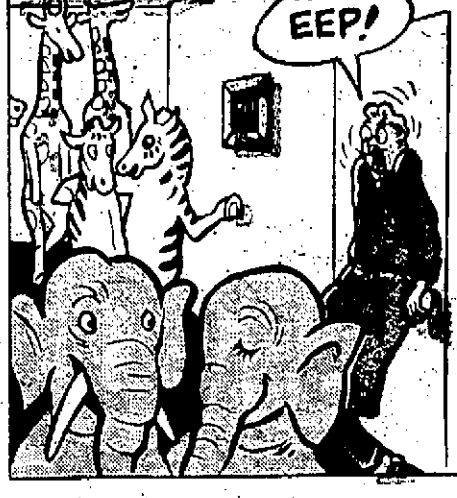
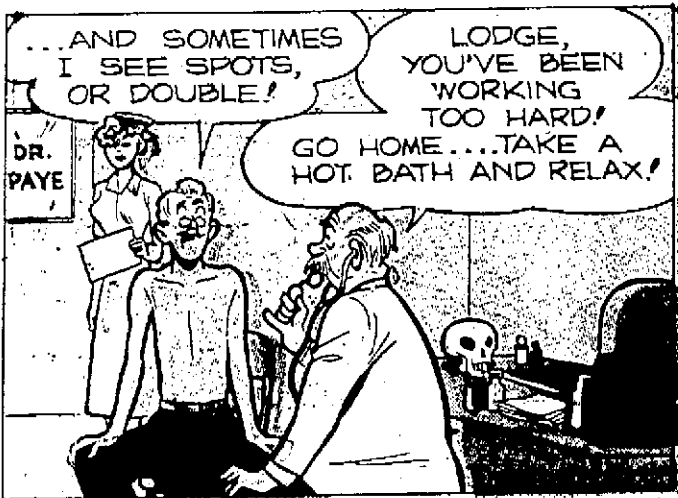
By Dick Brooks





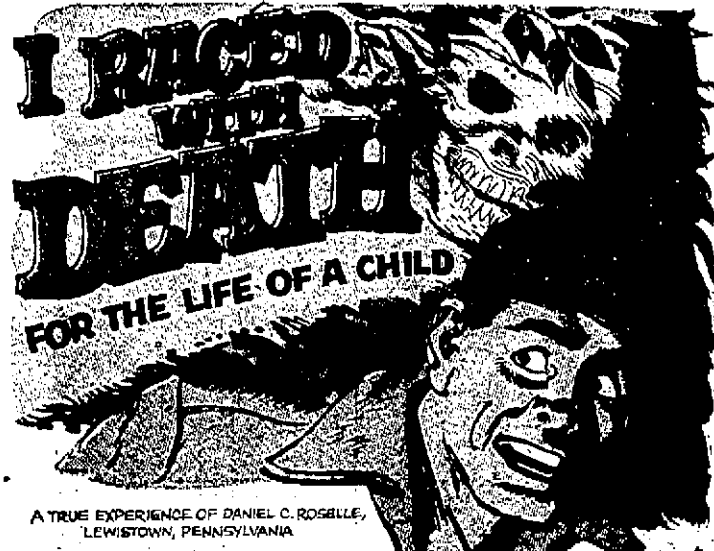
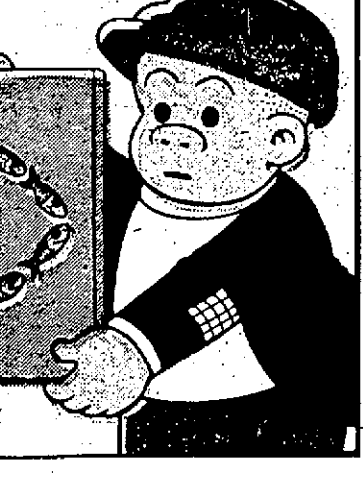
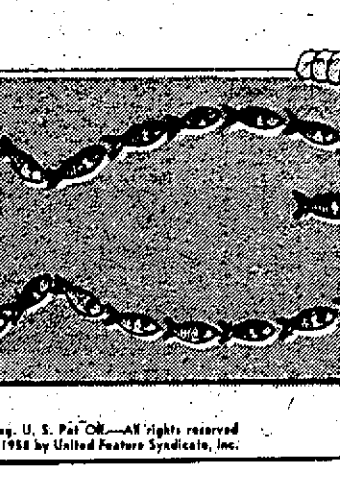
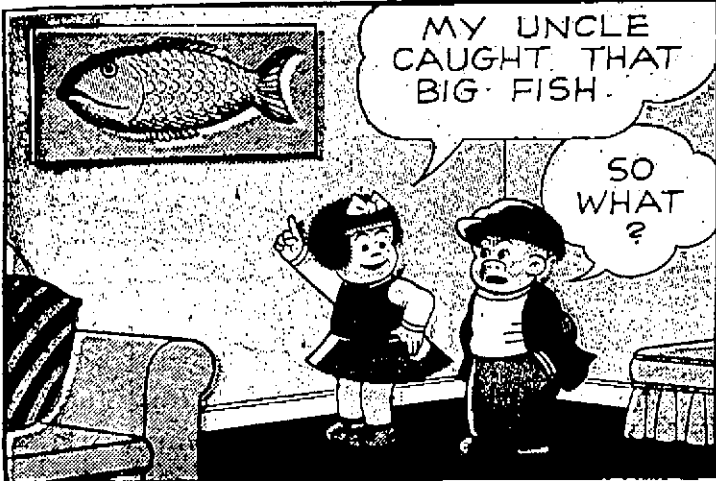
# ARCHIE

by BOB MONTANA



# NANCY

By Ernie Bushmiller



## "EVEREADY"

THE LEAKPROOF BATTERY WITH "NINE LIVES"

GUARANTEED: Your flashlight and batteries replaced free if damaged by this "Eveready" battery!

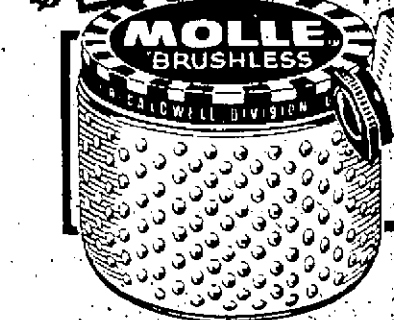
**YOU NEVER GET A DUD WITH "EVEREADY"**

NATIONAL CARBON COMPANY  
Division of Union Carbide Corporation  
30 East 42nd Street, New York 17, N. Y.

"Eveready" and "Nine Lives" with the Cat Symbol are registered trademarks of Union Carbide Corporation.



**3000<sup>00</sup>** *First Prize!*



**HERE IT IS, folks—a brand new 1958 Quicke Contest** sponsored by Mollie Brushless Shaving Cream! Almost overnight, the Quicke Contest has become America's favorite puzzle tournament. *It's Fast, it's Fair, it's Fun!* **AND IT'S ALL BASED ON SKILL ALONE**—not on the whims of judges! Yes, you can win **CASH** for your **SKILL**—nothing else counts! Just think: *next week* you will know the high score for this puzzle—because it will be mailed to every entrant *personally!* There must-be-a *winner* for each prize. One of these **CASH** Prize-winners could be you!

**MOLLÉ**  
BRUSHLESS  
SHAVE CREAM

**MOLLÉ** Brushless  
SHAVE CREAM

For the world's smoothest, most comfortable shave

- Heavier, richer cream loaded with lanolin
- Leaves your face refreshed
- Gives you a shave that lasts all day!

**1. ENTRY SCORE CARD:** send in your solution on one of the Entry Score Cards below. 3 words must read Across and 5 words must read Down. Each of the 9 letters used is worth a certain number of points—add them up and you've got your score. That's right—add the values for the 9 letters—but add them only once as shown in the sample. The 6 words must all be from the Word List. The Letter Values are listed above the Word List.

2. PRIZES: The highest scoring contestants, in accordance with the official rules, will win the prizes, which will be awarded in order of relative scoring rank.

3. **WHO MAY NOT ENTER.** This contest is closed to employees, agents, relatives and others connected with this contest, including anyone who has won over \$500 in a puzzle contest.

4. **TIES.** Ties are to be expected, in which event, tied-for prizes will be reserved until ties are broken. Such tied contestants will compete in as many additional free puzzles as

required to break ties, but not to exceed seven more, after which if ties still exist, duplicate prizes will be awarded. Tie-breakers will be more difficult and values may also be given for combinations of letters, and the puzzles may be made up

for combinations of letters, and the puzzles may be made up of more than one frame each. Each tiebreaker puzzle will be required to be solved and judged only if ties still exist after judging of preceding puzzle. No payments or purchases of any kind will be required with tiebreaking submissions to

any kind will be required with tiebreaking submissions to compete for the \$3,000 1st Prize and the other basic prizes listed in the headline, including the Bonus Prize. Between 3 days and 3 weeks will be allowed for the solution of each

mailed tiebreaker. If necessary, tied contestants may be required to do one or more tiebreaking puzzles under supervision and without assistance in a 2-6 hour period, per Tiebreaker. Sponsor has right to make such further rules as spon-

**5. ENTRY FEE REFUNDED:** It costs a stamped, self-addressed envelope PLUS \$1 to enter this contest. **HOWEVER,**

MOLLE will return \$1 to every contestant who mails us the carton from any size MOLLE Brushless Shaving Cream (either jar or tube) during our Spring Sales Promotion, which extends from August 1, 1958, to July 31, 1958. That's right—if you'll

from Easter of 1958 to July 4, 1958. That's right—if you help us boost sales during our Spring Sales Promotion by sending us the carton from MOLLE'S wonderful Brushless Shaving Cream during the period April 6, 1958 to July 4, 1958,

**h. DATES.** Entries from this newspaper must be postmarked

6. **DATES.** Entries from this newspaper must be postmarked within 4 days of the date of this newspaper. Everyone in the family may enter—but only one entry per person. Each entry must be accompanied by a \$1 entry fee. Sponsor has right to publish their contest offer along with 4 days allowed to

to publish this contest offer. (also with 4 days allowed to enter) in other publications but in no event after beginning date set for refunding of entry fees. You may draw by hand a facsimile of the Score Card (include Dept. Number) and use it

to enter. Incorrectly scored entries disqualified without refund. Sponsor has right to offer increased, additional or duplicate prizes. Contest subject to applicable state and federal regulations. Submissions are property of sponsors. Judges' decisions

3. **BONUS PRIZE** Get someone else to enter this contest and

you will receive a Bonus Prize of an extra \$500 cash if you win First Prize! To prove you were responsible for your friend or relative entering, have him print your name on the back of his or her entry. Score Card. Send in your Score Card NOW—have

him send in his Score Card in a separate letter including his own \$1 and his own stamped, self-addressed envelope.

**FRIEND OR RELATIVE ENTER ON THE OTHER**

FRIEND OR RELATIVE ENTER ON THE OTHER

Let's start with the first

## MOLLE QUICKIE CONTEST

**SCORE CARD** \_\_\_\_\_

I understand. MOLLE  
will return my \$1 en-  
try fee. I mail you  
one from either

the cation from either  
the tube or jar of  
MOLLE Shaving  
Cream during the pe-

period: April 6, 1958 to July 4, 1958. Please do not send carton with this score card, entry —

only a self-addressed envelope and \$1.00.

PRINT CLEARLY: MY TOTAL SCORE \_\_\_\_\_

1. MY NAME \_\_\_\_\_ (print) ✓  
2. MY ADDRESS \_\_\_\_\_

2. MY ADDRESS \_\_\_\_\_ (print)  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

3. I enclose both a stamped, self-addressed envelope and \$1 cash, check or money order payable to Quicke Contest.

MAIL TO: QUICKIE CONTEST Dept. N-27  
Box 430, Grand Central Station  
New York 17, N.Y.

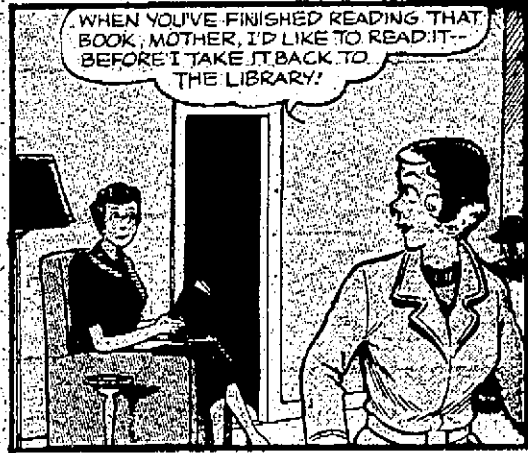
New York 17, N. Y.

\_\_\_\_\_

\_\_\_\_\_

[illegible]

WITH *The Willets*  
by J. R. WILLIAMS



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